



LCD Monitor

Palette Master Element

How to Use Guide

Proprietary Calibration Software

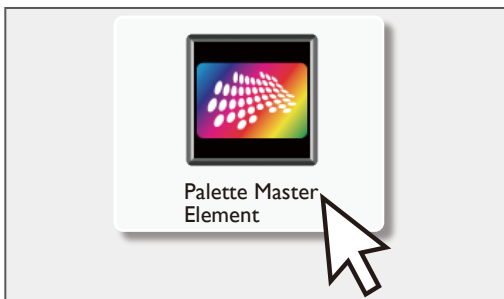
Palette Master Element software simplifies calibration and reliably produces accurate color results. Palette Master Element can be used to fine tune the color engine in SW series monitors and fully supports X-Rite / Datacolor colorimeters.

NOTE: Illustrations for reference only. Vary by purchased model.

I. Launching Palette Master Element

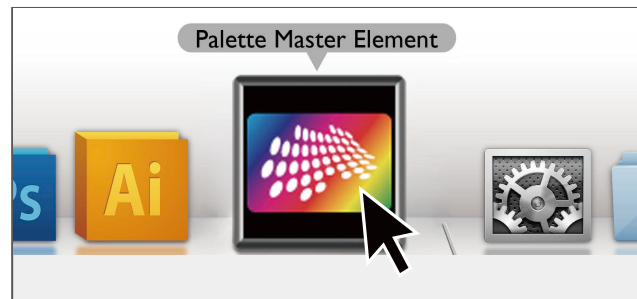
For Windows

Double-click on the icon



For Mac

Double-click on the icon in the Dock

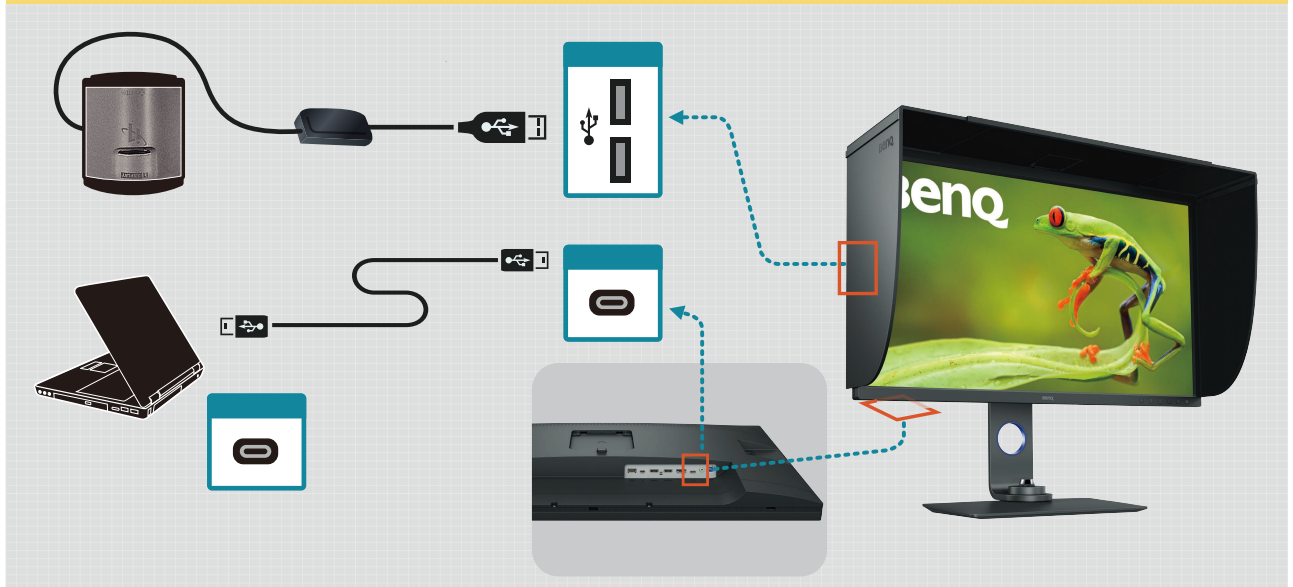


Attention

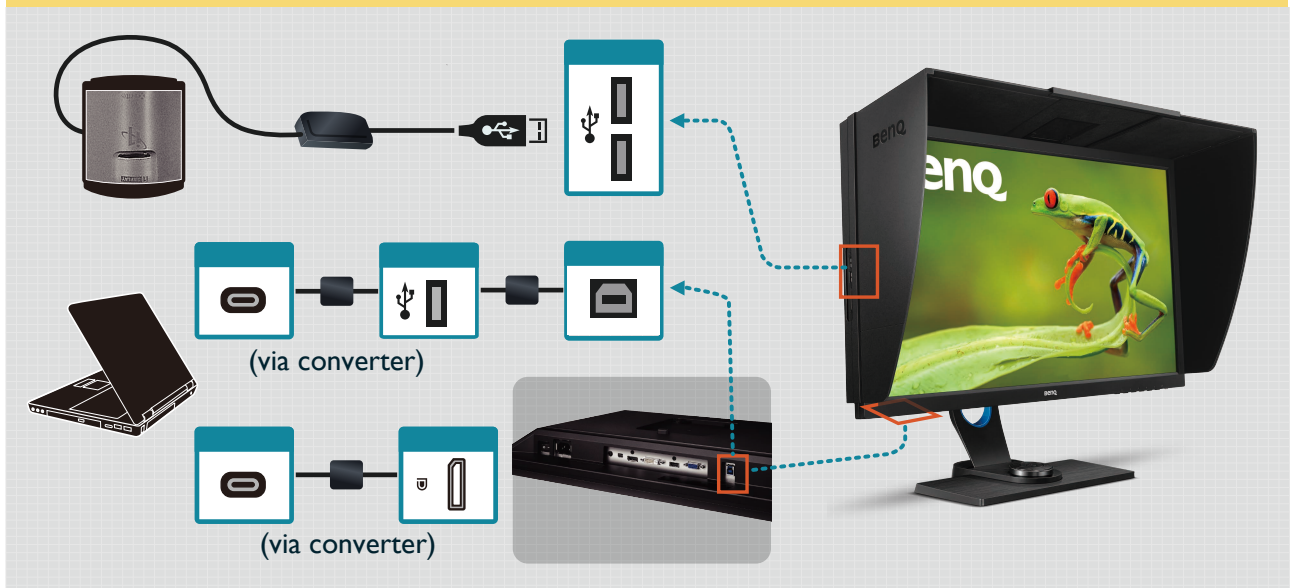
- ▶ Check to see that the USB cable is connected to both the monitor and the computer.
- ▶ Check to see that colorimeter is connected to the monitor's USB port.
- ▶ You are recommended to use the original USB-C™ cable that came with the monitor. If a separately purchased USB-C™ cable is used, make sure the cable is certified by USB-IF and is full-featured, with power delivery and video / audio / data transfer functions.
- ▶ Converters/adapters are not recommended to connect your source device to the monitor, as the compatibility of the converters/adapters in the market cannot be guaranteed.
- ▶ Before monitor calibration, turn on both the monitor and the computer to warm up for 30 minutes.
- ▶ Disable the power management functions of the computer and the monitor. Make sure that both will not in power save mode and the screen saver will not be activated during adjustment or measurement.

Connection via USB-C™ ports

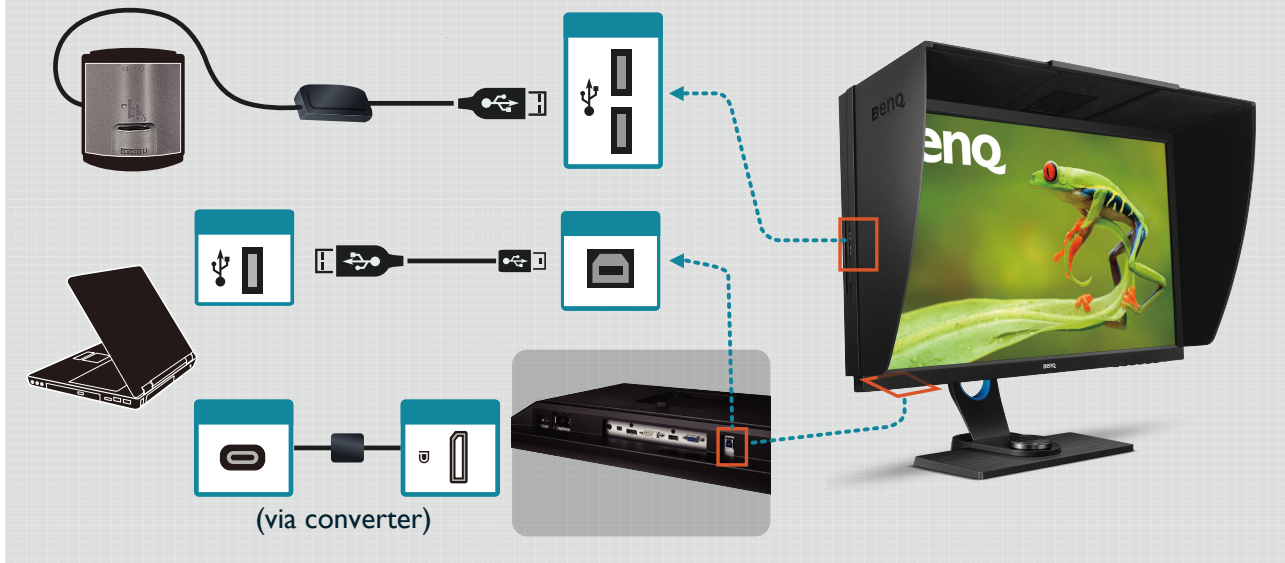
USB-C™ ports on both PC/laptop and monitor



USB-C™ ports on PC/laptop only

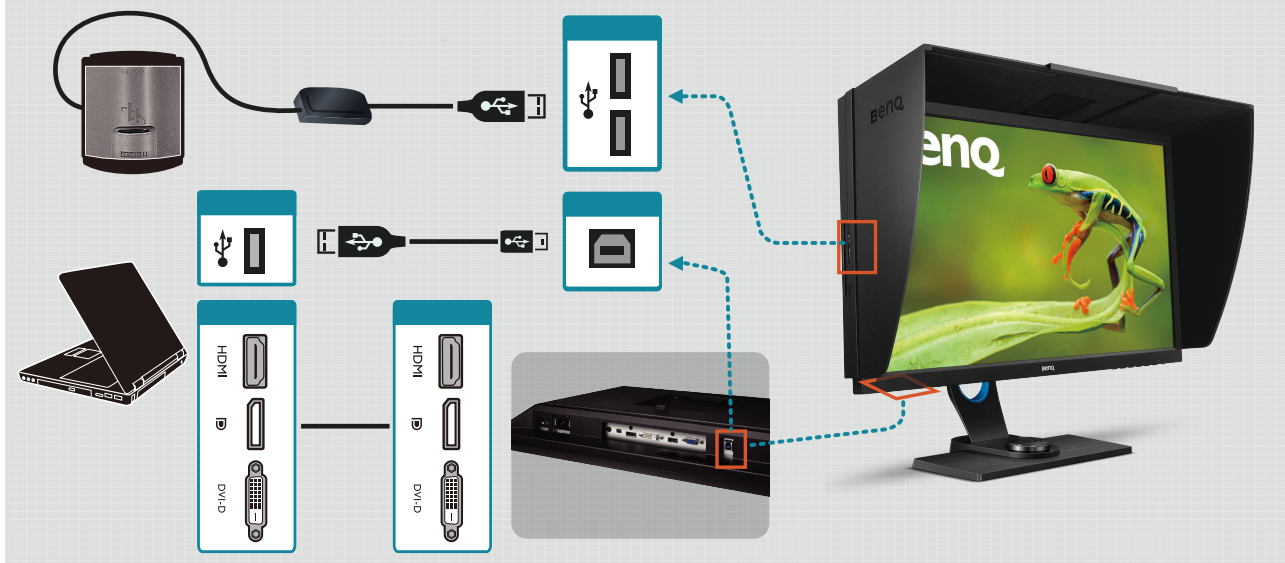


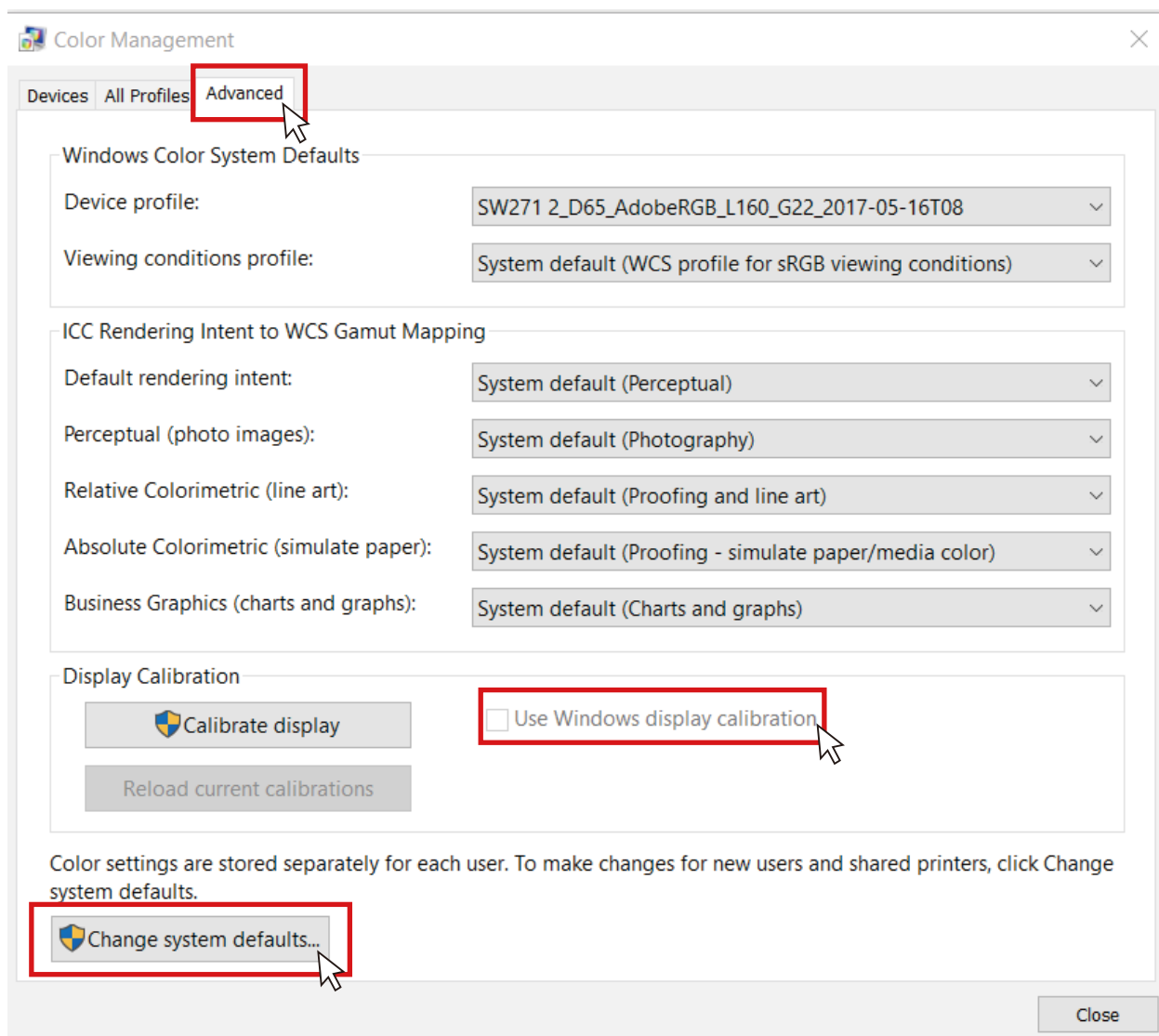
One USB-C™ port on PC/laptop



Connection via non-USB-C™ ports

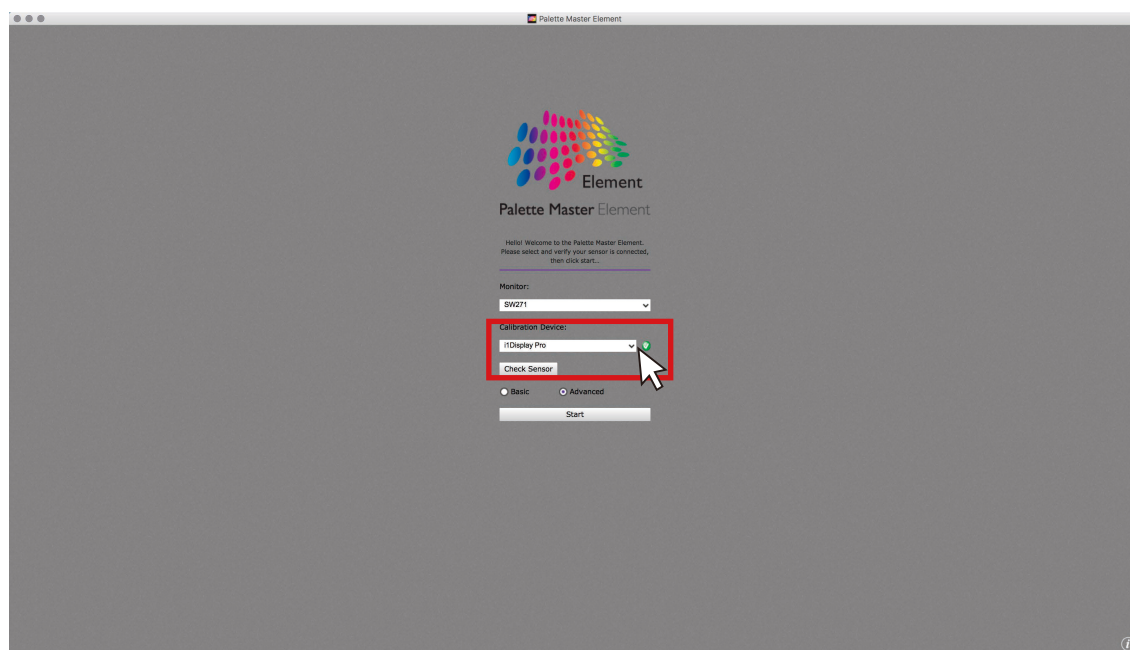
No USB-C™ ports on both PC/laptop and monitor



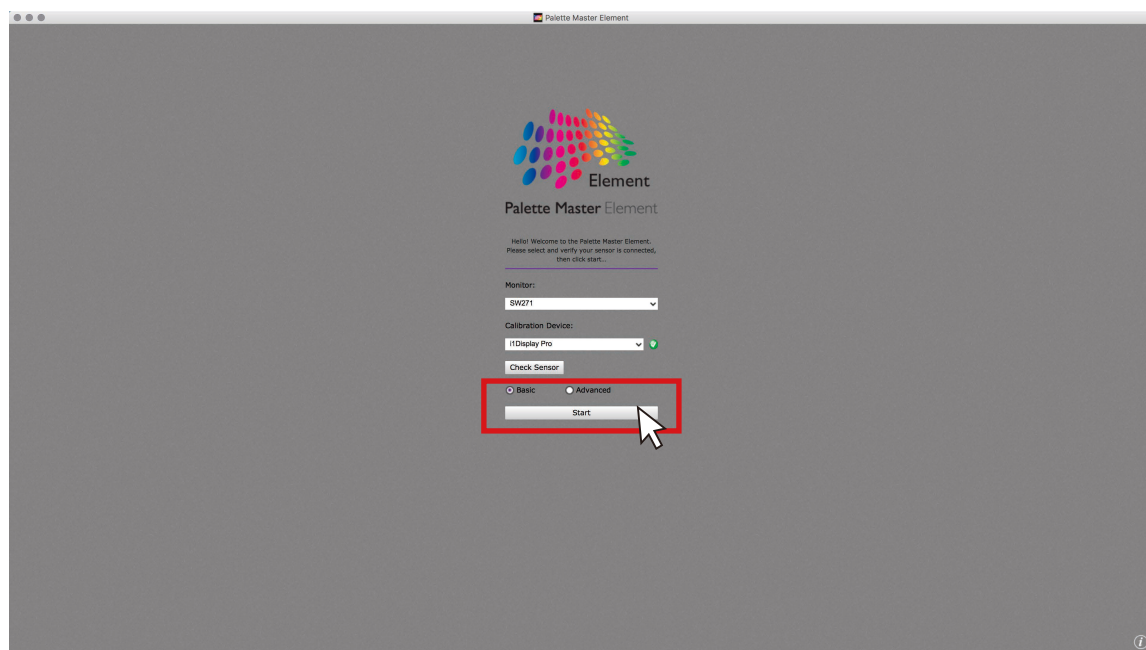


- ▶ If your OS is Windows 10, Windows 8, or Windows 7, and the Windows Display Calibration function is enabled, please follow the steps below to disable this setting.
 1. Select **Control Panel, Color Management, and Advanced**.
 2. Click **Change system defaults** and select the **Advanced** tab of the displayed dialog box.
 3. Uncheck **Use Windows display calibration** check box.
- ▶ When multiple monitors are connected, each monitor should display an independent screen. For details on changing the settings, see the user manual of the graphics card.
- ▶ If you wish to maximize compatibility with other software (e.g., Photoshop), choose **V2** in **Profile Version**, and **Matrix** in **Profile Type**.

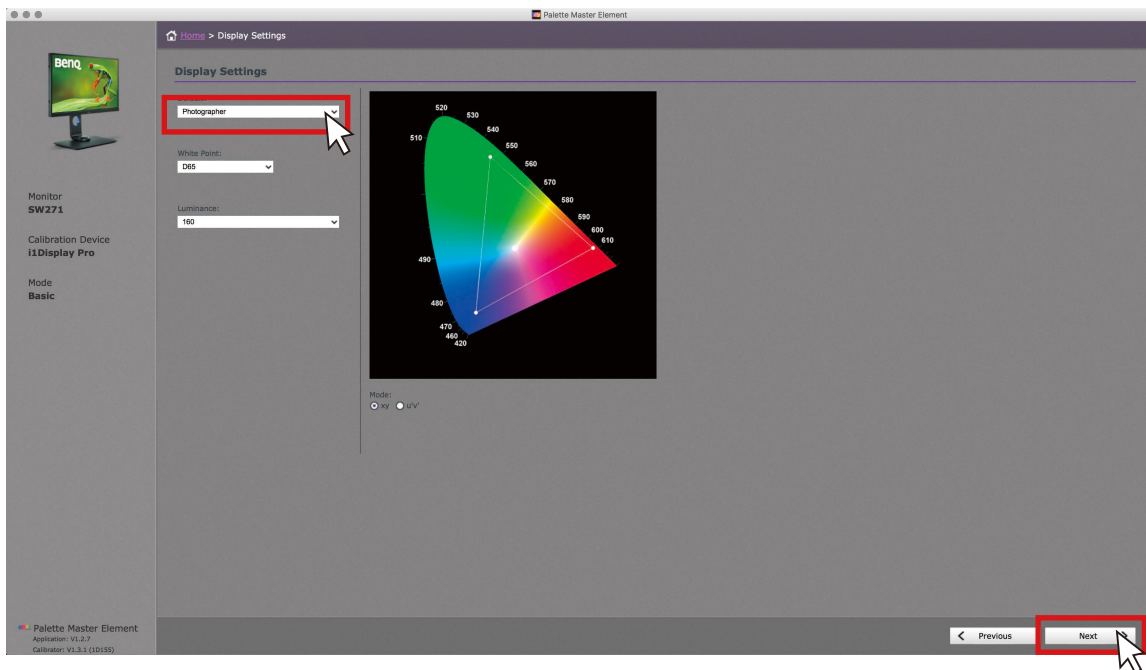
II. In Basic Mode



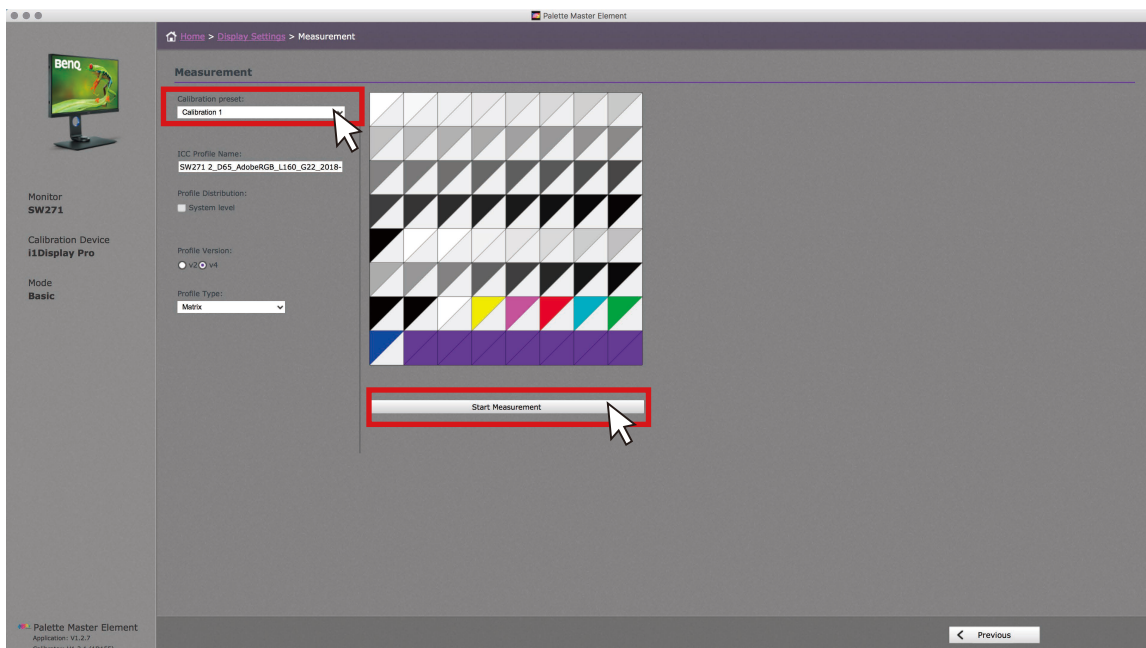
- Plug the colorimeter to a USB port and select the model name, then click **Check Sensor** to make connection.



- Select **Basic**.
- Click **Start** to enter the Basic mode.



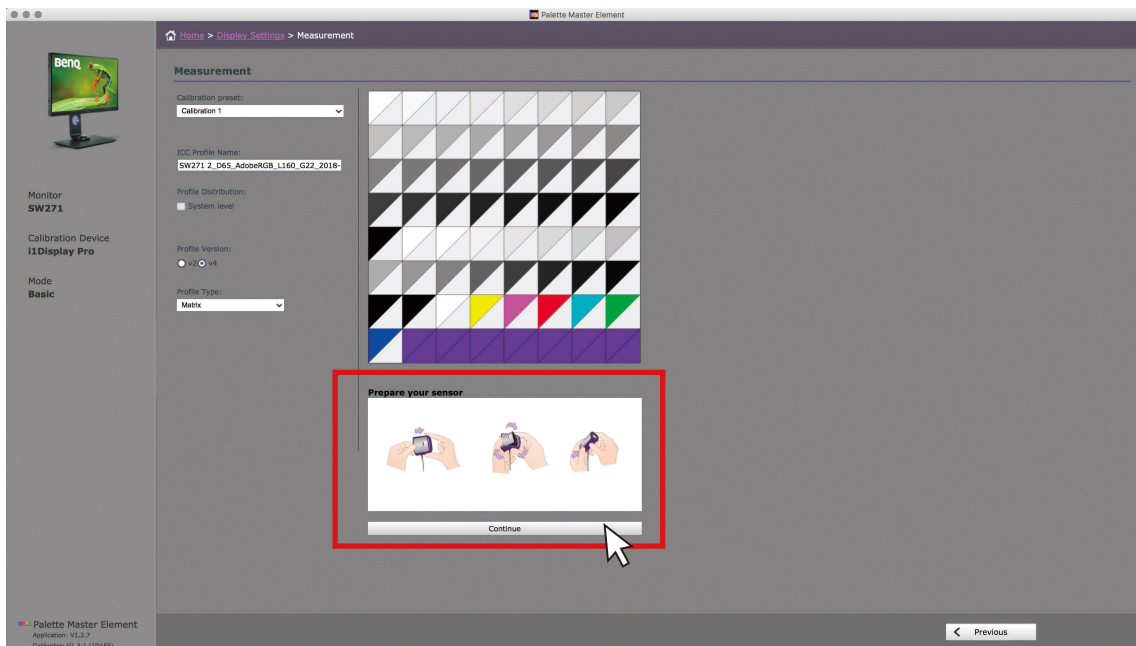
- Select the desired **Default** profile, **White Point** and **Luminance**. You can choose the **Photographer (Adobe RGB)**, **Web Design (sRGB)**, **Graphics (Adobe RGB)**, **Cinema (DCI-P3)**, **Designer (Display P3)**, or **Video Editing (Rec.709)** profile according to your demand (see Profiles and Scenarios on page 17 for details). After setting, click **Next**.



- Select **Calibration 1**, **Calibration 2**, or **Calibration 3** to save the calibration result into the monitor, then click **Start Measurement** to calibrate the monitor. This will take around 7 minutes.

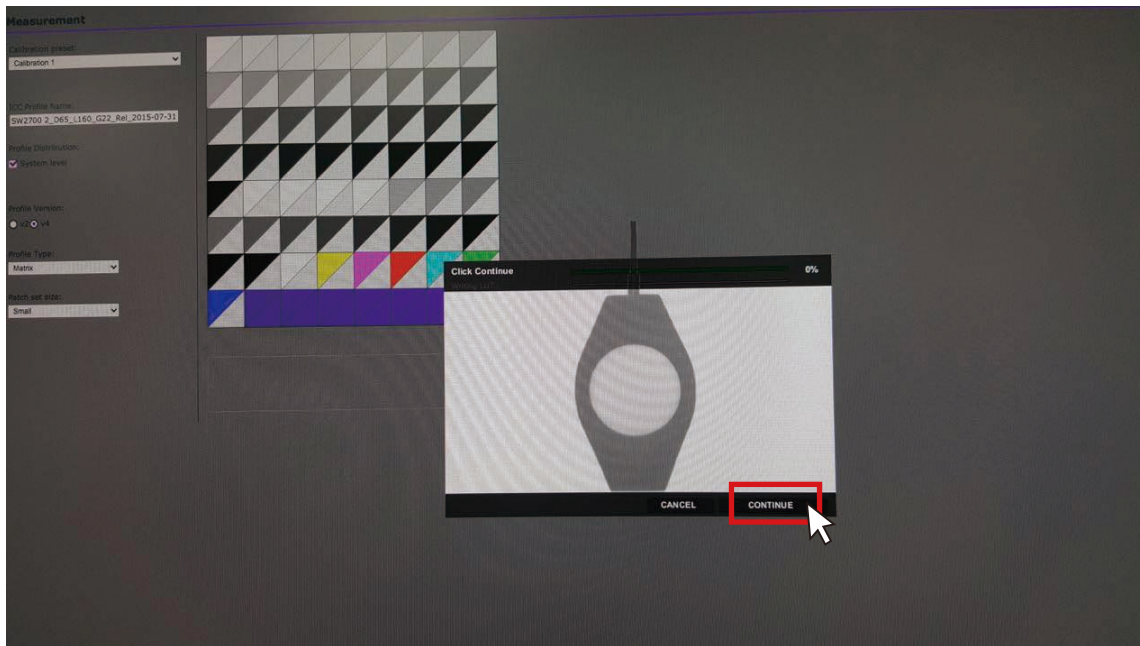


- Before calibrating, tilt the monitor up to ensure that the colorimeter snaps onto the monitor.

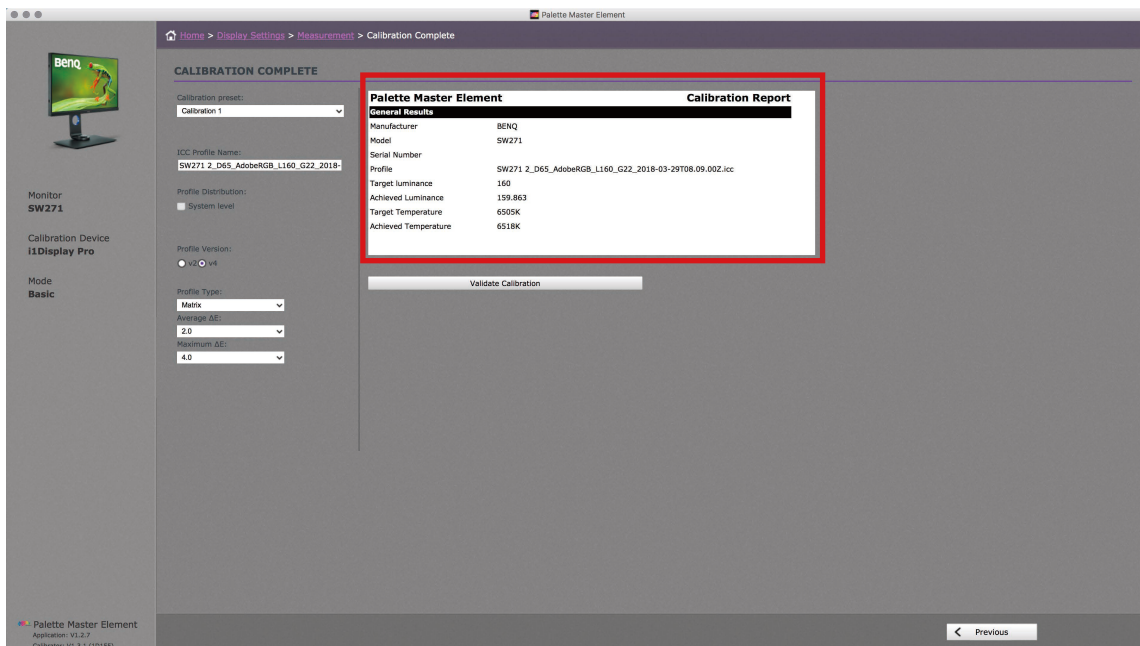


- Follow the instructions to open the sensor for calibration, then click **Continue**.

NOTE: The illustration is for i1 Display Pro. Instructions vary by device.



- Put the colorimeter on the screen and match the colorimeter image to get the best calibration result, then click **Continue** to start calibration.



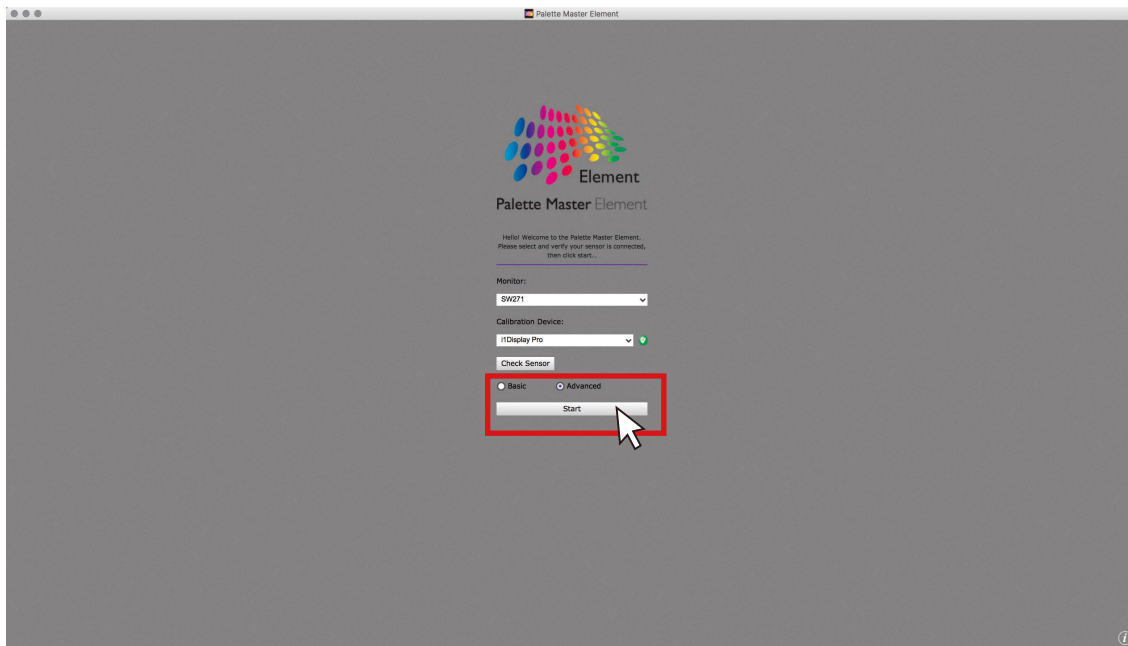
- Once calibration finishes, you can see a brief calibration report of luminance, color temperature, and Delta E.

NOTE: The ICC profile after calibration can be accessed from the following:

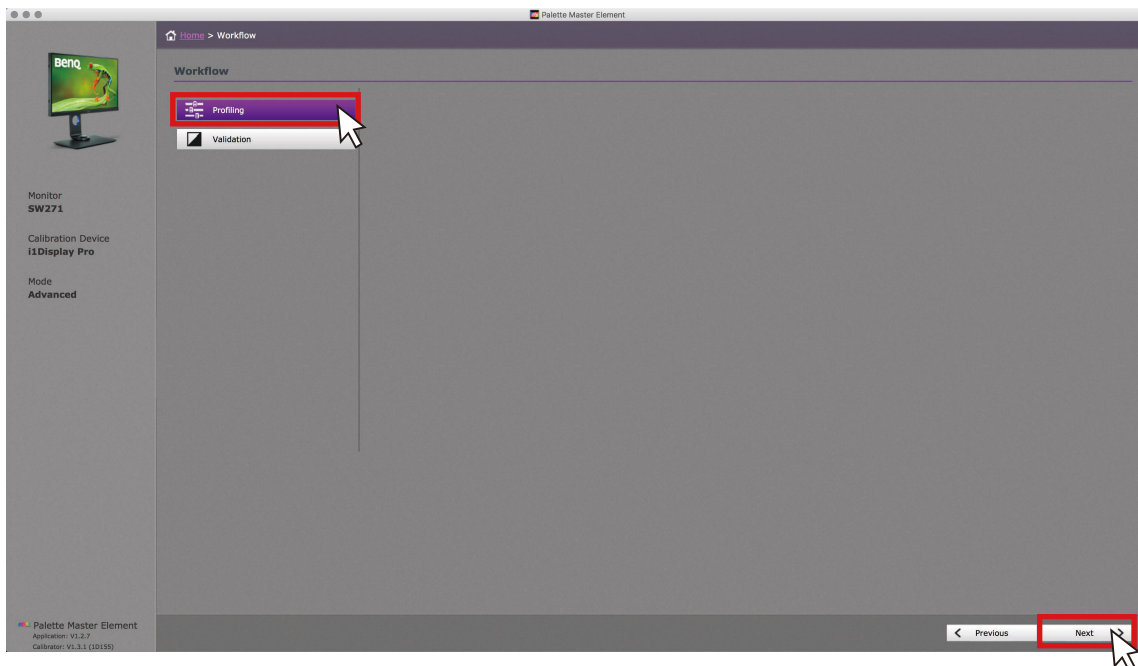
Win: C:\Windows\System32\spool\drivers\colors

Mac: /Users/[User Name]/Library/ColorSync/Profiles

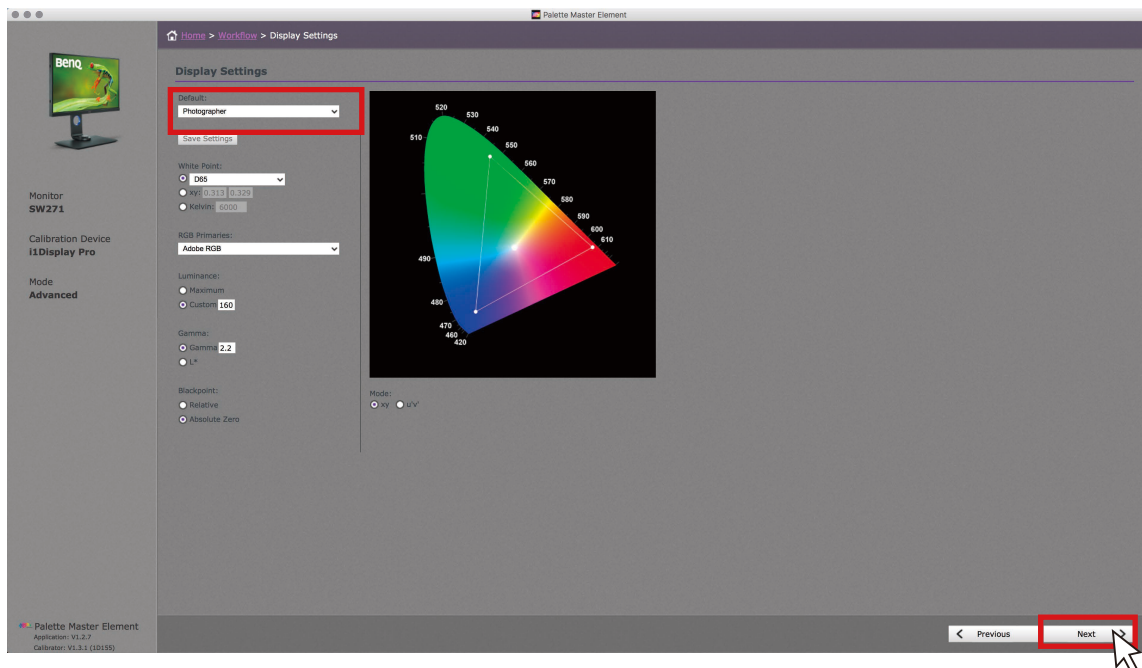
III. In Advanced Mode



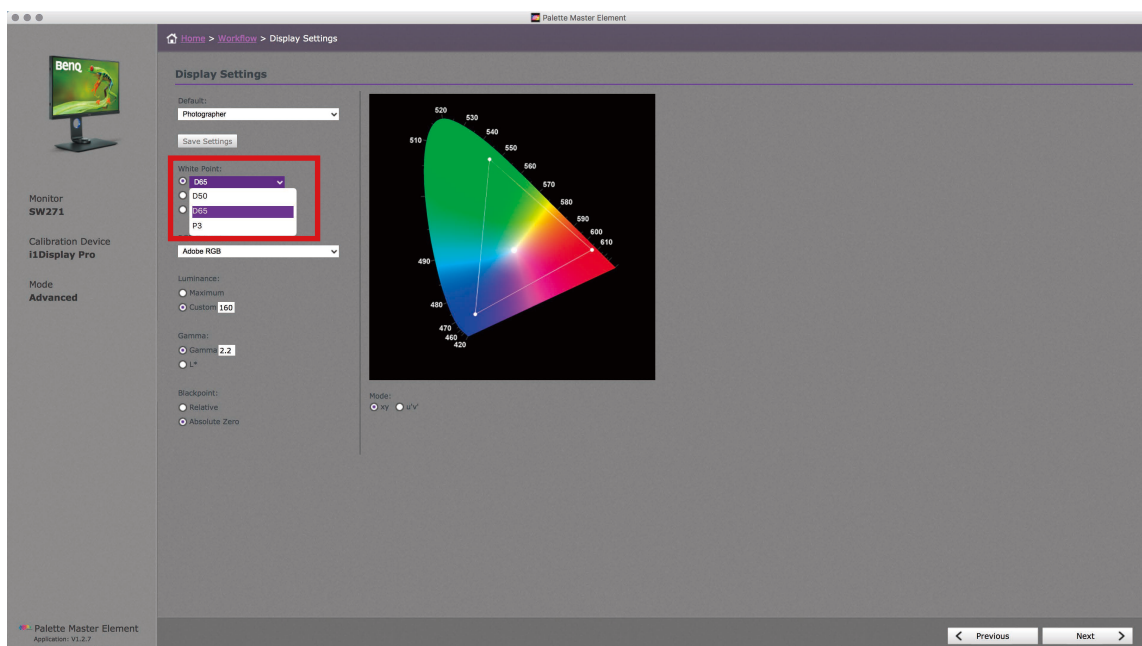
- ▶ Select **Advanced**.
- ▶ Click **Start** to enter the Advanced mode.



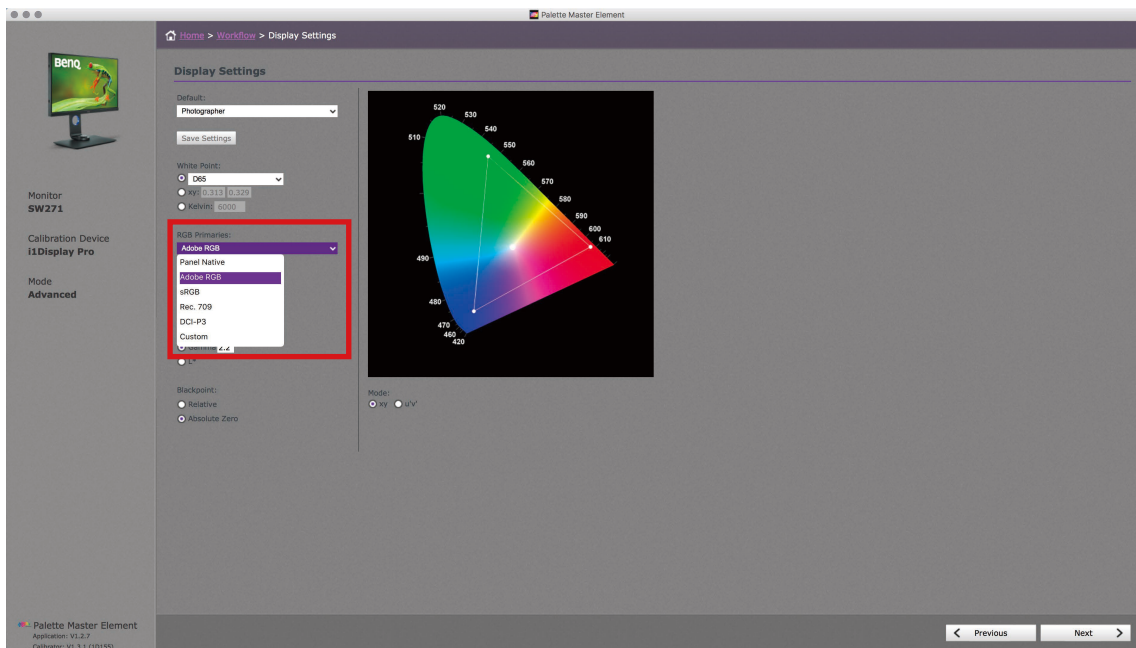
- ▶ Click **Profiling** and **Next**.



- You can choose the **Photographer (Adobe RGB)**, **Web Design (sRGB)**, **Graphics (Adobe RGB)**, **Cinema (DCI-P3)**, **Designer (Display P3)**, or **Video Editing (Rec.709)** profile according to your demand (see Profiles and Scenarios on page 17 for details). After setting, click **Next**.

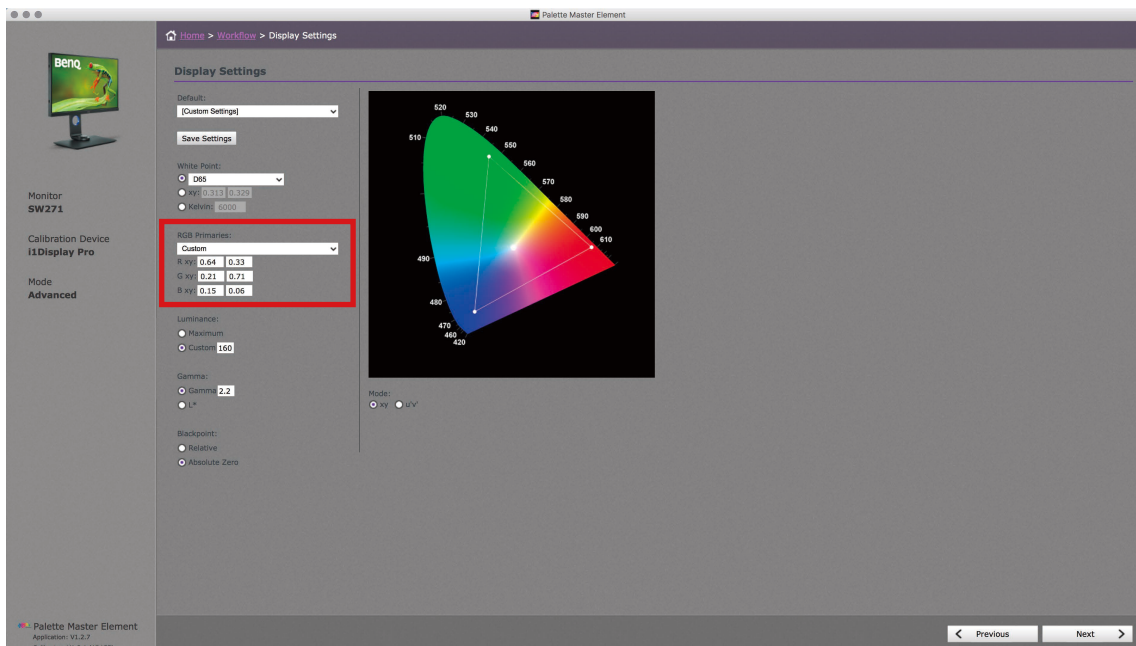


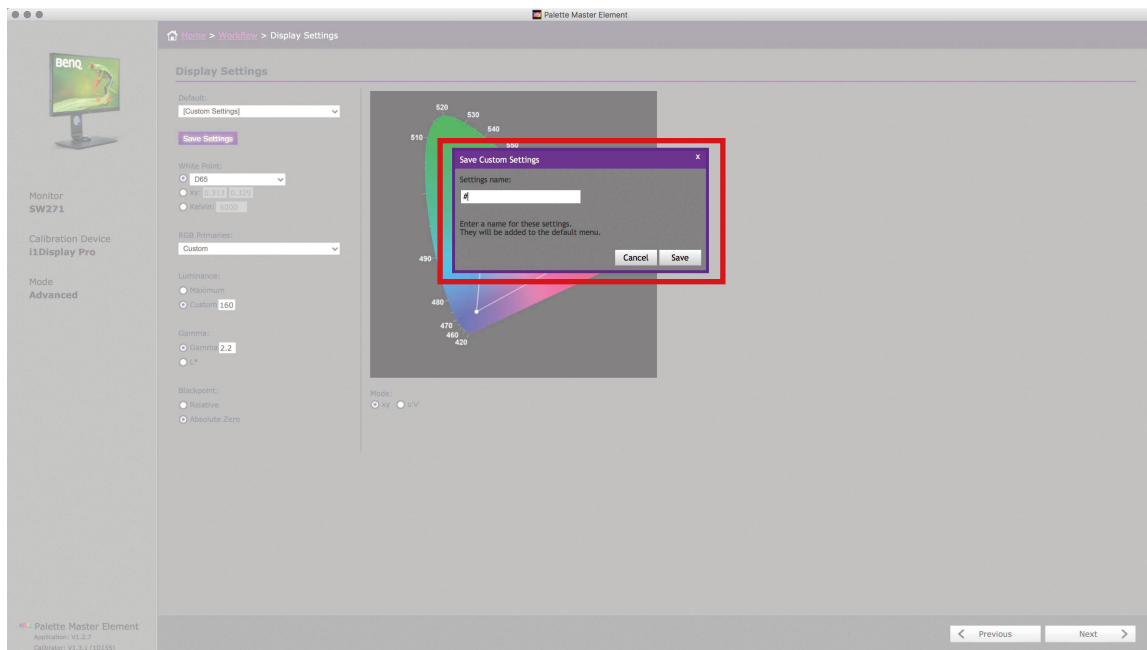
- You can adjust **White Point**, **RGB Primaries**, **Luminance**, **Gamma**, and **Blackpoint** as desired.



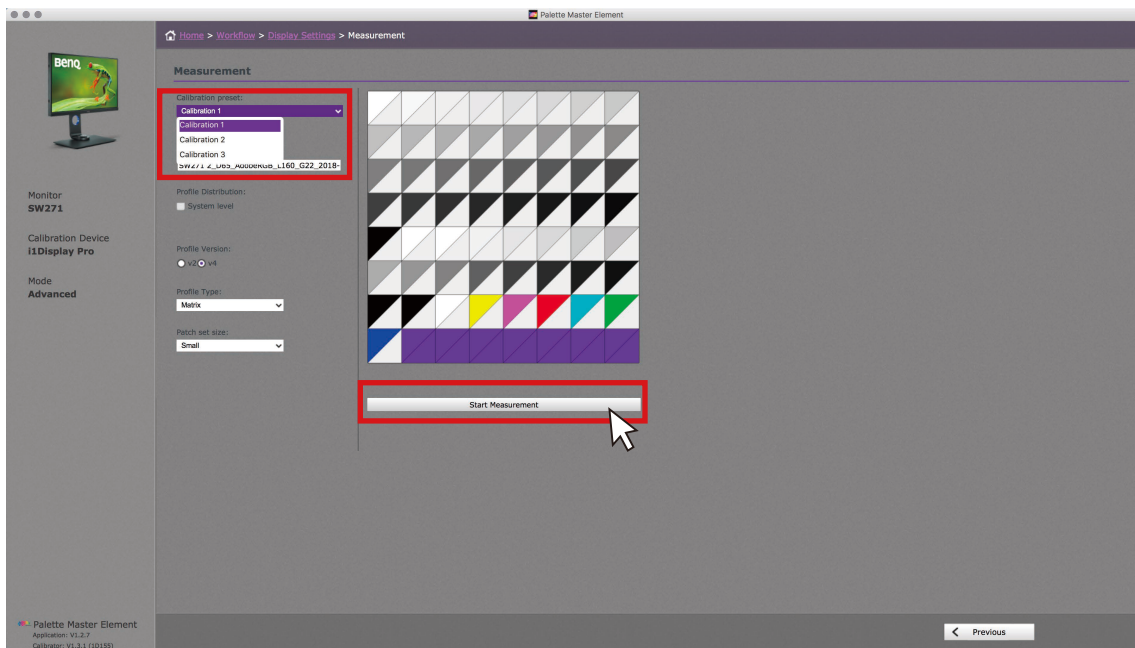
Note:

- Use RGB primaries to change the desired color gamut. Apart from the default standard gamut, you can choose panel native to reach this panel's maximum gamut, or select **Custom** to create a custom gamut.
- If the **Photographer** profile is selected, usually the maximum contrast ratio is required, set **Blackpoint** to **Absolute Zero**. If you need smooth gray scale without extreme black, especially for printing, set **Blackpoint** to **Relative**.





- ▶ After customization, you can save the profile setting by customized naming. If you want to delete or change the profile names, you can do so by finding the profile files on
 Win: C:\ProgramData\rd\strings\benq_params
 Mac: /Users/Shared/RD/strings/benq_params



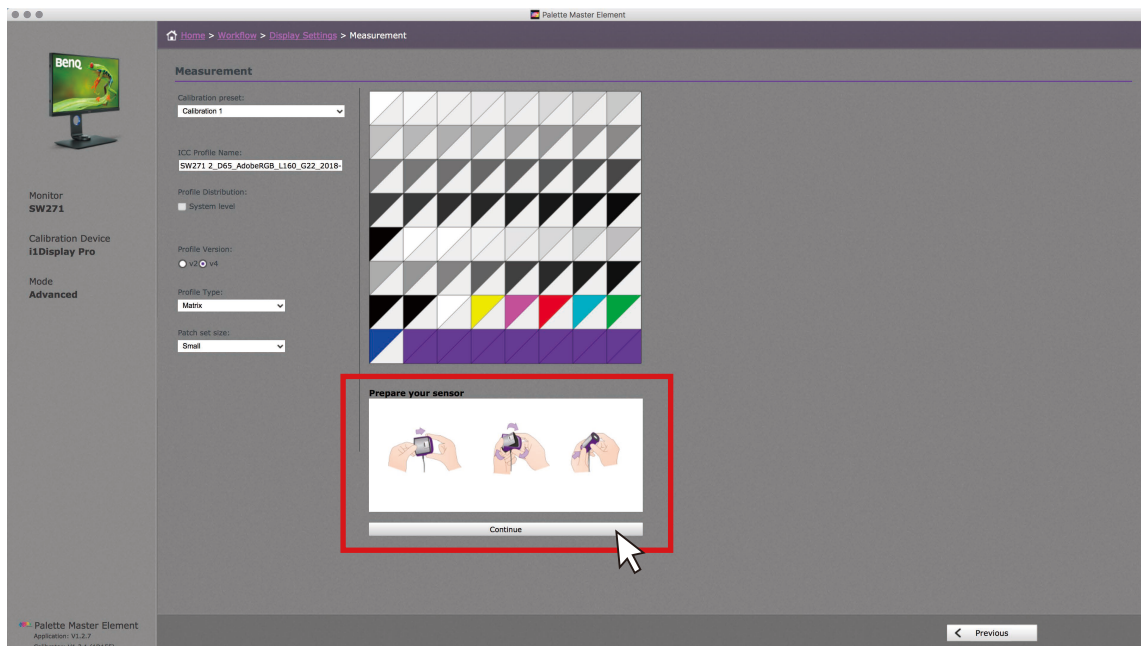
- ▶ Select **Calibration 1**, **Calibration 2**, or **Calibration 3** to save the calibration result into the monitor. If you want to get more precise result, change the patch size to **Medium** or **Large**. Yet it will take more time to calibrate. After all settings finish, click **Start Measurement** to calibrate the monitor. Before calibrating, tilt the monitor up to ensure that the colorimeter snaps onto the monitor.

Note:

- Be sure you have the administrator privilege before selecting the system level. Otherwise, you may not be able to build the ICC profile on the operating system.
- If you wish to maximize compatibility with other software (e.g., Photoshop), choose **V2** in **Profile Version**, and **Matrix** in **Profile Type**.

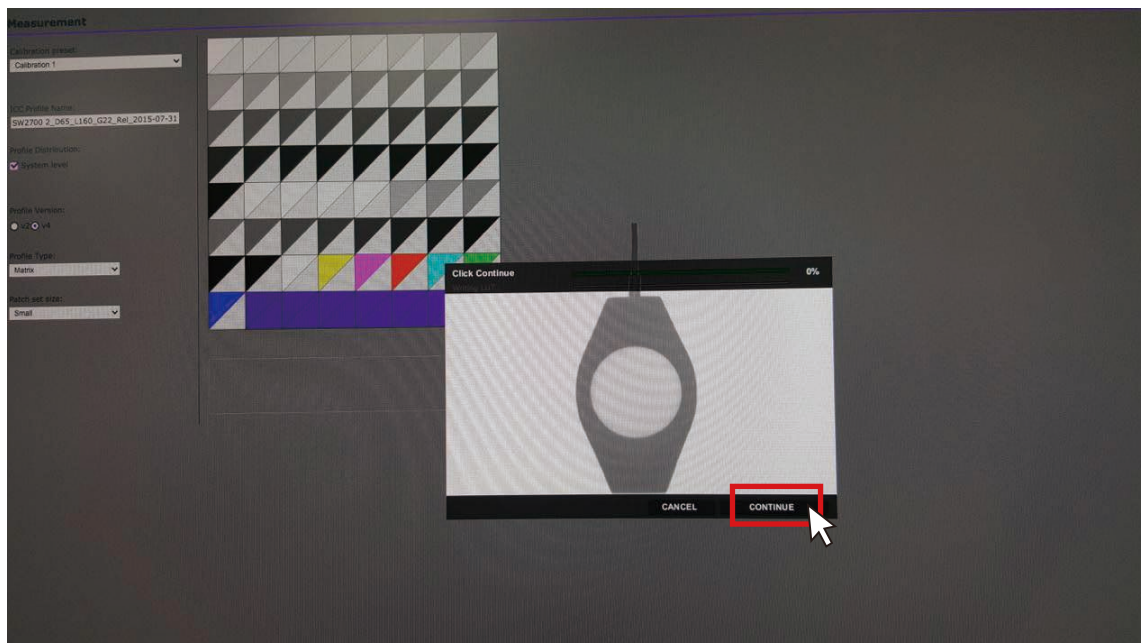


- ▶ Before calibrating, tilt the monitor up to ensure that the colorimeter snaps onto the monitor.

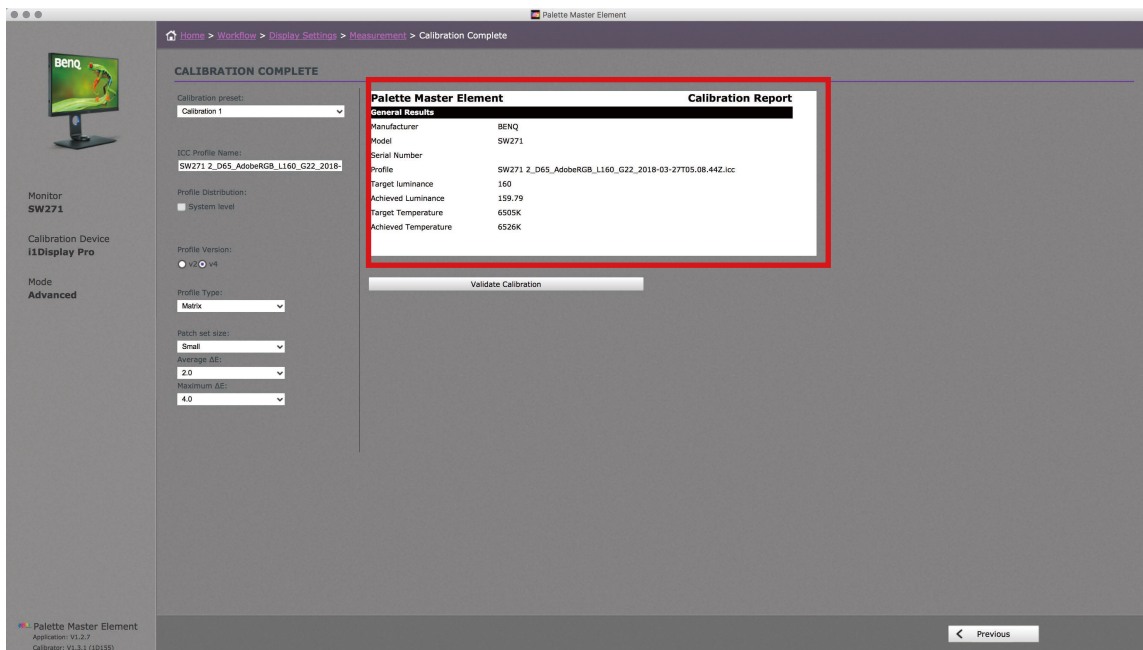


- Follow the instructions to open the sensor for calibration, then click **Continue**.

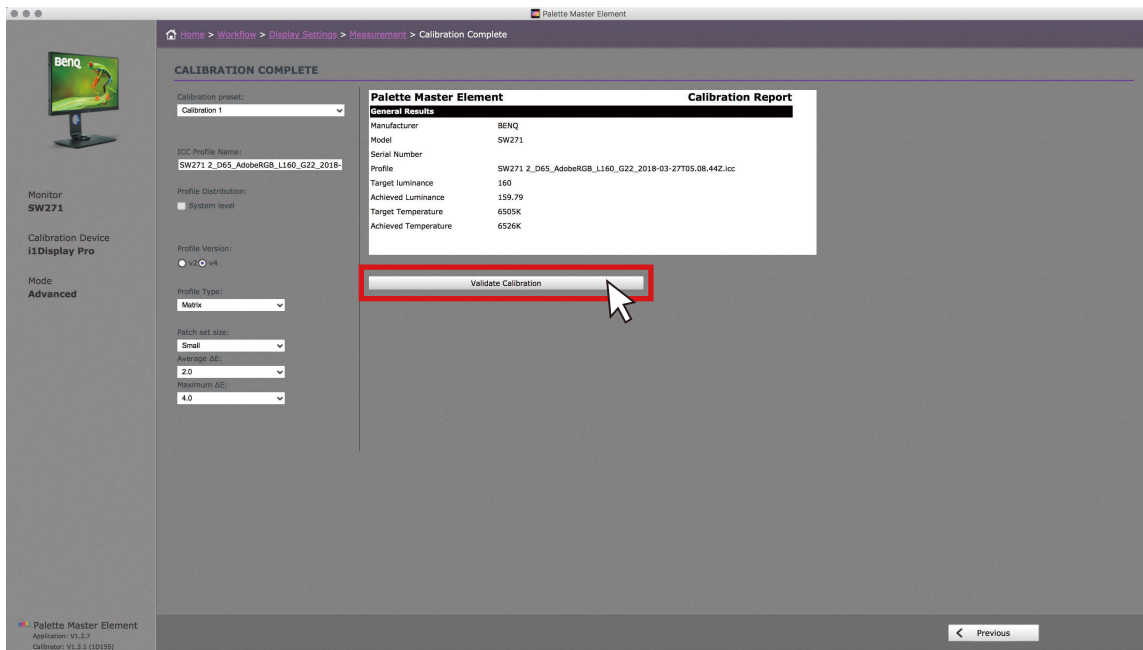
NOTE: The illustration is for i1 Display Pro. Instructions vary by device.



- Put the colorimeter on the screen and match the colorimeter image to get the best calibration result, then click **Continue** to start calibration.



- Once calibration finishes, you can see the brief calibration report of luminance and color temperature.



- You can setup the desired Delta E value range then click **Validate Calibration** for further validation.

CALIBRATION COMPLETE

Calibration preset: Calibration 1

ICC Profile Name: SW271_2_D65_AdobeRGB_L160_G22_2018

Profile Distribution: ☐ System level

Profile Version: v2 v4

Profile Type: Matrix

Patch set size: Small

Average ΔE : 2.0

Maximum ΔE : 4.0

Palette Master Element

General Results

Report summary: Passed Tue Mar 27 13:29:12 2018

Manufacturer: BENQ

Model: SW271

Serial Number: 2CH02565C10

Profile: SW271_2_D65_AdobeRGB_L160_G22_2018-03-27T05:08:44Z.icc

Target: D65

Test

Test	Measured	Status
Average ΔE	1.99	Passed
Maximum ΔE	1.53	Passed

Target

Color	Index	RGB	L*a*b*	Measured L*a*b*	Measured xyY	ΔE
0	255 255 255	100.00 0.00 0.00	100.00 0.27 -1.20	0.3110 0.3267 158.10	1.23	
1	241 241 241	95.83 0.00 0.00	95.85 0.40 -1.19	0.3114 0.3264 145.49	1.45	
2	228 228 228	91.20 0.00 0.00	91.21 0.46 -0.94	0.3116 0.3269 125.81	1.14	
3	216 216 216	86.71 0.00 0.00	87.05 0.47 -1.04	0.3114 0.3266 111.55	1.24	
4	203 203 203	82.14 0.00 0.00	82.49 0.52 -1.05	0.3114 0.3264 97.39	1.29	
5	190 190 190	77.49 0.00 0.00	77.84 0.47 -0.95	0.3115 0.3266 84.33	1.18	
6	171 171 171	70.54 0.00 0.00	71.01 0.44 -0.74	0.3118 0.3269 67.16	1.54	
7	149 149 149	62.60 0.00 0.00	62.85 0.49 -0.82	0.3116 0.3264 49.60	1.08	
8	128 128 128	53.88 0.00 0.00	54.44 0.20 -0.61	0.3114 0.3270 35.62	0.80	
9	96 96 96	40.67 0.00 0.00	41.39 0.12 -0.38	0.3117 0.3275 19.27	0.77	
10	64 64 64	26.09 0.00 0.00	26.84 0.31 -0.45	0.3118 0.3264 8.02	0.84	
11	42 42 42	15.44 0.00 0.00	15.97 0.07 -0.10	0.3124 0.3262 3.24	0.21	
12	255 0 0	61.42 89.96 75.15	61.32 89.03 77.18	0.6414 0.3312 47.31	0.86	
13	0 255 0	63.30 -137.97 90.63	63.28 -128.00 89.82	0.2098 0.7059 100.14	1.53	
14	0 0 255	32.88 90.31 -109.38	33.35 80.52 -108.77	0.1498 0.0601 12.30	0.39	

Export Report

Validate Calibration

Previous

- After validation, you can know if the calibration result meets the desired Delta E range. If needed, you can export the report into HTML format.

NOTE: The ICC profile after calibration can be accessed from the following:

Win: C:\Windows\System32\spool\drivers\colors

Mac: /Users/[User Name]/Library/ColorSync/Profiles

IV. Profiles and Scenarios

Profile	Default picture mode	Scenario
Photographer	Adobe RGB	For professional photo editing.
Web Design	sRGB	For web designer.
Graphics	Adobe RGB	For soft proofing to match the colors on the screen and on the prints.
Cinema	DCI-P3	For video post production.
Designer	Display P3	For Mac OS / iOS UI design.
Video Editing	Rec. 709	For HDTV video editing.

NOTE: Available options vary by model.

V. System Requirements

OS system	PC	Mac
	Windows® 7 (32-bit or 64-bit version) or above	OS X 10.6.8 or above ^(*)
Monitor	All SW series	
Hardware	<ul style="list-style-type: none"> • At least 2 USB ports • Intel® Core 2 Duo or AMD Athlon™ 64 X2 or better CPU • 2GB of available disk space • The graphic card must support at least 16.7 million display colors. • Minimum resolution 1024 x 768 	

VI. Supported Colorimeters

Manufacturer	Models
X-Rite	i1 Pro, i1 Pro2, i1Pro 3 Plus, i1 Display Pro, i1Display Pro Plus, i1 Display 2, i1 Studio, ColorMunki Photo
Datacolor	Spyder 4, Spyder 5, Spyder X

NOTE:

- (*): When you color calibrate with Palette Master Element, HDR needs to remain off. In MacOS 10.15.4, HDR turns on by default whenever an HDR-capable display is connected and detected. This results in a screen which cannot display the dark areas as dark enough and the whole screen in low contrast. To turn off HDR on MacOS, choose Apple menu > **System Preference** > **Display**, then uncheck **High Dynamic Range**.
- For more Q&A information, go to [Support.BenQ.com](https://support.benq.com) > **Palette Master Element** > **Q&A**.

BenQ.com

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