## London's Tech Scene

At a glance



# Welcome

Welcome to London – one of the world's leading technology hubs and Europe's biggest startup ecosystem<sup>1</sup>. London's tech scene: at a glance has been created to help you navigate this exciting ecosystem and find the best ways to expand your business here.

We've pinpointed tech hotspots and clusters, helping you work out whether to set up close to giants such as Google or Amazon, on the doorstep of potential investors and clients, or in one of the many buzzy accelerators, incubators and low-cost collaboration hubs across the city.

Inside you'll also find resources to help you spot opportunities and trends, secure staff and partners, pitch to investors and win new business. London & Partners wishes you the greatest success in this remarkable world city.



We felt that we needed enthusiastic, vibrant, innovative talent and London really has that.

Box

1 Compass' The Global Startup Ecosystem Ranking 2017



### **Talent and innovation**

Four of the world's top ten universities are in London and nearby Oxford and Cambridge<sup>2</sup>, providing companies with a unique access to talent.

London excels in tech research and development and big data, while hybrid sectors such as AdTech, CyberTech, FinTech, MedTech and RetailTech offer huge opportunities for global professionals to relocate.

### Major investment

London attracted significantly more venture capital investment than any other major European city in 2017 <sup>3</sup>. As the world's financial centre, London offers exceptional access to angel investors, crowdfunding platforms, banks and experienced VCs and corporate venturers. Visit gov.uk for information on the tax breaks and investment schemes available.

### International reach

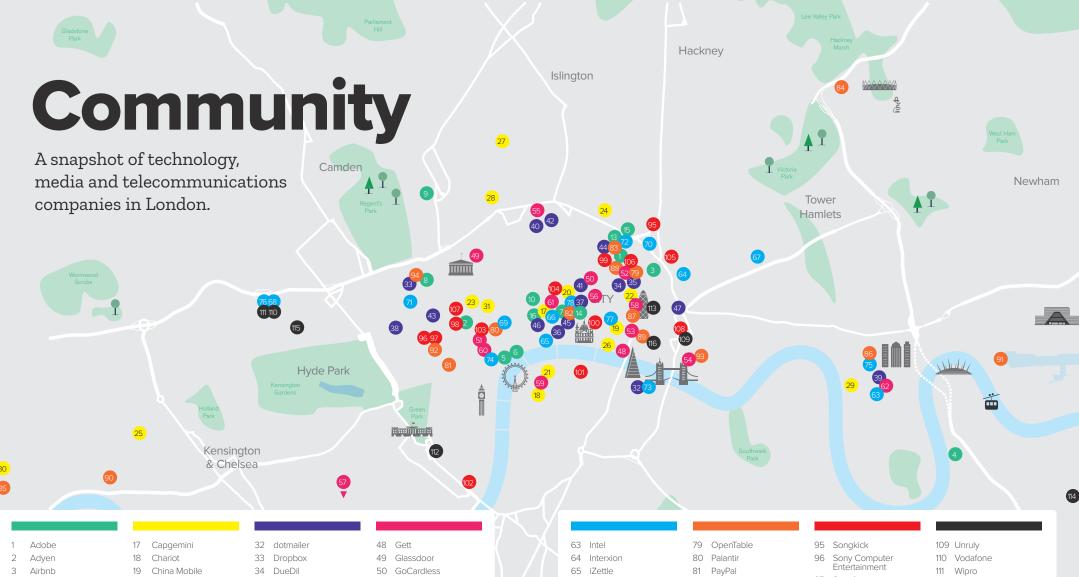
There are more European headquarters in London than in any other European city<sup>4</sup>, giving you unbeatable access to major international contracts and projects.

Entrepreneur-friendly visas make it easy to migrate from around the world.

### A growing city

The number of digital tech enterprises in London is set to grow by a third by 2026, taking the number of digital technology companies to over 61,000.

2 QS World University Rankings 2018 3 London & Partners analysis of data from Pitchbook, December 2017 4 Deloitte, 2014.



- Alibaba 6
- 8
- 10
- 12 Blippar
- 13 Box
- 14 BT 15 busuu
- 16 BuzzFeed

- 21 Citymapper 22 Cocoon Networks
- 23 Criteo
- 25 Deezer
- 26 Deliveroo
- 27 Devialet
- 28 DeepMind 29 Digital Shadows
- Discovery
- 31 Dolby

- - Early Metrics 36 eBay
    - 37 EE
    - Flectronic Arts

    - 41 Eventbrite
    - 42 Expedia
    - 43 Facebook 44 FarFetch
    - 46 Framestore
    - 47 General Assembly

- Google
- 52 HelloFresh 53 HCL
- HootSuite Houzz
- 56 57 Hutchison Whampoa
- 58 Huawei Global Finance
- 59 IBM ILM (Industrial Light &
- Improbable 62 Infosys

- 66 Just Eat 82 Pinterest
- 67 Kano 83 Pivotal 68 Kaspersky

69 King

70 Kiosked

72 Last.fm

Klarna

- 84 Plexal 85 Qualcomm
  - 86 Revolut 87 Salesforce
  - 88 Scalable Capital
- 73 LG International 89 SAP
- 74 LinkedIn 90 Shazam
- 75 Mangopay 76 Microsoft 92 Snap Inc. 77 NTT Europe
- 78 Okta 94 Slack

- 97 Spotify
- 98 Sauare
- 100 Stripe
- 101 Tableau Software
- 102 TATA Consultancy Services
- 103 Telefonica Digital (Telefonica Innovation)
- 104 Theodo
- 105 TransferWise
- 106 Twilio
- 107 Twitter 108 Uber

- 112 WorldRemit 113 WP Engine
- 114 YOOX Net-a-Porter
- 115 Zendesk
- 116 Zomato

## **Explore**

Starting at King's Cross or Stratford our half day tour will take you through some of London's tech hotspots.



**Spitalfields** 

Brick Lane Market

The Old Truman Brewery E1 6QL

Second Home Spitalfields E1 5JL

General Assembly London E1 7PT

By foot or public transport, London is easy to get around.

tfl.gov.uk

### Useful **Contacts**

London's thriving tech scene at a glance.

### **Talent and innovation**

Find partners, clients, funders and new ideas at hundreds of tech events and meet-ups across London.

### Campus London

### StartupDigest

startupdigest.com/digests/london

### **Tech Nation**

technation.io

### TechHub

### Tech.London events

**UK Tech News** 



### **Major Annual Events**

### ad:tech London

london.ad-tech.com

### **Advertising Week Europe**

europe.advertisingweek.com

### Bett

bettshow.com

### Cloud Expo Europe

cloudexpoeurope.com

### Infosecurity

infosecurityeurope.com

### The Europas

theeuropas.com

### The London Games Festival

games.london

### London Tech Week

londontechweek.com

### NOAH Internet Conference

noah-conference.com

### PayExpo

payexpo.com/europe

### Social Media Week

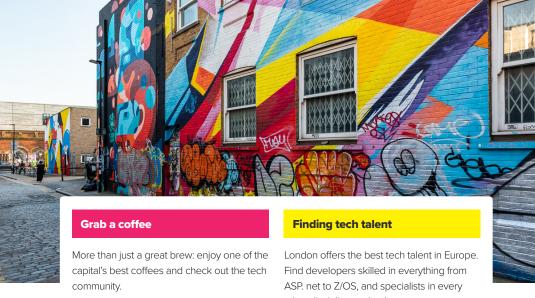
socialmediaweek.org/london

### TechX365

techx365.com

### Wearable Technology Show

wearabletechnologyshow.net



### Allpress Espresso

uk.allpressespresso.com

### Caravan

caravanrestaurants.co.uk

### **Federation Coffee**

federation.coffee

### Kaffeine

kaffeine.co.uk

### Lantana

lantanacafe.co.uk

### look mum no hands!

### MakersCafe

### Origin

origincoffee.co.uk

### Ozone Coffee Roasters

ozonecoffee.co.uk

### **Shoreditch Grind**

grind.co.uk

### The Breakfast Club

thebreakfastclubcafes.com

### Workshop Coffee Co.

workshopcoffee.com

other discipline under the sun.

### **Graduate Talent Pool**

graduatetalentpoolsearch.direct.gov.uk

### London Startup Jobs

londonstartupjobs.co.uk

### Propel

propellondon.com

### Silicon Milkroundabout

siliconmilkroundabout.com

### **SpecialistsGrid**

specialistsgrid.com

### Stack Overflow

stackoverflow.com/jobs

### Tech City Jobs

techcityuk.com/jobs

### Talent Pool

talentpool.com

### Unicorn Hunt

unicornhunt.io

### Work InStartups

workinstartups.com

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Find big brand mentors, sources of funding and a roadmap to success at these accelerators and incubators. Or set up office in some of the coolest co-working spaces on the planet.

### **Barclays Accelerator**

FinTech accelerator powered by Techstars barclaysaccelerator.com

### **Breed Reply**

Funds and supports Internet of Things startups reply.com

### Campus London

Google's space for entrepreneurs campuslondon.com

### Central Working

Your business is more than just a job, this is more than just an office centralworking.com

### Collider

Accelerator dedicated to marketing & adtech startups collider.io

### CyLon

World-leading cybersecurity accelerator cylonlab.com

### Dreamstake Ventures

dreamstakeventures.com

### Founders Factory

foundersfactory.com

### GCHQ Cyber Accelerator

Developing the UK's cybersecurity ecosystem through accelerating innovative startups wayra.co.uk/qchq

### **IDEAL**ondon

UCL and Cisco run Post Accelerator idea-london.co.uk

### Impact Hub

For social entrepreneurship impacthub.net

### Innovation Warehouse

For entrepreneurs working on high growth, high impact startup businesses innovationwarehouse.org

### JLAB

John Lewis technology incubator

### Launch22

Helps early stage entrepreneurs grow their enterprise

laurich22.co.ul

### LawTech Eagle Lab

labs.uk.barclays/lawtec

### Level39

Europe's largest technology accelerator space for finance, retail, cyber and future cities technology companies

evel39.cc

### MassChallenge

The most startup-friendly accelerator on the planet masschallenge.org

### Plexal

Europe's largest innovation ecosystem on the site of London's Queen Elizabeth Olympic Park

### Rise

FinTech community of rising startups and industry leaders

### Rocketspace

Co-working space for highgrowth startups

rocketspace.cor

### Startupbootcamp

For global startups

### TechHub

Spaces around the world for tech entrepreneurs to meet, work, learn and collaborate

techhub.com

### Techstars

Global ecosystem for entrepreneurs techstars.com/program/locations/londo

### The Bakery

The world's first AdTech accelerator

### The Hoxton Mix

hoxtonmix com

### The Realities Centre

realitiescentre.cor

### The Trampery

Spaces for entrepreneurship, creativity and innovation

thetrampery.com

### TrueStart

Retail and fashion accelerator









Telefonica's startup accelerator programme includes Wayra UnLtd

wavra.co.u

### White Bear Yard

Hub for new startup and digital technology and media companies

whitebearyard.con

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### **Co-working space listings**

### CoWorkingLondon

coworkinglondon.com

### Hubble

Easy online marketplace for finding office space in London

hubblehq.com

### Second Home

Workplace for entrepreneurs and creative businesses to come together secondhome.io

### WeWork

Provider of shared workspace, community, and services wework.com

### **News and blogs**

Stay ahead of the digital curve with these news updates from around Europe and the globe.

### **Business Insider UK**

uk.businessinsider.com

### **Growth Business**

growthbusiness.co.uk

### startups

startups.co.uk

### Tech.eu

tech.eu/newsletter

### **Tech City News**

uktech.news

### Growth

London & Partners' Business Growth programme helps London SMEs to overcome their growth barriers by providing strategic solutions including mentoring, workshops, business growth advice and opportunities across our London network.

businessgrowth.london

### **Useful resources**

### CoWorkingLondon

### **Creative Entrepreneurs**

### Department for International Trade (DIT)

### **Digital Catapult**

### **Digital Marketplace**

### **Entrepreneur Handbook**

### **GROW.LONDON**

### Innovate Finance

### Innovate UK

### **London Business Growth Hub**

### StartUp Britain

### **Tech Connect**

### **Tech Nation**

### Tech.London

### techUK

### **Tech London Advocates Triage**

### The Open Data Institute

### UKIE



### Find out more

For practical information on how to set up your business in London, visit our website or contact us for free and confidential advice.

business@londonandpartners.com +44 (0)20 7234 5800 business.london/invest twitter: @L\_Pbusiness London & Partners is the official promotional company for London. Our specialist business network can help you:

- Create a powerful business case for expanding to London
- Find the best location
- Recruit the right people
- Create the perfect office
- Build a network of partners
- Enjoy London life



If you're serious about growing internationally, London has to be at the very top of your list.

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