

Denise Smith
Provost/Vice President, Academic Affairs and
Chief Academic Officer

Board of Trustees
September 4, 2018
EXHIBIT NO. 11A

JULY 2018

SCHOOL OF BUSINESS, INFORMATION, AND PUBLIC SERVICE – *Ann Theis, Dean*

The School of Business Internship Program held its eleventh “My Internship Experience” event on July 26. This event highlights students’ experiences and achievements during a semester-long internship in a public forum with faculty, staff, advisors, students, and representatives from the companies. This summer, four students participated in internships in the areas of marketing, accounting, data management and logistics at the following companies: First Solar, Circle Logistics, Belleville Brothers Meat Market and Team Johnson.

The National Testing Network began Fire Fighter Mile agility testing for the Toledo Fire and Rescue. Approximately 300 candidates will be trained from July 25 through August 17 at the Center for Emergency Preparedness.

Throughout the month of July, Lake Township, Northwood Fire Department and Findlay Police Emergency Response teams held training at the Center for Emergency Preparedness. Beginning July 14, a 36 hour Volunteer Firefighter Class was held at the facility.

SCHOOL OF LIBERAL ARTS – *Michael Sander, Dean*

Owens Community College and Bowling Green State University met July 19 to discuss the transferability of American Sign Language course. Owens adjunct faculty members, Karen Barber and Kayla Gingrich, met with Bowling Green faculty member, Dr. Rebecca Sidders, to assist with the state submission for a Transfer Assurance Guide approval in American Sign Language. Also in attendance were Dr. Diane Routson, Assistant Chair of Humanities, and Mr. Sander.

Elisa Huss-Hage, Professor, Teacher Education and Humanities, participated in the National Association for the Education of Young Children (NAEYC) Leadership Summit in Washington, DC, July 22–25. The Summit was led by The National Equity Project and focused on such topics as leadership in the age of complexity, systems transformation with a lens on creating equitable classrooms and communities, and how to leverage leadership influence to move an organization toward greater equity.

SCHOOL OF NURSING AND HEALTH PROFESSIONS – *Catherine Ford, Dean*

A Car-Fit community event was held on the Toledo Campus on July 24. The event held three informational sessions: "Keeping the Keys", "Senior Fitness" and "Traffic Knowledge 101." There were 22 cars driven through the Car-Fit stations involving a 12-point checklist, including fluid and car point inspection. The Vendor Fair consisted of 11 agencies and there were eight sponsors. In the Occupational Therapy Assistant Program, 25 individuals were trained to be future Car-Fit Technicians. Car-Fit is supported by American Automobile Association (AAA), American Association Retired Persons (AARP), and the American Occupational Therapy Association (AOTA).

**SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM) –
*Glenn Rettig, Assistant Dean***

Robert Connour, Professor, Science, presented to the Findlay Rotary on July 25 regarding the campus beehive project, including how it works, the progress of the beehives and the importance of pollinators. He also spoke about the community garden, the benefits and the free produce available to students, employees and visitors in the atrium.

Nicholas Kazmaier, Corporate Programs Specialist in the Department of Transportation Technologies, met with Amy Mulcahy, Human Resources Manager, and Peter Gallant, After Market Manager, of JD Equipment in London, Ohio on July 12, to strengthen the John Deere Tech program, marketing and recruitment.

Glass City Community Solar is looking to the College's Photovoltaic program to help provide entry level workers and internships. On July 17, Randall Haar, Instructor, Alternative Energy, and Tracy Campbell, Chair, met with John Kiely, President, Glass City Community Solar and Randall Ellingson, Professor, Department of Physics, University of Toledo, to discuss the Photovoltaic program, student enrollment and internships. Glass City Community Solar received a \$60,000 grant from the U.S. Department of Energy to expand solar electricity access to low and moderate income residents. The Glass City Solar team is comprised of Vistula Management, The University of Toledo, Toledo-Lucas County Port Authority, the City of Toledo and other community members.

e-LEARNING – *Mark Karamol, Director*

The College was accepted as a member to both the National and Ohio chapters of the State Authorization Reciprocity Agreement (SARA) organizations. The College is now better positioned to meet national regulations and to offer distance education to out-of-state students.

A license was purchased for the Blackboard Collaborate web conferencing software. Instructors and Blackboard users now have the capability to conduct real-time web conferences from within any course.

HONORS PROGRAM - *Russ Bodi, Director*

A record of seven Honors Option Contracts for summer have been received. Congratulations to our scholars and faculty. There are thirty students enrolled in the Honors Program to begin the fall.

WORKFORCE and COMMUNITY SERVICES (WCS) – *Robert Kraus, Executive Director*

In July, WCS provided 24 contract training programs serving 273 participants. Companies served included: Dana Corporation, Great Lakes Construction Alliance, Zepf Center, Harbor Career Connections, National Testing Network, Cleveland Insulators, Johns Manville, Lucas Metropolitan Housing Authority, Streak Free Window and Marathon Petroleum.

WCS also delivered 20 open enrollment, non-credit classes in July serving 128 students. Highlights for the months included Real Estate, Microsoft Excel, Herb of the Month – Lavender, Wills and Probate, and Truck Driving.

The RIDGE Project "TYRO Times" (Spring 2018 edition) contained a three-page article recognizing Owens Community College's Truck Driving partnership and extensive work with the ex-felon population. In particular, the article noted the exceptional employment rate of "returning citizens" Owens has been able to attain through this team effort.

The Truck Driving program purchased two 48-foot trailers from NorthWest Trailer. The College also received a donated 53-foot trailer from long-time industry partner Garner Transportation, Findlay. Additionally, Owens expanded its fleet of tractors by purchasing a 2006 Freightliner from Boehler's R-Way, a new partner in the repair and upkeep of the vehicles. Lastly, Gypsum Express of Vanlue, Ohio leased (for just \$1 a year apiece) a 2012 Freightliner and 43-foot flatbed to Owens in an ongoing effort to upgrade the College's equipment and training program. The College sincerely thanks the active participation of its partners.

First Energy's PSI High Voltage class of 2020 will conduct a degree program with seven participants for Transmission Line Technology and five participants for Substation Technology. The following companies have signed apprentices within Owens' Skilled Trades Technologies, including: MLS Systems and Press Paperboard from Findlay; Autoneum from Oregon; Norplas from Northwood; IC-Fluid Power from Rossford; Inverness Club and Welch Packaging from Toledo; Johns Manville from Waterville; Mennel Corporation from Fostoria; PlyGem from Walbridge; and Regal from Bowling Green.

WCS delivered customized Confined Space Entry training for a group of employees at Pioneer Forge in Pioneer, Ohio.

July represented an increase in activity with Dana, Inc. WCS administered aptitude assessment testing for four groups of candidates for potential employment. In addition, WCS delivered 40-hour Manufacturing Fundamentals training twice in July for a total of 20 new Dana employees.

Openings for law enforcement positions with the Cities of Toledo, Northwood, and other police departments produced a significant increase in the number of emergency responder candidates the WCS administered aptitude testing for in July. 64 candidates were tested in July.

Courses associated with the Health Professions Opportunities Grant (HPOG) grew significantly in July. A course on utilizing Electronic Health Records systems was delivered for 22 students, all of whom are sponsored by the HPOG program.

In addition, two cohorts of Phlebotomy Technician training began in late June and mid-July, with a total of 35 students enrolled. Because of the substantial enrollment increase, WCS is working closely with ProMedica Health Systems, which has been amazingly supportive and is helping to provide a larger number of external practical opportunities to WCS students.

Occupational Employment Aptitude Testing was conducted for individual candidates for employment at Lucas Metropolitan Housing Authority and Johns Manville in July.

Aptitude testing was provided for 23 candidates for the Apprenticeship program with the Cleveland Insulators Union.

Carl Dettmer, Director of Program Development, worked with Amber Sherick, Instructional Designer, to provide audio narration and technical advice related to development of a new version of the College's New International Student Orientation.

PROFESSIONAL DEVELOPMENT

Beth Tronolone, Chair, Dental Hygiene Department, was appointed to the Committee on Policy & Bylaws by the 2018–2019 American Dental Hygienists' Association (ADHA) Board of Trustees on July 24.

Jeff Ganues
Vice President, Business Affairs
Chief Financial Officer/Treasurer

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INFORMATION TECHNOLOGIES – Laurie Orzechowski, Chief Information Officer

Desktop Computers

Technicians deployed 70 new desktops to administrative users.

Mobile Application

Technicians deployed a new mobile application in the App Store and in Google Play. This new app allows students to access information and resources anywhere, anytime. Some features include: registering for classes; connecting to Ozone and Blackboard accounts; viewing current schedule; account summary; looking up grades; finding important contact information; staying informed with the latest campus news; finding athletic schedules/scores.

Network Core Upgrade Completion

The “core” of the Owens network was replaced to improve reliability, performance, and add capacity for existing systems (Banner, etc.) and future growth.

Website CMS Upgrade Milestone

The website was moved to a new content management system (WordPress). This allows the website content to be upgraded by the respective departments, which will improve accuracy and efficiency.

VMware User Group Meeting

Curtis Mezger, Application Specialist, attended the July 24 VMware user group session, Columbus. Discussion topics included VMware’s vRa automation products, which IT is prototyping for the School of STEM programs.

OPERATIONS– Danielle Tracy, Executive Director

HVAC Renovation Project

The State Controlling Board approved the College’s request for MDA Engineering for the HVAC Renovation Project. The College and MDA had a kickoff meeting and the project has commenced.

Construction Standards

The architect group, SSOE, is working with the College to develop construction standards to ensure consistent projects across campuses.

Advanced Manufacturing Training Center

The College established a short list for the selection of an architect and conducted a building walk through with the top two architecture firms. Interviews with architects are scheduled for August.

Mail Center

As of July 1, the College ended the contract with Ricoh, which operated the copy/mail center for the Toledo Campus. A full-time employee was hired to operate the mail center.

FACILITIES SERVICE – *David Halsey, Director*

Rossford High School Collaboration

Facilities continued to prepare the Jaguar Grill, Audio Visual Classroom Center and Math/Science areas to assist with Rossford High School move.

Founders Hall

Facilities prepared classroom and lab space in Founders Hall for the Teacher Education department.

PROFESSIONAL DEVELOPMENT

Laurie Orzechowski, Chief Information Officer, and Danielle Tracy, Executive Director Operations, attended a college campus security seminar on July 31 in Perrysburg. The seminar was hosted by Habitec Security. This seminar showcased manufacturers for security cameras and door locking systems for campuses. The seminar tied into the capital project that the state has funded.

Robert Gearhart, Journeyman Maintenance Specialist – HVAC and Building Automation, attended a seminar on cooling presented by the TRANE Company.

Amy Giordano
Vice President, Enrollment Management
& Student Services

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JULY 2018

ADMISSIONS & K-12 PARTNERSHIPS – *Meghan Schmidbauer, Assistant Dean*

The Admissions Office continues to focus on recruitment and registration for the Fall semester. A new communication campaign via the text message platform was kicked off for all applicants.

On-Campus Registration Events

In July, 593 students participated in registration events or New Student Orientation.

Adult and Community Outreach

Gary Walkowiak, Admissions Representative, presented at the Going Home to Stay program. He also attended the CareSource Agency Forum providing information about Owens.

ATHLETICS – *John-David Ettore, Director*

The Athletic Department currently has 92 student-athletes on the rosters for the 2018-19 academic year participating in five sports.

The Owens Volleyball Team hosted two high school tournaments with 30 area high schools participating as a fund raising event.

Rossford High School began practicing the first week of June on court one in the SHAC.

FINANCIAL AID – *Andrea Morrow, Director*

As of August 1, a total of 8,193 applications for financial aid have been received for the 2018-2019 academic year. As a result, a total of \$2,704,703 in grants, loans, and scholarships has been disbursed for the 2018-2019 academic year. For Summer Semester 2018, 26.4 percent of eligible students enrolled received financial aid.

STUDENT LIFE AND TITLE IX – *Danielle Filipchuk, Director*

On July 24, Ms. Filipchuck and James Katzner, Manager of Student Life and Deputy Title IX Coordinator, attended a Title IX training for community colleges in Columbus, Ohio. The session, sponsored by the Ohio Department of Education, covered legal updates, compliance, and issue relevant to community colleges.

STUDENT SERVICES – *David Shaffer, Executive Director, Student Services and Registrar* Advising

On July 2, the Office of Advising sent a registration campaign email to students who were registered in Spring Semester 2018, but were not registered for Fall Semester 2018. The purpose of the email was to identify students' educational plans for Fall 2018.

Records

On July 27, Mr. Shaffer attended the annual Ohio Community College Registrar's meeting. The meeting included attendees from the Ohio Department of Higher Education, who presented on the State Guarantee Credit Transfer initiative and Guided Pathways.

Oserve- Ashley Foster, Director

On July 16, Oserve Advocates conducted a direct phone outreach with 100 students owing a Current Term Tuition Balance of \$200 or Less for summer semester. This outreach provides an opportunity to remind the student of the balance due and discuss payment arrangements.

STUDENT SERVICES - Dr. Verne Walker, Assistant Dean

On July 16, the Ohio Academic Advising Association (OHAAA) presented Dr. Verne Walker, Assistant Dean, Student Services, with the OHAAA Pacesetter Award during the OHAAA Annual Conference at Ohio University. According to the OHAAA website, "The Award recognizes Executive Officers, Provosts, Advising Administrators and Academic or Student Affairs Officers (i.e., Vice Provosts, Vice Presidents, Deans, etc.) who exemplify a commitment to academic advising and are true advocates for advising, students, and advisors across the institution. Individuals nominated should be an advocate for advising, students, and advisors at the upper administration level." The theme of the conference was, "Prove It: The Importance of using Data and Analytics in Advising".

Career and Transfer Services

In July, the Career Services Team reviewed seven student and alumni resumes.

On July 11, Leanne Huckaby and Suzanne Zampino, Career/Undecided Advisors, attended the Golf Classic Committee meeting for the purpose of event attendee registration, assisting, and networking.

On July 23, Ms. Huckaby and Dr. Walker attended the BGSU Falcon Express annual review meeting during which the last year of the program was assessed and the future year was discussed.

On July 25, Ms. Huckaby and Ms. Zampino attended the School of Business Mock Interview event planning committee meeting. On July 26, Ms. Huckaby and Ms. Zampino attended the School of Business student internship presentations.

Counseling Services - Adrian Baney, Director

On July 23, Ms. Baney met with Ms. Filipchuk, Director, Student Life and Title IX, along with an advocate and the director from the YWCA. The College and the YWCA have an MOU that addresses concerns related to Title IX in an effort to respond to student needs. This meeting addressed upcoming changes at the YWCA and how these changes may impact their involvement on the Owens campus. The YWCA advocate will share office space with Counseling Services to have a confidential space to meet with students regarding issues related to Title IX.

During July, Ms. Baney attended various community meetings in order to continue to build relationships with community partners and establish referral relationships as needed for student mental health concerns.

During July, Ms. Baney attended several Title IX 20 Minutes to Trained sessions, hosted by the Office of Student Life. As training is a requirement of our Title IX efforts, this has been an important addition for the continued learning of everyone on the committee.

Disability Resource Center – Kurt Soltman, Director

On July 23, Patty Humbert, Representative, Disability Resource Center, and Chris Hendricks, Representative, Disability Resource Center, represented Owens at the Toledo Zoo for the Americans with Disabilities Act Day.

On July 27, Mr. Soltman met with a member of the Michigan Rehabilitation Services Commission to discuss options on how to better integrate services with potential employment seekers who will need college training.

Testing Services – Jessica Ruffner, Manager

Testing Services is working to expand services to include Test Assessing Secondary Completion (TASC) testing to begin this fall. TASC is a high school equivalency exam that has been approved by the Ohio Department of Education. Testing Services completed training to become proctors for the computer based and paper based TASC exams.

Veterans Services - Sean McConnell, Manager

On July 12, Mr. McConnell attended the merging of the Volunteers of America Board of Directors for Ohio and Indiana as a board member representing Owens and veterans.

Photo of Volunteers of America Board of Directors for Ohio and Indiana:



The office of Veterans Services has nominated a Student Veteran, Roberto Rios for two prestigious Latino awards:

- 2018 Governor’s Distinguished Hispanic Ohioan & Nuestra Familia Awards
- 2018 Latino Military Service of Distinction Award through the Ohio Latino Affairs Commission.

PROFESSIONAL DEVELOPMENT

On July 12, David Shaffer, Executive Director of Student Services and Registrar; Cindy Charlton, Associate Registrar; and Jill Gentry, Assistant Registrar of Transfer and Graduation Services; attended a webinar on the European Union General Data Protection Regulation presented by the American Association of Collegiate Registrars and Admission Officers. On the webinar, the new regulation was presented, along with information about legal interpretation from other institutions.

In July, the Career Services Team completed the Responsible Employee Title IX training.

JULY 2018

FOUNDATION – Jennifer Fehnrich, Executive Director

Fundraising – Donations recently received include:

- \$160,000 bequest for The Owens Fund
- \$11,425 for the Alumni Classic
- \$1,200 for the Will Web Scholarship Fund

2018 Annual Giving Campaign – The 2018 Annual Giving Campaign is nearing its goal. As of July 31, the campaign is at 99 percent of the \$300,000 goal with \$298,199 raised.

Cultivation & Community Outreach – Ms. Fehnrich and President Robinson held cultivation meetings with College business partners. The meetings serve as an opportunity to introduce our new president; discuss the work of the Owens Foundation; and ask for financial support.

Scholarships – The scholarship selection process is nearing completion for the 2018/2019 academic year. As of July 31 more than \$191,000 has been awarded to 139 students, an average of \$1,374 per student. Implementation of Academic Works, a scholarship software has begun. The Foundation is working with IT, Records, and Financial Aid, to ensure the software is available for next year's scholarship application and awarding process.

ALUMNI RELATIONS – Bridget Shea, Manager

Alumni Membership – The Alumni Association has a paid membership of 365 and a new graduate complimentary membership of 1,539.

Alumni Association Chapters – The Owens Retired Faculty and Staff group has chosen to become the Alumni Association's inaugural chapter. Chapters are groups within the association that have common interests and goals.

Discount Programs – The Alumni Association added discount tickets for the Detroit Lions and Cleveland Browns for fall. Toledo Zoo discount tickets run through Lights Before Christmas.

Events – The 16th Annual Owens Alumni Association Golf Classic and Drone Golf Ball Drop will be held September 17 at Belmont Country Club. Registration for sponsorships, teams and golf balls for the drone drop may be purchased at <https://www.owens.edu/alumni/golf>.

In October, in conjunction with the Alumni Association, the School of Business and School of STEM, respectively, will host Speed Mock Interview events. These events are designed to provide students an opportunity to experience an employment interview process.

FINDLAY CAMPUS – Julie Baker, Executive Director

In July, Ms. Baker had several meetings with Laurie Zydonik, Executive Director, Raise the Bar, to further discuss implementing the FAME (Federation for Advanced Manufacturing Education) program in Findlay/Hancock County. She also conducted a meeting with various stakeholders to clarify the processes needed to implement this program on the Findlay Campus.

A relationship development meeting was made possible through a connection from Trustee Mary Beth Hammond for Ms. Baker, Cathy Ford, Dean, School of Nursing and Health Professions, and the administration of Birchaven Village, a retirement community and a division of the Blanchard Valley Health System.

Ms. Baker met with a representative of Toledo Building Services, to explore potential services for the Findlay Campus.

A search was completed for an Assistant Manager of the Early Learning Center, effective July 30.

Ms. Baker also represented Owens at the Findlay Rotary, Frontier Community planning meeting and Camp Fire of Northwest Ohio Board and Executive Board meetings.

MARKETING AND COMMUNICATIONS – Jason Griffin, Director

Commercials, featuring current Owens students as well as Owens alums, continue to air for the Fall Semester campaign. There will be a mixture of television commercials (9,154), radio commercials (2,632), newspaper ads (48), billboards (59 unique locations), TARTA bus signage, and high school athletic venue sponsorships (15 total) around northwest Ohio. The campaign also includes more than 2 million digital ad impressions that click through to an owens.edu landing page with an opportunity for new students to complete a form with their contact information. An Admissions Representative follows up with all leads generated from the form fills.

There are nine new digital spots produced by HART Associates for the Fall campaign. All spots are geared toward the direct from high school demographic and post high school-graduates ages 18-24 without a college education. The commercials focus on careers in STEM/Manufacturing and Healthcare as well as the opportunity to earn the first two years of a bachelor's degree at Owens and then transfer. The spots vary in length from 6 to 15 seconds and will be delivered via social media platforms and online/streaming services.

The Marketing department utilized data from Institutional Research to form the strategy on all digital targeted advertising to key demographics. The commercials, as of August 14, have been viewed on YouTube 603,798 times.

The Marketing department has now produced a total of 30 videos in the last 15 months after adding a staff Videographer. These videos have been viewed 7,109 times on YouTube and have garnered over 77,000 impressions through social media.

The Marketing department reports that the Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 67,866 followers which is an increase of 14.42 percent over the last 12 months.

In the combined months of June and July, 63 unique Owens Facebook posts achieved 967,099 impressions. Twitter produced 49,999 impressions during the same time frame with 70 unique tweets. Between Facebook and Twitter, the average is 472,187 impressions per month.