

# WIJCK.

*goods of your favorite cities*



**LOOKBOOK**

2021 // EDITION 1



Amsterdam

# THE WORLD IS YOURS! CREATE YOUR OWN...

**WIJCK.\* designs city minded products of the world's most famous cities, also of your favorite city! This lookbook show the iconics of our collection, new collections & products and how to display the WIJCK. brand in stores and via online channels.**

WIJCK. is an Amsterdam based interior brand, founded in 2017. In a short period of time, WIJCK. has become thé Dutch brand in cartographic prints and city minded products. Our brand can be found in more than 400 stores in Europe. Since 2019 WIJCK. has set her focus in becoming the worldwide leading brand for products with a link to the most beautiful cities of the world.

Of course we are open for new collaborations with retailers, influencers and magazines. Do not hesitate to contact us and discuss the possibilities.

Rutger Diemel  
Founder at WIJCK.

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# New! The Wine Collection

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## Our story

**This is your City. Where you live, work, shop, eat, drink, party, and have fun. With the ones you love, your friends, or sometimes just alone. Very far away, but preferably close. This is where you feel at home.**

With the characteristic tight black lines, WIJCK. wins the hearts of city-lovers all over the world. Rutger Diemel started in 2016 with his first drawing of the Amsterdam district 'Oud-West'. He wanted to decorate a bare wall in his new home with this minimalistic design! Soon his own neighborhood hung on his wall and the positive comments kept rolling in: 'Finally, something different than that old city map!' Many other neighbourhoods, inspiring cities and even iconic buildings followed.

The collections features over 3.000 different prints of the most beautiful cities around the world. From Tokyo to Buenos Aires, we have it all!

Nowadays, creative talents are working passionately on the unique designs and new products. These are created by combining traditional craftsmanship with industrial production. From our minimalistic city prints to our newest collection of scented products, all of our products are developed with love for the city.

This season we proudly present our newest "Wine Collection" with the most famous wine regions of France, Italy and Spain! Curious, check it out on page 6.



**WIJCK.**

*Art of your favorite cities*

attribution of  
Kunsthaus

WINDSOR  
WINDSOR  
SAND  
WESTMINSTER  
WINDSOR HILL  
WINDSOR  
KING'S CROSS  
PROMISE HILL  
SANDWICH



# Brand store

In the heart of Amsterdam, you can find our brand store, which opened in the summer of 2018. We offer a great Amsterdam collection and provide an on demand print service. Next to our city prints we present our newest collection of scented products and the most wonderful coffee-table books, all inspired by your favorite cities.

The 10m2 store (One of the smallest stores in Amsterdam) is the best place to immerse yourself into our world of design, which takes you back to the sweetest memories from all over the world. The clean and bright interior - with a touch of gold - forms the basis of the store and an every changing



collection of location-specific themes. The WIJCK store is a place where you can experience the size and beauty of the frames, feel the vintage paper, see the different designs and illustrations, where you can easily imagine how it would look in your interior; in short, it's the best place to pick your favorite city print!

The store is located on the Utrechtsestraat (nr 25), one of Amsterdam's most treasured streets and known for the eclectic collection of independent boutiques, concept stores, furniture retailers and quality food shops; the Utrechtsestraat has it all!



The New Medication  
Small Times Good Living

## **City Prints**

This is where it all started, fine lineart of the worlds most famous cities. We present a collection of our bestsellers and most beautiful prints, and of course there is more to offer. Each line of our city prints has been hand drawn by one of our designers, which makes every print unique. To place all lines perfectly on paper, we print with great precision on our specially developed, vintage paper.

### **Custom Made**

We have designed over a 3.000 different prints, which is a lot to choose from. And if your favorite city is missing in our collection, no worries! We take custom made requests. Feel free to ask, we would love to help you!



**Amsterdam**  
City



**Amsterdam**  
City Typography



**Amsterdam**  
Brouwersgracht



**Amsterdam**  
Westertoren



**Amsterdam**  
Jordaan



**Amsterdam**  
Center



**Paris**  
City



**Paris**  
Eiffel Tower



**Paris**  
City Typography





**Paris**  
Quartier Latin



**Paris**  
Le Marais



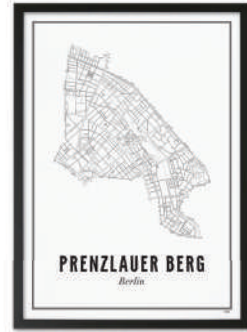
**Paris**  
Montparnasse



**Berlin**  
City



**Berlin**  
Fernsehturm



**Berlin**  
Prenzlauer Berg

## Types & Sizes

Our “City Print” collection is build around five types and sizes. From Postcard size till Extra Large poster size, and from a print of your favorite neighborhood till the most iconic building of a famous city. We have something that fits every interior.

### Types

City  
Neighborhood  
Typography  
Building  
Specials

### Sizes

Postcard	A6 - 105 x 148 mm
Small	A4 - 210 x 300 mm
Medium	A3 - 300 x 400 mm
Large	X1 - 400 x 500 mm
Extra Large	B2 - 500 x 700 mm





**London**  
City



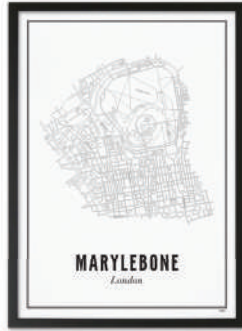
**London**  
City Typography



**London**  
Big Ben



**London**  
Shoreditch



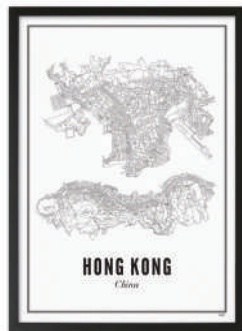
**London**  
Marylebone



**London**  
Notting Hill



**Honk Kong**  
Bank of China



**Hong Kong**  
City



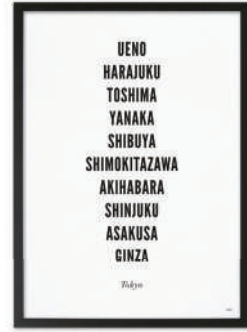
**Hong Kong**  
City Typography



**Tokyo**  
Gojunoto Pagoda



**Tokyo**  
City



**Tokyo**  
City Typography



**Los Angeles**  
City



**Los Angeles**  
City Typography



**Los Angeles**  
Beverly Hills



**Barcelona**  
City



**Barcelona**  
Sagrada Familia



**Barcelona**  
El Born





**Stockholm**  
City



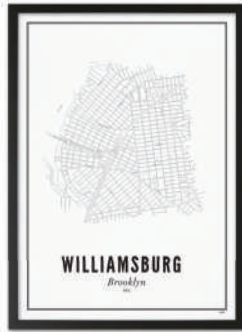
**Stockholm**  
Gamla Stan



**Stockholm**  
Typography



**Stockholm**  
Östermalm



**New York**  
Williamsburg



**New York**  
Empire State Building



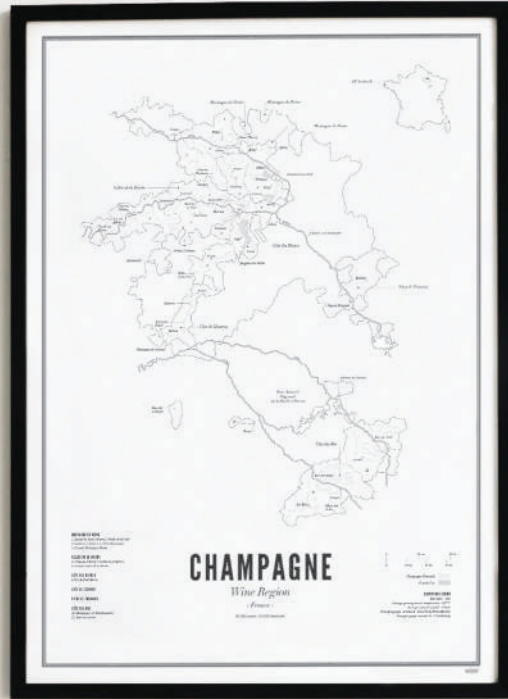
**New York**  
Manhattan



**New York**  
Typography



**New York**  
SoHo





**France**  
Wine Regions



**France**  
Typography



**France**  
Bourgogne Region



**France**  
Champagne Region



**France**  
Bordeaux Region



**Italy**  
Wine Regions

## Wine Collection

Our newest collection offers a beautiful way to show your passion for wine. All prints are designed by hand and contain all the information about the specific regions. From France, Italy, Spain and a lot more to come. This is a definite top seller during the year!

### Available sizes

30x 40 cm | 40 x 50 cm | 50 x 70 cm



**Italy**  
Typography



**Italy**  
Piemonte Region



**Italy**  
Tuscany Region



**Italy**  
Veneto Region



**Spain**  
Wine Regions



**Spain**  
Typography



**Spain**  
La Rioja Region



**Spain**  
Castilla-La Mancha Region



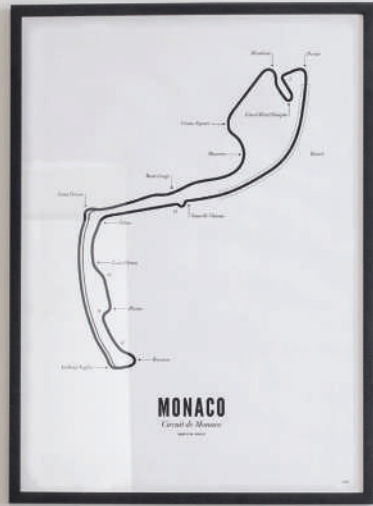
**Spain**  
Catalonia Region



# Cheers!

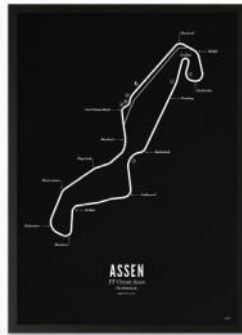
*From the vineyards of Épernay.  
Home of Champagne!*



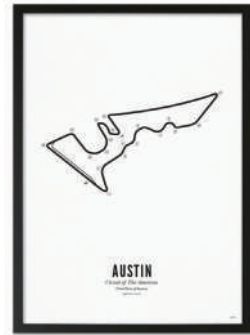




**Abu Dhabi**  
Yas Marina Circuit



**Assen**  
TT Circuit Assen



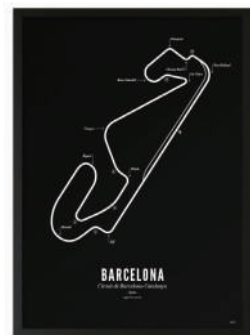
**Austin**  
Circuit of The Americas



**Bahrain**  
Bahrain International Circuit



**Baku**  
Baku City Circuit



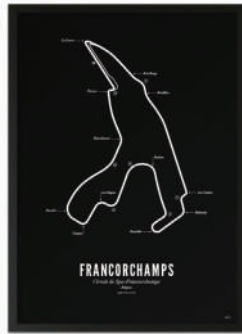
**Barcelona**  
Circuit de Catalunya

## Circuit Collection

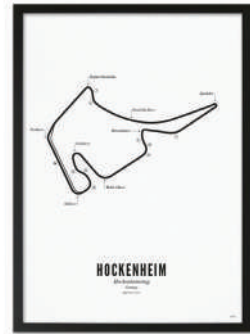
As true racing enthusiasts, we could not, of course, deny the success of our local Dutch hero. And since circuits are often seen as a piece of art, it was a logical step for us to create a collection around the worlds most famous circuits.



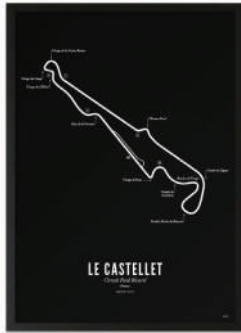
**Budapest**  
Hungaroring



**Francorchamps**  
Circuit de Spa-Francorchamps



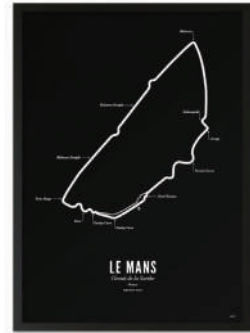
**Hockenheim**  
Hockenheimring



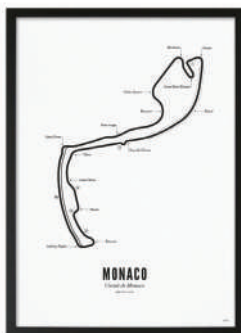
**Le Castellet**  
Circuit Paul Ricard



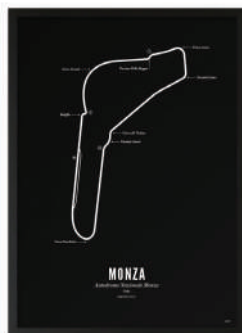
**Melbourne**  
Melbourne Grand Prix Circuit



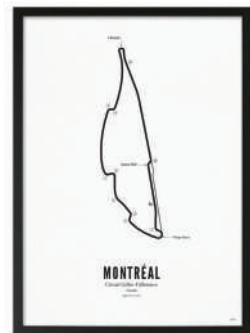
**Le Mans**  
Circuit de la Sarthe



**Monaco**  
Circuit de Monaco

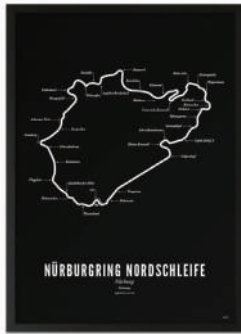


**Monza**  
Autodromo Nazionale Monza



**Montréal**  
Circuit Gilles-Villeneuve

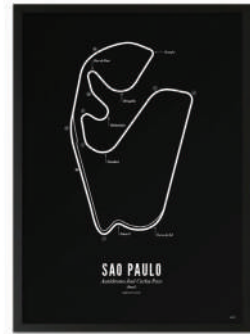




**Nürburg**  
Nürburgring Nordschleife



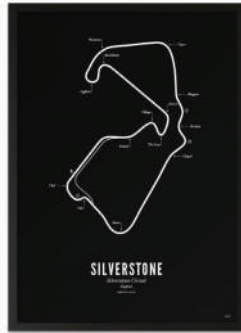
**Red Bull Ring**  
Spielberg



**Sao Paulo**  
Autódromo José Carlos Pace



**Shanghai**  
Shanghai International Circuit



**Silverstone**  
Silverstone Circuit



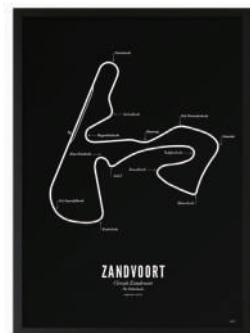
**Singapore**  
Marina Bay Street Circuit



**Sochi**  
Sochi Autodrom

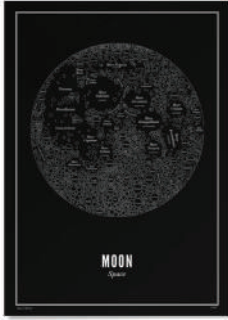


**Suzuka**  
Suzuka International Racing Course



**Zandvoort**  
Circuit Zandvoort

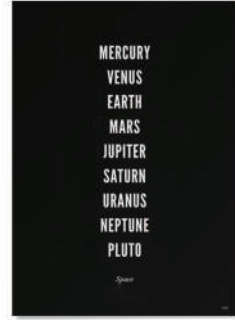




**Moon**  
Black Edition



**Stars**  
White Edition



**Planets**  
Black Edition



**Moon**  
White Edition



**Stars**  
Black Edition



**Planets**  
White Edition

## Space Collection

We are constantly looking for worldly places that can be turned into our minimalistic style. Especially for this collection we have crossed all limits. We went outer space!

## World Map

One of our bestsellers. The World Map is a musthave for every interior, available in 5 sizes and available with or without frame.

### WORLDMAP

Sizes: Postcard, 21x30cm, 30x40cm, 40x50cm, 50x70cm

Paper: Whitevintage paper

Print: 100% matt black ink









## Postcard Sets

Why just buy one postcard when you can have an awesome set with all the bestsellers from your favorite city?

### Custom Made

Is your favorite city not available as a Postcard Set? No worries, we can always create a Set with your personal favorites in it!





**Amsterdam Postcard Set**

*Including: City / Center / Jordaan  
Westertoren / Typo / Herengracht*

Postcardset\_Amsterdam  
7448137461463



**Barcelona Postcard Set**

*Including: City / Sagrada Familia  
El Born / Typo / El Raval / Bari Gòthic*

Postcardset\_Barcelona  
7448137480457



**New York Postcard Set**

*Including: Manhattan / SoHo / Typo  
Empire State Building / Williamsburg*

Postcardset\_NY  
7448137481416



**Paris Postcard Set**

*Including: City / Eiffel Tower / Typo  
Quartier Latin / Le Marais / St. Germain*

Postcardset\_Paris  
7448137481430



**Berlin Postcard Set**

*Including: City / Fernsehturm / Typo  
Friedrichshain / Prenzlauer Berg / Neukölln*

Postcardset\_Berlin  
7448137480488



**London Postcard Set**

*Including: City / Big Ben / Notting Hill  
Typo / Marylebone / Telephone Cell*

Postcardset\_London  
7448137480495

## Travel Notebooks & City Pencils

With this Travel Notebook you can collect all the valuable memories of your trip in one compact journal. Designed especially for the active travellers, this notebook contains a mix of lined pages to capture your travel memories, and a distinct section to prepare your trip. This Travel Notebook is made from 100% natural paper and has a special Singer sewn bind made by hand.

Complete your Travel Notebooks with our special Matt black City Pencils with golden quotes from your favorite cities including black eraser.

**custom made:** from 50 pieces





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**Amsterdam**  
Travelnotebook\_Amsterdam  
7448139614607



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**New York**  
Travelnotebook\_newyork  
7448139614645



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**London**  
Travelnotebook\_London  
7448139614676



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**Paris**  
Travelnotebook\_Paris  
7448139614676



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**City Pencils / 5-Pack**  
Citypencils\_5pack\_black  
7448139613693



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**Copenhagen**  
Travelnotebook\_Copenhagen  
7448139614683



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**Berlin**  
Travelnotebook\_Berlin  
7448139614652





WIJCK.  
**AMSTERDAM**

*Bougie Parfumée*



# Scented Candles

Our scented candles with worldly scents are a true enrichment for every interior. Bring back those memories of your favorite destinations with the most evocative scents which are beautifully housed in a luxurious smokey black bottle. Choose one of the cities from our collection or create your own by choosing your city + favorite fragrance.

## Specifications

Size: ø 80 x 105 mm

Weight: 265 grams

Wax: Natural soy wax (Hand poured)

Glass: Smokey black (Hand blown)

Wick: Cotton wick

Packaging: White box

Burning time: +/- 60 hrs

## Fragrances

No.1 Romance // No. 2 Raw // No.3 Coastal // No.4 Floral

All Fragrances are custom made for WIJCK. in Grasse, France

## Usage

To ensure optimal candle performance, allow the candle to burn for two hours upon first use.

**Custom made** Make your own candle from only 24 pieces



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**Amsterdam Candle**  
candle\_amstr\_04  
7448137027027



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**Barcelona Candle**  
candle\_barca\_01  
7448137045052



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**Berlin Candle**  
candle\_berlin\_02  
7448137059066



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**Buenos Aires Candle**  
candle\_buenair\_04  
7448137074090



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**Copenhagen Candle**  
candle\_copenh\_04  
7448137090052



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**London Candle**  
candle\_london\_03  
7448137258216



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**Los Angeles Candle**  
candle\_la\_03  
7448137258285



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**New York Candle**  
candle\_ny\_02  
7448137257257



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**Paris Candle**  
candle\_paris\_01  
7448137260202



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**Rome Candle**  
candle\_rome\_04  
7448137273240



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**Stockholm Candle**  
candle\_stockh\_03  
7448137275213



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**Create your own Candle**  
candle\_custommade  
7448138893850



# Scent Diffusers

This Scent diffuser with worldly scents is a true enrichment for every interior. Bring back those memories of your favorite destinations with the most evocative scents which are beautifully housed in a luxurious 200 ml smokey black bottle. Choose one of the cities from our collection or create your own by choosing your city + favorite fragrance.

## Specifications

Size: ø 80 x 90 mm

Content: 6.8 FL. OZ. 200 ML

Material: Glass bottle with wooden cover and black fiber sticks

Colors: Smokey black

Packaging: White box

## Fragrances

No.1 Romance // No. 2 Raw // No.3 Coastal // No.4 Floral

All Fragrances are custom made for WIJCK. in Grasse, France

## Usage

Open the bottle carefully, insert sticks. Allow 24 hours for full fragrance effect in the room.

**Custom made** Make your own diffuser from only 24 pieces





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**Amsterdam Scent Diffuser**

200ML\_diff\_amstr\_04  
7448138881833



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**Barcelona Scent Diffuser**

200ML\_diff\_barca\_01  
7448138882816



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**Berlin Scent Diffuser**

200ML\_diff\_berlin\_02  
7448138883806



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**Buenos Aires Scent Diffuser**

200ML\_diff\_buenair\_04  
7448138883844



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**Copenhagen Diffuser**

200ML\_diff\_copenh\_04  
7448138883868



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**London Diffuser**

200ML\_diff\_london\_03  
7448138884827



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**Los Angeles Scent Diffuser**

200ML\_diff\_la\_03  
7448138881888



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**New York Scent Diffuser**

200ML\_diff\_ny\_02  
7448138884865



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**Paris Scent Diffuser**

200ML\_diff\_paris\_01  
7448138885800



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**Rome Scent Diffuser**

200ML\_diff\_rome\_04  
7448138885831



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**Stockholm Scent Diffuser**

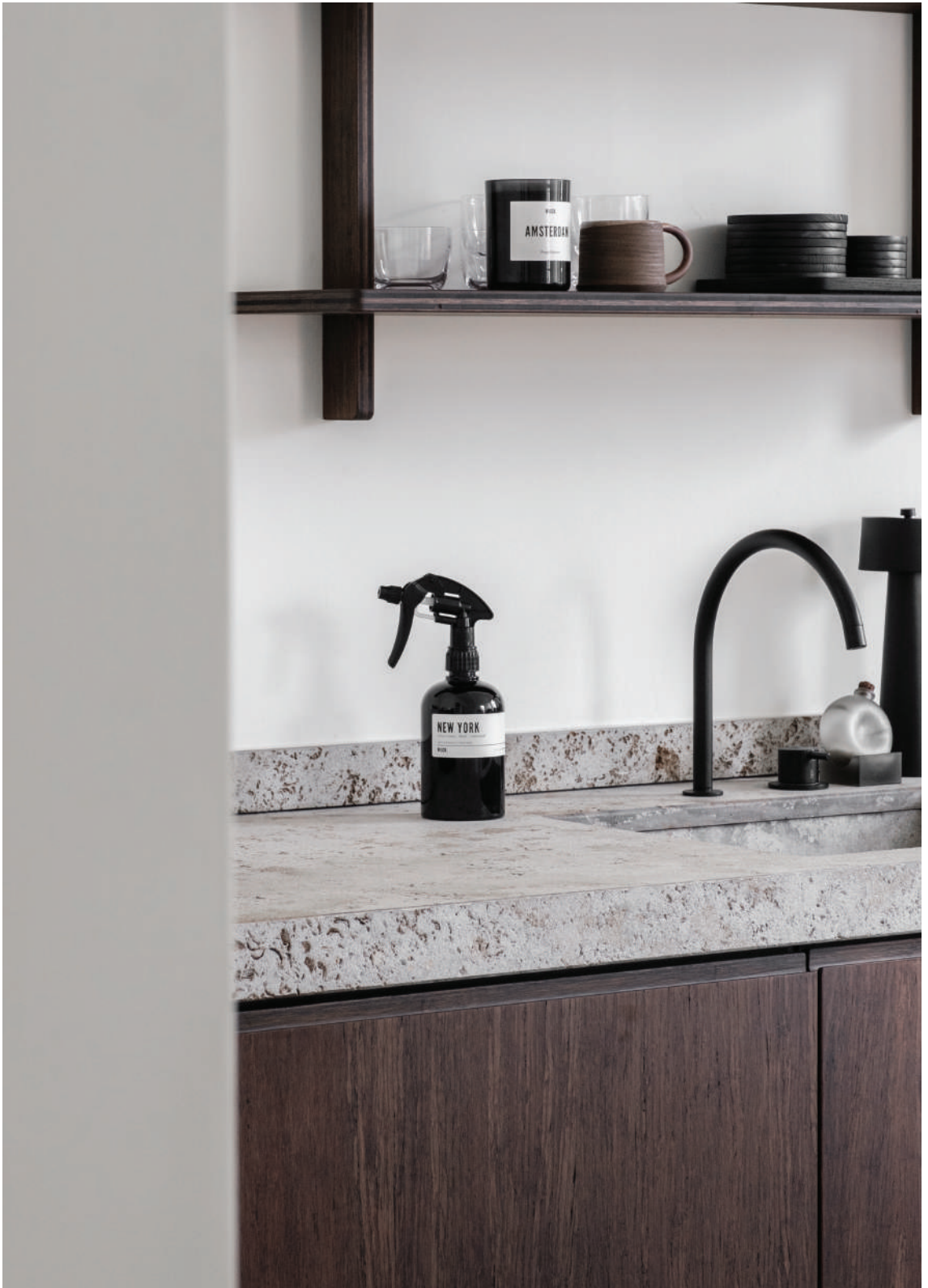
200ML\_diff\_stockh\_03  
7448138885886



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**Create your own Diffuser**

diffuser\_custommade  
7448138892891



# Roomspray

WIJCK. presents a collection of beautiful City Roomsprays. The recycled and minimalistic black bottle - **with updated trigger sprayer** - has been created in line with the other fragranced products of WIJCK. and contains the typical scents of your favorite destinations. Our Roomsprays bring back memories of the most iconic cities and fragrances your interior with beautiful scents.

## Roomspray

Size: ø 80 x 230 mm

Content: 16.9 FL. OZ. 500 ML

Material: Recycled pet bottle

Colors: Glossy Black

## Travel Roomspray

Size: ø 36 x 65 mm

Content: 2.0 FL. OZ. 60 ML

Material: Recycled pet bottle

Colors: Glossy Black

## Fragrances

No.1 Romance // No. 2 Raw // No.3 Coastal // No.4 Floral

All Fragrances are custom made for WIJCK. in Grasse, France

**Custom made** Make your own roomspray from only 8 pieces, travel size from 10 pieces



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**Amsterdam Roomspray**

60ML\_amstr\_rspray\_04  
7448138883837

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500ML\_amstr\_rspray\_04  
7448142839882



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**Barcelona Roomspray**

60ML\_barca\_rspray\_01  
7448138884889

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500ML\_barca\_rspray\_01  
7448142864822



---

**Berlin Roomspray**

60ML\_berlin\_rspray\_02  
7448138889846

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500ML\_berlin\_rspray\_02  
7448142840895



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**Buenos Aires Roomspray**

60ML\_buenair\_rspray\_04  
7448138885879

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500ML\_buenair\_rspray\_04  
7448142864884



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**Copenhagen Roomspray**

60ML\_copenh\_rspray\_04  
7448138886883

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500ML\_copenh\_rspray\_04  
7448142839875



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**London Roomspray**

60ML\_london\_rspray\_03  
7448138886890

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500ML\_london\_rspray\_03  
7448142841878





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**Los Angeles Roomspray**

60ML\_la\_rspray\_03  
7448138884803

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500ML\_la\_rspray\_03  
7448142865829



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**New York Roomspray**

60ML\_ny\_rspray\_02  
7448138887842

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500ML\_ny\_rspray\_02  
7448142843803



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**Paris Scent Roomspray**

60ML\_paris\_rspray\_01  
7448138888825

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500ML\_paris\_rspray\_01  
7448142840857



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**Rome Scent Roomspray**

60ML\_rome\_rspray\_04  
7448138888887

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500ML\_rome\_rspray\_04  
7448142865836



---

**Stockholm Roomspray**

60ML\_stockh\_rspray\_03  
7448138889815

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500ML\_stockh\_rspray\_03  
7448142865850



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**Create your own Roomspray**

60ML\_travelroomspray\_cm  
7448138894819

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500ML\_roomspray\_cm  
7448142843827



# Hand Soap

WIJCK. presents a collection of beautiful scented Products. Our Hand Soap with natural ingredients is housed in a minimalistic designed black bottle and contains the typical scents of your favorite destinations. The lightly scented soaps bring back memories the most iconic cities, cleans the skin gently and will keep it soft and hydrated.

## Specifications

Size: ø 80 x 170 mm

Content: 16.9 FL. OZ. 500 ML

Material: Recycled pet bottle

Colors: Glossy black

Pump: Easy twist pump

## Fragrances

No.1 Romance // No. 2 Raw // No.3 Coastal // No.4 Floral

All Fragrances are custom made for WIJCK. in Grasse, France

**Custom made** Make your own hand soap from only 8 pieces



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**Amsterdam Hand Soap**  
500ML\_amstr\_hs\_04  
7448142840826



---

**Barcelona Hand Soap**  
500ML\_barca\_hs\_01  
7448142860893



---

**Berlin Hand Soap**  
500ML\_berlin\_hs\_02  
7448142840871



---

**Buenos Aires Hand Soap**  
500ML\_buenair\_hs\_04  
7448142861807



---

**Copenhagen Hand Soap**  
500ML\_copenh\_hs\_04  
7448142774787



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**London Hand Soap**  
500ML\_london\_hs\_03  
7448142841885



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**Los Angeles Hand Soap**  
500ML\_la\_hs\_03  
7448142861869



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**New York Hand Soap**  
500ML\_ny\_hs\_02  
7448142842899



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**Paris Scent Hand Soap**  
500ML\_paris\_hs\_01  
7448142839837



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**Rome Scent Hand Soap**  
500ML\_rome\_hs\_04  
7448142861876



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**Stockholm Hand Soap**  
500ML\_stockh\_hs\_03  
7448142862873



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**Create your own Hand Soap**  
500ML\_hansoap\_cm  
7448142841892





**F\*CK IT,  
LET'S GO TO...**

**WICK.**



# Totebags

What started as a simple quote on a totebag for our store, has grown to be one of the most seen totebags in Amsterdam. In addition, We also use the "F\*ck it..." quote for other cities, and you have the option to customize the totebag to your favorite city. Our Totebags are made from 100% recycled canvas and are produced in Amsterdam!

## Specifications

Size: 380 x 420 mm

Material: 100% Organic canvas

Colors: Natural Beige

Print: 100% Matt Black

**Custom made** Make your own totebags from only 50 pieces



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**F\*CK IT... Totebag**  
totebag\_fckit\_01  
7448138891825



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**Amsterdam Totebag**  
totebag\_amstr\_01  
7448138891832



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**Berlin Totebag**  
totebag\_berlin\_01  
7448138891870



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**New York Totebag**  
totebag\_ny\_01  
7448138891887



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**Paris Totebag**  
totebag\_paris\_01  
7448138892839



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**London Totebag**  
totebag\_london\_01  
7448138892860









## Frames

To complete our beautiful prints in the best possible way, we recommend framing them in one of our high quality, solid wood, hand-finished frames. All frames are made of a sturdy wood species from Northern Italy. The clear glass comes from France, and the assembly is done in the Dutch historic city of Gouda.



# Displays

We believe in the perfect picture. Not only for our products but also for how it is displayed. Our product team pays a lot of attention to the look and feel of the product and packaging. From the choice of materials to its finishing, everything is thought of. We now also have a wonderful range of displays that makes it extra easy to display our products. And if you order for the minimum order amount, you will of course receive those displays from us!

## Poster display

Suitable for 10 or 24 tubes

The 40x50 cm and 50x70cm prints are packed in a black tube. To display the tubes we have various posterboxes available:

### 01 Single posterbox - €69,95

posterbox\_01 / 7448138781706  
size: 53 x 35 x 12 cm (wxdxh)

### 02 Including frame - €119,95

posterbox\_02 / 7448138781737  
size: 53 x 35 x 85 cm (wxdxh)

### 03 Posterbox table size - €49,95

posterbox\_03 / 7448138780747  
size: 45 x 20 x 12 cm (wxdxh)



## Bell jar

For scented candles

Did you know the best way to display scented candles is to place them under a bell jar.

The Fragrance stays inside and appears when lifting it up.

### 04 Bell jar- €9,95

belljar\_01 / 7448138925995

size: 10 x 10 x 18 cm (wxdxh)



## Print display

Suitable for 25 prints

Display your prints with these table size displays. Available for postcards, A4 21 x 30 cm and A3 30 x 40 cm prints.



### 05 // Postcard display - €19,95

postcarddisplay\_01 / 7448138779765

size: 13 x 21 x 10 cm (wxdxh)



### 06 // A4 display - €24,95

A4printdisplay\_01 / 7448138780723

size: 24 x 21 x 19 cm (wxdxh)



### 07 // A3 display - €29,95

A3printdisplay\_01 / 7448138782703

size: 31 x 23 x 25 cm (wxdxh)









**WIJCK.**

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