



#kawaii

z.one concept™



#8/9
@veronika _

milk_shake[®]
smoothing cream
incredible oil
medium hold hairspray



#4/5
@lizaveta _

milk_shake[®]
styling potion
glistening spray
medium hold hairspray



#13
@nikki _

milk_shake[®]
shaping foam
incredible oil
texturizing cream



#22
@veronika _

milk_shake[®]
texturizing spritz
liquid styler



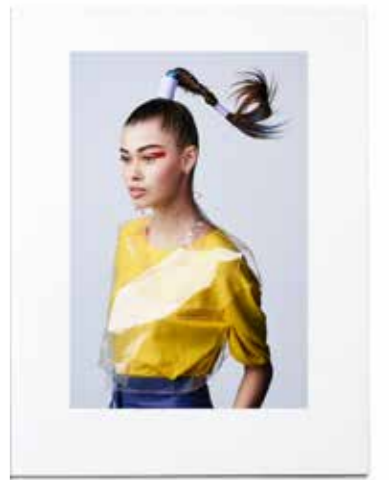
#6
@sophie _

milk_shake[®]
dry shampoo
strong hairspray
NO INHIBITION
volumizing powder



#23
@sophie _

NO INHIBITION
strong hold gel
milk_shake[®]
design wax
strong hairspray



#15
@mathias _

NO INHIBITION
curl definer
milk_shake[®]
glistening serum



#12
@leksi _

NO INHIBITION
sea salt spray
silkening milk
milk_shake[®]
thermo-protector



#10/11
@lizaveta _

milk_shake[®]
medium hold hairspray
NO INHIBITION
glaze







NO INHIBITION

Styling Collection

CARE



CUTTING LOTION
preparing lotion



SILKENING MILK
hydrating and shining milk



12 WONDERS
leave in spray mask for all hair types

SMOOTH



SMOOTHING CREAM
extra-smoothing cream

CURL



CURL DEFINER
curl definer cream

VOLUME



VOLUMIZING & STYLING FOAM
volumizing & styling foam



ECO HAIRSPRAY
volumizing ecological hairspray



VOLUMIZING POWDER
matt volumizing powder for hair



VOLUMIZER HAIRSPRAY
volumizing hairspray



BODY BOOSTER
bodifying cream for hair



SEA SALT SPRAY
sea salt spray for hair

SHAPE



TEXTURIZING & VOLUMIZING FOAM
volumizing and texturizing foam



GLAZE
liquid gel



STYLING GEL
finishing and styling gel



SHAPING POMADE
modeling paste



STICKY PASTE
sticky paste

HOLD



WET HARD GEL
wet look hard gel



STRONG HOLD GEL
strong hold gel for hair



MOULDING MUDD
modeling mud

SHINE



FLUID GLOSS
anti-frizz polishing fluid



MODELING WAX
modeling wax



DEFINING & SHINING WAX
defining shining and polishing wax



milk_shake[®]
NATURAL BEAUTY

MOISTURE & NOURISH



INTEGRITY BOOSTER pre-shampoo protein treatment
 INTEGRITY NOURISHING SHAMPOO nourishing shampoo for all hair types
 INTEGRITY NOURISHING CONDITIONER nourishing conditioner for all hair types
 INTEGRITY INTENSIVE TREATMENT deep nourishing treatment for all hair types
 INTEGRITY REPAIRING HAIR concentrated repairing protein treatment
 INTEGRITY INCREDIBLE OIL repairing protective oil for damaged hair

COLOR CARE

LEAVE IN



COLOUR MAINTAINER SHAMPOO hydrating and protective shampoo
 COLOUR MAINTAINER CONDITIONER conditioner for coloured hair
 DEEP COLOUR MAINTAINER BALM intensive maintenance conditioner
 WHIPPED CREAM leave-in conditioning and protective mousse
 LEAVE IN CONDITIONER leave-in conditioner for all hair types
 INCREDIBLE MILK intensive 12 in 1 leave-in spray mask

LIFESTYLING



SMOOTHING CREAM soft hold smoothing cream
 SHAPING FOAM medium hold styling foam
 LIQUID STYLER styling and defining fluid
 TEXTURIZING SPRITZ bodyfying spray for hair
 STYLING POTION conditioning and styling cream
 THERMO PROTECTOR heat protection for hair



DRY SHAMPOO instant dry shampoo
 STRONG HAIRSPRAY strong hold hair spray for colour treated hair
 MEDIUM HOLD HAIRSPRAY medium hold hair spray
 TEXTURIZING CREAM bodifying molding cream
 FREEHAND PASTE molding paste with flexible control
 DESIGN WAX defining wax



COLOUR



CREATIVE
conditioning
permanent colour



SMOOTHIES
conditioning
semi_permanent colour



DELICATE
permanent hair
colouring oil



DIRECT COLOUR
conditioning
direct colour



PURE PIGMENT
concentrated
colouring for hair

LIGHTENERS & DECOLOGIC



LIGHTENING
POWDER
conditioning lightening
powder for hair



BLUE LIGHTENING
POWDER
conditioning blue lightening
powder for hair



LEVEL 9
extra-high-lift
powder for hair



CLAY BALAYAGE
LIGHTENER
freehand clay lightener
for hair



LIGHT & COLOR
conditioning lightening
and toning powder for hair



TOTAL ROOTS
LIGHTENER
gentle lightening cream
for roots, lengths and ends



TONE CONTROLLER
toning gel
for hair



CONDITIONING
LIGHTENING OIL
conditioning
lightening oil for hair



QUICK LIGHT
instant lightening
fluid for hair

COLOR SPECIFICS



POWERFUL
PROTECTOR
protective
pre-colour fluid



PRO COLOUR
EQUALIZER
pre-colour
equalizer



ACID COLOUR
SEALER
acidified
and post-colour



INSTANT
REMOVER
stain remover
fluid



COLOUR SEALING
SHAMPOO
after-colour
shampoo



COLOUR SEALING
CONDITIONER
after-colour
conditioner



DEEP COLOUR
COMPLEX
additive
for hair colour services








COLOR
SPLIT
additive for hair
lightening services



credits “@”

____#creative_direction_hair_team#andreabrasola
#davidvaultbaker #mauriziovelotti #hair_stylist_team
#davidvaultbaker #donatoalba #sebastiancurylo
____#hair_colourist_team #mauriziovelotti
#beckywardrop #sabrinanicolazzo #session_hair_
stylist #davidbaker #benhendry #photographer
#kamilstrudzinski #art_direction #majawiszniowska
#education_director #emilyfama #fashion_stylist
#lucasmorgon #makeup_artist #marycesardi
#video #ilarypanzeri #photographer_assistant
#viatceslavpilolli #brand_manager #emanuelaporcu
#graphic_designer #francescapellegrini____
____#illustrations #sabrinasimeone #logistic_
coordinator #paolachiametti #printing #ctsgrafica

Z500046M0010

zoneconceptofficial 
zoneconceptofficial 
info@z-oneconcept.com 
z-oneconcept.com 
made in italy 

z.one concept™

Panzeri Diffusion s.r.l.
Via Brodolini, 30
21046 Malnate (VA) _ ITALY
T. +39 0332 425747



#kawaii

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