

Liberty Select Basketball

Parent Meeting
October 1, 2014



Agenda

- Program Overview & Status
- Liberty Coaches
- Administration
- Fund Raising
- Volunteers
- Leagues & Tournaments
- Q&A



Program Review

Jason Ryberg

President LSBA



2013-2014 Review

BOYS

- 8th Grade
 - Woodinville Classic and Wildcat Semi-Finalists
- 7th Grade
 - Wildcat Finalists
 - ETL Feeder Cup and State Championship qualifier
- 6th Grade
 - Mercer Island back-to-back Fall league champions
 - Woodinville Classic semifinalists
 - State Championship Qualifiers
- 5th Grade
 - ETL Feeder Cup and State Tournament Participants
 - Wildcat Shootout and Woodinville Classic Finalists
- 4th Grade
 - Wildcat, Redmond Holiday and FOH MLK Champions
 - ETL Regular Season and End of Season Tournament Champions
 - State Championship Qualifiers
 - Cascade – Peak League Champions!

GIRLS

- 8th Grade
 - State Championship Finalists
 - Mercer Island Oktober Tournament Champions
- 6th Grade
 - Mercer Island Oktober Tournament Finalists
 - State Tournament Participants.
- 5th Grade
 - Woodinville Classic and Wildcat Finalists
 - ETL Feeder Cup and State Championship qualifier
- 4th Grade
 - Third place finish in league play



Board Members

- 2014/15 Board of Directors
 - **Jason Ryberg** – President
 - **Jason Pedersen** – Vice President
 - **Roneida Griffith** – Treasurer
 - **Dave Cour** – Secretary
- Board Members
 - **Chad Elfstrom** – Boys Director
 - **Steve Kirschner** – Girls Director
 - **Paul Carr** – 3v3 Tournament
 - **Al Thoresen** – Spirit Wear / Equipment
 - **Dave Vermeulen** – Deputy Girls Director
 - **Chuck Arnold** – High School Liaison
 - **Duncan McAllister** – At Large
 - **Josh Norland** – Tryout Coordinator



Program Goals

- Prepare players to compete at the varsity level at LHS.
- Objectivity throughout the program
- Have Fun!!!!
- Improve:
 - Program Participation
 - Player Development
 - Program Communication
 - LHS Relationship
 - Competition
 - Commitment!



Leagues

- Puget Sound Travel League
 - Girls 5th through 8th
 - <http://www.eteamz.com/PSTL/>
- Eastside Travel League
 - Boys 4th through 8th
 - <http://www.eteamz.com/etl/>
- Cascade
 - 4th through 8th grade girls
 - 3rd Grade Teams playing in the 4th grade league
 - <http://www.eteamz.com/cbtl/>
- Mercer Island Peak League
 - 4th through 8th grade boys



By the Numbers

Year	Boys Tryouts	Boys in Program	Girls Tryouts	Girls in Program	Total In Program
2014	146	117	78	65	182
2013	139	116	85	78	194
2012	133	102	72	63	165
2011	110	87	64	53	140

Year	ETL	PSTL	Cascade	Total
2014	5	3	10	18
2013	5	4	9	18
2012	5	4	8	17
2011	4	4	4	12



2014-15 Summary

- Liberty Select home on the web!
www.libertyselectbasketball.com
 - Registration & Payments on-line
- Tighter integration with LHS
 - Coaching Clinics by LHS coaches
 - LHS Coaches involved in LSBA coach selection
 - LHS Coaches involved in player selection at tryouts
- 4+ hired coaches
- HS players helping coach the teams

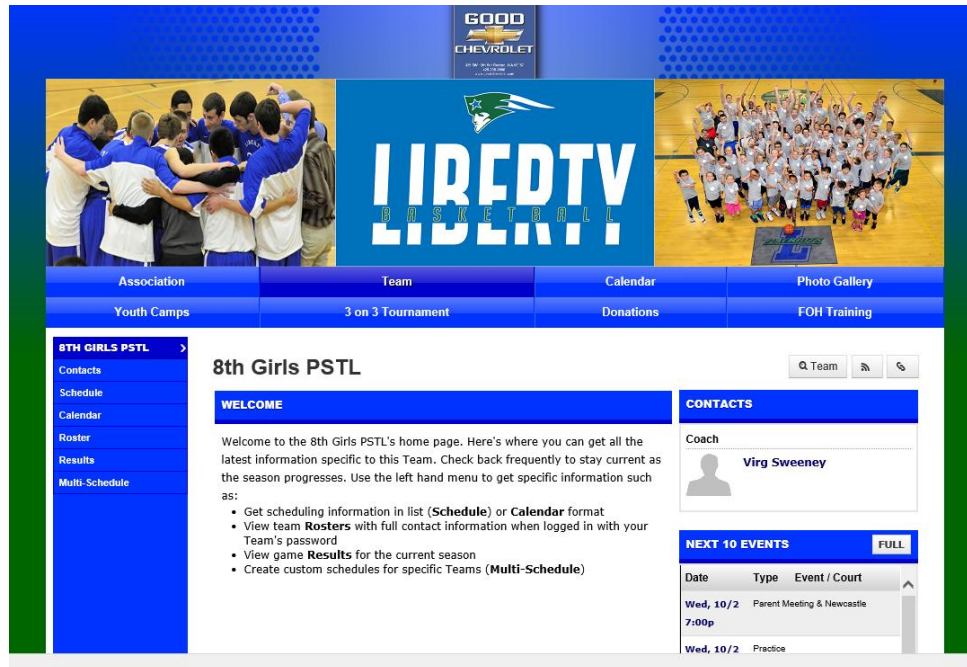


Tryouts

- Record Number of participants!
 - Over 225 kids tried out
 - Over 180 kids playing for Liberty Teams
- 18 teams created



LSBA Team Websites



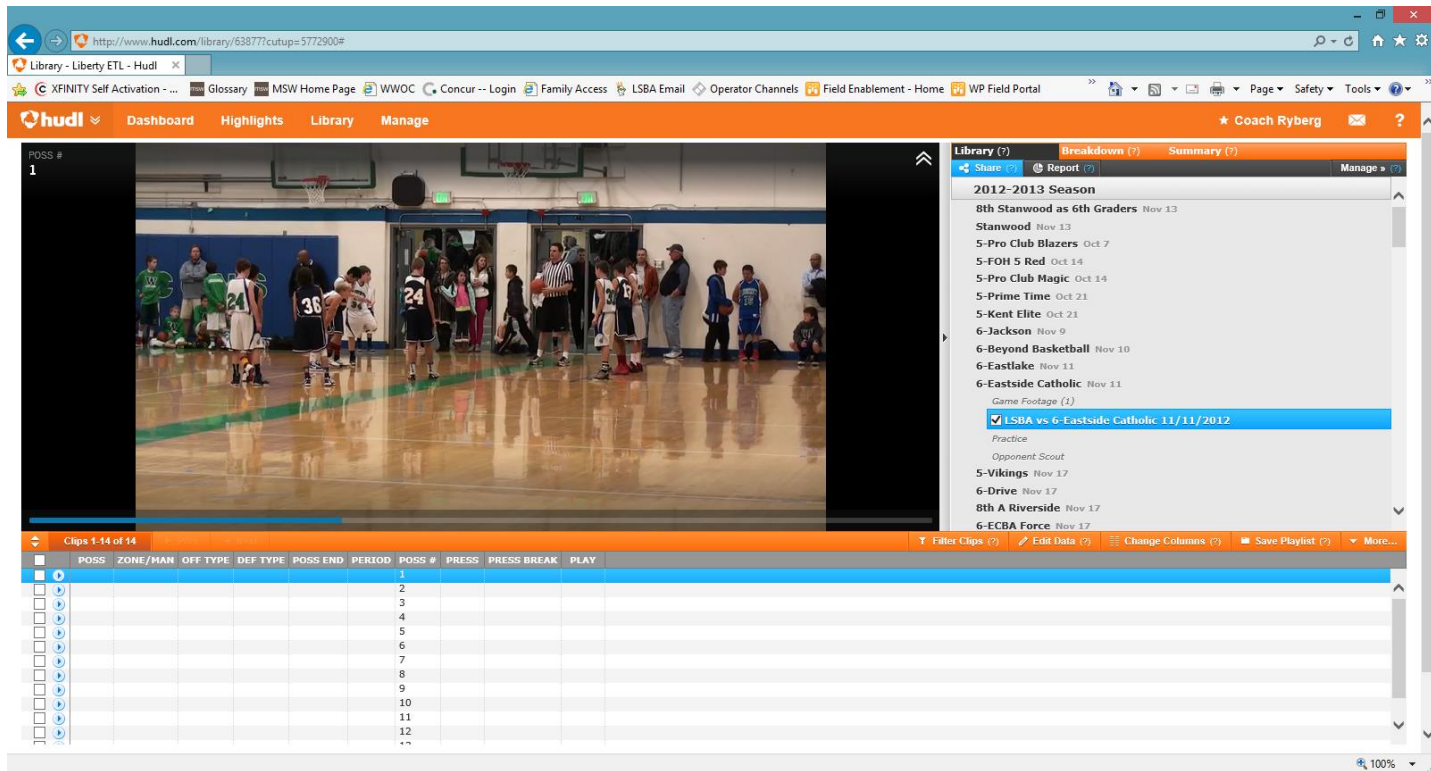
- Team Management & Communication
 - Scheduling Games, Events & Practice
 - Player & Resources Availability
 - Player & Team Statistics
 - Team Results
- Yes you can ...
 - Export calendar to your phone or PC
 - View your team page via your phone from anywhere.
 - Upload photos



Hudl Video

Watching yourself is a great way to learn

- Available for all Teams!



The screenshot shows the Hudl website interface. The main video player displays a basketball game in progress. The sidebar on the right lists games for the 2012-2013 season. The game 'LSBA vs 6-Eastside Catholic 11/11/2012' is selected and highlighted. Below the video player, there is a table with columns for POSS, ZONE/MAN, OFF TYPE, DEF TYPE, POSS END, PERIOD, POSS #, PRESS, PRESS BREAK, and PLAY. The table shows 14 clips, with the first clip selected.

POSS	ZONE/MAN	OFF TYPE	DEF TYPE	POSS END	PERIOD	POSS #	PRESS	PRESS BREAK	PLAY
1						1			
2						2			
3						3			
4						4			
5						5			
6						6			
7						7			
8						8			
9						9			
10						10			
11						11			
12						12			
13						13			
14						14			



Summer Camps

Over 100 boys and girls at the Liberty Summer Camps



Skills Training

Skill building will be age appropriate and focus on fundamentals of the game.

Monday Evenings!

- Dates:** October through January
Starts on October 6
*October 13 is moved to Tuesday October 14
- Trainers:** High School Coaches through October k-6,
Excel Sports Academy 7th and 8th grades
FOH From November through January
- Times:** 6:15 – 7:15 pm (grades K-6) 7:30 to 8:45 (grades 7-8)
- Location:** Maywood Middle School



Spirit Wear – Store opening soon



LOGOHOUSE
branded merchandise and apparel



Other Notables

- Tighter integration with LHS
 - Coaching Clinics
 - LHS Coaches involved in LSBA coach selection
 - LHS Coaches involved in player selection at tryouts
- FOH Training will be continued once Fall Training is complete!



Coaches

Jason Ryberg
President LSBA



LSBA Head Coaches

Girls Coaches

- 8th – Toby Johnson*
- 7th – Toby Johnson*
- 6th – Janelle Montgomery*
 - Tristan Montgomery
- 5th – Dave Vermeulen
- 4th – Paul Mystkowski
- 3rd – Jason Pedersen

- Cascade Coaches being finalized

Boys Coaches

- 8th – Rick Turner*
 - Jeff (JT) Ryberg*
- 7th – Reggie Davis*
 - Matthew Bryjak
- 6th – Virgil Sweeney
- 5th – Dennis Rattie
- 4th – Reggie Davis*
 - Jeff Wax
- 3rd – Dave Cour



LHS Boys Varsity

Omar Parker – Head Coach



LHS Girls Varsity

Carly Fromdahl – Head Coach



Welcome Carly Fromdahl!

“I grew up in Chino, California on a small farm. When I wasn’t farming around I played soccer, basketball and softball at Don Lugo High School. I continued playing basketball as a Viking at Portland State University in the Big Sky Conference and later transferred to become a Redhawk at Seattle University. I have been playing basketball for about 16 years, and coaching for the past 6 years at various age and skill levels. Prior to the 2013-2014-basketball season, I was the head coach at one of the top girls youth AAU teams on the West Coast. My experience as a player as well as a coach has taught me the importance of **commitment** and **teamwork**. These will be the core values of our program as well as dedication to developing personal and professional excellence both academically and athletically.”



Administration



Administration & Program Fees

- LSBA is a 501c3 organization that is set up to fundraise for LSBA and Liberty High basketball programs
- \$375 ETL/PSTL, \$275 Cascade
 - League Fees & Gym Space
 - Subsidize Liberty & FOH Training
 - Subsidized Uniforms
 - Tournaments (3 for ETL/PSTL and 1 for Cascade)
 - Hired Coaches
 - Warmups, Equipment & other administrative costs
 - Scholarships
- Player AAU Cards are required to play
 - Go to www.aausports.org and our club # WW6ATY under the AAU Cards item.
- DUE before player can participate in any LSBA activity.
 - Payment options are available



New Uniform Policy

This year we are having all players 4th - 8th purchase uniforms.

- We selected uniforms that have the longest possible shelf life to facility use in multiple seasons.
 - Third grade players received new uniforms last season and can use them going forward.
- **Player cost:** \$60 for the set you see below and they are yours to keep!
 - All Players were sized at Tryouts
 - Cost is Subsidized by LSBA.
 - By implementing this program we have eliminated the expense of storage AND replacement of lost or stolen uniforms which costs the program thousands of dollars per year.



Shooting Shirts

As always, shooting shirts for each player are included in your fees. Here is a mockup of this year's shirt!



Fundraising



Liberty Thanks You – Good Chevrolet



Thanks to Good Chevrolet for their
generous support of Liberty
Basketball!



Liberty Thanks You – Honda of Bellevue

Thank you for your generous donations to our program including the 3v3 tournament sponsorship!

honda
auto center of bellevue
Where the Hondas Are



Fundraising Goals & Activities

We take pride in offering one of the best Feeder programs in the area while keeping fees one of the lowest!

Fundraising is a critical part of our success and ability to keep costs low for all participants.

- Fundraising Goal: ~\$25k
- Activities Being Considered:
 - Jamboree Silent Auction
 - 3on3 Boys and Girls Fundraiser
 - Brown Bear Car Wash



Volunteer Opportunities



Volunteers

Volunteers are a necessary part of our program – without you we would not be able to provide a stable program for our players!

- Team Volunteers
 - Team Manager
 - Photo / Video
 - Clock & score book at games

- Program Volunteers
 - Jamboree Night Coordinator
 - Liberty Select Night for Boys & Girls Varsity Home Games
 - Fundraising Opportunities Support
 - Liberty Program – Boys & Girls
 - Spring Basketball
 - Clinics and Open Gym Support



League & Tournaments

Chad Elfstrom – Boys Director

Steve Kirschner – Girls Director



Girls PSTL, Cascade & Tournaments

- Puget Sound Travel League 5th-8th Grade (www.eteamz.com/pstl)
 - Games against rival KingCo and area private schools
 - Typically 2 games per weekend – schedule out before December
 - 2 practices per week in area school gyms starting in mid-October
 - Generally high school rules, without zones and pressing at times for younger ages
 - 7 minute quarters for 5th grade; 8 minute for older kids
 - See website for full rules
- Cascade Travel League (www.eteamz.com/cbtl)
 - Similar area feeder teams; dependent upon depth of programs
 - 2 practices per week
 - No zones at these ages, full court in Jan, 7 min quarters
 - 6th can press last 2 mins of each half; full game in January
 - Full rules on website
- Tournaments (3 for PSTL & 1 for Cascade)
 - 3 for PSTL: Cold Turkey(Newport - Thanksgiving), Wenatchee – Post season, Others: Monroe; Skyline in November, MLK/FOH, Issaquah-President's day)
 - 1 for Cascade: Mt Si, Cold Turkey, MLK/FOH, Issaquah-President's day
 - End of season tournaments hosted by local program for all leagues; seeded by season results



Boys ETL, Cascade & Tournaments

- ETL Eastside Travel League 4th-8th Grade (<http://www.eteamz.com/etl>)
 - Play home-away series against rival Kingco/Eastside Feeder Programs. Games start 1st week of Dec-March.
 - Games are typically 2 per weekend. Saturdays and/or Sundays. Schedule published in November.
 - Practice 2 times per week in local area gyms. Practices will start in mid-October with some flexibility. November we start preparing harder with 2 practices per week and Tournament play.
- Peak League 3rd, 4th, 6th, 7th, 8th
 - Practice 2 times per week in area gyms. Integration with ETL team and liquid environment. ETL/Cascade teams will practice together on occasion to build consistency and challenge the players to compete for their spots.
 - Wildcat –Program Tournament / Cascade, Skyline Thanksgiving/Cascade
- Tournaments (3 for ETL & 1 for Cascade)
 - Wildcat-Program Tournament(November), Woodinville Falcon Classic(November), MLK/FOH(January-UW)
 - Other Tournament options at coach and team decision. See me for options.
 - End of Season Tournament in March. Seeded tournament based on league play results.
 - Feeder Bowl Tournament matches top 4 ETL teams vs- top 4 Wesco teams weekend following league playoffs. Ryder Cup format. 3-point shooting competition. ETL is the current owner of the title. Fun time!



Liberty Select Basketball

QUESTIONS??