



CP

COMMERCIAL
PROPERTY

MAGAZINES • WEB • EVENTS

MEDIA KIT 2019

COMMERCIAL PROPERTY PORTFOLIO



Commercial Property / All About Commercial Real Estate Market

Unique B2B publication on the Ukrainian real estate market



Guide to Ukrainian Real Estate Market

Publication providing comprehensive information about the Ukrainian commercial real estate market on the international arena (Rus-Eng)



Commercial Property Online

Multifunctional real estate website



CP SCHOOL

Educational platform for real estate market players



International Architecture Forum

Professional platform for the Ukrainian and foreign architects



National Real Estate Award CP AWARDS

Key event on the Ukrainian real estate market



Open Mind Conference

Central event on investments in real estate



CP ROUND TABLE

Debating platform for the most actual subjects concerning the Ukrainian real estate market



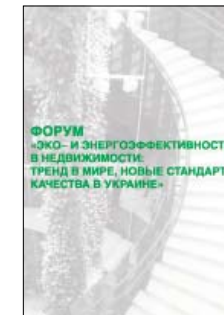
INTERIORS'

International forum on design in commercial and residential real estate



CP RETAIL

Retail real estate and business forum



Eco and Energy Efficiency in Real Estate

The forum is dedicated to green construction and technologies



Construction and Engineering Forum

Specialized event for real estate market players

MEDIA KIT 2019

MAGAZINES

**COMMERCIAL
PROPERTY**

**GUIDE TO UKRAINIAN REAL
ESTATE MARKET**

MEDIA PROJECT COMMERCIAL PROPERTY / ALL ABOUT COMMERCIAL REAL ESTATE MARKET - UNIQUE B2B PUBLICATION ABOUT THE UKRAINIAN REAL ESTATE MARKET

CONCEPT

EFFECT.

European level journalism, in-depth analytics, objectivity and professional approach to material selection enable the Commercial Property team to provide its readers with holistic and accurate information about the Ukrainian commercial real estate market. Offering the market players a wide range of professional media allows Commercial Property to be the major Ukrainian real estate market information source.

PRESTIGE.

The main goal of Commercial Property is to keep up high-quality standards of the editorial and image parts of the publication. High status of our magazine leaves the advertiser no doubt regarding the information medium to be chosen for their brand advertising campaign.

REFERENCES.

Each issue of the magazine offers its readers the opportunity not only to track the real estate market, but also to adopt the experience of leading Ukrainian and foreign companies and to get acquainted with the latest market tendencies, advanced technologies, and outstanding projects.



Periodicity: monthly

Format: magazine (210x297), printed and electronic versions

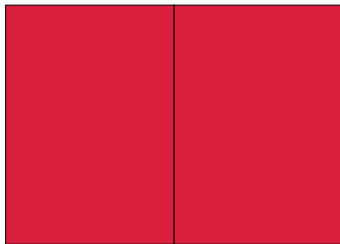
Pages: 68

Circulation: 5,000 samples

Audience coverage: 120,000

Distribution: Ukraine, foreign markets

EXAMPLES OF AD LAYOUTS



2/1 page
420x297 mm



1/1 page
210x297 mm



1/2 page
181x125 mm



1/2 page
100x297 mm



1/2 page
97x258 mm



1/3 page
181x83 mm



1/3 page
70x297 mm



1/6 page
87x83 mm



Branding
420x35 mm

COVER ADVERTISEMENT



«Flap»
75x297 mm



«False»
415x297 mm



«Wrap»
440x105 mm



«Sticker»
52x40 mm

THEY TRUST US



АЛЕКСАНДР НОСАЧЕНКО:
«ОФИСНАЯ НЕДВИЖИМОСТЬ – ДОСТАТОЧНО АКТИВНЫЙ РЫНОК»

ПРОФИЛЬНЫЙ

ПРОФИЛЬНЫЙ И СТАБИЛЬНЫЙ ТАК ХАРАКТЕРИЗУЕТ РЫНОК ОФИСНОЙ НЕДВИЖИМОСТИ КИЕВ. АЛЕКСАНДР НОСАЧЕНКО, УПРАВЛЯЮЩИЙ ДИРЕКТОР SUISSER INTERNATIONAL (UKRAINE), АКТИВНОСТЬ В ЭТОМ СЕКТОРЕ ВОЗРОДА, ПРИЧИН ЧЕГО СТАЛ УСТОЙЧИВ СРОК СО СТОРОНЫ АРЕНДАТОРОВ. В ОБЛАСТИ МОДЕЛИ И В БУДУЩЕ ПОДВЕРЖЕТСЯ ОФИСНЫЙ РЫНОК ПОДЪЕМАМ НА РЫНКЕ БУДЕТ ПОДЪЕМАМ НА ИТ-ИНДУСТРИИ

ИНТЕРВЬЮ

Последние несколько лет рынок офисной недвижимости в Украине демонстрирует стабильный рост. Каким вы видите рынок офисной недвижимости в Украине в ближайшие несколько лет? Какие тенденции вы наблюдаете на рынке в ближайшие несколько лет?

Рынок офисной недвижимости в Украине демонстрирует стабильный рост. В ближайшие несколько лет мы ожидаем продолжения этой тенденции. Основными драйверами роста являются развитие ИТ-индустрии, финансовый сектор и торговля. Также наблюдается увеличение спроса на современные офисные здания с высокими стандартами энергоэффективности и экологичности.

Какие сегменты офисной недвижимости вы считаете наиболее перспективными в ближайшие несколько лет? Какие тенденции вы наблюдаете на рынке в ближайшие несколько лет?

ИНТЕРВЬЮ



НА ИСТОРИИ МИНУТ В ОФИСНОЙ НЕДВИЖИМОСТИ НАБЛЮДАЕТСЯ СЕЗОННЫЙ СКОП НА ТУРИЗМЕНЕ ПИЛОТОВ И ПИЛОТОВ. ДАВНИЙ СЕЗОН НА ТАКТИЧЕСКАЯ, КАК УЧЕНИКИ. В ЛЕТЕ СЕЗОН ПРОДОЛЖАЕТСЯ И УСТОЙЧИВ. ЖЕН. А ПРИМЕР, ТОРЖЕВ НЕДВИЖИМОСТИ

В последние несколько лет рынок офисной недвижимости в Украине демонстрирует стабильный рост. Основными драйверами роста являются развитие ИТ-индустрии, финансовый сектор и торговля. Также наблюдается увеличение спроса на современные офисные здания с высокими стандартами энергоэффективности и экологичности.

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ИНТЕРВЬЮ

GULLIVER: КОММЕРЧЕСКАЯ НЕДВИЖИМОСТЬ КАК СТИЛЬ ЖИЗНИ

Гулливэр – это не просто коммерческая недвижимость, это стиль жизни. Компания предлагает современные офисные здания с высокими стандартами энергоэффективности и экологичности. Это идеальное решение для компаний, которые хотят привлечь и удержать таланты.

Трансформация торговых комплексов в центры жизни – это тренд, который набирает обороты. Такие комплексы предлагают не только торговые площади, но и офисные здания, рестораны, магазины и другие объекты, которые делают жизнь в комплексе комфортнее и интереснее.



ИНТЕРВЬЮ

ТРИ ТЕНДЕНЦИИ НА 2019 ГОД

1. Развитие ИТ-индустрии. ИТ-компании продолжают оставаться одним из самых быстрорастущих секторов экономики. Это создает высокий спрос на современные офисные здания с высокими стандартами энергоэффективности и экологичности.

2. Развитие финансового сектора. Финансовый сектор продолжает оставаться одним из самых стабильных секторов экономики. Это создает высокий спрос на современные офисные здания с высокими стандартами энергоэффективности и экологичности.

ИНТЕРВЬЮ



АНДРЕЙ ВАВРЫШ:
«МЫ РАБОТАЕМ С СОВРЕМЕННОЙ АРХИТЕКТУРОЙ И URBAN-РЕШЕНИЯМИ»

В ближайшие несколько лет рынок офисной недвижимости в Украине демонстрирует стабильный рост. Основными драйверами роста являются развитие ИТ-индустрии, финансовый сектор и торговля. Также наблюдается увеличение спроса на современные офисные здания с высокими стандартами энергоэффективности и экологичности.

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ИНТЕРВЬЮ



Застройка в ЖК «ВЕНЕЦИЯ» в Киеве

В последние несколько лет рынок офисной недвижимости в Украине демонстрирует стабильный рост. Основными драйверами роста являются развитие ИТ-индустрии, финансовый сектор и торговля. Также наблюдается увеличение спроса на современные офисные здания с высокими стандартами энергоэффективности и экологичности.

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ИНТЕРВЬЮ

МОХАММАД ЗАХУР: «НИКОГДА И НИ С КЕМ НЕ ДОГОВАРИВАЙТЕСЬ»

Мохаммад Захур – основатель и генеральный директор компании, которая занимается разработкой программного обеспечения для бизнеса. Он считает, что успех в бизнесе достигается только за счет упорства и настойчивости.

Как долго и почему Мохаммад Захур основал и собственную группу компаний? С какими трудностями он столкнулся в начале своего пути? Как он смог преодолеть эти трудности и добиться успеха?

ИНТЕРВЬЮ



Мохаммад Захур, основатель и генеральный директор компании

В начале своего пути Мохаммад Захур столкнулся с множеством трудностей. Однако он не сдавался и продолжал работать над своим делом. Его упорство и настойчивость в конечном итоге привели к успеху.

ИНТЕРВЬЮ

COMMERCIAL PROPERTY ADVERTISING BENEFITS

- The Commercial Property magazine is the only publication in Ukraine that brings together developers, consultants, architects, town planners and ultimate consumers of commercial property on its pages.
- Advertising in Commercial Property attracts attention of many Kyiv and regional companies as well as international market players.
- The readership of Commercial Property includes all decision makers of the real estate market of Ukraine.
- The publication targets the audience with high status and income.
- It is a European level publication projecting its positive image on the advertisers.
- It offers a wide range of advertising services.



AMONG OUR ADVERTISERS:

«A. Pashenko» Architectural Workshop
Advansys
Alef Estate
Aloft Kiev
Alterra Group
AMTT
Antika
archimatika
Arricano Real Estate
Arzinger
Baumit
CITYHOTEL
Colliers International (Ukraine)
Cushman & Wakefield
Danfoss TOV
Datagroup
DEOL Partners
Design Hub International
DIM group
ECO Tower BC
Gleeds Ukraine
GLOBUS SEC
Gorodok Gallery SC
Gulliver MUC
Horizon Office Towers BC
KOMOD SEC
Martin's
NEST
Nova Light
OKIN Facility
Premier Hotels & Resorts
Radisson Hotels & Resorts
Riviera SEC
Rustler Property Services
SAGA Development
Silver Breeze BC
TRK Engineering
UTG
Vororpay Construction
7CI Group and many others.

COMMERCIAL PROPERTY SUBSCRIPTION BENEFITS

- The most relevant information on real estate market events is monthly on your desk.
- Exclusive interviews with key Ukrainian and international real estate market players.
- Wide range of facilities for market tendencies analysis.
- Opportunity to learn more about competitors and partners, and their projects.
- Subscribers get special additional benefits:
 - 1) free one-year subscription for the Commercial Property Online Archive, containing all articles in electronic format;
 - 2) possibility to receive Guide to Ukrainian Real Estate Market.

AUDIENCE:

- Development and management companies, investors
- Consulting companies
- Architects, project developers, designers
- Construction companies
- Suppliers and producers
- Retailers
- Others.



AMONG OUR SUBSCRIBERS:

Alef Estate
Alfa Bank
Altis-Holding
Amstar Europe
Amstor
Arricano Real Estate
Astra Kiev
BIP-PM
Budhouse
CEETRUS Ukraine
City One Development
Colliers International (Ukraine)
Concorde Capital
DELTA Projektconsult Ukraine
Dragon Capital
EBRD
Ecodevelop
ESTA Holding
Geberit
GLD Invest Ukraine
Gulliver MUC
HSG Facility Management
INOR
InvestHouse
KAN Development
KFC
Kovalska-Zhytloservis
LC Waikiki
Mandarin PLaza
MERX
MLP Chayka
Osnova-Solsif
Porsche Ukraine
Prime Business Group
Proconsul
Rauta Group
Rustler Property Services
Saint-Gobain
Salateira
Stollitsa Group
TMM
Ukrainian Development Partners
Univermag Ukraina SEC
Vertex Hotel Group
and many others.

GUIDE TO UKRAINIAN REAL ESTATE MARKET

CONCEPT

IDEA.

The main idea of the publication is to cover all real estate sectors and to present the profiles of leading Ukrainian companies on the national and international arena.

OPPORTUNITIES.

The Guide allows Ukrainian companies to get additional opportunities to present themselves on the national and international markets, demonstrates the perspectives of the Ukrainian real estate market and readiness of its players to cooperate with international colleagues, to share their experience and to offer competitive European product.

INTEGRITY.

Every year the project offers its readers information on Ukrainian real estate market: economic indicators, volume of investments, development rates, trends, construction volumes by segment, investment deals, major land and legal issues, profiles of leading real estate market players — Ukrainian and international development, construction, investment, consulting companies and others, and also the catalogue of developed schemes and those under construction — office and shopping centers, hotels. Such format of the Guide enables Ukrainian and international colleagues to get familiar with the current market situation in Ukraine and with the offers of the real estate market players.



Periodicity: annually (February)

Format: magazine (163x235), printed and electronic versions

Pages: 160

Circulation: 10,000 samples

Coverage: 200,000

Language: Russian, English

Geography: Ukraine, foreign markets

TA: top and middle management

DISTRIBUTION

- Together with the Commercial Property magazine — by subscription and personalized distribution among leading Ukrainian and foreign companies, working on the real estate market of Ukraine.
- At leading Ukrainian and international events, which are held on the territory of Ukraine (conferences, forums, exhibitions).
- At own specialized events organized by Commercial Property.
- At the major international real estate exhibitions:
 - MIPIM (Cannes, France)
 - MAPIC (Cannes, France).
- Among members of business communities — European Business Association and American Chamber of Commerce in Ukraine.

MEDIA KIT 2019

W E B

**COMMERCIAL PROPERTY
ONLINE**

FACEBOOK

INSTAGRAM

**YOUTUBE -
COMMERCIAL PROPERTY
MAGAZINE UKRAINE**

TELEGRAM

COMMERCIAL PROPERTY ONLINE - MULTIFUNCTIONAL WEBSITE ABOUT THE UKRAINIAN REAL ESTATE MARKET

CONCEPT

EFFICIENCY.

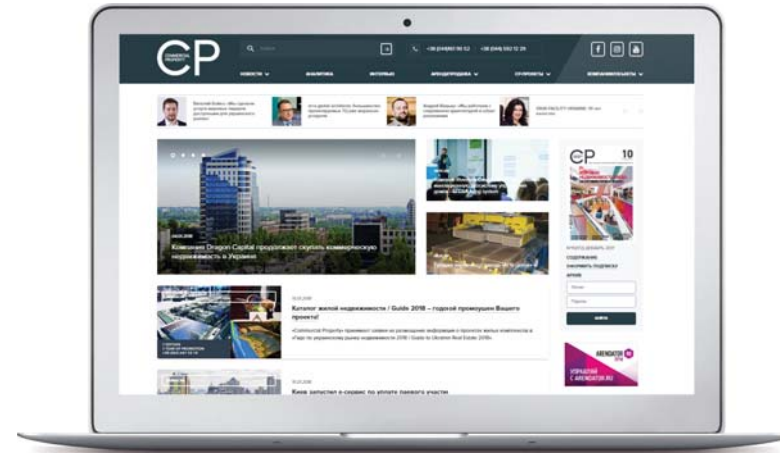
One of the Commercial Property Online advantages is timely, qualitative selected news and analytical information taken from primary sources.

COVERAGE.

Commercial Property Online is a unique informative platform bringing together real estate market professionals and ultimate consumers. Due to the wide territorial coverage of the Internet, the Commercial Property Online audience covers a big number of potential clients and offers its advertisers a wide range of additional advertising facilities.

FOCUS.

Due to the search engine of the Commercial Property Online its readers spend minimum time and effort to get the necessary information about the Ukrainian real estate market, its players, and realised and current projects.



WWW.COMMERCIALPROPERTY.UA



More than 52,000 page views per month



More than 16,000 unique visitors per month

BENEFITS FOR ADVERTISERS

- Coverage of the target audience with the help of the Internet, whose audience in Ukraine rises annually, i.e. comprehensive approach to the marketing campaign using cross-media decisions.
- High effectiveness of the announcements in the Lease/Sale section.
- Quality cooperation with leading search engines guarantees the most effective search of the Commercial Property Online in the Internet, and thus ensures the best search results for the information about products, services or company placed on the website.
- Target audience increase due to the wide territorial coverage of the Internet.

ADVERTISING FACILITIES OF THE PORTAL

№	Format	Size (width x height, px)
1	XXL Banner	960 x 120
2	Banner	200 x 120
3	Interview/Blog	Up to 4,000 signs
4	Publication of a News	Up to 1,500 signs
5	Publication in the Catalogue of Companies	Up to 300 signs
6	Sale/Lease Listing	Up to 600 signs

Аренда

Название: Область: Тип объекта: Общая площадь:

Название объекта: Выбрать: Выбрать: От: До: **ПОИСК**

АРЕНДА ОБЪЕКТОВ КОММЕРЧЕСКОЙ НЕДВИЖИМОСТИ

21.03.2019

TPC Alfa Mall

Месторасположение: ул. Запорожское шоссе, 25, Днепр
 Статус объекта: строящийся
 GBA: 103 900 м²
 GLA: 51 520 м²
 Этажность: 2+2 паркинг
 Количество магазинов: 120+
 Количество ресторанов: 10+

По вопросам аренды помещений обращайтесь по тел. +38 (044) 537 23 64.

utgcompany.com

АРЕНДА ОБЪЕКТОВ КОММЕРЧЕСКОЙ НЕДВИЖИМОСТИ

18.03.2019

Бизнес-центр ECO Tower в центре Запорожья

ECO Tower – первый в Запорожье бизнес-центр класса А предлагает в аренду торговые и офисные помещения площадью от 38 до 822 м².

Бизнес-центр расположен в центральном деловом районе Запорожья, что позволяет арендаторам всегда находиться в центре событий деловой жизни города.

Месторасположение: пр. Соборный, 160, Запорожье

ADVERTISING FACILITIES OF THE PORTAL

INTERVIEW FEED / BLOG

Алексей Полетуха: Задача «НЕСТ» – создавать уникальные объекты

Владимир Воропай: Как перестроить здание XVIII века, цеха фабрики Roshen, в современный open space

Вольфганг Гомерник: Западным инвесторам интересна промышленная недвижимость

Время меняться. Интервью с Евгенией Локтионовой, директором компании UTG

BANNERS

Colliers INTERNATIONAL

DEOL Partners[™]
REAL ESTATE PROFESSIONALS
DEVELOPER & HOTEL OPERATOR

МІЙ РАЙ НА ЗЕМЛІ

Wifi
MITSUSHITO
DESIGN TECHNOLOGY

bau
4
baumit.com

GENTAS

HPL панели

- Огнестойкость
- Прочность
- Защита от UV
- Стойкость к ветровым нагрузкам
- Легкость очистки
- Влагостойкость
- Стойкость к грибкам
- Высокая ударопрочность

genfasad.com.ua

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СЕРТИФИКАЦИОННЫЙ КУРС
по девелопменту недвижимости
2-й модуль

21-23/03/19 КИЕВ

COMMERCIAL PROPERTY ON FACEBOOK, INSTAGRAM, YOUTUBE, IN TELEGRAM

CONCEPT

JUST-IN-TIME. ACTUALITY.

Official pages of Commercial Property in the social media Facebook and Instagram and in Telegram Channel will help you to always be in the news center of the Ukrainian real estate market and whole world, to be the first to know the information about the events in this field and related industries, about publications in the magazine, and to have the quick access to the Commercial Property Online portal and use all of its options.

COMMUNITY.

The goal of Commercial Property is to create the Ukrainian real estate market community by means of its media projects, events, and also by means of such instruments as social media. We invite you to join to Commercial Property on Facebook, Instagram, and Telegram, and also on YouTube!



«Commercial Property» on Facebook



«Commercial Property» on Instagram



YouTube-channel Commercial Property Magazine Ukraine



«Commercial Property» in Telegram

MEDIA KIT 2019

E V E N T S

**INTERNATIONAL
ARCHITECTURE FORUM**

CP SCHOOL

CP AWARDS

INTERIORS'

CP ROUND TABLE

OPEN MIND CONFERENCE

CP RETAIL

**ECO AND ENERGY EFFICIENCY
IN REAL ESTATE FORUM**

**CONSTRUCTION AND
ENGINEERING FORUM**

CP SCHOOL



www.school.commercialproperty.ua

CONCEPT

PROFESSIONAL AUDIENCE.

CP School is oriented towards the representatives of the real estate market and aims to provide theoretical and practical knowledge in the highly specialized areas as well as in real estate development from A to Z.

IMPROVEMENT.

The platform has been launched for the acquaintance with the real estate market trends and the best local and foreign experience, for providing new knowledge and ideas, which are essential for solving operational tasks and contribute to the improvement of effectiveness and adaptation to the goals of a project or business, and to new market trends.

MULTI-FORMAT.

Within CP School, different educational formats are offered: master classes and seminars, short-term courses and intensive courses, long-term programs on development, property tours, and business trips. In the future, online programs are planned to be launched. Due to this everyone can choose the format that meets his/her specialization and goals — acquiring new knowledge and skills, upgrading qualifications, professional growth, and career progression.

ANNOUNCEMENT

The next Course «Real Estate Development» will be held since September 2019 through January 2020. Please call +38 (044) 592 12 29 for more details and registration.



INTERNATIONAL ARCHITECTURE FORUM



www.architecturedesign.com.ua

CONCEPT

INNOVATIONS.

The mission of the International Architecture Forum is spreading of the advanced architecture ideas among Ukrainian professionals.

INTERACTION.

International Architecture Forum is the platform for communication and development of partnership relations between Ukrainian and international companies.

INFLUENCE.

The main goals of the Forum are demonstration of the modern architecture tendencies, acquaintance of the Ukrainian architects with their international colleagues, sharing of experience, acquaintance of Ukrainian real estate sphere professionals with achievements of architecture and design craftsmanship, and projects of the Ukrainian and international architects.

ANNOUNCEMENT

VIII International Architecture Forum will take place in Kyiv on September 10, 2019. Follow the announcements on the official Internet site of the event. For participation and cooperation, please call: +38 (044) 592 12 29.



UKRAINIAN REAL ESTATE AWARD CP AWARDS



www.cp-awards.com.ua

CONCEPT

IDEOLOGY.

The Ukrainian Award CP AWARDS is a unique professional award granted for the achievements in the sphere of the Ukrainian real estate. Objectivity and impartiality are the acknowledged qualities of the Commercial Property publication. The same qualities are inherent to CP AWARDS and guaranteed by the competent and highly professional Jury of the Contest and also by the Independent Auditor.

UNITY.

The main goals of CP AWARDS are to create the Ukrainian real estate market community, to give the opportunity of informal and open communication to all market players during CP AWARDS events, to improve the investment attractiveness and transparency of the Ukrainian real estate market.

GALA PARTY.

The CP AWARDS Ceremony and Gala Party is the major social event of the Ukrainian real estate market.

ANNOUNCEMENT

Registration to take part in CP AWARDS 2020 is open! More details are available on the official Internet site of the Award. To contact the organizers: +38 (044) 592 12 29.



OPEN MIND CONFERENCE



www.commercialproperty.ua

CONCEPT

DISCUSSION. ANALYSIS. PERSPECTIVES.

Open Mind Conference is the central event, which brings together the decision makers of the real estate market and relating industries to analyze the current situation in the sector, to determine the mood and vision of the main companies and personalities, to discuss the issues concerning investment attractiveness of different real estate segments of Kyiv and Ukraine, to indicate the vectors of investments and ways of the development business growth.

BUSINESS NETWORKING.

The audience of the event is the key players — representatives of investment and development companies, representatives of business and real estate owners, banking institutions and funds, agencies and communities, law, insurance and consulting companies, authorities, and others. It's a platform not only for discussing the most relevant issues regarding the investment potential of the real estate sphere but also for networking and new business contacts.

ANNOUNCEMENT

The nearest Open Mind Conference will take place in Kyiv in February 2020. Follow the announcements on the official Internet site of Commercial Property.



CP ROUND TABLE



www.commercialproperty.ua

CONCEPT

FOCUS.

CP ROUND TABLE, organized by the Commercial Property magazine, is a dynamic format of communication with the market experts, a discussion platform covering the most interesting and actual themes and questions of the modern real estate market of Ukraine. It is a small-scale platform for a limited number of participants. Within CP ROUND TABLE's discussions, high-profile experts, professionals in their spheres, representatives of the competitive companies are invited to share their opinion and give unprepared answers to a moderator's questions.

ALTERNATIVE.

At the round tables, which have been organized by Commercial Property since 2010, different themes, covering not only the commercial real estate market but also other sectors and niches, are discussed. The results of these meetings, namely the most interesting opinions, strong arguments, alternative proposals, and simply important information, are published on the pages of Commercial Property and in its other media projects.



INTERIORS' - INTERNATIONAL FORUM ON INTERIOR DESIGN



www.architectureanddesign.com.ua

CONCEPT

CONSOLIDATION.

INTERIORS' is held within Architecture & Design Forum, which includes the renowned in Ukraine and abroad annual International Architecture Forum. The goal of INTERIORS' is to create a B2B platform for acquaintance of the market professionals and related industries with their foreign colleagues, for making business contacts. The audience of the event is the representatives of Ukrainian and foreign architecture and design bureaus; representatives of development, consulting and management companies; hotel operators, restaurant-keepers; producers and suppliers of solutions for interiors, and others.

KNOWLEDGE. DEVELOPMENT.

The aim of INTERIORS' is the demonstration of the modern tendencies and advanced technologies in design of commercial and residential projects; acquaintance of the market professionals with achievements in design craftsmanship, best projects of the Ukrainian and international experts, sharing of experience; formation of the discussion platform to analyze the factors, which determine the development and success of the interior design for business and ultimate customers.



CP RETAIL RETAIL REAL ESTATE AND BUSINESS FORUM



www.commercialproperty.ua

CONCEPT

PERSPECTIVES.

The goal of the Forum is to analyze and develop the most effective ways and means of cooperation of retail real estate and retail market players, acquaint with the local and foreign examples and practical cases of increase of retail business effectiveness.

ACTUALITY.

Within the Forum only actual themes are raised with the aim to discuss and solve the most critical problematic issues in relationships of tenants and landlords for the purpose of their further effective cooperation. And also the realized and proved to be effective solutions in the spheres of retail real estate and retail business are offered.

PRACTICE.

The program of the Forum includes presentations, speeches and case studies from experts of retail real estate and retail markets, and also discussion panels between the Forum's participants.



ECO AND ENERGY EFFICIENCY IN REAL ESTATE: WORLD TREND, NEW QUALITY STANDARDS IN UKRAINE FORUM



www.commercialproperty.ua

CONCEPT

RENDS. TECHNOLOGIES.

Current realities and world tendencies dictate to the Ukrainian real estate market players new trends in development of projects, some of them are environmental friendliness, sustainability and energy effectiveness. The goal of the Forum is to discuss the most actual issues concerning eco and energy effectiveness in real estate, such as ecological consciousness of the Ukrainian construction market players, technical aspects and problems of implementation of eco technologies, government's participation in the development of green construction in Ukraine, etc.

COOPERATION.

The Forum is a platform for meeting and cooperation of real estate market players within realization of eco and energy effective projects. The audience and speakers of the forum are representatives of government bodies, trade organizations, Ukrainian and foreign real estate market players: development and construction companies, consulting companies, architectural bureaus, design organizations, producers and suppliers of construction materials, engineering equipment, eco and energy effective solutions for commercial and residential real estate projects, and also representatives of law firms, and others.



CONSTRUCTION AND ENGINEERING FORUM



www.commercialproperty.ua

CONCEPT

COOPERATION.

The Forum is a platform for exchange of practical knowledge, experience, achievements, and best practices of all the participants of a development process, for maintenance of the existing and making new business contacts. Audience of the Forum is the representatives of construction and development companies, design, engineering, and consulting companies, architectural bureaus, producers and suppliers of construction materials, engineering equipment, eco and energy efficient solutions for commercial and residential projects, and also representatives of law firms, trade organizations, and others.

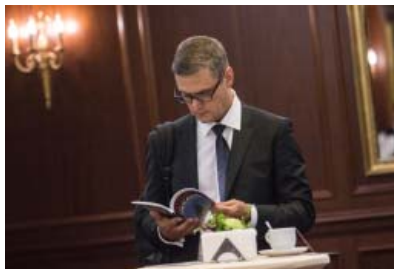
EFFECTIVENESS. OPPORTUNITIES.

The goal of the Forum is to provide the participants of a development process with the most practical and useful information for application in their work, which will help in the realization of high-end real estate projects, in meeting modern requirements, current and perspective trends, and which will also help in solving all kinds of tasks at different stages of a buildings' life circle.



YOU CAN SEE US

At exhibitions, conferences, forums, round tables, in Internet



YOU CAN HEAR US

As organizers, moderators



YOU CAN MEET US

At major Ukrainian and foreign specialized events



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