



ACHCA

American College of
Health Care Administrators



Leading Yesterday, Today, and Tomorrow.

2019-2020 ANNUAL REPORT

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Service to others is the rent
you pay for your room here
on earth.

Muhammad Ali

From Your President & CEO

This has been a year like no other, one that will certainly go down in history. Who could have imagined late in 2019 that early 2020 would bring a global health crisis and that our world would be turned upside down?

The COVID-19 pandemic disproportionately affected long-term and post-acute care and its leaders. As a result of the travel restrictions and the cancellation of in-person meetings ACHCA took a leadership position and made available to all administrators (not just our members) our library of NAB CEU approved webinars. We had over 6000 unique webinar views and received an overwhelming amount of gratitude.

We also made available resources to help our members and others manage mental health issues arising from the stress of the pandemic.

The crisis provided the opportunity to collaborate with our industry partners such as Leading Age, AHCA/NCAL, AMDA, and Argentum to co-sign letters to Congress and joint policy statements. We provided copious comments to the CMS Coronavirus Commission on Safety and Quality in Nursing Homes.

The restrictions meant that we had to cancel Convocation in 2020. We are planning a virtual event for 2021. Our schedule for future Convocations is 2022 in New Orleans and 2023 in Baltimore.

Despite these challenges The American College of Health Care Administrators is alive and well. In the fiscal year just ended we added 595 new members including all the administrators and regional managers of Signature HealthCARE.

The job of the nursing home and post-acute administrator has never been more difficult. New and onerous regulations, chronic underfunding and the stress of 24/7/365 responsibility take a daily toll. ACHCA and our state chapters provide a collegiality that reminds us that we are not alone. We are there for each other and we are there for our younger members and students who are looking for help and inspiration. I thank you for all you do each day for those you care for as well as their families and your teams.

Membership is growing and I will continue to focus on growing membership. Please help us by reaching out to those in your area to join ACHCA.

We will continue to look for new ways to increase the value of membership and to strengthen the relevance of ACHCA in the post-acute arena.

I thank our wonderful staff, Elizabeth, Jana, Amanda, and Veronica for all they do to contribute to the success of the organization.

I thank you all for continued support of ACHCA and I look forward to the upcoming year with renewed optimism about the future of “The College”.

Collegially,



Bill McGinley, CNHA, CAS, CALA, HSE, FACHCA

President / CEO



Who We Are

About ACHCA

Founded in 1962, ACHCA is a non-profit professional membership association which provides superior educational programming, professional certification, and career development opportunities for its members.

Guided by the vision that dynamic leadership fosters long term health care services that are meaningful, successful, and efficient, ACHCA identifies, recognizes, and supports post-acute and aging services leaders, advocating for their mission and promoting excellence in their profession.

ACHCA is the professional membership association for long-term care and post-acute administrators. We represent our membership of Owners, Administrators, Executive Directors, VP/Directors, Consultants, Directors of Nurses, AITs, Students, and Academic Leaders

Mission, Vision & Values

Our Mission Statement: The American College of Health Care Administrators (ACHCA) is the catalyst for excellence in post-acute and aging services leadership.

Our Vision: To be the premier membership organization providing professional leadership and professional development opportunities for post-acute and aging services health care leaders.



ACHCA

American College of
Health Care Administrators

Membership
 1,915 Individual Members
 1,183 Professional Members

Education
 35% Bachelors Degree
 45% Masters Degree
 5% Doctoral Degree

53% Female
 47% Male

Top 5 Professional Titles

- Administrator
- Executive Director
- CEO, COO, President
- Vice President, Director
- Department Head/Manager

Professional Development

- 310 Fellows
- 30 Fellow Emeritus
- 98 CNHA
- 15 CALA
- 6 CAS

Services/Programs Supported

- Adult Day Care
- AIDS
- Alzheimer's/Dementia
- Assisted Living
- CCRC
- Complex Medical/Subacute
- Consulting
- Geriatric Center/Senior Center
- Home Health
- Hospice
- ICF/MR/DD
- Independent Living/Senior Housing
- Long-Term Acute Care Hospital
- Skilled Nursing Facility
- Wound Care



Highlights

Awards Program

ACHCA's national recognition and awards program seeks to promote leadership excellence in post-acute and aging services administration, education, journalism, and public service. Due to the COVID-19 pandemic, the 2020 award recipients will be recognized virtually during 2021. ACHCA awarded 11 Individual and Partner awards, and three Chapter/District Achievement Award. Four scholarships were awarded under the George & Leah Hollander Memorial Scholarship program.

104 skilled nursing administrators met all the required requirements to receive the Eli Pick Facility Leadership Award for their leadership in achieving top facility performance in their states on ACHCA's identified performance indicators. Digital certificates and team congratulatory letters were e-mailed to administrators in recognition for their achievement.

ACHCA announced the inaugural Hall of Fame inductees. Rev. Daniel W. Farley, Fellow Emeritus, Retired Emeritus Certified; Mark J. Finkelstein, CNHA, Fellow Emeritus; Larry I. Slatky, CNHA, FACHCA; and James L. Farley CNHA, FACHCA will be inducted into the ACHCA Hall of Fame Convocation 2022.

Additionally, posthumous recognition for the Hall of Fame will be acknowledged for the founding members of ACHCA, Theodore E. Hawkins, Alton E. Barlow, Rev. Carl A. Becker, and Kenneth R. Nelson, Jr. in recognition of their leadership and vision for a professional community that supports the Administrator.

Education & Conferences

In fiscal year 2020, Due to Covid-19, Convocation in New Orleans was rescheduled to 2022. Due to this ACHCA provided complimentary NAB approved webinars to members and non-members from March to June 2020. After June, ACHCA members are still able to take advantage of the complimentary webinars.

Mentoring Program

The ACHCA Mentoring Program, chaired by Michael Hotz, is growing and has a bright future. A promotional video for the program featuring ACHCA President & CEO Bill McGinley, Incoming Board Chair, Theresa Sanderson; and "graduated" protégés and NY Chapter Board Members, Tzvi Barax and Mark Sanchez, was recently completed. Two educational videos are currently in the works and will be submitted for NAB approval. The education components are led by Dr. Douglas Olson and Dr. Scott Lester. The ACHCA Mentoring Program is a free benefit of ACHCA membership. We are here to help you have a successful career. To sign up or watch our video, visit our website <https://www.achca.org/mentoring-program>.

Highlights

Membership & Chapter Relations

A key part of participating in an active community is sharing knowledge, resources, and forming relationships. We have a robust membership of early careerists, seasoned administrators, students, owners, executives, and business affiliates. Our members are sharing on numerous internal and external platforms the physical, psychological, and emotional toll the COVID-19 pandemic has taken on their families, communities, colleagues, and leadership.

ACHCA recognized the need for financial assistance within its membership. Professional members (including lapsed members) were offered a \$50 membership dues fee discount for August. We saw a gain of 596 new members in 2019. The campaign brought new members to the Community while offering some economic relief even a small one to our members that pay for membership out-of-pocket.

ACHCA welcomed four (4) new group memberships (Signature HealthCare, Exceptional Living Centers, Christian Horizons, and Pinnacle Group of Hudson Valley) to the Community. The group memberships engaged 157 Administrators and Executive Directors in our learning and networking opportunities. Additionally, eight (8) new business affiliates chose to connect with our decision-makers and influencers.

A success during 2019 included the relaunch of our Career Center that had a 300% increase in views, a 59% increase in job seeker registrations, a 67% increase in employer registrations, and an 80% increase in resume's posted. Additionally, ACHCA increased its affinity offerings to members including the launch of the Travel Savings Center – ACHCA members have access to exclusive travel savings from car rentals, hotels, and ticketing discounts to villas, cruises, guided tours, and group travel packages.

As ACHCA works to heighten awareness among the post-acute and long-term care community regarding the importance of its programs, professional networking and education opportunities and how these improve performance outcomes in facilities, it is imperative to build relationships. We were pleased to enter several strategic partnerships.

- Readiness Associates unveiled a new, streamlined version of an emergency preparedness self-assessment survey. The survey allows ACHCA members to assess their vulnerabilities to natural and man-caused disasters.
- ADP identified ACHCA and its members as a great fit for their HCM software and payroll services.
- The National Association of Health Care Assistants (NAHCA) partnered with ACHCA to offer members a discounted rate for its Champion membership.

Our chapters continue to provide opportunities for engagement and education at the local level. Like so many, they entered 2020 attempting to navigate the unfamiliar territory of the virtual environment. The Florida chapter held a Fall Symposium. ACHCA New York chapter leaders held a series of online Town Halls to discuss upcoming events (education and social) and membership news + announcements. ACHCA-ME Chapter hosted their Annual Meeting which includes a full-day event filled with education + networking. In their 11th year, District 3 held their annual summit.

Financials

Consolidated financial position as of September 30, 2020 compared to prior year

	<u>Sep 30, 2020</u>	<u>Sep 30, 2019</u>
ASSETS		
Current Assets		
Checking/Savings	543,717	401,568
Accounts Receivable	0	0
Other Current Assets	<u>309,179</u>	<u>240,660</u>
Total Current Assets	852,896	642,228
TOTAL ASSETS	<u>852,896</u>	<u>642,228</u>
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable	7,053	31,380
Credit Cards	784	6,050
Other Current Liabilities	<u>330,442</u>	<u>32,881</u>
Total Current Liabilities	<u>338,279</u>	<u>70,311</u>
Total Liabilities	<u>338,279</u>	<u>70,311</u>
Equity		
Unrestricted Net Assets	254,637	122,597
Board Designated Funds	33,127	48,375
Temp. Restricted Net Assets	196,966	202,258
Perm. Restricted Net Assets	89,945	89,945
Net Income	<u>-28,626</u>	<u>107,740</u>
Total Equity	<u>514,617</u>	<u>570,915</u>
TOTAL LIABILITIES & EQUITY	<u>852,896</u>	<u>641,226</u>



A copy of ACHCA's full financials may be obtained by emailing a request to financialservices@achca.org.

*Due to a change in accounting practices, Convocation revenue and expense are not shown on our operating statements and are now shown on the balance sheet. Also in the fiscal year ACHCA received a Payroll Protection Program (PPP) loan in the amount of \$52,913. When the loan is forgiven that amount will be recognized as income in the next fiscal year.

Leadership

2019 - 2020 Board of Directors



Robert (Bob) Lane,
CNHA, FACHCA
CHAIR
Oklahoma



Theresa Sanderson,
CNHA, FACHCA
CHAIR-ELECT
Connecticut



B. Daniel (Dan) Carr,
CNHA, FACHCA
SECRETARY/TREASURER
Indiana



Stefan (Steve) Fromm,
CNHA, FACHCA
PAST CHAIR
Georgia

ACADEMIC DIRECTOR

David Wolf, PhD, CNHA, CALA, CAS,
FACHCA

DIRECTORS AT-LARGE

Sharon Eyster, CNHA, FACHCA

Elizabeth Schmeizl, FACHCA

Rudolph (Rudy) L. Michalek, FACHCA

Mark Prifogle, FACHCA

Mitch Teller, FACHCA

Blair Quasnitschka, FACHCA

DISTRICT DIRECTORS

District 1 Director

Matt Lessard, CNHA, FACHCA
Connecticut, Massachusetts, Maine,
New Hampshire, Rhode Island, Vermont

District 2 Director

Anthony Restaino, CNHA, FACHCA
New Jersey, New York

DISTRICT DIRECTORS CONT...

District 3 Director

Israel Ray, CNHA, FACHCA
Indiana, Kentucky, Michigan, Ohio,
West Virginia

District 4 Director

Jose Rojas Fernandez, CNHA, FACHCA
Alabama, Florida, Georgia, Maryland,
DC, Delaware, North Carolina,
Pennsylvania, South Carolina, Virginia

District 5 Director

Kirstin Pedretti, FACHCA
Arizona, California, Colorado, Hawaii,
Idaho, Kansas, Montana, Nebraska,
Nevada, New Mexico, North Dakota,
Northwest (AK, WA), Oklahoma,
Oregon, South Dakota, Utah, Wyoming

District 6 Director

Kendall Brune, PhD, FACHCA
Iowa, Illinois, Louisiana, Minnesota,
Missouri, Mississippi, Tennessee, Texas,
Wisconsin

**Board of Directors reflect the beginning of Fiscal Year 2019 - October 1, 2020*

Chapter Presidents

Active Chapters

Arizona Chapter President (D-5)

Ed Smith

Connecticut Chapter President (D-1)

Jessica DeRing

Florida Chapter President (D-4)

Karen Northover

Georgia Chapter President (D-4)

Prachi Elmore

Indiana Chapter President (D-3)

Mark Prifogle

Kentucky Chapter President (D-3)

Jerry Hoganson

Maine Chapter President (D-1)

Matthew Trombley

Massachusetts Chapter President (D-1)

David L. Bell

Michigan Chapter President (D-3)

Renee L. Beniak

Mississippi Chapter President (D-6)

Stacy Seay, FACHCA

Missouri Chapter President (D-6)

Kendall Brune, PhD, FACHCA

New Hampshire President (D-1)

Ted Purdy

New Jersey Chapter President (D-2)

Robert Reyes, CNHA, FACHCA

New York Chapter President (D-2)

Keith Chambery, FACHCA

North Dakota Chapter President (D-5)

Anthony (Tony) Elsperger

Ohio Chapter President (D-3)

Matthew J. Wine

Oklahoma Chapter President (D-5)

Daniel Jessup

Oregon Chapter President (D-5)

Maggie Hilty

Pennsylvania Chapter President (D-4)

Mary K. Kender

Rhode Island Chapter President (D-1)

Jennifer Romagnolo

Texas Chapter President (D-6)

Dr. Michael Mileski, FACHCA

*Chapter Presidents reflect the beginning of Fiscal Year 2019 - October 1, 2020

Committee Volunteers

The Academy of Long-Term Care Leadership and Development

Chair: Debra Hollander

Theresa Sanderson, CNHA, FACHCA
Tim Dressman, CNHA, CALA, FACHCA
Melanie Eaton, CNHA, FACHCA
Douglas Olson, PhD, FACHCA
Bruce Zarett
Bob Lane, CNHA, FACHCA
Mitchell Teller, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Elizabeth Lollis-Staff

Advocacy and Policy Committee

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Kevin Hansen, PhD, FACHCA
Adriene Rosell
Mitchell Teller, FACHCA
David Barmak
Edgar Marthiens
Joanne Shaw
Heather Mitchell
Sharon Eyster, CNHA, FACHCA
Ken Huhn
Jeffrey Cohen
Bob Lane, CNHA, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Elizabeth Lollis-Staff

Awards Subcommittee

Chair: Jeff Lacroix

Mark Prifogle, FACHCA
Bill Spencer
Katie Pearse
Melissa Jackson, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Jana Pauldin-Staff

Bylaws Committee

Chair: Michael Gore, CNHA, FACHCA

Susan Farris, FACHCA
Terri Golec, FACHCA
Rudy, Michalek, FACHCA
Anthony Restaino, CNHA, FACHCA
Matt Lessard, CNHA, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA

Education Committee

Chair: Theresa Parker, FACHCA

Maureen McCarthy
Matt Lessard, CNHA, FACHCA
Kevin Hansen, PhD, FACHCA
Michael Barry, CNHA, FACHCA
Lisa Thomson
Susan Gilster, FACHCA
Phil Jean, CNHA, FACHCA
Anne Veno
Bob Lane, CNHA, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Elizabeth Lollis-Staff

Finance Committee

Chair: Dan Carr, CNHA, FACHCA

Mary Getchell
Mark Prifogle, FACHCA
Bob Lane, CNHA, FACHCA
Rudy Michalek, FACHCA
Theresa Sanderson, CNHA, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Amanda Charles-Staff

Mentoring Subcommittee

Chair: Michael Hotz, CNHA, FACHCA

Michael Barry, CNHA, FACHCA
Tim Dressman, CNHA, CALA, FACHCA
James Farley, CNHA, FACHCA
Doug Olson, PhD, FACHCA
David Wolf, PhD, CNHA, CALA, CAS, FACHCA
Mark Sanchez
Norda Bellantoni, FACHCA
Linda Mayhugh
Bob Lane, CNHA, FACHCA
Scott Lester
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Elizabeth Lollis-Staff



Committee Volunteers

National Conference Planning Committee

Chair: Larry Slatky, CNHA, FACHCA

Theresa Parker, FACHCA

Chelsie Stanger

Bob Lane, CNHA, FACHCA

Jeff Lacroix

Anthony Restaino, CNHA, FACHCA

Theresa Sanderson, CNHA, FACHCA

Kendall Brune, PhD, FACHCA

Becky Rowbotham

Jamie Francise

Rhondalette Burham

Bill McGinley, CNHA, CALA, CAS, HSE,

FACHCA Elizabeth Lollis-Staff

Nominating Committee

Chair: Steve Fromm, CNHA, FACHCA

Keith Knapp, PhD, CNHA, FACHCA

Bruce Glass

Phil Jean, CNHA, FACHCA

Doyle Love, CNHA, FACHCA

Bonnie Wood, CNHA, FACHCA

Julian Rich

Jana Pauldin-Staff

Fellow Advancement Committee

Chair: Steve Fromm, CNHA, FACHCA

Michael Hotz, CNHA, FACHCA

Bonnie Wood, CNHA, FACHCA

Mitch Teller, FACHCA

Carolyn Jo Lucke, CNHA, FACHCA

Doyle Love, CNHA, FACHCA

Keith Knapp, PhD, CNHA, FACHCA

Jana Pauldin-Staff

Professional Advancement Committee

Chair: Robert Reyes, CNHA, FACHCA

Kendall Brune, PhD, FACHCA

Phil Jean, CNHA, FACHCA

Helaine Ledany, CNHA, FACHCA

Matthew Murray, CNHA, CALA

Debra Mims, CNHA, FACHCA

Steven Smyth, CNHA, FACHCA

Diana Wilks, CNHA, FACHCA

Molly Savard, CNHA, FACHCA

Margaret Mary Wagner, CNHA, CAS, FACHCA

Ron Present, CNHA, CALA, FACHCA

Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA

Veronica Tis-Staff

Student Poster Exposition Workgroup

Chair: Kevin Hansen, FACHCA

Michael Barry CNHA, FACHCA

Mary Helen McSweeney-Feld, FACHCA

Theresa Parker, FACHCA

Blair Quasnitschka, FACHCA

Keith Knapp, CNHA, FACHCA

Mary Ann Keogh Hoss

Melanie Eaton, CNHA, FACHCA

Bob Armstrong

Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA

Bob Lane, CNHA, FACHCA

Elizabeth Lollis-Staff

Member Experience Committee

Chair: Bob Bishop

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Ranyouri Senia

Ashlee Gaunce

Tina Richardson

John Okwodu

Veronica Weathers

Frank Yeboah

Christopher Just

Jana Pauldin-Staff

Student Experience Committee

Chair: DeShawn Smith

Sarah Evans

Tyler Rae Robertson

Mayer Goldberger

Emelin Martinez

Dale Ann Luke-Jackson

Jennifer Franklin

David Wolf, PhD, CNHA, CALA,

FACHCA

Bob Bishop

Jana Pauldin-Staff



Donors

We thank our generous supporters for their contributions. All gifts, memorials, and tributes received by ACHCA are gratefully acknowledged.

October 1, 2019 - September 30, 2020.

2019 Year End Campaign

Theresa Parker
Russell Schwartz
Toni Lynn Davis
Julian Rich
Dr. Douglas Olson

Christmas In July

Julian Rich
Roberta Shull
Dr. Kendall Brune

Academy

Robert Lane
Richard Brown
Gary Kajiwara

Memorials/Honor Of

Daniel Suer
Gary Kajiwara
Suzanne Michalek

Other

Susan Hoffman

Mentor Covenant

Orlando Bisbano
Mardell Brandt
Dr. Kendall Brune
Dan Carr
Judith Clark
Toni Lynn Davis
Timothy Dressman
Sharon Eyster
James Farley
Susan Farris
Stefan Fromm
Richard Gamache
W. Bruce Glass
Mary Grondin
Michael Hotz
Philip Jean
Dr. Keith Knapp
Robert Lane
Thomas Lavallee
Matthew Lessard

Mentor Covenant

Brenda Marinan
Bill McGinley
Dr. Mary Helen McSweeney-Feld
Rudy Michalek
Roberto Muniz
Kathleen Pajor
Theresa Parker
Kirstin Pedretti
Blair Quasnitschka
Israel Ray
Robert Reyes
Julian Rich
Kathryn Richardson
Theresa Sanderson
Russell Schwartz
Daniel Shields
Larry Slatky
Timothy Sullivan
Mitchell Teller
Andrew Vogel
Dr. David Wolf



Vendor Partners

Partnership program participants:

Emerald Level:

Aegis Therapies
Arete Rehabilitation
Celtic Consulting LLC
Functional Pathways
Harmony Healthcare International
Senior Rehab Solutions
Stotler Hayes Group, LLC

Ruby Level:

ABILITY® Network Inc
BKD CPAs & Advisors
Procare LTC Pharmacy

Partners:

Arthur J. Gallagher/Gallagher Affinity
EdCompass
Innovative Cost Solutions
Marketing With Care
Medcom, Inc.
Mercer Consumer, a service of Mercer Health & Benefits
Administration LLC Readiness Associates
Saint Joseph's College of Maine
ymcareers™ by Community Brands

Business Affiliate:

AccuTemp Products, Inc.
AEGIS Therapies
Age Concern Bermuda
Alliance Health & Human Services
Blue Sky Therapy
Dentserv Dental Services, PC
Direct Supply, Inc.
FamilyConnect
Fully Managed
Guardian Consulting
Hall, Render, Killian, Heath &
Lyman, P.C.
In Touch Pharmaceuticals
Jeffrey A. Cohen & Associates
Med-Net Concepts, LLC
navitend
PharMerica Corporation
PharmScript, LLC
Response Care, Inc.
Ridge Hill Real Estate
Skilled Care Pharmacy
Starkweather & Shepley
Strata Pointe
Symbria
The CHARTS Group
Ultimate Rehab, Ltd.



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