#### Kraft Paper Industry - Investment Project Opportunity for Startups and Entrepreneurs: Poised for Continuous and Rapid Growth in

the Coming Years Kraft Paper from Waste Carton Boxes

Sack Kraft Paper, Brown Craft (Kraft) Paper, Packaging Paper, Agro & Recycled Paper Mill, MG Kraft Paper, Papermaking, Pulp and paper Industry, Paper from waste Paper, Paper Recycling Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis

#### Introduction

Kraft paper, Brown paper or wrapping paper is made from variety of raw materials, e.g. Bagasse, ground wood, straw, waste paper, in various combinations or alone, waste carton boxes etc. 'Kraft' mean strength and that is why its name. It is leading paper for wrapping heavy bundles. After corrugation it is used in many types of packing and it is an important packaging material.

Kraft papers or brown papers are strong and flexible and quality Kraft paper are made by the 'Kraft' chemical process or also known as sulphate process. They are normally sized with sizing agents & additives are added, and not bleached. The colour is only a natural colour. They are used in wrapping paper bags, linters corrugated sheets.



Kraft paper exists in many grades. Here colour and surface finish are of secondary importance and the main requirements are that the paper should be strong and that it should provide some protection to wrapped goods, especially the rain this protection is achieved mainly by engine sizing. The fibres should be long, strong & beaten to give a sheet having maximum strength. Bleaching is avoided since it tends to reduce strength and is normally unnecessary for such paper and strong brown Kraft pulp is widely used. Brown wrapping papers are frequently machine-glazed (abbreviated MG) by allowing them to dry with one side in contact with a polished, beated cylinder, much as a photographer glazes his prints.



The side in contact with the heated cylinder receives a bright glossy finish, while the other side remains rough. Paper is a biodegradable material; this means that when it goes to landfill it will rot; bacteria will form and produce methane. This is a powerful greenhouse gas that is 23 times more potent than CO2 (carbon dioxide) and contributes to climate change. We currently recycle 66% of the paper we use. Manufacturing virgin (brand new) paper uses more energy than making recycled paper, but varies dependent on the grade or type of paper being made. By using waste paper to produce new paper disposal problems are reduced. Moreover producing recycled paper involves between 28 - 70% less energy consumption than virgin paper and uses less water.



Kraft paper or Kraft is paper produced from chemical pulp produced in the kraft process. Kraft paper is ideal for a variety of packaging uses. The market is well established in North America and western countries, and it is expected to grow linearly over the forecast period. Growing economies such as China, India and Brazil are expected to emerge as most attractive geographical segment in global Sack Kraft Paper Market. Sack Kraft paper is distinguished by elevated elasticity and it can be easily customized depends on end-user requirement. Based on its elasticity, sack kraft papers are commercially available in market which includes natural kraft paper, semi-extensible kraft paper,

extensible kraft paper and coated kraft paper.



#### Market Demand

The Indian economy is growing and so is the Paper Packaging industry. As growth rides on increased industrial production and international trade, demands on package converters have become more intense and sophisticated.

The packaging industry in India has been registering a constant growth rate of 15%. The Corrugated packaging industry is however finding itself at the crossroads. Increasing prices of kraft paper, non availability of international standard papers at affordable prices, resistance of corrugated box user industry to offer sustainable prices, increasing competition, non viability of automatic plants are proving to be hurdles in the growth path.



The total demand for paper is estimated to be around 6 mn tones, of which about 40 percent is consumed by the packaging industry. The Indian paper industry accounts for about 3% of the world's production of paper. The estimated turnover of the industry is INR 50,000 crore (USD 8 billion) approximately and its contribution to the exchequer is around INR 4,500 crore. The industry provides employment to more than 0.5 million people directly and 1.5 million people indirectly. Paper consumption in India is expected to grow to 14m tpa by 2015.

The major growth sectors will be in container board (to 3.9m tpa), uncoated wood-free grades (to 3.6m tpa), cartonboard (to 2.8m tpa) and newsprint (to 3m tpa).



Total Paper Consumption is about 1.50 Million Tons per annum. Approx 5.00 Lacs Ton High Burst Kraft Paper is used in Corrugation. Approx 10.00 Lacs Ton Semi-Kraft and Low BF Paper is consumed annually. Overall Capacity Utilization is only 70%.

Indian FMCG sector is growing at a rapid rate due to strong demand from a large and growing middle class. As a result, the packaging industry, growing by more than 15 percent annually, will likely increase demand for corrugated boxes, leading to increased demand for kraft papers, and the key raw material.

The Current demand of Corrugation packaging is in line with the industrial growth. Presently corrugation industry is growing at the rate of 10% per annum and is expected to grow at 12% per annum in near future. There is a very good scope and ample space for new entrants in this field.



#### Few Indian Major Players are as under

A P R Packaging Ltd. Agrashakti Paper Mills Pvt. Ltd. Aryan Paper Mills Ltd. Ashutosh Paper Mills Ltd. Aurangabad Paper Mills Ltd. **Ballavpur Paper Mfg. Ltd. Bazargaon Paper & Pulp Mills Pvt. Ltd.** Best Paper Mills Pvt. Ltd. **Bio Green Inds.** Ltd. **Bio Green Papers Ltd.** 



Brown Paper Technologies Ltd. Chadha Papers Ltd. Chandpur Enterprises Ltd. Chemopulp Tissues Ltd. Cochin Kagaz Ltd. Craft Corner Paper Mills Ltd. Daman Ganga Board Mills Pvt. Ltd. Deoria Paper Mills Ltd. Dev Priya Product Ltd. Ellora Paper Mills Ltd. Galaxy Papers Pvt. Ltd.



Ganga Papers India Ltd. Genus Paper Products Ltd. Godavari Pulp & Papers Mills Pvt. Ltd. **Goodwill Team Papers Ltd. Greenland Paper Mills Ltd.** Hardoli Paper Mills Ltd. J B Daruka Papers Ltd. Kalptaru Papers Ltd. Kay Power & Paper Ltd. Khatema Fibres Ltd. Maheshwari Paper Ltd. Malu Paper Mills Ltd.



Maruti Papers Ltd. Meenakshi Paper Mills Pvt. Ltd. Modinagar Paper Mills Ltd. Mukerian Papers Ltd. Multiwal Pulp & Board Mills Pvt. Ltd. Naini Papers Ltd. Nathani Paper Mills Ltd. Nav Bharat Tissues Ltd. Nice Papers Ltd. Nikita Papers Pvt. Ltd.



Nikita Papers Pvt. Ltd.

Parijat Paper Mills Ltd.

Parth Industries Ltd.

Paswara Papers Ltd.

Prism Industries Ltd.

Rana Mohendra Papers Ltd.

Rana Papers Ltd.

Remco Paper & Board Inds. Ltd.

Sainsons Paper Inds. Ltd.

Saurashtra Paper & Board Mills Ltd.

Shah Paper Mills Ltd.



Shakumbhri Pulp & Paper Mills Ltd. Shakumbhri Straw Products Ltd. Shivashakti Paper Mills Ltd. Shree Acids & Chemicals Ltd. Shree Ajit Pulp & Paper Ltd. Shree Ambeshwar Paper Mills Ltd. Shree Sita Ram Paper Mills Ltd. Shri Ramchander Straw Products Ltd. Siddheshwari Paper Udyog Ltd. Sikka Papers Ltd. Sukhna Paper Mills Ltd. Sukhraj Agro Papers Ltd.



T T Maps & Publications Ltd. Umesh Board & Paper Mills Pvt. Ltd. Unitech Paper Mills Pvt. Ltd. United Pulp & Paper Mills Ltd. Universal Paper Mills Ltd. Vaibhav Paper Boards Pvt. Ltd. Vamshadhara Paper Mills Ltd.



#### Project at a Glance

Capacity :	15000 MT/Annum
Plant & Machinery:	565 Lakhs
Cost of Project:	943 Lakhs
Rate of Return :	43%
Break Even Point :	56%



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Kraft Paper from Waste Carton Boxes

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#### Major Queries/Questions Answered in the Report?

1. What is Kraft Paper industry?

- 2. How has the Kraft Paper industry performed so far and how will it perform in the coming years ?
- 3. What is the Project Feasibility of a Kraft Paper Plant ?

4. What are the requirements of Working Capital for setting up a Kraft Paper Project ?



5. What is the structure of the Kraft Paper Business and who are the key/major players ?

6. What is the total project cost for setting up Kraft Paper plant ?

7. What are the operating costs for setting up a Kraft Paper plant ?

8. What are the machinery and equipment requirements for setting up a Kraft Paper project ?



- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up a Kraft Paper plant ?
- 10. What are the requirements of raw material for setting up a Kraft Paper plant ?
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#### **Reasons for buying our report:**

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product

- This report provides vital information on the product like it's characteristics and segmentation
- This report helps you market and place the product correctly by

identifying the target customer group of the product



• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations

applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



## **Our Approach:**

• Our research reports broadly cover Indian markets, present analysis,

outlook and forecast for a period of five years.

- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



#### **Scope of the Report**

The report titled "Market Survey cum Detailed Techno Economic Feasibility Report on Kraft Paper from Waste Carton Boxes" provides an insight into the Kraft Paper market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Kraft Paper project. The report assesses the market sizing and growth of the Indian Kraft Paper Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:



- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Kraft Paper sector in India along with its business prospects. Through this report we have identified Kraft Paper project as a lucrative investment avenue.



## Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Kraft Paper from Waste Carton Boxes

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- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



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- Project Identification
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## **Our Approach**

**Requirement collection** 

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

**Report Compilation** 



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- Industry / trade associations



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- Ayurvedic And Herbal Medicines, Herbal Cosmetics
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- O Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- O Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



- Copper & Copper Based Projects
- Dairy/Milk Processing
- O Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries



- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- *Minerals And Minerals*
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



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- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



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