

We create and support communication strategies,
content and design for offline and digital media



Your digital and design agency outsourcing partner

ABOUT US

KID is a Bangalore, India based design studio and digital agency engaged in helping companies or ad / marketing agencies with their design, digital and communication needs.

We are a pool of professionals who deliver high calibre work on a wide range of communication and digital data management projects. We conceptualize and execute communication ideas for a variety of marketing and social needs. The services span all aspects of project work, from evaluation and strategy, research, planning to design and development, production, support and training.

KID work as an outsourcing partner for ad agencies, printers and IT companies



SERVICES OFFERED

BRAND DEVELOPMENT

Naming / branding
Logo Design
Corporate Identity
Content Strategy
Packaging design
Audio-video design

GRAPHIC DESIGN

Press ads
Brochures
Leaflets
Marketing literature
Vector conversion
Photo retouching

PREPRESS FOR PRINTERS

Dedicated artwork operators
Estimation
Production planning & CTP
Press management system
Marketing support

DIGITAL MARKETING

SEO
Social media
Contents
Paid campaigns
Newsletter marketing
Website design
Web applications
Mobile apps

DESIGN SUPPORT

Illustration
Trade-show concepts
Branded content
Direct mail
Photography



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WHY US

Humility:

We believe arrogance or pretentiousness can weaken partnerships, stifle honesty and kill creativity. We value humility for another reason. We believe our business is not about us; it's about the success of our clients.

Integrity:

We are experienced professionals who value integrity above all else. We are honest partners in a project. If we are not convinced about our work, we will not sell it to our clients.

Responsibility:

When we take up a project, we assume ownership of it! As owners, we are committed and responsible for the success of a project.

Personalised attention:

We are small enough to give full personal attention to a task; and experienced enough to deliver workable solutions.

We enjoy what we do:

That's what keeps the creative sparks flying and boredom at bay.

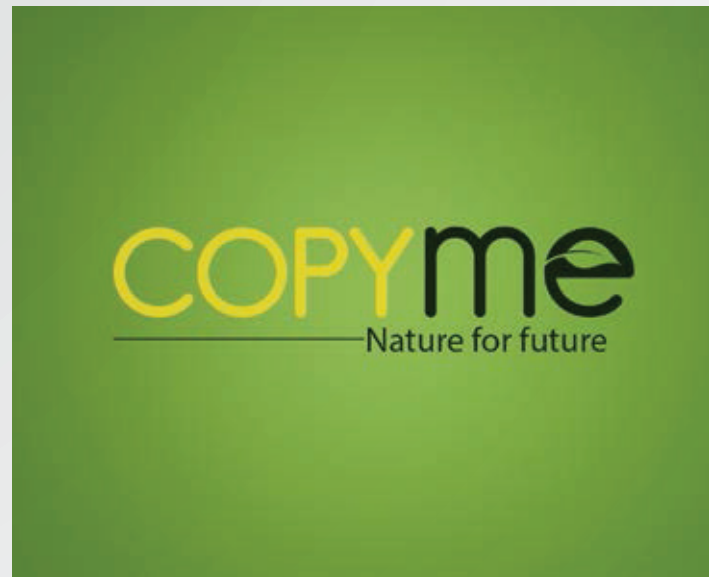


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01

Logos

With a team of creative designers, brand strategist and copy writer, KID can turn a brand model or brief into a powerful logo and corporate identity package. Collectively the brand development and design team work together to provide a complete branding tool kit, including logo variations, files, style guides and templates.



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02

Stationery

KID continue a product's logo branding to into bespoke business stationery design. Offering custom designs that include business card, letterhead and envelope to chose from as well as bespoke office stationery design service, allowing you the ultimate flexibility to find something truly relevant to your business.



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03

Packaging

KID specializes in retail packaging and display design ideas that will grab the shopper's attention and motivate the customer to buy products. Our designs stand out from shelf and sell. We offer expert packaging design solutions for food, beverages, medicine, cosmetics, industrial, toiletries and more.

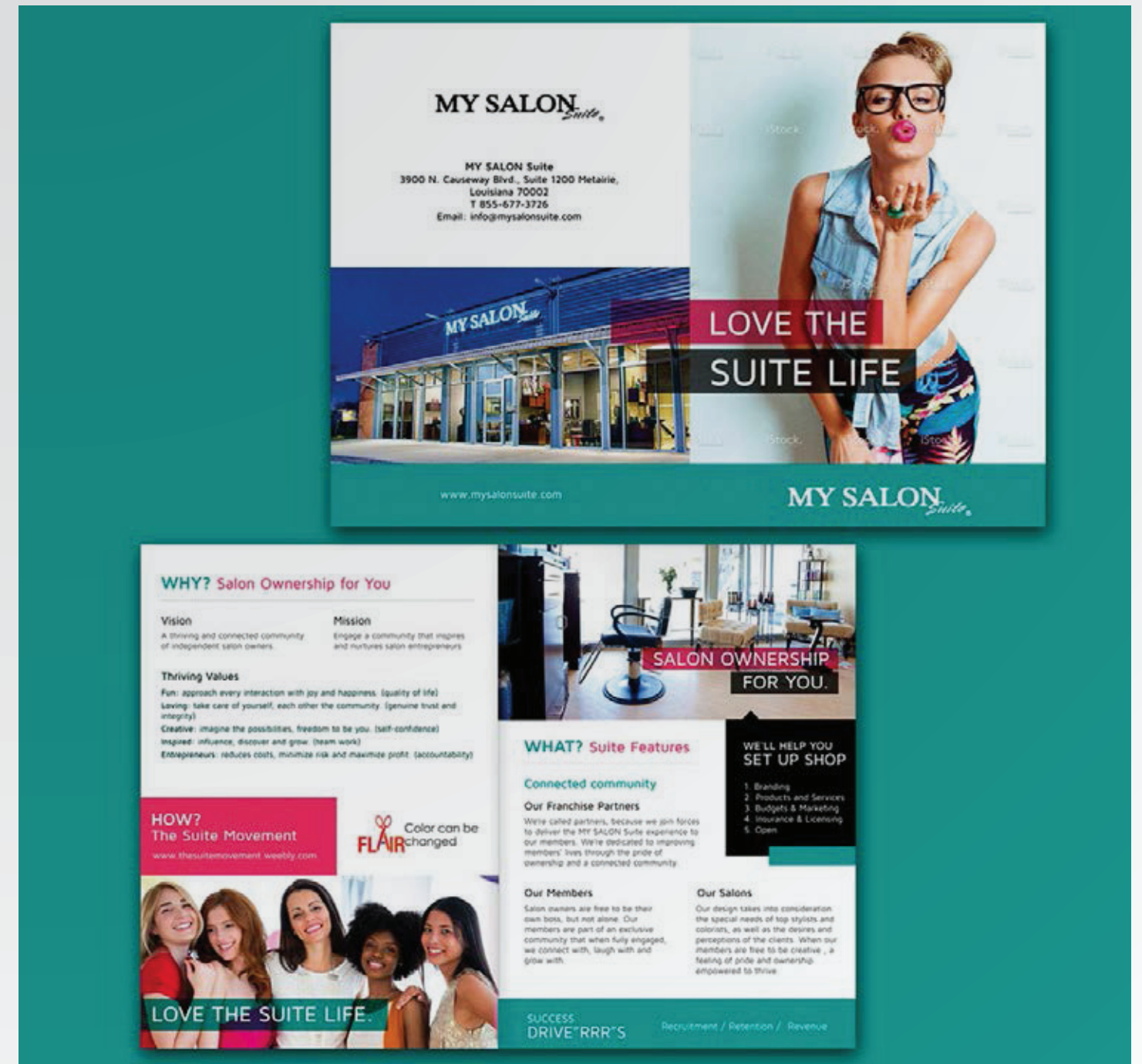


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04

Ads / Brochures / Leaflets

The feel of paper in your hand is what makes a printed brochure or leaflet special. We are print people and it shows in our graphic design skills that helps your marketing literature different from your competitor. Brochure, leaflet, magazine, book cover, annual report, press ads... you name it, we design.



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04

Ads / Brochures / Leaflets

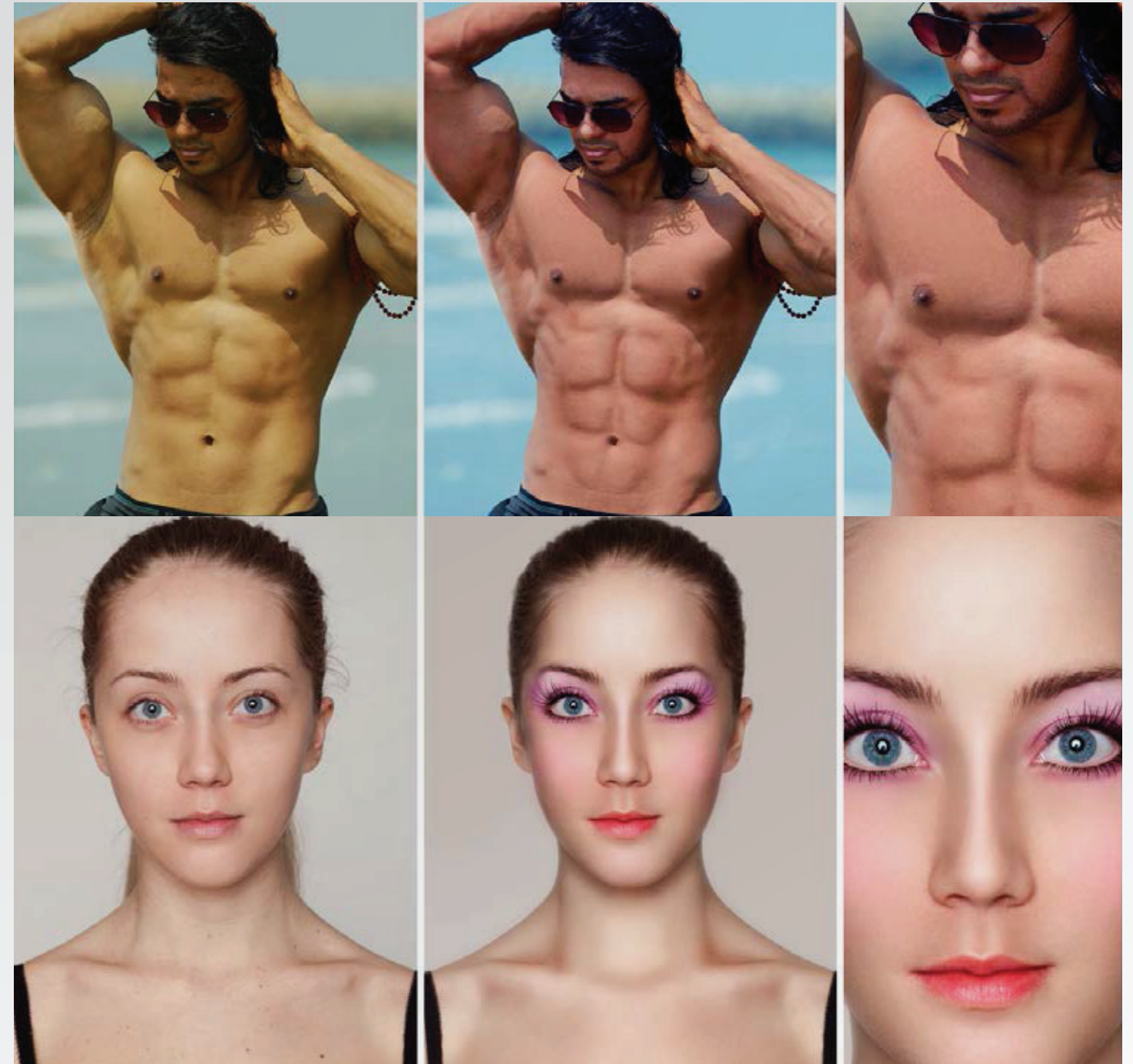
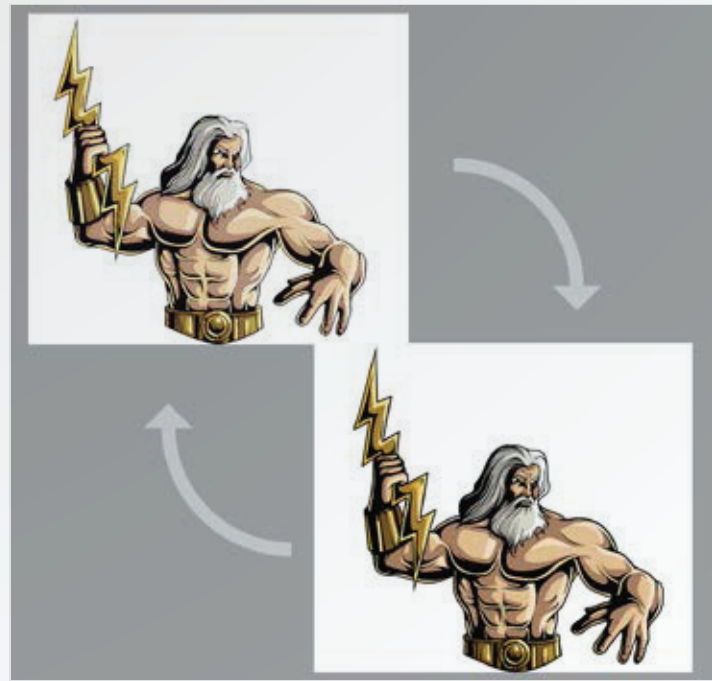


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05

Vectors / Photo retouching / Photography

KID's artwork team is super fast delivering high quality vector files converted from low-resolution image files. The files can be used for recreating logo and artwork for printing - screen printing, t-shirt printing, etc. KID also works as make-up artists for photographers delivering fashion and beauty retouching.

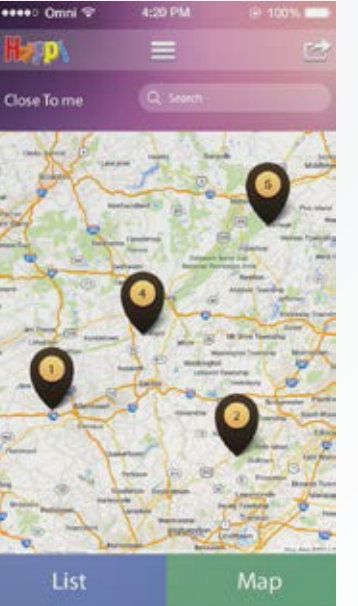
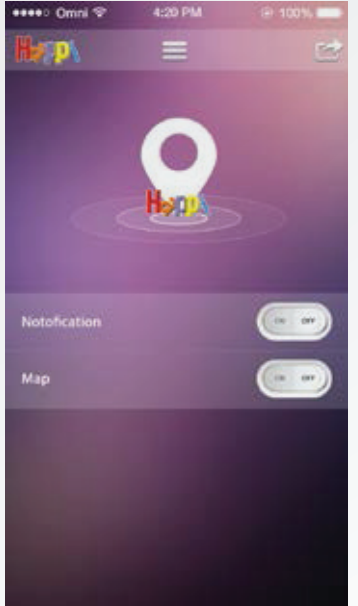
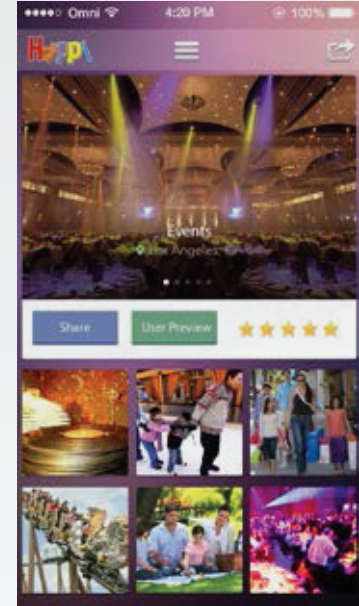
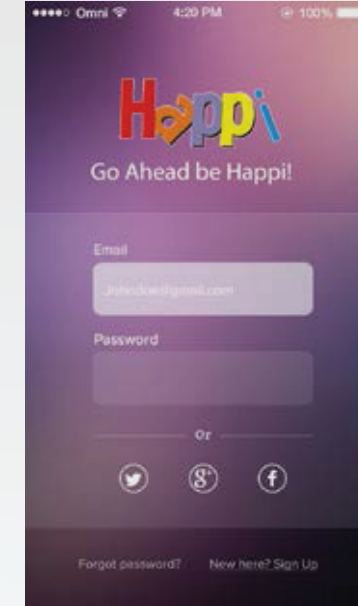
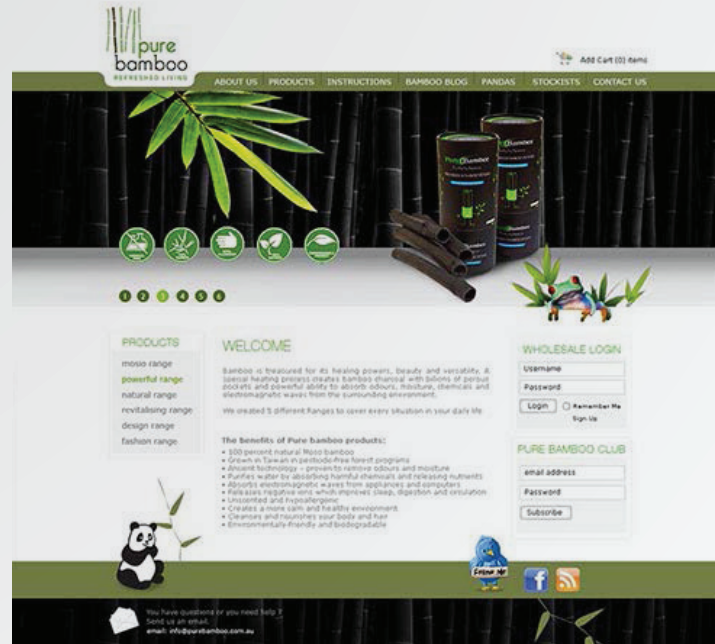


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06

Websites / Mobile Apps

We design and programme custom, mobile friendly, search friendly websites - adapting latest trends and technology and prominent marketing instincts. KID's digital service is built on aesthetics and as well as on your growth gradients. Services - thematic web design, e-commerce website, mobile app and more.



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WHAT WE OFFER

- **Corporate Identity:**
Logo-symbol-character, signage, stationery, and other applications.
- **Digital Marketing:**
SEO, social media, content writing, design, mass newsletter campaign and paid promotion campaigns
- **Direct Marketing:**
Mailers and promotional ideas.
- **Packaging Design:**
Surface graphics and artwork
- **Point of Purchase:**
In shop schemes, promotions and displays.
- **Press:**
Advertisements.
- **Printing:**
Offset, silk screen and digital printing and export.
- **Photography:**
Commercial photography and retouching.
- **Audio-Visual:**
Video design, corporate film, YouTube video and 2D animation
- **Exhibitions:**
Concept and design of stalls, display graphics.



TEAM

- | | |
|---|---|
| Krish N
CEO | Asha P
Sr. Copy Writer |
| Deepa N
Partner | Remya K
Head - Digital Marketing |
| Libin SP
GM | Jibin M
Head - Mobile and Web Development |
| Sojan M
Sr. Art Director | Linesh P
Head - Prepress Studio |
| Rajesh P
Marketing Strategist | |

GUIDESTONES

"WHAT YOU SAY IS
AS CRITICAL AS HOW YOU SAY IT."

"THE FIRST STEP IN CREATING
GREAT ADVERTISING IS A GREAT
BRIEF."

"THE ADVERTISING MUST CONTAIN
A HUMAN INSIGHT A CONSUMER
CAN RELATE TO."

"BOIL DOWN THE MANY BENEFITS
OF A PRODUCT TO ONE."

"IF YOU PAY PEANUTS, YOU'LL GET
MONKEYS TO WORK FOR YOU!"



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KID ADVANTAGES

- Domain Expertise
- High-Quality Services
- Good Infrastructure
- Highly Skilled Manpower
- Low Operational Cost
- Structural Organization
- Access to specialized services
- Faster deliveries to customers
- Improved customer satisfaction
- Benefit from time zone advantages



CLIENTS

- Spice rush
- Evixia
- Gone Mad
- Samsky
- Voicerealm
- Columbuscurry
- Teespring
- Quinnstheprinters
- Musclebound
- BILT
- ModiCorp
- Ranbaxy
- NIFT
- Shyam Telecom
- Wimco
- Indo Rama Synthetics
- Bhilwara Group
- KRBL
- UNICEF
- Tupperware
- Simbhaoli Sugars Ltd.
- Kubba Skin Clinic
- Punj Lloyd
- Hyatt Regency
- Amby Valley
- Chambal Fertilizers
- Indovax



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We are looking to establish long-term business relationships with like-minded clients on partnership, project or retainer basis. In select cases, we are ready to pitch (for a fee, of course) for a project.

To set the ball rolling, please contact

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