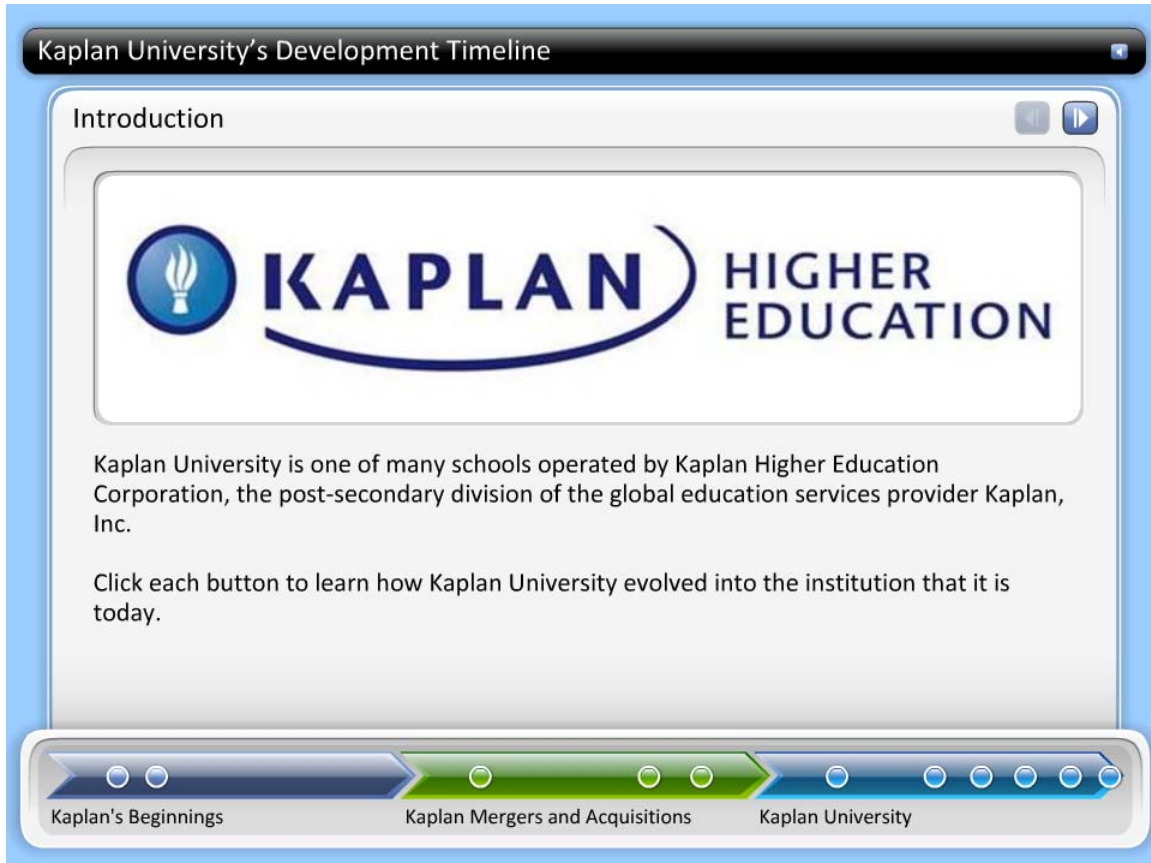


Kaplan University's Development Timeline

Introduction

18 seconds



The screenshot shows a video player window titled "Kaplan University's Development Timeline". The video content displays the Kaplan Higher Education logo, which consists of a blue circle containing a white torch icon, followed by the word "KAPLAN" in a large, bold, blue sans-serif font, and "HIGHER EDUCATION" in a smaller, blue sans-serif font to its right. Below the logo, the text reads: "Kaplan University is one of many schools operated by Kaplan Higher Education Corporation, the post-secondary division of the global education services provider Kaplan, Inc." and "Click each button to learn how Kaplan University evolved into the institution that it is today." At the bottom of the video player, there is a navigation bar with three main sections: "Kaplan's Beginnings", "Kaplan Mergers and Acquisitions", and "Kaplan University". The "Kaplan Mergers and Acquisitions" section is highlighted with a green arrow pointing to the right, indicating the current position in the timeline. There are also several small circular icons along the bottom bar, some of which are highlighted in blue.

Kaplan University is one of many schools operated by Kaplan Higher Education Corporation, the post-secondary division of the global education services provider Kaplan, Inc.


Kaplan's Beginnings

1937

5 seconds

Kaplan University's Development Timeline

1937



Kaplan University, formerly known as the American Institute of Commerce (AIC), was originally founded in 1937. Located in Davenport, Iowa, AIC was family-founded, operated, and owned until its sale.

1937

Kaplan's Beginnings Kaplan Mergers and Acquisitions Kaplan University

Kaplan University, formerly known as the American Institute of Commerce (AIC), was originally founded in 1937. Located in Davenport, Iowa, AIC was family-founded, operated, and owned until its sale.


1938

5 seconds

Kaplan University's Development Timeline

1938

Kaplan Inc. was started in 1938 by Stanley H. Kaplan in New York City when Mr. Kaplan began tutoring his high school classmates. He earned money as a tutor while attending college, and upon graduation, he opened a tutoring center in the basement of his parents' home. As the Scholastic Aptitude Test (SAT) emerged as a prominent college entrance examination, Mr. Kaplan developed a test preparation program to help students perform their best and made test preparation the focus of his business.



1938

Kaplan's Beginnings Kaplan Mergers and Acquisitions Kaplan University

Kaplan Inc. was started in 1938 by Stanley H. Kaplan in New York City when Mr. Kaplan began tutoring his high school classmates. He earned money as a tutor while attending college, and upon graduation, he opened a tutoring center in the basement of his parents' home. As the Scholastic Aptitude Test (SAT) emerged as a prominent college entrance examination, Mr. Kaplan developed a test preparation program to help students perform their best and made test preparation the focus of his business.

Kaplan Mergers and Acquisitions

1984

5 seconds

Kaplan University's Development Timeline

1984

In 1984, Kaplan was acquired by the Washington Post Company. Kaplan Inc. is a wholly-owned subsidiary of the Washington Post Company, which also publishes the Washington Post newspaper and Newsweek, in addition to managing several other media properties.

1984

Kaplan's Beginnings Kaplan Mergers and Acquisitions Kaplan University

The image shows a software interface for a development timeline. At the top, a black header bar contains the text "Kaplan University's Development Timeline" and a small blue square icon. Below this is a white rectangular area with a light blue border. The year "1984" is displayed in the top left corner of this area, and navigation arrows are in the top right. The main content area contains a paragraph of text. At the bottom of the interface is a horizontal timeline bar with three segments: "Kaplan's Beginnings" (blue), "Kaplan Mergers and Acquisitions" (green), and "Kaplan University" (blue). A white callout box with the year "1984" is positioned above the green segment.

In 1984, Kaplan was acquired by the Washington Post Company. Kaplan Inc. is a wholly-owned subsidiary of the Washington Post Company, which also publishes the Washington Post newspaper and Newsweek, in addition to managing several other media properties.

1998

5 seconds

Kaplan University's Development Timeline

1998

Kaplan University, formerly AIC, was acquired by Quest Education Corporation of Atlanta, Georgia, in 1998. Founded in 1988 by entrepreneur Gary Kerber, Quest Education Corporation represented Mr. Kerber's vision to improve the quality and operating efficiency of colleges like AIC by consolidating functions such as financial aid, technology, and marketing into a central location with highly skilled leadership. Upon purchase by Quest Education Corporation, AIC was renamed Quest College.

1998

Kaplan's Beginnings Kaplan Mergers and Acquisitions Kaplan University

The image shows a software interface for a development timeline. At the top, a black header bar contains the text "Kaplan University's Development Timeline" and a small blue square icon. Below this is a white rectangular area with a light blue border. The top left of this area is labeled "1998". The main content is a text box with a light gray background containing the paragraph about the 1998 acquisition. To the right of the text box are two small blue square icons with white arrows. Below the text box is a horizontal timeline bar. It features a central green arrow pointing right, with a white box containing "1998" above it. To the left of the green arrow is a blue arrow pointing right, and to the right is another blue arrow pointing right. Small white circles are placed along the timeline bar. Below the timeline bar, three labels are positioned: "Kaplan's Beginnings" under the left blue arrow, "Kaplan Mergers and Acquisitions" under the green arrow, and "Kaplan University" under the right blue arrow.

Kaplan University, formerly AIC, was acquired by Quest Education Corporation of Atlanta, Georgia, in 1998. Founded in 1988 by entrepreneur Gary Kerber, Quest Education Corporation represented Mr. Kerber's vision to improve the quality and operating efficiency of colleges like AIC by consolidating functions such as financial aid, technology, and marketing into a central location with highly skilled leadership. Upon purchase by Quest Education Corporation, AIC was renamed Quest College.

2000

5 seconds

The image shows a software interface titled "Kaplan University's Development Timeline". The main content area is titled "2000" and contains two paragraphs of text. The first paragraph describes Quest Education Corporation's growth by 2000. The second paragraph describes the acquisition of Quest Education Corporation by Kaplan Inc. in 2000. Below the text is a timeline bar with three main sections: "Kaplan's Beginnings", "Kaplan Mergers and Acquisitions", and "Kaplan University". The "Kaplan Mergers and Acquisitions" section is highlighted in green, and a "2000" label is positioned above it. Navigation arrows are visible in the top right corner of the content area.

Kaplan University's Development Timeline

2000

By 2000, Quest Education Corporation had grown to include 29 colleges serving 13,400 students in 11 states from its first college purchase in 1988. These initial colleges were similar to AIC and Quest College in that their common mission was to provide vocational and technical education to prepare students for entry-level positions. Their most commonly offered degree was at the associate's level although some offered bachelor's degrees.

Kaplan Inc. acquired Quest Education Corporation in 2000. Quest College became Kaplan College, and Quest Education Corporation became Kaplan Higher Education (KHE), Kaplan College began offering online degrees in 2000.

2000

Kaplan's Beginnings Kaplan Mergers and Acquisitions Kaplan University

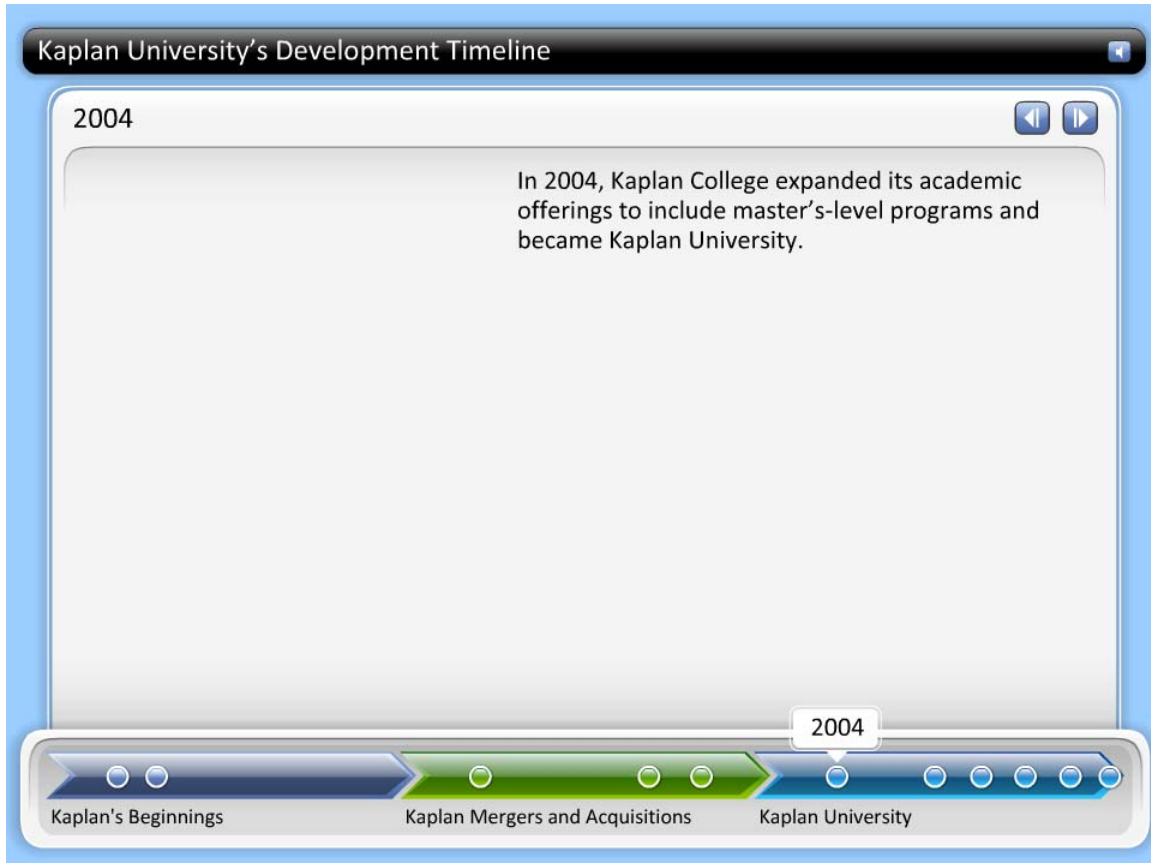
By 2000, Quest Education Corporation had grown to include 29 colleges serving 13,400 students in 11 states from its first college purchase in 1988. These initial colleges were similar to AIC and Quest College in that their common mission was to provide vocational and technical education to prepare students for entry-level positions. Their most commonly offered degree was at the associate's level although some offered bachelor's degrees.

Kaplan Inc. acquired Quest Education Corporation in 2000. Quest College became Kaplan College, and Quest Education Corporation became Kaplan Higher Education (KHE), Kaplan College began offering online degrees in 2000.

Kaplan University

2004

5 seconds



In 2004, Kaplan College expanded its academic offerings to include master's-level programs and became Kaplan University.

2007

5 seconds

The image shows a software interface titled "Kaplan University's Development Timeline". The main content area is for the year 2007, with navigation arrows in the top right. The text describes the university's student population and a merger with Hamilton College. A second paragraph describes a merger with Concord law school. At the bottom, a progress bar shows three stages: "Kaplan's Beginnings", "Kaplan Mergers and Acquisitions", and "Kaplan University". The "Kaplan Mergers and Acquisitions" stage is highlighted in green and has a "2007" tooltip above it.

Kaplan University's Development Timeline

2007

Today, Kaplan University (KU) consists of an online population of more than 27,000 students and a campus population of roughly 4,800 students throughout Iowa and Nebraska as a result of the 2007 merger with Hamilton College.

Another 2007 merger with California's Concord law school brought an additional 1,500 students into the KU fold.

Kaplan's Beginnings Kaplan Mergers and Acquisitions Kaplan University

Today, Kaplan University (KU) consists of an online population of more than 27,000 students and a campus population of roughly 4,800 students throughout Iowa and Nebraska as a result of the 2007 merger with Hamilton College.

Another 2007 merger with California's Concord law school brought an additional 1,500 students into the KU fold.

2008

5 seconds

Kaplan University's Development Timeline

2008

In 2008, Kaplan added campuses in Cedar Falls, Cedar Rapids, Davenport, Des Moines, Mason City, and Council Bluffs, Iowa; as well as in Omaha and Lincoln, Nebraska; and Hagerstown and Frederick, Maryland.

2008

Kaplan's Beginnings Kaplan Mergers and Acquisitions Kaplan University

The image shows a software interface for a timeline. At the top is a dark header with the title 'Kaplan University's Development Timeline'. Below this is a main content area with a light background. The year '2008' is displayed at the top left of this area, with navigation arrows to its right. The main text describes the university's expansion in 2008. At the bottom, a horizontal timeline bar features three segments: 'Kaplan's Beginnings' (blue), 'Kaplan Mergers and Acquisitions' (green), and 'Kaplan University' (blue). A white callout box with the year '2008' is positioned above the timeline, pointing to a specific point in the 'Kaplan University' segment.

In 2008, Kaplan added campuses in Cedar Falls, Cedar Rapids, Davenport, Des Moines, Mason City, and Council Bluffs, Iowa; as well as in Omaha and Lincoln, Nebraska; and Hagerstown and Frederick, Maryland.

2009

5 seconds

The image shows a software interface titled "Kaplan University's Development Timeline". The main content area is titled "2009" and contains the following text:

In 2009, Kaplan added campuses in Portland (formerly Andover College) and Lewiston, Maine; Milwaukee, Wisconsin; Indianapolis, Indiana; and Singapore.

At this time, Kaplan University consisted of an online population of more than 51,686 students.

At the bottom of the interface is a horizontal timeline bar with three main sections: "Kaplan's Beginnings" (blue), "Kaplan Mergers and Acquisitions" (green), and "Kaplan University" (blue). A white tooltip with the year "2009" is positioned above the timeline bar, pointing to a specific point in the "Kaplan University" section.

In 2009, Kaplan added campuses in Portland (formerly Andover College) and Lewiston, Maine; Milwaukee, Wisconsin; Indianapolis, Indiana; and Singapore.

At this time, Kaplan University consisted of an online population of more than 51,686 students.

2010

5 seconds

The image shows a software interface titled "Kaplan University's Development Timeline". The main content area is titled "2010" and contains the following text:

2010 began with the opening of the first Kaplan Learning Center (KULC) in Milwaukee, Wisconsin and then Delray, Florida.

KULC's serve as a total resource for Kaplan University online and campus-based students. The facilities offer in-person admission, financial aid, and academic advising support, as well as a student resource center.

Centers in Indianapolis, Indiana; St. Louis, Missouri; and Plantation, Florida will open soon.

At the bottom of the interface is a horizontal timeline with three main sections: "Kaplan's Beginnings", "Kaplan Mergers and Acquisitions", and "Kaplan University". The "Kaplan Mergers and Acquisitions" section is highlighted in green and contains three circular markers. The "Kaplan University" section contains several circular markers, with a callout box labeled "2010" pointing to the final marker.

2010 began with the opening of the first Kaplan Learning Center (KULC) in Milwaukee, Wisconsin and then Delray, Florida.

KULC's serve as a total resource for Kaplan University online and campus-based students. The facilities offer in-person admission, financial aid, and academic advising support, as well as a student resource center.

Centers in Indianapolis, Indiana; St. Louis, Missouri; and Plantation, Florida will open soon.

The Future

5 seconds

The screenshot shows a video player interface. The title bar at the top reads "Kaplan University's Development Timeline". The main content area displays a slide titled "The Future". The slide contains the following text:

Kaplan University and Kaplan Higher Education Corporation continue to grow to serve the needs of our present and future students.

Thanks to our talented staff and faculty, we'll continue to build a world class education division, both online and at our on-ground campuses.

At the bottom of the video player, there is a navigation bar with three main sections: "Kaplan's Beginnings", "Kaplan Mergers and Acquisitions", and "Kaplan University". The "Kaplan Mergers and Acquisitions" section is currently selected and highlighted in green. A small "The Future" label is visible in the bottom right corner of the video player frame.

Kaplan University and Kaplan Higher Education Corporation continue to grow to serve the needs of our present and future students.

Thanks to our talented staff and faculty, we'll continue to build a world class education division, both online and at our on-ground campuses.