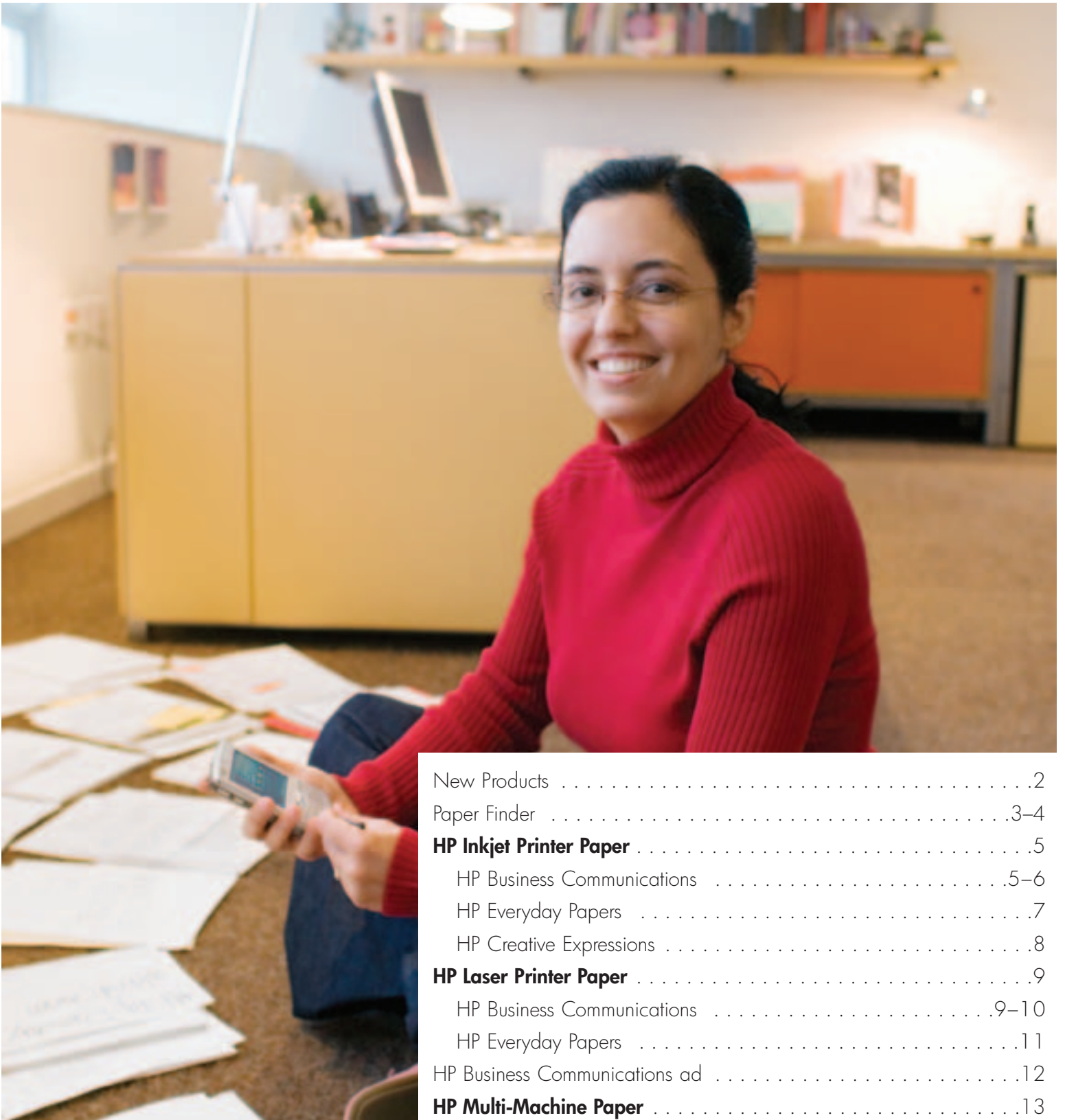




HP Paper Selector Guide

July 2006 – October 2006



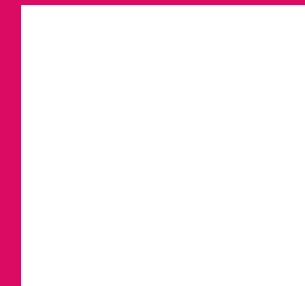
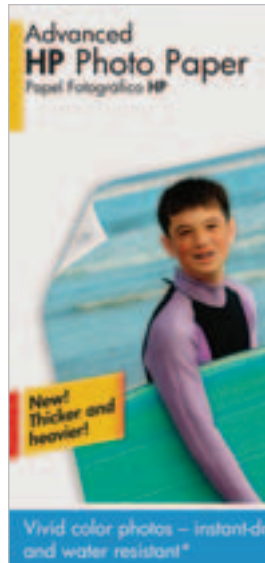
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What's New

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*New sizes
and finishes
available!*



Find the right HP paper for all of your printing needs!

What printer type do you have?

HP offers a full line of paper products for all printer types. This guide will help you choose the right paper product for the following machines:

- Inkjet printers
- Laser printers
- Multifunction machines including copiers, faxes and all-in-ones

HP Inkjet Printer Paper

HP's coated inkjet papers are engineered with swellable or porous coatings that provide the highest-quality document reproduction. When you print using HP inks and paper, you get documents that deliver a professional look and feel. HP has inkjet paper for all your varied needs.

HP Laser Printer Paper

Choosing the right laser paper for different uses makes good sense. It allows you to be economical on your everyday jobs and to highlight your communications on the important ones. Each HP laser paper is engineered to have a super-smooth texture and, in some cases, a special coating for when you want your images to all but leap off the page.

HP Multi-Machine Paper

Exhaustive research goes into all the HP Multi-Machine Paper selections to ensure they are optimized to work well in both inkjet and laser machines. HP has engineered a wide variety of economical and reliable papers that keep productivity up and costs down.

HP Inkjet Photo Paper

HP has you covered for inkjet photo paper. From sharing photos with friends to the needs of businesses and professional photographers, HP has engineered a broad range of photo paper types and sizes for all your photo printing needs.





What print project do you have?

Whether it's presentations, brochures, flyers, direct-mail, cards, banners, photos, transparencies or everyday printing, HP has the right paper to fit your needs.

HP Business Communications

HP offers a wide range of inkjet and laser papers to create impressive professional outsource-quality documents in-house.

- Brochures
- Tri-fold brochures
- Flyers
- Proposals
- Presentations
- Transparencies

HP Everyday Papers

These papers are engineered to optimize the performance of HP printers, inks and toners for the print projects you do everyday.

- High-volume copy jobs
- Proposals and newsletters
- Memos
- E-mail and Internet printouts
- Homework
- Recipes

HP Photo Papers

HP's easy-to-use photo papers resist fading, are quick drying and smudge proof, and their thickness and weight provide a superior look and feel. With a variety of sizes to choose from (4x6, 4x12, 5x7, 8.5 x11, 11x17 and 13x19) you can get photo quality prints for any project.

- Photos
- Scrapbooks
- Photo albums

HP Creative Expressions

This HP paper line helps you express yourself and remember life events as well as bring digital images to life. You can rely on HP Creative Expressions to achieve the perfect effect for any occasion.

- Banners
- Greeting cards
- Announcements
- Thank-you notes
- Shirts
- Mouse pads

HP Inkjet Printer Paper

HP has inkjet paper for all your varied needs. Print using HP inks and paper to get documents that deliver a professional look and feel.



HP Business Communications—Inkjet

HP Premium Paper



What is it

- High-quality business paper with a smooth matte finish for more vibrant colors, better image quality and sharper text
- 92 brightness, 28 lb

When to use

- For printing important business documents

Key benefits

- Smooth, impressive-feeling finish
- Thicker than plain paper for the added impact of a professional weight

- HP quality and reliability guaranteed

Product code	Product size	Sheets	*Price/unit
51634Y	8.5 x 11 in	200	\$20.95

HP Premium Presentation Paper, matte



What is it

- Two-sided matte finish for better image quality, sharper text and more vibrant colors
- Professional weight—heavier and more opaque
- 98 brightness, 32 lb

When to use

- For presentations, proposals, reports and newsletters with a professional look and feel

Key benefits

- Impressive image quality for vibrant colors and graphics
- Coated on both sides for two-sided printing

- 32 lb professional weight that looks and feels impressive

Product code	Product size	Sheets	*Price/unit
Q5449A	8.5 x 11 in	150	\$12.99
Q6595A	11 x 17 in	100	\$29.99

HP Brochure and Flyer Paper, glossy



What is it

- Professional heavyweight paper with a coated glossy finish for exceptional print quality and improved imagery
- 98 brightness, 48 lb

When to use

- For professional-looking custom-made brochures, flyers and marketing materials
- 11 x 17-in size ideal for flyers and four-panel brochures

Key benefits

- Special gloss coating designed for optimum print quality, crisp text and consistent color clarity

- Bright white with coated finish on both sides for two-sided printing
- Saves time and money by printing in-house custom brochures and flyers

Product code	Product size	Sheets	*Price/unit
C6817A	8.5 x 11 in	50	\$12.99
Q1987A	8.5 x 11 in	150	\$29.99
C6820A	11 x 17 in	50	\$19.99

HP Brochure and Flyer Paper, matte



What is it

- Thicker, sturdier professional heavyweight paper designed for inkjet printing with a coated matte finish for exceptional print quality
- 103 brightness, 48 lb

When to use

- For impressive custom brochures, flyers and marketing materials

Key benefits

- Heavyweight coated matte paper for a professional look and feel
- Bright white with two-sided coated finish

- Saves time and money by printing in-house custom brochures and flyers

Product code	Product size	Sheets	*Price/unit
Q5445A	8.5 x 11 in	100	\$19.99

HP Tri-Fold Brochure Paper, glossy



What is it

- A thicker, sturdier professional glossy paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- 98 brightness, 48 lb

When to use

- For impressive three-panel brochures with a gloss finish

Key benefits

- Bright white, two-sided gloss finish for professional-looking, two-sided printing
- Designed for optimum image quality, crisp text and consistent color clarity

- Allows you to make your own brochures to save time and money

Product code	Product size	Sheets	*Price/unit
C7020A	8.5 x 11 in	100	\$24.99

HP Tri-Fold Brochure Paper, matte



What is it

- A thicker, sturdier professional matte paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- 103 brightness, 48 lb

When to use

- For impressive three-panel brochures with a matte finish

Key benefits

- Bright white, two-sided matte finish for professional-looking, two-sided printing
- Special matte coating designed for optimum print quality, crisp text, color clarity and consistency

- Allows you to make your own brochures to save time and money

Product code	Product size	Sheets	*Price/unit
Q5443A	8.5 x 11 in	100	\$24.99

HP Premium Inkjet Transparency Film



What is it

- Specially engineered premium overhead transparencies that project brilliant colors and sharp, crisp text
- 5 mil

When to use

- For effective, everyday overhead presentations featuring black text and some graphics

Key benefits

- Engineered for brilliant colors and sharp text
- Feeds reliably through the printer and will not stick together in the output tray

Product code	Product size	Sheets	*Price/unit
C3828A	8.5 x 11 in	20	\$24.62
C3834A	8.5 x 11 in	50	\$53.80

HP High-Gloss Film



What is it

- Fast-drying, water- and tear-resistant film with a superior finish for durable, super-glossy prints
- 52 lb, 7 mil

When to use

- For professional-quality photos, graphics, charts and presentations that are water- and tear-resistant

Key benefits

- Water-resistant finish protects your work
- Sturdy and tear-resistant for great durability
- Dries instantly for easy handling and stacking

- Bright white with a super-glossy finish for contrast, clarity and detail

Product code	Product size	Sheets	*Price/unit
C3836A	8.5 x 11 in	50	\$49.95

*All prices are estimated U.S. street prices. Actual prices may vary.

HP Everyday Papers—Inkjet

HP Inkjet Paper



What is it

- An outstanding value for everyday inkjet printing
- 92 brightness, 24 lb

When to use

- Ideal for the routine documents you print on your inkjet printer every day

Key benefits

- Heavy weight to reduce show-through
- Brighter than ordinary inkjet papers
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
INP202070	8.5 x 11 in	400	6	\$4.99

HP Color Inkjet Paper



What is it

- Engineered to produce high-impact color documents
- 96 brightness, 24 lb

When to use

- Great for presentations, proposals, reports and other applications that combine color graphics with text

Key benefits

- Extra smooth and bright for sharp, crisp text and vibrant colors
- Highly opaque, perfect for two-sided printing
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
HPK115	8.5 x 11 in	500	5	\$6.99
HPK400	8.5 x 11 in	400	6	\$5.99

HP Bright White Inkjet Paper



What is it

- Enables inkjet printers to produce vivid, vibrant colors that all but leap off the sheet
- 97 brightness, 24 lb

When to use

- The ideal choice for color-intensive documents you want to reflect your best efforts
- Great for proposals, presentations, newsletters and other color-rich documents

Key benefits

- Enhances color inkjet printer output for bolder, brighter, more intensive colors
- Color inks are “fixed” onto the sheet for superior color imaging
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Pleasing blue-white shade for sharp contrast and bright, true colors

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
HPB2505	8.5 x 11 in	250	5	\$5.49
HPB1124	8.5 x 11 in	500	5	\$8.99
HPB1724	11 x 17 in	250	5	\$9.99

*All prices are estimated U.S. street prices. Actual prices may vary.
 HP Everyday Papers customer service line: 1-800-477-5010
 Hours: 8:00 a.m.—5:00 p.m. (Eastern) or visit: www.hp.com/go/everydaypapers



Exclusively from HP Everyday Papers: ColorLok™ technology

Sheets dry up to three times faster than ordinary paper, so you can handle them sooner with less smearing. Blacks are up to 40 percent bolder and uniform colors are up to 10 percent more vivid. Look for the ColorLok symbol on the package.

HP Creative Expressions—Inkjet

HP Banner Paper



What is it

- Banner paper that provides enough perforated, continuous-feed sheets to make approximately 15 five-foot banners with brilliant color and crisp black text
- 108+ brightness, 24 lb

When to use

- For colorful, customized banners for all events—from a sales kickoff to company parties

Key benefits

- You pick the length—continuous feed paper
- Easy loading—no confusion because you can print on both sides

- Brilliant colors and crisp black text on 108+ rated bright white paper

Product code	Product size	Sheets	*Price/unit
C1820A	8.5 x 11 in (each sheet)	100	\$11.95

HP Greeting Cards



What is it

- Bright white cardstock for brilliant color and sharp text, pre-scored for easy printing and folding
- 60 lb cardstock

When to use

- For exuberantly colorful business announcements and thank-you notes

Key benefits

- Simple to use—just load, print and fold
- Bright white cardstock for colorful images and greetings
- Pre-scored for easy printing and folding

- Come with matching envelopes

Product code	Product size	Sheets	*Price/unit
C1812A	8.5 x 11 in (¼ fold)	20 cards & envelopes	\$8.95

HP Premium Photo Cards



What is it

- HP photo cards that are compatible with all 8.5 x 11 HP inkjet printers and models 335, 385, 475 of the 4 x 6-in printers and come with over 100 professional templates designed by AmericanGreetings.com
- 10 mil, 240 g/m², 64 lb bond

When to use

- For personalized wedding or baby announcements, new address or holiday cards—easy with HP Premium Photo Cards, envelopes and easy-to-use software

Key benefits

- Professional-quality sheen that maximizes color intensity
- Unique HP back coating to prevent prints from sticking when stacked

- True-to-life image quality that resists fading longer than store-processed photos¹

Product code	Product size	Sheets	*Price/unit
Q7892A	4 x 8 in (perforated tab)	40 cards & envelopes	\$14.99

HP Photo Greeting Cards



What is it

- Professional-quality photo cards that come with over 100 professional templates designed by AmericanGreetings.com
- 80 lb cardstock—glossy
- 72 lb cardstock—matte

When to use

- For store-quality greeting cards—holidays, employee anniversaries and client thank-you notes

Key benefits

- Perfect weight and thickness
- Bright white for superb contrast, vivid colors and sharp text
- Center-scored and logo-free for easy printing and folding

- Come with matching envelopes

Product code	Product size	Sheets	*Price/unit
C6044A (glossy)	8.5 x 11 in (½ fold)	10 cards & envelopes	\$8.99
C7018A (matte)	8.5 x 11 in (½ fold)	20 cards & envelopes	\$9.99

HP Iron-On Transfers



What is it

- Iron-on, cool-peel inkjet transfers that produce vivid color images for one-of-a-kind gifts using all kinds of fabric

When to use

- To create customized mouse pads and bags or shirts and caps for company get-together and sporting events

Key benefits

- For designing one-of-a-kind gifts or outfitting an entire crowd
- True-to-life photos and crisp text that are easy to print and easy to apply—just iron on, let cool and peel off paper backing

- Transfers that stay bright and colorful, even after repeated washings

Product code	Product size	Sheets	*Price/unit
C6049A	8.5 x 11 in (for white and light color fabrics)	12	\$14.99
Q1974A	8.5 x 11 in (for color fabrics)	6	\$9.99

*All prices are estimated U.S. street prices. Actual prices may vary.

¹ Fade performance (under glass) achieved with HP Vivera Inks or HP 58 and 59 Inkjet Print Cartridges.

Visit www.hp.com/go/premiumphoto for more details. Wilhelm Imaging Research, 2004

HP Laser Printer Paper

Choosing the right laser paper allows you to be economical on your everyday jobs and to highlight your communications on the important ones.



HP Business Communications—Laser

HP Color Laser Presentation Paper, glossy



What is it

- A bright, glossy paper that offers superior quality and reliability
- 95 brightness, 32 lb

When to use

- For professional-quality documents and marketing material, including presentations, proposals and reports

Key benefits

- Brighter, glossier paper for a more professional appearance than plain paper
- Saves time and money with minimal paper jams and reliable two-sided printing
- Optimized for HP Color LaserJet printers

Product code	Product size	Sheets	*Price/unit
Q2546A	8.5 x 11 in	300	\$12.99

HP Color Laser Presentation Paper, soft-gloss



What is it

- Soft-gloss coating for professional-quality presentations and proposals with rich, vibrant color
- 107 brightness, 32 lb

When to use

- Ideal for presentations, proposals and important business documents

Key benefits

- Two-sided, coated soft-gloss finish for printing rich, vibrant colors and graphics on both sides
- Bright white for high contrast text and images
- Professional-weight paper that looks and feels impressive

Product code	Product size	Sheets	*Price/unit
Q6541A	8.5 x 11 in	200	\$14.99

HP Color Laser Brochure Paper, glossy



What is it

- A heavyweight, two-sided glossy paper for impressive color images. Print outsource-quality, professional brochures in-house!
- 97 brightness, 44 lb

When to use

- Ideal for short-run, full-color brochures, flyers and marketing collateral

Key benefits

- HP's proprietary, five-layer gloss coating that enables exceptional image quality on both sides
- Heavyweight paper with high opacity for an impressive look and feel

Product code	Product size	Sheets	*Price/unit
Q6611A	8.5 x 11 in	150	\$19.99
Q6610A	8.5 x 11 in	250	\$29.99

HP Color Laser Brochure Paper, matte



What is it

- A heavyweight laser paper for printing impressive, professional-quality brochures in-house!
- 112 brightness, 44 lb

When to use

- For impressive brochures, reports and other marketing materials

Key benefits

- Ultra-smooth finish for vivid colors and crisp text
- Substantial weight for impressive brochures
- High opacity for two-sided printing with no show-through

Product code	Product size	Sheets	*Price/unit
Q6543A	8.5 x 11 in	150	\$19.99

HP Business Communications—Laser

HP Color Laser Photo Paper, glossy



What is it

- HP's best laser paper for photo-quality results! Heavyweight with a two-sided glossy coating delivering exceptional image quality on both sides
- 97 brightness, 58 lb, 7.5 mil

When to use

- Ideal for image-intensive laser printing including photos, flyers and marketing collateral

Key benefits

- Enables exceptional photo-quality images on both sides due to five-layer gloss coating

- Designed and tested on HP Color LaserJet printers for unmatched consistency and reliability from start to finish

Product code	Product size	Sheets	*Price/unit
Q6608A	8.5 x 11 in	100	\$19.99
Q6607A	8.5 x 11 in	200	\$34.99

HP Color Laser Photo Paper, matte



What is it

- A professional matte-finish paper for eye-catching images and photo-quality results
- 112 brightness, 52 lb, 8 mil

When to use

- Ideal for image-intensive laser printing, including photos, flyers and marketing materials

Key benefits

- Bright white for high-contrast color images and photos
- Professional-weight paper that looks and feels impressive

- Ultra-smooth finish for rich, vibrant colors and true-to-life images
- High opacity for two-sided printing with no show-through

Product code	Product size	Sheets	*Price/unit
Q6549A	8.5 x 11 in	100	\$17.99

HP Color Laser Photo & Imaging Paper, glossy



What is it

- A professional coated-finish paper for eye-catching images and photo-quality results
- 103 brightness, 32 lb, 4 mil

When to use

- Ideal for image-intensive laser printing, including photos, flyers and marketing materials

Key benefits

- Bright white for high-contrast color images and photos
- Professional-weight paper that looks and feels impressive

- Two-sided, coated gloss finish for eye-catching images and vibrant colors on both sides

Product code	Product size	Sheets	*Price/unit
Q6546A	11 x 17 in	200	\$59.99

HP Cover Paper



What is it

- HP's heaviest super-smooth laser paper designed specifically to produce superior print quality, vivid colors and crisp, sharp text for worry- and jam-free two-sided printing
- 112 brightness, 75 lb cover

When to use

- For covering special high-impact business documents such as reports, proposals, sales materials, booklets, manuals, signage and brochures

Key benefits

- HP's heaviest laser paper (75 lb cover weight)
- Super-smooth for rich, vibrant colors and crisp, sharp text
- Can be used to produce postcards and business cards

- Designed for worry-free printing and reliable duplexing on color and monochrome laser printers that support heavier weights
- Thick and durable for a professional look and feel

Product code	Product size	Sheets	*Price/unit
Q2413A	8.5 x 11 in	100	\$15.95

HP LaserJet Tough Paper



What is it

- Waterproof and tearproof satin-finish paper that retains rich, vibrant print color and clarity when exposed to heavy usage or weather
- 5 mil

When to use

- For signs, maps, menus and other applications where durability and a waterproof coating are important

Key benefits

- Retains rich, vibrant print color and clarity when exposed to heavy usage or weather
- Waterproof coating to protect signs and maps
- Paper will not tear

- Smooth, two-sided satin coating that provides exceptional image quality on both sides

Product code	Product size	Sheets	*Price/unit
Q1298A	8.5 x 11 in	50	\$28.00

HP LaserJet Monochrome Transparencies



What is it

- High-contrast, heat-resistant film that's exceptional in quality
- 4.3 mil

When to use

- For making presentation-quality overheads on your HP LaserJet printer

Key benefits

- High-contrast, true blacks for clear, sharp presentations
- Heat-resistant to eliminate waves and ripples

- Exceptional quality

Product code	Product size	Sheets	*Price/unit
92296T	8.5 x 11 in	50	\$33.00

HP Color LaserJet Transparencies



What is it

- Thick, durable transparencies coated on both sides and custom-engineered for use with all HP Color LaserJet printers
- 5 mil

When to use

- For the highest-quality presentations produced with HP Color LaserJet printers

Key benefits

- Colorfast
- Smudge-resistant for easy-to-read output

- Two-sided coating for thick, durable printouts every time

Product code	Product size	Sheets	*Price/unit
C2934A	8.5 x 11 in	50	\$48.40

HP Everyday Papers—Laser

HP LaserJet Paper



What is it

- A reliable choice for everyday business documents
- 96 brightness, 24 lb

When to use

- Made for everyday use in laser printers
- Great for documents that combine text with spot colors

Key benefits

- Brighter, whiter and thicker than standard office papers
- Heavy weight for two-sided printing with minimal show-through
- Priced for everyday use
- Acid-free for longer-lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
HPJ115R	8.5 x 11 in	500	5	\$8.99
HPJ1124	8.5 x 11 in	500	10	\$7.99
HPJ113H	8.5 x 11 in (3-hole)	500	10	\$9.99
HPJ1424	8.5 x 14 in	500	10	\$11.99
HPJ1724	11 x 17 in	500	5	\$18.99

HP Color Laser Paper



What is it

- Engineered to help you get the most from your color copying and printing
- 96 brightness, 28 lb

When to use

- Ideal for presentations, proposals, reports and other color-intensive documents
- Perfect for two-sided printing with minimal show-through

Key benefits

- Super smooth for uniform toner gloss and sharp color images
- High opacity for two-sided printing
- Extra bright for maximum color contrast
- Acid-free for longer-lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
HPL285R	8.5 x 11 in	500	5	\$9.99

HP Premium Choice LaserJet Paper



What is it

- HP's heaviest, thickest, brightest uncoated laser paper
- 98 brightness, 32 lb

When to use

- Engineered for color laser printers and color copiers
- Ideal for important presentations, proposals, etc.

Key benefits

- Documents look and feel professionally printed
- Super bright for crisp black text and ultra-vivid color images
- Heavy 32 lb weight and extra thickness
- Extra smooth for even toner adhesion
- Acid-free for longer-lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
HPU1132	8.5 x 11 in	500	6	\$13.99
HPU250	8.5 x 11 in	250	6	\$7.99
HPU1732	11 x 17 in	250	6	\$15.99

*All prices are estimated U.S. street prices. Actual prices may vary.



Professional results

In-house with HP Business Communications paper

You want your marketing materials to look great so we offer you more. Designed in various weights, brightnesses and opacity, HP Business Communications paper helps make your in-house collateral look like it was professionally printed!

HP engineers test millions of sheets of our HP line of papers across approximately 30 different performance measures, using processes tailored to ensure the highest levels of consistency and performance—all to deliver professional results.

With HP Business Communications paper, you can now print so many of your documents in-house, including:

- Brochures and flyers
- Presentations
- Color-rich marketing materials

Original HP Supplies.

The science behind brilliant printing.



Make the right choice—use HP Business Communications paper.

HP Multi-Machine Paper

HP has engineered a wide variety of economical and reliable papers that work in either inkjet or laser machines to help keep productivity up and costs down.



HP Everyday Papers—Multi-Machine designed for copiers (this page only)

HP Business Copy Paper



What is it

- Created for businesses that maintain supplier diversity programs
- 92 brightness, 20 lb

When to use

- The perfect everyday paper for all office equipment
- Ideal for high-volume copy jobs

Key benefits

- Engineered by HP, converted by South Coast Paper, a certified Minority or Women-owned Business Enterprise
- Reduces dust particles that can cause jams and equipment wear/tear
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/carton
HPBC11	8.5 x 11 in	500	10	Market pricing, call for quote ¹

HP Office Paper



What is it

- HP reliability at a great value in a paper engineered for copiers, printers and fax machines
- 92 brightness, 20 lb

When to use

- Suitable for copies, drafts, memos and other everyday documents
- Ideal for high-volume equipment

Key benefits

- Reduces dust build-up that can cause jams and equipment wear/tear
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/carton
HPC115R	8.5 x 11 in	500	5	\$15.99
HPC8511	8.5 x 11 in	500	10	\$31.99
HPC3HP	8.5 x 11 in (3-hole)	500	10	\$33.99
HPC8514	8.5 x 14 in	500	10	\$39.99
HPC1117	11 x 17 in	500	5	\$31.99

HP Office Quickpack



What is it

- A real time-saver—2,500 sheets of HP Office Paper in a lightweight carton
- 92 brightness, 20 lb

When to use

- Ideal for high-volume equipment, designed so you can easily load 2,500 sheets at one time
- Also convenient for removing sheets as needed; carton tucks under desk

Key benefits

- Loads in seconds
- No ream wraps to throw away
- 25 lb easy-carry carton, perfect size for storage
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/carton
HP2500S	8.5 x 11 in	2,500	Not applicable	\$16.99

HP Office Recycled Paper



What is it

- Made with 30% recycled fiber so it meets U.S. government standards
- 92 brightness, 20 lb

When to use

- The perfect everyday paper for offices that use recycled papers

Key benefits

- For copiers, printers, fax machines
- HP reliability at a great price
- Reduces dust build-up that can cause jams and equipment wear/tear
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/carton
HPE1120	8.5 x 11 in	500	10	\$33.99

HP Everyday Papers—Multi-Machine

HP Everyday Copy and Print Paper



What is it

- HP quality at an affordable price for home users
- 92 brightness, 20 lb

When to use

- For everyday drafts, copies, Internet printouts, homework, recipes and more

Key benefits

- Works in all equipment—copiers, printers, fax machines
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors

- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
HPA510	8.5 x 11 in	500	10	\$3.99

HP Advanced Paper



What is it

- Superior water resistance—images remain sharp and colorful when exposed to moisture
- 95 brightness, 20 lb

When to use

- Ideal for high-volume color documents
- Engineered for inkjet printers; great for printers and fax machines, too

Key benefits

- Resists water, protecting the integrity of color inks
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors

- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
INP160310	8.5 x 11 in	500	5	\$5.99
INP160300	8.5 x 11 in	500	10	\$5.99

HP Multipurpose Paper



What is it

- Versatile, efficient and smear-resistant; engineered for use in copiers, printers, and fax machines
- 96 brightness, 20 lb

When to use

- Perfect for businesses that want one paper that can handle the vast majority of imaging needs

Key benefits

- Saves time and money, reducing need to keep multiple paper types on hand
- Works great in copiers, printers and fax machines

- Brighter and whiter for sharp, high-contrast images
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
HP25011	8.5 x 11 in	250	12	\$2.99
HPM1120	8.5 x 11 in	500	10	\$4.99
HPM115R	8.5 x 11 in	500	5	\$4.99
HPM113H	8.5 x 11 in (3-hole)	500	10	\$5.99
HPM1420	8.5 x 14 in	500	10	\$6.99
HPM1720	11 x 17 in	500	5	\$10.99

HP Printing Paper



What is it

- A versatile paper for everyday use in inkjet and laser printers
- 96 brightness, 22 lb

When to use

- Ideal for everyday documents such as memos, drafts and copies

Key benefits

- Heavy weight, a definite step up from copy papers
- Makes documents look and feel substantial

- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
HPP1122	8.5 x 11 in	500	10	\$5.99

HP All-in-One Printing Paper



What is it

- Created especially for all-in-one machines, both inkjet and laser
- 96 brightness, 22 lb

When to use

- For every type of document produced using an all-in-one machine

Key benefits

- Heavier, thicker and brighter than ordinary multi-use papers
- Brilliant blue-white shade for higher contrast documents

- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/ream
HPT115	8.5 x 11 in	500	5	\$6.49
HPT1122	8.5 x 11 in	500	10	\$6.49

*All prices are estimated U.S. street prices. Actual prices may vary.
 †For current market pricing call: 1-901-419-7486.

HP Inkjet Photo Paper

HP has engineered a broad range of photo paper types and sizes for all your photo printing needs.



HP Photo Papers—Inkjet

HP Advanced Photo Paper, soft gloss **New!**



What is it

- Instant-dry photo paper with a smooth satin finish for beautiful photos that capture memories with true-to-life accuracy
- 10.5 mil, 250 g/m², 66 lb

When to use

- When you need instant-dry, water- and smudge-resistant photos with true-to-life color

Key benefits

- Photos dry instantly and resist water and smudges.
- Photos are also fade resistant when displayed behind glass or in albums.

Product code	Product size	Sheets	*Price/unit
Q5458A New!	8.5 x 11 in	50	\$19.99
Q5462A New!	13 x 19 in	25	\$49.99

HP Advanced Photo Paper, glossy



What is it

- Instant-dry photo paper with an impressive glossy finish for photos with rich, vivid colors that are smudge- and water-resistant
- 10.5 mil, 250 g/m², 66 lb

When to use

- When you need instant-dry, water- and smudge-resistant photos with true-to-life color

Key benefits

- Dries instantly and resists water and smudges¹
- Thick, durable, professional-feeling paper that withstands repeated handling
- Impressive glossy finish
- Perfect for framing

Product code	Product size	Sheets	*Price/unit
Q6638A	4 x 6 in (borderless)	100	\$12.99
Q7906A	4 x 6.5 in (perforated tab)	100	\$12.99
Q8690A New!	5 x 7 in (borderless)	60	\$14.99
Q7852A	8.5 x 11 in	25	\$11.99
Q7853A	8.5 x 11 in	50	\$19.99
Q7854A	8.5 x 11 in	100	\$29.99
Q5461A New!	13 x 19 in	25	\$49.99

HP Everyday Photo Paper, matte



What is it

- Brighter, thicker and heavier than plain paper; an affordable photo-quality inkjet paper with bright white matte finish that intensifies colors and prints on both sides with no show-through
- 6.5 mil, 135 g/m², 36 lb

When to use

- For easy, affordable double-sided printing of downloaded photos, photo proofs and newsletters—an everyday photo alternative to plain paper

Key benefits

- Bright white matte finish on both sides for two-sided photo printing
- Thicker and heavier than plain paper so colors don't bleed through
- Compatible with HP inkjet printers. For other printer brands, use HP Premium Photo Paper.

Product code	Product size	Sheets	*Price/unit
C7007A	8.5 x 11 in	100	\$14.99

HP Photo Papers—Inkjet

HP Everyday Photo Paper, semi-gloss



What is it

- A glossy alternative to plain paper that is thicker, stiffer and more opaque; an affordable, easy-to-use everyday inkjet photo paper with a semi-gloss finish for improved image quality and brighter colors
- 6.5 mil, 170 g/m², 45 lb

When to use

- A glossy alternative to plain paper—for easy and affordable prints of work, e-mail and Internet photos

Key benefits

- Glossy finish that produces brilliant colors and sharp text
- Unique HP back coating to prevent prints from sticking when stacked

- Compatible with HP inkjet printers. For other printer brands, use HP Premium Photo Paper.

Product code	Product size	Sheets	*Price/unit
Q5440A	4 x 6 in (extended tab)	100	\$9.99
Q5498A	8.5 x 11 in	25	\$6.99
Q2509A	8.5 x 11 in	100	\$14.99

HP Photo Matte



What is it

- Get the great-looking photos you demand with HP Photo Matte paper—an excellent solution for the quality conscious professional.
- 9.2 mil, 175 g/m², 52 lb
- 93 brightness

When to use

- For casual and business photos—a photo paper with instant-dry finish for immediate handling

Key benefits

- Matte finish
- Consistent photo-realistic image quality
- Color accuracy

Product code	Product size	Sheets	*Price/unit
Q5492A	13 x 19 in	50	\$39.99

HP Premium Photo Paper, glossy



What is it

- Premium inkjet photo paper with true-to-life color that resists fading longer than store processed photos²
- 10 mil, 240 g/m², 64 lb

When to use

- For printing enlargements and creating photo albums with the look and feel of traditional photos

Key benefits

- True photo quality—vibrant colors, glossy blacks, realistic skin tones
- Thick and sturdy like traditional photos

- Unique HP back coating to prevent prints from sticking when stacked

Product code	Product size	Sheets	*Price/unit
Q1989A	4 x 6 in (perforated tab)	60	\$9.99
Q1990A	4 x 6 in (perforated tab)	100	\$14.99
Q5477A	4 x 6 in (borderless)	100	\$14.99
C6039A	8.5 x 11 in	15	\$9.99
C6979A	8.5 x 11 in	50	\$24.99

HP Premium Photo Paper, soft gloss



What is it

- Premium inkjet photo paper with a satin-like soft gloss finish rendering vibrant, fade-resistant colors that achieve the look and feel of traditional photographs
- 10 mil, 240 g/m², 64 lb

When to use

- For printing enlargements and creating photo albums with the look and feel of traditional photos

Key benefits

- Superior, true-to-life color that resists fading longer than store processed prints²
- Satin-like soft gloss finish for soft, subtle effects

- Thick and sturdy like traditional photos
- Unique HP back coating to prevent prints from sticking when stacked

Product code	Product size	Sheets	*Price/unit
Q6563A	4 x 6 in (perforated tab)	100	\$14.99
Q1993A	8.5 x 11 in	15	\$9.99
Q1994A	8.5 x 11 in	50	\$24.99

*All prices are estimated U.S. street prices. Actual prices may vary.

¹ When printing with HP Viverna ink photo cartridges, HP 110 or HP 38 ink cartridges

² Fade performance (under glass) achieved with HP Viverna Inks or HP 58 and 59 Inkjet Print Cartridges.

Visit www.hp.com/go/premiumphoto for more details. Wilhelm Imaging Research, 2004

HP Photo Papers—Inkjet

HP Premium Plus Photo Paper, high gloss

What is it

- HP's thickest, heaviest and best all-around photo paper that maximizes color intensity with a professional-quality high-gloss finish rendering realistic skin tones and resists fading for generations
- 11.5 mil, 280 g/m², 75 lb

When to use

- For important event photos, HP's best photo paper with exceptional fade resistance

Key benefits

- Professional-quality sheen that maximizes color intensity
- Unique HP back coating to prevent prints from sticking when stacked
- Easy 4 x 6-in prints pre-cut with extended tab for easy handling
- Professional-quality photos that resist fading for generations²



Product code	Product size	Sheets	*Price/unit
Q1977A	4 x 6 in (perforated tab)	20	\$7.99
Q1978A	4 x 6 in (perforated tab)	60	\$14.99
Q5431A	4 x 6 in (perforated tab)	100	\$21.99
Q2502A	4 x 6 in (borderless)	60	\$14.99
Q6565A	4 x 6 in (borderless)	100	\$21.99
Q6567A	4 x 12 in (borderless)	20	\$14.99
Q6566A	5 x 7 in (borderless)	60	\$19.99
Q6568A	8.5 x 11 in	25	\$19.99
Q1785A	8.5 x 11 in	50	\$34.99
Q5495A	11 x 17 in	25	\$39.99
Q5486A	13 x 19 in	25	\$59.99

HP Premium Plus Photo Paper, soft gloss

What is it

- HP's thickest, heaviest and best all-around photo paper that resists fading for generations²
- 11.5 mil, 280 g/m², 75 lb

When to use

- For important event photos, HP's best photo paper with exceptional fade resistance

Key benefits

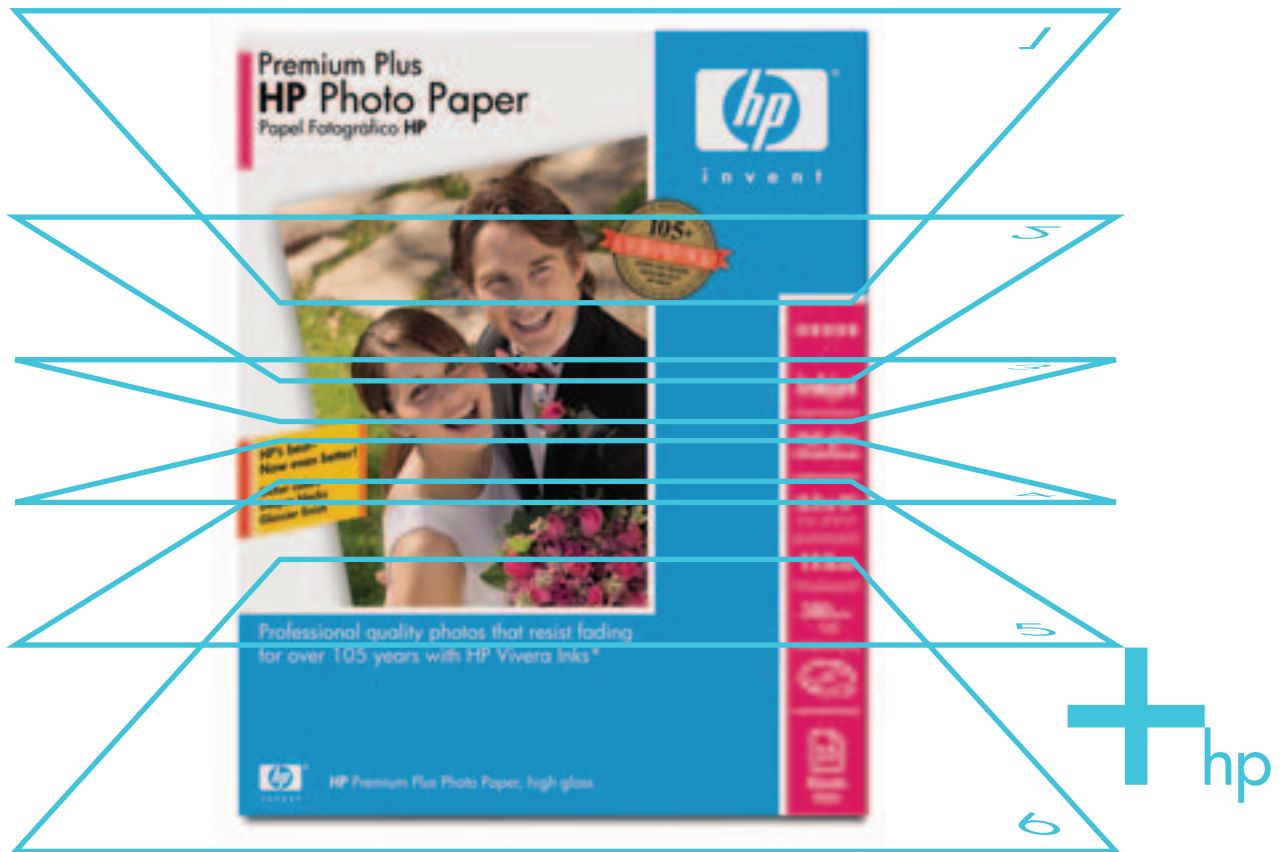
- Professional-quality photos that resist fading for generations
- A superior, professional-grade, non-glare soft gloss finish for superb contrast, vibrant colors, deep blacks and realistic skin tones
- Unique HP back coating to prevent prints from sticking when stacked
- Easy 4 x 6-in prints pre-cut with extended tab for easy handling



Product code	Product size	Sheets	*Price/unit
Q2506A	4 x 6 in (perforated tab)	60	\$14.99
Q6564A	4 x 6 in (perforated tab)	100	\$21.99
Q6569A	8.5 x 11 in	25	\$19.99
Q5450A	8.5 x 11 in	50	\$34.99
Q5489A	13 x 19 in	25	\$59.99

*All prices are estimated U.S. street prices. Actual prices may vary.

² Fade performance (under glass) achieved with HP Viverna Inks or HP 58 and 59 Inkjet Print Cartridges.



Delivering brilliant photos every time

Six micro-thin layers

Working together, the six layers of HP Premium Plus Photo Paper consistently produce the quality of professional photo prints you expect from HP. Each layer is designed with a specific purpose—combining to deliver impressive print quality and easy handling.

These six layers deliver results that:

- Resist color fading from pollutants or light
- Give true-to-life colors and deep blacks
- Are easy to handle with unique non-stick back coating

Create great quality prints for all your photo needs.

Original HP Supplies.

The science behind brilliant printing.



Order HP Photo Paper today!

HP Paper Summary Index

HP Inkjet Printer Paper

Paper category	Weight	Brightness	Page
HP Business Communications			
HP Premium Paper	28 lb	92 brightness	5
HP Premium Presentation Paper, matte	32 lb	98 brightness	5
HP Brochure and Flyer Paper, glossy	48 lb	98 brightness	5
HP Brochure and Flyer Paper, matte	48 lb	103 brightness	5
HP Tri-Fold Brochure Paper, glossy	48 lb	98 brightness	6
HP Tri-Fold Brochure Paper, matte	48 lb	103 brightness	6
HP Premium Inkjet Transparency Film	N/A	N/A	6
HP High-Gloss Film	52 lb	N/A	6

HP Everyday Papers

HP Inkjet Paper	24 lb	92 brightness	7
HP Color Inkjet Paper	24 lb	96 brightness	7
HP Bright White Inkjet Paper	24 lb	97 brightness	7

HP Creative Expressions

HP Banner Paper	24 lb	108+ brightness	8
HP Greeting Cards	60 lb cardstock	N/A	8
HP Premium Photo Cards	64 lb	N/A	8
HP Photo Greeting Cards, matte	72 lb cardstock	N/A	8
HP Photo Greeting Cards, glossy	80 lb cardstock	N/A	8
HP Iron-On Transfers	N/A	N/A	8

HP Laser Printer Paper

Paper category	Weight	Brightness	Page
HP Business Communications			
HP Color Laser Presentation Paper, glossy	32 lb	95 brightness	9
HP Color Laser Presentation Paper, soft gloss	32 lb	107 brightness	9
HP Color Laser Brochure Paper, glossy	44 lb	97 brightness	9
HP Color Laser Brochure Paper, matte	44 lb	112 brightness	9
HP Color Laser Photo Paper, glossy	58 lb	97 brightness	10
HP Color Laser Photo Paper, matte	52 lb	112 brightness	10
HP Color Laser Photo & Imaging Paper, glossy	32 lb	103 brightness	10
HP Cover Paper	75 lb cover	112 brightness	10
HP LaserJet Tough Paper	N/A	N/A	10
HP LaserJet Monochrome Transparencies	N/A	N/A	10
HP Color LaserJet Transparencies	N/A	N/A	10

HP Everyday Papers

HP LaserJet Paper	24 lb	96 brightness	11
HP Color Laser Paper	28 lb	96 brightness	11
HP Premium Choice LaserJet Paper	32 lb	98 brightness	11

HP Multi-Machine Paper

Paper category	Weight	Brightness	Page
HP Everyday Papers			
HP Business Copy Paper	20 lb	92 brightness	13
HP Office Paper	20 lb	92 brightness	13
HP Office Quickpack	20 lb	92 brightness	13
HP Office Recycled Paper	20 lb	92 brightness	13
HP Everyday Copy and Print Paper	20 lb	92 brightness	14
HP Advanced Paper	20 lb	95 brightness	14
HP Multipurpose Paper	20 lb	96 brightness	14
HP Printing Paper	22 lb	96 brightness	14
HP All-in-One Printing Paper	22 lb	96 brightness	14

HP Inkjet Photo Paper

Paper category	Weight	Brightness	Page
HP Photo Papers			
HP Advanced Photo Paper (glossy or soft gloss) New!	66 lb	93 brightness	15
HP Everyday Photo Paper, matte	36 lb	N/A	15
HP Everyday Photo Paper, semi-gloss	45 lb	N/A	16
HP Photo Matte	52 lb	N/A	16
HP Premium Photo Paper, glossy	64 lb	N/A	16
HP Premium Photo Paper, soft gloss	64 lb	N/A	16
HP Premium Plus Photo Paper, high gloss	75 lb	N/A	17
HP Premium Plus Photo Paper, soft gloss	75 lb	N/A	17

N/A—Not applicable