



LOCAL SOCIAL GRAPHIC TEMPLATES

There are 4 design schemes to choose from and each of the 4 design schemes come in 3 sizes:

- 1) 1200 x 628 for Facebook Event and Feed
- 2) 9:16 for Facebook and Instagram Stories
- 3) 1:1 for Instagram and Facebook Feed

Note: You need a Google account to customize these templates. If you don't have a google account, sign up for one, [HERE](#).

TEMPLATE HOW TO

Below, choose 1 of the 4 designs that are most relevant to your Local event. (The icon under each design theme displays the design of the template link below it.)

All 4 design schemes have spaces for 3 to 5 Promoters to be featured.

Once you choose your design scheme, scroll to page 6 for further directions:

Go to the next page.

LOCAL TEMPLATES

Design 1 - Green/Blue



Facebook Event and Feed

<https://docs.google.com/presentation/d/1Lvq9jaEpKaJ8YdjSWzi27Wu-DNqQmXvngQG6ceiTvQ/copy?usp=sharing>



Facebook and Instagram Stories

https://docs.google.com/presentation/d/1ONpPpe_DoR9igbFr2Txeh-LAalqojgixwbiEM6bnbxU/copy?usp=sharing



Instagram and Facebook Feed

https://docs.google.com/presentation/d/1wAOZU8QGdQmShYRQa6_gk0ydaqaaUOu38KuWRIPwZGbE/copy?usp=sharing

Design 2 - Teal/Blue



Facebook Event and Feed

https://docs.google.com/presentation/d/1bWqj2pAb_5lfc5TtTHThkbRSPei0zF4VXVflkyqzqHs/copy?usp=sharing



Facebook and Instagram Stories

https://docs.google.com/presentation/d/1p2KEqZ9KX_JvlwGR34WMEQ9c9uS6wx8TR3feA9ytE/Gk/copy?usp=sharing



Instagram and Facebook Feed

https://docs.google.com/presentation/d/13_uMmVZRBzE6XiRxJz9Rn9YmFoIEROzemyYrc7FPw4s/copy?usp=sharing

Design 3 - Blue/Pink



Facebook Event and Feed

https://docs.google.com/presentation/d/1Xl29vpyTAF4CYvzZz1hgEyIngEJxX7NY_fJFZw-rneE/copy?usp=sharing



Facebook and Instagram Stories

<https://docs.google.com/presentation/d/1kl1cjkvXr19oqUvKzORCvNICTfwu4i94RS-p9-gJPaQ/copy?usp=sharing>



Instagram and Facebook Feed

https://docs.google.com/presentation/d/1yau9DBQeo5zXiRvv_S_LD0Wey49TJ_hBMC1SShYkvT8/copy?usp=sharing

Design 4 - Orange/Blue



Facebook Event and Feed

<https://docs.google.com/presentation/d/1m8lIYADqd972VP-Px9Fe-P8oa1eTzW8-AQ4d71hJEgY/copy?usp=sharing>



Facebook and Instagram Stories

<https://docs.google.com/presentation/d/1hLRPHzdR-DxtrePOa51VYLbD8pHZvZ8jsTprHLNG47w/copy?usp=sharing>



Instagram and Facebook Feed

https://docs.google.com/presentation/d/1mp9LndiaouHebHJuc7T1ujbCAQixlw7w8xKTf6_rR_k/copy?usp=sharing

Now, Design Your Graphic!

IMPORTANT: Get started by making a copy of the design scheme templates that you want. (The templates aren't editable until you make a copy of your own.) To make a copy of the template, just click on the graphic's link and then the blue button that says, "Make a copy".



Copy document

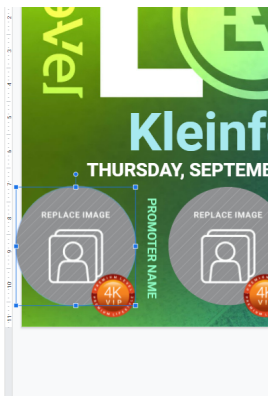
Would you like to make a copy of
ExperienceCall_Templates_BlackGold_IG?



Make a copy

Then, start customizing the editable fields, listed below.

Easily insert your own original headshots of yourself and your Promoters into your chosen design scheme. You can do so by right clicking the "REPLACE IMAGE" graphic > "Replace Image > Upload From Computer". Then insert the photo!



We've listed the fields that you need to customize, and then the ones you DON'T need to customize.

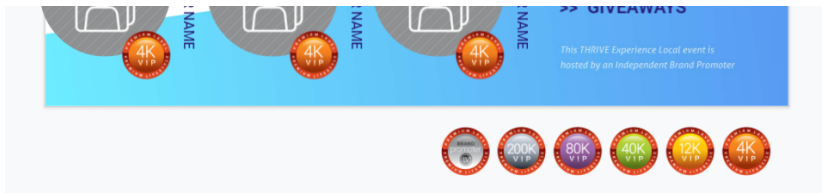
Customize these fields:

Editable:

- State/City
- Day of week
- Date in "Month, 1" format
- Time
- Address
- Promoter names
- Promoter rank badges (ex: 200K VIP circle icon)
- A field to insert specific details of your event (giveaways, food, etc.)

Promoter Rank Badges:

Your Promoter ranks badges are at the bottom right hand corner of every page.



Drag and drop the proper rank badges for your team members.



DON'T customize these fields:

Non-editable:

Logo

[Le-Vel] Local

The disclaimer “This THRIVE Experience Local event is hosted by an Independent Brand Promoter”

DOWNLOAD your graphic by clicking “Download As” in the “File” dropdown menu in the upper left corner of your screen. Select “PNG image (.png current slide)” Note: be sure the slide you want to save is selected.

What to Do With Your Graphic Once It's Complete

SHARE IT! Submit your Facebook event graphic to the mythriveexperience@le-vel.com team so an event can be created on Le-Vel’s Facebook page. Then, post your graphics on your own Facebook and Instagram accounts. Don’t be shy, spread the word that you’re hosting a THRIVE Experience LOCAL!