



IDC School of Design
अभिकल्प विद्यालय

M.Des. Admission Brochure 2020

Contact

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Important dates

Wednesday, 4 March, 2020 to Wednesday, 18 March, 2020	Submission of online application with application fee http://www.iitb.ac.in/newacadhome/mdes.jsp
Wednesday, 18 March, 2020	Last date of application with payment of fees
Monday, 6 April, 2020	Date for declaration of result of candidates shortlisted for M.Des. test and interview on the IIT Bombay portal. http://www.iitb.ac.in/newacadhome/mdes.jsp or http://portal.iitb.ac.in/mdesapp/
Friday, 17 April, 2020	Date for M.Des. written test
Saturday, 18 April and Sunday, 19 April, 2020	Dates for M.Des. interview
Monday, 4 May, 2020	Declaration of results on IIT Bombay portal
Monday, 11 May, 2020	Payment of fees and confirmation of admission
	Subsequent admission offers, if seats are vacant will be announced on the IITB website

Admission requirements

Eligibility for M.Des. Program at IDC School of Design, IIT Bombay

The candidate should have a minimum of 55% marks (50% marks in case of SC/ST/PwD) or equivalent grades in the qualifying degree for individual streams.

The candidate should have also qualified through Common Entrance Examination for Design for 2020 (CEED 2020).

All candidates having a degree from foreign universities should submit equivalence certificate from Association of Indian Universities (AIU), New Delhi for qualifying degree and proof of having 55% or equivalent in the qualifying degree. Indian SC/ST/PwD candidates should have 50% or equivalent in the qualifying degree. Candidates should produce this certificate at the time of written test and interview, failing to this admission committee will reject the application.

Eligibility criteria

In addition to the 55% or 50% clause mentioned before, the candidate must have one of the degrees mentioned against the corresponding streams below.

Animation Design (AN)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
2. BFA (4 Year professional program with entry after 10+2)
3. GD Art (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Communication Design (CD)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
2. BFA (4 Year professional program with entry after 10+2)
3. GD Art (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Industrial Design (ID)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).

NOTES:

(a) Candidates with GD Art diploma will additionally require one year professional experience in design areas.

(b) Applicants can apply to any number of streams. Application form must be submitted for each stream, along with the fee.

Eligibility criteria

In addition to the 55% or 50% clause mentioned before, the candidate must have one of the degrees mentioned against the corresponding streams below.

Interaction Design (IN)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
2. BFA (4 year professional program with entry after 10+2)
Master's Degree in Arts, Science (3+2 year program with entry after 10+2).
3. Master's Degree in Computer Application (3 year or 2 year in case of lateral entry to second year after BCA program with entry after 10+2+3 years for Graduation).
4. GD Art (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Mobility and Vehicle Design (MD)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year Diploma program).
3. BFA Sculpture (4 year professional program with entry after 10+2).

NOTES:

(a) Candidates with GD Art diploma will additionally require one year professional experience in design areas.

(b) Applicants can apply to any number of streams. Application form must be submitted for each stream, along with the fee.

M.Des. for international students

Any one who is not a national of India, will be considered as an international student for the purpose of admission and fees. Please refer to: http://www.ir.iitb.ac.in/?page_id=26 for definition.

For M.Des. degree:

Admissions are made on the basis of academic performance in their undergraduate program which is same as the eligibility criteria for Indian students mentioned in the **“Eligibility Criteria for various Streams”** and portfolio (details with the application form).

Information for international students for the above program is available on the website of Dean for International Relations:
http://www.ir.iitb.ac.in/?page_id=26

Dean for International Relations website:

<http://www.ir.iitb.ac.in/>

The fee structure as well as the application procedure is given on our website:

http://www.ir.iitb.ac.in/wp-content/uploads/Edit_full-prog-whileapplying.pdf

The formalities are given at:

http://www.ir.iitb.ac.in/?page_id=26#joining

Application form

All candidates who have qualified CEED 2020 and meet the eligibility criteria of each stream can apply for admission to M.Des. for various streams (AN, CD, ID, IN, and MD) in IDC School of Design, IIT Bombay.

Industry sponsored candidates can apply for admission after having qualified through CEED 2020, if they fulfil the required eligibility criteria for respective streams.

Application forms have to be filled online and the fees have to be paid online. Candidates also have to complete tasks A, B and C for each stream applied for and upload these tasks along with other documents.

Candidates who wish to apply to more than one stream, will have to fill the form for each stream separately along with the fee.

Instructions for online application

In order to complete the application submission procedure, you need to upload the following files:

1. File containing your recent color photograph (jpg)
2. Scanned copy of your signature (jpg)
3. Scanned copy of your degree/diploma certificate (pdf) if the course is completed. If you do not have the final degree certificate, please upload the copy of the final year mark sheet, or the provisional certificate. If the course is not completed, a certificate from Principal of the college or Head of the department as per Appendix A should be uploaded.
4. Upload a scanned copy of your Higher Secondary Certificate (pdf).
5. Upload a scanned copy of your Birth Certificate, or Proof of date of birth (Passport, school leaving certificate or Class 10 certificate) (pdf).
6. Upload the scanned Experience Certificate if applicable (pdf).
7. Candidates who are applying in the SC/ST/OBC (NC) category have to upload a valid category certificate (pdf) issued by the appropriate authorities. Format of the OBC (NC) certificate is in Appendix B. OBC (NC) certificate issued only from April 01, 2019 onwards will be accepted.
8. Candidates who are applying in PwD category should upload a valid medical certificate issued by the appropriate authority as per Appendix C (pdf).
9. Candidates who are applying in Economically Weaker Section (EWS) Category should upload a valid EWS Certificate issued by the appropriate authority as per Appendix D (pdf).
10. Candidates whose name is not the same as the name on the degree/diploma certificate should upload a gazette notification, marriage certificate or passport page showing the change in name (pdf).
11. Task A, B, and C for each stream applied for in pdf format. Size for each task should not be more than 3MB, scanned documents should be 200 dpi or above.

Submission of poor quality photograph, signature and other documents may lead to the rejection of the application.

Please remember that the documents 1 to 10 are to be uploaded as electronic files in format specified while submitting the online application.

It will entirely be the responsibility of the candidate to provide the correct information regarding the qualifying examination and category, and upload the correct documents in the required format in the application form. Application forms, incomplete in any respect will be summarily rejected, and the application will be considered invalid .

Application fees

Application fee in INR per stream for various categories:

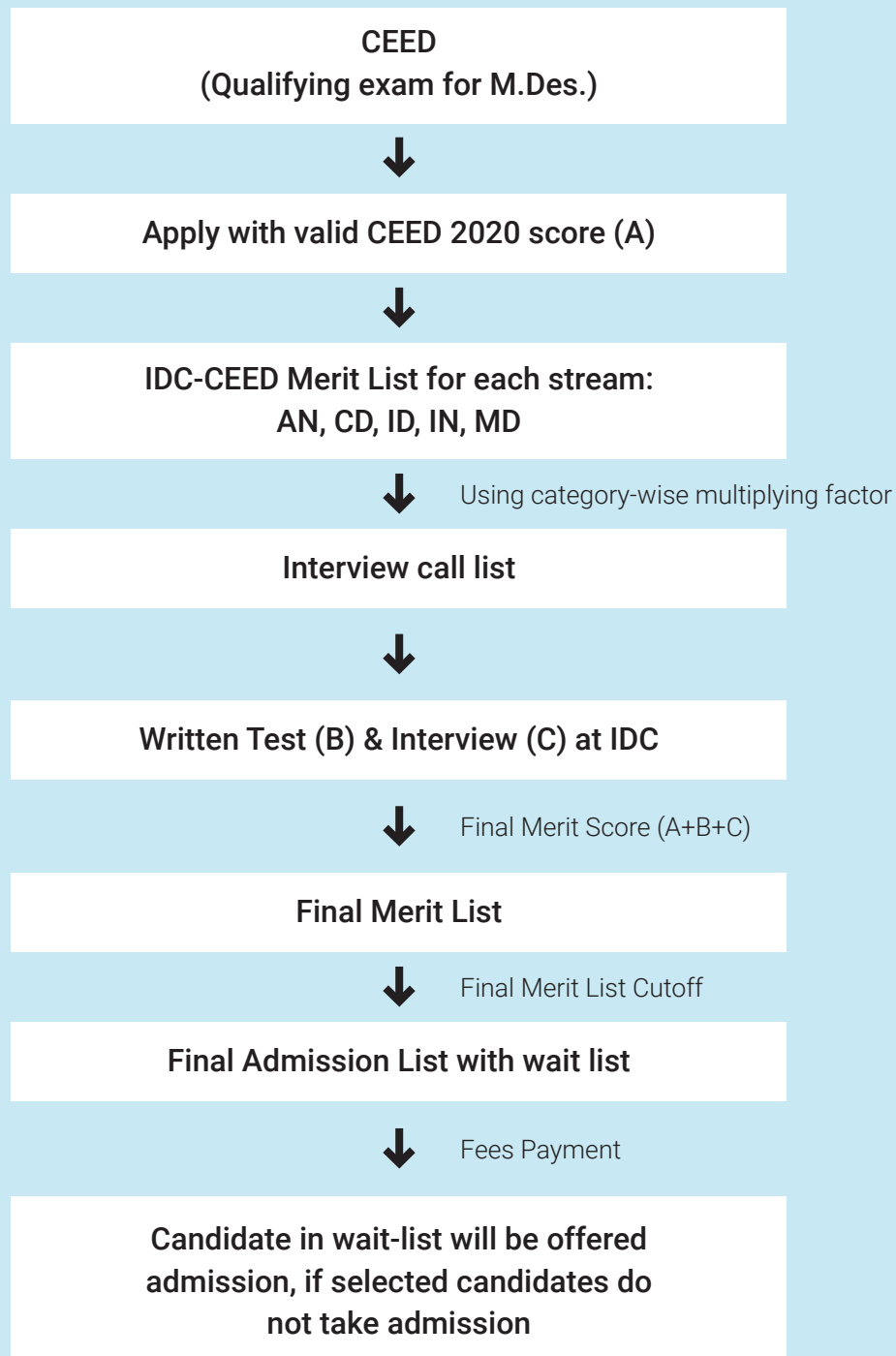
Gender	GN/EWS	OBC (NC)	SC/ST	PwD*
Male	300	300	150	150
Female	150	150	150	150
Third (T)	300	300	150	150

*PwD: Person with Disability

The OBC-NC certificate issued for the financial year **2019-20** by the Competent Authority in the prescribed format must be submitted along with the application form.

The OBC(NC) reservation update information is available at <http://www.iitb.ac.in/newacadhome/mdes.jsp> under “**For OBC Reservation Update**”.

Admission process



Admission process

1. Applicants who qualify in **CEED 2020** and meet eligibility criteria for each stream are eligible to apply to M.Des. program at IDC School of Design, IIT Bombay.
2. All applications will be scrutinized to verify whether they meet the eligibility criteria of the streams applied to. Those applications not conforming to eligibility criteria will be rejected.
3. A category-wise merit list for each stream would be prepared based on the CEED score of the eligible candidates, called **IDC-CEED merit list**.
4. Out of all candidates who apply to various streams in IDC, an Interview Call list will be made for each stream. This list for each stream will have a limited number of top scoring applicants from **IDC-CEED merit list**.
5. Interview Call list is decided on the basis of category-wise seats available in each stream and by using a multiplying factor for each category.
6. The multiplying factor for all categories is 8 (eight). e.g. if the number of seats in General category is 10 for a particular stream, then 80 candidates available from the General category will be called for written test and interview. This would be applicable to all categories.
7. The applicants in the **Interview Call list** will have to appear in admission test on Friday, 17th April 2020 and interview on Saturday, 18th April 2020 and Sunday, 19th April 2020 at IDC School of Design, IIT Bombay. Appearance in all test, and Interview are mandatory.

The admission process consists of a written test and Interview for each of the streams. Attending both, the written test and interview is mandatory for qualifying in the admission process. Written test may include a material/ studio test, which will be communicated to the applicants to be called for written test and interview.

8. The written test and interview will carry 100 marks each.
9. After the written test and interview, a category wise final merit list using final scores will be prepared. The final scores would be the total of 70% of CEED score, and 15% each of written test and interview marks.
10. A final merit list would be constituted based on the above final score. Admission would be offered from this list based on seats available for each category.
11. A cutoff, called Final merit list cutoff would be applied to the Final merit list. This would be 50 for General & EWS, 45 for OBC(NC) (i.e. 90% of GENERAL), and 33 for SC/ST/PwD (i.e. 2/3 of GENERAL) respectively.

Candidates with final scores that is less than the Final merit list cutoff for their respective category will not be considered for admission even if a seat is available in that category.

For instance, only those General & EWS category candidates who score 50 or above in the Final merit list will be considered for admission. Similarly, only those OBC(NC) category candidates who score 45 and above in the Final merit list will be considered for admission and only those SC/ST/PwD category candidates who score 33 and above in the Final merit list will be considered for admission.

12. The Final merit list cutoff is fixed in advance by the Institute. It is the measure of a certain minimum aptitude and abilities expected in a candidate aspiring to pursue the academically challenging and demanding programme.

Seats available for 2020–21

	General	EWS	OBC (NC)	SC	ST	Total
Industrial Design	7	2	4	3	1	17
Communication Design	7	2	4	3	1	17
Interaction Design	6	2	4	2	2	16
Animation Design	6	1	4	2	1	14
Mobility and Vehicle Design	5	1	5	2	1	14
Total	31	8	21	12	6	78 *

NOTE 1

A total of 4 seats, which is 5% of total available seats (78) are reserved for PwD applicants. The PwD seats will be allotted from the parent birth category that the PwD applicant belongs to.

NOTE 2

A total of 8 seats, which is 10% of total available seats (78) are reserved for EWS applicants irrespective of the streams.

* Total number of seats available is 78, including 8 seats for EWS.

Number of candidates to be called for test and interview

Applicants to be called for written test & interview, if available in the IDC-CEED merit list, using the multiplying factor of 8.

	General	EWS	OBC (NC)	SC	ST	Total
Industrial Design	56	16	32	24	8	136
Communication Design	56	16	32	24	8	136
Interaction Design	48	16	32	16	16	128
Animation Design	48	8	32	16	8	112
Mobility and Vehicle Design	40	8	40	16	8	112
Total	248	64	168	96	48	624

NOTE 3

32 PwD candidates (4 × 8) will be called for written test and interview from across all streams, if available.

Terms used

1. IDC-CEED merit list: Post-scrutiny list of applicants with valid application sorted as per their CEED score arranged in descending order.
2. Interview call list: Selected candidates from IDC-CEED merit list to be called for written test and interview.
3. Written test and interview: The written test is a design aptitude test of the relevant streams. This may include a material/ studio test. The interview will be based on the candidate's portfolio, stream specific design aptitude, academic background, and general as well as design-awareness.
4. Final score: The candidate's total score arrived at by the formula mentioned below:
Final score = CEED score x (0.70) + Written Test marks x (0.15) + Interview marks x (0.15)
5. Final merit list: List of candidates after written test and interview, arranged in descending order of final score.
6. Final merit list cutoff: Candidates with final score below this cutoff will not be considered for admission even if a seat is vacant in the specific category.
7. Final admission list: Final list of candidates offered admission in the first and second lists. The first list is an offer of admission to eligible candidates as per the final merit list. In case a candidate offered admission in the first list does not confirm admission by paying fees within the stipulated time, a second list is published offering the seat to the next eligible candidate in the final merit list.

Fees, deposits and hostel rent

Particulars	TA / RA		PS, SW	IS
	GN/OBC	SC/ST/PwD		
Revised fees payable in INR (at the time of admission)				
Admission Fee	2200	2200	2200	2200
Graduate Transcript Fee	500	500	500	500
Medical Examination	400	400	400	00
Provisional Certificate	500	500	500	500
Student Welfare Fund	1000	1000	1000	1000
Modernization	2500	2500	2500	2500
Identity Card	500	500	500	00
Total (A)	7600	7600	7600	6700
Institute Security Deposit	1000	1000	1000	00
Library Security Deposit	1000	1000	1000	00
Mess Security Deposit*	1000	1000	1000	00
Total (B)	3000	3000	3000	00

Abbreviations:

IS: Institute Staff

PS: Project Staff

SW: Sponsored candidates

TA: Teaching assistantship

RA: Research assistants

NOTES:

This is the fee structure during brochure publication.

The latest fee structure may be confirmed at this link:

<http://www.iitb.ac.in/newacadhome/FeesStructure.jsp>

Per semester fees

Particulars	TA / RA		PS, SW	IS
	GN/OBC	SC/ST/PwD		
Revised fees payable n INR (at the time of admission)				
Tuition + Statutory Fee *	5000	00	25000	00
Examination Fee	1000	1000	1000	1000
Registration Fee	750	750	750	750
Gymkhana Fee	1750	1750	1750	00
Student Benevolent Fund	500	500	500	500
Medical Fee	1500	1500	1500	00
Hostel Rent**	2000	2000	2000	00
Electricity & Water Charges**	3000	3000	3000	00
Hostel Establ. Charges**	3000	3000	3000	00
Mess Establ. Charges**\$	1550	1550	1550	00
Student Accident Insurance Fund	200	200	200	00
Total (C)	20,250	15,250	40,250	2,250
Grand Total (A+B+C)	30,850	25,850	50,850	8,950

* Institute Fee likely to be revised

** Students not staying in hostel are exempted from the payment of hostel fees.

\$ To be increased 10% every year, rounded up in multiple of 50.

Candidates opted for Hostel Accommodation have to submit the Mess Advance of Rs. 27,000/- by online payment/net banking as per the link provided in the online admission portal, **at the time of joining the institute hostel.**

Non-sponsored categories:

1. Teaching Assistantship (TA)
2. Research Assistantship (RA)

How do I reach?

By Train

From CST Station/Dadar/Kurla (Central Railway):

Take a slow local train on the Central Railway line to Thane/Kalyan. Get Down at Vikhroli (West) or Kanjur Marg (West) station. Take an auto-rickshaw at IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), drive straight in to reach IDC.

From Mumbai Central/Churchgate/Bandra (Western Railway):

Take a fast or slow local train on the Western Railway line to Andheri/Borivali/Virar. Get down at Dadar, cross to the Central Railway line. Take a slow local train on the Central line to Thane/Kalyan. Get down at Vikhroli (West) or Kanjur Marg (West). Take an auto-rickshaw at IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), drive straight in to reach IDC.

Alternatively, you can get down at Andheri Station on Western Railway and take a bus from Andheri (East) to Powai. If you take a rickshaw from Andheri, enter the campus through the Main Gate. Drive straight in, turn right near Canara Bank and turn left thereafter to reach IDC School of Design. In Mumbai Metro Rail (Versova-Andheri-Ghatkopar), Saki Naka is the closest station to Powai. In Mumbai Mono Rail, Chembur is the closest station to Powai.

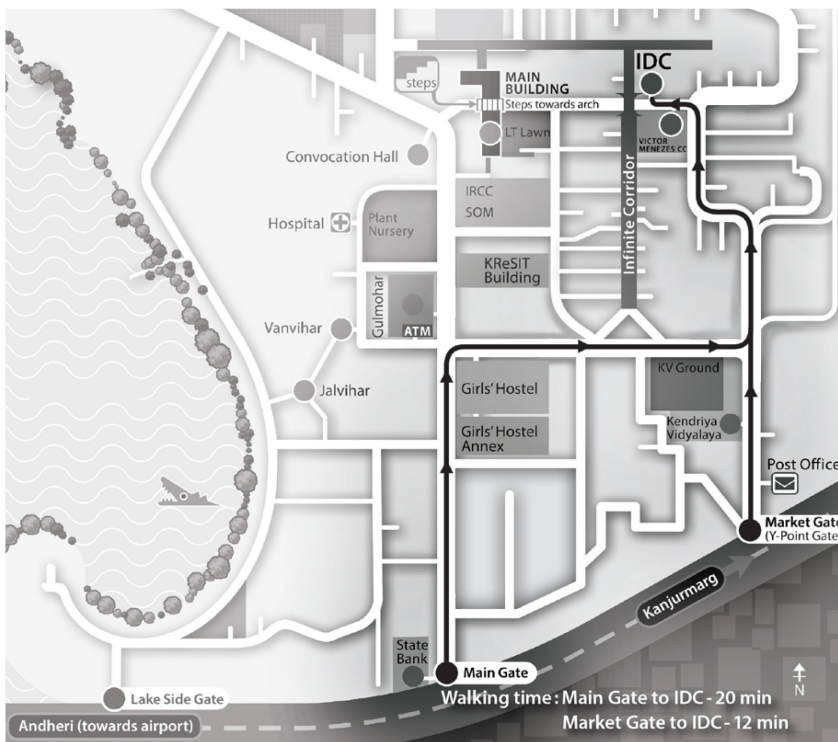
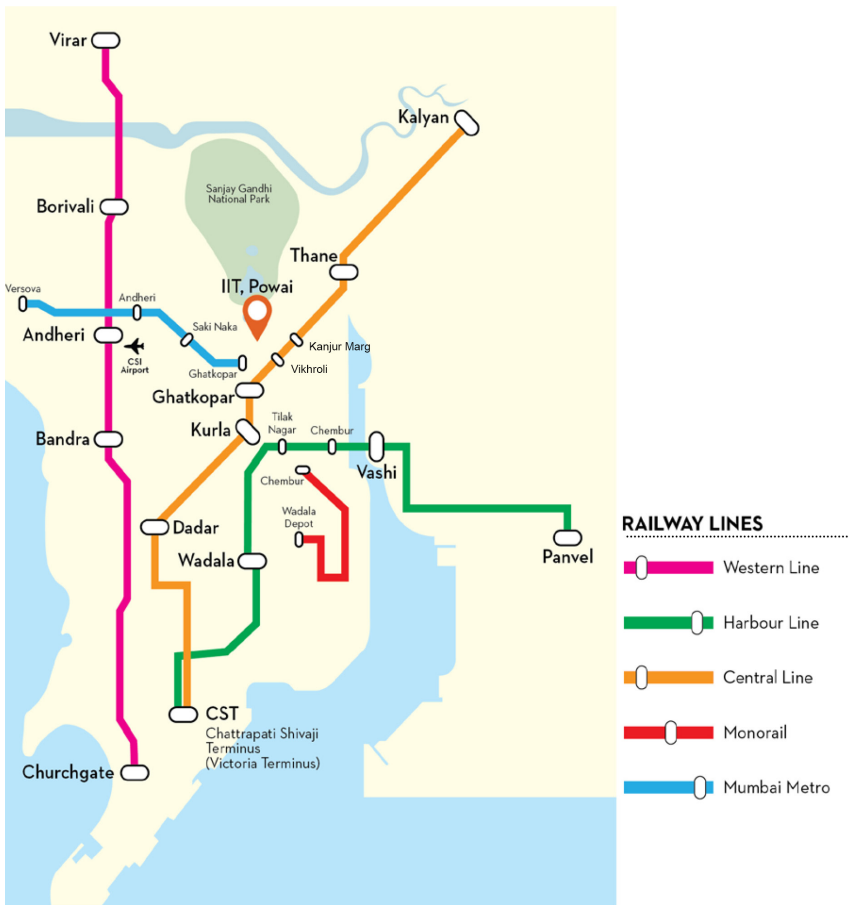
By Air

International flights, Air India and Jet Airways flights land at Sahar Airport (T2) which is about 8 kms from IIT, Powai. All other domestic flights land at the domestic airport (CSI) at Santa Cruz (T1) which is about 12 kms from Powai. Prepaid taxis and auto-rickshaws are available at the airport to go to IIT, Powai. Auto-rickshaws and regular taxis are also available at both airports.

NOTES:

The IIT Bombay campus map link: <http://mrane.com/portfolio/iitb-campus-map/>

The latest rail map link: <http://localsofmumbai.com>



Maps not to scale
Maps does not cover all areas

