## ҮАНOO!

## Low Rank Matrix Approximation

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## Matrix Data



Often our data is represented by a large matrix.

## Matrix Data

We will think of $A \in \mathbb{R}^{d \times n}$ as $n$ column vectors in $\mathbb{R}^{d}$ and typically $n \gg d$.
Typical web scale data:

| Data | Columns | Rows | $d$ | $n$ | sparse |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Textual | Documents | Words | $10^{5}-10^{7}$ | $>10^{10}$ | yes |
| Actions | Users | Types | $10^{1}-10^{4}$ | $>10^{7}$ | yes |
| Visual | Images | Pixels, SIFT | $10^{5}-10^{6}$ | $>10^{8}$ | no |
| Audio | Songs, tracks | Frequencies | $10^{5}-10^{6}$ | $>10^{8}$ | no |
| Machine Learning | Examples | Features | $10^{2}-10^{4}$ | $>10^{6}$ | yes/no |
| Financial | Prices | Items, Stocks | $10^{3}-10^{5}$ | $>10^{6}$ | no |

## Matrix Data

Low rank matrix approximation is helpful for
－Dimension reduction
－Signal processing
－Compression
－Classification
－Regression
－Clustering
－．．．

## Singular Value Decomposition (SVD)

$$
A=U \Sigma V^{T}
$$

|  | - |  |
| :---: | :---: | :---: |
|  |  | -abagagaigaig |
|  |  |  |
| - |  | . |
| - | - ${ }^{-1}$ |  |
| $U \in \mathbb{R}^{d \times d}$ | $\Sigma \in \mathbb{R}^{d}$ | $V^{T} \in \mathbb{R}^{d \times n}$ |

$$
U^{T} U=I_{d} \stackrel{\Sigma_{1,1} \geq \ldots}{\geq \Sigma_{d, d} \geq 0} \quad V^{T} V=I_{d}
$$

## Best rank $k$ Approximation

$$
A_{k}=U_{k} \Sigma_{k} V_{k}^{T}
$$



$$
\begin{array}{cc}
U_{k} \in \mathbb{R}^{d \times k} \quad \Sigma_{k} \in \mathbb{R}^{k \times k} & V_{k}^{T} \in \mathbb{R}^{k \times n} \\
U_{k}^{T} U_{k}=I_{k} \quad \begin{array}{c}
\Sigma_{1,1} \geq \ldots \\
\geq \Sigma_{k, k} \geq 0
\end{array} & V_{k}^{T} V_{k}=I_{k}
\end{array}
$$

$B=A_{k}$ minimizes $\|A-B\|_{2}$ and $\|A-B\|_{F}$ among all rank $k$ matrices.

## Best rank $k$ Approximation

Block power methods and Lanczos like methods：
－$\tilde{O}(k)$ passes over the matrix．
－$\tilde{O}(n d k)$ operations
$\tilde{O}(\cdot)$ hides logarithmic factors and spectral gap dependencies．

## By first computing $A A^{T}$

－$\Omega\left(d^{2}\right)$ space
－$O\left(n d^{2}\right)$ operations
Assuming $d=o(n)$ and naive matrix matrix multiplication．

## Matrix Approximation

Let $P_{k}^{A}=U_{k} U_{k}^{T}$ be the best rank $k$ projection of the columns of $A$

$$
\left\|A-P_{k}^{A} A\right\|_{2}=\left\|A-A_{k}\right\|_{2}=\sigma_{k+1}
$$

Let $P_{k}^{B}$ be the best rank $k$ projection for $B$

$$
\begin{equation*}
\left\|A-P_{k}^{B} A\right\|_{2} \leq \sigma_{k+1}+\sqrt{2\left\|A A^{T}-B B^{T}\right\|} \tag{FKV04}
\end{equation*}
$$

From this point on, our goal is to find $B$ which is:

1. $\left\|A A^{T}-B B^{T}\right\| \leq \varepsilon\left\|A A^{T}\right\|$
2. Small, $B \in \mathbb{R}^{d \times \ell}$ and $\ell \ll d$
3. Computationally easy to obtain from $A$

Random projection based algorithms

## Random projection

1. Output $B=A R$
2. Where $R \in \mathbb{R}^{n \times \ell}$ such that $R_{i, j} \sim \mathcal{N}(0,1 / \ell)$.


## Random projection

1. Output $B=A R$
2. Where $R \in \mathbb{R}^{n \times \ell}$ such that $R_{i, j} \sim \mathcal{N}(0,1 / \ell)$.


Note that $\mathbb{E}\left[B B^{T}\right]=\mathbb{E}\left[A R R^{T} A^{T}\right]=A \mathbb{E}\left[R R^{T}\right] A^{T}=A A^{T}$

## Random projection

Johnson－Lindenstrauss property
The matrix $R$ exhibits the Johnson－Lindenstrauss property．For any $y \in \mathbb{R}^{n}$

$$
\operatorname{Pr}\left[\left|\|y R\|^{2}-\|y\|^{2}\right|>\varepsilon\|y\|^{2}\right] \leq e^{-c \ell \varepsilon^{2}}
$$

If $\ell=\tilde{O}\left(\operatorname{Rank}(A) / \varepsilon^{2}\right)$ then by the union bound we have

$$
\left\|A^{T} A-B^{T} B\right\|=\sup _{\|x\|=1}\left|\|x A\|^{2}-\|x A R\|^{2}\right| \leq \varepsilon\left\|A A^{T}\right\|
$$

This gives us exactly what we need！

## Random projection

－ 1 pass $O(n d \ell)$ operations

## Fast random projection

- This can be accelerated by making $R$ sparser
- But in general, $R$ cannot be "much sparser"
[Ach03, Mat08, DKS10, KN10].
[KN10, NNW12, NN13, NN14].

Faster Johnson-Lindenstrauss transforms require very different machinery
[AC06, AL09, AC10, LAS11, AL11, KW11, AR14].


## Fast random projection

- 1 pass (by row) ■ $O(n d \log (\ell))$ operations

Matrix approximation in the streaming setting

## Data is dynamically aggregated

## flickr

## YАНОО! <br> Mail

How many photos are uploaded to Flickr every day, month, year?


Sometimes we get one column at a time (row operations impossible...)

Data is dynamically aggregated


Sometimes, we cannot even store the entire matrix.

## Streaming Matrices

Note that $A A^{T}$ can be trivially computed from the stream of columns $A_{i}$

$$
A A^{T}=\sum_{i=1}^{n} A_{i} A_{i}^{T}
$$

In words, $A A^{T}$ is the sum of outer products of the columns of $A$.

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## Naïve solution

Compute $A A^{T}$ in time $O\left(n d^{2}\right)$ and space $O\left(d^{2}\right)$. Compute the best rank-k projection for $A A^{T}$ in $o\left(n d^{2}\right)$.

Which is hopeless when $d$ is large!

## Column Sampling

Sample only $\ell$ columns where

$$
\ell \in O\left(\frac{r \log (r)}{\varepsilon^{2}}\right)
$$

Each column of $B$ is $A^{(j)} / p_{j}$ w.p. $p_{j}=\left\|A^{(j)}\right\|_{2}^{2} /\|A\|_{F}^{2}$
Column sampling based on $\ell_{2}^{2}$ norm

1. It can be performed in a column stream, $O(n n z(A))$ operations
2. The result is sparse if the data is sparse, potentially $o(d \ell)$ space
$r=\|A\|_{F}^{2} /\|A\|_{2}^{2}$ is the numeric/stable rank of $A$.

## Feature Hashing

Use the "count-sketch" matrix $R$ that contains one $\{-1,1\}$ per row.


1. It can be applied in streaming in $O(n n z(A))$ operations
2. The result is dense, $\Omega(d \ell)$ space
3. Has some other surprising properties...

## Experiments



The error term $\left\|A A^{T}-B B^{T}\right\|$ reduces like $1 / \sqrt{\ell}$.

Frequent Directions

## Frequent Directions

Lemma from
One can maintain a matrix $B$ with only $\ell=O(1 / \varepsilon)$ columns s.t.

$$
\left\|A A^{T}-B B^{T}\right\|_{2} \leq \varepsilon\|A\|_{F}^{2}
$$

Intuition:
Extend Frequent-items

## Frequent Items



Obtain the frequency $f(i)$ of each item in the stream of items

## Frequent Items



With $d$ counters it＇s easy but not good enough（IP addresses，queries．．．．）

## Frequent Items


(Misra-Gries) Lets keep less than a fixed number of counters $\ell$.

## Frequent Items



If an item has a counter we add 1 to that counter.

## Frequent Items



Otherwise, we create a new counter for it and set it to 1

## Frequent Items



But now we do not have less than $\ell$ counters.

## Frequent Items



Let $\delta$ be the median counter value at time $t$

## Frequent Items



Decrease all counters by $\delta$ (or set to zero if less than $\delta$ )

Frequent Items


And continue...

## Frequent Items



The approximated counts are $f^{\prime}$

## Frequent Items

- We increase the count by only 1 for each item appearance.

$$
f^{\prime}(i) \leq f(i)
$$

- Because we decrease each counter by at most $\delta_{t}$ at time $t$

$$
f^{\prime}(i) \geq f(i)-\sum_{t} \delta_{t}
$$

- Calculating the total approximated frequencies:

$$
\begin{gathered}
0 \leq \sum_{i} f^{\prime}(i) \leq \sum_{t} 1-(\ell / 2) \cdot \delta_{t}=n-(\ell / 2) \cdot \sum_{t} \delta_{t} \\
\sum_{t} \delta_{t} \leq 2 n / \ell
\end{gathered}
$$

- Setting $\ell=2 / \varepsilon$ yields

$$
\left|f(i)-f^{\prime}(i)\right| \leq \varepsilon n
$$

## Email threading



Find all email pairs such that $\operatorname{Pr}\left(e_{1} \mid e_{2}\right) \geq \theta$

## Frequent Directions



We keep a sketch of at most $\ell$ columns

## Frequent Directions



We maintain the invariant that some columns are empty (zero valued)

## Frequent Directions



Input vectors are simply stored in empty columns

## Frequent Directions



Input vectors are simply stored in empty columns

## Frequent Directions



When the sketch is 'full' we need to zero out some columns...

## Frequent Directions



Using the SVD we compute $B=U S V^{T}$ and set $B_{\text {new }}=U S$

## Frequent Directions



Note that $B B^{T}=B_{\text {new }} B_{\text {new }}^{T}$ so we don't "lose" anything

## Frequent Directions



The columns of $B$ are now orthogonal and in decreasing magnitude order

## Frequent Directions



Let $\delta=\left\|B_{\ell / 2}\right\|^{2}$

## Frequent Directions



Reduce column $\ell_{2}^{2}$-norms by $\delta$ (or nullify if less than $\delta$ )

## Frequent Directions



Start aggregating columns again...

## Frequent Directions

Input: $\ell, A \in \mathbb{R}^{d \times n}$
$B \leftarrow$ all zeros matrix $\in \mathbb{R}^{d \times \ell}$
for $i \in[n]$ do
Insert $A_{i}$ into a zero valued column of $B$
if $B$ has no zero valued colums then

$$
\begin{aligned}
& {[U, \Sigma, V] \leftarrow S V D(B)} \\
& \delta \leftarrow \sigma_{\ell / 2}^{2} \\
& \check{\Sigma} \leftarrow \sqrt{\max \left(\Sigma^{2}-I_{\ell} \delta, 0\right)} \\
& B \leftarrow U \check{\Sigma}
\end{aligned}
$$

\# At least half the columns of $B$ are zero.
Return: $B$

## Bounding the error

We first bound $\left\|A A^{T}-B B^{T}\right\|$

$$
\begin{aligned}
\sup _{\|x\|=1}\|x A\|^{2}-\|x B\|^{2} & =\sup _{\|x\|=1} \sum_{t=1}^{n}\left[\left\langle x, A_{t}\right\rangle^{2}+\left\|x B^{t-1}\right\|^{2}-\left\|x B^{t}\right\|^{2}\right] \\
& =\sup _{\|x\|=1} \sum_{t=1}^{n}\left[\left\|x C^{t}\right\|^{2}-\left\|x B^{t}\right\|^{2}\right] \\
& \leq \sum_{t=1}^{n}\left\|C^{t^{T}} C^{t}-B^{t^{T}} B^{t}\right\| \cdot\|x\|^{2} \leq \sum_{t=1}^{n} \delta_{t}
\end{aligned}
$$

Which gives:

$$
\left\|A A^{T}-B B^{T}\right\| \leq \sum_{t=1}^{n} \delta_{t}
$$

## Bounding the error

We compute the Frobenius norm of the final sketch.

$$
\begin{aligned}
0 \leq\|B\|_{F}^{2} & =\sum_{t=1}^{n}\left[\left\|B^{t}\right\|_{F}^{2}-\left\|B^{t-1}\right\|_{F}^{2}\right] \\
& =\sum_{t=1}^{n}\left[\left(\left\|C^{t}\right\|_{F}^{2}-\left\|B^{t-1}\right\|_{F}^{2}\right)-\left(\left\|C^{t}\right\|_{F}^{2}-\left\|B^{t}\right\|_{F}^{2}\right)\right] \\
& =\sum_{t=1}^{n}\left\|A_{t}\right\|^{2}-\operatorname{tr}\left(C^{t^{T}} C^{t}-B^{t^{T}} B^{t}\right) \leq\|A\|_{F}^{2}-(\ell / 2) \sum_{t=1}^{n} \delta_{t}
\end{aligned}
$$

Which gives:

$$
\sum_{t=1}^{n} \delta_{t} \leq 2\|A\|_{F}^{2} / \ell
$$

## Bounding the error

We saw that:

$$
\left\|A A^{T}-B B^{T}\right\| \leq \sum_{t=1}^{n} \delta_{t}
$$

and that:

$$
\sum_{t=1}^{n} \delta_{t} \leq 2\|A\|_{F}^{2} / \ell
$$

Setting $\ell=2 / \varepsilon$ yields

$$
\left\|A A^{T}-B B^{T}\right\| \leq \varepsilon\|A\|_{F}^{2}
$$

The two proofs are very similar...

## Stronger bounds

Lemma: covariance approximation guarantee

$$
\left\|A^{T} A-B^{T} B\right\|_{2} \leq\left\|A-A_{k}\right\|_{F}^{2} /(\ell-k) \text { for any } k<\ell .
$$

Lemma: projection approximation guarantee

$$
\left\|A-\pi_{B_{k}}(A)\right\|_{F}^{2} \leq\left(1+\frac{k}{\ell-k}\right)\left\|A-A_{k}\right\|_{F}^{2} \text { for any } k<\ell
$$

Lemma: space optimality
Frequent directions is space optimal. Any algorithm (randomized or not) with matching guaranties must require as much space, up to a word-size factor.

## Frequent Directions



Slower than hashing or sampling but still very fast.

## Frequent Directions



The error term $\left\|A A^{T}-B B^{T}\right\|$ reduces like $1 / \ell$

Matrix approximation online

## Online PCA

Consider clustering the reduced dimensional vectors online (e.g. [Mey01, LSS14])


The PCA algorithm must output $y_{t}$ before receiving $x_{t+1}$.

## Online PCA, prior models

Regret minimization: Minimizes $\sum_{t}\left\|x_{t}-P_{t-1} x_{t}\right\|^{2}$ where $P_{t-1}$ is committed to before receiving $x_{t}$ [WK06, NKW13]

Random projection: can guarantee online that $\|\left(X-\left(X Y^{+}\right) Y \|_{F}^{2}\right.$ is small [CW09, Sar06]

Stochastic model: Assumes $x_{t}$ are drown i.i.d. from an unknown distribution [OK85, ACS13, MCJ13, BDF13]

## Principal Component Analysis

Given a set of vectors $x_{t} \in \mathbb{R}^{d}$ the goal is to map them to $y_{t} \in \mathbb{R}^{k}$ that minimize：

$$
\min _{\left\{\Phi \mid \Phi^{T} \Phi=I_{k}\right\}} \sum_{i}\left\|x_{t}-\Phi y_{t}\right\|_{2}^{2}
$$



## Online regression

Note that this is non trivial even when $d=2$ and $k=1$.


For $x_{1}$ there aren't many options...

## Online regression

Note that this is non trivial even when $d=2$ and $k=1$.


For $x_{2}$ this is already a non standard optimization problem

## Online regression

Note that this is non trivial even when $d=2$ and $k=1$.


In general, the mapping $x_{i} \mapsto y_{i}$ is not necessarily linear.

## Online PCA algorithms

Lemma: online PCA with Frobenius bounds

$$
\min _{\Phi}\|X-\Phi Y\|_{F}^{2} \leq\left\|X_{k}\right\|_{F}^{2}+\varepsilon\|X\|_{F}^{2} \quad \text { with target dimension } \quad \ell \in O\left(k / \varepsilon^{2}\right)
$$

Lemma: improved online PCA with spectral bounds

## Online PCA algorithm intuition



The covariance matrix $X^{T} X$ visualized as an ellipse.

## Online PCA algorithm intuition



The optimal residual is $R=X-X_{k}$

## Online PCA algorithm intuition



Any residual $R=X-\Phi Y$ such that $\left\|R^{T} R\right\| \leq \sigma_{k+1}^{2}+\varepsilon \sigma_{1}^{2}$ would work

## Online PCA algorithm intuition



Let us assume we know $\Delta=\sigma_{k+1}^{2}+\varepsilon \sigma_{1}^{2}$.

## Online PCA algorithm intuition



We start with mapping $x_{t} \mapsto 0$ and $R_{[1: t]}=X_{[1: t]}$

## Online PCA algorithm intuition



This is continued as long as $\left\|R^{T} R\right\| \leq \Delta$

## Online PCA algorithm intuition



When $\left\|R^{T} R\right\|>\Delta$ we update the projection to prevents it from happening

## Online PCA algorithm intuition



We commit to a new online PCA direction $u_{i}$ such that $\left\|R^{T} R\right\| \leq \Delta$ again.

Online PCA with Spectral Bounds
input: $X$
$U \leftarrow$ all zeros matrix
for $x_{t} \in X$ do
if $\left\|\left(I-U U^{T}\right) X_{1: t}\right\|^{2} \geq \sigma_{k+1}^{2}+\varepsilon \sigma_{1}^{2}$
Add the top left singular vector of $\left(I-U U^{T}\right) X_{1: t}$ to $U$ yield $y_{t}=U^{T} x_{t}$

# Online PCA with Spectral Bounds 

Onlino PCA with Sococtral Bound
||||linie lit in imitit ibeetral Boundi

## Open questions

- Reduce running time of Frequent Directions (there is some progress on that)
- Reduce running time of online PCA
- Reduce target dimension of online PCA, is it possible?
- Can we avoid the doubling trick in online PCA if we allow scaled isometric reconstructions?

Thank you!

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