

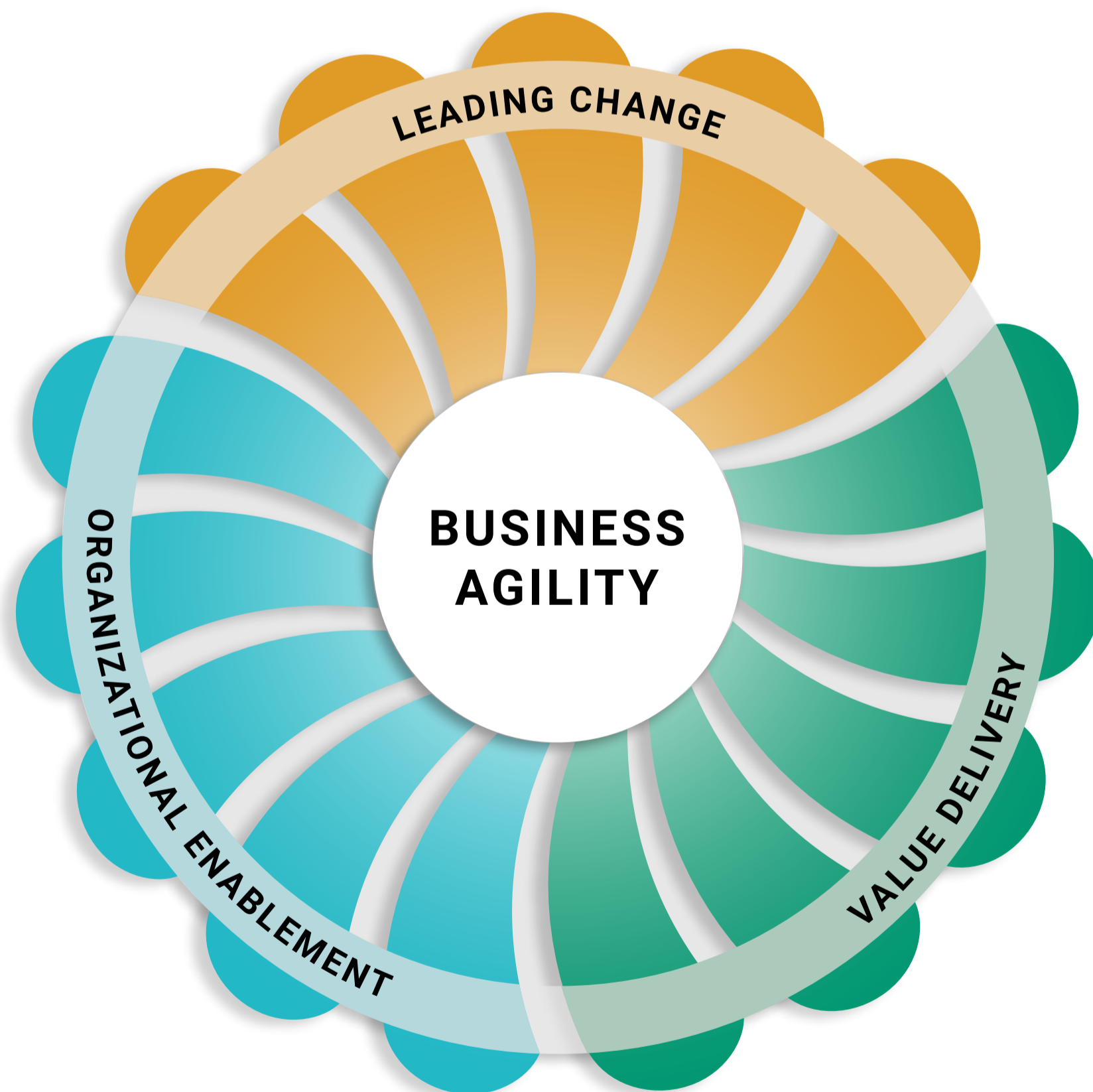
# LEARNING PROGRAMS

# Learning Programs for Business Agility

ICAgile's Learning Programs provide the transformational learning needed to ignite **business agility**. The three Learning Programs are Leading Change, Value Delivery, and Organizational Enablement.

Business agility journeys are catalyzed by cultural and behavioral shifts that start with leadership and are enabled by strategic and structural changes in an organization.

ICAgile's Learning Programs enable these shifts, which are key to creating the environment for exceptional products, mission-aligned outcomes, and delighted customers.



Bring accredited learning to your organization

Learn more at [ICAagile.com/membership](https://www.icaagile.com/membership)

# Leading Change

**Realize sustainable agility through cultural change, not process change.**

Successful business agility journeys begin with leadership and coaching that catalyzes mindset shifts and unleashes human potential. This Learning Program focuses on the cultural and behavioral changes needed at all levels of the organization to thrive in uncertainty. It also emphasizes the systemic paradigm shifts and ongoing self-development leaders and coaches need to lead organizations through complexity and continuous change.

# Value Delivery

**Delight your target audience with effective high-quality products and customer-centric outcomes.**

Agility is a “must-have” for organizations that seek to deliver value consistently in dynamic environments. This Learning Program encompasses the strategy, technical excellence, product ownership, and delivery management needed to bring highly relevant products to market in today’s fast-moving world.

# Organizational Enablement

**Build adaptive capability across the organization through dynamic structures and systems.**

Essential organizational functions, such as finance and HR, are often seen as impediments to agility. However, with the right shifts in mindset and structure, these functions have the power to enable and amplify agility. This Learning Program covers new ways of working in enabling functions to help accelerate the journey to business agility.



**AGILITY IN LEADERSHIP**

**ENTERPRISE COACHING**

**AGILE TEAM COACHING**



**PRODUCT STRATEGY**

**PRODUCT OWNERSHIP**

**DELIVERY MANAGEMENT**

**AGILE ENGINEERING**

**AGILE TESTING**

**DEVOPS**



**AGILE HR**

**AGILE FINANCE**

**AGILE MARKETING**

# Leading Change

**Realize sustainable agility through cultural change, not process change.**

## AGILITY IN LEADERSHIP

**For leaders and emerging leaders at all career and organizational levels.** Build leadership competencies to help ignite business agility within teams and organizations.



## ENTERPRISE COACHING

**For agile coaches at the enterprise, portfolio, program, or team level.** Develop the capability to work with and coach in complex adaptive systems at an organizational level.



## AGILE TEAM COACHING

**For current or aspiring agile coaches, scrum masters, product owners, agile managers, and project managers.** Bring out the best in agile teams and guide them to high performance through professional coaching, training, mentoring, and facilitation.



## ADDITIONAL RECOMMENDED CERTIFICATIONS

**For professionals deepening their skills on the Enterprise Coaching, Agile Team Coaching, and Agility in Leadership tracks.** The Systems Coaching certification will help professionals improve their ability to work with complex adaptive systems.



Systems  
Coaching

# Value Delivery

**Delight your target audience with effective high-quality products and customer-centric outcomes.**

## PRODUCT STRATEGY

**For product managers, product owners, and portfolio managers.**  
Build the right products at the right time.



## PRODUCT OWNERSHIP

**For business analysts, product owners, and product managers.**  
Develop value-based products through a customer-focused approach.



## DELIVERY MANAGEMENT

**For delivery managers and delivery team leads.** Maximize value delivery across projects, programs, and portfolios.



## AGILE ENGINEERING

For software developers, application programmers, systems designers, technical architects, development managers, and technical leads. Implement fully tested, cleanly designed software solutions.



Agile  
Fundamentals

Agile  
Programming

Agile  
Software  
Design

## AGILE TESTING

For agile testers, test engineers, test managers, developers, technical leads. Ensure the production of effective and valuable software.



Agile  
Fundamentals

Agile Testing

Agile Test  
Automation

## DEVOPS

For developers, testers, operations leads, DevOps engineers, and site reliability engineers. Learn proven techniques to thrive in today's rapidly changing technical environments.



Agile  
Fundamentals

Foundations  
of DevOps

Implementing  
DevOps

# Organizational Enablement

**Build adaptive capability across the organization through dynamic structures and systems.**

## AGILE HR

**For HR professionals, HR managers, performance managers, recruitment managers, and talent development professionals.** Create a human-centered organization with adaptive capability.



Business  
Agility  
Foundations

Agility in  
HR

Adaptive  
Org Design

## AGILE FINANCE

**For finance professionals, procurement professionals, business managers and executives, compliance professionals, accountants, and sales professionals.** Enable business agility through adaptive funding.



Business  
Agility  
Foundations

Agility in  
Finance

Lean Portfolio  
Management

## AGILE MARKETING

**For marketing professionals, marketing leaders, and marketing managers.** Enable the connection between marketing and strategy to achieve more responsive, customer-centric business outcomes.



Business  
Agility  
Foundations

Agility in  
Marketing

Adaptive  
Strategy