

LINCOLN CENTER THEATER

LCT3 CAPITAL CAMPAIGN



LCT3



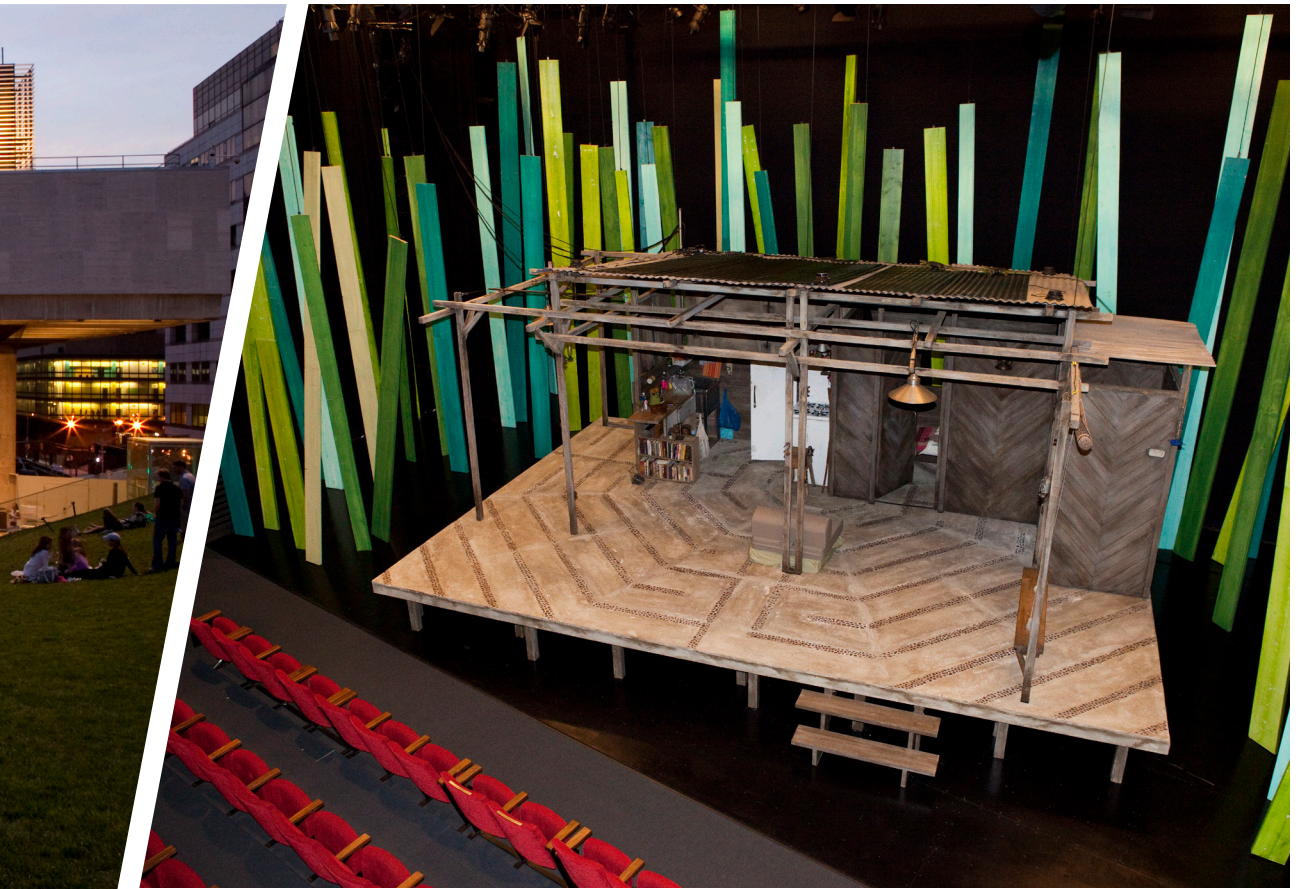
Exterior View

Lincoln Center Theater (LCT) had long imagined building a small third theater for the next generation of playwrights, directors, and designers to work at LCT. The LCT3 program was conceived to attract new artists and new audiences to a new venue for live performances at Lincoln Center. Initiated four seasons ago in off-campus rented space, LCT3 now makes its permanent home in the new Claire Tow Theater.

The LCT3 Addition is a 23,000-square-foot two-story structure on the roof of the Vivian Beaumont Theater, designed by Hugh Hardy (H3 Hardy Collaboration Architecture LLC).

The major components include the 112-seat Claire Tow Theater and lobby, much-needed rehearsal and office space, and an outdoor terrace surrounded by a new green roof. Public access to the rooftop theater is by two new elevators located on the south exterior side of the Beaumont Theater, and entered from the Beaumont Lobby. It is intended to be LEED Silver certified by the U.S. Green Building Council.

Opportunities create artists and artists will always find opportunities if they are there. Each year LCT3 will produce a season of new plays and musicals in its new home. Serving as a nurturing



Theater Interior

arena for emerging artists to hone their skills, the new theater will be a stepping-stone for these artists, many of whom, we expect, will continue their professional lives at LCT's larger venues where they will work for many years to come.

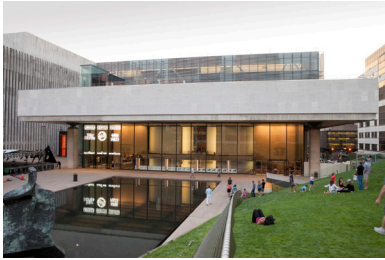
We envision LCT3 as a place for young artists to produce new work for young, adventurous audiences. Younger theatergoers are encouraged to attend plays and musicals about people and themes they can connect to at an affordable \$20 ticket price. The new theater opened with its first production, *SLOWGIRL* by Greg Pierce, in the spring of 2012.

The LCT3 Claire Tow Theater project will build LCT's artistic capital for the future, while adding a new dimension of creative activity to Lincoln Center for the Performing Arts. It will, we hope, be an architectural and programmatic legacy for the future of theater at Lincoln Center for generations to come.

André Bishop
ARTISTIC DIRECTOR

Bernard Gersten
EXECUTIVE PRODUCER

NAMING OPPORTUNITIES



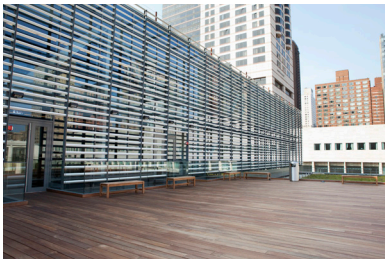
LCT3 ADDITION \$5 million

The 23,000-square-foot Addition, a mini-theater complex nestled discreetly on the Vivian Beaumont Theater roof, is a glass box in environmentally friendly aluminum fins supported by a steel truss. Praised by critics, architect Hugh Hardy's contemporary design honors and complements Eero Saarinen's distinguished building.



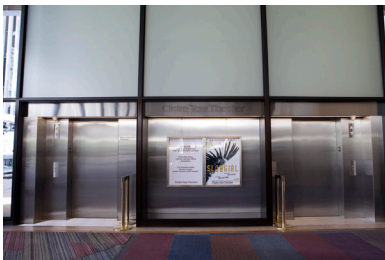
CLAIRE TOW THEATER \$7.5 million (committed)

The intimate Theater provides comfortable raked audience seating for 112 people in a permanent installation facing the stage straight on. The stage area is adaptable to accept decking and a proscenium arch.



TERRACE \$1 million (committed)

The 1,885-square-foot east-facing outdoor Terrace affords unique and spectacular vistas of the Lincoln Center campus and surrounding area. The handsome ipé wooden deck, Forestry Stewardship Council certified, is highly resistant to weathering. The Terrace extends from the Theater Lobby, providing a beautiful space for seasonal special events.



ELEVATORS \$500,000 (committed)

Two new Elevators located on the south side of the Vivian Beaumont Theater carry all visitors to an Entrance Foyer at the Claire Tow Theater rooftop level. The elevator enclosure, made of translucent textured channel glass, allows onlookers to see the silhouette of the cabs moving to and from the roof. The Elevators stop at the concourse level for loading in scenery and equipment, and on the plaza level to transport audiences, performers and staff.



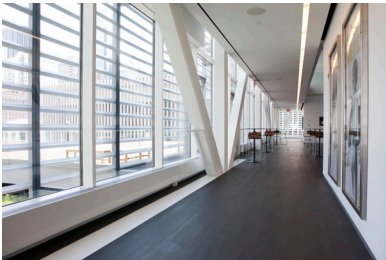
ENTRANCE FOYER \$500,000 (committed)

The glass-enclosed Entrance Foyer, visitors' first introduction to the rooftop space, offers a great view of the Terrace and Green Roof. The Foyer is clad in walnut panels and stainless steel.



GREEN ROOF \$500,000

A vast new 5,335-square-foot green landscape provides insulation and sustainable benefits to the building, while beautifying the area surrounding the Terrace. Low growing varieties of sedum planted in 2' x 2' modular trays transform the existing Beaumont roof into a glorious Green Roof, visible from the Lobby and from the corridors extending the length of the building on the First and Second Tiers.



FIRST TIER \$2 million (committed)

The First Tier of the LCT3 Addition comprises the entire main public level containing the Entrance Foyer, Box Office, 112-seat Theater, double-heightened Lobby and Bar area, Rehearsal Room, and backstage spaces including the actors' Green Room and Dressing Rooms. The public spaces are connected by a broad corridor running along the east side of the building, adjacent to the Green Roof.



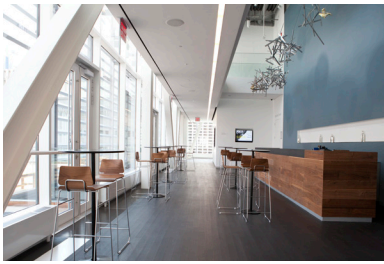
WELCOME SCREEN \$150,000

An 80" electronic screen greets theatergoers in the Claire Tow Theater lobby with a dynamic welcome statement from the moment they step out of the elevators. Actors' headshots, information about current and upcoming shows, and other LCT3 updates rotate on the screen, all designed with custom animation.



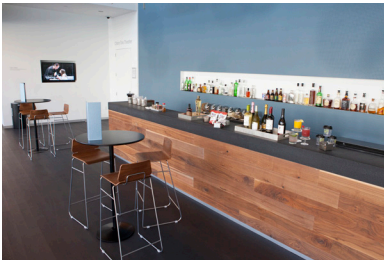
BOX OFFICE \$250,000 (committed)

The Box Office located near the entrance to the Lobby is open on performance days.



THEATER LOBBY \$1 million (committed)

The 1,000-square-foot Theater Lobby is located on the east side of the Claire Tow Theater auditorium. The Lobby offers panoramic views of the Terrace and the Lincoln Center campus through a glass curtain wall in a dramatic double-heighted space enhanced by Kiki Smith's installation *Overture 2012*.



CONCESSIONS BAR \$250,000 (committed)

A bold, minimalist walnut-paneled Concessions Bar offering drinks and locally-sourced wallet-friendly light foods provides a social gathering place in the Lobby for audience members, artists and staff before and after performances.



LOBBY MONITOR \$50,000 (committed)

The mounted wall screen near the south entrance to the Theater allows latecomers to watch the show while waiting to be seated.



GREEN ROOM \$250,000

The Green Room is a dedicated space for performers and their invited guests to relax informally before, during and after performances. It is comfortably and stylishly furnished and includes such amenities as a kitchenette and stage monitor. The Green Room is located just off the main public corridor adjacent to the Stage Manager's Office.



REHEARSAL ROOM \$1 million (committed)

The Rehearsal Room is a flexible 44' x 50' studio space with three floor-to-ceiling mirrored walls and a sprung floor, softly lit through continuous windows along its northern wall over 65th Street. It provides much-needed additional rehearsal space for Lincoln Center Theater and is also well suited for impromptu performances, special events, and meetings.



SECOND TIER \$1.5 million

On the Second Tier are the Theater's Control Booth for operating lighting and sound equipment, a spacious Office Suite and amenities for LCT3 and LCT Education Program staff and visitors, the mechanical room and storage areas. A wide, sunny building-length corridor overlooks the Lobby and offers panoramic views of the Green Roof, Lincoln Center, and the neighborhood beyond.



OFFICE SUITE \$500,000 (committed)

The Office Suite on the upper level accommodates open work stations, private offices and a conference area, providing 2,100 square feet of much-needed additional space for Lincoln Center Theater's existing and new administrative functions, including LCT3 artistic and support staff and the Open Stages Education Program staff.

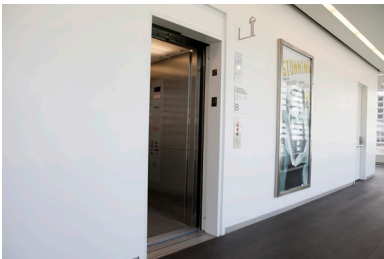


PRIVATE OFFICES

Artistic Director/LCT3 \$75,000

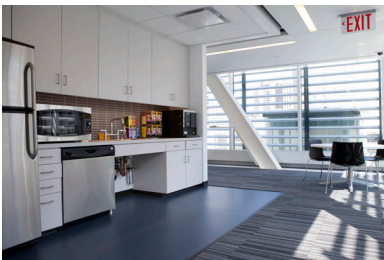
LCT Education Director \$75,000

LCT3 Company Manager \$50,000



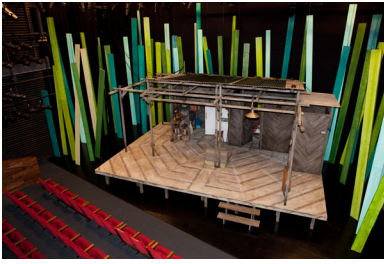
LULA LIFT \$150,000

An internal LULA (Limited Use Limited Access) Lift provides access from the First Tier near the Rehearsal Room to the Second Tier by the Office Suite for individuals with mobility limitations.



STAFF CORNER \$75,000

The Staff Corner provides a lounge and a kitchenette and offers a casual gathering place for LCT3 and LCT staff members and visitors. It is located in the sunny southeast corner of the Second Tier.



STAGE \$150,000

Each season, the Stage will be home to LCT3's multi-week season of plays by rising theater artists that will foster the growth of new audiences at Lincoln Center. The Stage features Masonite sprung flooring, 26' deep by 50' wide, installed at base level to provide maximum flexibility for directors and accommodate a platform when needed.



THEATER SEATS (102 committed/10 available) \$5,000 each



THEATER CONTROL BOOTH \$100,000 (committed)

The Theater Control Booth is the hub of LCT3's state-of-the-art lighting and sound technology.



DRESSING ROOMS \$100,000 each (committed)

Men's and Women's Dressing Rooms are located between the Theater and Rehearsal Room in a backstage corridor that also includes the Green Room and the Wardrobe Room.



WARDROBE ROOM \$50,000

Integral to the smooth running of an LCT3 production season, the Wardrobe Room is dedicated to the care of costumes for each show. Located close to the Dressing Rooms just off the main backstage corridor, it contains a washer and dryer, hanging spaces, wash basin and sewing area.



***OVERTURE 2012* by Kiki Smith \$150,000**

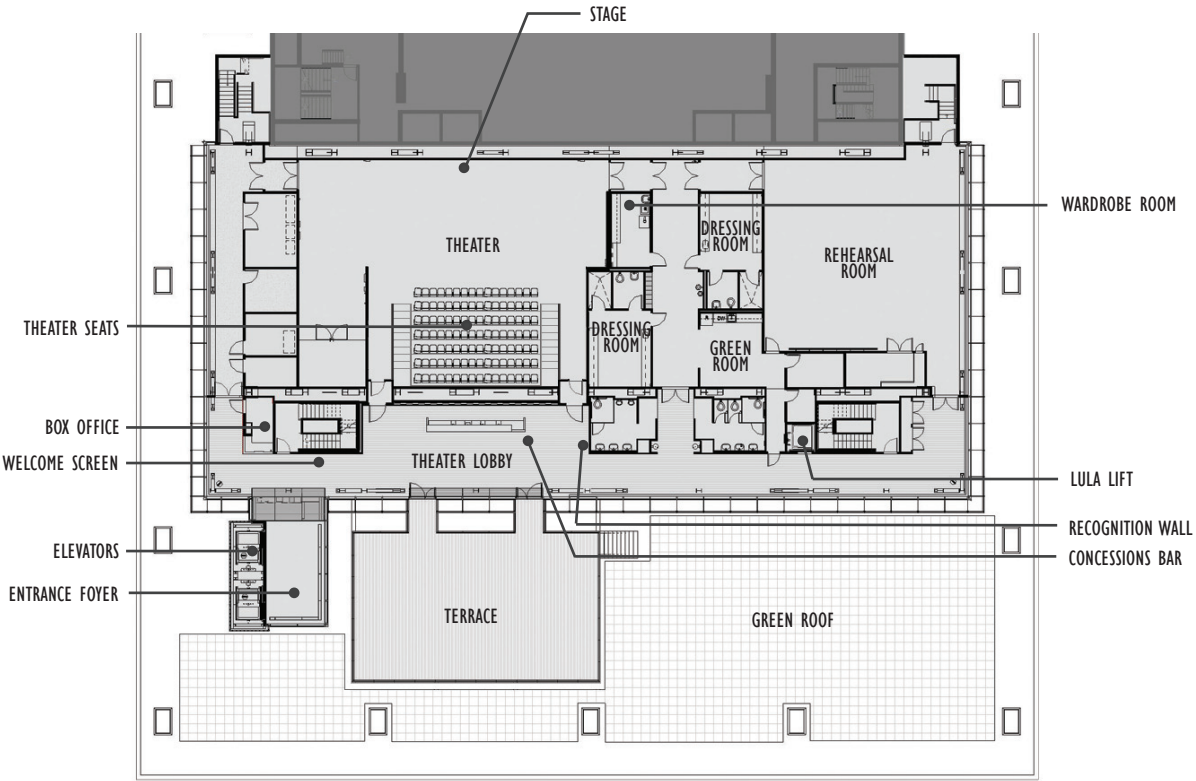
A visually arresting contemporary installation made of cross-hatched planks and cast-bronze birds created for the space by Kiki Smith extends over the Bar, gracing the open double-heighted Lobby.



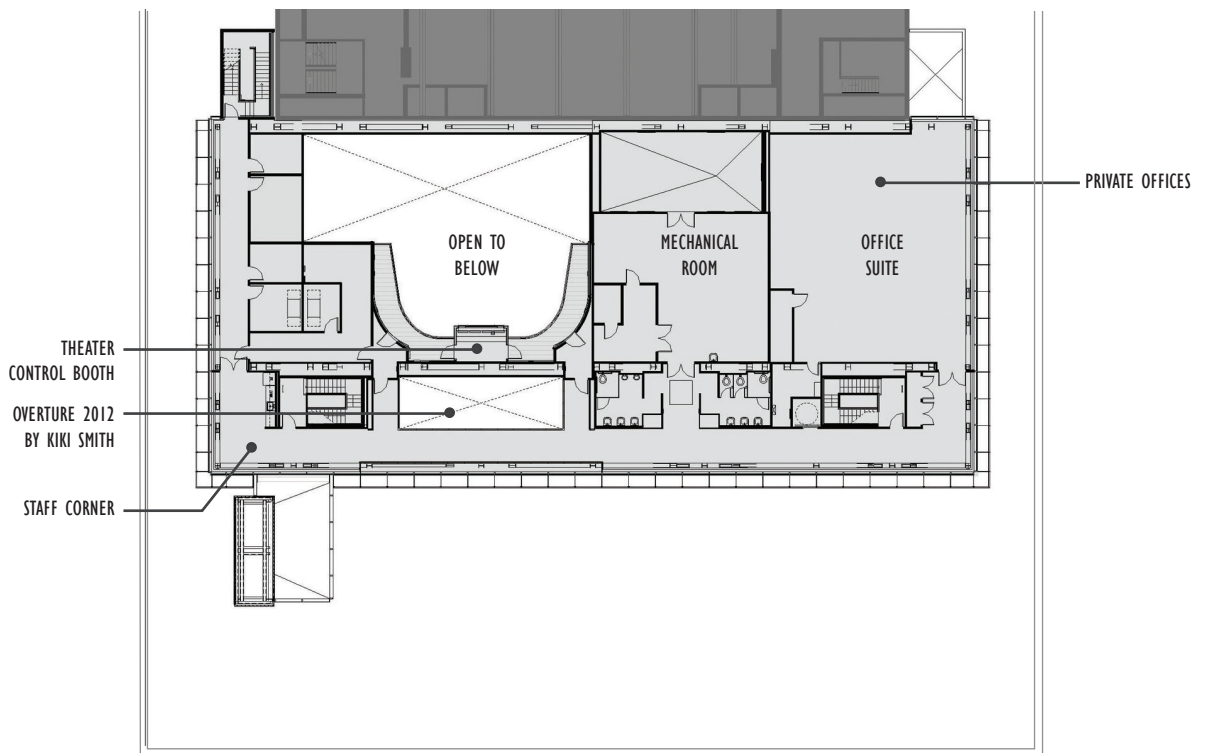
View of Lobby from Second Tier

Photos by Chasi Annexy

BUILDING PLANS



FIRST TIER



SECOND TIER

ENDOWMENT & PROGRAM SUPPORT

There are additional naming and recognition opportunities for endowment and program gifts to fund LCT3 activities at the new theater, to support LCT productions at the Mitzi E. Newhouse and Vivian Beaumont Theaters, and for the Theater's artist development and education programs. We are also seeking to establish Chairs for Lincoln Center Theater senior artistic staff. Examples of opportunities are:

Senior Artistic Staff Chairs:

Artistic Director's Chair – occupied by André Bishop.

Resident Director's Chair – occupied by Bartlett Sher.

Artistic Director/LCT3's Chair – occupied by Paige Evans.

LCT Productions Fund – supports productions on all three LCT stages: the 1050-seat Vivian Beaumont Theater, the 299-seat Mitzi E. Newhouse Theater, and the 112-seat Claire Tow Theater.

Fund for Musicals at LCT – supports LCT productions of new musicals and revivals, and workshops of new musical projects. (named)

Design Funds – provide resources for the design and creation of costumes, scenery and lighting.

Season Sponsorships – provide major underwriting support for LCT's annual season of plays and musicals at the Beaumont, Newhouse and on Broadway.

New Works Program – encompasses LCT3 productions of new American plays at the Claire Tow Theater. (named)

Commissioning Program – stimulates the creation of new work from both emerging and experienced playwrights, composers and lyricists.

Playwrights Program – fosters the development of new plays at LCT through readings and workshops.

Open Stages Education Program – introduces live theater to thousands of students in New York City public schools with few or no arts programs. LCT teaching artists collaborate with teachers to help them use theater in their classroom curriculum.

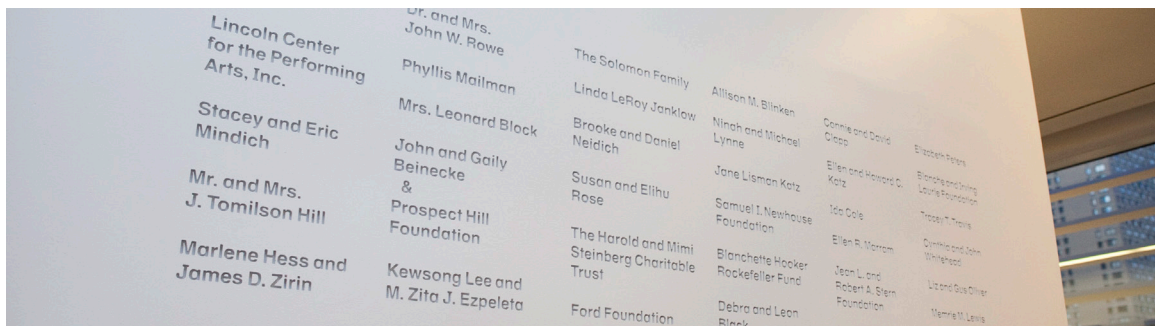
Directors Lab – nurtures the professional development of 100 new and emerging directors from across the U.S. and around the world who attend LCT's three-week annual summer program of workshops, rehearsals and sessions with master directors.

Lincoln Center Theater Review – explores subjects related to LCT productions in a literary journal distributed in the Theater's lobbies to audience members to enhance their theater-going experience.

Platform Series – engages the general public in free moderated discussions with artists from current LCT productions, held in the Beaumont Lobby throughout each season.

LincTix Program – builds younger audiences for LCT through this new on-line program enabling 21 to 35-year-old theatergoers to purchase \$30 tickets to all LCT Beaumont, Newhouse and Broadway productions.

For more information about supporting the LCT3 Capital Campaign, please call or e-mail LCT's Executive Director of Development & Planning, Hattie K. Jutagir at 212 501 3250 or jutagir@lct.org.



RECOGNITION WALL

The names of donors to the LCT3 Capital Campaign are displayed on a special wall in the Lobby adjacent to the north entrance to the Claire Tow Theater.

Thank you

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As of August 23, 2012





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