

Dear Prospective Exhibitor,

As you know, 2020 was quite a year; LMHPCO went virtual for the first time in our 19 year history of hosting educational conferences for hospice and palliative care providers in this part of the country. To celebrate 20 years LMHPCO will return to a live conference July 28-30, with a pre-Conference on Tuesday afternoon (July 27th). We will still be in New Orleans but at the [Higgins Hotel](#), adjacent to the [National World War II Museum](#).

We've learned a great deal during this pandemic about caring for folks at the end of life, especially with regards to emergency preparedness and national lockdowns, racial inequities and health disparities, telehealth visits and trauma informed care, opioids and pediatric concurrent care. Our annual conference will again bring together providers and educators from across Mississippi and Louisiana, especially as vaccine becomes available, to better address care continuum issues, standards and practice.

After a year of learning about our virtual presence and the absence of opportunities to network over the past 12+ months, our membership tells us they are ready to resume in-person meetings. We hope you will consider joining us this summer in New Orleans to kickoff not only our 20th Anniversary of service to hospice and palliative professionals but to jump start live conferences in our industry. We plan to be health wise at the Higgins Hotel in 2021. We invite you to be part of this conference, in person.

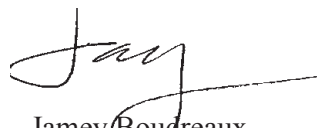
Our 2021 conference will bring together decision makers and influencers from July 28-30, 2021. Palliative care and hospice leaders will once again take over the entire hotel to network in search of new ideas, services and products. The LMHPCO Conference will give your organization the visibility and exposure you've come to expect from our annual conference. This year's theme, "We Can Do It" has become the rallying cry of so many of our providers over the past year; our theme will also help us address critical core competencies in "this brave new world" of ours.

Enclosed you will find both the exhibitor registration form and additional information about multiple sponsorship options during this year's conference.

Additional exposure is available through sponsorship of the hotel room key cards; the conference wi-fi; plenary and concurrent session keynote speakers; breakfast, luncheon, reception and/or breaks throughout the 3 days of looking into the future. *(Please note tighter timelines on sponsorship of hotel key cards as this require advance development.)*

We look forward to communicating with you about your exhibits and sponsorship opportunities. If you have questions contact Jamey Boudreaux at (888) 546-1500, extension 7, or jboudreaux@LMHPCO.org.

Sincerely,


Jamey Boudreaux
Executive Director



2021 EXHIBITOR REGISTRATION FORM

July 28-30, 2021

Higgins Hotel

1000 Magazine Street • New Orleans, LA



July 28-30, 2021
Pre-conference: July 27, 2021

Registrations, along with registration fee, must be received **no later than Friday, July 3, 2021.**

Exhibit Hours are as follows:

SET UP:	Tuesday, July 27, 2021	—	12 noon – 6:00 pm
CONFERENCE:	Wednesday, July 28, 2021	—	7:00 am – 6:00 pm
	Thursday, July 29, 2021	—	7:00 am – 4:30 pm
	Friday, July 30, 2021	—	7:30 am – 12:30 pm

Fees: LMHPCO Member Exhibitor: \$750.00 Non-Member: \$1500.00

- Benefits of Exhibiting:**
- 25.5 hours of Exhibit time
 - Attendee Contact Listing (Conference & Post Conference)
 - Listing in Conference Program
 - (Must be received by July 3, 2021 to meet printing deadlines)**
 - Daily meals for two – Breakfast & Lunch (Wednesday & Thursday; Breakfast only on Friday)
 - Two Exhibitor Registration Badges (additional badges available for \$200.00 each)
 - 6' Draped Table with waste basket

Exhibiting Company Name _____ Contact _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone () _____ Fax () _____

E-mail _____ Website _____

Exhibiting Personnel *(as it will appear on name badge)* _____

Directory Description: Please describe the products and/or services to be demonstrated (25 words maximum):

Payment Information Options:

CHECK *made payable to LMHPCO*

Total Amount: \$ _____

Return completed form, along with payment to:

LMHPCO
717 Kerlerec Street • New Orleans, LA 70116

CREDIT CARD *(3% surcharge on credit card charges.)*

VISA MasterCard American Express Discover

Total Charge: \$ _____

Card # _____

Security Code _____ Exp. Date: _____

Name: (please print) _____

Signature: _____

Cancellation Policy: All cancellations must be received to LMHPCO in writing. Cancellations received prior to July 3, 2021 will be refunded, less a 50% service charge. No refunds after July 3, 2021.

Questions? Please contact Jamey Boudreaux at LMHPCO, 888.546.1500, ext 7 or email jboudreaux@LMHPCO.org

THANK YOU!



July 28-30, 2021
Pre-conference: July 27, 2021

After completing the 2021 Exhibitor form, you may become a Premier Exhibitor by completing the form below.

2021 CONFERENCE SPONSORSHIP OPPORTUNITIES

[] **Gold Sponsor—\$5,000**

- * Premium exhibit space.
- * Company logo on attendee registration brochure (if received by April 1, 2021)
- * One full page color ad in the conference program
- * Name recognition on the front of the conference program
- * Two sponsorships of plenary or concurrent sessions of your choice
- * Logo on registration page of website
- * Special recognition at opening session

[] **Silver Sponsor—\$2,500**

- * Prime exhibit space.
- * One full page color ad in the conference brochure
- * Sponsorship of one plenary or concurrent session of your choice
- * Logo on registration page of website

Other Sponsorships

Additional sponsorships are available for those who want to go above and beyond to make this year's conference better than ever.

- [] **\$1,850 Member/\$3,000 Non-Member** (In addition to exhibit or exhibit space registration)
 - * Lanyard Sponsor - Lanyard with company logo & special signage
 - [] **\$1,850 Member/\$3,000 Non-Member** (In addition to exhibitor exhibit space registration)
 - * Keynote Speaker - Introduce your company & keynote speaker at opening address
 - * Exhibit Hall Luncheon - Special signage & recognition during lunch
 - [] **\$1,000 Member/\$2,000 Non-Member** (In addition to exhibitor exhibit space registration)
 - * General Session Sponsor - Introduce your company & speaker at general session
 - [] **\$500 Member/\$750 Non-Member** (In addition to exhibitor exhibit space registration)
 - * Educational Concurrent Session - Introduce your company & speaker at concurrent session
-



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2021 CONFERENCE SPONSORSHIP OPPORTUNITIES



July 28-30, 2021

Pre-conference: July 27, 2021

FULL COLOR AD IN CONFERENCE PROGRAM:

- Full-color ad: \$500.00 (members) / \$1,000.00 (non-members)

ADDITIONAL BENEFITS FOR PREMIER EXHIBITORS:

- Premier Listing with your LOGO in Conference Directory (Must be received by July 3, 2021 to meet printing deadlines)
- Daily Meals for four – Breakfast & Lunch (Wednesday & Thursday; Breakfast only on Friday)
- Two Additional Exhibitor Registration Badges
- Prime Location, 6' Draped Table with waste basket

OPTIONS FOR BECOMING A PREMIER EXHIBITOR:

- Pre-Conference Sessions: \$1000.00
- Introduce pre-conference presenter

CONFERENCE:

- Conference WiFi: \$2,500.00 [Prime Exhibit Space]
- Conference Hotel Key Card: \$2,500.00 (deadline June 26, 2021) [Prime Exhibit Space]
- Museum Entrance Sponsorship: \$4,000.00 [Prime Exhibit Space, acknowledgement at lunch]

Wednesday, July 28, 2021 - 7:00 am – 6:00 pm

- Breakfast Sponsorship: \$1,500.00 [Prime Exhibit Space, Coffee & Pastry]
- Morning Break Sponsorship: \$750.00 [Prime Exhibit Space, Coffee, Soft Drinks & Water]
- Luncheon Sponsorship: \$3,500.00 [Prime Exhibit Space, acknowledgement at lunch]
- Afternoon Break Sponsorship: \$750.00 [Prime Exhibit Space, Coffee, Soft Drinks & Water]

Thursday, July 29, 2021 - 7:00 am – 4:30 pm

- Breakfast Sponsorship: \$1,500.00 [Prime Exhibit Space, Coffee & Pastry]
- Morning Break Sponsorship: \$750.00 [Prime Exhibit Space, Coffee, Soft Drinks & Water]
- Award Luncheon Sponsorship: \$3,500.00 [Prime Exhibit Space, acknowledgement at lunch]

Friday, July 30, 2021 - 7:30 am – 12:30 pm

- Breakfast Sponsorship: \$1,500.00 [Prime Exhibit Space, Coffee & Pastry]
- Morning Break Sponsorship: \$750.00 [Prime Exhibit Space, Coffee, Soft Drinks & Water]

Exhibiting Company Name _____

Signature _____

2021 LMHPCO CONFERENCE & EXHIBITION

Exhibiting Terms & Conditions (the fine print)

This page must be signed and returned with Exhibitor Application.

Exhibitors may supply giveaways and take orders for goods and services only in their designated exhibit spaces. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be allowed. Solicitation of business, except by exhibit firms and conference sponsors, is prohibited. Publicizing and/or hosting any extracurricular activities, hospitality rooms, inducements or demonstrations outside the exhibition area during conference hours are strictly prohibited. Please notify us if there are companies in violation of these policies.

Conditions for Exhibiting

LMHPCO Conference (Conference), and the Exhibiting Company (Exhibitor) relating to the rights herein granted and the obligations herein assumed, except as otherwise provided in this instrument. This agreement is subject to all conditions under which space at the Higgins Hotel has made available to LMHPCO Conference.

Exhibit Fee

The cost includes entry for one to the Conference, opening ceremonies/keynote address, educational sessions; table top exhibit; 2 (two) persons per exhibit space with name badge; identification in conference program; and computer listing of attendees. Additional name badge(s) can be purchased for \$200. No one will be allowed entry into Exhibit Hall without a 2021 LMHPCO name badge. Utilities, furnishings and meal functions outside the Exhibit Hall are not furnished. Exhibit fee does include electricity and internet.

Payment Policies

Registration forms received without payment will not be processed.

Cancellation of Exhibit Space

Cancellation requests must be made in writing and received by LMHPCO no later than July 3, 2021. The LMHPCO will retain a service charge of 50% of the cost of the exhibit space. There will be no refunds after July 3, 2021.

Use of Exhibit Space

Exhibit space is assigned on the express understanding that it is to be used solely for the display of the services that the Exhibitor provides to the hospice and palliative care industries. Exhibitors are not permitted to sublet any part of their space. No exhibit material may extend beyond the boundaries of the exhibit space or exceed the height restriction for that type of exhibit space. Exhibits will not be of such nature or arrangement to obstruct the view or interfere with exhibits of others. Should there be any questions as to obstruction or interfere of any exhibit with other exhibits in the area, the final judgment will be made by LMHPCO Management.

Insurance and Liability

Exhibitors wishing to insure their property must do so at their own expense. To protect themselves against loss, it is recommended that all Exhibitors have representatives in attendance at all times when the exhibits are open, especially when exhibits are being fabricated and dismantled. It is expressly understood and agreed, and the Exhibitor agrees by accepting this contract, that they will make no claim of any kind against LMHPCO or any of their members or employees for any loss, damage to, or destruction of goods, or for any injury that may occur to themselves or their employees while in the Exhibit Hall or for any damage of any nature of character whatsoever. It is further agreed that LMHPCO or the Hotel shall not be liable or responsible for and shall be indemnified and held harmless by Exhibitor from and against any and all claims and damages of every kind, for injury to or death of any person or persons and for damages to or loss of property, arising out of or attributed, directly or indirectly, to the operations or performances of Exhibitor and Exhibitor's agents and employees under this agreement. The Hotel is not liable to the Exhibitors for any damage to or for the loss or destruction of any exhibit or property of the Exhibitor by fire or other casualty covered by an extended coverage endorsement to a fire insurance policy, whether caused by the negligence of the hall, its officers, agents, service personnel, employees or otherwise, all claims for any such loss or damage being expressly waived by Exhibitor who agrees to indemnify and hold the Hotel harmless on space that has been made available to LMHPCO. Exhibitor agrees to abide by all applicable fire, utility and building codes.

Door Prize Drawings

Any company taking names/business cards **MUST** give the prize away during the door prize drawing on Thursday, July 29, 2021.

Mailing List Usage

As a LMHPCO Conference Exhibitor you will be able to reach attendees with our pre- and post-conference attendee mailing lists. Mailing lists include: name, agency, address, phone, fax and email. The pre-conference list will be emailed to you two weeks prior to the conference. A post-conference list will be emailed two weeks after the conference. For email communications, exhibitors agree to include opt-out/unsubscribe instructions in any email communications sent to attendees. Sharing or re-selling of the attendee list is expressly prohibited.

This form MUST be signed and returned with exhibit application to: LMHPCO, 717 Kerlerec Street, New Orleans, LA 70116

Signature _____

Printed Name _____

Company _____

Phone _____ Fax _____

Email _____