### Just in Time Ethics

OSHA Conference 2016 Saturday, September 24, 2016 Midwest City, OK Reed Conference Center

Karen Copeland, M.A., CCC-SLP: karen.copeland@sjmc.org

# **Today's Objectives**

- Improve skills and ability to ask questions about ethical situations
- Encourage thought about options and actions
- · Foster self-examination
- Practice some EDM in a safe place

### A Brief History of Ethics for SLPs

- For the practice of SLP, the roots of ethical discussions are in both the area of human rights, and the area of medical ethics.
- Hippocrates (~460–380) might be considered the father of healthcare ethics
- Late 17<sup>th</sup> century:
  - John Locke: "no one ought to harm another in his life, liberty or possessions."

(Peel, 2005)

	Late	1 Oth	con	+
•	Late	TO	cen	tui v

- Ethicist John Gregory and philosopher David Hume floated the idea that medicine is an art as well as a science
- Evolution of human rights were solidified in the American Declaration of Independence (1776) and the French Declaration of the Rights of Man and the Citizen (1789).

(Peel, 2005)

- Early-mid 20<sup>th</sup> century
  - Atrocities in World War II drove the creation of the Nuremburg Code
  - Laid groundwork for informed consent practices

# The log in the eye of our own profession

- The Tudor Study a.k.a "The Monster Study" (Goldfarb, 2005)
- University of Iowa circa 1939

#### • 1979: The Belmont Report

- Summary of ethical principles and guidelines for research
- Specifies the principles of beneficence, respect for persons, and justice (Federal Register, 1979)
- Current day ethical practices
  - A blend of utilitarianism (do what is best for most) and deontology (do what is morally good). (Peel, 2005)

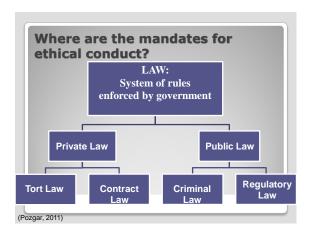

Distinguishing between "morals" and "ethics" (Kumar, 2009)
Both are concerned with the distinction
between RIGHT & WRONG.
Moral conduct is the determination of the
individual.
<ul> <li>Ethics are derived from an expectation about behavior provided by an external</li> </ul>
sourcesuch as an employer or a professional association.
The practice act for SLPs and audiologists in
OK states the following:
"Section 1605 - Qualifications for Licensure
A. To be eligible for licensure by the Board of Examiners for Speech-Language Pathology
and Audiology as a speech-language
pathologist, the applicant must:  7. Be of good moral character."
·
D: :   (D:
Principles of Biomedical Ethics
Beneficence: Seek to do good
Non-Maleficence: Avoid doing harm
Justice: Be fair
Justice. De Idii
Autonomy/Respect for Persons: Allow people to choose what will happen to
them

Know your boundaries:     – Scope of Practice     – Personal competence  (Bupp, H., 2016)	
Twists on the Principles  Distributive Justice  - Efforts to distribute goods or services equitably at the societal level (Scott, 1998)  - Examples:  • Decisions about recipients of organ donations  • Decisions made by facilities about purchases of major equipment	
Ethics of double effect  - Double effect occurs when an action has potential consequences that are both favorable and unfavorable. (Schwarz, 2004)  - Examples:  • Placement of a feeding tube  • Radical neurosurgery	

# Autonomy of the practitioner

- Aside from requirements of a particular workplace, SLPs may practice independently
- SLPs can exercise clinical judgment in recommending care and products

ASHA's Code of Ethics Principle IV; Rule A: "Individuals shall exercise independent professional judgment in recommending and providing professional services....."



• PRIVATE LAW: Regulates relations between individuals & businesses

Examples: real estate contracts; personal injury law;

- Tort Law: Body of the law that deals with remedies for injuries caused.
  - Example: Therapist improperly transfers a man, resulting in a fall and fracture
- Contract Law: Governs agreements between parties
  - Example: Employment law

•	PUBLIC LAW: Regulates relationships between
	individuals & the government
	Examples: Traffic regulations, ban on smoking in
	restaurants, tax laws

- Criminal Law: The body of law that deals with punishment of crimes or violations of federal or state law
  - · Example: Felony convictions; fraudulent billing
- Regulatory Law: Body of statutes & rules that advance health, safety, economic security & various social objectives
  - · Examples: HIPAA; practice acts

# **Legal Standards**

- Statutory Law: voted on by legislators.
  - Examples:
  - Sec. 504 of Rehab Act of 1973 states there can be no discrimination based upon disability.
     Individuals with Disabilities Education Act (IDEA) (1991, 1997) sets standards for children with communication disorders from birth-21.
  - Americans with Disabilities Act (ADA) (1990) protects anyone with disability in educational, employment, social settings.
  - HIPAA (1997)
  - Affordable Care Act (2010)
  - **Practice Acts at state level**



#### Case law

- courts judge similar cases based upon legal decisions of the past
- Examples:
  - Cruzan vs. Director, MO Dept of Health (1990), in which the U.S. Supreme Court upheld a lower court ruling prohibiting family members from withdrawing life-sustaining treatment
  - Led to development of advance directives and Durable POA

Source: http://digitalcollections.nypl.org

					-		п				
T		100	г.		•	100	v.		61	П	
_		•			•		 ш	u.			٧.
	•		_	ш.	_	ш	u		$\sim$		•

- Misconduct:
  - Any action that is unethical or contrary to the specific prohibitions and proscriptions in the code of ethics
- Examples:
  - Practicing without a license
  - Practicing outside scope of practice
  - Failure to make appropriate referrals
  - Failure to maintain confidentiality
  - Fraud
- Failure to maintain accurate clinical records

#### **Professional Misconduct**

•Negligence is omission or commission of an act which constitutes a departure from the standard of care imposed on reasonable members of the profession.

- · Careless provision of care
- Standard of care : reasonable /customary practices

### **Negligence**

# Negligence happens in various ways

Malfeasance

Intentional act causing harm; act is improper or illegal

Misfeasance

Act done improperly

Nonfeasance

Failure to act

•	The state	of b	peing	legally
re	esponsible	for	some	ething.

 An obligation of healthcare providers to compensate when there is injury or harm

#### Liability

#### Malpractice:

A type of tort in which the misfeasance, malfeasance or nonfeasance of a professional, under a duty to act, fails to follow generally accepted professional standards, and that breach of duty is the cause of injury to a plaintiff who suffers some form of damages. (Horner, 2013)

Duty to act Breach of duty Causation Harm/injury

# **Malpractice**

- The mandate for informed consent obligates an SLP to education persons receiving care to the benefits, risks and processes of the recommended procedures/interventions
- Assures that people can make voluntary and knowledgeable choices about care.
- Applied in both clinical and research settings.

#### **Informed consent**

<ul> <li>Practitioners have</li> </ul>	
an obligation to	
communicate	
truthfully in execution	of
professional duties.	

 Includes patient care responsibilities, inter-professional communications, advertising, etc.

### **Veracity**

- Fidelity is the obligation to keep promises and commitments (Kornblau & Starling, 2000)
  - ASHA Code of Ethics states that practitioners should not guarantee results of a service or product.
  - (B) Licensees must not guarantee the results of any therapeutic procedures, directly or by implication. A reasonable statement of prognosis may be made, but caution must be exercised not to mislead persons served professionally to expect results that cannot be predicted from sound evidence.

## **Fidelity**

- The obligation to keep communication about healthcare between the person receiving care and the care provider. (Scott, 2013)
- Assurance that personal information won't be revealed without permission
  - The person receiving care has autonomy over information that relates to them.
  - There are both legal and ethical mandates for the practice of confidentiality.
  - Confidentiality practices restrict access to data

### **Confidentiality**


•	Privacy	is	concerned	with	access	to
	person	١.				

- Privacy is respected by curtained treatment areas
- Privacy is respected by soundproof walls
- Privacy is respected by use of treatment rooms instead of large gym areas

### **Privacy**

- Discrepancies between what people feel that they should do and what they would do in various ethical situations.
- Many people can think of situations where what they feel they should have done was different from what they did. (O'Neil-Pirozzi, 2001)

### **Situational Ethics**

#### Other Sources of Professional Ethical Mandates

- ASHA Code of Ethics
- OBESPA Practice Act / Code of Ethics
- OSLHA Code of Ethics
- American Academy of Audiology
- Human Resources Documents within workplaces
- Institutional Review Boards (IRBs)

### **ASHA** Code of Ethics

- ASHA Code of Ethics
  - Applies only to those over whom the BOE has jurisdiction
    - Clinical Fellows ??
    - Not SLPAs
    - Not Audiology Assistants
    - Not students
    - · Not people who are not ASHA members

# Contents of ASHA's Code of Ethics (ASHA, 2016)

- Preamble
- Terminology
- 4 Principles of Ethics
  - · Aspirational in nature
- · 45 Rules of Ethics
  - Describe "minimally acceptable" practice; or prohibitions

# Recent Revisions to the ASHA Code of Ethics (Bupp, 2016)

- · Preamble was updated
- A glossary of key terminology was added,
  - · "may" vs. "shall"
  - "telepractice" is defined and quality is specified.
- Updated/edited 2 of the 4 Principles of Ethics
- 15 new rules were added


<ul> <li>The new or revised rules address, among other things</li> </ul>	
· Duty to self-report	
Duty to report impaired practice by others	
Client abandonment concerns	
Use of technology	
· Supervision	
Responsible conduct of research	
Disclosure of financial and non-financial interests	
Collaboration within and between professions	
The OBESPA	
THO OBEST 70	
Members are appointed by the Governor	
• 5 members include	
<ul><li>At least one SLP</li><li>At least one Audiologist</li></ul>	
<ul><li>An otolaryngologist</li><li>A layperson</li></ul>	
Those currently serving are	
– Susan McHugh, Board Chair – Mary Hudson, Vice-Chair	
– Mona Ryan, Secretary – William Livermon, Lay Member	
- Christopher Goff, Otolaryngology Member	
The OBESPA has jurisdiction over licensed	
SLPs, licensed audiologists, licensed SLPAs, licensed audiology assistants, and clinical	
experience interns.	
• The Code of Ethics for SLPs and audiologists	
<ul> <li>The Code of Ethics for SLPs and audiologists licensed in OK is located in the Rules of</li> </ul>	
Practice (Okla. Administrative Code 690:15)	
http://obespa.ok.gov	

OBESPA Code of Ethics:	
<ul> <li>Principles of Ethics: affirmative statements of professional obligation.</li> </ul>	
<ul> <li>Hold paramount the interests of the person served.</li> </ul>	
<ul> <li>Provide services only when competent to do so.</li> </ul>	
• Ethical <b>Proscriptions</b> : formal	
statements of prohibition	
Licensees shall not guarantee     the results of any thoragoutic	
the results of any therapeutic procedures	
<ul> <li>Individuals shall not practice without a license</li> </ul>	
Matters of Professional Propriety:     guidelines for conduct related to interactions	
between professionals, and public relations	
<ul> <li>Licensees must not accept compensation for supervision</li> </ul>	
Advertise in a professional manner	

# Recent changes to Rules of Practice Act in OK:

- Code of Ethics language changes / refined definition of "correspondence".
- Added a requirement for continuing education related to ethics
- Added a requirement for continuing education in supervision for supervisors of clinical experience interns and SLP or audiology assistants
  - · Enforcement begins in 2017

# How will the new CE requirement for ethics be audited?

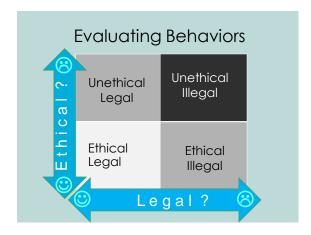
- There is no rule "this year" that the documentation be turned in by hard copy.
- There will be a random audit like always in which these hours must be included.
- The Board is considering rule changes in the future that might require listing out all CEU hours taken in the 2 year period but nothing has been formalized yet.
- Contact Amy Hall, OBESPA Executive Secretary with questions

In a recent ASHA survey, 30% of practitioners in healthcare settings reported pressure to engage in unethical behavior. (n > 2000)

- The question: In the past 12 months, have you felt pressured by an employer to engage in unethical activities?
  - 17% of practitioners in SNF setting indicated pressure to provide services they felt were not clinically appropriate.
  - 14% said they were pressured to provide services of inappropriate frequency/intensity
  - 12% of practitioners in pediatric hospitals were asked to provide care they did not feel trained to provide.

(ASHA, 2013)

-	



## Some ASHA Stats

- Nearing 190,000 members
- Per ASHA leaders, there are nearly 3500 informal inquiries about ethics annually.
  - This is a rate of ~2%
- In 2015, there were 55 complaints that became "docketed" cases.
- 45 BOE hearings took place in 2015, and 36 "Final Decisions" were issued.

Bupp, H. (2016)

# Complaint Process ASHA . Complaints are adjudicated by the ASHA Board of ethics Output Out

Process is outlined on ASHA website:	
http://www.asha.org/Practice/ethics/Filing-a- Complaint-of-Alleged-Violation/	
Complainant(s) will receive a letter of acknowledgement, and may be asked to sign a Waiver of Confidentiality	
The process can be lengthy.	
<ul> <li>Respondents (person accused of violation) have the right to appeal</li> </ul>	
Sanctions can include	
Reprimand (private)	
Censure (public reprimand)	
Suspension of certificate (shorter/temporary)	
Revocation of certificate (longer/more permanent	
Withholding of certificate (when issue involves someone not yet certified)	
Cease & desist orders (can be in addition to above actions)	
<ul> <li>Failure to pay dues by April 1 results in a certification status of "not current"</li> </ul>	
You cannot use the CCC credential.	
<ul> <li>Your certification is listed publically as "CCC Not Current" to anyone requesting ASHA certification verification.</li> </ul>	
<ul> <li>You cannot serve as a clinical supervisor for students earning clinical hours for ASHA certification.</li> </ul>	
<ul> <li>You cannot serve as a mentor to clinical fellows applying for ASHA certification.</li> </ul>	
<ul> <li>Reinstatement can require that you take additional coursework and/or re-take the Praxis examination.</li> </ul>	
Source: www.asha.org/Renew/renewfaq/	

Verifyir Status	ng CCC Maintenance	
0.0.00	AMENIAN WHITE ANY OF THE PROPERTY OF THE PROPE	
	Hone	
	Certification Maintenance Interval Status	
	Account Information	
	Name: Account Number: Certification Mainteanne Area: COC-6LP Certification Mainteanne intervel.2019-2017	
	The Certification Maintenance (CM) process can be completed in three easy steps:	
	Step 1: Accumulate Certification Maintenance Hours (CMH)	
	The Certification Matriterance Standards require that all certificate holdes accumulate 30 Certification Matriterance House (CMH of professional development during each system certification matriterance interval in order to matrital meth ACM+ Certification of Circlical Comprehense (CCC). As activities are comprised and hours are earner, If, It is up to you to be sure that you retain documentation of completion which will show when the hours were completed, the runned of house earner, and the name of the segronal grounding approprint of violation.	
	ASHA CE Registry Hours	
	Padiojoston in activities offeed for ADHA CELL, white one way to earn certification maintenance hours, is not a requirement to meeting the certification maintenance standards. However, five vio use ADHA CELL, plasse note that for certification maintenance purposes 0.1 ADHA CEL converts to 1 CAMH times ADHA CELL, (3.0) connect to 30 CAMHA. The ADHA CE Registry of precious advitites that are sent directly from ADHA-Approxic CE (Privides.)	
	Upon completion of professional development through an ACH-AA-ponvex CE through Et may take up to 50 days to have the ACH-ACE is reflected on your ACH-ACE Registry transcript. If you have questions adoly orun transcript or about your ACH-ACE/Lik or if you would like to join the ACH-ACE Registry, please contact the Continuing Education unit via e-mail acontinuing-acidipation agric coal 300-300.	
	As of 8/26/2016, you have 85 CMHs converted from the ASHA CEUs earned in this interval and reflected on your ASHA CE Registry transcript.	
	Courses on My ASHA CE Transcript	

Step 2.	Submit A Compliance Form
soon as all	te holiders are required to submit one document – the Certification Maintenance Compiliance form – as hours have been compiled, but no later than 123/12017. If you have compileted the required 30 CMHs current interval, please submit your compiliance from now.
Your compli	ance form has been submitted successfully.
Step 3:	Maintain Your ASHA Affiliation
In addition to	to acquiring your 30 CMHs, you must also maintain your annual affiliation for each of the three years of i.
<ul> <li>Interv</li> </ul>	al Year 1: 2015. ASHA Affiliation Maintained. al Year 2: 2016. ASHA Affiliation Matinaled. al Year 3: 2017. Future Matinehanner, Billing has not yet started for this year.
You can ren	ew online or to get a receipt of your most recently renewed year.
	uccessfully complete this interval your next Certification Maintenance Interval will be 2018-2020. You coumulating CMHs toward that interval on or after 1/1/2018.
	or concerns about certification maintenance should be directed to the certification maintenance group, ritact them via email at certificationmaintenance@asha.org, You may also call the Action Center at 1-71.

### What about in Oklahoma?

- There are 2367 licensees
- In 2015, there were 26 complaints
- $\cdot$  This is a complaint rate of ~1%
- There were 18 licensees who had actions taken against their license.
- Included billing for services not rendered, practicing without a license, failure to provide adequate supervision

# Complaint Process OBESPA

- Complainant submits documentation outlining the alleged violation
- The Board's legal counsel reviews the paperwork and recommends for or against investigation

	s for Speech-Language Pathology and udiology
Location 1700 N. Chenes, Ste. 148 Oklahoss City, OK. 70118 Eurali, infinitehespe.ok.gov	Making Address P.O. 43492 Oktobersa City, OK 73152 Emel: infolioberpa.ok.gov
COMPL	AINT FORM
Param Regionating Completes (Completes Door	ien)
	Trinstant
3.000	
Address	
Cay, frank, Zig	
Person Complaint Regionsed Agricus (No	equadent)
None	Telephone: )
Address	
Circ. States, Elec	
Engandenia, Speech Language Factor	Ingles D. Audinington D. Menetry Ant Steeler D.
Densith of Complaint: If complaint is more such page of the complaint. Include specific inceins, particulars about the alleged vision legible complaint; preferably tryon, with of referenced votates the complaint. ALL COM	there one page in length, you must sign and then details rath as manus of people involved, does, many, and say other pertinent facts. Person subsets in the channels which the completer and the LENTS MIST BE SECRED AND NOTABLEED.
Densith of Complaint: If complaint is more such page of the complaint. Include specific inceins, particulars about the alleged vision legible complaint; preferably tryon, with of referenced votates the complaint. ALL COM	details rack as assess of people involved, done, inact), and any other perturest facts. Hence radicall introduces a studied behalf the completer and
Densili of Complaint: If complaint is more some page of the complaint. Suchair specific contains, partners about the simple Veilant legisle complaint, preferribly myed, with all referenced refaint the complaint. ALL COM Type complaint, single attackments, tache	details rack to means of people merched, done, many, and my tides pertures fars. However officer is structured in stipled which the completes and DYLAINTS MUST BE SECRED AND NOTABLEED.
Densith of Complaint: If complaint is more such page of the complaint. Include specific inceins, particulars about the alleged vision legible complaint; preferably tryon, with of referenced votates the complaint. ALL COM	detain rath in some of people streken, down, moly, and any other pertainer family. Reason solution of medical people helded the completer and PLASYTY SETST BE SECRED AND NOTABILIZED, do the completed form and activities in follows:
Densit of Complear II complear is more sorth pap of the complear Earlies question income, particular about the ellipsed (white legities complears, preferred) report, with all referenced reclaim the complear. ALL COM Type compleans, impide attackments, inclu- formers.	details not be somes of people serviced, done, many), and say either pertures disc. These ordinal introduces register below the completer and introduces register below the completer and INVENTY MIST SE SCORTE AND SOUTABLESS. As completed from and automize as follows: The

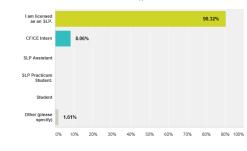
- The choice of investigative mode shall depend upon the circumstances of the case and the discretion of the Board.
- Results of investigation are considered by Board members as directed in the practice act.
- Based on findings, a complaint may be dismissed; or, there may be sanctions
  - Letter of caution
  - Letter of reprimand
  - Execution of a consent agreement
  - Fine
  - · Suspension or revocation of license to practice

## **Ethics Survey Results**

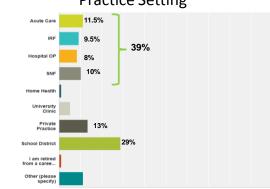
- Survey Monkey® was used to design and present survey content.
- Survey was announced on several related social media sites and by e-mail
- Informed consent was imbedded in the survey pages.
- N= 97
- Poll results should be considered non-scientific.



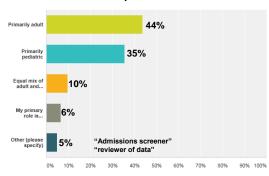
# Demographics



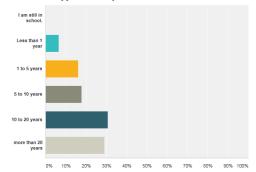
# **Practice Setting**



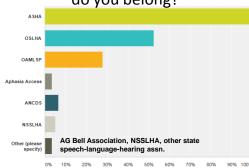
# **Primary Caseload**



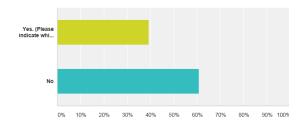
# How long have you worked as an SLP?



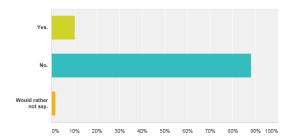
# To which professional organizations do you belong?



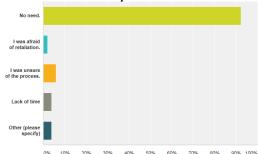
# Are you a member of an ASHA SIG?



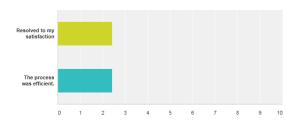
# Have you ever made a formal complaint to ASHA or a licensure board?



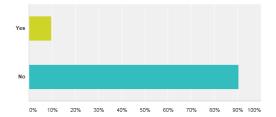
# If you've never filed a complaint, why not?



# Experience with complaint process



# Do you provide clinical services via telehealth arrangements?



### **Concerns and Considerations:**

- Per the ASHA Code of Ethics and practice act in OK, the quality of service provided by telepractice must be equivalent to the quality of service provided when clinician and person served are present in the same location.
- The person served must be informed of alternatives to telepractice.
- In Oklahoma, telepractice providers MUST be licensed to practice in Oklahoma.



# How does your experience compare?

I have been asked to provide longer or more frequent sessions for people on my caseload than I feel is appropriate.	36.96%
I have been encouraged to discharge a person because of limited reimbursement.	28.26%
I have been asked to keep a person on my caseload when they no longer required care.	41.30%
I have been encouraged to accept someone on my caseload in order to improve productivity.	21.74%
I have been asked to clock out before I do paperwork or other non-billable activity.	30.43%
I struggle to meet the productivity expectations of my employer.	28.26%
I have been asked to complete or correct the documentation of a former employee.	28.26%
My employer does not cover costs of updated materials.	26.09%
I have been asked to provide care without adequate training.	17.39%
I believe a coworker has engaged in unethical practice	19.57%

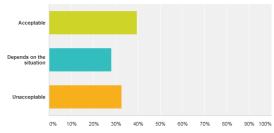
### On the positive side

- 90% of respondents indicated confidence in their ability to make ethical decisions
- 80% indicated they have the tools they need to do their job successfully
- 70% reported having excellent mentorship during their Clinical Fellowship experience
- The majority of respondents say their employer and co-workers share their sense of ethics

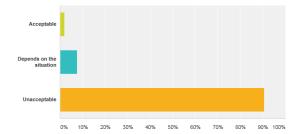
### Room for improvement:

- Half of respondents indicated worry related to ethical issues
- 25% reported having left a job due to ethical concerns

A busy outpatient clinic requires SLPs to complete point of service documentation to receive a "meets expectations" or "exceeds expectations" rating on their annual performance reviews.



A rehab manager tells the SLP staff that they can increase their productivity by clocking out before completing paperwork.

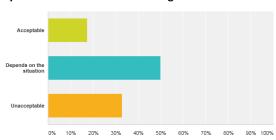


#### What are the concerns?

- Are practices in place for the best interest of the people receiving care?
- Is the care provider making decisions they believe to be best, or are they bending to the demands of an employer focused on the bottom line?
- What are the SLP's options?



An SLP working in a skilled nursing / long-term care facility documents sessions that were provided at 5:30 in the morning.

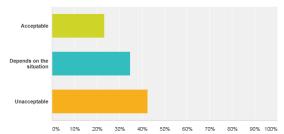


#### What are the concerns?

- Is this scheduling in place truly because of the wishes of the person receiving care, or for the convenience of the care provider?
- If the person receiving care cannot provide this answer, the practitioner may be on safer ethical ground to find a more traditional time to provide care.



An SLP's family insists on using GPS technology to track the location of the SLP working for a home health company in order to ensure the SLP's safety.

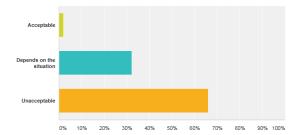


#### What is the concern?

- Does this practice violate patient confidentiality?
- Many mobile documentation devices do have built-in GPS capability



A Director of Rehab in a skilled nursing facility tells the SLP to schedule sessions with a Spanish-speaking resident at a time when one of the facility housekeepers is available to interpret.

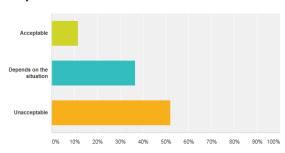


#### What is the concern?

- Title VI of the Civil Rights Act of 1964 states: "No person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance."
- Use of untrained interpreters can reduce quality of care and increase risk of injury



An SLP accepts a very generous gift certificate from a physician during Better Hearing and Speech Month.

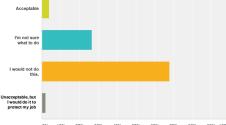


#### What is the concern?

- · Conflict of interest
- Definition: a situation in which personal interests of the clinician compete with the best interest of the person served
- ASHA's recommendation is that any gift received be of "de minimis value"



An SLP acquaintance is the hiring manager for a large private practice which contracts to provide care for area hospitals and SNFs. He asks you to show him the Facebook page and/or Twitter feed for one of your friends who has applied for a job.

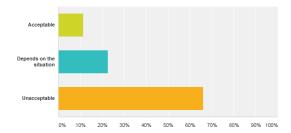


## What are possible concerns?

- Is this practice consistent with the human resource policies of the organization?
- Would this violate a personal confidence?
- What about an employer's obligation to make sure that they hire people most qualified and fit for the organization?



A clinical supervisor becomes a Facebook
"friend" of a student he/she will supervise next
semester.

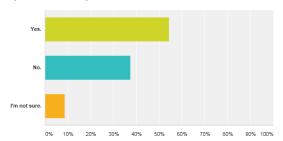


### What are the concerns?

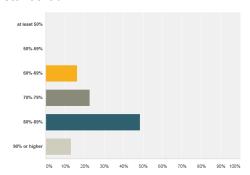
- Maintenance of professional boundaries
- Possible perceptions of favoritism



# Is there a productivity standard in your workplace?



# If you answered "YES", what is the current standard?

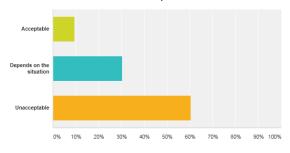


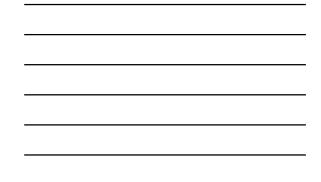
#### What are the concerns?

- Can unreasonable productivity demands impact quality of care?
- Do high productivity demands in one setting influence standards set for other practice settings?
- In efforts to meet unreasonable levels of productivity, clinicians may choose less than ethical coping strategies.



Your workplace paid for you to obtain certification in Wonderful XYZ®. Your boss tells you to develop an inservice and competence checklist so that your coworkers can be trained to provide WXYZ.



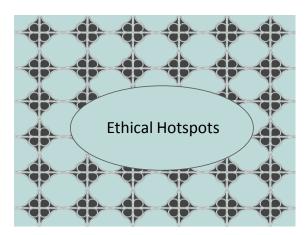




### What are the concerns?

- Is this practice approved by the provider of the training/certification program?
- Are there copyright and intellectual property concerns?





# **Ethics of Productivity**

- ASHA's Code of Ethics Principle IV; Rule B states:
  - "Individuals shall exercise independent professional judgment in recommending and providing professional services when an administrative mandate, referral source, or prescription prevents keeping the welfare of persons served paramount."

and	
ASHA Code of Ethics Principle II; Rule E states:  - "Individuals in administrative or supervisory roles shall not require or permit their professional staff	
to provide services or conduct clinical activities that compromise the staff member's independent and objective professional judgment."	
Ethics of Supervision	
·	
ASHA Code of Ethics Principle III, Rule A:  – "Individuals shall not misrepresent their credentials, competence, education, training, experience and scholarly contributions."	
ASHA Code of Ethics Principle I, Rule D:  - "individuals shall not misrepresent the credentials  of the students of Clinical Fallows on any students."	
ofstudents,Clinical Fellows, or any others under their supervision, and they shall inform those they serve professionally of the	
name, role and professional credentials of persons	
How much should an SLP student	
extern be supervised? Per the 2014 Certification Standards:	
rei tile 2014 Certification Standards.	
The amount of direct supervision must be commensurate with the student's knowledge, skills, and experience, must not be less than 25% of the	
student's total contact with each client/patient, and must take place periodically throughout the	
practicum. Supervision must be sufficient to ensure the welfare of the client/patient." (ASHA, 2014)	

What are our ethical directives	
regarding supervision of SLPA?	
ASHA Code of Ethics Principle I; Rule E:	
<ul> <li>Holders of CCC "my delegate tasksto</li> </ul>	
aidesonly if those persons are adequately	
prepared and appropriately supervised"	
Oklahoma practice act states:	
"The supervising speech-language pathologist must be	
available by electronic means at all times when the speech-language pathology assistant is performing	
clinical activities. The supervision must be documented	
in the client/patient record and on a supervision log."	
Ethics of Advortising	
Ethics of Advertising	
ASHA Code of Ethics Principle III, Rule F:  "Individual's statements to the public shall adhere."	
<ul> <li>"Individual's statements to the public shall adhere to prevailing professional norms and shall not</li> </ul>	
contain misrepresentations when advertising,	-
announcing and promoting their professional services"	
<ul> <li>From OK Code of Ethics; Proscription 3(B)</li> <li>(B) Licensees' public statements providing infor-</li> </ul>	
mation about professional services and products must	
not contain representations or claims that are false,	
deceptive or misleading.	
Ethics of Social Media	
ASHA's Code of Ethics Principle I; Rule P states	
<ul> <li>"Individuals shall protect the confidentiality of any</li> </ul>	
profession or personal information about persons served professionally"	
served professionally	
The Code of Ethics in the Rules of the OK	
licensure act states:	
(E) Licensees must not reveal to unauthorized	
persons any professional or personal information ob-	
tained from the person served professionally, unless required by law or unless necessary to protect the	
welfare of the person or the community.	

a Doubha ASIIA Cada of Ethica (2016)	
<ul> <li>Per the ASHA Code of Ethics (2016), advertising is "any form of communication with the public about services, therapy,</li> </ul>	
products or publications".	
The Privacy Rule allows covered health care     providers to communicate electronically such	
providers to communicate electronically, such as through e-mail, with patients, provided they apply reasonable safeguards when doing so.	
Reasonable safeguards include double checking accuracy of e-mail addresses and SMS (text)	
numbers; limiting amount of information; including a confidentiality statement in a	
header or footer	
<ul> <li>When the patient initiates such communication, there is implied consent</li> </ul>	
• Read more here:	
<ul><li>http://www.hhs.gov/hipaa/for- professionals/faq/570/does-hipaa-permit-health-</li></ul>	
care-providers-to-use-email-to-discuss-health- issues-with-patients/	

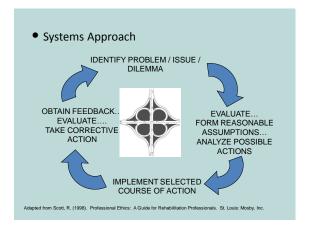
#### Issue of Abandonment

- ASHA's Code of Ethics Principle I, Rule T:
  - "individuals shall provide reasonable notice and information about alternatives for obtaining care in the event that they can no longer provide professional services."
- Ethical Principle 4C in the Code of Ethics for licensees in OK states
  - (C) Persons served must be provided freedom of choice for the source of services and products.

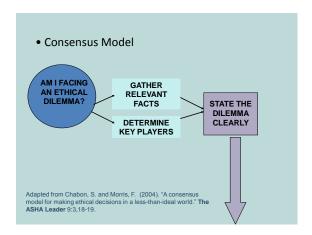
# Tools to Guide Ethical Decision-Making (EDM)

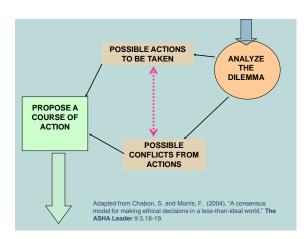
# Models for Ethical Decision-Making

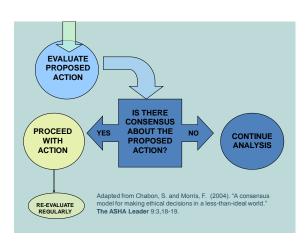
- · Classic Utilitarianism
  - Choose the action that is helpful to the majority
- · Moral Rights Model
  - Only actions that do not interfere with rights of others, and do not coerce, are acceptable
- Golden Rule
  - Do to others what you would wish done to you



,		
,		
		_







ETHICAL IVIOUET (McGonigle & Mastrain, 2015)	
. Evening the others dilamana	
• <u>E</u> xamine the ethical dilemma	
<ul> <li><u>T</u>horoughly comprehend possible alternatives</li> </ul>	
<ul> <li><u>H</u>ypothesize ethical arguments</li> </ul>	
• Investigate, compare and evaluate arguments	
for each alternative	
• <u>C</u> hoose the alternative	
• <u>A</u> ct on the alternative	
• <u>L</u> ook at the outcomes.	
<u>-</u> cook at the outcomes.	
Tools to Support Ethical Practice	
0	
Codes of Ethics documents	
• Scope of Practice documents	
Continuis - America	
Continuing education	
Ethics response team in workplace	
• Ethics response team in workplace	
Corporate compliance policies in workplace	
- corporate compitative policies in workplace	
O	
Trusted colleague / mentor	
A relationship with a healthcare attorney	
Professional liability insurance	
Training in conflict management and negotiation	
skills	

• Read. Use ASHA's resources
Practice, and plan ahead
Don't always follow the leader
Be discreet
Know your style of conflict management
Ask for help
O
<ul> <li>Research studies have shown that we may be more creative problem-solvers when we work on behalf of someone else (Polman &amp; Emich, 2011).</li> </ul>
The problem-solving performance of small groups
(3-5 members) exceeded the performance of individuals (Laughlin, et al., 2006)
Ethics and Care of Self
Advocate for the things you need to provide quality
• Advocate for the things you need to provide quality care
Set limits and respect boundaries
• Leave work at work as much as possible
• Ask for help when you need it

EDM Practice: Case Scenarios	

# **Practice Scenario**

A therapy director for a home-care agency notices from recent statistics reports that a company's therapists are providing fewer sessions and shorter courses of care for individuals in less affluent parts of their coverage area.

### Who are the stakeholders?

- People served by the home care company
- Family members
- Agency's therapists/employees
- · Therapy director
- Referral sources
- · Community at large
- Payer sources

Courses of action	
<ul> <li>Do nothing</li> <li>Run the statistics report again to make sure the information is accurate</li> <li>Convene a performance improvement team to examine this finding</li> <li>Tell clinicians that, effective immediately, they must offer the same amount of care to everyone on their caseload</li> <li>Something else or a combination of these</li> </ul>	
EDM Lightening Round!	
<ul> <li>Does autonomy of clinician trump infection prevention efforts of a hospital when it comes to requiring flu vaccinations for employee?</li> </ul>	
Are there ethical concerns when a manager	
posts productivity statistics in a very public manner?	
<ul> <li>What are the legal and ethical concerns when an SLP who is pressed for time neglects to</li> </ul>	
review the medical record before providing care?	
cure.	
<ul> <li>A clinical manager, who happens to be a PT, insists that an SLP perform an MBS against her</li> </ul>	
clinical judgment, because "the doctor ordered it."	
5. 45. 54 ft.	

<ul> <li>An SLP is distracted by life and finds they are coming up short on continuing education at the end of the audit period. They complete 20 hours of online CE on December 31</li> </ul>	
A university program places a student with known, but undisclosed learning difficulties in a hospital externship.	
<ul> <li>An SLP notices that a colleague always recommends non-speech oral motor exercises for adults diagnosed with acquired apraxia of speech.</li> </ul>	
An SLP discovers that a client's family has	
audio recorded a therapy session without her knowledge or consent	
You work in an outpatient clinic and discover	
that one of the people on your caseload is listed on a "most wanted criminals" list.	
<ul> <li>An SLP licensed in one state visits a family friend in another state. The friend requests that the SLP evaluate his/her</li> </ul>	
father/mother/sister/child	

 A family of a physician recovering from a stroke reports to you that they are seeking your services after a increase in costs at another clinic. This family pays privately for care.

# What about SLPs who use their superpowers for good?

- Organizes a Better Hearing & Speech Month event in their workplace
- Arranges a referral to a university clinic when insurance has been exhausted
- · What other examples can you give?







#### References

American Psychological Association. (2006, April 23). Groups Perform Better Than The Best Individuals At Solving Complex Problems. ScienceDaily. Retrieved June 18, 2016 from www.sciencedaily.com/releases/2006/04/060423191907.htm.

American Speech-Language-Hearing Association. (2016). Code of ethics [Ethics]. Available from www.asha.org/policy/.

American Speech-Language-Hearing Association. (2016). Navigating the revised code of ethics [Transcript of webchat]. Availible from http://www.asha.org/content.aspx?id=8589968015&LangType=1033&utm\_source=asha

American Speech-Language-Hearing Association. (2016). New code of ethics takes effect March 1. The ASHA Leader, Vol. 21, 60. doi:10.1044/leader.AN2.21032016.60.

Bupp, H. (2016). Ethics and supervision. Presentation to OUHSC/UCO/OSLHA Ethic Conference,

July 23, 2016, Oklahoma City, OK.

Bupp, H., Rogers, T., and Waguespack, G. (2016). The many gray areas of ethical decision making [Webinar]. Rockville, MD: ASHA.

Chabon, S. and Morris, F. (2004). "A consensus model for making ethical decisions in a less-thanideal world." The ASHA Leader 9:3,18-19.

Copeland, K. (2014, October). 46 Shades of gray: Ethics experiences and opinions of SLPs and audiologists. Presented at the annual conference of the Oklahoma Speech-Language-Hearing	
Association, Tulsa, OK.	
Federal Register. 1979 Apr 18;44(76):23192-7. Protection of human subjects: Belmont Report—	
ethical principles and guidelines for the protection of human subjects of research. U.S. Department of Health, Education, and Welfare.	
Goldfarb, R. (2005). Ethics: A case study from fluency. San Diego, CA: Plural Publishing, Inc.	
Horner, J. (2013). Professional liability. In Lubinski, R. and Hudson, M. (Eds.). Professional issues in	
speech-language pathology & audiology , 4 <sup>th</sup> Ed. (116-137). Clifton Park, NY: Delmar Cengage Learning.	
Hume D. (1740). A Treatise on Human Nature.	
Irwin, D., Pannbacker, M., Powell, T., and Vekovius, G. (2007). Ethics for speech-language pathologist and audiologists: An illustrative casebook. Clifton Park, NY: Thomson Delmar	
Learning.	
Kornblau, B., and Starling, S. (2000). Ethics in rehabilitation: A clinical perspective. Thorofare, NJ: SLACK, Inc.	
Kumar, M. (2009, November). "Difference Between Ethics and Morals." DifferenceBetween.net. roi from http://www.differencebetween.net/business/difference-between-ethics-and-	
morals/	
Lubinski, R. and Hudson, M. (2013). Professional issues in speech-language pathology & audiology, (4th Ed.). Clifton Park, NY: Delmar Cengage Learning.	
McConigle, D., and Mastrain, K. (2015). Nursing Informatics and the Foundation of Knowledge.	
Bartlett & James, LLC.	
Oklahoma Academy of Medical Speech-Language Pathologists. (2003). By-Laws. Oklahoma City,	
OK: Author.	
Oklahoma Speech-Language-Hearing Association. (n.d.). Code of ethics. Available from http://oslha.org/page.php?id=18.	
O'Neil-Pirozzi, T. (2001). Please Respect Patient Confidentiality. CICDS, 28 pp. 48–51. Rockville,	
MD: ASHA.	
Okla. Admin. Code § 690:15 (2011).	
Peel, M. (2005). Human rights and medical ethics. Journal of the Royal Society of Medicine, 98(4), 171–173.	
11. 113.	
Polman, E., & Emich, K. J. (2011). Decisions for others are more creative than decisions	
for the self. Personality and Social Psychology Bulletin, 37, 492–501.	
Power-DeFur, L. (2015, October). Ethics and leadership. Presentation at the Annual Conference of the Oklahoma Speech-Language-Hearing Association, Midwest City, OK.	
Pozgar, G. (2011). Legal aspects of healthcare administration, (11 <sup>th</sup> ed.). Burlington, MA: Jones &	
Bartlett Learning.	
Schwarz, J. (2004). The rule of double effect and its role in facilitating good end-of-life palliative	
care. Journal of Hospice and Palliotive Nursing, 6(2). Available from http://www.medscape.com/viewarticle/474834	
Scott, D., and Schill, M. (2011). Real ethics: Applying the code. Rockford, MD: ASHA.	
Scott, R. (1998). Professional Ethics: A Guide for Rehabilitation Professionals. St. Louis: Mosby, Inc.	

cott, R. (2013). Legal, ethical, and practical aspects of patient care documentation: A guide for rehabilitation professionals, 4th ed. Burlington, MA: Jones & Bartlett Learning.	
/inson, B. (2009). Workplace skills and professional issues in speech-language pathology. San Diego, CA: Plural Publishing.	
Vaguespack, G. (2016). "Sorting through the gray." The ASHA Leader 21:7,44-51.	