Creating Ladders of Opportunity

USDOT's Efforts to Increase Access for the Future



2015 DOT Civil Rights Virtual SymposiumSpeaking with One Voice: Connecting the DOTs

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OVERVIEW

- USDOT Ladders' Policy Overview & Initiatives
 - Connectivity Measures
 - LadderS^{TEP} Transportation Empowerment Pilot
 - Transportation & Health Tool
 - Bicycle & Pedestrian Safety Initiative
- Federal Highway Administration (FHWA)
 Investment Strategies & Workforce Programs

Ladders of Opportunity

"Through transportation, we can help ensure that the rungs on the ladder of opportunity aren't so far apart—and that the American dream is still within reach for those who are willing to work for it."

Secretary Anthony Foxx

Transportation and Opportunity

- <u>Connect</u>: A multimodal transportation system provides people with reliable and affordable connections to employment, education, and other essential services.
- Work: Transportation projects create jobs. Thoughtful workforce programs— built in partnership with industry—can help more underserved people find and keep good jobs in the transportation sector.
- <u>Revitalize</u>: Transportation infrastructure can have a dramatic impact on neighborhoods and regions. It can provide support for healthy main street centers and direct equitable business and residential developments.

Ladders Funding Examples

- TIGER: (\$600M, 72 Projects) In selecting projects, Secretary
 Foxx prioritized the extent to which the proposed project
 strengthens access to opportunities through transportation
 improvements.
- FTA Ladders Bus: (\$100M, 24 Projects) to significantly improve bus service and bus facilities in urban and rural communities where residents depend heavily on public transportation
- FRA Ladders: (\$36M) Intercity passenger rail grade crossing improvement projects, PTC implementation, and Passenger Rail Corridor Investment Plan

GROW AMERICA ACT

- \$115 billion in public transportation programs:
 - Provides \$3.4 billion to help rapidly-growing communities invest in new bus rapid transit lines;
 - Supports \$21 billion for Capital Investment Grants for new and expanded public transportation service; and
 - Offers \$5 billion per year in additional funds to fix aging bus and rail infrastructure for better and more reliable transit service.
- **\$70 million** pilot program to develop better practices to connect neighborhoods to jobs, education, and other essential services.
- \$369 million for workforce development.

Connectivity and Planning

- Communities are trying to measure connectivity
 - AMPO/NARC Survey
 - Examples from across country
- Congress / Administration focus on national performance measures
- USDOT is looking to provide help.
 - Unified Planning Work Programs
 - Building on Environmental Justice guidance
 - Investing in Research
 - Summit later this year



The U.S. Department of Transportation is launching a LadderS^{TEP} Transportation Empowerment Pilot that provides technical assistance to local cities by convening public and private entities to advance game-changing community revitalization projects.



Transportation and Health Tool

Goal:

 help transportation decision-makers understand many of the issues in play at the intersection with public health; inform health-supportive state and regional transportation policies and project decisions; and strengthen collaborations between transportation and public health sectors.

About:

- an easy-to-use online tool, pre-populated with region and state-specific data;
- an assessment of where your state or MPO is performing well, and where to incorporate health measures and decisions within the transportation decision- and policy-making process;
- recommendations for policy improvements;
- an evidence base for integrating health and transportation.

Safer People, Safer Streets: Pedestrian and Bicycle Safety Initiative

On-Going Initiatives

- Mayor's Challenge for Safer People & Safer Streets announced at Conference of Mayors.
- Ongoing walking and bicycling safety assessments convened by Division/Regional staff.

New Website Launched



Federal Highway Administration

As the only transportation mode given authority by Congress to fund job training initiatives FHWA has:

- enhanced its guidance to State DOTs to ensure they are able to develop job training opportunities that will lead to careers in transportation.
- through the Office of the Secretary (OST), has been developing collaborations with the Department of Labor and Department of Education to ensure success of local job training programs.
- is working with a number of states that have developed successful job training programs to determine the feasibility of establishing enhanced PILOT training programs.

FHWA On the Job Training (OJT)Pilot Initiative

- \$3 million to be used to fund three state OJT Supportive Services programs.
 - Programs focus on locally based initiatives.
 - Are collaborative between State DOTs, local Departments of Education, Department of Labor, and local partners.
 - FHWA seeks to provide skills training for transportation workers that will lead to journey-level careers in the highway construction industry.
 - FHWA is seeking projects that create a new nationally or regionally significant workforce development program, or augment or replicate a successful existing program that will benefit highway construction firms or the highway construction industry.

FHWA Ladders Priorities

- Targeting areas with high rates of unemployment;
- Ensuring that persons in local communities directly benefit from employment opportunities created by highway construction activities within their region;
- Giving priority to minorities, women, minorities, and disadvantaged individuals;
- Providing career pathways that support the movement of targeted populations from initial or short-term employment opportunities to sustainable careers;
- Addressing gaps in areas with current or projected workforce shortages in fields related to highway construction;
- Pre-employment training/preparation/tracking; and
- Recruitment and hiring.

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