

UCSB student Sarah Amiri's image, titled "Phyto Moon," is part of the *Art of Science* exhibition on display in the Library (see back page).

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Local Philanthropist and Publisher Sara Miller McCune Gives \$5 Million to UC Santa Barbara; Half Donated to Library

Sara Miller McCune, dedicated to education, philanthropy, the arts, democracy, and the written word, has donated \$5 million to UC Santa Barbara. Half of her donation will go to the UCSB Library to create the Sara Miller McCune University Library Innovation Fund.

The new fund will be used to plan and implement programs, spaces, and experiences that meet the evolving and increasingly complex information requirements shaping academic research libraries.

"Miller McCune's generous gift gives us capacity to innovate that we didn't have before," said University Librarian Denise Stephens. "With it, we will establish a program that supports forward-looking, transformative approaches to delivering services that empower research, instruction, and learning."

Sara Miller McCune, founder and executive chairman of the academic publisher SAGE and president of the McCune Foundation, has been a committed supporter of UCSB — including the UCSB Library — for more than 20 years.

Message from the University Librarian



Denise Stephens (Jenny Pfeiffer)

The stories in this issue of *The Lens* demonstrate the myriad ways UCSB Library touches people, whether online or in person, in our buildings or around the world, today and for future generations.

When construction on our new and renovated buildings is completed this fall (see page 8), we'll have even more spaces for faculty, scholars, students, and the local community to interact

with the Library and each other.

We are so grateful to Sara Miller McCune for her incredibly generous donation of \$5 million to UC Santa Barbara, including \$2.5 million for the Library (cover story). The Sara Miller McCune University Library Innovation Fund will allow us to continue to be forward-thinking for our users.

Readers of the *Los Angeles Times*, *Washington Post*, *USA Today*, and other national publications were introduced to the UCSB Library when the Library of Congress announced in March that our collection of Vernacular Wax Cylinder Recordings was added to the National Recording Registry. Anyone can listen online to these recordings (page 3).

An East Coast professor was so impressed by UCSB Library's care and digitization of early sound holdings that he chose our Special Research Collections to house his 78 rpm records, ethnographic postcards, and papers (page 6).

UCSB's recent Nobel Prize winner, Professor Shuji Nakamura, is one of many faculty and students who engage with the Library's collections mostly online (page 4). And two projects championed by the Library, UC's Open Access Policy (page 2) and the Data Curation @ UCSB Program (page 3), are making UCSB research, ideas, and data more widely available and discoverable. The Library also continues to add databases, which we encourage you to explore (page 5).

Beyond the Library walls, students in six courses delved into this year's UCSB Reads book, *Orange Is the New Black*. On page 5, you can read about one class's examination of the text. The UCSB Library provided free copies of the book to students enrolled in these courses. When the book's author, Piper Kerman, visited campus in April to give a free talk, Campbell Hall was full and we had to open an overflow room where people watched a live video feed. Attendance at the event — 1,200 people — surpassed turnout from previous years.

It is with a heavy heart that we share the news of former University Librarian Joe Boissé's death earlier this year. Boissé made an indelible mark on UCSB Library; his innovations live on today in the guise of the California Ethnic and Multicultural Archives (page 6), allowing future generations to learn about the contributions of our state's minority communities.

As we reinvent the Library for the future, we are creating new intellectual and cultural touchpoints for you, wherever and whenever you need us.

A handwritten signature in blue ink, appearing to read "Denise Stephens".

Denise Stephens
University Librarian

Open to Access

"OA" should be a familiar acronym by now. It refers to open access, which SPARC (Scholarly Publishing and Academic Resources Coalition) defines as "the free, immediate, online availability of research articles, coupled with the rights to use these articles fully in the digital environment."

The Academic Senate and UC System are committed to the concept, and over the past few years have been working with the UC Libraries to educate and notify UC faculty members about the UC Open Access Policy. According to the policy, as of November 2014, UCSB faculty are expected to

deposit scholarly articles with publication agreements signed after July 24, 2013 (the date of the policy adoption), into eScholarship, UC's open access repository, or another OA repository.

You can easily deposit articles now at <http://uc-oa.info> (eScholarship login required). In the fall, a new automated publication management system (UCSB NetID login required) will prompt you via email to verify your publication information and upload your manuscript. Thereafter, every time a new published article of yours is detected, the automated system will send you an email.

UC's Open Access Policy is essentially a public access policy with real-world implications.

Edwina Barvosa, UCSB Associate Professor of Feminist Studies, has served as an expert witness in trials related to her research on gang injunctions, gang identities, and unconscious bias. "The accessibility of my research to attorneys via eScholarship is an important way to make my work available to members of the justice system, and to thereby have an impact beyond the university," she said. The Open Access Policy, Barvosa continued, "is vital to making our research available to policymakers,

Continued on p. 4

Library's Wax Cylinders Added to National Recording Registry



David Seubert, acting head of UCSB Library's Special Research Collections, holds a wax cylinder. (Sonia Fernandez)

A Civil War veteran sings “Down Where the Cotton Blossoms Grow.” A speech commemorates Jan 1, 1900. A baby cries (some sounds never change).

You can hear all of the above, and more, in the Library's collection of Vernacular Wax Cylinder Recordings. In March, the Library of Congress added the collection to its National Recording Registry.

Every year since 2002 the National Recording Preservation Board (NRPB) and members of the public have

nominated recordings to the registry; usually about 25 are selected annually.

According to the NRPB, selections “are culturally, historically or aesthetically important, and/or inform or reflect life in the United States.”

First made of tinfoil, then wax and plastic, cylinder recordings, commonly the size and shape of a soda can, were the first commercially produced sound recordings around the turn of the 20th century. The cylinder phonograph also allowed its owners to make sound

recordings at home.

The UCSB Library's Department of Special Research Collections houses more than 650 vernacular wax cylinder recordings, or home wax recordings, from the 1890s through the 1920s that capture the early spirit of the public's interaction with recording technology.

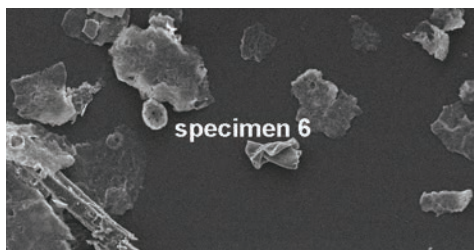
These audio “snapshots” of everyday life are perhaps the most authentic audio documents of the period: songs sung by children; instrumental selections, jokes and ad-libbed narratives; and even the cries of newborn babies and barnyard animals.

The core of the Library's collection is based on several decades of acquisition by sound historian David Giovannoni.

The recordings have been digitized and are available to listen to online via UCSB Library's Cylinder Preservation and Digitization Project at <http://cylinders.library.ucsb.edu>.

This searchable database features all types of recordings from the late 1800s to early 1900s. Most vernacular wax recordings remain in private hands or uncatalogued in institutions, so UCSB Library's collection, available digitally to the public, is rare.

Data Curation Pilot Projects Underway



The fossil imagery data curation pilot project at UCSB includes archival storage of microscopic images of rock specimens.

The Data Curation @ UCSB Program has reached the next phase in its investigation of how to manage massive amounts of raw digital research data generated on campus. Up next is a series of three pilot projects in which UCSB Library will provide data curation

services for a diverse group of faculty and scholars.

“Data curation taps into the Library's traditional strengths, including archiving, digitizing, and creating metadata,” said Michael Kim, UCSB Library's head of Cataloging and Metadata Services. “The Library wants to provide service aligned with the campus commitment to a high level of research activity.” Here are the pilot projects:

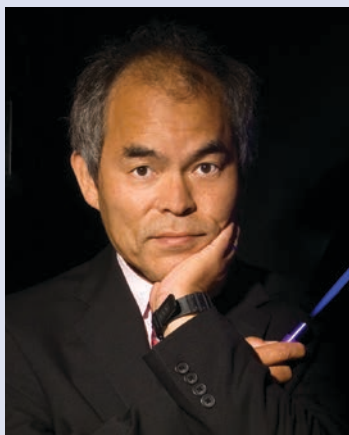
- The Bren School Pilot Project, led by Bren Associate Professor James Frew, will curate data from group projects produced by students in the Bren School of Environmental

Sciences and Management.

- The Maya Forest Project, led by Anabel Ford, director of UCSB's MesoAmerican Research Center, will focus on an archaeological and anthropological study of Mayan culture that includes GIS data, digital imagery, and spreadsheets.
- The Fossil Imagery Project, led by Susannah Porter, associate professor of Earth Science, will work with fossil images based on geological samples.

A website is being created with educational and best practice materials related to data curation. For questions, email datacuration@library.ucsb.edu.

Faculty Footnotes



UCSB professor and Nobel Prize winner Shuji Nakamura says he uses UCSB Library resources to stay up-to-date on cutting-edge technology. (Randall Lamb)

The new “Faculty Footnotes” column features UCSB faculty talking about how they use the Library to support their research.

“This year’s prize was about light.” In the understatement of the year, that was Staffan Normark, Permanent Secretary of the Royal Swedish Academy of Sciences, beginning his announcement about the winners of the 2014 Nobel Prize in Physics. The recipients were UCSB

professor Shuji Nakamura, along with professors Isamu Akasaki and Hiroshi Amano, for their development of blue light-emitting diodes (LEDs).

LEDs, used in smartphones, TV screens, and other devices we use daily, are far more efficient and environmentally friendly than incandescent or fluorescent lighting.

Nakamura, a professor of materials and electrical and computer engineering, became the sixth faculty member from UCSB to win a Nobel Prize. He shed some light on how he uses the UCSB Library’s resources.

“When working on cutting-edge technology, it is very important to stay current in the understanding and familiarity of published work in the field,” Nakamura said. “The Library provides access to this information via a wealth of journal subscriptions.”

According to Physics Librarian Andrea Duda, from 2012–15 Nakamura published 97 articles that cited 1,028 references. Of the 113 journals he cited, the Library has paid subscriptions to 99.7 percent of them.

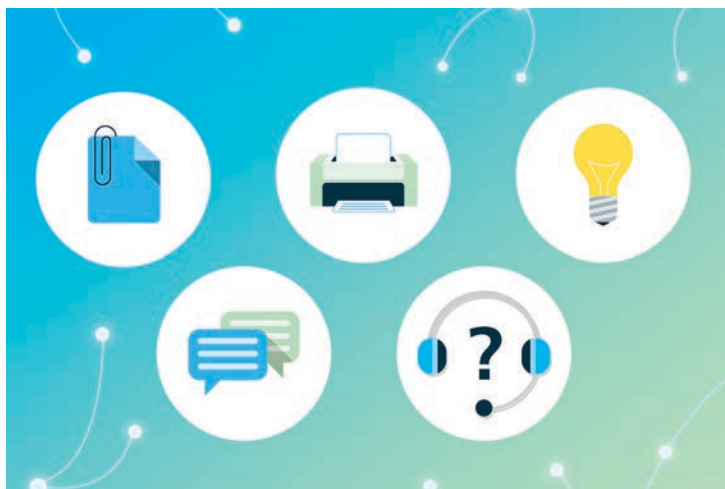
“Our researchers access the Library’s resources through portals such as the Web of Science” (a subscription-based indexing service), Nakamura said. “Also, the Library is a place to access the results of previous students through their thesis work.”

Because “solid-state lighting is such a huge field, with significant involvement of both academia and industry,” Nakamura said, he stays up-to-date on the field via conferences, online communities, and trade publications accessible at the Library.

The Library, of course, isn’t just for distinguished Nobel scientists.

“It is very important that students are comfortable with accessing the Library online,” Nakamura said. And they will probably do so while looking at an LED-powered display or smartphone screen.

Open to Access *(continued from p. 2)*



(Library/Jonathan Rissmeyer)

nonprofit agencies, and others who wish to make use of research conducted by UC faculty.”

The Policy was adopted by and covers Senate-represented

faculty. But all UC authors can voluntarily deposit (self-archive) their articles in eScholarship.

Varistha Chobpattana’s name appears numerous times in a search of articles by UCSB affiliates in eScholarship. Chobpattana, a UCSB graduate student researcher in the Materials Department, said the articles were submitted by her faculty adviser. “I believe that the UC Open Access Policy is great,” she said, adding that she plans to make her dissertation open access.

To read the full text of the UC Open Access Policy, FAQs, details about obtaining a waiver, and more information, go to <http://uc-oa.info>. The Library can help, too. For assistance in depositing your work into an OA repository, or to request a presentation about the process, contact your UCSB subject librarian. A list of subject librarians and their contact information is at <http://www.library.ucsb.edu/subject-librarians>.

UCSB Reads: 'Orange Is the New Black' in the Classroom



In his Media and Information Culture course, Assistant English Professor Jeremy Douglass uses digital platforms such as Amazon to explore how books are represented. (Library/Karen Lindell)

The Wikipedia page for *Orange Is the New Black: My Year in a Women's Prison* (the book) takes about one minute to read, and includes a mere seven citations.

The Wikipedia page for *Orange Is the New Black* (the Netflix TV series), with 36 citations, requires considerably more scrolling.

We're not recommending Wikipedia as a top reference choice, but many students and academics do use the online encyclopedia, which raises interesting scholarly questions. As Jeremy Douglass and Ashley Champagne explained in their ENGL 149 Media and Information Culture course during the winter quarter, such popular digital "platforms" as Wikipedia, Goodreads, Amazon, and e-readers have changed how books are read and interpreted.

"We're teaching not how to read *Orange Is the New Black*, but to discover the way it is represented," Douglass said.

The students in Media and Information Culture used Piper Kerman's 2010 memoir *Orange Is the New Black*, this year's UCSB Reads book, along with *Frankenstein* — a classic text with a longer history of critical analysis — to explore such issues as how platforms affect the way we read, how digital networks or devices affect the canon, and what happens when a work is written only for the Internet. UCSB Library donated free copies of *Orange Is the New Black* to all the students, as it does for any UCSB course that incorporates the UCSB Reads book into the curriculum. This year, six courses included the book as part of their coursework.

Orange Is the New Black, Douglass said, "has a connection to a popular TV show, so it has a mass audience. Lots of people are talking and posting about the book, which can be a blessing and a curse, because these people come from a TV culture," not a literary background.

For an assignment after one class session, students had to "engage" with one of three literary platforms (Wikipedia, GoodReads, or Amazon) and "intervene" — e.g., add new text, write a review, make a comment — and reflect on the experience.

"It's very interesting to look at how different mediums control what we read," said student Christine Khayat, a senior English major.

For more information about UCSB Reads, or to suggest a book for UCSB Reads 2016, visit www.library.ucsb.edu/ucsbreads.

New Databases



The American Consumer Culture database includes marketing materials for mid-20th-century U.S. businesses, like this 1949 ad for a G.E. "Daylight Television." (John W. Hartman Center for Sales, Advertising & Marketing History/Duke University)

The Library has purchased access to the following online databases:

American Consumer Culture: Market Research and American Business, 1935-1965: Features the complete market research documents of Ernest Dichter and his Institute for Motivational Research. The trove of information about industries, brands, and products includes case studies, proposals, questionnaires, surveys, and pilot studies.

Digital National Security Archive (DNSA): The most comprehensive collection available of primary documents central to U.S. foreign and military policy since 1945. More than 94,000 declassified documents are included. Recently added is "Electronic Surveillance and the National Security Agency: From Shamrock to Snowden."

Encyclopedia of Aesthetics: Covers critical thought from disciplines including art, music, theater, dance, literature, TV, film, and popular culture.

Meiji Japan: Contains documents related to Edward Sylvester Morse (1838-1925), one of the first Americans to live in Japan. In 1882 he turned his attention to ethnology and the documentation of life in Japan before it was transformed by Western modernization.

In Memory: UCSB Librarian Joseph Boissé (1937–2015)



Former University Librarian Joseph Boissé watches as artist-poet-activist Jose Montoya signs an agreement donating his papers to the UCSB Library in 1988. (Library/California Ethnic and Multicultural Archives)

A former UCSB librarian who was dedicated to promoting diversity in libraries has died. Joseph (Joe) Adonias Boissé, UCSB University Librarian from 1983–99, passed away on Feb. 14 at age 77 in Burlington, Vermont.

“His impact was significant and enduring,” said University Librarian Denise Stephens.

In 1985 Boissé created UCSB Library’s Minority Internship Program, one of the nation’s first residency programs for librarians.

Adan Griego was one of those residents. Now, he’s Curator for Latin American, Iberian, and Mexican American Collections at Stanford University Libraries. “I consider the

internship a very important part of my professional success,” Griego said.

Boissé also had a primary role in establishing UCSB Library’s California Ethnic and Multicultural Archives (CEMA), in 1989.

“Joe was French Canadian and part Native American, and he personally related to the experience of disenfranchised immigrant communities and communities of color,” said Salvador Güereña, CEMA’s co-founder and now its director. He recalled a meeting with Boissé that led to CEMA’s creation.

“He said, ‘Here in California we can make our mark by building Chicano collections of archives and manuscripts, and ... support the emerging scholarship in this area.’”

In the early 1990s, despite budget woes, Boissé was committed to creating an Ethnic and Gender Studies Library.

Boissé was also president of the Association of College and Research Libraries (ACRL) from 1988–89, and in 1995 received the organization’s Academic/Research Librarian of the Year Award. He was active in the International Federation of Library Associations (IFLA), and chairman of the Association of Research Libraries’ (ARL) Task Force on Minority Recruitment from 1990–92.

Boissé earned master’s degrees in library science and French from Simmons College in Boston, and a doctorate in education from Temple University in Philadelphia. After retiring from UCSB, Boissé moved to Monkton, Vermont, where he lived with his spouse, David L. Williams.

See and Hear the World via Rare Postcards and Records

Collectors want their postcards scenic and pristine. Anthropologist Donald Hill prefers postcards that show people, with the handwriting on back intact.

“You can do a lot of analytical work on postcards,” said Hill, a professor of anthropology and Africana/Latino Studies at State University of New York at Oneonta since 1978. “I want the history of people who handled them.”

Hill recently donated his collection of 2,700 ethnographic postcards from around the world to UCSB Library’s Special Research Collections.

Ethnographic postcards are different from what you’d find in a tourist shop. Instead of buildings, scenery, and artwork, you see people.

David Seubert, acting head of the Library’s Special Research Collections,

said that as primary sources, the postcards are especially accessible to undergraduates, who “might not have the language skills to do research on far-off places in documents because they are in foreign languages. By collecting imagery, we remove that barrier.”

Hill said some of the postcards are “really awful and racist,” depicting black men being whipped, for example. “People would send those, if you can believe,” he said, “with a message on the back like, ‘I’ll see you for Thanksgiving.’”

The Library also is acquiring Hill’s collection of 5,000 rare 78 rpm records of early Caribbean, African, and Latin American music; his research notes; and about 1,200 hours of field recordings.

Seubert said the records are “a perfect fit with” the Library’s extensive

music holdings. These include the Discography of American Historical Recordings; and ethnic and folk recordings from Africa, Latin America, and Europe. The Library also has a well-known collection of wax cylinder recordings from the late 1800s to 1920s.

Hill said he wanted to donate his materials to UCSB because he appreciates how Special Research Collections “prepared and digitized the cylinder recordings, and made them available to people. It’s beyond what other libraries do, even the British Museum.”

Although Hill now lives on the East Coast, he has strong ties to Southern California. He grew up in Orange County, and his mother earned a master’s degree in education from UCSB in the 1930s.

Library Welcomes New Development Director



Toni Arellanes-Miller (Library/Karen Lindell)

Toni Arellanes-Miller has joined the UCSB Library as Director of Development. She will address fundraising needs and priorities set forth by University Librarian Denise Stephens. Arellanes-Miller said she is excited to work with Library and development colleagues as the Library completes its renovation and enters a new era.

Arellanes-Miller received her bachelor's degree in public relations and English from the University of Southern California. After serving as vice president of two public relations firms, she returned to USC, where she was Director of Special Events, including the Friends of the USC Libraries programming, for 10 years. Arellanes-Miller came to UCSB from Pacific Oaks College in Pasadena, where she served as Director of Advancement, Alumni and External Relations. She has a special connection to UCSB: Her twin sister is an alumna.

A native Californian, Arellanes-Miller is an avid reader, sports fan, and music enthusiast. She frequents the farmers markets and is often seen carrying her Dodgers coffee mug.

Library Designates Role for Student Success Librarian



In her new role as Student Success Librarian, Jane Faulkner will focus on UCSB's newest research scholars. (Library/Karen Lindell)

The Library is pleased to announce the dedication of a librarian role to student engagement.

As of March 25, 2015, Jane Faulkner's new title is Student Success Librarian. Her outreach efforts will focus

on investigating challenges particular to students, especially first-years and those in traditionally underserved populations.

Her goal is to propose and implement initiatives to help students develop as early scholars and thriving members of the UCSB research community.

Faulkner will seek to create partnerships between the Library and student-centered units and programs across campus committed to student learning. She will also continue her collection management, reference, and instruction responsibilities.

She can be reached at (805) 893-5380 or faulkner@library.ucsb.edu.

Correction

A winter 2015 *Lens* story about the Library's exhibition on Indigenous peoples referred to one "local tribe" that has re-enacted historical *tomol* (Chumash canoe) crossings. It should have referred to "local Chumash tribal communities" because the Chumash are not a single tribe.

Annual Nyholm Prize Awarded to Eunice Schroeder



Eunice Schroeder (right), UCSB Library's acting head of collection development (just one of her many roles), with University Librarian Denise Stephens, accepts the annual Nyholm Prize for outstanding librarianship. (Library/Karen Lindell)

Eunice Schroeder has received the 2014 Amy and Jens Nyholm Prize, an annual honor for a UCSB librarian who "has made an outstanding contribution to librarianship."

Schroeder, the Library's acting head of collection development, also oversees the operation of the Music Library, and is the collection manager for music, classics, and Germanic studies.

University Librarian Denise Stephens said Schroeder has worked "creatively, intelligently, efficiently, and collaboratively to address and resolve a number of long-term collection management issues." Schroeder conducted a budget analysis that uncovered close to \$240,000 in unused funds.

"She has tremendous attention to detail and is always willing to help out, and is a genuine pleasure to work with," Stephens said.

Schroeder, who has worked at UCSB since May 1999, said the award "is a tremendous honor," adding that "everything mentioned here has been a collaborative effort."

Construction Update



With scaffolding down and new palm trees out front, the Library's three-story addition and two-story renovated building (left) are emerging from their construction cocoon. (Library/Jonathan Rissmeyer)

The Library's new face is emerging. The future main entrance, the Paseo, which connects the newer parts of the Library to the older, is scheduled for completion in September.

The 2-story building, also slated to be done in September, will be the new home for the Art Library, a graduate study commons, and the Sciences and Engineering, and serials collections.

The new 60,000-square-foot building is set for completion later this year. It will house the Library's Special Research Collections, two-story

Information Commons, group study rooms, an interdisciplinary collaboration studio, and a Library classroom. The 3rd floor Special Research Collections reading room has 20-feet-high, floor-to-ceiling windows.

The Library is in the final stages of selecting a moving company to reintegrate thousands of collections materials. In the summer, new compact and static shelving will be installed. We are excited to bring back art and Special Research Collections items that have been stored off-site for years.

Exhibitions *Visit www.library.ucsb.edu for exhibition hours.*



A Chumash tomol (canoe) (Robert Schwemmer)

Indigenous Peoples of the Americas: Roots, Resistance, and Resurgence
Special Research Collections,
3rd Floor, Through June 30, 2015



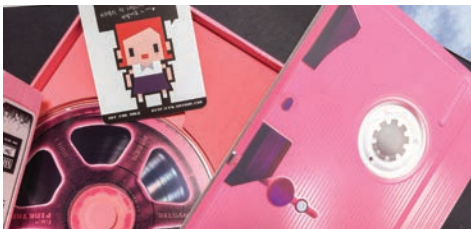
Photograph by Richard Ross, *Girls-in-Justice*

Girls-in-Justice
Tower Gallery, 1st Floor
Through May 29, 2015



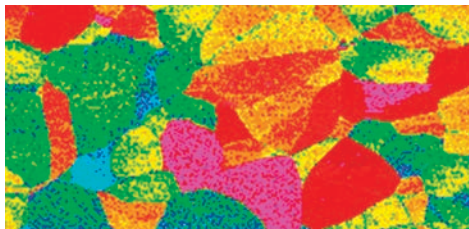
Envelope art by prisoner Broderick (Drew) Hill

Art in Prison
Arts Library Lobby, 1st Floor
Through May 29, 2015



Korean pop music ephemera (Library/Jonathan Rissmeyer)

K-Pop Material Culture and Global Fandom
8th Floor Lobby
Through May 29, 2015



"Abstract Art in Nanoscale" by Hung Phan

Art of Science
1st Floor Gallery
Through Aug. 28, 2015



Origami cranes left in front of Capri Apartments (Claire Bredenoord/Courtesy of Special Research Collections)

We Remember Them: Acts of Love and Compassion in Isla Vista
Red Barn (Old Gym), UCSB Campus
May 20 through June 20, 2015