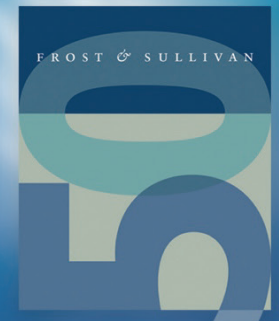


# Lightweight Options and Forecast of Material Types

Global snapshot of lightweight solutions

Presented by  
Vishwas Shankar

April 19, 2016



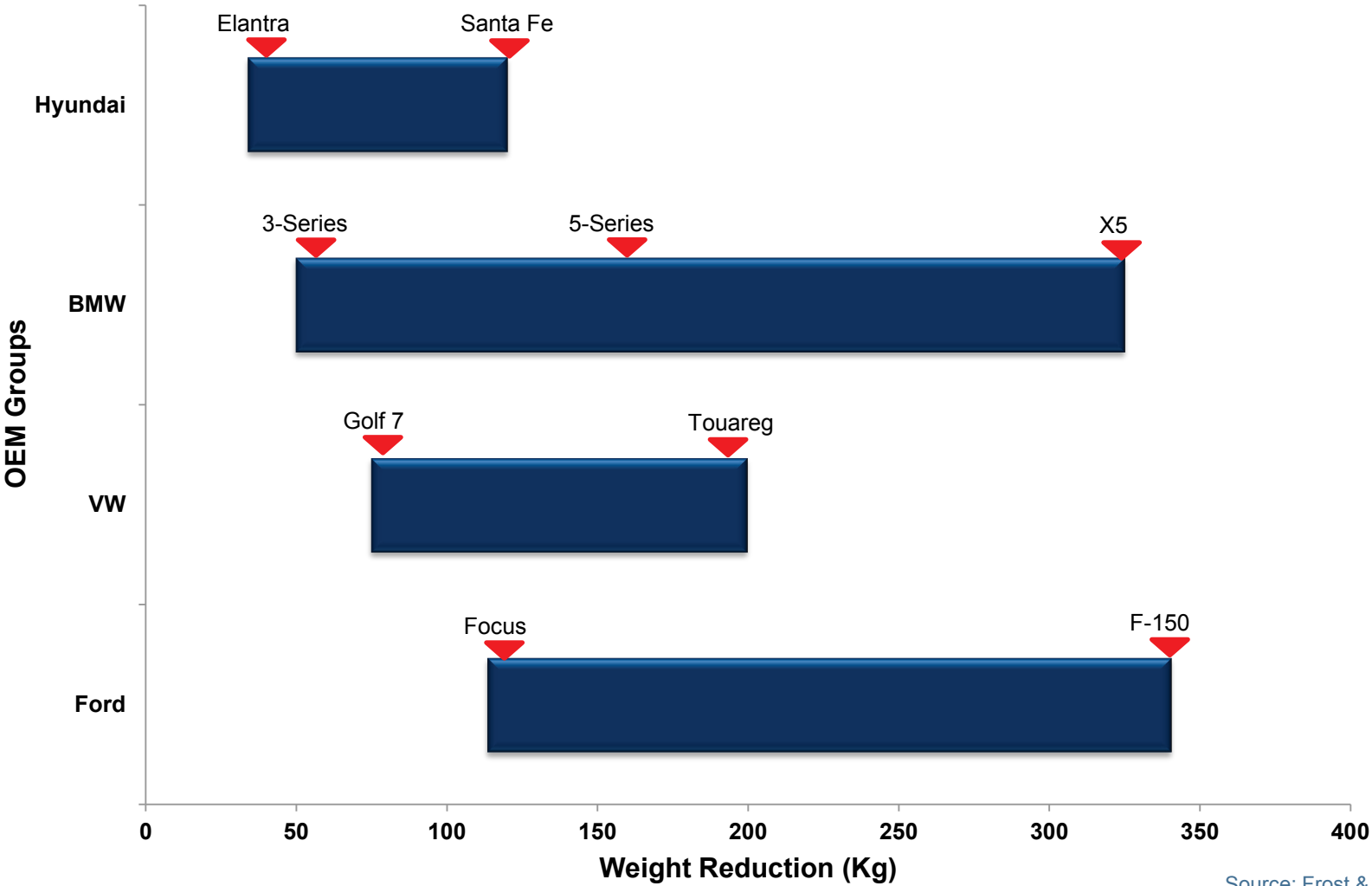
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FROST & SULLIVAN

# OEMs Identify 350 Kg Weight Reduction (20%) Opportunity

Global OEMs have identified to lose upto 350 kg depending on the model, segment, brand of the vehicle—en route to achieve the desired 2020 CO<sub>2</sub> emission / 2025 CAFE targets.

**Automotive OEMs Identify Up to 350 Kg Weight Reduction, Global, 2013–2020**

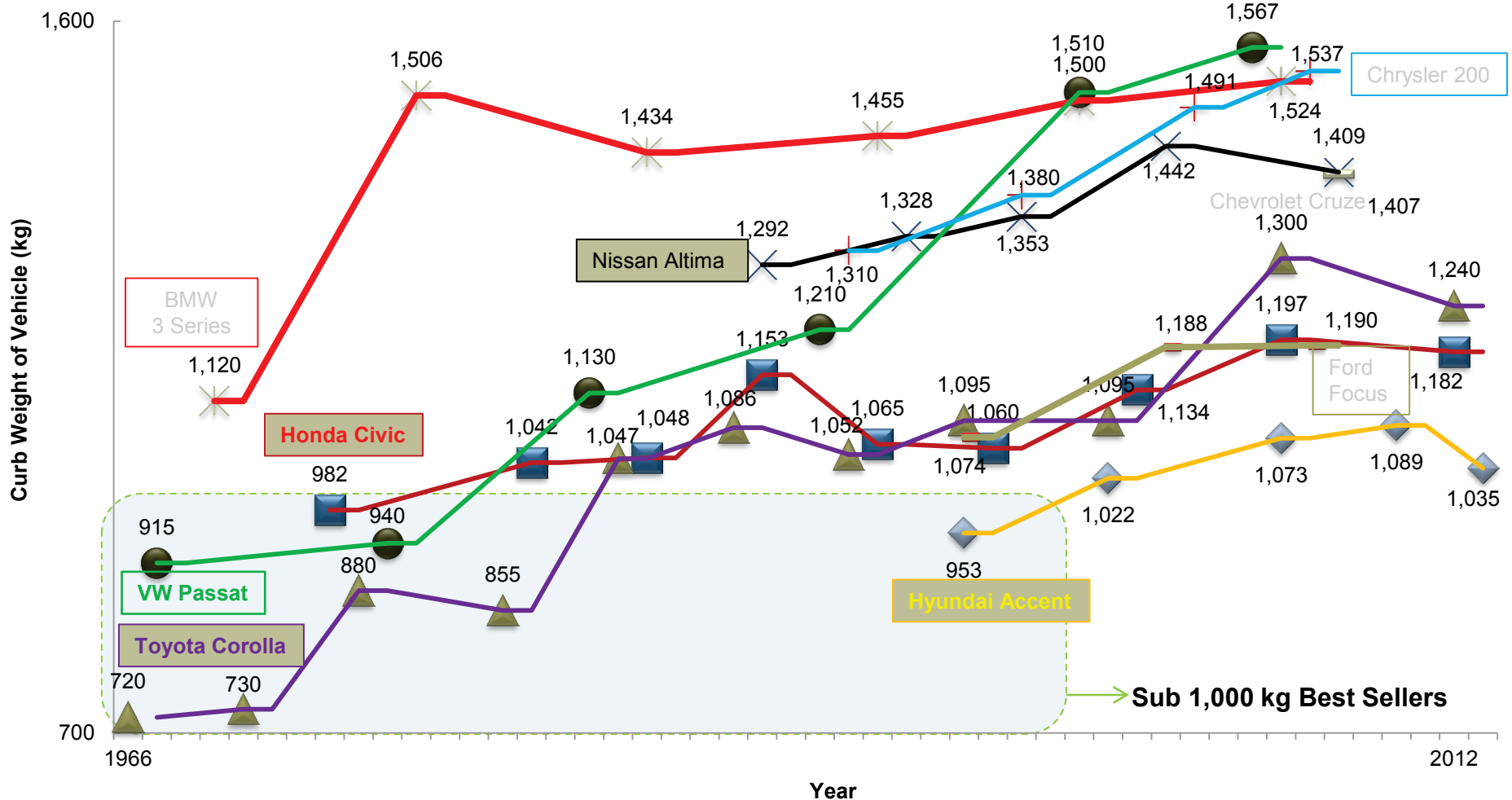


Source: Frost & Sullivan

# 50 years of Weight Trends – Global Best Selling OEM Models

1 in 2 OEMs reduced weight of their best selling model in fleet globally in the last generation.

## Automotive Best Seller Model Generations Vs. Weight Reduction, Global, 1966–2013



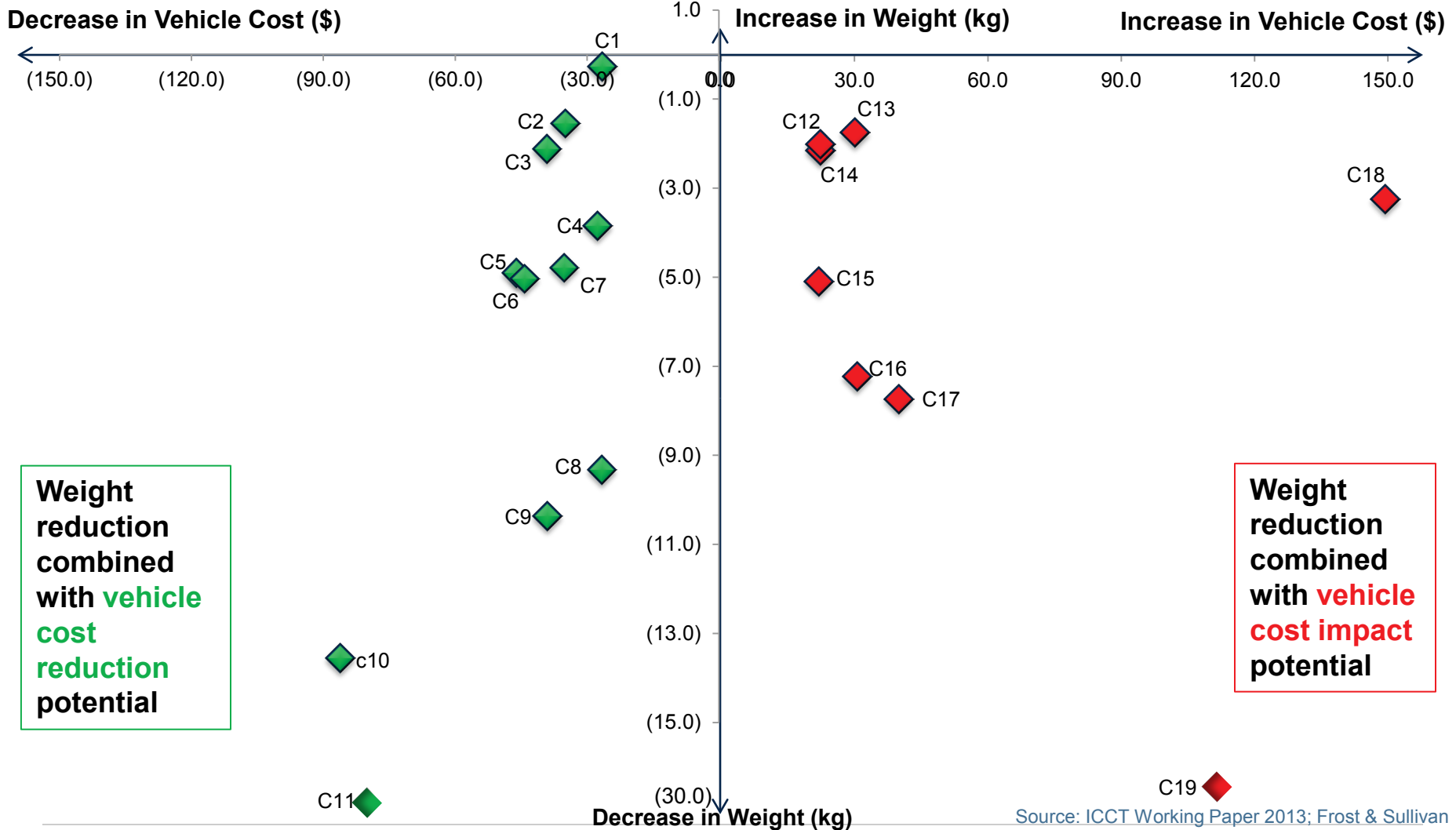
Note: Models that lost weight in the last generation

Source: Frost & Sullivan

# Vehicle/System Weight Reduction Offers Cost Savings Opportunity Also

Potential opportunity to reduce costs along with saving weight (about \$0.5 per kg weight reduction)

## Key Automotive Components Weight Reduction Potential, Global, 2015



**Weight reduction combined with vehicle cost reduction potential**

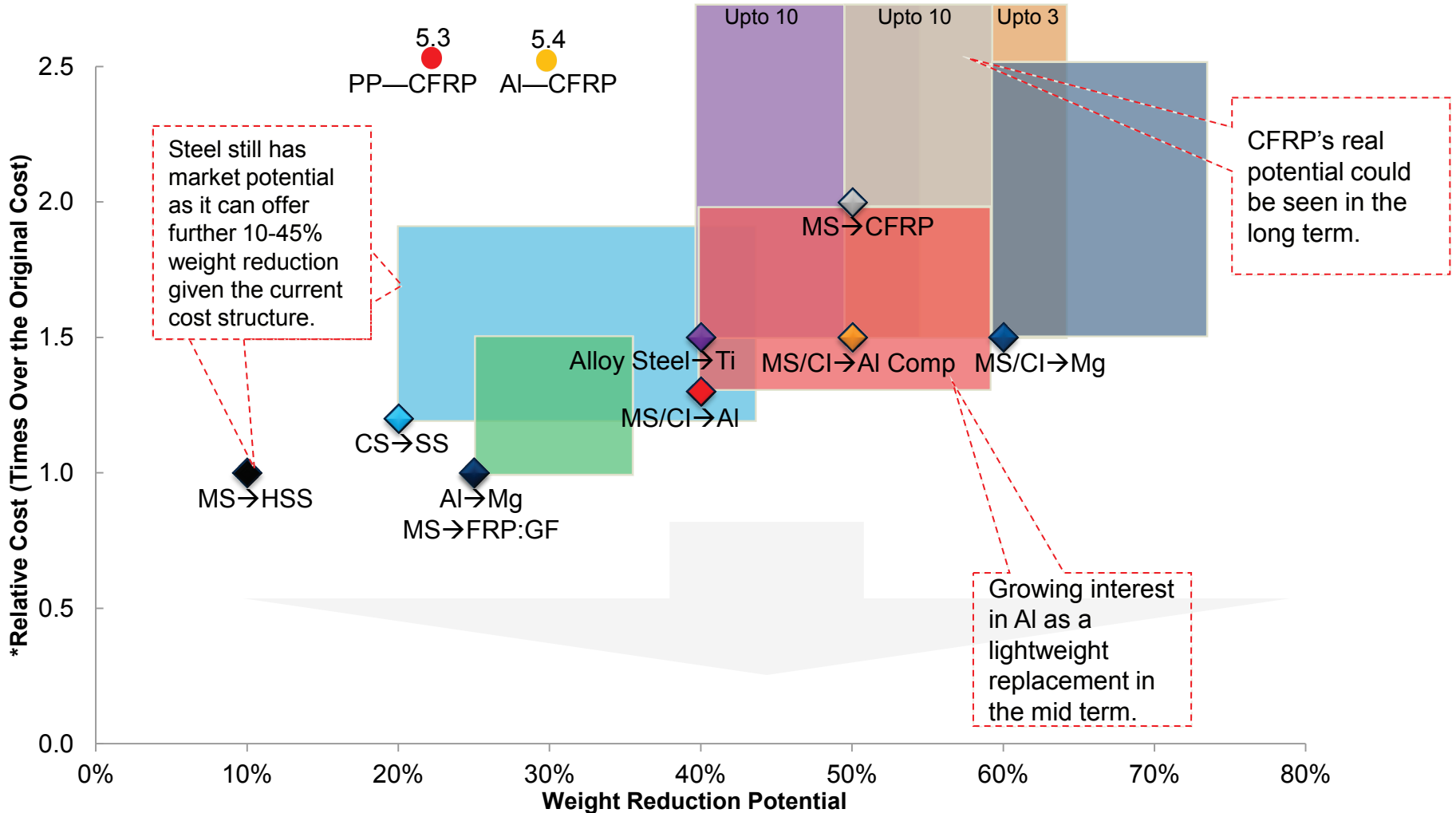
**Weight reduction combined with vehicle cost impact potential**

Source: ICCT Working Paper 2013; Frost & Sullivan

# Material Substitution Economics—Weight Savings versus Cost Impact

Leading up to 2020, Steel has a bigger role to play, Al continues to find more acceptance than before in the short term, CFRP seen as a more sustainable mass production solution in the long term.

**Automotive Material Choices Based on Weight Savings and Cost Impact, Global, 2016**



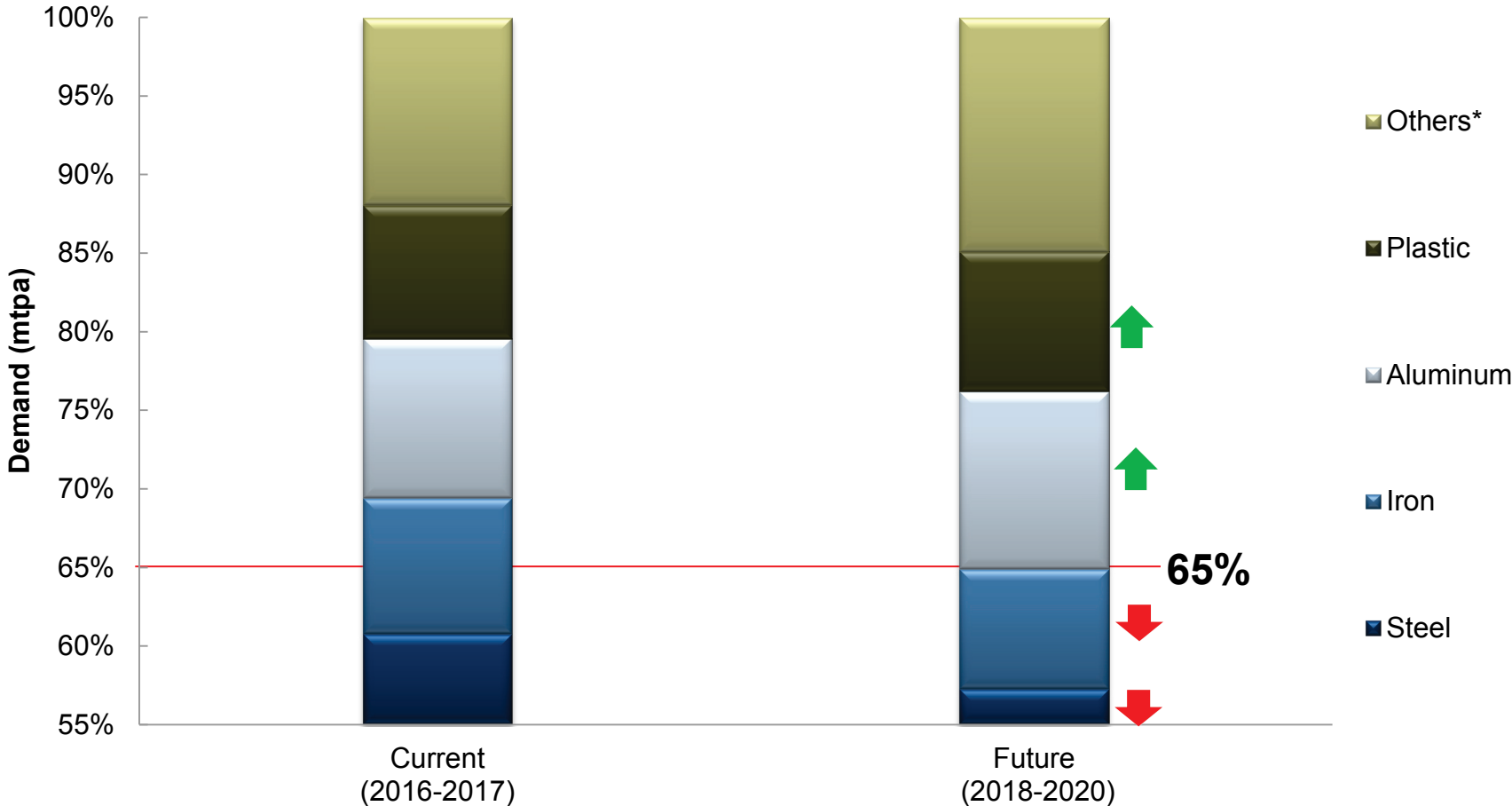
Note: \*Includes both materials and manufacturing.

Source: William F. Powers; Advanced Materials and Processes 2012); Frost & Sullivan

# Availability of and Demand for Steel Force OEMs to Rethink Strategy

Iron and steel automotive requirements expected to still remain 65% total demand for materials. Al, plastics expected to grow by 2020.

**Automotive Material Demand, Global, 2016-2020**



Key: MTPA - Million Tons Per Annum  
 Note: \*Others include rubber, seals, glass, Cu and zinc.

Red arrow: Reduction Green arrow: Increase

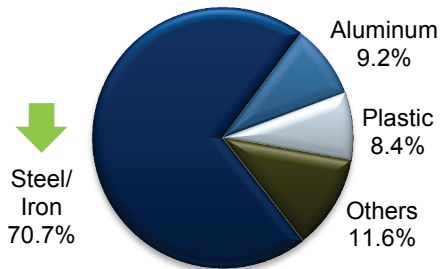
Source: Frost & Sullivan

# Efficient, Sensitive, and Convenient Materials—Key to Lightweighting

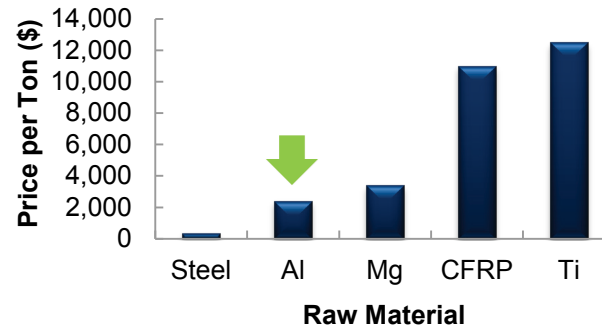
Aluminum in a Multimaterial Strategy: Although steel remains the primary material choice for automotive applications, aluminum adoption is increasing.

## Aluminum in Passenger Vehicles: Multimaterial Strategy, Global, 2010, 2012, and 2015

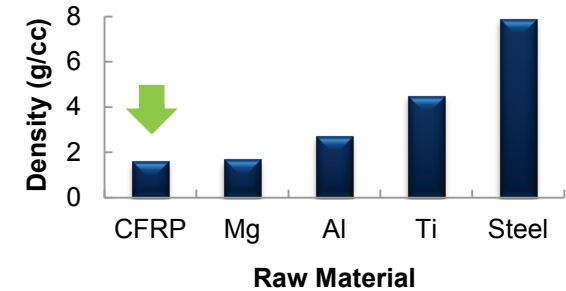
Material Demand, 2010



Key Raw Material Prices, 2012



Lightweight Options Over Steel, 2015

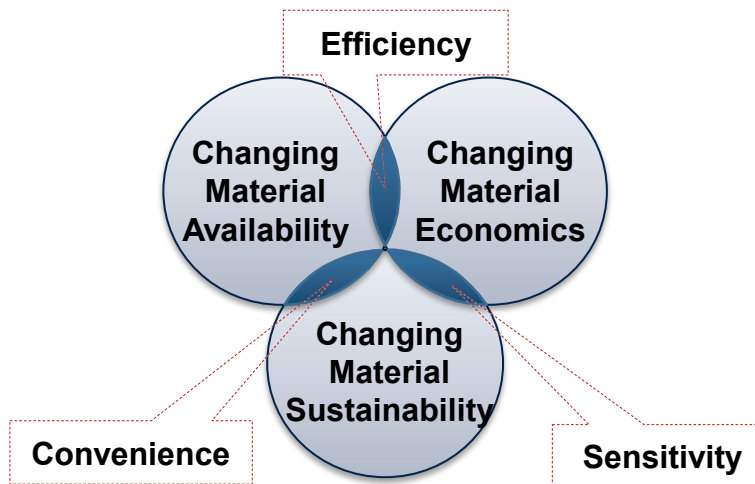


**Steel** has been the most popular and accepted material for more than a century.

**Aluminum** is closest to steel in price; use of aluminum alloys is becoming widely accepted.

**CFRP** is best for density but not yet price as mass-production applications are limited.

**Which material is best for long-term sustainability?**



**Recent evidence indicates strong interest in aluminum as the material choice in hybrid construction.**

Key: CFRP—Carbon Fiber-reinforced Plastic; Al—Aluminum; Mg—Magnesium; Ti—Titanium.

Source: Frost & Sullivan

# Key Focus Areas and Lightweight Replacements of Key Global OEMs

Advanced grades of steel comprise the preferred choice for key BIW structures; CFRP is the preference for BIW panels, Al for small BIW parts and Powertrain; Mg for Chassis; and CFRP for Interiors by 2020.

## Key Focus Areas and Materials Choice by Automotive OEMs, Global, 2013–2020

Region	North America			Europe					Asia-Pacific			
Focus Area	NA OEM1	NA OEM2	NA OEM3	EU OEM1	EU OEM2	EU OEM3	EU OEM4	EU OEM5	APAC OEM1	APAC OEM2	APAC OEM3	APAC OEM4
Body Key Structures	Steel / CFRP		Steel	Steel	Steel / CFRP	CFRP		CFRP	Steel	Steel	Steel	Steel
Body Key Panels		Steel / CFRP	CFRP		Steel	CFRP		Steel / Al	CFRP	CFRP		
Body Key FEMs		Steel			Steel	Steel	Steel	Al / CFRP				
Small Body Parts (other)	Mg	Al	Al	Mg	Al	Al	Al / Mg	Al		Mg / Al	Al / Mg	Mg
Powertrain			Al	Al	Al / Mg	Mg	Mg	Mg / Al		Al / Mg	Mg / Al	Al
Chassis		Steel / Mg		Al	Steel / Al / Mg	CFRP	Mg			Mg	Steel	Al
Interiors						CFRP	CFRP	Mg	CFRP	CFRP		Mg

Strong Existing Pattern

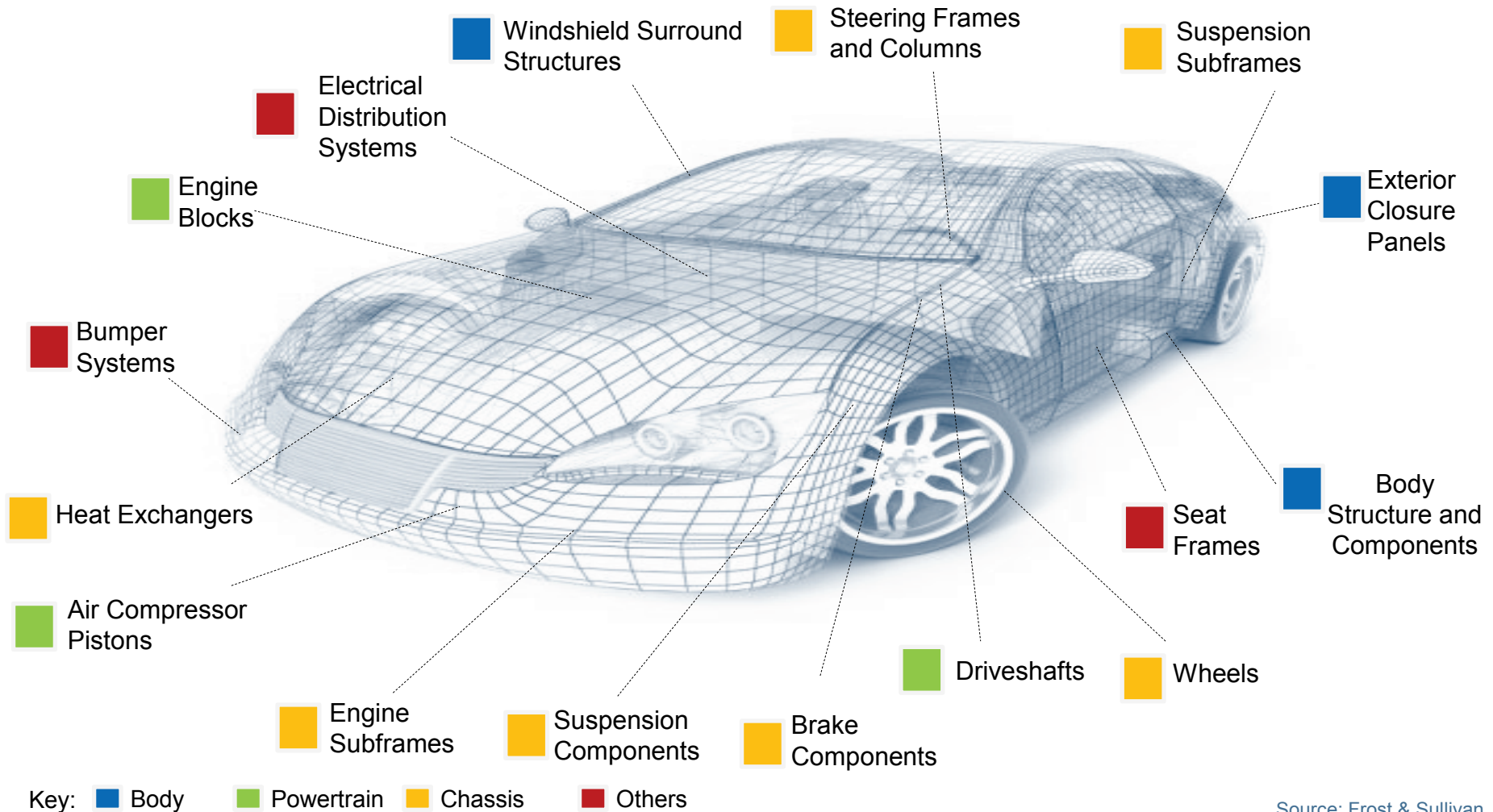
Source: Frost & Sullivan



# Aluminum Usage Trends in Current-generation Vehicles

Wide spread Aluminium usage in more chassis components, small body parts and powertrain components, electrical distribution systems, bumper systems, and even seat frames.

## Aluminum in Passenger Vehicles Usage Trends, Global, 2015

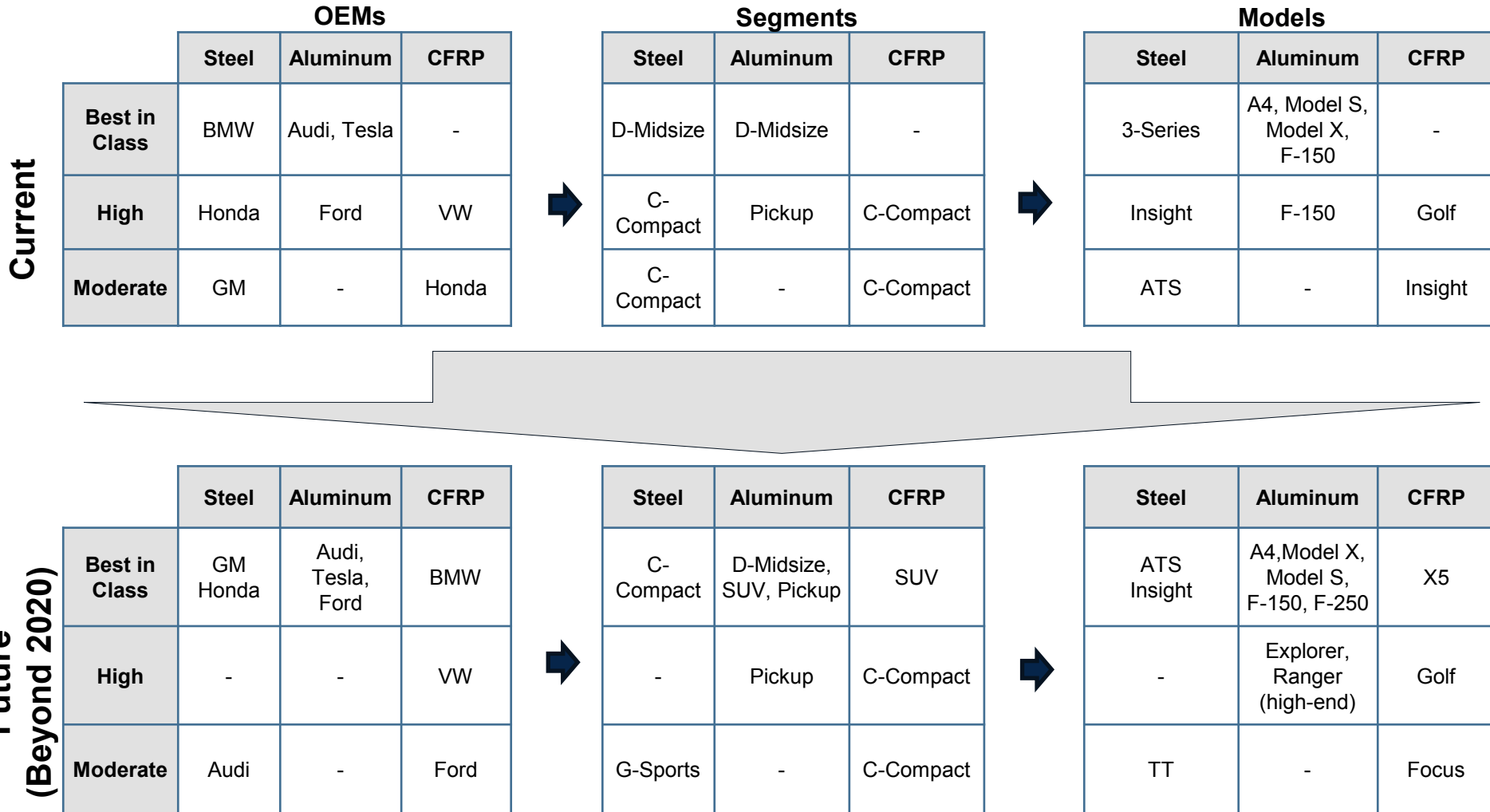


Source: Frost & Sullivan

# Material Intensity Vehicle Matrix

The Audi A4 and Ford F-150 are expected to set benchmarks for aluminum usage in future.

## Aluminum in Passenger Vehicles: Material Intensity Vehicle Matrix, Global, 2015–2025

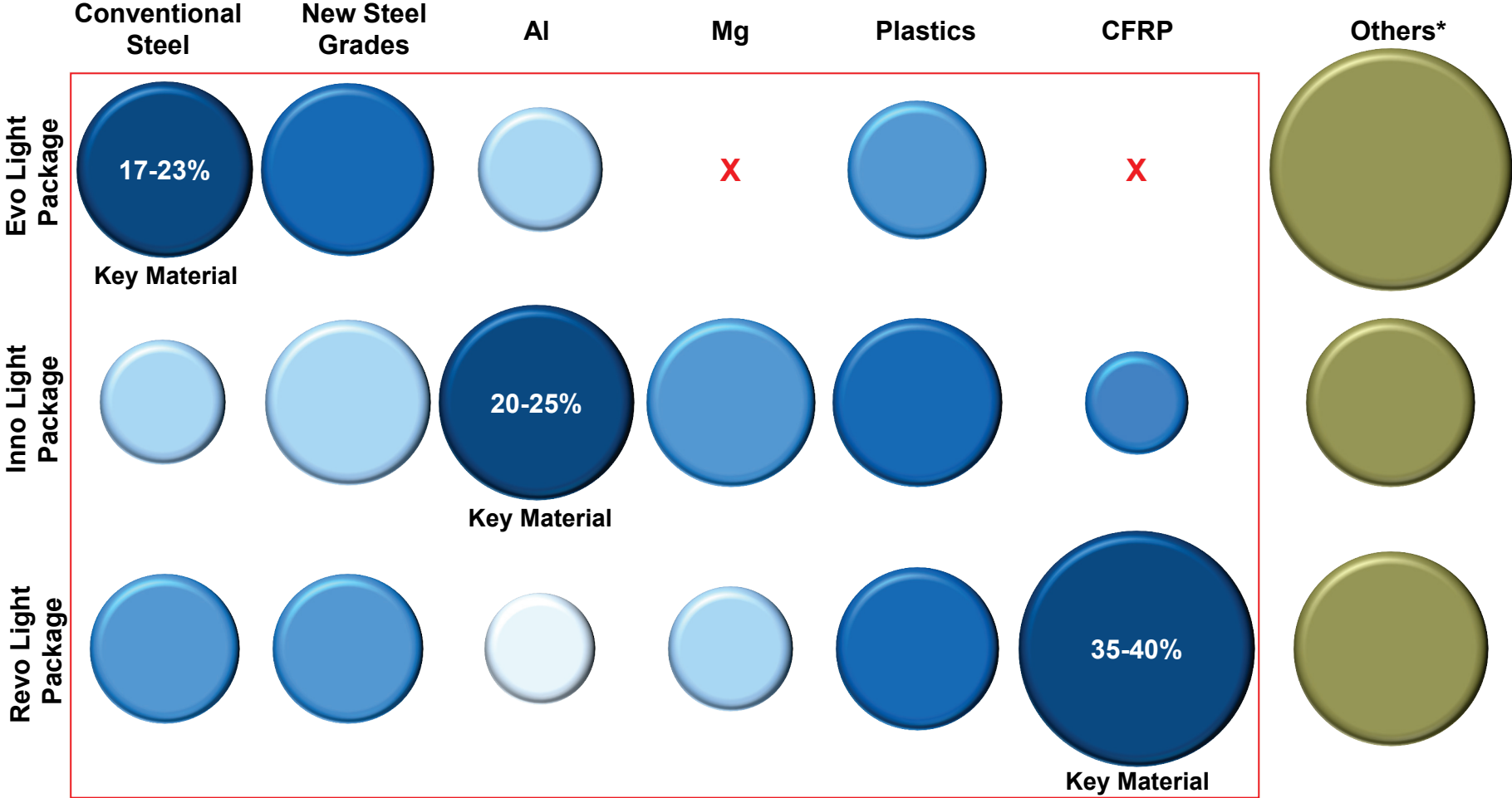


Source: Frost & Sullivan

# Lightweight Packages Creates Different Business Opportunities

Multiple packages within a particular brand could create a much-needed competitive advantage and attract large number of end customers as well as those looking for a product differentiation.

Automotive Lightweighting: Lightweight Packages, Global, 2025



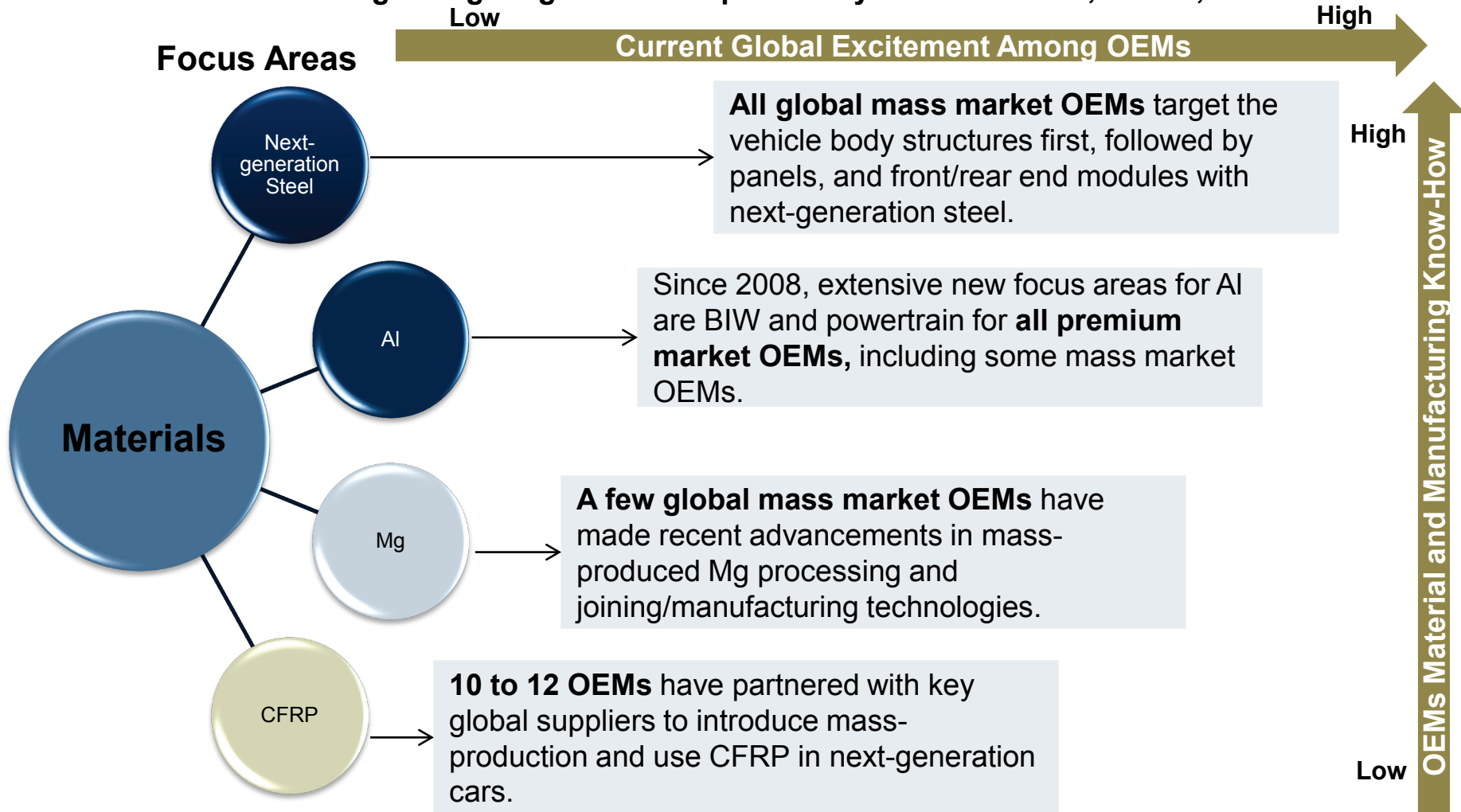
Note: High Content [Dark Blue] [Medium Blue] [Light Blue] Low Content

\*Others include rubber and glass. Source: Frost & Sullivan

# New Material/Joining Partnerships are Key to Material Substitution

Global mass market OEMs target vehicle body structures first, followed by panels; front/rear end modules and chassis parts are also on their radar.

## Automotive Lightweighting: Partnerships are Key to Substitution, Global, 2015



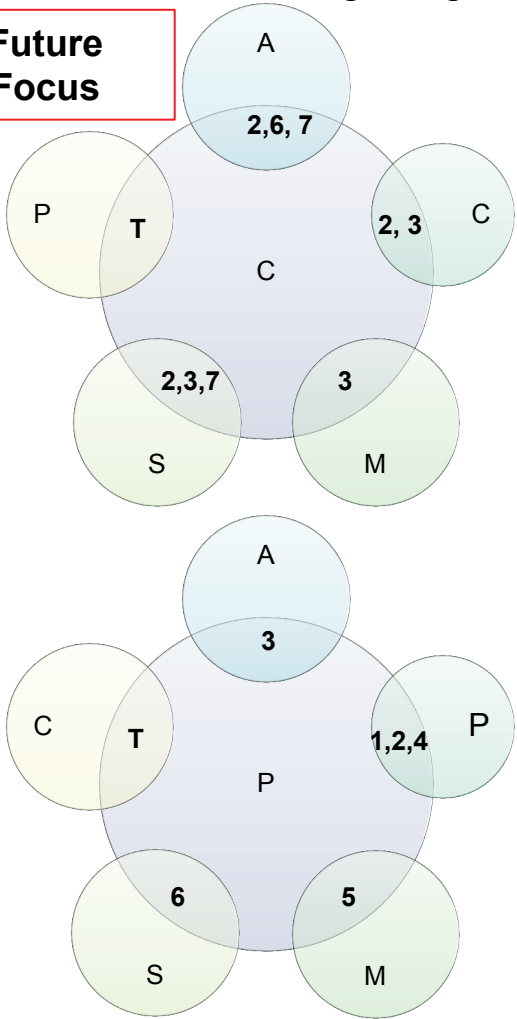
Source: Frost & Sullivan

# Automotive Materials Joining Technologies—Current and Future Focus

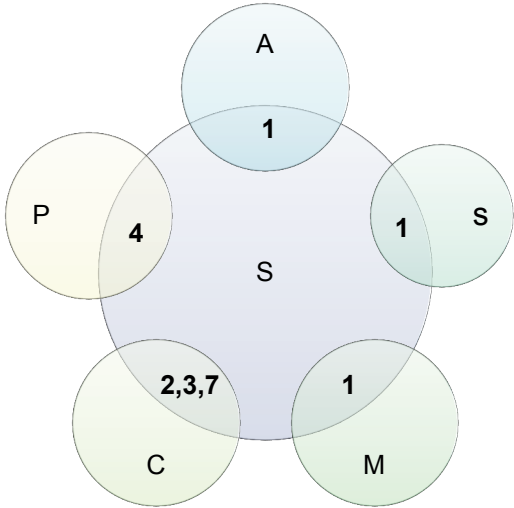
Steel or CFRP are the center of focus, and steel-CFRP joining is attracting research as is Al-Al, Al-CFRP and plastic-plastic joining.

Automotive Lightweighting: Vehicle Components Joining Technologies, Global, 2012–2020

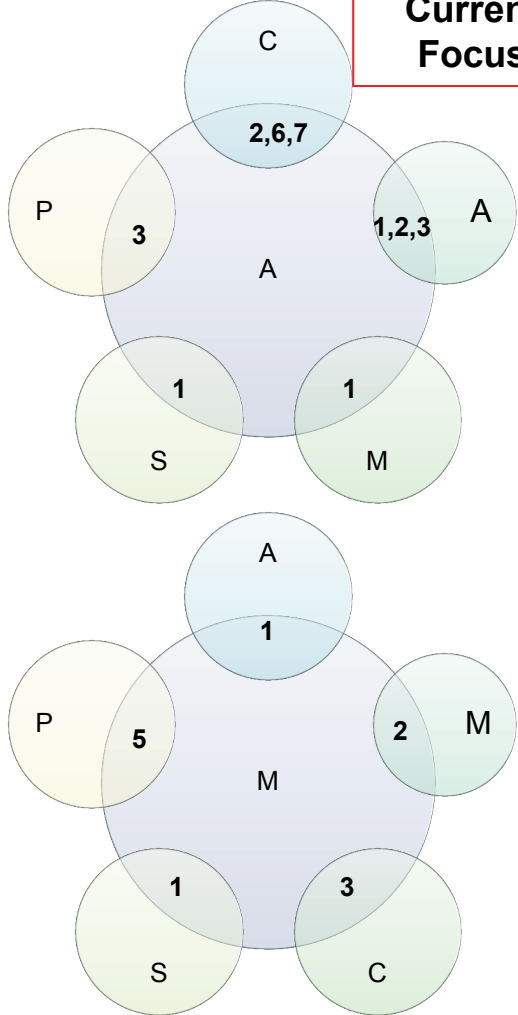
**Future Focus**



**Current Focus**



**Current Focus**



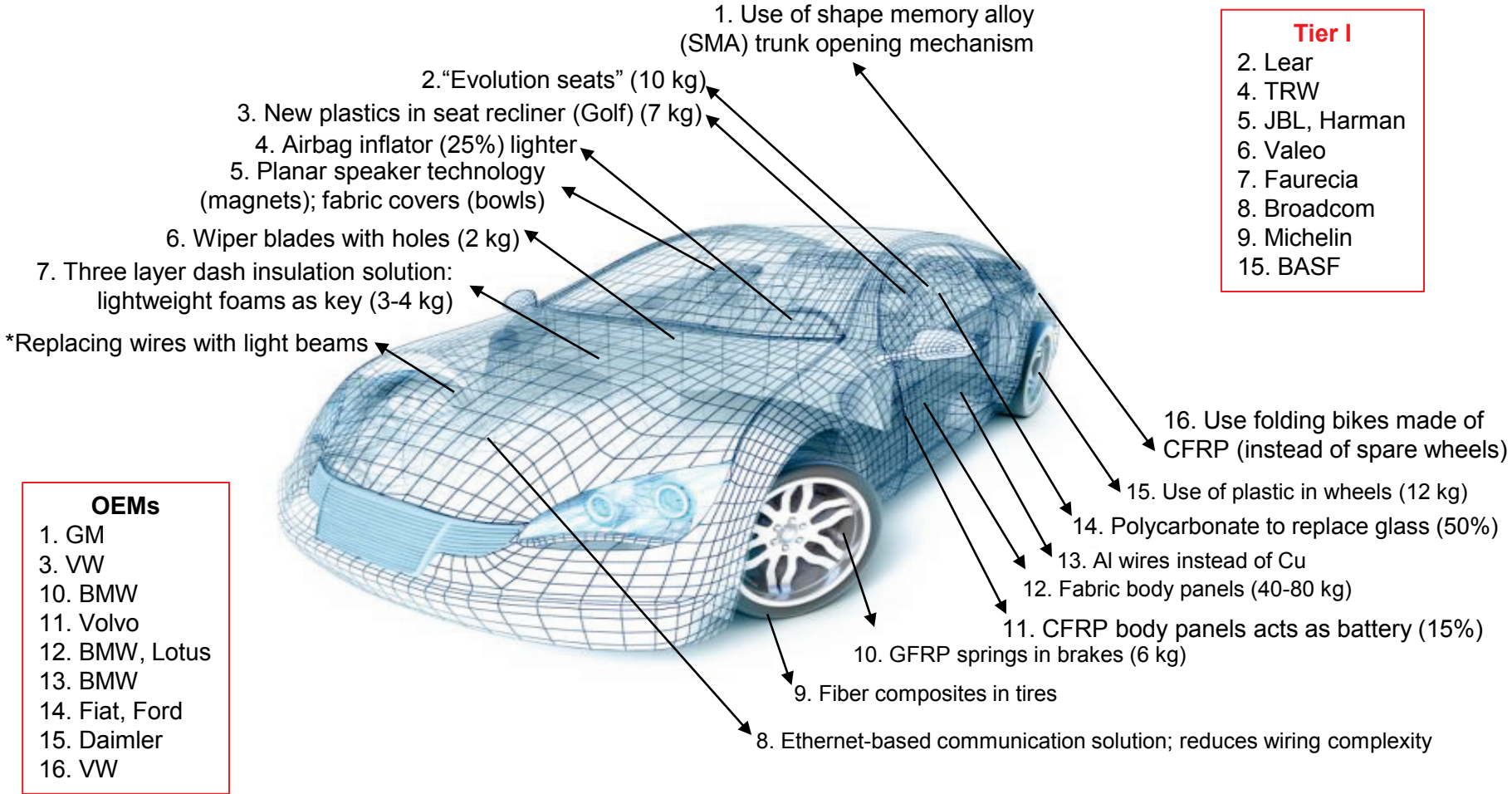
KEY	1 Welding	S Steel
	2 Fasteners	
	3 Adhesives	C CFRP
	4 Heat Sealing	A Aluminum
	5 Tongue & Groove	M Magnesium
	6 Collar joining	
	7 Sandwich	
	T To be identified	

Source: Frost & Sullivan

# Revolutionary Effort in Lightweighting—Out-of-the-box Thinking

OEMs and suppliers are moving towards solutions including plastic wheels, AI instead of Cu in wiring harness, fabric body panels, and composites in tires are expected in future production models.

## Automotive Lightweighting: Revolutionary Effort in Lightweighting, Global, 2012–2020



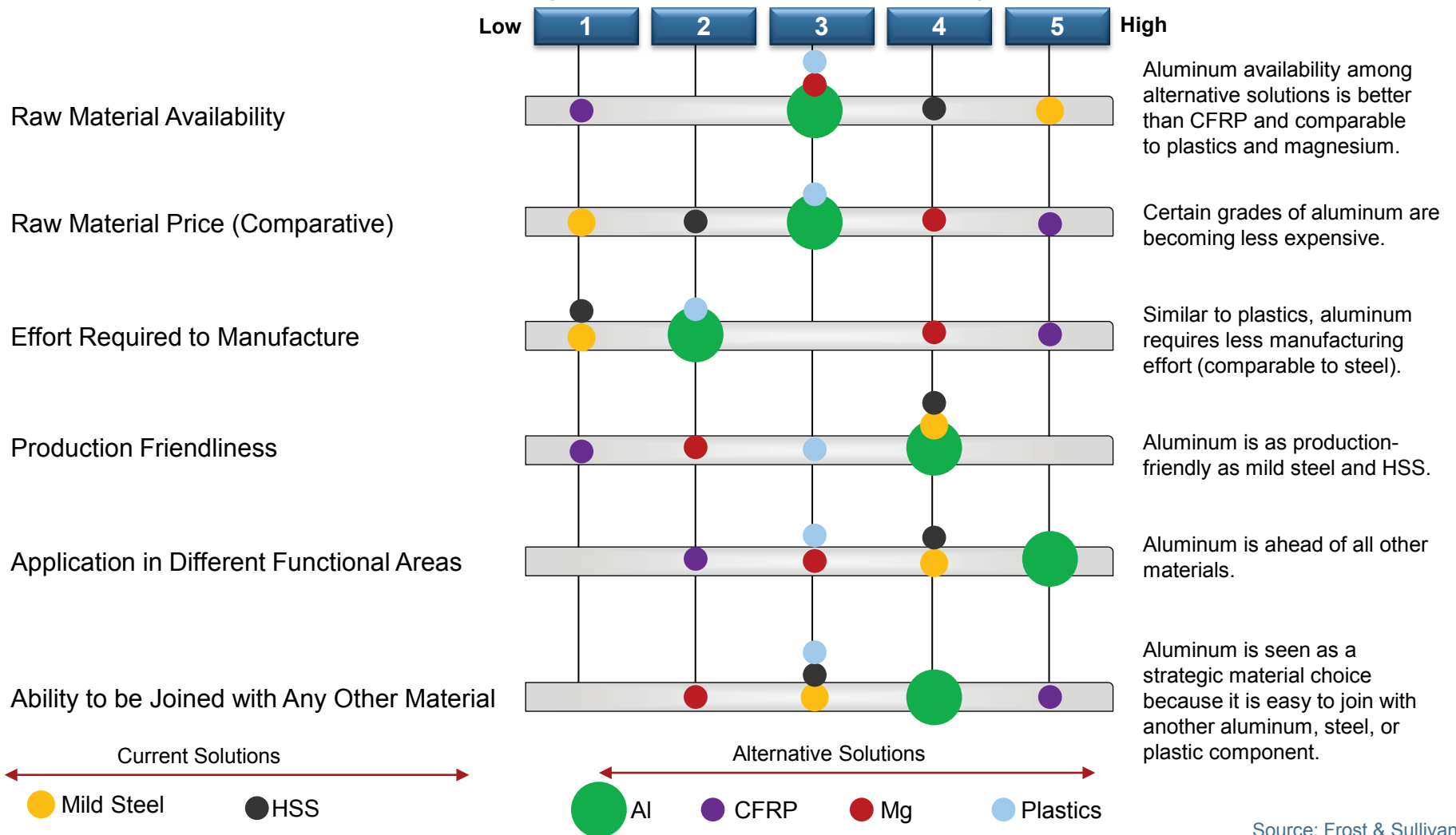
\* TBA – To be Announced

Source: Frost & Sullivan

# Advantages Offered by Key Materials Continue to be Re-evaluated

Commercial and technical advantages of aluminum versus next generation steel, CFRP continue to be re-evaluated with every new model/existing model generation change.

## Aluminum in Passenger Vehicles: Material Advantages, Global, 2015



Source: Frost & Sullivan

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# Thank You!

F R O S T & S U L L I V A N

Vishwas Shankar  
Research Manager - Business Strategy & Innovation  
Mobility  
P: +1 248 536 2004  
[VishwasS@frost.com](mailto:VishwasS@frost.com)

[www.frost.com/mobility](http://www.frost.com/mobility)

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