



Kraft Heinz K-12

Meeting the Standard for Child Nutrition

Kraft *Heinz*



Kraft Heinz

$(a+b)^2$

$1+1=2$

**Kraft Heinz
K-12**

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Kraft Heinz

Ketchup

America's Favorite Ketchup®

The brand your students know and love

As America's Favorite Ketchup®, we know that the best ketchup must come from the best tomatoes. That's why every red, ripe tomato that's used in every bottle of Heinz® Ketchup is grown only from Heinz® Seeds. It's what gives Heinz Ketchup the thick, rich flavor children love.

Serve students the uniquely thick, rich flavor of Heinz Ketchup — the brand they enjoy at home and at their favorite restaurants.



www.HeinzFoodservice.com/k12

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Kraft*Heinz*

Ketchup

America's Favorite Ketchup®

Portion Control

Variety	KHC Item Code	Pack Size
7g Packets +	130009849000	1000
9g Packets +	130009848000	1000
9g Packets - Ketchup with Real Sriracha Flavor	130004876200	200
9g Packets - Low Sodium	130005650000	1000
9g Packets - Simply Heinz	130005560000	1000
11g Packets +	130005133000	1000
27g Dip & Squeeze +	130000030800	500

Bulk

Variety	KHC Item Code	Pack Size
Vol-Pak	130005119000	1/3 gal
Vol-Pak - Simply Heinz	130005114500	1/3 gal
#10 Pouch Low Sodium	130005156600	6/#10
#10 Pouch Simply Heinz	130006225600	6/#10
#10 Can	130005129000	6#10
#10 Pouch	130005137000	6#10
Dispenser Pak - 1/2 Size	130006927700	2/0.75 gal
Dispenser Pack	130005155000	2/1.5 gal
Dispenser Pack - Simply Heinz	130005155600	2/1.5 gal
Dispenser Pack - Low Sodium	130005156800	2/1.5gal

+ Additional packaging available. Please reach out to a Kraft Heinz representative for details.



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Condiments

Take Your Breakfast Program Mobile!

Start the day off right

Kraft Heinz makes delicious breakfast condiments, like real sugar strawberry jam and grape jelly for breakfast.

Improve breakfast participation! Offer quality products from Kraft Heinz in addition to the other brands your kids know and love.

Our single-serve products are great for mobile breakfast carts in the classroom or in the lunch room. We have solutions for every program.



Condiments



Low-Sodium Condiments

Check out our other low-sodium tomato products on page 24!

Heinz Ketchup and Condiments – now with less sodium!

Kraft Heinz is committed to providing our customers with better for you options. That is why we are proud to offer a line of low sodium ketchup and condiments in bulk and single serve varieties. It's the same great taste that students know and love – now with less sodium.



Variety	KHC Item Code	Pack
Low Sodium Ketchup Packets	130005650000	1000/9g
Low Sodium Barbeque Dip Cup	130004657600	100/1oz
Low Sodium Ranch Dip Cup	130004657800	100/1oz
Low Sodium Salsa Dip Cup  	130004658400	84/3oz
Low Sodium Ketchup - #10 Pouch	130005156600	6/#10 pouch
Low Sodium Ketchup - 1.5 Gallon Dispenser	130005156800	2/1.5gal
Low Sodium Barbeque - 1.5 Gallon Dispenser	130004657700	2/1.5gal
Low Sodium Ranch - 1.5 Gallon Dispenser	130004657900	2/1.5gal

 Smart Snack standards  Child Nutrition standards



Condiments

Bulk Condiment Solutions

EXCLUSIVE FOR K-12!

Convenient, Safe and Economical

Choose Heinz dispensers for your school cafeteria condiment needs. With 18 varieties available, there is a flavor for every meal.

- Attractive, space-saving design
- Simple usage measurement for regulation compliance
- Excellent evacuation rates increase cost-effectiveness
- Airtight, tamper-resistant design for food-safety assurance

Our Double Dispenser Equipment offers these additional features:

- Larger, more stable footprint
- Can be customized with any potential combination of condiments



Condiments

Bulk Condiment Solutions

KHC Item Code	Description	Pack Size	Serving
130006927300	Heinz BBQ Sauce	2/0.75 gal	2 Tbsp
130006927700	Heinz Ketchup	2/0.75 gal	1 Tbsp
130006927400	Heinz Mayonnaise	2/0.75 gal	1 Tbsp
130006927600	Heinz Ranch	2/0.75 gal	2 Tbsp
130006927500	Heinz Yellow Mustard	2/0.75 gal	1 tsp
130005181000	Salsa del Sol Hot Sauce	2/0.75 gal	1 tsp
130005001000	Heinz BBQ Sauce	2/1.5 gal	2 Tbsp
130005596000	Heinz Deli Mustard	2/1.5 gal	1 Tbsp
130009804500	Heinz Honey Mustard	2/1.5 gal	1 tsp
130005155000	Heinz Ketchup	2/1.5 gal	1 Tbsp
130005060000	Heinz Light Mayonnaise	2/1.5 gal	1 Tbsp
130009804600	Heinz Low Fat Ranch	2/1.5 gal	2 Tbsp
130004657700	Heinz Low Sodium Barbeque	2/1.5 gal	1 Tbsp
130005156800	Heinz Low Sodium Ketchup	2/1.5 gal	1 Tbsp
130004657900	Heinz Low Sodium Ranch	2/1.5 gal	1 Tbsp
130005167000	Heinz Mayonnaise	2/1.5 gal	1 Tbsp
130009804200	Heinz Ranch	2/1.5 gal	2 Tbsp
130006520000	Heinz Yellow Mustard	2/1.5 gal	1 tsp
130005155700	Simply Heinz BBQ Sauce	2/1.5 gal	2 Tbsp
130005155800	Simply Heinz Honey Mustard	2/1.5 gal	2 Tbsp
130005155600	Simply Heinz Ketchup	2/1.5 gal	1 Tbsp



www.HeinzFoodservice.com/k12

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Condiments

A Perfect Condiment for Every Meal

Spread the Taste On!

From Heinz® Mustard and Mayonnaise to Kraft barbecue and Sweet'n Sour, Kraft Heinz condiments provide parents with the reassurance that their kids are being served quality products at school.



Smart Snack standards

Child Nutrition standards

Veggie Dippers

1+1=2

The Fun Way to Eat Vegetables

Kraft Heinz dipping cups are the perfect solution to make smart eating fun and easy. No plates or utensils needed—whether in the cafeteria or the classroom, Kraft Heinz makes eating vegetables *fun*.

LIGHT AND LOW SODIUM VARIETIES ALSO AVAILABLE



Increase your consumption of fresh fruits and vegetables with veggie dippers!

Kids prefer veggies with dip cups

*SOURCE: Journal of the Academy of Nutrition and Dietetics; online May 22, 2013

Condiments

Discover the World of Heinz

Variety Description	Pack	KHC Item Code
HEINZ PRODUCTS		
Condiments and Sauces		
Heinz Dip & Squeeze Ketchup+	500/27g	13000030800
Heinz Ketchup+	500/18g	130009878000
Heinz Ketchup+	1000/11g	130005152000
Heinz Ketchup+	1000/9g	130009848000
Heinz Ketchup+	1000/7g	130009849000
Low Sodium Heinz Ketchup	1000/9g	130005650000
Ketchup with Sriracha Flavor Packet	200/9g	130004876200
Barbecue Sauce	200/12g	130005338000
Chopped Onions	200/9g	130005438000
Horseradish Sauce	200/12g	130005322000
Malt Vinegar	200/9g	130005336000
Mayonnaise+	500/12g	130005314000
Light Mayonnaise+	500/12g	130005320600
Fat Free Mayonnaise	200/12g	130005433000
Chipotle Pepper Light Mayonnaise	200/12g	130002821400
Garlic & Herb Light Mayonnaise	200/12g	130002821800
Horseradish & Dijon Light Mayonnaise	200/12g	130002754000
Salad Dressing	200/12g	130005349000
Mustard+	1000/5.5g	130005307000
Dijon Mustard	200/7g	130007132100
Honey Mustard	200/12g	130005312000
Spicy Brown Mustard	200/9g	130007132200
Seafood Cocktail	200/12g	130005325000
Sweet Relish+	500/9g	130005315000
Taco Sauce - Hot	500/9g	130009868000
Taco Sauce - Mild	200/9g	130005324000
Tartar Sauce+	500/12g	130005313000
Traditional Steak Sauce	200/12g	130005333000
Simply Heinz		
Simply Heinz Ketchup	500/9g	130005560000
Simply Heinz Honey Mustard	200/12g	130000029100
Simply Heinz Barbeque Sauce	200/12g	130000029200
Simply Heinz Mayonnaise	200/12g	130000029300
Simply Heinz Table Syrup	200/12g	130000029500
Simply Heinz Yellow Mustard	500/5.5g	130000029600
Simply Heinz BBQ	100/1oz	130003810000
Simply Heinz Honey Mustard	100/1oz	130003810100
Dipping Cups - 1 oz		
Barbecue Sauce	100/1oz	130007146000
Honey Mustard	100/1oz	130007144000
Ranch Dressing	100/.75oz	130007148000

Variety Description	Pack	KHC Item Code
HEINZ PRODUCTS		
Condiments and Sauces		
Seafood Cocktail Sauce	100/1oz	130007145000
Southwest Style Chipotle Sauce		130004452700
Sweet n' Sour Sauce	100/1oz	130007138000
Tartar Sauce	100/.75oz	130007147000
Teriyaki	100/1oz	130005123500
Honey Chipotle	100/1oz	130005123400
Honey BBQ	100/1oz	130005123300
Buffalo	100/1oz	130005123200
Blue Cheese	100/1oz	130005123100
Light Ranch Dressing	100/.75oz	130003571500
Dipping Cups - 2 oz		
* Barbecue Sauce	60/2 oz	130005245000
* Blue Cheese Dressing	60/2 oz	130005444000
* Buffalo Hot Sauce	60/2 oz	130006448000
* Cocktail Sauce	60/2 oz	130007851100
* Honey Mustard	60/2 oz	130005246000
* Marinara Sauce	60/2 oz	130005293000
* Ranch Dressing	60/2 oz	130005443000
* Salsa	60/2 oz	130005284000
* Tartar Sauce	60/2 oz	130007851200
Breakfast Condiments		
Apple Jelly - Cup	200/0.5oz	130005425000
Blackberry Jam - Cup	200/0.5oz	130005426000
Grape Jelly - Cup	200/0.5oz	130005421000
Grape Jelly - Pouch	200/0.5oz	130005437000
Orange Marmalade - Cup	200/0.5oz	130005423000
Strawberry Jam - Cup	200/0.5oz	130005422000
Strawberry Jam - Pouch	200/0.5oz	130005404000
Asst #1: 80G, 80A, 40S - Cups	200/0.5oz	130005428000
Asst #2: 120G, 80S - Cups	200/0.5oz	130005429000
Asst #3: 80G, 80MF, 40A - Cups	200/0.5oz	130005431000
Asst #5: 80G, 80MF, 40S - cups	200/0.5oz	130005439000
Reduced Sugar Spread Asst, 80S, 80G, 40BB - Cups	200/12g	130005439200
Honey - Cup	200/12 g	130005441000
Honey - Pouch	200/9 g	130005337000
Peanut Butter - Cup	100/0.5oz	130005445000
Peanut Butter - Cup	200/0.75oz	130005343800
Syrup - Cup	100/1.5oz	130005335000
Southwest Chipotle Sauce	200/12g	130000024600
Real Sugar Grape Jelly - Pouch	200/0.5oz	7160376085500
Real Sugar Strawberry Jam - Pouch	200/0.5oz	7160376085400

Variety Description	Pack	KHC Item Code
NATIONAL BRANDS		
Condiments and Sauces		
Red Devil™		
Pepper Sauce	200/7g	130007142000
Tabasco®		
Pepper Sauce	200/3g	130007141000
Texas Pete®		
Hot Sauce	1000/7g	7160378304600
Breakfast Condiments		
Cary's®		
Sugar Free Table Syrup - Cup	100/1oz	7160371290000
Log Cabin®		
Syrup - Cup	100/1.39oz	430003495000
Syrup - Cup	100/2.09oz	430003495200
Light Syrup - Cup	100/1.24oz	430003495100
Light Syrup - Cup	100/1.5oz	430003495300
Mrs. Butterworth's®		
Syrup - Cup	200/1oz	442099712000
Syrup - Cup	100/1.5oz	442099710200
Musselman's®		
Apple Butter	200/0.5oz	7160370718500
Ocean Spray®		
Cranberry Sauce	200/0.5oz	7160375885100
RealLemon®		
Lemon Juice	200/4g	7160373118000
SueBee®		
Honey - Pouch	200/9g	7160371252000
Honey - Cup	200/12g	7160371276000
Welch's® Jams and Jellies		
Blackberry Jelly - Cup	200/0.5oz	7160374862000
Grape Jelly - Cup	200/0.5oz	7160379479900
Grape Jelly - Pouch	500/0.5oz	7160374720000
Orange Marmalade - Cup	200/0.5oz	7160374761000
Strawberry Jam - Cup	200/0.5oz	7160370248800
Strawberry Jam - Pouch	500/0.5oz	7160374900000
Asst #1 80G, 80A, 40S - Cups	200/0.5oz	7160376177500
Asst #2 80G, 80MF, 40S - Cups	200/0.5oz	7160370084300
Asst #3 80G, 80MF, 40A - Cups	200/0.5oz	7160379480100
Asst #9 80G, 80S, 40 OM - Cups	200/0.5oz	7160376036100



* Denotes retail ready SKU with UPC

+ Additional pack sizes available

For a full product listing visit www.heinzportioncontrol.com

www.HeinzFoodservice.com/k12

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Simple ingredients sure to please

Simply Heinz condiments are made with simple ingredients such as sugar instead of high fructose corn syrup. Simply Heinz also means minimal processing and sticking to traditional ways of making and preserving food. Roasting, baking or boiling would qualify as minimal—your grandmother would recognize them, and she'd approve.



Simply put, Simply Heinz resonates with consumers tastes and preferences:

- No artificial preservatives, colors or flavors
- No high fructose corn syrup



*Soups, Sides,
and Sauces*

The Tuna Store



Product Integrity





The Tuna Store offers three brands of wild, dolphin safe tuna that is Kosher U certified and soy-allergen free. Available in cans or easy open pouches, packed with solid packer fillers for minimal flake and enhanced loin integrity.

Sustainability

While all of our product is wild, dolphin safe, Ocean Naturals additionally offers product that is MSC Certified & Free School/FAD Free.

Traceability

Our vertically integrated supply chain allows us to provide information from catch to can (or pouch)! QR codes on Ocean Naturals and Choice Landing product link to a search function on our website at www.TheTunaStore.com.

Description	KHC Item Code	Size
Ocean Naturals		
Ocean Naturals Solid White Albacore - Water (MSC)	856007003387	6/66.5oz Cans
Ocean Naturals Chunk Light Skipjack - Water (Free School/ FAD Free)	856007003486	6/66.5oz Cans
Ocean Naturals Chunk White Albacore - Water (MSC) 	856007003080	6/43oz Pouches
Ocean Naturals Chunk Light Skipjack - Water (Free School/ FAD Free) 	856007003042	6/43oz Pouches
Choice Landing		
Choice Landing Solid White Albacore - Water	856007003233	6/66.5oz Cans
Choice Landing Chunk Light - Water	856007003202	6/66.5oz Cans
Choice Landing Chunk White Albacore - Water 	856007003318	6/43oz Pouches
Choice Landing Chunk Light - Water 	856007003196	6/43oz Pouches
Choice Landing Best Value		
Choice Landing Best Value Chunk Light - Water	856007003660	6/66.5oz Cans

*Soups, Sides,
and Sauces*

The Tuna Store



Pure
Kraft

MAYONNAISE

TUNA SALAD

CLEAN LABEL

INGREDIENTS:

- 43 oz. (1 pouch) Ocean Naturals® Tuna, drained
- 1-1/3 cups Kraft Pure Mayonnaise
- 1-1/3 cups Organic celery, diced
- 2 tsp. Organic lemon zest
- 2 tsp. Organic Chives, chopped
- 1 tsp. Organic tarragon, chopped
- 2 tsp. Organic dill, chopped
- 1 tsp. Salt
- 1 tsp. Black pepper

DIRECTIONS:

- In a mixing bowl, combine all ingredients and mix well
- Chill until serve



Meats





Meat Products

Oscar Mayer

With unmatched taste from an unforgettable brand, Oscar Mayer has a long-standing tradition of packaging innovation to enhance flavor and freshness. With more than 100 years in the business, Oscar Mayer is a long-trusted, highly recognized brand.

BOCA

BOCA is a great way to serve meatless options throughout your school foodservice program. And using soy as an alternative to meat is a cost-effective way to potentially decrease fat and cholesterol in meals while maintaining calorie levels and quality across your menu.

Other Meat/Meat Alternative Products	KHC Item Code	Pack	Serving Size	CN Equivalent
Oscar Mayer BEEF FRANK 	44700001059	4/# 6.5IN	4 links/16 oz	16 oz meat equivalent
Quality Chef Sloppy Joe Filling 	10032414526064	6# bag/6ct	8.64 oz	2.75 oz meat/meat alternate
BOCA ORIG VEG BURGER 	759283600345	48/3.5Z	3.5 oz (99g)	3.0 oz meat/meat alternate
Quality Chef Beef Taco Filling 	10032414800041	8#/4ct	2 oz (56g)	1 oz meat/meat alternate

 Child Nutrition standards



*Child Nutrition
Equivalent
Products*

Smart Ladle Soups

Check out our
recipes at the
link provided
below!

Nutritious and Versatile

Heinz Smart Ladle condensed soups—each with 410mg or less of sodium—offer the nutrition and versatility to help keep kids happy in the cafeteria and productive in the classroom.

Create customized soups and casseroles that start with Smart Ladle products!

SMART LADLE
5 Varieties

All soups contain
**410MG OR LESS
OF SODIUM**



Red/Orange Vegetable
= 3/8 cup CN Equivalent

One serving of Heinz Smart Ladle Tomato Condensed Soup provides a 3/8 cup red/orange vegetables meal equivalent credit.



Description	KHC Item Code	Sodium per Serving	Label Serving Size	Pack Size
Heinz Smart Ladle® Chicken Noodle	130003571000	400mg	1/2 cup	12/49.50oz
Heinz Smart Ladle® Cream of Celery	130003571100	400mg	1/2 cup	12/49.50oz
Heinz Smart Ladle® Cream of Chicken	130003571200	410mg	1/2 cup	12/49.50oz
Heinz Smart Ladle® Cream of Mushroom	130003571300	410mg	1/2 cup	12/49.50oz
Heinz Smart Ladle® Tomato	130003571600	400mg	1/2 cup	12/49.50oz

Kraft Heinz

$(a+b)^2$

$1+1=2$

*Soups, Sides,
and Sauces*

Heinz Frozen Soups

New from Heinz Soups are 10 frozen varieties that are a great fit for your K-12 lunch program. These reduced sodium varieties are trans fat free, high fructose corn syrup free and under 250 calories per serving! Students will love the great taste and you will love the great nutritional!



Description	KHC Item Code	Pack Size	Serving
Heinz Southwest Style Black Bean Soup	700859154000	4-4lb. bags	1 cup (245 g.)
Heinz Chicken and Wild Rice Soup	700859155000	4-4lb. bags	1 cup (245 g.)
Heinz Chicken Noodle Soup	700859156000	4-4lb. bags	1 cup (245 g.)
Heinz Fire Roasted Vegetable Soup	700859157000	4-4lb. bags	1 cup (245 g.)
Heinz Mushroom and Barley Soup	700859158000	4-4lb. bags	1 cup (245 g.)
Heinz Tomato Basil Soup	700859159000	4-4lb. bags	1 cup (245 g.)
Heinz Vegetarian Chili	700859165000	4-4lb. bags	1 cup (245 g.)
Heinz Lemon Chicken Orzo Soup	700859165400	4-4lb. bags	1 cup (245 g.)
Heinz Masala Tomato Lentil Soup	700859165600	4-4lb. bags	1 cup (245 g.)
Heinz Minestrone	700859165800	4-4lb. bags	1 cup (245 g.)

Soups, Sides, and Sauces

Tomatoes, Pizza, Spaghetti Sauce and More

Heinz Pizza and Spaghetti sauces **meet our highest standards** by using only vine-ripened tomatoes. Kids will enjoy the familiar deliciousness of Heinz, and parents know they can trust the Heinz quality.



KraftHeinz is now commodity processing tomato paste into more than 50 finished products through the **USDA Foods Program** in select states.

Please call your KraftHeinz Representative for more information or [contact us](#) online.



Description	KHC Item Code	Pack Size	Child Nutrition Credit: Red/orange Vegetable
Classic Marinara Sauce	784859820400	#10/6ct	1/2 cup
Marinara Sauce Dip Cup	130005293000	2oz/60ct	1/4 cup
Pizza Sauce	130005733000	#10/6ct	1/4 cup
Pouch Pak Prepared Pizza Sauce	130005604000	#10/6ct	1/4 cup
Pouch Pak Tomato Puree	130005721000	#10/6ct	1/4 cup
Pouch Pak Tomato Sauce	130005722000	#10/6ct	1/4 cup
Spaghetti Sauce	130005880000	#10/6ct	1/2 cup
Tomato Paste	130005731000	#10/6ct	1/2 cup
Tomato Sauce	130005724000	#10/6ct	1/4 cup
Vol Pak Tomato Puree	130005738000	3gal/1ct	1/4 cup
Vol Pak Tomato Sauce	130005737000	3gal/1ct	1/4 cup
Heinz No Salt Added Crushed Tomatoes	00130000104300	#10/6ct	5/8 cup
Heinz No Salt Added Diced Tomatoes	00130000104400	#10/6ct	1/2 cup
Heinz No Salt Added Spaghetti Sauce	00130000104500	#10/6ct	1/2 cup
Heinz No Salt Added Marinara	00130000104600	#10/6ct	1/2 cup

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*Soups, Sides,
and Sauces*

Tater Bites

Reduced Sodium Tater Bites

These reduced sodium crispy potato bites are as delicious as they are profitable! Whether they're paired with an entrée or dunked in Heinz Tomato Ketchup as a snack, Tater Bites are sure to satisfy!



Product	KHC Item Code	Case Size
Madeira Farms Reduced Sodium Tater Bites	13120000171	(6) 5 lb. bags

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*Mayo,
Dressings, and
Croutons*

Mayo and Miracle Whip

From our creamy classic mayos to our light and specialty options, we have the right mayonnaise for your every operational need.



Feature the iconic tangy flavor of Miracle Whip in your operation.



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*Mayo,
Dressings, and
Croutons*

Dressings

Dress up your dressing offerings!

Kraft Heinz has a comprehensive salad dressing portfolio, sure to please even the pickiest eaters.

Kraft dressings are available in core flavors as well as exciting flavors such as our Vinaigrettes made with Extra Virgin Olive Oil (4/1 gallons as well as portion control sizes - 7/16oz, 1oz, 1.5oz and 2oz)

Heinz dressings are available in portion control (12g, 1oz and 1.5oz)



Mayo, Dressings, and Croutons

Pure Kraft Mayo and Dressings

Pure Kraft is a clean label refrigerated line of Mayo and Salad Dressings that deliver the simple pleasure of exceptional taste to everything it touches.

- No High Fructose Corn Syrup
- No Artificial Preservatives
- No Artificial Flavors
- No Artificial Colors

**Simple
Ingredients**

**Pure
Kraft**

VIBRANT FLAVOR
Bright and Savory Balance

THICK & CREAMY
Medium-Bodied and Palate-Enveloping

SUPERIOR CLING & BIND
High Level of Egg and Oil

APPETIZING COLOR
Rich Ivory with Red Flecks

NO ADDITIVES
Does Not Contain EDTA or HFCS



Farmhouse Ranch Dressing	Asiago Caesar Dressing	Homestyle Blue Cheese Dressing	Country Honey Mustard Dressing	Creamy Balsamic Dressing
A classic blend of sweet cream buttermilk, garlic, parsley, onion and black pepper, seasoned perfectly.	A fresh take on the classic — Creamy Caesar with aged Asiago cheese, bold garlic, a twist of lemon and black pepper.	Bold and rich, this creamy profile features a crumbly texture and semi-sharp flavor of aged blue cheese.	A savory and sweet harmony of GREY POUPON country Dijon Mustard and a touch of honey.	A rich, tangy-sweet blend of aged balsamic vinegar, extra-virgin olive oil, garlic, cracked black pepper and a hint of onion.
Case: 4/1 gal.	Case: 4/1 gal.	Case: 4/1 gal.	Case: 4/1 gal.	Case: 4/1 gal.
21000051622	21000051653	21000051660	21000051646	21000051639



www.KraftFoodservice.com

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Kraft Heinz Mayo and Dressings SKU List

Mayo, Dressings, and Croutons

Mayonnaise

Variety Description	Pack Size	KHC Item Code
Heinz		
Vol-Pak Mayonnaise	1/3 gal	130005405000
Mayonnaise DP - Large	2/1.5 gal	130005167000
Light Mayonnaise DP - Large	2/1.5 gal	130005060000
Mayonnaise DP - Mini	2/0.75 gal	130006927400
Mayonnaise+	500/12g	130005314000
Light Mayonnaise+	500/12g	130005320600
Fat Free Mayonnaise	200/12g	130005433000
Heinz Flavored Mayonnaise		
Chipotle Pepper Light Mayonnaise	200/12g	130002821400
Garlic & Herb Light Mayonnaise	200/12g	130002821800
Horseradish & Dijon Light Mayonnaise	200/12g	130002754000
Simply Heinz		
Simply Heinz Mayonnaise	200/12g	130000029300
Kraft		
Kraft Real Mayo +	500/44oz	21000665263
Kraft Light Mayo +	500/44oz	21000737526
Kraft Mayo Fat Free	200/44oz	21000649921
Kraft Mayo w/ Olive Oil	200/44oz	21000031283
Kraft Mayo Light Mayonnaise	4/1 gal	21000643018
Kraft Mayo Fat Free Mayonnaise	4/1 gal	21000642004
Kraft Mayo Real Mayonnaise +	4/1 gal	21000642196
Kraft Cholesterol Free Mayonnaise	4/1 gal	21000647467
Kraft Extra Heavy Mayonnaise +	4/1 gal	21000642189
Kraft Mayo w/ Olive Oil	4/1 gal	21000028044
Kraft Mayo w/ Olive Oil	1/30 lb	21000027699
KR MAYO REAL	12/12oz	21000052933
Kraft Signature		
Kraft Signature Mayonnaise +	4/1 gal	21000648297
Pure		
PURE Kraft Mayonnaise	4/1 gal	21000051800
Miracle Whip		
Miracle Whip Original Pouch	200/44oz	21000663712
Miracle Whip Light Pouch	200/44oz	21000663668
Miracle Whip Original +	4/1 gal	21000633163
Miracle Whip Light	4/1 gal	21000647108

+ Additional packaging available.

Dressings

Variety Description	Pack Size	KHC Item Code
Heinz		
Blue Cheese Dressing	100/1oz	130005344000
Blue Cheese Dressing	60/1.5oz	130007504000
Caesar Dressing	60/1.5oz	130005323400
Creamy Italian Dressing	100/1oz	130005346000
Creamy Italian Dressing	200/12g	130005332000
French Dressing	100/1oz	130005343000
French Dressing	200/12g	130005328000
French Dressing	60/1.5oz	130007503000
Honey Mustard Dressing	60/1.5oz	130005342900
Italian Dressing	100/1oz	130005341000
Italian Dressing	200/12g	130005326000
Italian Dressing	60/1.5oz	130007501000
Ranch Dressing	100/1oz	130005345000
Ranch Dressing	200/12g	130005331000
Ranch Dressing	60/1.5oz	130007505000
Sweet & Tangy Balsamic Vinaigrette Dressing	60/1.5oz	130005422300
Thousand Island Dressing	60/1.5oz	130007502000
Thousand Island Dressing	100/1oz	130005342000
Thousand Island Dressing	200/12g	130005327000
Light Ranch Dressing	60/1.5oz	130005343500
Light French Dressing	60/1.5oz	130005343300
Light Honey Dijon Dressing	60/1.5oz	130005343100
Light Italian Dressing	60/1.5oz	130005343400
Light Thousand Island Dressing	60/1.5oz	130005343200
Fat Free French Dressing	200/12g	7160376083600
Fat Free Italian Dressing	200/12g	7160376083700
Fat Free Ranch Dressing	200/42oz	7160376083800
Fat Free Thousand Island Dressing	200/12g	7160376083900
Kraft		
Light Italian	200/44oz	21000663771
Creamy Italian	200/44oz	21000663733
Creamy French	200/44oz	21000664884
Golden Italian	200/44oz	21000663740
Ranch	200/44oz	21000649693
Thousand Island	200/44oz	21000663729
Fat Free French	200/44oz	21000649607
Fat Free Italian	200/44oz	21000649645
Blue Cheese	200/44oz	21000663705
Fat Free Ranch	200/44oz	21000649621
Fat Free Thousand Island	200/44oz	21000649638

Variety Description	Pack Size	KHC Item Code
Creamy French	100/1oz	21000663887
Golden Italian	100/1oz	21000663559
Ranch	100/1oz	21000649686
Thousand Island	100/1oz	21000663897
Blue Cheese	100/1oz	21000663910
Creamy French	60/1.5oz	21000671127
Golden Italian	60/1.5oz	21000671219
Light Ranch	60/1.5oz	21000011544
Catalina	60/1.5oz	21000011510
Ranch	60/1.5oz	21000671202
Thousand Island	60/1.5oz	21000671189
Honey Mustard	60/1.5oz	21000011527
Creamy Caesar	60/1.5oz	21000011497
Balsamic Vinaigrette	60/1.5oz	21000011480
Blue Cheese	60/1.5oz	21000671196
Fat Free Catalina	60/1.5oz	21000667540
Fat Free French	60/1.5oz	21000667519
Fat Free Italian	60/1.5oz	21000667533
Fat Free Raspberry Vinaigrette	60/1.5oz	21000671448
Fat Free Ranch	60/1.5oz	21000667505
Fat Free Thousand Island	60/1.5oz	21000667526
Golden Italian	100/2oz	21000649799
Ranch	100/2oz	21000649676
Creamy Caesar	60/2oz	21000705136
Creamy Italian	4/1gal	21000643049
Light Italian	4/1gal	21000643896
Salad Dressing Slaw	4/1 gal	21000643087
Zesty Italian	4/1 gal	21000646422
Golden Italian	4/1 gal	21000643032
Ranch	4/1 gal	21000643544
Pourable Thousand Island	4/1 gal	21000643025
Fat Free French	4/1 gal	21000646446
Fat Free Italian	4/1 gal	21000646477
Creamy French	4/1 gal	21000643698
Fat Free Thousand Island	4/1 gal	21000646453
Creamy Russian	4/1 gal	21000643452
Light Ranch	4/1gal	21000643551
Buttermilk Ranch	4/1 gal	21000643995
Catalina	4/1 gal	21000643803
Fat Free Catalina	4/1 gal	21000646484
Honey Dijon	4/1 gal	21000705129
Balsamic Vinaigrette	4/1 gal	21000705174
Coleslaw	4/1 gal	21000643827
Peppercorn Ranch	4/1 gal	21000705105
Honey Mustard	4/1 gal	21000705242
Sweet Honey Dijon	4/1 gal	21000024800
Poppyseed	4/1 gal	21000705099
Raspberry Vinaigrette (Fat Free)	4/1 gal	21000647429
Fat Free Ranch	4/1 gal	21000646460
Sun Dried Tomato Vinaigrette	4/1 gal	21000025289
Spoonable Thousand Island	4/1 gal	21000648716
Pourable Blue Cheese	4/1 gal	21000648860
Creamy Caesar	4/1 gal	21000643094
Asian Sesame	4/1 gal	21000601230
Blue Cheese Crumble	4/1 gal	21000648778
Greek Vinaigrette with Feta Cheese	4/1 gal	21000025296
Creamy Caesar	4/1 gal	21000705068
Spoonable Blue Cheese	4/1 gal	21000648822
Slaw Dressing	12/40oz	21000000828



Beverages

Capri Sun 100% Juice

Capri Sun 100% Juice: A natural option with 1½ servings of fruit (6.0-oz Pack) in every pouch¹

- No high-fructose corn syrup or added sugars
- No artificial colors, flavors, or preservatives
- Leading kids' single-serve beverage brand²

The NEW Capri Sun 4.05oz meets the 1/2 cup fruit juice requirement!

Capri Sun 100% Juice is Smart Snack Approved!



Capri Sun 100% Juice	Pack	CN Equivalent	KHC Item Code
Apple ¹ 🍏 🍏 🍏	40/6.0-oz.	3/4 cup fruit juice	8768400142
Berry ¹ 🍓 🍓 🍓	40/6.0-oz.	3/4 cup fruit juice	8768400144
Fruit Punch ¹ 🍏 🍏 🍏	40/6.0-oz.	3/4 cup fruit juice	8768400146
100% Juice Variety Pack* ¹ 🍏 🍏 🍏	40/6.0-oz.	3/4 cup fruit juice	8768400441
Apple 🍏 🍏	48/4.05-oz.	1/2 cup fruit juice	8768400921
Berry 🍓 🍓	48/4.05-oz.	1/2 cup fruit juice	8768400922
Fruit Punch 🍏 🍏	48/4.05-oz.	1/2 cup fruit juice	8768400923

*Not labeled for individual sale

¹ Nielson, Single-Serve Beverage Report, latest 52 weeks ending 9/3/2016

🍏 Smart Snack standards 🍓 Child Nutrition standards

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Beverages

Crystal Light

Bring new appeal to students seeking better-for-you beverages with flavorful and refreshing Crystal Light.

Strong Brand Recognition

- 90% aided awareness¹
- #1 Selling non-carbonated Sugar-Free drink mix²

Product formats to meet the needs of all schools & students

- On The Go Powdered Sticks
- Ready-to-Drink Bottles
- Bag-In-Box Liquid Concentrates
- Bulk Powdered Drink Mixes
(details on next page)



¹ Kraft Heinz flavor study, 2015

² Nielsen, Total U.S. Food Drug Mass, \$ share, 52 weeks ending 2/6/16

Beverages

Crystal Light and Powdered Drinks

Product Name/Flavor	Pack Size	Kraft Code
On The Go Powdered Sticks		
Iced Tea	120/.08 oz	4300000757
Raspberry Ice	120/.08 oz	4300000798
Peach Tea	120/.09 oz	4300000797
Raspberry Lemonade	120/.10 oz	4300000015
Fruit Punch	120/.11 oz	4300000006
Raspberry Green Tea	120/.12 oz	4300000362
Wild Strawberry Energy	120/.13 oz	4300000926
Cherry Pomegranate	120/.14 oz	4300000363
Sunrise Orange	120/.16 oz	4300000504
Lemonade	120/.17 oz	4300000796
Four Flavor Merchandiser: Fruit Punch, Raspberry Ice, Lemonade and Strawberry Energy	120/.08-.17oz	4300004093
Ready-to-Drink Bottles		
Iced Tea	24/16 oz	4300006981
Lemonade	24/16 oz	4300006980
Raspberry Ice	24/16 oz	4300093921
Strawberry Kiwi	24/16 oz	4300093925
Bag-In-Box Liquid Concentrate		
Cherry Antioxidant	1/5 gal	4300003587
Lemonade	1/5 gal	4300003590
Lemon Iced Tea	1/5 gal	4300003591
Peach Tea	1/5 gal	4300004250
Raspberry Ice	1/5 gal	4300003588
Wild Strawberry Energy	1/5 gal	4300003586

Product Name/Flavor	Cold Beverage (Yield: 2 gal. per pouch)	Pack	KHC Item Code
Instant-Dissolve Powdered Drink Mixes			
COUNTRY TIME Lemonade	Yes	15/2 gal.	4300001398
COUNTRY TIME Pink Lemonade	Yes	15/2 gal.	4300001399
CRYSTAL LIGHT Citrus Blend	Yes	12/2 gal.	4300083951
CRYSTAL LIGHT Fruit Punch	Yes	12/2 gal.	4300083931
CRYSTAL LIGHT Iced Tea	Yes	12/2 gal.	4300083953
CRYSTAL LIGHT Lemonade	Yes	12/2 gal.	4300083937
CRYSTAL LIGHT Pineapple Orange	Yes	12/2 gal.	4300083935
CRYSTAL LIGHT Raspberry Ice	Yes	12/2 gal.	4300083954
CRYSTAL LIGHT Strawberry Kiwi	Yes	12/2 gal.	4300083947
CRYSTAL LIGHT Sunrise Orange	Yes	12/2 gal.	4300083942
TWIST Fruit Punch	Yes	12/2 gal.	4300085477
TWIST Grape	Yes	12/2 gal.	4300085475
TWIST Lemonade	Yes	12/2 gal.	4300085476
TWIST Orange	Yes	12/2 gal.	4300085474
TWIST Peach	Yes	12/2 gal.	4300085473
TWIST Pink Lemonade	Yes	12/2 gal.	4300085472



Dairy and Snacks

Philadelphia Cream Cheese

The premium brand that deliciously delights

Made with real milk and cream fresh from the farm to our fridge in just six days, PHILADELPHIA Cream Cheese provides a creamy taste and texture kids love with no artificial preservatives, flavors or dyes. Pair them with fruits and veggies for delicious dipping.



Description	KHC Item Code	Case Pack
Philadelphia Cream Cheese Cup	210006108900	100/0.75 oz
Philadelphia Cream Cheese Cup	210006111900	100/1 oz
Philadelphia Cream Cheese Pouch	210006112000	100/1 oz
Philadelphia Chive & Onion Cream Cheese Cup	210007268500	100/1 oz
Philadelphia Garden Vegetable Cream Cheese Cup	210007268700	100/1 oz
Philadelphia Light Cream Cheese Cup	210006109500	100/1 oz
Philadelphia Strawberry Cream Cheese Cup	210007268300	100/1 oz



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Dairy and Snacks

Jell-O and Pudding



- Ready to eat when they're ready to snack
- Give students more reasons to snack with the brands they love.

Product Description	Case Pack	Storage	KHC Item Code
Kraft Grab 'n Snack Pudding—Chocolate 🍏	48/3.5 oz	Shelf Stable	43000827502
Kraft Grab 'n Snack Pudding—Vanilla 🍏	48/3.5 oz	Shelf Stable	43000827519
Jell-O Tapioca Pudding 🍏	24/3.875 oz	Refrigerated	43000042134
Jell-O Chocolate Fat Free Pudding 🍏	24/3.875 oz	Refrigerated	43000042189
Jell-O Tapioca Fat Free Pudding 🍏	24/3.875 oz	Refrigerated	43000042196
Jell-O Vanilla Pudding 🍏	24/3.875 oz	Refrigerated	43000044213
Jell-O Strawberry Gelatin Snack	24/3.39 oz	Shelf Stable	43000052690
Jell-O Sugar-Free Strawberry Gelatin Snack	24/3.14 oz	Shelf Stable	43000052645

No High Fructose Corn Syrup¹



Bring more smiles to your school menu.

Smart Snack standards

¹ All products free of high fructose corn syrup except for Jell-O Sugar-Free Strawberry Gelatin Snack 05264

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$(a+b)^2$

$1+1=2$

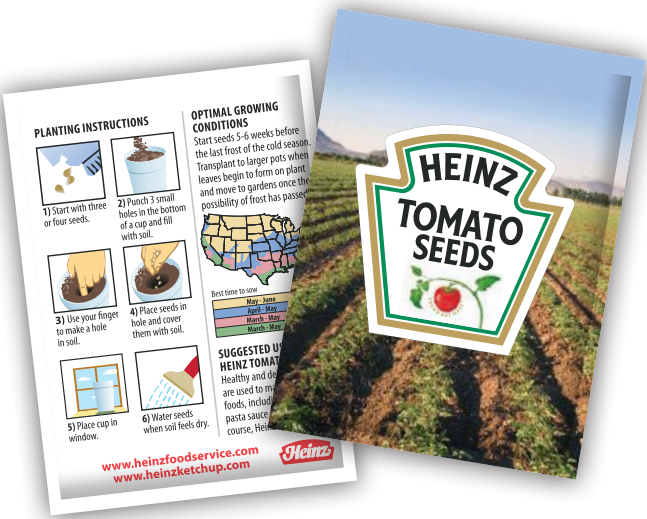
School Lunch and the Kraft Heinz Partnership

Heinz Seed Program

Kraft Heinz Supports Farm to School initiatives

Do you have a school garden? With the Heinz Seed Program you can encourage students to eat more vegetables by helping them learn how fresh fruits and vegetables are grown.

Contact us for more information about the Heinz seed program.



Heinz seeds produce premium tomatoes; we're committed to quality and sustainability from farm to fork!

www.HeinzFoodservice.com/k12

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