

Dev GAMM!

MINSK 2019

Leading Game Industry Conference
in Russia, Ukraine and Belarus

SPONSORSHIP PROPOSAL

📍 Minsk, Belarus

📅 November 21-22

👤 2000+ Professionals

👤 100+ Speakers

🎮 100+ Games

🏠 Big Expo Area

🌐 30+ Countries

🏢 8 Session Halls

👥 4000+ Business Meetings

Our mission is to develop game industry in CIS region

Over 10 years DevGAMM connects game developers with publishers, platforms, investors and provides the highest quality content.

Russian game developers community is one of the best I've seen. DevGAMM team did a great job and the event was beyond expectations.

JON CARNAGE, TWITCH



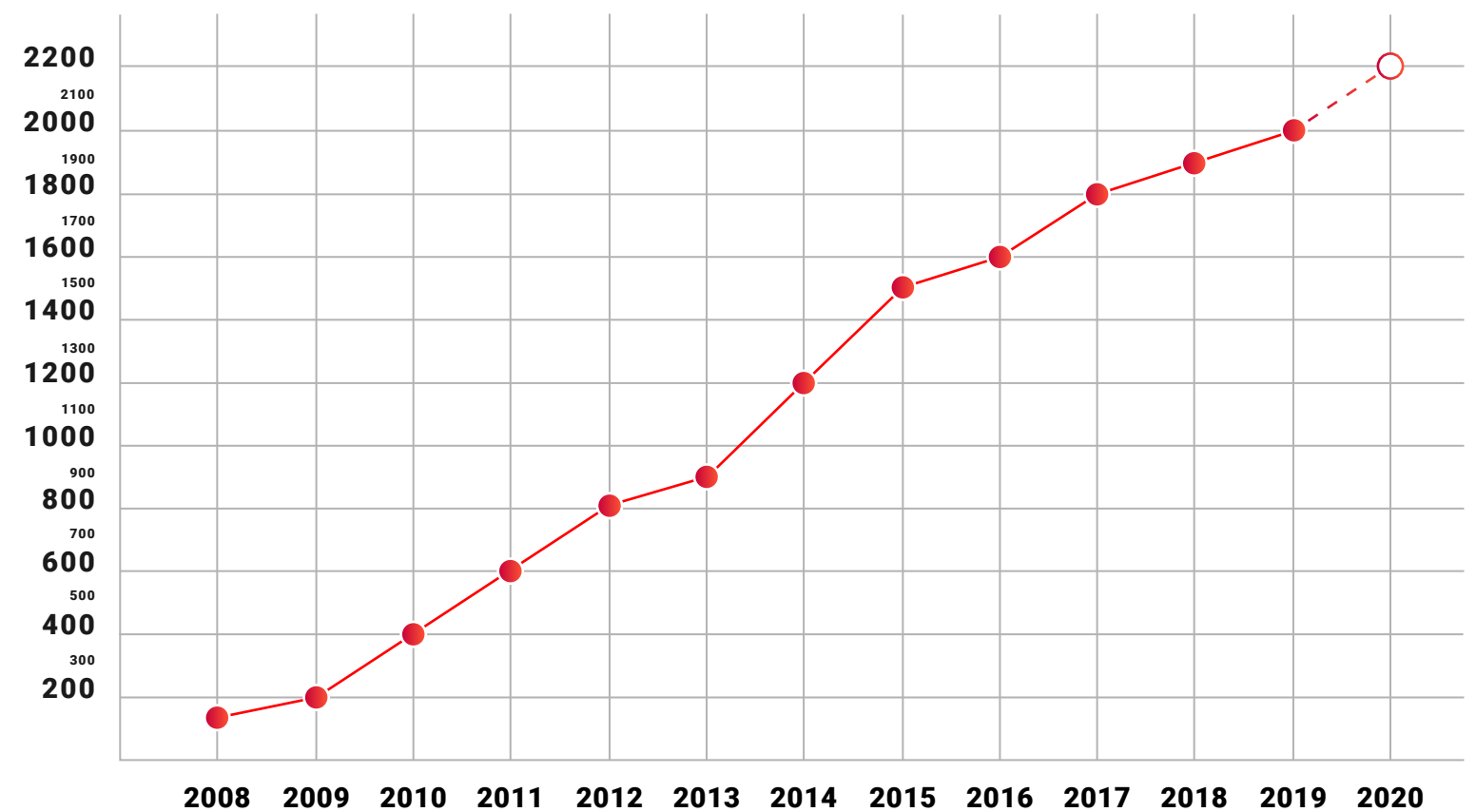
Each time DevGAMM unites developers from the gaming industry from Russia, CIS, and other countries. It provides showcase area, quests, sessions and even more. As a result, all these activities make two conference days to go by in a matter of hours.

IGN RUSSIA

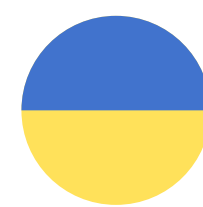


We are very satisfied with our participation in DevGAMM. We are impressed with the level of Russian game developers and with the quality of conference organization. First time within my memory we didn't have any overlaps.

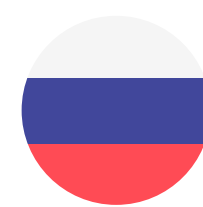
SERGEY GALYONKIN, EPIC GAMES



● PARTICIPANTS PER EVENT



UKRAINE
8 events



RUSSIA
13 events



BELARUS
5 events

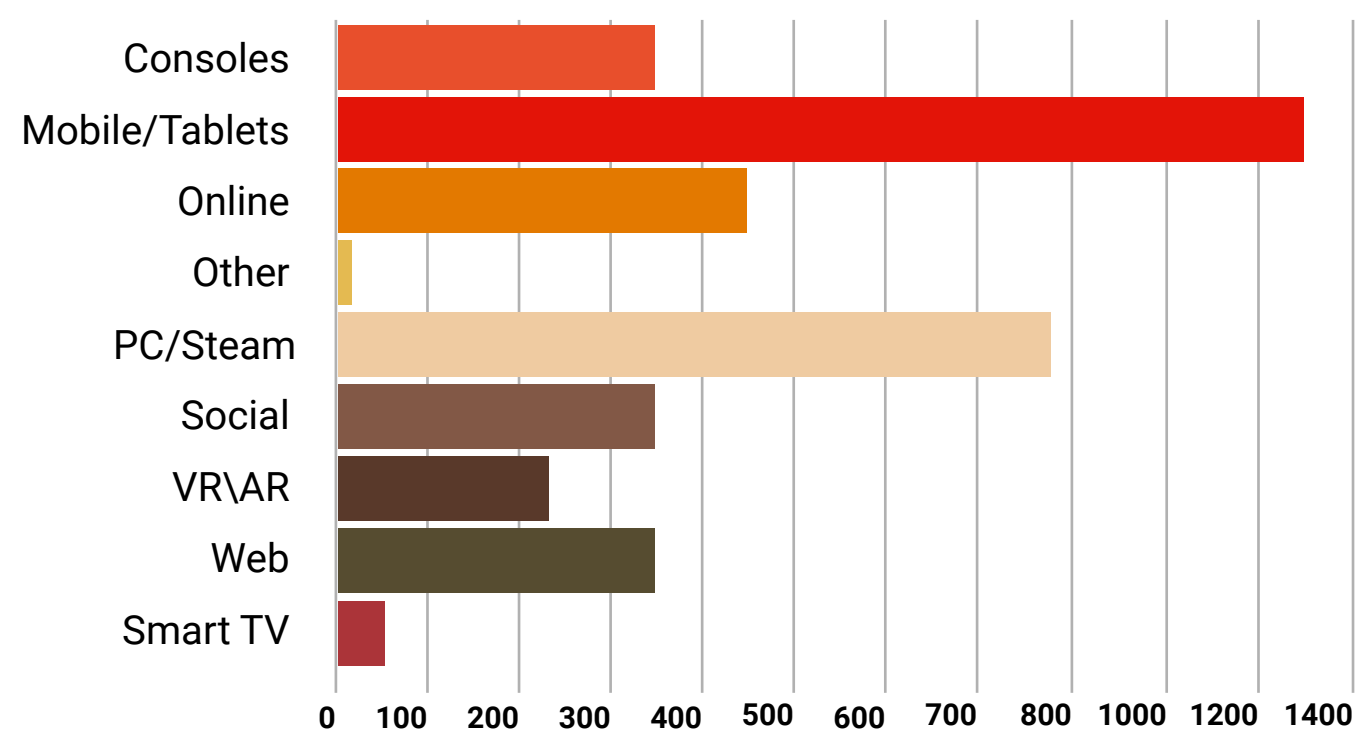


GERMANY
2 events



USA
2 events

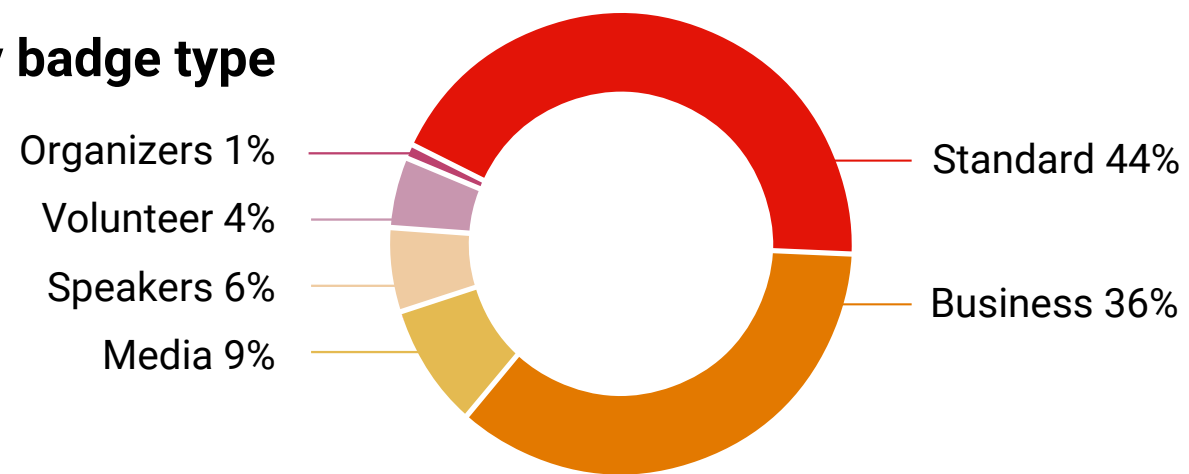
Developing games for



Work in



% by badge type



See Full Event Infographic

 devgamm.com/moscow2019/infographic

Who attended before?

Be among our awesome speakers, sponsors and attendees!



... and many more

Want to become a sponsor?
Contact us for details

 contact@devgamm.com

What makes DevGAMM so special and productive?



Meeting System



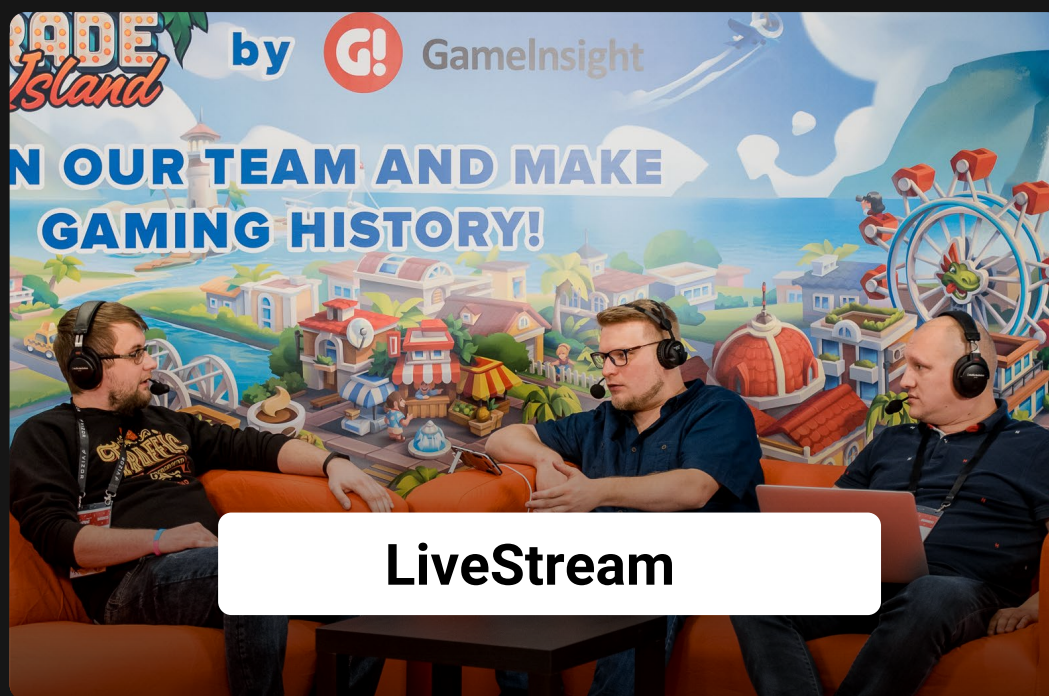
Speed Game Dating



DevGAMM Showcase



DevGAMM Awards



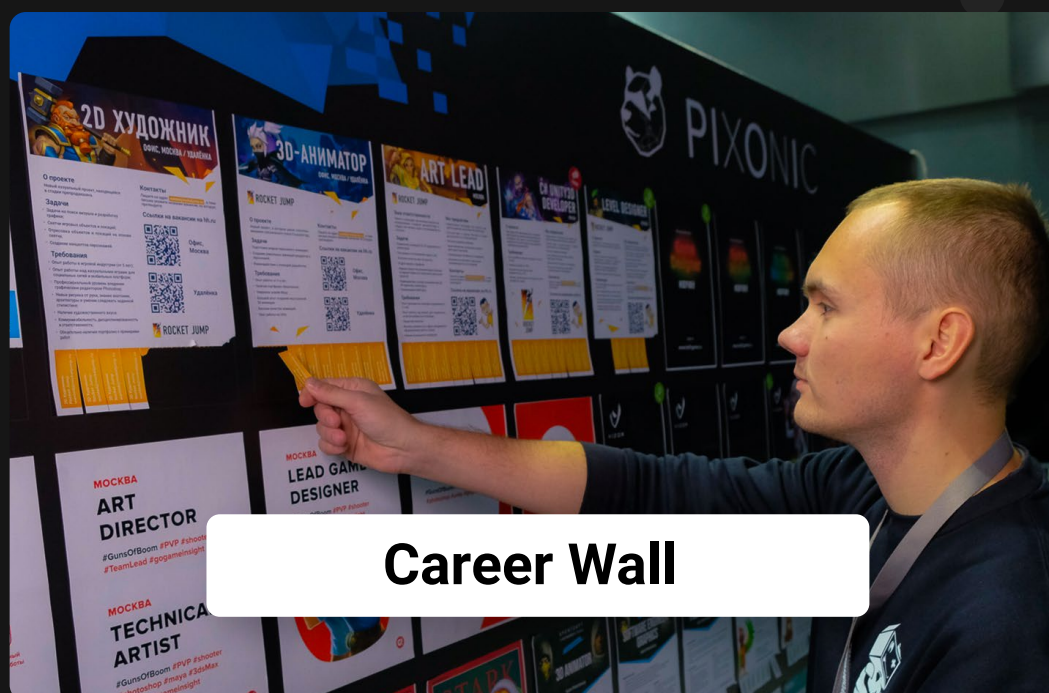
LiveStream



Parties & Networking



Poker Tournament

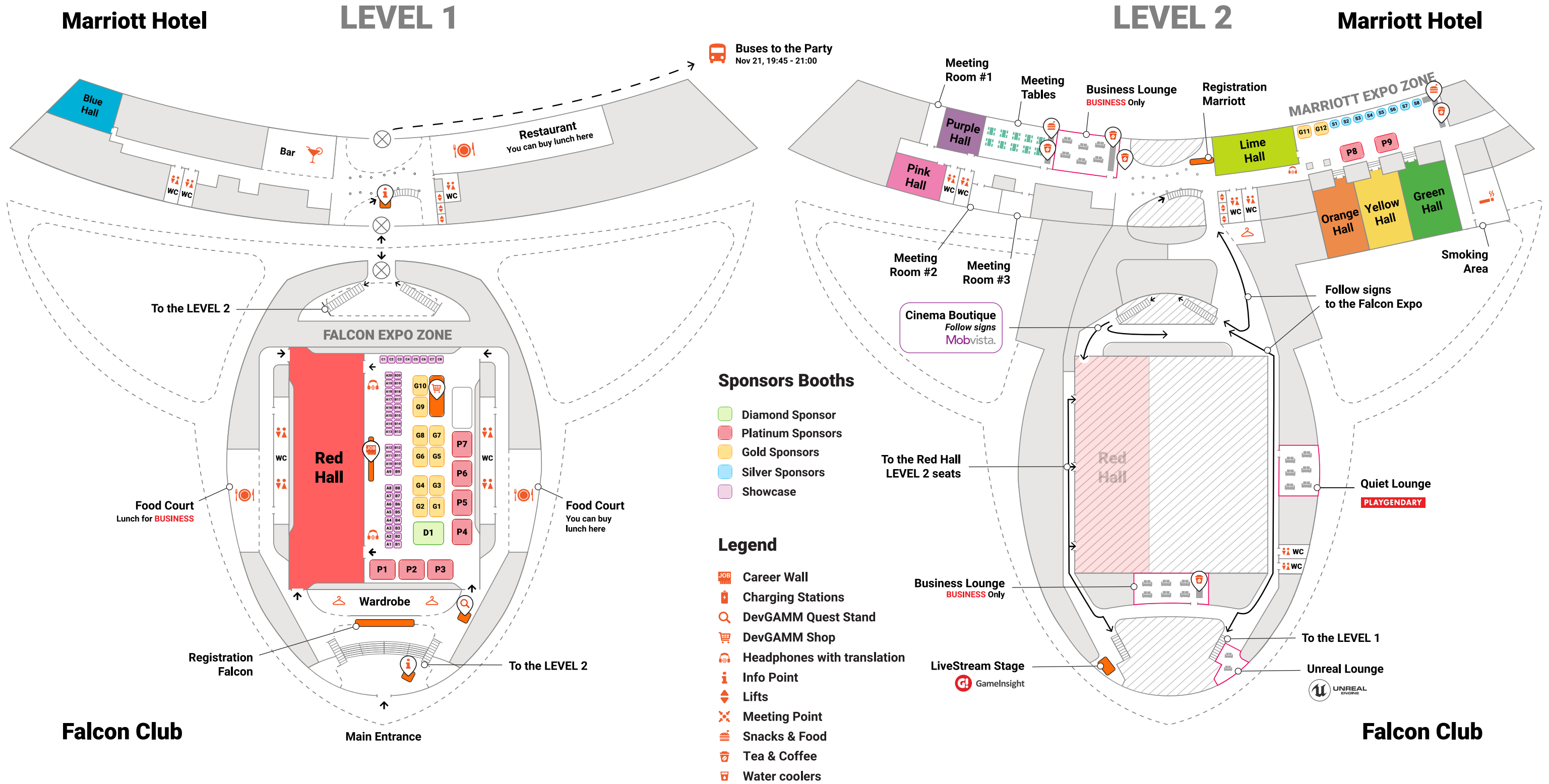


Career Wall

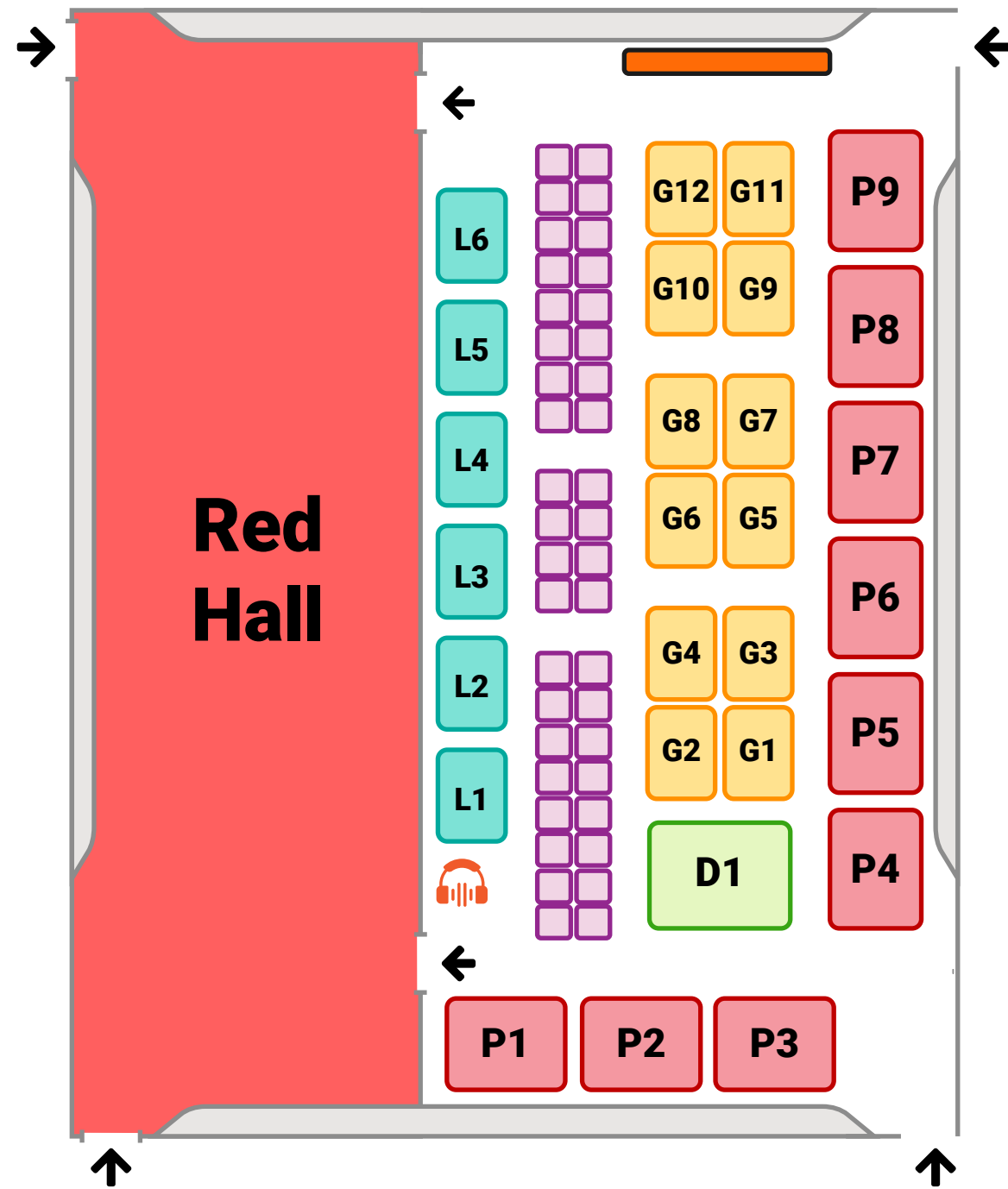


DevGAMM Quest

CONFERENCE MAP



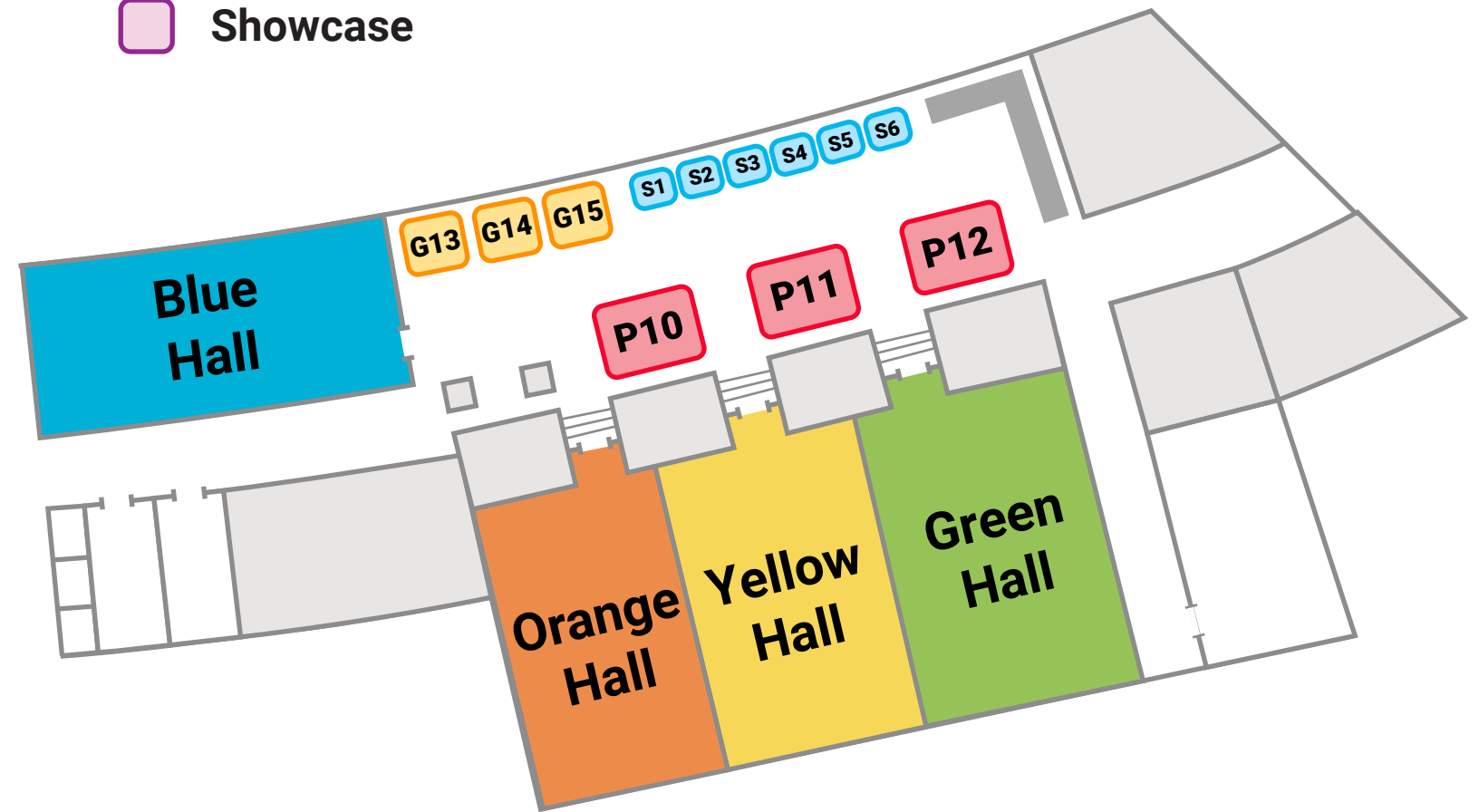
SPONSORS MAP



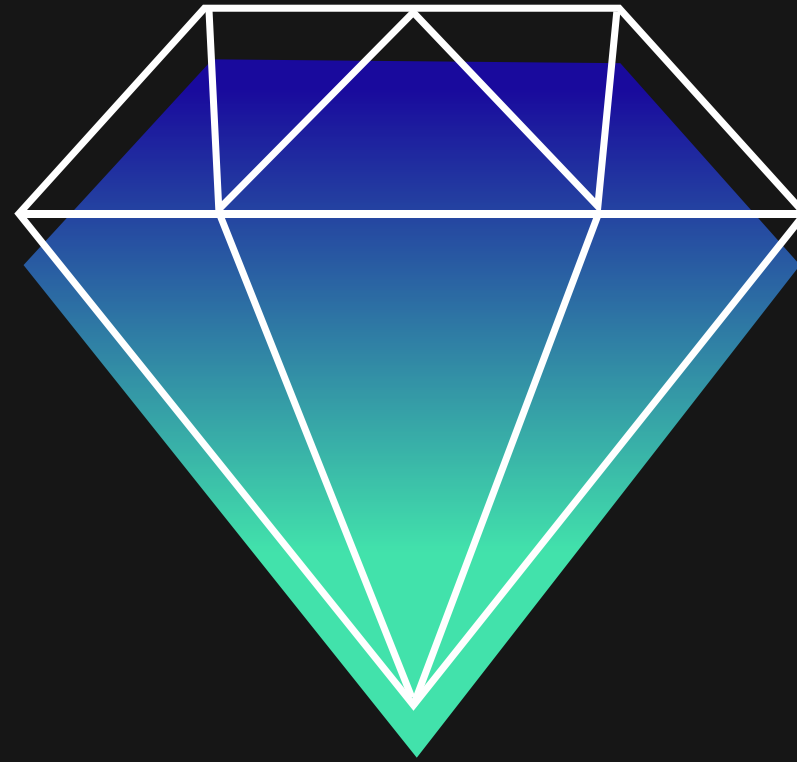
Falcon Club

Sponsors Booths

- Diamond Sponsor
- Platinum Sponsors
- Gold Sponsors
- Silver Sponsors
- Sponsor Lounges
- Showcase



Marriott Hotel



Diamond sponsorship is available

Contact us for details

 [**contact@devgamm.com**](mailto:contact@devgamm.com)

Sponsorship from \$999

	PLATINUM	GOLD	SILVER	BRONZE
Status + Space + booth Falcon	\$19,999	\$9,999	×	×
Status + Space + booth Marriott	\$14,999	\$7,499	\$3,499	×
Status without booth	\$9,999	\$4,999	\$2,499	\$999

If you want booths in both areas (Falcon & Marriott), contact us for additional information & discounts

 Check out detailed description about options on the next pages

Sponsorship without booth

	PLATINUM	GOLD	SILVER	BRONZE
TICKETS				
Business badges (\$279 each)	8	6	3	1
Company logo, link and info on the website	✓	✓	✓	✓
Logo in PINE (Business Meetings app)	✓	✓	✓	✓
Logo on the main page	✓	✓	✓	✗
WEB BRANDING				
Ad banner in PINE (2/4 spots)	✓	✓	✗	✗
Ad banner in PINE (4/4 spots)	✓	✗	✗	✗
Mention in the official report	✓	✗	✗	✗
Logo on all e-tickets	✓	✗	✗	✗
One sponsored post in DevGAMM social networks	✓	✗	✗	✗
Handouts in conference bags (production not included)	✓	✓	✗	✗
Logo on the screens during the breaks	✓	✓	✗	✗
PRINT BRANDING				
Logo on the big banner at the hotel entrance	✓	✗	✗	✗
Extra branding on banners at the discretion of the organizers	✓	✗	✗	✗
Roll up/Banner/Unique place for ads	✓	✗	✗	✗
Free Job ads for Career Wall	4	3	2	1
EXTRA				
Access to Business Wi-Fi	✓	✓	✓	✓
Additional Branding Options Discounts	✓	✓	✗	✗
Reserved table for your company at Official Party	✓	✗	✗	✗
Individual approach to the sponsor's demands	✓	✗	✗	✗
	PRICE without booth	\$9,999	\$4,999	\$2,499
		\$999		

 Check out sponsorship with booth on the next pages

Sponsorship with booth



TV Screen and Welcome Desk are Extra Cost

Falcon Club

 **20 sq. m**

5x4 m zone, carpeting

5x2,25 m backwall with lights

Furniture from catalogue per request

Power outlets

Marriott Hotel

 **11 sq. m**

5x2,15 m zone, carpeting

5x2,25 m backwall with lights

Furniture from catalogue per request

Power outlets

KEY FEATURES

Main Expo, access to game industry

Bigger booths in Main Expo Hall

Next to keynotes hall

Access to b2b part of conference

Next to 4 session halls

Best solution for business



PRICE
with booth

\$19,999

\$14,999

 For special booth customization contact us

 contact@devgamm.com

GOLD

Sponsorship with booth



TV Screen is Extra Cost

Falcon Club

 12 sq. m

4x3 m zone, carpeting

4x2,25 m backwall with lights

1 table, 4 chairs

Tablecloth with your logo

Power outlets

Marriott Hotel

 8 sq. m

4x2 m zone, carpeting

4x2,25 m backwall with lights

1 table, 4 chairs

Tablecloth with your logo

Power outlets

KEY FEATURES

Main Expo, access to game industry

Bigger booths in Main Expo Hall

Next to keynotes hall

Access to b2b part of conference

Next to 4 session halls

Best solution for business



PRICE
with booth

\$ 9,999

\$7,499

SILVER

Sponsorship with booth



TV Screen is Extra Cost

Marriott Hotel

 5 sq. m

2,5x2 m zone

Roll up 2,5x2,25 m

1 table, 4 chairs

Tablecloth with your logo

Power outlets

KEY FEATURES

Access to b2b part of conference

Next to 4 session halls

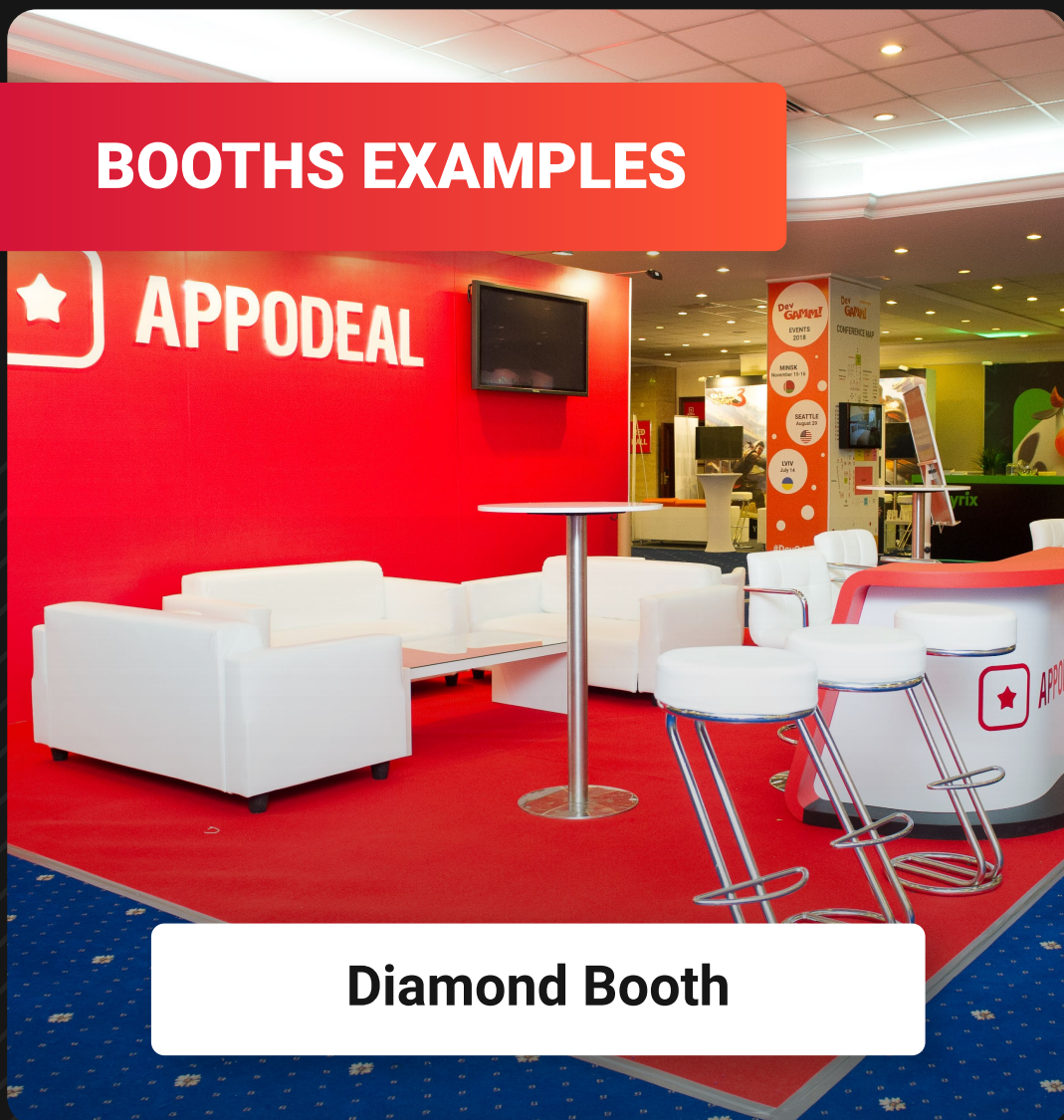
Best solution for business



PRICE
with booth

\$3,499

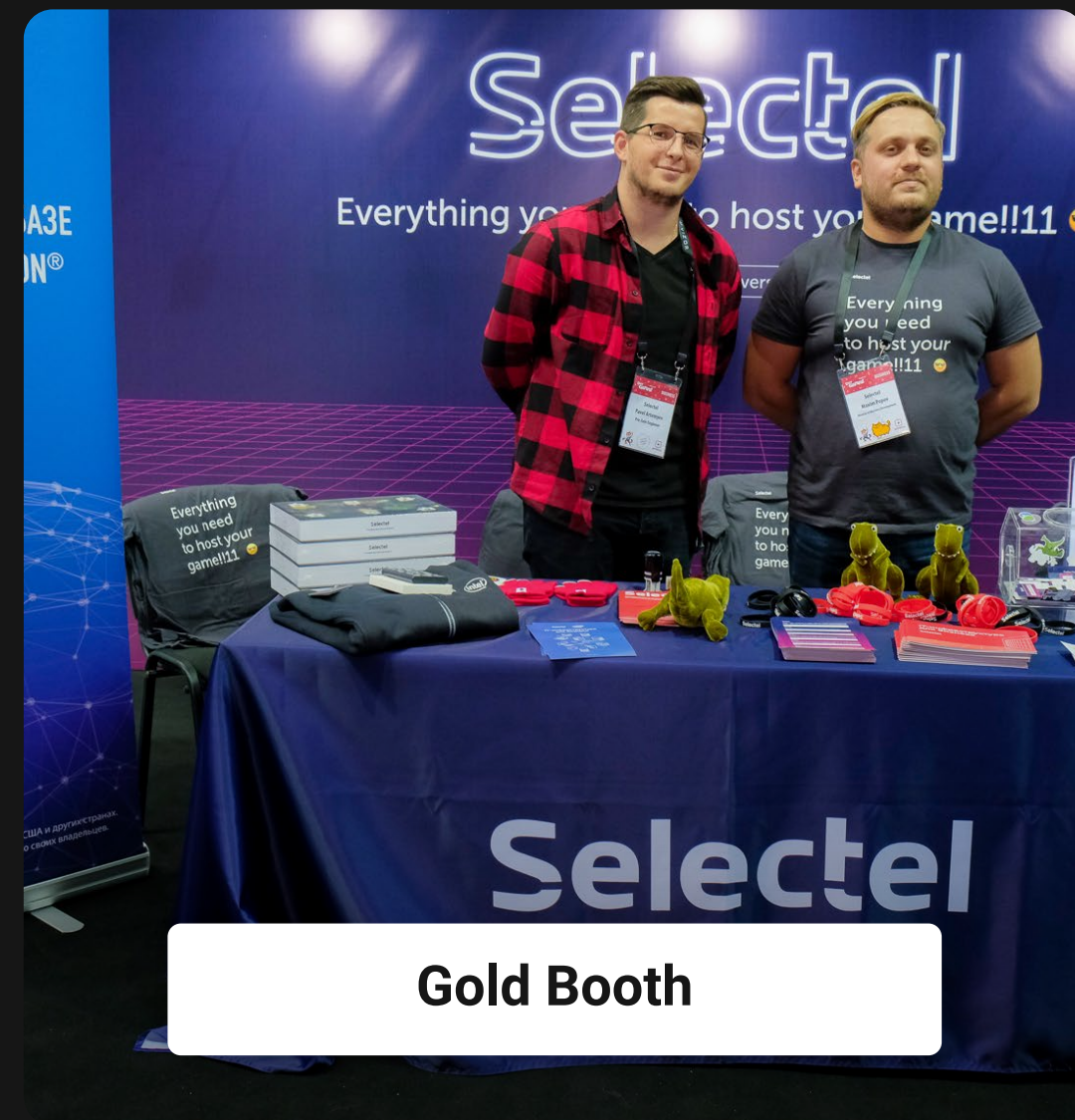
BOOTHS EXAMPLES



Diamond Booth



Platinum Booth



Gold Booth



Silver Booth



Falcon Club Expo Area



Marriott Hotel Expo Area

Need more visibility?

Networking Events

Official Party Sponsor	\$15k - 30k
Pre-Party Sponsor	\$8k - 10k
Mingle Sponsor	\$4,999
Speakers Dinner Sponsor	\$12k
Girls & Games Lunch Sponsor	\$8,499
Poker Tournament Sponsor	\$4,999

Networking Environment

Business Lounge Sponsor	\$1,999
Lounge Sponsor	\$2,999
Meeting System Sponsor	\$1,999
Coffee Breaks Sponsor	\$2,999 + production

Content Coverage

DevGAMM Roundtables Sponsor	\$2,999
Ads in the Halls Sponsor	\$3,999
LiveStream Sponsor	\$18,5k
Video Sponsor	\$1,999

HR Coverage

Volunteers Branding Sponsor	\$1,499 + production
Career Wall Sponsor	\$4,999
DevGAMM Quest Sponsor	\$299 + decent prize



Games Coverage

DevGAMM Awards Sponsor	from \$10k
DevGAMM Showcase Sponsor	\$3,999
Speed Game Dating Sponsor	\$1,499



Mass Visibility

T-shirts	\$0 + production
Lanyards	\$2,999 + production
Wi-Fi Sponsor	\$1,999
Conference Bags	\$1,499 + production
Fruits or Health Sponsor	\$999 + production
Hotel Keys Sponsor	\$1,499



Easy To Join

Pens	\$699 + production
Notebooks	\$699 + production
Charging Stations Sponsor	\$999 + production
Restrooms Ads	\$499 + production
Promo Materials or Swag	\$499 + production
Swag Ideas	

Contacts



See **additional proposal** for more information about branding options!

www.bit.ly/2IMjFb6

Contact us



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