

# Giiift

## Loyalty Issuing

Develop loyalty, acquire members

**Our brands:** [www.egiftafrica.com](http://www.egiftafrica.com)



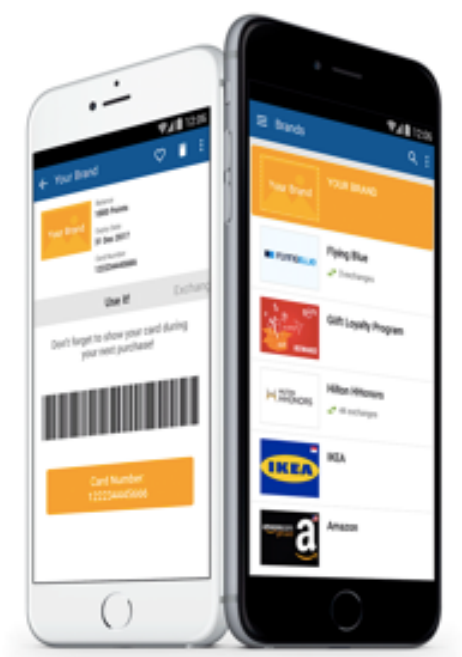
[www.coolfen.com](http://www.coolfen.com)





# Loyalty Issuing

Create your loyalty, reward and egift card programs



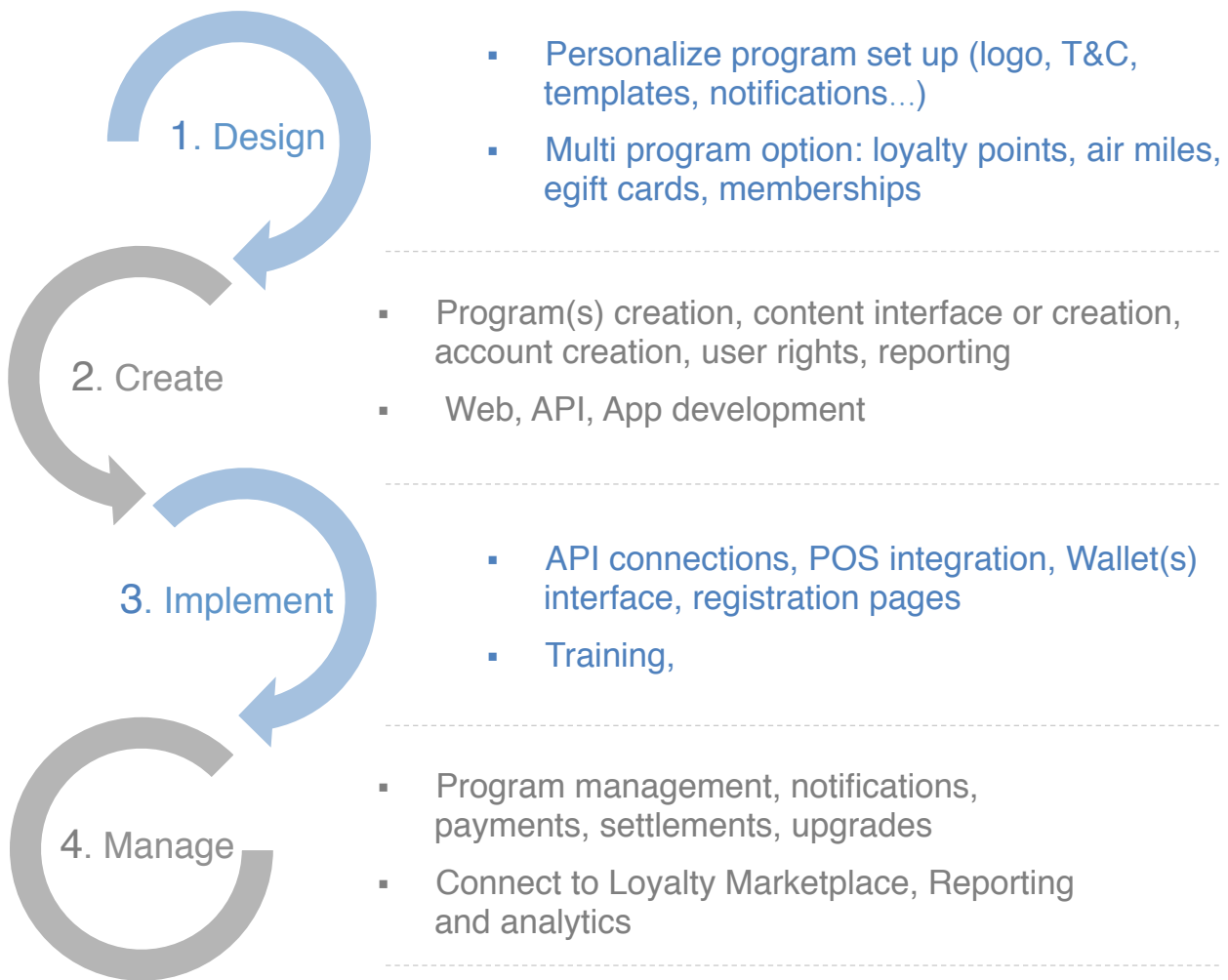
The most advanced platform to create a full digital loyalty experience for your customers

- ✓ Program design & creation
- ✓ egift cards, loyalty points
- ✓ Content management
- ✓ Multi option redemption (online, on store)
- ✓ Marketing tools
- ✓ Admin account management
- ✓ Website and POS Integration
- ✓ Mobile app and POS
- ✓ Reporting & analytics



# Best in Class Program

in just 4 simple steps



- ✓ Personalization
- ✓ Mobile app creation
- ✓ Manage your program real time
- ✓ Get access to state of the art marketing tools
- ✓ Get reporting and analytics
- ✓ Increase your business
- ✓ 24/7 support



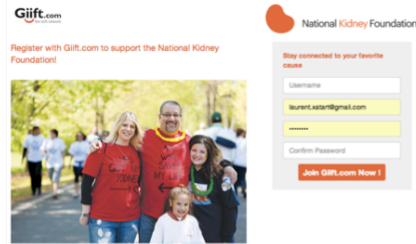


# Select the Loyalty Program(s)

## That fits you best

### Membership Program

- Instant implementation
- Customer acquisition platform
- Customer engagement platform
- Social network integration



### Points Base Loyalty Program

- Instant points issuing
- Customer acquisition platform
- Customer engagement platform
- Giift Loyalty Marketplace integration

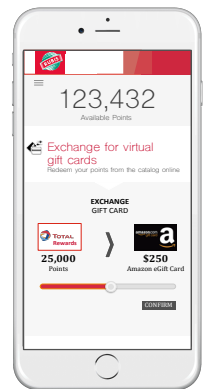
### Discount Coupon Program

- Increase customer spending
- Customer acquisition platform
- Customer engagement platform
- CRM and BI



### eGift Card Program

- Instant points issuing
- Customer acquisition platform
- Pre-paid customers
- Giift Loyalty Marketplace integration



- ✓ Create up to 4 different loyalty and gift card programs
- ✓ Sand alone, or bundled together
- ✓ Adapted to any market segment
- ✓ Chose the program that fits you the best
- ✓ Cloud (AWS) and Blockchain technology



# Your eGift Card

End to end process from Issuing to Redemption

1. Design, T&C, full integration with POS
2. Electronic code sent instantly by email
3. Redemption online or off line (at store)
4. Accumulate Pre-paid customers

## 5. New !!

Leverage your eGift card within Giift Marketplace ... and access million of pre-paid clients !!

- ✓ Custom design, pre-design templates, T&C definitions
- ✓ Set up on your website, off line and on Giift platform
- ✓ Fraud, compliance and payment management
- ✓ 24/7 Support
- ✓ Reporting and analytics
- ✓ Unique Feature! : access to largest Loyalty Marketplace

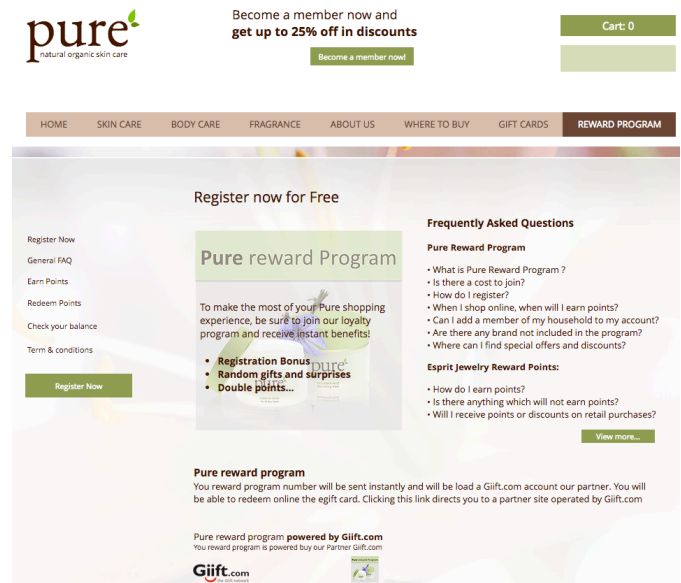


MEMBER CARD

# Your Loyalty Points Program

## End to end process from Registration to Redemption

1. Design, T&C, full integration with POS
2. Instantly registration and points issuing
3. Redemption online or off line (at store)
4. Improve loyalty, increase business



## 5. New !!

Leverage your Loyalty Points within Giift Marketplace ... and access million of additional users !!

- ✓ Custom design and pre-design templates
- ✓ T&C definitions
- ✓ Set up on your website, off line and on Giift platform
- ✓ Fraud, compliance and payment management
- ✓ 24/7 Support
- ✓ Reporting and analytics





# Your Mobile App

Your loyalty program, your eGift Cards  
on your App

## Mobile App Functionalities

- Earn points
- Buy & offer gift card
- Redeem points and gift cards
- Exchange points for other programs
- Top-up values
- Content management
- Offers
- Push notifications
- Geo-location
- Social network
- Catalogs online

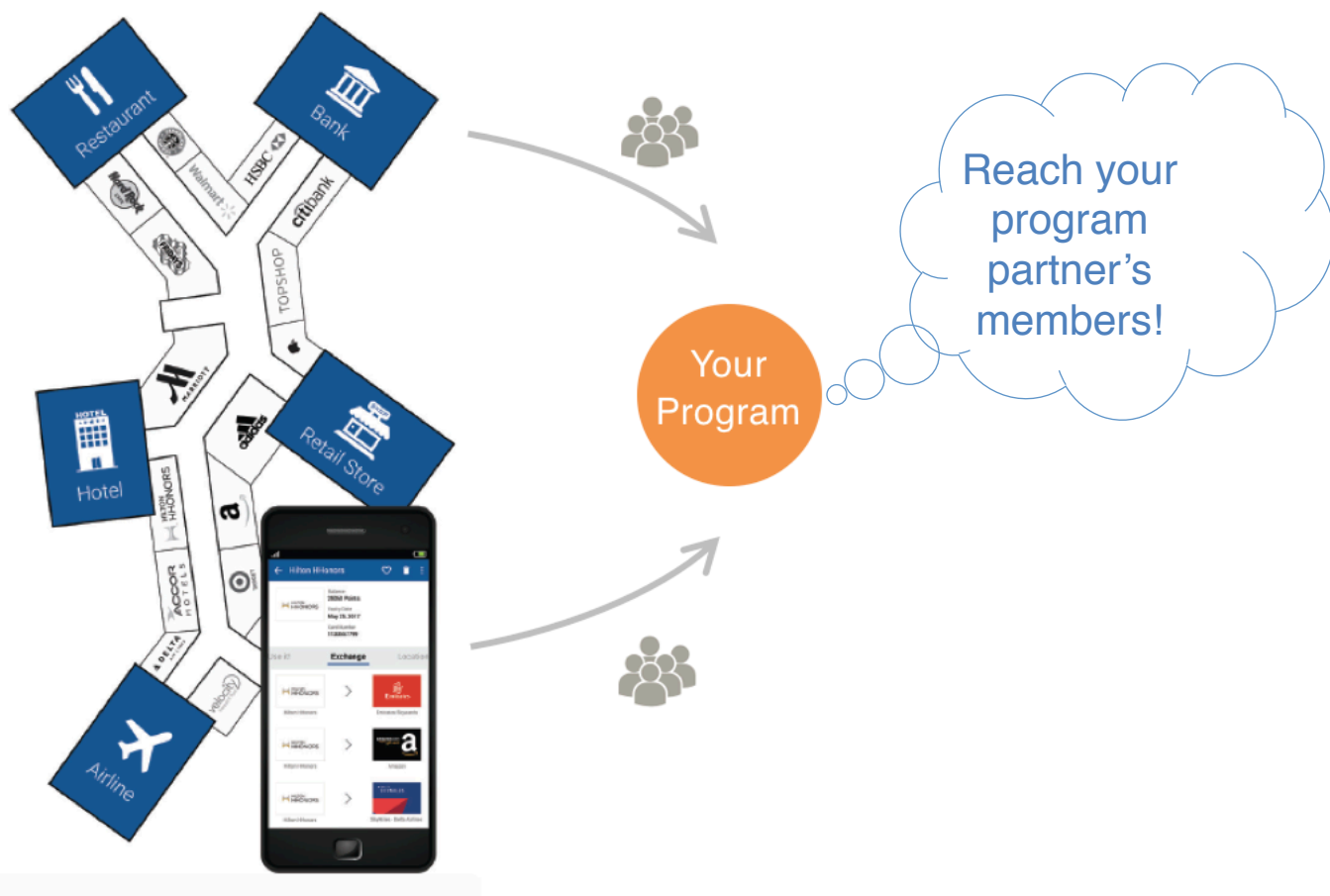


- ✓ The most advanced platform to have your white label Mobile app fully integrated with your loyalty and eGift card program
- ✓ iOS, Android
- ✓ Apps are optional feature



# Acquire members

Improve member satisfaction and  
acquire more members



- ✓ Reporting and analytics
- ✓ User management
- ✓ Content management
- ✓ Customer service
- ✓ Improve member satisfaction







# About us

## Welcome to the largest loyalty marketplace

- ✓ Loyalty marketplace where your points, rewards, miles, gift cards can be issued, tracked and exchanged
- ✓ End to end loyalty technology platform
- ✓ Multi program platform (points, rewards, miles, gift cards)
- ✓ Multi currency, multi language
- ✓ Cloud, blockchain

20,000

programs affiliates

1,700

businesses clients

55

countries

11m

users



### Loyalty Exchange

Join the marketplace, connect with other programs, enable points exchange



### Loyalty Issuing

Create your loyalty points/reward or egift card program (Web, App, API)



### Loyalty Payment

Bundle your mobile payment, loyalty points program and points exchange at POS (less than 5' process)



### Member acquisition

# Contact



## Sales Offices

Americas	+(1) 646 687 7902
Europe	+(44) 7470 605 095
Africa/ME	+(254) 707 440123
APAC	+(65) 6812 7852
West Indies	+(1) 246 261 1219

## Sales email

[sales@giift.com](mailto:sales@giift.com)

## Website

[www.giift.com](http://www.giift.com)