



JW MARRIOTT MARCO ISLAND BEACH RESORT
Recreation Group Guide



JW MARRIOTT
MARCO ISLAND

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JW Marriott Marco Island offers many unique and exciting opportunities for your group to enjoy. We specialize in offering everything from high energy team building events, world class watersports, organizing a relaxing “Day at the Beach” and a wide array of on and off property excursions that will allow your attendees to experience the local area.





JW MARRIOTT MARCO ISLAND BEACH RESORT

With group activities, local excursions and custom branding opportunities, we make each program a memorable and exciting experience for your convention attendees and their families.

GROUP EVENTS

Inspired spaces. Mindful meetings.



SIGNATURE EVENTS

A DAY AT THE BEACH

Enjoy a day at the beach, Marco Island style! The recreation staff will line the beach with flags, umbrellas and place lounge chairs out to set just the right tone for your group to kick back and relax. For the active members we will offer a volleyball court, footballs, frisbees, kayaks, paddleboards, water hammocks, and a Hobie Catamaran. To top it off, we add a great sound system... You have all the items needed for fun in the sun here in Paradise!

Program Cost based on number of people: \$30/person, 20 guest minimum - 4 hours

SIGNATURE TASTINGS

Be guided through the proper steps in tasting with a private introduction to bourbon, craft beer, or wine with our beverage experts. *Starting at \$90++, 10 guest minimum**

TEAM BUILDING

WOODEN BOAT BUILDING REGATTA

All teams will be given the necessary building supplies and a roll of tape to construct their boats. Once the boats are finished, one person from each team must sail his or her vessel around a buoy and back to the beach. The first team to complete the course and return safely to the beach will be declared the winner.

Starting at \$800++, 15 guest minimum

BEACH GAMES & TOURNAMENTS

BEACH OLYMPICS

Craft your own Beach Olympics by choosing (5) activities from our (14*) unique events.

BEACH TOURNAMENTS

Our team can organize and referee a tournament for your group on our white sandy beach. Choose from classic beach games* for any skill level to promote social interaction and bring out that competitive spirit in everyone.

*See Page 6 for Details | Prices are subject to change and do not include 7% tax and 25% service charge; 28% service charge for outdoor food & beverage. All activities are weather permitting, based on availability and subject to change without notice.

SIGNATURE EVENTS

5K BEACH FUN RUN

This is a wheel-measured, timed 5K that takes place on the beautiful Gulf of Mexico beach. The 5K course is suitable for all ranges of participants. The course starts at the JW Marriott beach, heads North to Tiger Tail beach where our staff will turn the runners around to run back by Resident’s Beach to the JW Marriott finish line. Water & Gatorade will be provided at the turnaround point. *Starting at \$750++*

BEACH CLEAN UP & NATURALIST WALK

This is a great way to give back to Marco Island! Enjoy a beach walk while cleaning up our beautiful beach. The walk is guided and very educational. Guests will learn about why our beaches are so white, where shells come from, and the history of beautiful Marco Island! *Starting at \$225++, 1 hour - 10 guest minimum*

EPICUREAN EXPERIENCES

SIP & PAINT

All supplies are included and our fun, professional instructor will guide you step-by-step in creating your own masterpiece on canvas to take home. Our paintings are designed for everyone, from avid artist to someone who has never held a paintbrush. This event can be held indoors or outside on our white sandy beach. *Starting at \$45++, 10 guest minimum*

PAELLA & SANGRIA

The opportunity awaits you as the culinary team at the JW Marriott Marco Island Beach Resort guides you on the process of making a white sangria. Enjoy the fruits of their labor while you watch the Chef guide you on the techniques of making a Seafood Paella. *Starting at \$90++, 10 guest minimum*

SUSHI ROLLING

Join us as our chefs teach you the art of rolling sushi with a hands on experience. *Starting at \$90++, 10 guest minimum*

CHOCOLATE EXPERIENCE

Join us as our chef leads you on a chocolate adventure. Discuss and learn the art of making delicious chocolate. During the class you will receive hands-on training making chocolate truffles. *Starting at \$160++, 10 guest minimum*

BOURBON TASTING

An introduction into America’s whiskey, bourbon! Begin with a brief overview of the history of bourbon. The tasting consists of 3 choice bourbons, all explained in great detail. *Starting at \$90++, 10 guest minimum*

CRAFT BEER TASTING

Join us as our Cicerone leads you on a tasting of delicious brews from Florida to around the world. Discuss and learn the different techniques that create the beers you will be sampling. *Starting at \$90++, 10 guest minimum*

WINE TASTING

Join us as our Sommeliers lead you on a tasting of wines from different regions of the world. Discuss the flavor profiles, how climate effects growing techniques, and most of all drink wine! *Starting at \$90++, 10 guest minimum*

TEAM BUILDING

TIE-DYE PRE-TEAM BUILDING ACTIVITY:

Team members can tie-dye their own tee shirts with a color specific to their team 24 hours prior to their event with this unique activity. The Recreation team can provide resort logoed tees for attendees, or with advance notice, can order tees logoed with the company’s emblem to tie-dye. Our Staff will set up tie-dye stations with one color at each so attendees can create their own team shirts. Your custom shirts will be distributed prior to your team building event. *Starting at \$300++*

ISLAND BAMBOO LIMBO PARTY

Enhance your reception, dinner, kids program, or Day at the Beach function with a limbo party! Our custom made, glossy bamboo limbo sets are the perfect addition to get your attendees involved in a fun, competitive game. The Limbo party comes with the limbo set (2 beams and pole to lower), a speaker and iPod with a limbo playlist, a staff member to run the event, and a microphone to use to MC. The limbo party is 1-2 hours in length, depending on the size of the group. *Starting at \$300++*

FLORIDA SAND BOBSLED RACES

Design, construct and race a Florida Bobsled on our snowy white sand. We will set up two courses so each team can compete against another team as well as the clock. Included in the course will be a long straight away and a loop back to the start line. All groups will need to draw as well as design their own bobsled before being given all the needed supplies to begin construction. The first team to cross the finish line with the best time will be declared the winners! *Starting at \$800++, 15 guest minimum*

SCAVENGER HUNT/WOODEN BOAT BUILDING REGATTA

This event captures the best of the land and the sea! Teams will start off on the shoreline with a packet of 10 clues. Working together, teams must scour the resort looking for the parts necessary to build their wooden boat. Once every team arrives back at the shoreline with their boat parts it’s a race to build the most seaworthy boat on the Gulf! Once the boats are finished, one person from each team must sail his or her vessel around a buoy (four persons from the team must either push or pull the boat) and back to the beach. First team to complete the course and return safely to the beach will be declared the winner. *Starting at \$800++, 15 guest minimum*

AMAZING PHOTO SCAVENGER HUNT RACE

Team up for a photo scavenger hunt, Marco Island Style! Each team will be issued a digital Polaroid camera to explore Paradise and locate a series of 25-30 clues. Clues will vary in difficulty and point value. Working together, each team will have 1 hour to scour the property to capture photo evidence of as many clues as possible. Once the hour is up, teams will be given 30 minutes to create a collage to showcase their adventure and present their findings to the judges. Bonus points will be awarded to the team with the best collage and presentation. The team with the most cumulative points will be the winner! *Starting at \$400++, 15 guest minimum*

HOME RUN DERBY

In this event, teams of 4 will compete in a home run derby contest. Each person on the batting team will have 5 pitches to hit with the object to hit a home run over the fence. Each home run will count for 1 point for the batting team. The team on defense will play in the outfield and try to knock down/catch balls hit by the batting team. Any balls caught by the defense will count as a point for the defensive team. After each batter has accumulated 3 outs, the teams will switch. The game will consist of 6 innings. The team scoring the most points wins. *Starting at \$600++, 16 guest minimum*

BEACH GAMES & TOURNAMENTS

BEACH OLYMPICS (Choose 5)

Centipede Shuffle	Bull’s Eye
Flipper Frenzy Relay	Obstacle Course
Duck Dash	Flag Design & Chant
Fireman Relay	Sandy Scrabble
Water Balloon Toss	Sandy Pictionary
Golf Ball Dash	Hula Help
Sand Sculpting	Limbo Challenge

Starting at \$1,000++, 20 guest minimum

BEACH TOURNAMENTS

SAND VOLLEYBALL

We can coordinate and referee your next volleyball tournament. *Starting at \$400++*

BOCCE BALL

On the beach or on the lawn, Bocce Ball is a relaxing yet competitive sport for all ages. *Starting at \$300*

CORNHOLE / HORSESHOES

Our team can organize and run a tournament for your group on our white sandy beach. *Starting at \$200++*

BLACK LIGHT EVENTS

SAND VOLLEYBALL

The net, ball, out of bounds’ lines and related equipment is fluorescent in color and glow intensely when exposed to the black light. This event is played as pickup games in a relaxed setting. *Starting at \$1,500++*

GLOW IN THE DARK MINI GOLF

Balls, putters and greens all glow under the fluorescent black light. *Starting at \$300++*

CORNHOLE | HORSESHOES | BOCCE BALL | GIANT JENGA | BUCKET BALL

The perfect game for beach parties, welcome receptions and dinner events. Glowing under florescent lights, these fun games are suited for any skill level *Choose 1 Activity - Starting at \$300++*

PHILANTHROPY

EMPTY BOWLS

This is a fun and creative way to give back to Southwest Florida! Attendees will paint empty bowls during this event, “To create awareness and raise funds to eliminate hunger in our community one bowl at a time”. Empty Bowls Naples has been a major fundraising event to feed the hungry of Southwest Florida and has become one of the largest Empty Bowls events in the United States. *Starting at \$1,500++ per hour*

CHILDREN'S PROGRAMS

A variety of programs can be coordinated to entertain children from ages 5-15. The following agenda is just a sample of the many event we can plan for your littlest attendees.

SAMPLE EVENING CHILDREN'S PROGRAM FOR GROUPS

6:30 p.m. – 7:00 p.m.

Parents register children - coloring and board games available while getting acquainted

7:00 p.m. – 7:30 p.m.

Pizza dinner (Catering)

7:30 p.m. – 9:00 p.m.

Scavenger Hunt - children will be split into two groups to race against each other in this game of clues

9:00 p.m. – 10:00 p.m.

Movie time (Parents may pick up their children at any time during this hour)

DISCOVER DAY CAMP

Your day will be filled with outdoor activities, games, toys, arts & crafts and more. While your parents are attending convention meetings, working out in our Fitness Center or simply enjoying one of the pools, you can go on a scavenger hunt, learn to make a mask or just have a great time making new friends.

Starting at \$100++/per child



EXCURSIONS

Fulfilling experiences around every corner.

RESORT ENHANCEMENTS & EXCURSIONS

BEACH CHICKEE HUT

Beach chickee huts provide the ideal shady retreat, including 4 chairs, 5 bottled. Reservations required. *Starting at \$150*

QUINN'S POOLSIDE CABANA

Elevate your day in private, with Quinn's pool-side cabana. Includes use of one of 6 pool-side Cabanas, privacy, 2 inside Cabana lounge chairs, 2 outside Cabana lounge chairs, television, telephone, fridge, ceiling fan, 5 bottled waters and Cabana Concierge service. *Starting at \$100*

WATER ACTIVITIES

Water Hammock
Hobie Wave Sailboat
Single / Double Kayak
Stand-Up Paddle Board & Lesson

SAILING & SHELLING EXCURSION

Depart on a first-class sailing adventure with our USCG certified captains! Ranked among the best guided boat tours in Florida, this 3-hour adventure begins as you set sail in search of Bottlenose Dolphins, Sea Turtles, and Manatees aboard one of our two intimate 6-passenger catamarans. After a short sail, you will have the opportunity to explore one of the uninhabited 10,000 islands to hunt for the perfect seashell and learn about the distinctive ecosystem that makes Southwest Florida so special. *Starting at \$510++, 2.5 hours, 6 passenger capacity*

10,000 ISLAND WAVERUNNER GUIDED TOUR*

Feel the sun on your shoulders and the wind in your hair as you explore the pristine backwaters of the 10,000 Islands on our unique 90 minute tour. Experience the native wildlife that resides in the mangrove forests while our expert tour guides highlight interesting facts about the nature and geography of the region. Our Yamaha waverunners are very stable, safe machines which make navigating the backwaters a literal breeze, so even a novice can enjoy the tour in comfort and style. *Starting at \$225++, 1.5 hours*

WAVERUNNER RENTAL*

Experience the thrill of riding one of our new deluxe Yamaha WaveRunners in the beautiful Gulf of Mexico. Half and full hour rentals are available for you to create your own adventures! *Starting at \$205++, per hour*

PARASAILING

Fly high in the sky and soar with the eagles over Marco Island. Fly solo or go with a friend (side-by-side tandem flights) while hovering over the Gulf of Mexico looking for dolphins, rays and sea turtles. You will lift off and land directly on one of our 12-passenger PARA-TOUR winch boats. Enjoy an opportunity of a lifetime, and go home with memories galore. Tour leaves directly from the Resort beach. *Starting at \$950++, 12 passenger capacity*

BANANA BOAT RIDES

Come join us on this thrilling water ride out on the Gulf of Mexico! This is a wonderful family activity for ages 5 and up! The banana boat holds a maximum of 6 passengers and will be pulled by a USCG licensed Captain on a waverunner. Rides will last 15-20 minutes so hold on for this fast paced exciting ride! *Starting at \$625++, minimum of 2 hours*



9 * Born on or after January 1, 1988 | Participants must hold a Boater Safety Card to operate the Waverunner alone, and must be at least 18 years old to carry a passenger. If individuals do not own a Boater Safety Card, a temporary Boater Safety Certificate Examination is available for a \$10 fee. Participants must be 18 years or older to drive on the tour as well as sign the rental agreement. Prices are subject to change and do not include 7% tax and 25% service charge; 28% service charge for outdoor food & beverage. All activities are weather permitting, based on availability and subject to change without notice.



LOCAL EXCURSIONS

EVERGLADES AIRBOAT EXCURSION

This event is played as journey into Nature’s secretly preserved wilderness made up of 1.2 million acres of grasslands and hardwood hammocks aboard one of our Safari airboats. Watch the alligators as they lay in the warm sun, snakes as they quietly slither through the mangroves or manatees as they raise their elusive heads out of the water for a breath of fresh air. After your airboat ride, experience an authentic wildlife sanctuary, situated on 259 lush acres surrounded by Big Cypress National Park. At the sanctuary, you’ll have the opportunity to see 100+ alligators, some of the biggest crocodiles in captivity, as well as various wild cats, a snake and reptile exhibit, and a live alligator show. *Starting at \$140++, 10 guest minimum, 4-hours*

CALUSA SPIRIT DOLPHIN WATCH & ECO TOUR

Spirit departs directly from the hotel beach and transports you to one of the remote beaches of the 10,000 Islands. Along the way, enjoy views of the Gulf of Mexico and watch playful dolphins in their natural habitat. Once on the island, you will have time to shell, explore, swim or just relax! The 40 passenger powered catamaran has a shaded seating area, an on-board restroom, and beverages & snacks available for purchase. Custom packages can be created to meet your group’s needs, including alternate departure locations. *Starting at \$800++ per hour, minimum of 2-hours*

FISHING

Backwater | Backwater or “inland” fishing among the 10,000 Islands of the Florida Everglades provides a great scenic trip as well as great fishing. *Starting at \$790++, 4 guest minimum, 4-hours*

Off-Shore | Fishing the beautiful (and generally calm) Gulf of Mexico waters, these boats go out into the Gulf from 3 to 20 miles as fishing and sea conditions dictate. *Starting at \$950++, 6 guest minimum, 4-hours*

PADDLING IN PARADISE

Guided Kayak Tour | Experience the unique ecosystem of the 10,000 islands while navigating your kayak through the mangroves and the back bays of the Gulf of Mexico. You will explore the untouched wilderness and pristine beauty of this area up close and personal with your exclusive eco-trained naturalist. *Starting at \$130 / per person, 10 guest minimum, 3-hours*

Stand-up Eco-Tour | Marco Island’s premier paddle boarding tour offers the ultimate paddle boarding experience! We begin our Eco-tour from Paddle Craft Park on beautiful Isles of Capri. We’ll introduce you to some of the most beautiful and tranquil areas for stand up paddle boarding in the country! *Starting at \$85 / per person, 10 guest minimum, 2-hours*

Pedal Boat | Enjoy the beautiful views of the Marco Island waterways and million dollar mansions. Look for dolphins, manatees, sea turtles, and wading birds as you pedal down the river! Pedaling is optional and not required, we have a motor! *Starting at \$1,850++, 18 passenger capacity*

PRIVATE LUXURY YACHT CHARTER

Relax aboard a private luxury yacht and experience Florida in the lap of luxury. Enjoy the sites and wildlife, swim, indulge in a delicious meal, or sit back and watch the sunset; all with a crew to serve your every need. *Rates available upon request.*

CLAY SHOOTING

Surrounded by the Everglades National Park and the Fakahatchee Strand State Preserve the Gulf Coast Clays Club is in a beautiful location offering pristine scenery and a warm welcome. Clay shooting truly is a sport for all, from the novice to experts alike. *Starting at \$130 / per person, 15 guest minimum*

SCENIC CYCLING TOUR

During your 2 hour guided tour of Marco Island you will cycle past beautiful homes with surrounding views of rare tropical plants and trees. See the unique protected wildlife of this beautiful island as you pedal. *Starting at \$70 / per person, 15 guest minimum*

BREWERY TOURS

Quench your thirst and experience Southwest Florida’s craft beer scene on our local brewery tour. After the behind-the-scenes tour and sampling, you will have plenty of time to order another pint of your new favorite craft beer directly with the brewery! *Starting at \$120 / per person, 15 guest minimum*

NAPLES SEGWAY TOUR

See the natural beauty and learn the history of Old Naples on a narrated outdoor tour with the Florida sun and gulf breeze, cruising along on a Segway. *Starting at \$125 / per person, 8 guest minimum*

NAPLES BOTANICAL GARDEN

Naples Botanical Garden is creating a world class paradise that combines delightful cultivated tropical gardens with beautifully restored natural habitats. *Starting at \$90 / per person, 15 guest minimum*

NAPLES ZOO AT CARIBBEAN GARDENS

In a beautiful and tropical setting, discover feature exhibits and take delight at seeing many of your favorite animals like lions, giraffes, monkeys, pythons, and bears. *Starting at \$80 / per person, 15 guest minimum*



BRANDING

Artful spaces designed to foster connections.



BRANDING OPPORTUNITIES

SAND LOGO

Wow your clients and attendees during your event with a larger than life sand painting of your company's logo. We will use our unique environmentally friendly sand paint to help make your event truly stand out...Marco Island Style! Check out our video on YouTube to see us in action - Search "Marco Island Sand Logo"

Cost varies, depending on logo design

FEATHER FLAGS

Showcase your logo on one of our custom made beach flags. These flags make a great addition to any beach event. The flags come with a durable storage bag and are yours to keep at the conclusion of your event.

Starting at \$250++ / per flag

SAIL LOGO

Sail away in style with a custom sail on one of our 14' Hobie Catamarans. Using your company or vendor's logo we will create a fully functioning sail for use during your event. A Hobie Catamaran with your custom sail makes the perfect centerpiece to any outdoor function. The sail is yours to keep at the conclusion of your program.

Starting at \$2,000++ / per sail, additional set-up fee

SAND SCULPTURES

The perfect wow factor for any beach event, these custom 3 dimensional sand sculptures are created to display your corporate or program logo on our white sandy beach. Smaller versions of your sculpture can also be created and placed indoors as a great accent piece on banquet tables to showcase during your indoor functions.

Cost varies, depending on logo design

Enhancements

Give your team building event that extra kick by adding on any of our custom enhancements, from bandanas to medals trophies

CORNHOLE SETS | *From \$350 / set*
BEVERAGE KOOZIES | *Starting at \$8*



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