



*Keller ISD Athletics*  
*Athletic Sponsorship Packages*  
*Gyms, Baseball and Softball Fields*



Keller ISD Athletics offers sports programs that help develop the whole student through athletics. KISD athletics programs will provide student-athletes opportunities to experience competition, leadership roles, self-improvement, goal setting, discipline, coachability, learning from setbacks, accountability, enhance academics, developing positive character traits, and being part of a team.

KISD Athletics supports the belief that well-rounded students are of sound mind and body. In addition, athletics will showcase competitiveness, character, resiliency, talent, determination, team play, grit, and good sportsmanship.

The life lessons learned through each student-athlete's experience will help prepare them personally, academically, and socially.

KISD's Athletics Department oversees the district's full range of UIL athletic programs, which begin at various grade levels and include football, volleyball, tennis, basketball, baseball, cross country, softball, track, wrestling, swimming, cross country, golf, and cheer. This includes non-UIL sports such as drill team and powerlifting.



# Gymnasium Sponsorship

- One 3 X 5 coroplast sign in each KISD High School and Middle School competition gymnasium located next to main scoreboard.
- Four Keller ISD All Sports Pass (60 entries) for attending and HS and MS athletic event excluding varsity football.
- Four onsite visits to Keller ISD competition gymnasiums if requested for advertising. All materials must be approved by the Athletic Department.
- Fall and Spring social media advertising release (Twitter, Facebook, Instagram)
- Fee: \$2500 for a one year agreement
- Fee: \$4000 for a two year agreement



# Softball/Baseball Field Sponsorship

- One 3 X 8 sign in each KISD High School competition softball/baseball facility.
- Four Keller ISD All Sports Pass (60 entries) to attend any KISD athletic event for HS and MS events.
- Four onsite visits to Keller ISD competition softball/baseball facility if requested for advertiser. All materials must be approved by the Athletic Department.
- Fall and Spring social media advertising release (Twitter, Facebook, Instagram)
- Fee: \$1500 for a one-year agreement
- Fee: \$2500 for a two-year agreement



## ***SPONSORSHIP PACKAGES***

***4 High Schools-7 Middle School- 34,000 Students***

***All packages include twitter advertisements/appreciation tweets through the KISD Athletics twitter, Facebook, Instagram accounts.***

### **HS/MS Gymnasium Sponsorship**

- Fee: \$2500 for a one-year agreement
- Fee: \$4000 for a two-year agreement

### **Softball/Baseball Field Sponsorship**

- Fee: \$1500 for a one-year agreement
- Fee: \$2500 for a two-year agreement

### **HS/MS Gym/Softball/Baseball Sponsorship**

- Fee: \$3500 for a one-year agreement
- Fee: \$6000 for a two-year agreement



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For questions or specific information please call,  
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