



**KOELNMESSE:  
LEADING  
TRADE FAIRS  
FOR FURNITURE,  
INTERIORS &  
DESIGN**

**GLOBAL-COMPETENCE.NET/INTERIORS**





Gerald Böse  
President and Chief Executive Officer,  
Koelnmesse GmbH

„Make your  
business  
global”

Would you like to expand your business internationally? You want to reach new target groups? You are looking for strong partners for sustainable growth potential? Then make use of the unique, global trade fair and digital network of Koelnmesse.

With our “Global Competence in Furniture, Interiors and Design”, we are the leading provider of industry-specific trade fairs and events worldwide. As a partner at your side, we open doors to new markets and target groups for you. At the centre of our network are the leading global trade fairs imm cologne, LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend. In order to open up the markets of the future for you, such as China and South America, we also organise internationally-oriented top trade fairs such as the China Kids Expo,

interzum guangzhou, Pueri Expo and Feria Mueble & Madera, which offer you direct contact with decision makers on location. In addition to this, we bring together supply and demand 365 days a year and around the clock with the online business network ambista.

Make our trade fair and digital network for “Furniture, Interiors & Design” your network. The connections of Koelnmesse provide your business with the decisive impulses for achieving long-term and sustained growth.

Yours sincerely,

Gerald Böse

President and Chief Executive Officer,  
Koelnmesse GmbH



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## Koelnmesse: the world's leading trade fairs for furniture, interiors and design

It is the first furniture trade fair of the year and sets the course: imm cologne. Here you will meet international furniture manufacturers and the global furniture industry to present and discover new ideas and products, to discuss all trends and themes and to implement important preparations for the future. With imm cologne at the centre, our network offers you these advantages:

- **The best contacts:** at all trade fairs you will encounter relevant customers and partners from around the world who are decision makers, for direct contacts and business at the highest level.
- **New markets:** our network offers you a broad spectrum of tailored possibilities oriented entirely to your needs: whether at the leading trade fair imm cologne or at global events that focus on certain markets and regions.
- **All trends:** each trade fair is an inspiring marketplace that focuses on innovations and ideas for furniture, interiors and design.



60 YEARS  
SCAB  
DESIGN



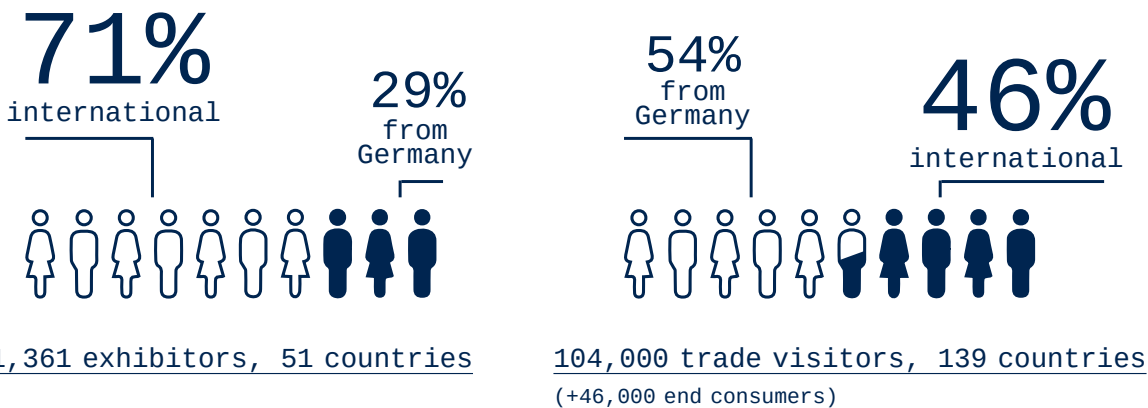


imm cologne is the most important furnishing show in the world's most important furnishing market. Right at the start of every year, it presents the new international furniture and interior trends and surprises visitors with numerous market-ready innovations. The huge depth and breadth of what's shown is combined with high standards of product presentation.

imm cologne also provides an effective platform for up-and-coming designers. Trade visitors appreciate its distinct business atmosphere and high standards of service and organisation. The days on which the fair is open to the general public give exhibitors ample opportunity to conduct product and market tests, and to allow consumers to gather information and ideas for future purchases. For one week in January and in close association with an extensive programme of events in the city of Cologne, it is the epicentre of the international furnishing and design world.

### Product segments

- **Pure Atmospheres** Holistic living philosophies of leading design brands
- **Pure Editions** Innovative interior and luminaire designs, product concepts with edition character, Das Haus – Interiors on Stage
- **Pure Talents** Experimental design: schools, Pure Talents Contents
- **Pure Architects** Holistic concepts for home decoration and interior design for bathrooms, flooring, wallcoverings, lighting and smart home
- **Global Lifestyles** Living-room and bedroom furniture from around the world
- **Comfort** Upholstered furniture – suites, armchairs, divans, sofas, sofa beds
- **Prime** Modern living-room and bedroom furniture, solid wood furniture, children's furniture, tables, chairs, dining rooms, period furniture and reproductions
- **Sleep** Mattress and sleep systems, boxspring beds, waterbeds, bedding, bed linen and accessories
- **Smart** Contemporary young living, ready-to-assemble furniture, bedroom furniture, children's furniture, selection of associated products/furnishing accessories
- **Designers Market by blickfang** Shopping market for innovative products of young and independent designers, home accessories, furniture, textiles, fashion & jewellery (open to everyone)





AMBISTA

THE NETWORK FOR  
THE GLOBAL INTERIORS BUSINESS

WWW.AMBISTA.COM

This is where the global interiors industry connects: on ambista professionals establish new business contacts, present or discover attractive new products and reveal current market insights. ambista is the online network for the interiors business that brings together retailers and wholesalers, manufacturers, suppliers, designers, architects and associations 24/7, 365 days a year.

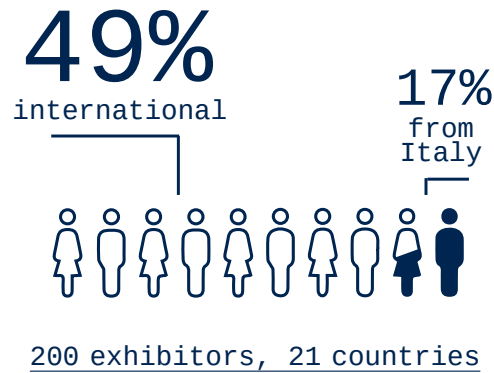
## Use your market chances

- **Network** with the best: in ambista you will find the suitable partner from the interiors industry for any project. Whether you are searching for new trend products, a designer for a project, a supplier or trader for your products: the global portfolio, with experts from all business areas of interior design, provides you with unique access to the interiors industry.
- **Present** your offering: your ambista profile is the perfect basis for your business. Introduce yourself as a competent contact to establish new contacts and market your products and services in a high-class industry environment. The result: irrespective of when and where a partner searches for your expertise, products or services, you will be found immediately.
- **Catch up** with the latest trends: in the ambista magazine you can find the most important news at any time: Where is digitalisation heading in the interiors industry? What are the latest product highlights? What do consumers need? Make sure you're always up to date with ambista.



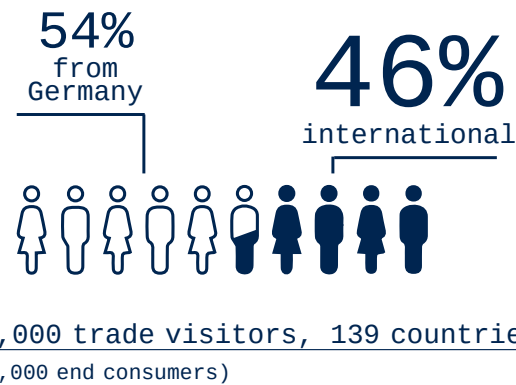


Life is cooking here: LivingKitchen has established itself worldwide as the central meeting point for the kitchen sector and unites the most important national and international kitchen companies of the kitchen sector at one place. The trade fair spotlights ideas and innovations in the industry and provides new ideas for the sale of kitchens in the major export markets and in Germany.



Product segments

- Kitchen furniture
- Kitchen appliances
- Small electric domestic appliances
- Sinks
- Kitchen taps and fittings
- Finished worktops
- Lighting
- Kitchen accessories and equipment



Use your market chances

- LivingKitchen gathers all of the most important companies in the kitchen industry from Germany and abroad at one location.
- Here visitors will find an overview of the global offering in the field of kitchens, cooking and accessories – and together with imm cologne, of the entire world of living and furnishing.





interior design days shanghai – by imm cologne (idd shanghai) is a satellite event primarily for companies from German-speaking regions of the premium and luxury interior design segment. Exclusive products „Made in Germany“ from a selected number of exhibitors are presented to a design-oriented Asian target group. idd shanghai is an exciting platform to network, exchange and establish long-term business relations with China’s top architects, interior designers, project developers as well as sophisticated end consumers. The event is complemented by an interesting supporting programme with top designers from China and Germany. The exclusivity of idd shanghai allows for an in-depth insight and knowledge exchange within the interior design sector.

## Use your market chances

- The demand of high quality interior design products in China is increasing constantly. Among German furniture producers no other export market within the top 15 markets experiences a faster growth rate than China.
- Shanghai is China’s hub for interior design and the number one meeting point of the design community.
- Profit from the synergies caused by Salone del Mobile.Milano which takes place in close proximity to the venue during the same time in Shanghai.





imm cologne is offering its exhibitors from the design segments a unique opportunity to take their first step towards the Asian market. And it couldn't be easier, thanks to cooperation between imm cologne and International Design Furniture Fair (IDFFHK). imm cologne at International Design Furniture Fair Hong Kong (IDFFHK) is an independent format that presents the Asian trade audience with the crème de la crème of European design in a clearly structured but highly sophisticated form.



## Use your market chances

- The IDFFHK is a boutique design event, unites three elements, namely dialogue speakers series, gallery showcases and design exhibition, and in this way links cultural sophistication with creative business.
- With its professional, personal and relaxed atmosphere, the IDFFHK creates the perfect space for exchanging ideas and networking. The visitors include architects, interior designers, property developers, retailers, hoteliers, distributors and members of the public.
- As a melting pot of cultures from east and west, as well as a world city that combines art and economy, Hong Kong offers perfect access to China.



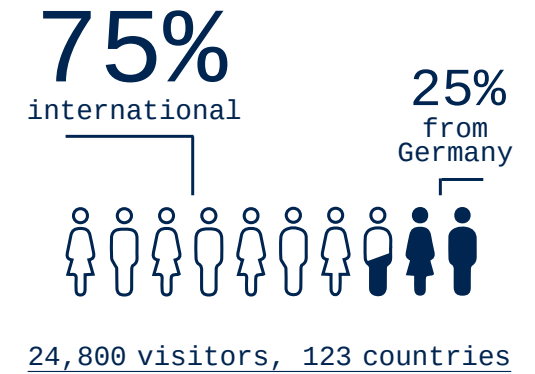
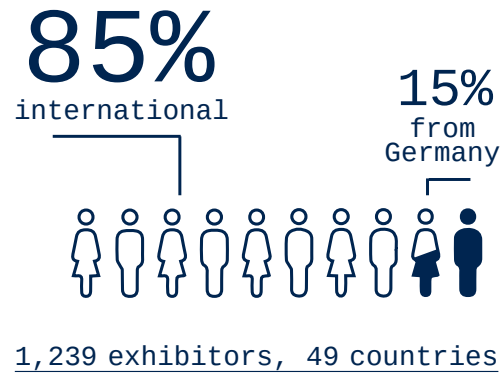
**5,000 visitors**



Kind + Jugend is the world's leading trade fair for the baby and toddler products industry. Whether manufacturers, traders or buyers, anybody wishing to get an overview of global industry developments, present new products and ideas to an international audience or experience the very latest in one venue can do so in Cologne in September.

## Use your market chances

- Kind + Jugend covers the entire global market. It is the most important international exhibition for premium baby and toddler products. No other place in the world shows so much of what will be in children's rooms tomorrow.
- Its unique international character makes it a must for exhibitors and trade visitors from around the world. Impressive proof: manufacturers from 49 countries and visitors from 123 countries in 2018.



### Product segments

- Child car seats
- Baby & toddler toys
- Health and care for mother and child
- Kindergarten needs
- Children's furniture
- Child safety indoors & outdoors
- Children's toys (electronic & acoustic)
- Multimedia
- Children's shoes
- Children's and baby textiles
- Prams, buggies, joggers
- Outdoor toys
- Product safety & certifications
- Wooden toys
- Dolls
- Stuffed toys
- Carrier designs and accessories
- Maternity clothing
- Publications & associations





The China Kids Expo brings the expertise of the organiser of the world's leading trade fair for children's and toddler outfitting, Kind + Jugend, to China: in cooperation with the China Toy & Juvenile Products Association (CJTPA). The result is a unique B2B event and a must for all manufacturers, decision-makers and traders active in the booming Chinese market.

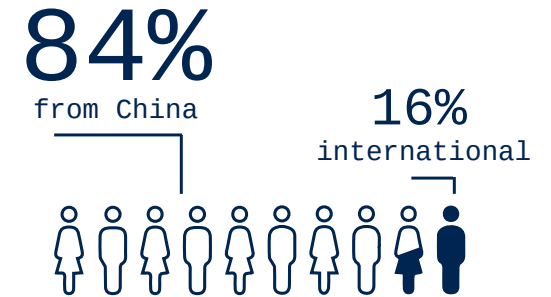
### Use your market chances

- 16 to 20 million new-borns annually make the Chinese market the second largest consumer market in the world.
- The growing middle class and continuously rising incomes ensure that the demand for high quality and safe products is increasing to the same extent.

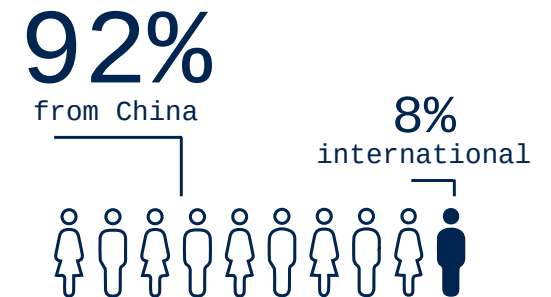


### Product segments

 Strollers and accessories	 Health, care and bathing products
 Carrier systems, safety products & accessories	 Ride-on products
 Education products for children	 Children's furniture & home decor
 Infant & Maternity wear, children's clothing & accessories	 Baby feeding and nursery products
 Children's car seats	 Infant & children's food & food supplements



2,326 exhibitors, >30 countries  
(together with China Toy Expo, China Preschool Expo and China Licensing Expo)



80,347 visitors, 136 countries  
(together with China Toy Expo, China Preschool Expo and China Licensing Expo)



PUERI EXPO

INTERNATIONAL TRADE FAIR  
FOR BABY & CHILDCARE PRODUCTS

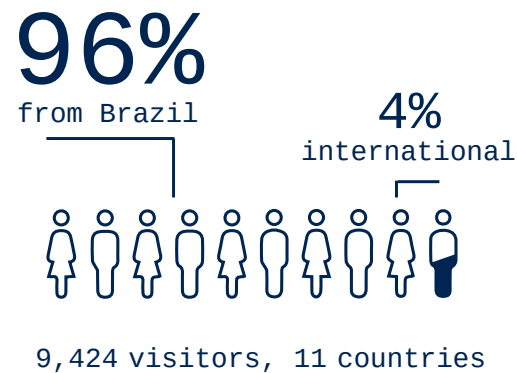
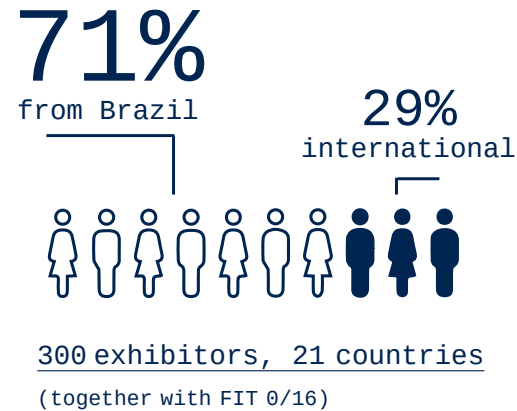
SÃO PAULO, BRAZIL  
13.-16.06.2019  
EVERY YEAR  
WWW.PUERIEXPO.COM.BR

Inspired by Kind + Jugend, the leading industry event in the world, Pueri Expo takes place simultaneously with FIT 0/16, the largest fashion fair for babies, children and teenagers in Latin America, gathering the leading industry brands and visitors from all over Brazil and several other countries. Together the two fairs form the biggest event of the children's sector of Latin America and attract buyers and traders from the entire region.



## Use your market chances

Brazil is a perfect access point to the South American market. 46 million children and 2,6 million new-borns ensure increasing demand year after year. The growing middle class and rising wages provide for a consistent requirement for products of high quality design.



### Product segments

#### At Pueri Expo

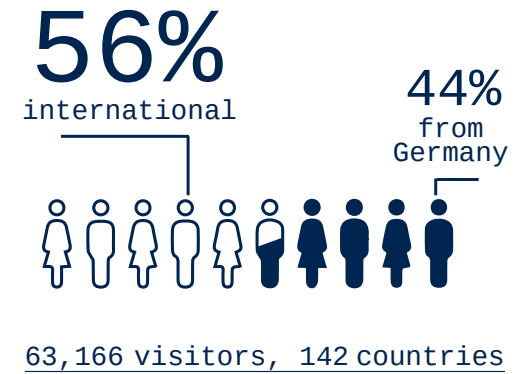
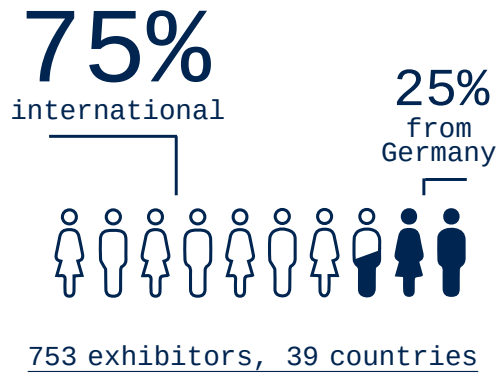
- Strollers
- Children car safety
- Children's furniture
- Layette
- Safety products
- Baby feeding products
- Hygiene products
- Toys
- Maternity bags
- Decoration
- Shop equipment

#### At FIT 0/16

- Children's & teen fashion
- Babywear
- Children's footwear
- Children's accessories
- Maternity wear & accessories
- Bedding & home textiles
- Baby gifts & souvenirs



As the leading international trade fair for the modern working world, ORGATEC answers questions on how to transform public spaces into inspirational spaces for collaborative work, with the aim of providing places for self-determined work – anywhere and anytime. Be it in hotel lobbies, waiting lounges or on the move. Hence, the entire world of work. It is an internationally unique communication platform for the design of our future workplaces, and inspires decision makers and creatives from around the world with the innovative approaches, ideas and concepts of the most important global players of the industry.



### Product segments

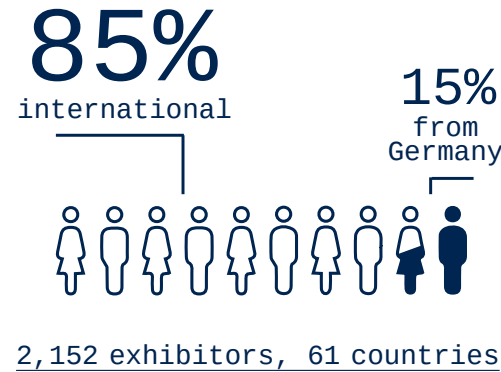
- Office facility planning, construction
- Extension and management
- Office & office facility equipment
- Acoustics
- Flooring
- Lighting
- A/V technology
- Furnishings for office and facilities
- Organisational/planning systems, accessories
- IT, telecommunications, software and services

### Use your market chances

ORGATEC is the only international innovation and trend fair of the industry. From furnishing through floors, acoustics and light to media and information technology, it shows the ideas and concepts of the leading manufacturers from around the world, and is a must as the global number one industry platform for all those who want a place in the vanguard of the industry.



spoga+gafa is the largest garden trade fair in the world. As a global exhibition, it is a driving force for the whole garden and lifestyle industry. This is where buyers and decision makers from around the world keep up with industry trends and developments. It is the most important place to be for the green business of the future, for global product launches and efficient networking with players from throughout the world.



## Use your market chances

The trend and innovation B2B platform of the international garden and lifestyle industry sets benchmarks: its world's largest offering of garden furniture, grill and outdoor decoration, an international audience, first-class exhibitors and the garden and leisure industry's most comprehensive offer guarantee that your business will flourish, and turn spoga+gafa into a must-attend event in your diary.

### Product segments

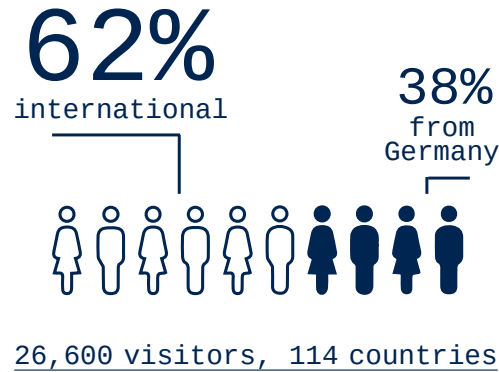
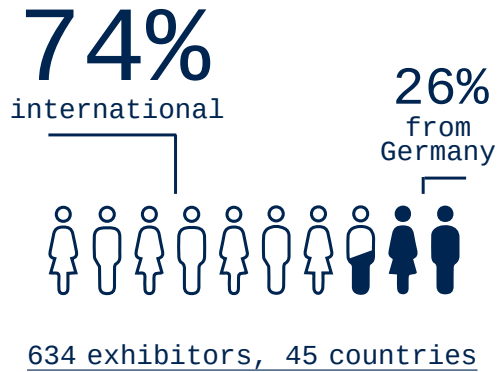
- garden living (garden furniture, decoration, garden equipment, sports & games, camping & leisure)
- garden creation & care (Landgard, plants & flowers, biochemistry & soils, machines & accessories, tools & accessories, garden equipment & sheds, water & light)
- garden bbq (grill & BBQ)
- garden unique (exclusive presentations in the outdoor living section)



FSB

INTERNATIONAL TRADE FAIR FOR  
PUBLIC SPACE, SPORTS AND LEISURE FACILITIES

COLOGNE, GERMANY  
05.-08.11.2019  
EVERY TWO YEARS  
WWW.FSB-COLOGNE.COM



## Use your market chances

- The market leaders from Germany and abroad present their innovations at FSB, which covers the whole global market for public space, sports and leisure facilities.
- Together with the IAKS congress, the international leading congress for sports and leisure facilities, it offers a global overview and international networking at the very highest level.

For more than 45 years now, FSB has been the leading international trade fair for products, planning and design of public spaces, sports and leisure facilities. Upcoming trends are brought to life, momentum is generated for the industry, new products and ideas are presented to a large trade audience and the most important business deals and contacts of the year are made.

### Product segments

- Construction planning, setting up, financing and equipping of sport facilities of all kinds (indoor/outdoor/winter/turnkey)
- Project planning, construction and equipping of playground and leisure facilities
- Urban design/landscaping architecture
- Street furniture, outdoor fitness
- Service and media







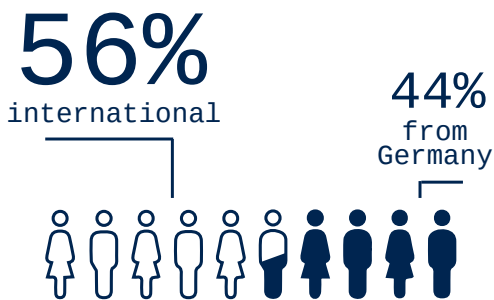
AQUANALE

INTERNATIONAL TRADE FAIR  
FOR SAUNA.POOL.AMBIENCE.

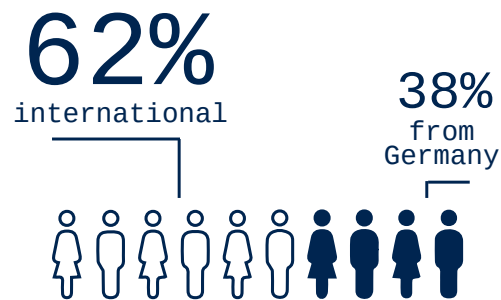
COLOGNE, GERMANY  
05.-08.11.2019  
EVERY TWO YEARS  
WWW.AQUANALE.COM



Welcome to one of the world's biggest marketplaces for the swimming pool and wellness industry: aquanale. It takes place jointly with FSB, the leading trade fair for public space, sports and leisure facilities. From 2019 onwards both the private and public pool sectors will be presented at aquanale, creating one of the world's largest marketplaces for the pool industry, and the perfect venue to establish business networks at the national and international level.



282 exhibitors, 30 countries



26,600 visitors, 114 countries

## Use your market chances

As an international trade fair, aquanale covers the entire global market for the pool, sauna and wellness segments, making it one of the largest marketplaces for the swimming pool scene worldwide. All national and international industry leaders present their innovations, concepts and solutions for the future here.

### Product segments

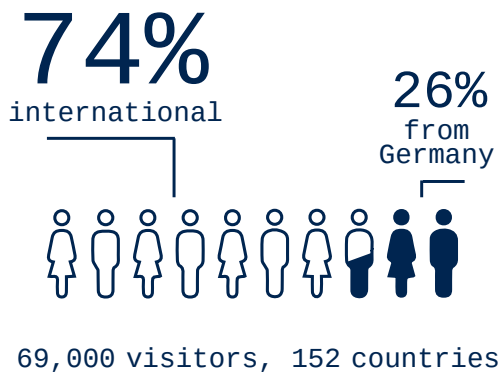
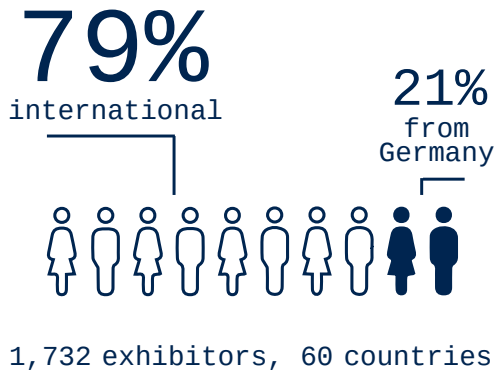
- **Public pool facilities:**  
a whole world of swimming fun
- **Private swimming pool area:**  
pools for house and garden
- **Swimming pool technology:**  
strong performance for clear water
- **Sauna and SPA:** recharging the batteries for body and soul
- **Private SPA:** a feel-good oasis for lovers of luxury
- **GreenLiving:** bathing in and with nature



INTERZUM

FURNITURE PRODUCTION  
INTERIORS

COLOGNE, GERMANY  
21.–24.05.2019  
EVERY TWO YEARS  
WWW.INTERZUM.COM



## Use your market chances

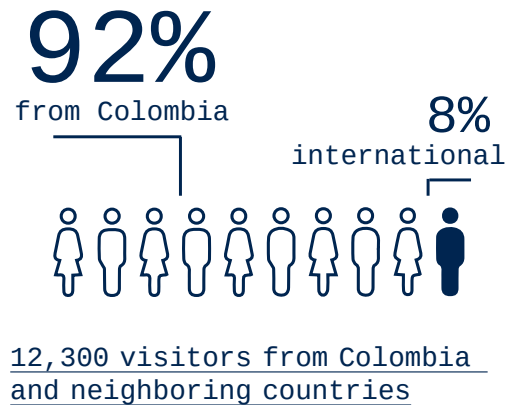
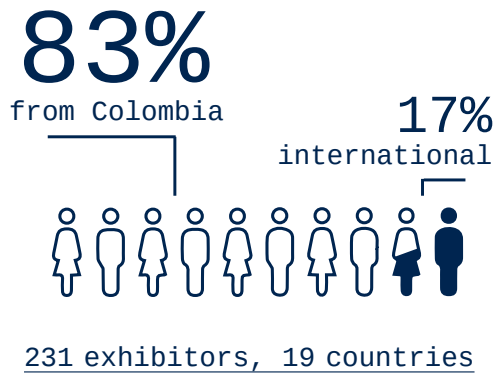
- The global exhibition interzum covers the entire global market for the furniture supplier industry.
- There is no other event worldwide that presents its visitors with such a large number of innovations in the field of furniture production, interior finishing and materials from around the world at one place, providing momentum for the whole industry.



interzum is the world's leading trade fair for furniture production and interior design. This is where the most important business is conducted and momentum for the global furniture supply industry created. Decision makers, opinion leaders and disseminators from all over the world keep up with the innovations in the industry and seek and establish new contacts. Those who want to do truly good business should not miss this opportunity.

## Product segments

- **Materials & Nature**  
Wood | veneers | parquet flooring | interiors | decorative surface | decorative paper | laminates | derived timber products | laminated sheet materials | mineral materials | edges | surface treatments | adhesives | embossing cylinders | metal sheets
- **Function & Components**  
Semi-finished products for cabinet, kitchen, office and modular furniture | fittings | locks | built-in parts | lights and lighting systems
- **Textile & Machinery**  
Machinery for the production of upholstered furniture and mattresses | upholstery materials | upholstery accessories | cover fabrics | leather



Feria M&M is the leading trade fair for wood working, furniture production and interior design in Colombia, the Andes region and Central America. It offers the widest range of machinery, supplies and services to the wood transformation and furniture manufacturing industries. Being a well-established meeting point since 1991, this is the perfect platform for your market entry! Under the management of Koelnmesse and its local partner Corferias de Bogotá, Feria M&M will extend its No 1 position as the one and only business and communication platform for the industry in the entire region.

### Product segments

#### Wood processing:

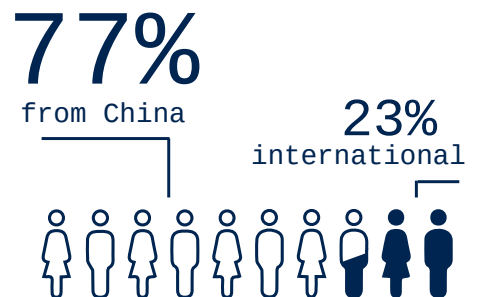
- Tools and machinery for custom and mass production
- Surface technology
- Primary timber processing
- Energy from wood
- Machine components and automation technology
- Forestry technology

#### Furniture production:

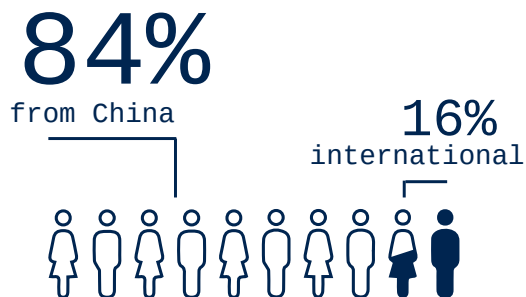
- Materials and nature
- Function and components
- Textiles and machinery
- Others: media, trade associations, services, training, counselling, supplies

## Use your market chances

- Colombia is the third largest economy in Latin America and has seen stable economic growth in the last decade.
- It is ranked the second most business-friendly country in Latin America according to the World Bank's Doing Business Report, 2016.
- More than thirteen free trade agreements in force, for example, with the USA and the European Union, make this Andean trade hub an ideal export platform.
- The geographically privileged location is perfect for projects that seek access to a wider market in the Andes region and Central America.
- As a member of the Pacific Alliance, Colombia facilitates market access to over 214 million consumers, not only in Colombia, but also in Mexico, Peru and Chile.
- The government invests massively in the country's growth with support programs for the construction of apartments and hotel sites.
- The rapid growth of the middle class is resulting in a deficit of 4,9 million apartments in Colombia – a number that sums up to 58 million in all of Latin America.



1,459 exhibitors, 38 countries



89,858 visitors, 132 countries & regions

(All figures: CIFM/interzum guangzhou 2018)

## Use your market chances

- China is the world's largest exporter of furniture and the clear hotspot for the entire industry.
- The demand for high quality products is increasing steadily: seven to eight million new apartments are built annually; the average sales of the Chinese furniture industry amounts to 100 billion US dollars.

CIFM/interzum guangzhou is Asia's leading trade fair in the woodworking machinery, furniture production and interior design industry. It takes place concurrently with CIFF and provides the definitive one-stop platform for industrial suppliers from all vertical sectors, providing a wide range of products and technologies to the most important buyers from China and all over the world.

### Product segments

- Function and components
- Materials and components for interior works
- Machinery and equipment for upholstery and bedding
- Materials and accessories for upholstery and bedding
- Wood product, panel and laminate
- Adhesive, paint and other chemical materials
- Machines and auxiliary machines for woodworking furniture production
- Organization, service and media





ZOW

SUPPLIER FAIR FOR THE FURNITURE  
AND INTERIOR DESIGN INDUSTRY

BAD SALZUFLEN, GERMANY  
04.–06.02.2020  
EVERY TWO YEARS  
WWW.ZOW.DE

An effective presentation of products and concepts: The uniform stand design gives every exhibitor an excellent opportunity to gain attention for its product portfolio and to enter into a dialogue with visitors. This is combined with special event areas, which present attractive showcases on exciting themes. The open hall layout invites visitors to explore ideas and start conversations.

The range of products and concepts is clearly divided into three segments – for a perfect matchmaking between exhibitors and visitors who will easily find the right solutions for their needs.

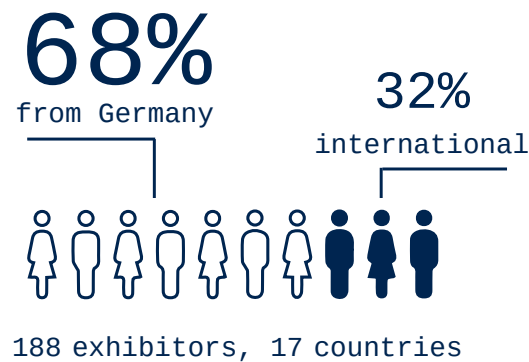
- **Materials & Nature:** wood veneer, parquet, interior design and furnishings, decorative surface design, decor papers, laminates, wood-based materials, high-pressure laminates, solid surface materials, edge trims, surface treatments and finishes, adhesives, embossing cylinders, plates
- **Function & Components:** light and lighting systems, semi-finished products for cabinet and storage furniture, kitchen, office and frame furniture, fittings, locks, furniture components
- **Textile & Machinery:** machinery for upholstery (and mattress) manufacture, upholstery materials, upholstery accessories, materials for covers, leather

## Use your market chances

ZOW offers a close and unmistakable connection to target groups because East Westphalia is the heart of the German furniture industry. Customers and prospects from this and neighbouring regions and nearby European countries come to ZOW in order to pave the way for their future success.

### At ZOW exhibitors meet:

- Visitors from all relevant branches of the industry
- Market leaders from the upholstery, cabinet and storage, kitchen and home furniture sectors
- Buyers, decision makers and developers from the region
- Fabricators, interior designers, architects and designers from East Westphalia



# CoreOne

2017 Collection





# KOELNMESSE: LEADING TRADE FAIRS FOR FURNITURE, INTERIORS & DESIGN. NO 1



MORE INFORMATION -  
PLEASE TURN OVER.

[GLOBAL-COMPETENCE.NET/INTERIORS](http://GLOBAL-COMPETENCE.NET/INTERIORS)

 koelnmesse



# LEADING TRADE FAIRS FOR FURNITURE, INTERIORS & DESIGN

## Cologne



\* **aquanale**  
5–8 November 2019  
Cologne, Germany  
International Trade Fair for  
Sauna.Pool.Ambience.  
[www.aquanale.com](http://www.aquanale.com)



\* **interzum**  
21–24 May 2019  
Cologne, Germany  
The Future Starts Here  
Furniture Production  
Interiors  
[www.interzum.com](http://www.interzum.com)



\* **ORGATEC**  
27–31 October 2020  
Cologne, Germany  
New Visions of Work  
[www.orgatec.com](http://www.orgatec.com)



\* **FSB**  
5–8 November 2019  
Cologne, Germany  
International Trade Fair for  
Public Space, Sports and  
Leisure Facilities  
[www.fsb-cologne.com](http://www.fsb-cologne.com)



\* **Kind + Jugend**  
19–22 September 2019  
Cologne, Germany  
The Trade Show for Kids' First  
Years  
[www.kindundjugend.com](http://www.kindundjugend.com)



\* **spoga+gafa**  
1–3 September 2019  
Cologne, Germany  
Come and Grow  
The Garden Trade Fair  
[www.spogagafa.com](http://www.spogagafa.com)



\* **imm cologne**  
13–19 January 2020  
Cologne, Germany  
Discover Interior Ideas  
The Interior Business Event  
[www.imm-cologne.com](http://www.imm-cologne.com)



\* **LivingKitchen**  
18–24 January 2021  
Cologne, Germany  
Discover Kitchen Ideas  
The International Kitchen Show  
[www.livingkitchen-cologne.com](http://www.livingkitchen-cologne.com)

## Global



\* **China Kids Expo**  
16–18 October 2019  
Shanghai, China  
China International Baby  
Articles Fair  
[en.china-kids-expo.com](http://en.china-kids-expo.com)



\* **Feria Mueble & Madera**  
26–29 May 2020  
Bogota, Colombia  
The Event for Industrial  
Wood Processing and  
Furniture Manufacturing  
[www.feria-mm.com](http://www.feria-mm.com)



\* **ZOW**  
4–6 February 2020  
Bad Salzuflen, Germany  
Great Ideas in a Compact  
Setting  
Supplier Fair for the Furniture  
and Interior Design Industry  
[www.zow.de](http://www.zow.de)



\* **imm cologne at  
International Design  
Furniture Fair Hong Kong**  
23–25 August 2019  
Hong Kong, China  
[www.idffhk.imm-cologne.com](http://www.idffhk.imm-cologne.com)



\* **interzum guangzhou**  
28–31 March 2019  
Guangzhou, China  
Asia's Leading  
Furniture Production Fair  
[www.interzum-guangzhou.com](http://www.interzum-guangzhou.com)



\* **interior design days  
Shanghai –  
by imm cologne**  
November 2019  
Shanghai, China  
[www.idd-shanghai.com](http://www.idd-shanghai.com)



\* **Pueri Expo**  
13–16 June 2019  
São Paulo, Brazil  
International Trade Fair for  
Baby & Childcare Products  
[www.pueriexpo.com.br](http://www.pueriexpo.com.br)

## Online Network



\* **ambista**  
Networking for the  
global interiors business,  
365 days a year  
[www.ambista.com](http://www.ambista.com)

\* Please send me information on the trade fairs/online network marked.

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- Association/organisation
- Online retailer
- Private person

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