

# LAMBORGHINI SUPER TROFEO

2017 RACING PROGRAMS







**WE ARE ONE OF THE MOST STORIED TEAMS IN NORTH AMERICAN SPORTS CAR RACING,  
BUILT ON A TRADITION OF WINNING.**

- 4 victories - Rolex 24 Hours at Daytona (2002, 2003, 2009, 2011)
- Overall winner – Rolex 24 (2003); only time in history for a GT car
- GT Class win – 24 Hours of Le Mans (2002)
- 3 consecutive wins – ALMS (2011) including back-to-back 1st – 2nd finishes
- 2 series championships – Grand Am series (2005, 2006)
- 1st and 2nd place finishers – Porsche World Cup (2002)
- 1st and 2nd place finishers – Daytona (2009)
- 12 podiums in last 13 Rolex 24 Hours of Daytona races
- More than 150 podium finishes in 20 years
- 2nd place Championship – IMSA Tudor United Sports Car Challenge GTD Class (2015)
- 5 podiums – IMSA TUDOR United Sports Car Challenge GTD Class (2015)
- 1st place finishers – Pirelli World Challenge GTA Class (2015)
- 5 wins – Pirelli World Challenge in GTS Class (2015)





## SERIES PROFILE

TRG-Lamborghini Racing is a premier alliance of long-time specialists in amateur and professional motorsports combined with powerful Italian machinery. TRG operates customer driving programs in National Club Racing, IMSA Porsche GT3 Cup, Pirelli World Challenge, the the WeatherTech SportsCar Championship and now the Lamborghini Super Trofeo series. TRG has a long history in GT racing, with over 20 years of success which includes 4 championships, over 70 professional race victories, nearly 200 podiums as well as 4 victories at the Rolex 24 at Daytona (once overall) and the 24 Hours of Le Mans. The team's reputation of success in both factory and customer racing with multiple brands, combined with top-tier track support, an expert marketing team and VIP hospitality services, ensures TRG as a trusted partner for today's Lamborghini racer.

The Super Trofeo series provides the perfect first race experience for young and gentleman drivers, with the Lamborghini GT3 providing an outlet for more experienced racers wanting to compete with the Lamborghini marque in the IMSA or PWC GT programs.

Lamborghini Super Trofeo North America is entering its fourth season as one of the most exciting race series, joining Lamborghini Super Trofeo Europe and Asia. In North America Super Trofeo races alongside what is known as some of the premier sportscar racing including the IMSA series. 25-plus car grids compete on some of the most iconic circuits including Watkins Glen International and Laguna Seca, ensuring thrilling action.





# The Huracán LP 620-2 Super Trofeo

The Huracán LP620-2 Super Trofeo is based on the Lamborghini Huracán LP610-4. Even though it bares the same iconic silhouette as the street-legal version, this car is a precision instrument built specifically for the track. Weighing 335 pounds less and boasting 620 horsepower from its naturally-aspirated 5.2L V10 engine making this car one of the fastest GT cars on the track today.



## CHASSIS / BODY BRAKES DISCS FRONT: SUSPENSION FUEL CAPACITY CALIPERS FRONT: DRIVER CONTROLS DATA SYSTEM

Complete aero kit with quick fixing (DZUST)  
Brembo / PFC  
Steel 380x35 mm / Rear: Steel 355x32 mm  
Double wishbones with rigid bushing  
118 l (31.2 gal.)  
6 pot monoblock, Rear: 4 pot monoblock  
Racing ABS (12 position) / TC (9 position) / Brake bias  
MOTEC Pro

## ENGINE

Type V10 IDS (NO MPI), Air Intake by BMC  
Displacement 5,204 cm<sup>3</sup> (317.6 cu.in.)  
Max. Power 620 CV (456 kW) @ 8,250 RPM  
Max. Torque 570 Nm (419 lbft) @ 6,500 RPM  
Engine Mgmt System MOTEC M182 (9 position Traction Control)

## DIMENSIONS

Wheelbase 2,620 mm (103.15 in)  
Front Track 1,695 mm (66.73 in)  
Rear Track 1,660 mm (65.35 in)  
Dry Weight 1,270 kg (2,800 lb)  
Weight/Power Ratio 2.05 kg/CV (4.52 lb/CV)

## TIRES & WHEELS

Front Tires Pirelli 305/660-18 DH  
Rear Tires Pirelli 315/680-18 DH  
Front Wheels 11x18" ET 28.8  
Rear Wheels 12x18" ET 32

## DRIVETRAIN

Transmission Type Rear Wheel Drive  
Gearbox 6-speed sequential gearbox electrically actuated by Marelli  
Clutch 3 discs racing clutch, Light weight flywheel

## ROLL CAGE

New Fully integrated Roll Cage (in compliance with FIA specs)  
Roll Cage weight: 95 lbs





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## 2017 SEASON SCHEDULE

May 04 to May 06 - Lone Star Le Mans - Austin, TX

Jun 29 to Jul 02 - Sahlen's Six Hours Of The Glen - Watkins Glen, NY

Aug 03 to Aug 06 - Continental Tire Road Race Showcase - Elkhart Lake, WI

Aug 25 to Aug 27 - Michelin GT Challenge At VIR - Alton, VA

Sep 22 to Sep 24 - Continental Tire Monterey Grand Prix - Monterey, CA

Nov 16 - Nov 17 - Europe - TBD







## WIDE REACH BROADCAST PLATFORM

EXCLUSIVE AGREEMENT WITH TORQUE.TV AND CBS SPORTS NETWORK

60 million household reach

All races up to the final two rounds will be aired in midweek prime time (7-11 pm) or weekend afternoons

Exclusive broadcast of one hour highlights on CBSSN within 10 days of event

Exclusive broadcast of highlight show on Torque.TV online/digital platform

Guaranteed coverage of all events in Bloomberg Power (350 million reach)

Guaranteed coverage of all events in Motorsport Mundial and Max Power

(650 million households per week)

Highlights include pit lane, track and podium ceremony footage

2017 Provisional Broadcast Schedule (Subject to change)

## DEDICATED ONLINE MEDIA COVERAGE - SPORTSCAR365.com

PROVIDING DEDICATED COVERAGE OF ALL LAMBORGHINI SUPER TROFEO SERIES

Dedicated Homepage tab for the series

On-site coverage at each 2017 LBSTNA event including Weekend Notebook, Race Reports and Photo Galleries

Specified driver column

Banner advertising available

## EVERY RACE ON LIVE STREAM

EACH AND EVERY RACE IS BROADCAST ON THE FOLLOWING PLATFORMS

IMSA.com

Torque.TV

Radiolemans.com

Commentary by international team of presenters from Radio Le Mans including Greg Creamer, John Hindhaugh & Jeremy Shaw.





# FAN DEMOGRAPHICS

## CONNECT WITH HARD TO REACH CUSTOMERS

Passion for brands, high education level and high net worth are unique characteristics of an active fan base.

Providing you an unparalleled access to connect with these consumers.

The typical fan is a highly educated, affluent, married male, 52 years of age

Average net worth of \$728,000

57% have a bachelor's degree or higher

Professional/Managerial Occupations: 132 index vs. TV average







## DRIVER DEVELOPMENT

### PROFESSIONAL TRAINING

TRG-AMR runs a number of programs in a variety of series that are perfect for any level of driver. With a successful history of driver development, we know best how to position drivers to excel so they have the opportunity to learn and grow. TRG-AMR has proven success with hundreds of drivers at all levels of sports car racing - from SCCA club racing to the biggest races in the world, such as the Rolex 24 Hours at Daytona.

### DRIVER PREPARATION ELEMENTS INCLUDE:

- One on one training from professional, championship-caliber drivers
- Private track testing and simulator coaching days
- Detailed pre-race packets including track notes, videos and data analysis
- On-board camera and data acquisition with post-race comparative analysis
- Pre and post race engineering services







**ARRIVE & DRIVE EXPERIENCE**

Bring your best prospects, partners, or clients to some of the most exhilarating road race tracks in North America. Spend a full day of instruction with TRG's expert staff and drivers – complete with technical data, photos, and videos for each participant. It's an experience you and your guests will never forget.

**CORPORATE EVENTS**

TRG transforms routine corporate events into memorable experiences. Leverage sports car racing by showcasing the racecars, the drivers, the hospitality and simulators to spice up your conferences, seminars, team building exercises, product launches, award ceremonies, and executive retreats to name a few.



**VIP HOSPITALITY**

TRG's commitment to executive level VIP hospitality is second to none. With a full time staff and an executive chef, we deliver the best experience possible for you and your guests. TRG will handle the entire experience from start to finish – all you have to do is show up and enjoy.

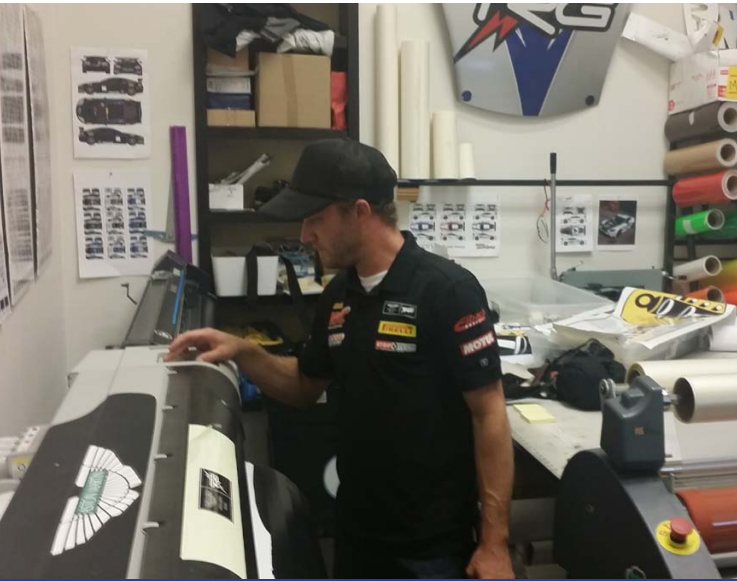


**ADOBE ROAD WINE DINNERS**

TRG and award-winning Adobe Road Winery will create a unique one of a kind experience tailored to meet your needs. Enjoy wine and food pairings, presented by winery owner Kevin Buckler, in the most exclusive settings or presented as part of a corporate outing.



# TRG BUSINESS CAPABILITIES



- SUPPORT FROM IN-HOUSE MARKETING AND CREATIVE DEPARTMENTS
- COLLABORATE WITH BUSINESS DEVELOPMENT TEAM
- ACCESS TO TEAM TRAVEL AND LOGISTICS COORDINATOR
- HOSPITALITY MANAGEMENT FOR EVENT PLANNING AND COORDINATION
- UTILIZATION OF FULL INHOUSE DESIGN DEPARTMENT
- MEDIA OUTREACH AND PR DEVELOPMENT
- INTEGRATION WITH TRG SOCIAL MEDIA AND WEBSITES
- ACCESS TO PROFESSIONAL CONTENT: VIDEO AND PHOTO
- IN MARKET EVENT DEVELOPMENT AND COORDINATION
- ACCESS TO OUR POWERFUL BUSINESS PARTNER NETWORK (B2B)





# 2017 LAMBORGHINI BLANCPAIN SUPER TROFEO

## KEY MESSAGES / US SERIES COSTS

### ONLY HURACÁN RACING IN 2017

#### FOUR DRIVER CLASSIFICATIONS

Pro: Gold, Silver or combination

Pro-am: Gold, Silver and Bronze

AM: Bronze or Bronze Pair

Lamborghini Cup: Beginners Drivers (Selected by Lamborghini)

- Gold, Silver and Bronze Categorization will be done only accordingly to the FIA decision. It is mandatory for the drivers to be classified by FIA.

- Lamborghini reserves the right to modify the drivers categorization at any time, after a race week end probation. This will be done by a committee appointed by Lamborghini.

### US SERVICES / MATERIALS INCLUDED IN THE ANNUAL ENTRY FEE

1 FIA Homologated OMP Race Suit 1 Per Driver - Max 2 Per Car

3 Sets of Slick Tires for Each Entered Car During Each Official Event of The Calendar including 6th Round in Valencia (E) World Final Race Week End Excluded

2 Sets of Rims (only Huracán ST purchased in 2017)

Shipment of 1 car & tools to Round 6 / World Final Location

3 VIP Hospitality Passes per Driver per Race Event

5 Team Hospitality Passes per Car

### SAMPLE: 2016 US SERIES COSTS - HURACÁN ST

Cost of a Huracán Super Trofeo Car	\$325,000
Entry fee Huracán for one car/two driver full season	\$45,000 (payment before race 1 - Full Season Commitment)
Entry fee Huracán per weekend	\$8,500 x 6 (Commitment to Full Season - split payment)
Entry fee Huracán per weekend	\$10,000 (Single race participation)
World Final Shipment	Free of Charge for Full season Team Commitment
World Final Race Week End Entry Fee	\$5,000 (3 set of tires included)
World Final Race Week End Single Participation	\$20,000 (Cars not committed in the whole season)

*All prices are exclude any applicable taxes and refer to the 2017 season.*

*Lamborghini reserve the right to alter specifications and prices without prior notice.*





# TRG RACE SUPPORT

TRG will be pleased to provide the following as part of a full season package of support to your Lamborghini Super Trofeo in the 2017 Lamborghini Blancpain Super Trofeo North American Season:

- At-track mechanical and team personnel at each event
- All expenses associated with at track personnel
- TRG in house staff for administrative and accessory help, including travel assistance, marketing assistance, web and social media presence, PR support, etc.
- Professional Dedicated Driver Coach and associated travel costs to be billed as requested by the Client
- All related travel, licensing, uniforms, etc. for the staff while at the event(s)
- At track hospitality (schedule dependent but typically continental style breakfast and lunch)
- Shared data and set up amongst cars
- Round trip vehicle transportation spare wheels sets, spares, and equipment from company's Florida location
- Use of TRG equipment
- 5 hours and up to 3 renderings of in house design staff for graphics/wrap design. (paint, vinyl, and installation to be quoted accordingly)
- TRG assistance with your hotel, licensing, logistics, etc. (expenses covered by DRIVER)
- TRG assistance with arrangements for guests (expenses covered by DRIVER)
- Storage fees during the season at our facility in Florida
- Updated inventory of client owned spares
- History of the car and its associated KM usage

The following are not included in the per event support fees as defined above and will be invoiced for separately as provided as requested and approved:

- Promoter Sponsor Test Day Support and Testing Fee (if offered and available)
- Paint and vinyl graphics
- Consumable (parts, fuel, oils, fluids, nitrogen, supplies, etc.)
- Crash damage repairs, parts and labor
- Prep & Post Race Preparations, labor at a discounted rate



## LAMBORGHINI SUPER TROFEO

	CLIENT OWNED	TRG OWNED
Class	Pro-AM or AM	Pro-AM or AM
Model	Lamborghini Huracán LP620-2	Lamborghini Huracán LP620-2
Price per weekend	\$40,000	\$60,000
Exceptions	*World Finals - Europe	*World Finals - Europe
Season Pricing	\$200,000	\$350,000
	5 race weekends + 1 World Finals * World Finals: \$55,000 includes entry	5 race weekends + 1 World Finals * World Finals: \$80,000 includes entry







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