



MADAMME ALEXANDER

COLLECTION 2016



In 1923, Madame Alexander began to fulfill her vision of creating beautifully crafted play dolls for children.

Over 90 years later, the company she started continues to delight children, collectors and people of all ages, everywhere. Madame's mission was founded on her belief that dolls should engage the imagination and contribute to a child's happiness and understanding of the world. Great works of literature, the arts and culture were inspiration for many of her creations. Today, we extend Madame's original philosophy by creating exquisitely detailed and culturally relevant dolls that will appeal to a new generation of children... of all ages.



“Love is
in the details”

MADAME
ALEXANDER

Cissy

BRIDAL COUTURE COLLECTION

As the first full-figured fashion doll, Cissy has embodied style and class with head-turning fashions since her debut in 1955. She is the ultimate fashion doll and has represented countless styles from eras past and present. Today, Cissy steps into the world of bridal couture.

A. **NEW!** **Couture Bride** Intricately designed dress with a sultry, sheer bodice. 21" 71885

B. **NEW!** **Rocker Bride** Mermaid style dress accentuated with beautiful bouquet and dangling guitar charm. 21" 71880

C. **NEW!** **Renaissance Bride** Dressed in ivory and gold with a stunning pop of purple in her bouquet. 21" 71875





A



B



C

Mystery

DOLL COLLECTION

Known only as “The Mystery Dolls,” Madame Alexander created six extraordinary dolls in 1951. Having never appeared in the Alexander catalogs, very little is known of these beautiful ladies. How many were made? Who were they inspired by? We may never know. What we do know is that Madame Alexander won a coveted *Fashion Academy Gold Medal* for the originals.

In 2016, we introduce the first 3 shadow Cissettes.

A. **NEW!** Catherine Grey 10” 71635

B. **NEW!** Arlene Doll 10” 71630

C. **NEW!** Deborah Bride 10” 71640

In 2017, the mystery continues...

SPECIAL OCCASIONS

Madame Alexander celebrates life's special moments.



A. **NEW!** My First Communion Blonde 8" 71460 B. **NEW!** My First Communion Brunette, Medium Skin Tone 8" 71461
C. **NEW!** Will You Be My Flower Girl 8" Includes 3 bridal sashes in popular colors to customize your doll. 71655

HAPPY BIRTHDAY

Make a special day even more memorable with a Happy Birthday doll.



D. **NEW!** Birthday Wishes Blonde 8" 71465 E. **NEW!** Birthday Wishes Brunette 8" 71466
F. **NEW!** Birthday Wishes Brunette, Dark Skin Tone 8" 71467

HAPPY HOLIDAZZLE

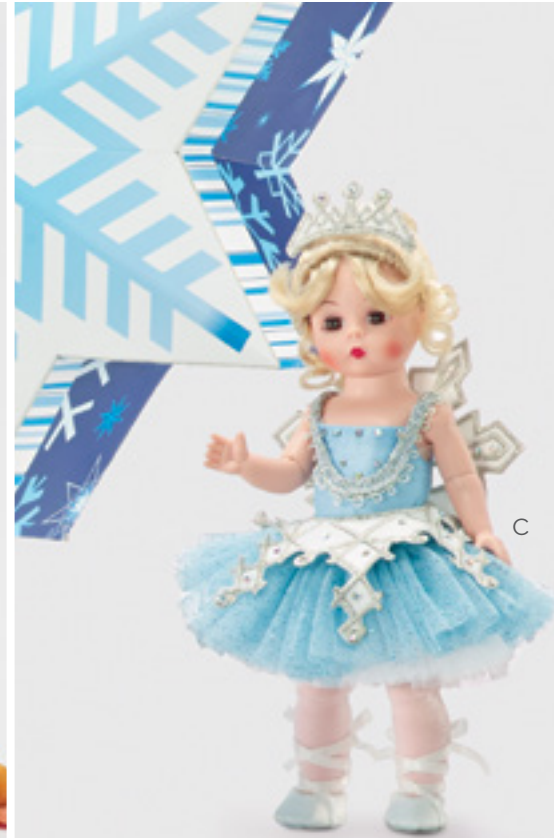
Perfect for Easter, Halloween or Christmas - these dolls are sure to make every holiday dazzling.



A



B



C

A. Sweet Bunny 8" Includes bunny ears. 69785 B. **NEW!** AbracaSPARKLE 8" Includes hat and wand. 71405

C. Christmas Snowflake 8" Includes keepsake gift box. 66655

D. Snowman Ballerina Blonde 8" Includes hat and keepsake gift box. 69760
Also Available: Snowman Ballerina Brunette, Dark Skin Tone 8" Includes keepsake gift box. 69761

E. **NEW!** Christmas Cookies 8" Includes cookie tray and oven mitt. 71285
F. **NEW!** Gingerbread Coquette 10" 71275



D



E



F

TIME FOR CENTER STAGE

Madame Alexander has been making ballerinas since the 1940's. A lifelong love of the performing arts shows itself in these adorably graceful ballerinas.

- A. **NEW!** Clara In The Nutcracker 8" 71425
- B. Frosty Ballerina 8" 69920
- C. **NEW!** Pirouette in Pink Brunette, Medium Skin Tone 8" 71626
- D. **NEW!** Pirouette in Pink Blonde 8" 71625

Also Available: Pirouette in Purple Brunette 8" 68165



AMERICANA COLLECTION

From sea to shining sea, our Wendy doll is dressed as classic American icons.



A. **NEW!** Pom Pom Pep Rally 8" 71645 B. **NEW!** Miss Liberty 8" 71545 C. **NEW!** Boots and Bling Wendy 8" 71540

WENDY FOR *President*

Regardless of political party, Madame President is certainly the best candidate for the 2016 race.



D. NEW!
Madame President
Dark Skin Tone 8"
Includes podium.
71651

E. NEW!
Madame President
Blonde 8"
Includes podium.
71650

Storybook Collection

Favorite stories, reimagined and brought to life in a way only Madame Alexander can.



- A. **NEW!** Fairy Tale Bride Cinderella 8" Does not include bouquet. 71660 B. **NEW!** Fairy Tale Bride Sleeping Beauty 8" Does not include bouquet. 71665
C. Red Riding Hood 8" 68345 D. Alice in Wonderland 8" 42425 E. **NEW!** Queen of Hearts 8" Includes scepter. 71490
F. Alice's Mad Adventure Includes keepsake gift box. 8" 69815



A

THE WONDERFUL WORLD OF



Since the 1930's, Disney has been a favorite partner to Madame Alexander. Featuring characters from the most beloved stories of all time, these exquisite dolls are dressed in intricate costumes truly showcasing who they are.

- A. **NEW!** Rocks the Dots Wendy 8" Includes purse. Window box packaging. 71550
- B. **NEW!** Cruella de Vil 10" 71690
- C. **NEW!** Maleficent 10" 71695
- D. **NEW!** Evil Queen 10" Includes apple. 71700



B

C

D



DC
COMICS™



A



B



C



D



E



F



G

H

STYLISH DC SUPER HEROES & VILLAINS

Our favorite characters from the world of DC Comics are ready to save the day.

A. WONDER WOMAN™
16" Window box. 69990
B. POISON IVY™
16" Window box. 69980
C. HARLEY QUINN™
16" Includes mallet.
Window box. 69985

D. NEW! SUPERGIRL™ 8" Window box. 71675 **E. NEW! HARLEY QUINN™** 8" Window Box. 71680 **F. BATMAN™** 8" 70005
G. CATWOMAN™ 8" 69995 **H. WONDER WOMAN™** 8" 70000



DC
COMICS™

FASHIONISTA SQUAD

Introducing the **DC Comics Fashionista Squad** in our Alex fashion doll sculpt. Your favorite DC Comics villains, **HARLEY QUINN**, **THE JOKER** and **THE PENGUIN**, are ready to hit the runway in couture costumes, perfectly fit for the devious and dangerous.

**A. NEW! Fashionista Squad
HARLEY QUINN™** 16" Window box. 71790

**B. NEW! Fashionista Squad
THE PENGUIN™** 16" Window box. 71800

**C. NEW! Fashionista Squad
THE JOKER™** 16" Window box. 71795





A. **NEW!**
Southern Dreams
Scarlett 10" 71835

GONE WITH THE WIND™

The ultimate southern belle, SCARLETT O'HARA™ has remained a cherished part of our family since Madame Alexander first introduced her.

B. SCARLETT O'HARA™
In "Love Bird Dress" 21"
Includes gloves and necklace. 69945



B

- A. WICKED WITCH OF THE WEST™ 10"
Includes broom and pocketbook. 42400
- B. GLINDA THE GOOD WITCH™ 10"
Includes wand. 42405
- C. COWARDLY LION™ 8" 64410
- D. DOROTHY and TOTO™ 8" 69955
- E. TIN MAN™ 8" Includes axe. 64405
- F. SCARECROW™ 8" Includes crow. 64400



Skipping down the YELLOW BRICK ROAD™ and straight into your heart, are DOROTHY™ and all of her friends from this timeless classic!



“Dolls are
made to be
played with
and loved”

Madame Beatrice Alexander

Bonjour Pussycat

Our most exquisite baby doll is ready for her next tea party... with macarons of course! Fashioned in the classic Madame Alexander hues.



A. **NEW!** Mademoiselle Pussycat
14" 71860
B. **NEW!** Ma Chérie Pussycat
14" 71855

Product appropriate for ages 3 and up.

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- A. Pink Fleece Blanket OO656
Also Available: Blue Fleece Blanket OO657
- B. Duck Wrist Rattle O1361
- C. Bear Wrist Rattle O1363
- D. Pink Pacifier O2500
Also Available: Blue Pacifier O2501


 newborn nursery

Adopt the very best! Our Newborn Nursery baby dolls, featuring Middleton sculpts, are incredibly life-like and feel like a real baby. Become a little mommy with your new bundle of joy.



Munchkin 19" O2553
Light Skin Tone, Blue Eyes
Strawberry Blonde Hair



Angel Love 19" O1383
Dark Skin Tone, Brown Eyes
Brown Hair



Sweet Baby 19" OO928
Light Skin Tone, Blue Eyes
Blonde Hair



Cuddle Me 19" O2555
Light Skin Tone, Blue Eyes
Strawberry Blonde Hair



Darling Angel 19" OO937
Medium Skin Tone, Brown Eyes
Brown Hair

welcome
your new baby

With many different hair, eye, and skin color combinations you can adopt the perfect baby for your growing family.



Little Sweetheart 19" OO925
Light Skin Tone, Brown Eyes
Brown Hair



Cuddle Me 19" O1381
Light Skin Tone, Brown Eyes
Brown Hair



Little Sweetheart 19" OO926
Light Skin Tone, Blue Eyes
Brown Hair



Little Sweetheart 19" OO924
Light Skin Tone, Blue Eyes
Blonde Hair



Cuddle Me 19" O2554
Light Skin Tone, Green Eyes
Strawberry Blonde Hair



Munchkin 19" OO934
Light Skin Tone, Blue Eyes
Brown Hair



Cuddle Me 19" O1380
Light Skin Tone, Blue Eyes
Blonde Hair



Beautiful Baby 19" OO936
Medium Skin Tone, Brown Eyes
Black Hair



Newborn Nursery Layette

Your newborn nursery baby is ready to go anywhere or do anything with endless outfit options.

- A. Cuddle Pack Adjustable straps. O2114
- B. Lilac Love Outfit 69065
- C. Pink Flutter 67550
- D. White Onesie O2596
- E. Denim Overalls 67545
- F. Dino Hoodie O2583
- G. Little Lion Pajamas O2581
- H. Furry Friends Pajamas O2582
- I. Puppy Pajamas O2433
- J. Pink Duck Sleeper and Hat O1043
- K. Dressy Denim O2588
- L. Blowing Bubbles 69060
- M. Dainty Daffodils Romper and Hat O2590
- N. ABC Onesie O2586
- O. Pink Turtle Onesie and Hat O2558
- P. Hair Care Set O2502
- Q. Reversible Pillow Blue/Pink 67880
- R. Stripe Love T-shirt O2250
- S. Ribbon Capris O2251
- T. Pink Petal Outfit & Bonnet O2587
- U. White Tights O1377
- V. Denim Jacket O2595
- W. Denim Jeans O2594
- X. Blue Striped Sneakers O2508
- Y. Pink/White Socks O1399



babblebaby™

Babblebaby™ is the perfect doll for the nurturing little mommy in your life. With over 80 sounds like giggling and cooing, she will enjoy endless hours of fun and caring for her baby.



A. Angel Love 19"
Dark Skin Tone,
Brown Eyes, Brown Hair
69540

B. Baby Face 19"
Light Skin Tone,
Blue Eyes, Blonde Hair
69550

C. Baby Face 19"
Light Skin Tone,
Brown Eyes, Brown Hair
69545

D. Munchkin 19"
Light Skin Tone,
Blue Eyes, Brown Hair
69530

E. Sweet Baby 19"
Light Skin Tone,
Blue Eyes, Blonde Hair
69535

F. Munchkin 19"
Light Skin Tone,
Blue Eyes, Blonde Hair
69525

Caring, Loving, Fun!

Meet Babblebaby™ Little Sister with over 80 real baby sounds.



G. Little Sister Green Stripe
14" 71155

H. Little Sister Pink Polka Dot
14" 70255



A. Pink Check Huggums®
Dark Skin Tone 12" 29201

B. Pink Check Huggums®
12" 29200

C. Pink Bunny Huggums®
12" Includes plush bunny. 28960

D. Going to Grandma's
Huggums® 12" 28955

Hug your Huggums®

... a beloved favorite of girls and collectors everywhere.



E. Bubble Gum Huggable
Huggums® 12" 30170

F. Pretty Pinafore Huggable
Huggums® 12" 36490

G. Pink Polkadot Huggable
Huggums® 12" 61940

H. Christening Celebration
Huggable Huggums® 12" 38900



Perfect for tiny hands. These baby dolls are designed to engage your little one's senses. All are crafted of washable* baby-safe materials from their cuddly soft fabric bodies and outfits, to their vinyl faces.



My First Baby Doll

When it comes to your baby's first doll, trust the doll experts at Madame Alexander. The My First Baby® collection is designed with soft, huggable cloth bodies.

- A. Sweat Pea Diaper
12" 46971
- B. Little Flower Button
12" 70110
- C. **NEW!** Rock-A-Bye Musical Baby Lullaby Baby plays music. 12" 71810
- D. Polka Dot Puppy Lullaby Baby plays music. 12" 70100
- E. The Peekaboos Bear
9" 68740
- F. The Peekaboos Kitty
9" 68735
- G. The Peekaboos Bluebird
9" 68760
- H. The Peekaboos Dog
9" 68745
- I. Baby Powder Pink 12" 46670
Also Available: Baby Powder Pink Dark Skin Tone 12" 46671
- J. **NEW!** Baby Powder Lilac
12" 46672
Also Available: Baby Powder Blue
12" 46635



- A. **NEW!** Baby Cuddles 14" 18 months and up. 71915
- B. Hearts of Flutter Dark Skin Tone 14" 18 months and up. 46847
- C. I Love My Thumb 12" Makes real sucking sounds. Includes pacifier. Ages 3 and up. 70250
- D. Peppermint Kisses 14" Ages 3 and up. 68855



Time To Go

Your little bundle of joy deserves the very best of everything. Let her ride in style with these wonderful travel options.



- E. **Baby Goes For A Ride** Includes stroller and doll. Fits up to 14" doll. Ages 3 and up. 70245
- F. **Cloth Layette Carrier** Fits up to 14" doll. Doll not included. 46967
- G. **Backpack/Doll Carry Case** Fits up to 14" doll. Doll not included. Ages 3 and up. 70125

Bath Time

What's more fun than playing with your favorite doll? Playing with a favorite doll in the bathtub, of course!



A. Bath Time Baby 12" Totally submersible doll. Includes hooded towel, 2 fish and 2 bottles. Ages 2 and up. 69015

B. Splash & Play Mermaid Pink 9" Bath time play and machine washable. All ages. 70065

C. Splash & Play Mermaid Blue 9" Bath time play and machine washable. All ages. 70500

D. Splash & Play Mermaid Blonde 9" Bath time play and machine washable. All ages. 70060



Soft & Sweet

Playful plush.



A. Snugglebaby 14" All ages. 69100 B. Cotton Candy Ballerina 12" Machine washable. All ages. 68700
 C. Bubble Gum Ballerina 12" Machine washable. All ages. 68695 D. Very Berry Ballerina 12" Machine washable. All ages. 68705
 E. Candy Kisses 10" Surface washable. Ages 3 and up. 68715 F. Candy Hugs 10" Surface washable. Ages 3 and up. 68710

Activity Time

Sensory activity toys are designed to engage and heighten baby's senses with strong visual and touch features like buttons, snaps and zippers.



G. **NEW!** "Dress Me" Super Hero Princess Brunette 12" Machine washable. 18 months and up. 71325
 H. **NEW!** "Dress Me" Super Hero Princess Blonde 12" Machine washable. 18 months and up. 71326
 I. **NEW!** "Dress Me" Super Hero Princess Dark Skin Tone 12" Machine washable. 18 months and up. 71327

The WIZARD of OZ™



A. SCARECROW™ 12" Machine washable. All ages. 66775 B. COWARDLY LION™ 12" Machine washable. All ages. 66805
 C. DOROTHY™ 12" Machine washable. All ages. 66660 D. TIN MAN™ 12" Machine washable. All ages. 66800
 E. WICKED WITCH OF THE WEST™ 12" Machine washable. All ages. 66700

THE MUPPETS

These adorable Muppet dolls and hand puppets will provide hours of imaginative play for fans of all ages.



F. Fozzie Bear Puppet 10" Ages 2 and up. 68370 G. Kermit The Frog 9" All ages. 68380 H. Miss Piggy Puppet 10" Ages 2 and up. 68360
 I. Animal Puppet 10" Ages 2 and up. 68365 J. Kermit The Frog Puppet 10" Ages 2 and up. 68355
 K. Fozzie Bear 9" All ages. 68395 L. Animal 9" All ages. 68390 M. Miss Piggy 9" All ages. 68385

- A. Purple Pizzazz
9" 69900
- B. Misty Green
9" 69905
- C. Sizzling Tangerine
9" 69890
- D. Jazzberry Pink
9" 69885
- E. B'Dazzled
Blue Bell
9" 69895



pixie doodles™

Unlock your creativity with Crayola favorites. Pixie Doodles take doll play to the next level with activity play.

For even more Pixie Doodle fun!...

- F. Silver Starlight* Fits 9" Pixie Doodles. 70380
- G. Lavender Petals* Fits 9" Pixie Doodles. 70386
- H. Razzle Dazzle Rose* Fits 9" Pixie Doodles. 70390
- I. Pink Carnation* Fits 9" Pixie Doodles. 70385
- J. Magenta Maiden* Fits 9" Pixie Doodles. 70382

Also Available:

Wing Pack Set* Includes 3 wings.
Fits 9" Pixie Doodles. 71000

Skirt Pack Set* Includes 5 replacement skirts.
Fits 9" Pixie Doodles. 71005



* Doll not included.



Princess Party

Playful, portable and fun! These poseable princesses are the perfect size - you'll want to collect them all!



A. Alice in Wonderland 7" 69805 B. Snow White 7" 70015 C. Sleeping Beauty 7" 70020 D. Cinderella 7" 70010 E. Beauty 7" 70355

F. Fairy Princess 7" 70025 G. Little Mermaid 7" 70350 H. Starry Princess 7" 70360 I. Rapunzel 7" 70365

Also Available: PDQ Assortment includes all 9 princesses. 70001R

“A doll can
undoubtedly
become a child’s
best friend”

Madame Beatrice Alexander



- A. **NEW!** Belle
18" 71720
- B. **NEW!** Rapunzel
18" 71725
- C. **NEW!** Cinderella
18" 71735
- D. **NEW!** Ariel
18" 71730



Disney Princess

Our premium Disney Princess collectible dolls feature luxurious design elements such as satin, sparkle, glitter and tulle, as well as individual accessories that every princess lover will cherish.

Disney Princess Fashions

Every princess has a story to tell! Help bring these stories to life with all new outfits focusing on the most meaningful moments for each of our collectible dolls.



- E. **NEW!** Belle Falls in Love* Fits 18" dolls. 71845
- F. **NEW!** Cinderella Gets Married* Fits 18" dolls. 71840
- G. **NEW!** Ariel Meets Her Prince* Fits 18" dolls. 71850

A. Anna
18" 69620
B. Elsa
18" 69625



Disney
FROZEN

The
WIZARD
of
OZ™

Grab your RUBY SLIPPERS™ and click your heels because THERE'S NO PLACE LIKE HOME™ DOROTHY™ and GLINDA THE GOOD WITCH™ will take you on a fantastic adventure down the YELLOW BRICK ROAD™.

C. **NEW!** GLINDA THE GOOD WITCH™
18" 71715

D. **NEW!** DOROTHY and TOTO™
Dorothy 18". Includes plush toto. 71710



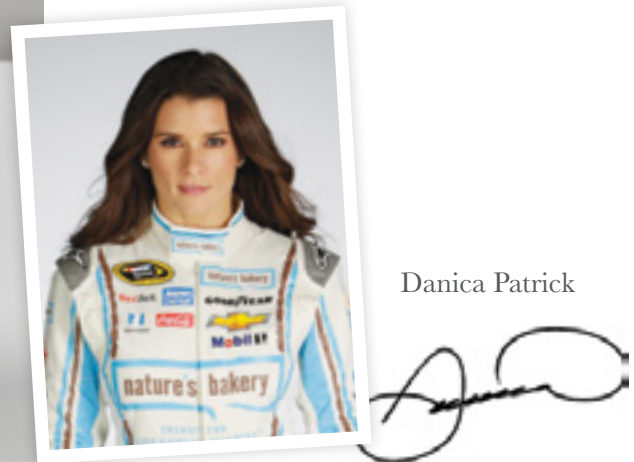
THE WIZARD OF OZ and all related characters and elements © & TM Turner Entertainment Co. (s16)

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Gals...Start your engines! Our two NASCAR dolls are ready to hit the raceway featuring NASCAR's leading lady as well as a Madame sponsored driver.

- A. **NEW!** Start Your Engines 18" 71780
- B. **NEW!** Stewart-Haas Racing Driver, Danica Patrick 18" 71785



Danica Patrick

favorite friends

It's time for fashion and fun with Favorite Friends™! Your new best friend arrives with silky hair for styling and fashionable attire. Mix and match outfits and accessory packs for endless possibilities.



- C. Beautiful Ballerina Dark Skin Tone 18" 68881
- D. Beautiful Ballerina Blonde 18" 68880

A. Blue Shimmer Princess
Blonde 18" Includes Earrings.
70195

B. Blue Shimmer Princess
Dark Skin Tone 18"
Includes Earrings. 70196

C. Pink Princess 18"
Includes tiara. 68885

D. Starry Mermaid 18"
70185



E. Play Day Dressing 18" Includes Earrings. 70115 F. Striped Knit Dress 18" 68895 G. Pink Glamour 18" 65175
H. Traveling With Danger The Dog Includes carrier. All ages. 69640 I. Traveling With Mischief The Cat Includes carrier. All ages. 69645
J. Armoire Includes 3 hangers. 12" x 20" x 7.5"D 67330

- A. Autumn Mist 18" 64770
- B. A Cut Above Hair Stylist 18" 68550
- C. Silver Glam 18" 68890
- D. Life of the Party 18" 68575



E. Dressed In Houndstooth 18" Includes Earrings. 70490 F. Let It Snow 18" 68870 G. It's My Style 18" Includes earrings. 70190 H. Rainy Dayz 18" 68875

Add even more fun to favorite friends with fashions and accessories.



A. Rain Accessories* Includes Poncho, boots and umbrella. Fits most 18" dolls. 70485

B. Outdoorsy Girl 18" Glasses not included. 70180

C. Eyewear Pack* Includes 3 pairs of eyeglasses and 1 pair of sunglasses. Fits most 18" dolls. 68920

D. Walking my Puppy Accessory Pack* Includes outfit, shoes, headband and plush puppy on leash. Fits most 18" dolls. 69665

E. Fun In The Sun Accessory Pack* Includes bathing suit, shoes, towel and sand toys. Fits most 18" dolls. Sunglasses not included. 69650

F. Tote Bag* 70215

G. Get Well Accessory Pack* Includes crutches, 2 casts, ice pack, bandage stickers and card. Fits most 18" dolls. 68720

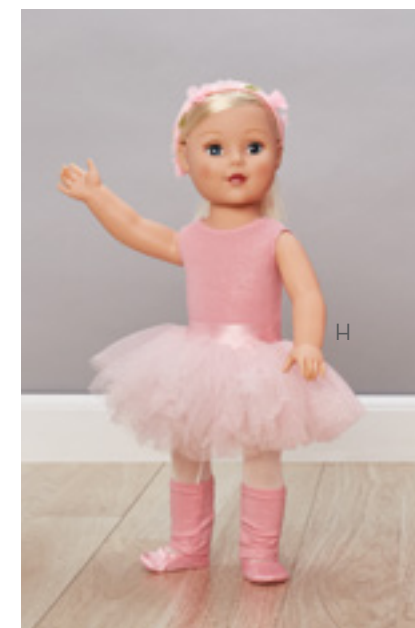
H. Tutu Cute Outfit* Includes leotard, tutu, tights, leg warmers, ballet slippers and headband. Fits most 18" dolls. 61985

I. Let's Have Sleepover Brunette, Dark Skin Tone 18" 70176

J. Let's Have A Sleepover Brunette 18" 70175

K. Sleepover Accessory Pack* Includes robe, eye mask, pizza and soda. Fits most 18" dolls. 70205

Also Available:
Hair Extensions 68910
Hair Brush 69660



Armoire see page 61.



A. Plaid Pants Outfit* Includes shirt, denim vest, plaid pants, hat and shoes. Fits most 18" dolls. 68900

B. Bows And Stripes Outfit* Includes dress, tights, purse and headband. Fits most 18" dolls. Shoes not included. 66995

C. Sweet Treats Baking Set Accessory Pack* Includes apron, hat, oven mitt, bowl and 3 baking tools. Fits most 18" dolls. Shirt, pants and shoes not included. 69635

D. Warm and Cuddly Outfit* Includes shirt, vest, denim pants, and scarf. Fits most 18" dolls. Shoes not included. 67000

E. It's a Party Play Set* Includes dress, gloves, tiara, party sign, stickers, cake, 2 plates, 2 cups and 2 forks. Fits most 18" dolls. Shoes not included. 69655

G. Sparklin' Style Outfit* Includes top, denim pants, sash/headband and shoes. Fits most 18" dolls. 51595

F. Love to Rock Outfit* Includes shirt, skirt, tights, shoes, and headband. Fits most 18" dolls. 62426

H. Explosion in Pink* Includes dress, shoes, headband, and bracelet. Fits most 18" dolls. 62424



E

E, F

E, G

H

“Love is in the details”

Your wedding day is the beginning of *your* love story.
Work with the doll experts at Madame Alexander to create a one of a kind,
handcrafted doll commemorating the best day of your life.

To inquire about your bespoke keepsake, please contact us:
Collector@madamealexander.com



MADAME
ALEXANDER

madamealexander.com

Style number: 71986 \$20.00