## 'planet



# iPay /Magneto Implementation Guide

**Gateway Specification** 



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#### **INTRODUCTION**

#### **Purpose**

The iPAY Magento Implementation Guide provides merchants with the information to install and use the iPAY Magento extension. With this guide you can learn how to install the iPAY extension and sell products in multiple Magento online stores in multiple foreign currencies. You can price your products and sell in different currencies and get paid in USD, CAD or HKD. The price your customer sees in your Magento store is the amount that will be charged to their credit card.

To learn how to install Magento please see the link below. Magento runs on a LAMP software stack. "LAMP" means Linux, Apache, MySql and PHP.

http://www.magentocommerce.com/knowledge-base/entry/magento-installation-cheat-sheet

#### **Downloading the Magento Extension**

The iPAY Magento extension is compatible with Magento Community 1.6+ and Enterprise 1.12+. To get the iPAY Magento extension please ask your iPAY Sales Representative for the file. The Magento Extension is free.

To install from Magento Connect login to your Magento account. If you are not registered with Magento you will need to do so. After logging in upload the compressed file from your client to your Magento server.

#### **Configuring the Magento Extension**

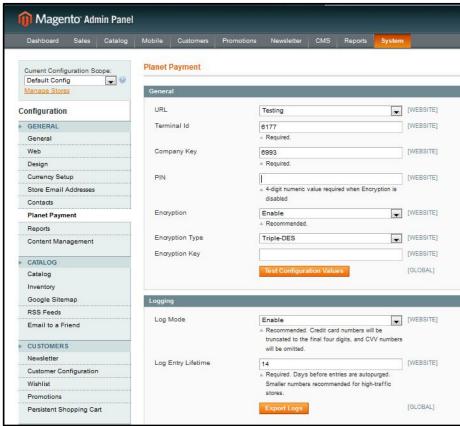
To install the Magento Extension you need to login to your Magento Administration screen known as the Admin Panel. This is part of the Magento instance you installed on your Linux server.



#### **Exhibit: Magento Admin Login Screen**

After logging into your Admin Panel click on the System tab and select configuration from the dropdown list. You will notice that iPAY appears as an option in the Configuration menu in the left side of the screen. Click on iPAY and the screen below will appear. To get started make sure that the "Default Config" is selected in the dropdown menu.

#### **Exhibit: Magento Admin Panel**

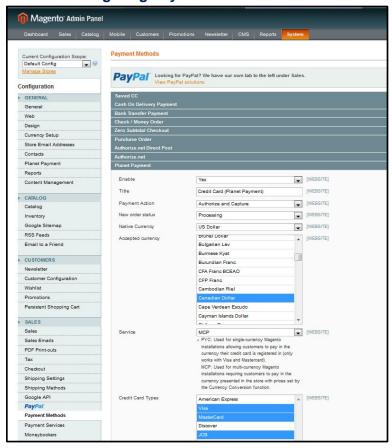


In this screen you will configure your test and production environments. The iPAY test server is always available and you can test our iPAY Magento extension anytime. To do so please select the following options that appears in the screen above.

- URL: Select *Testing* We direct your traffic to the test URL on our iPAY servers. When you are ready
  to do live payment transactions you will switch the URL to *Production*.
- Terminal ID: The value for Terminal ID during testing is 6177.
- Company Key: The Company Key is a four digit value that maps to type of transactions you are
  processing with us. Please see the Merchant iPAY Integration Guide.
- PIN: A PIN is required for testing if you are not using 3DES encryption. The PIN in testing will always be 1234. After you go to production you will be issued a new PIN.
- **Encryption:** You have the option to Disable or Enable encryption. Enable turns on the 3DES or Triple DES encryption algorithm. It is recommended that you use 3DES during production.
- Encryption Keys: For production you need to concatenate the three keys that will be provided to you
  and enter them into the Encryption Key field. For testing you may leave this field blank.
- Log Mode: You should select *Enable* as this will record all of your test transactions and responses
  from iPAY. You can export the log by clicking on the *Export Log* button. In you can also export
  directly from your MySQL database. The table is "iPAY Log." If you need to empty the table you can
  delete the entries or "truncate" the table in MySQL.
- Log Entry Lifetime: This is the number of days that the log stays on your server. The default setting
  is 14 days.

After you have configured this screen click on **Save** and you will see a success message that reads "Configuration Saved."

The second part of the configuring the iPAY Gateway is also located in the Admin Panel in the left side navigation menu. Near the bottom of the left side navigation menu you will see "Payment Methods." Click on this option and the screen below appears.

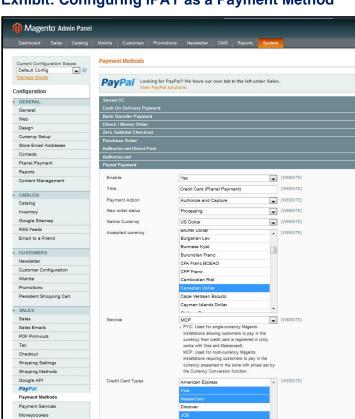


#### **Exhibit: Configuring Payment Methods**

At this configuration screen please take the following actions:

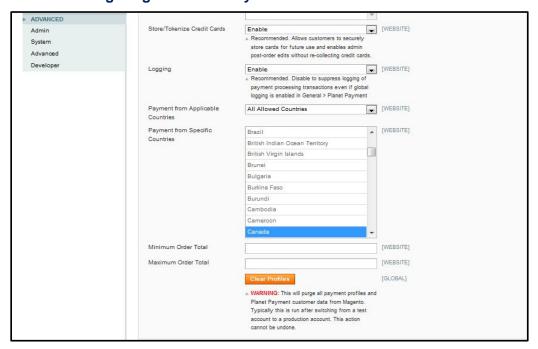
- Title: This is a free form text box that your customer will see when they enter your credit card. You
  can simply enter "Credit Card" or anything you want to use that helps your customers enter their
  credit card.
- Payment Action: There are two payment actions in the iPAY Magento Extension: "authorize" and "authorize and capture."
  - 1. Authorize: When your customer makes a purchase of a physical item that you will ship you will send an authorization to iPAY. iPAY will check to see if the credit card used by your customer is a good credit card and return a response to you. When you ship the customer's order to them you will click on "Invoice" in the Magento Control Panel. The invoice creates a capture transaction or a charge to the customer's credit card. You should not charge the customer's credit card until you ship the item. Ideally you will ship the item in seven days or less.
  - Authorize and Capture: If you are selling a digital product (e.g. software, digital media) that you
    fulfill for the customer immediately you will want to do an authorization and capture. iPAY checks
    to make sure the customer's credit card is good and also charges the credit card.

- New Order Status: This is the status indicator on a new order. The status is "Processing."
- Native Currency: Native currency is the currency in which you will receive payment from your payment processor. In this case, your payment processor is iPAY. iPAY will pay you in USD, CAD or HKD.
- Accepted Currency: This is the currency that you price and sell your products. You can select several foreign currencies. If you want to sell in the EU, Canada and Japan, for example, select all three currencies by holding down on the CTRL button. If you select more than one currency you can use the Currency Selector feature in Magento. Currency Selector is a menu that appears in the product detail page. Customers who have located your product detail page by a search can select the appropriate currency to shop and make a purchase.
- Service: There are two types of payment services offered. Multi-currency payment processing (MCP) or Pay in Your Currency (PYC). (Please check with iPAY on the availability of Pay in Your Currency (PYC).



**Exhibit: Configuring iPAY as a Payment Method** 

#### **Exhibit: Configuring iPAY as a Payment Method**



## **Payment Processing Options with iPAY in Magento**

#### **Test Mode and Production Mode**

In test mode the iPAY servers will respond to a specific set of transactions. Please see the merchant integration test guide from iPAY for the appropriate parameters to use. After you have completed testing with iPAY please contact iPAY at <a href="https://www.ipay.com/Home/Contact-Us.aspx">https://www.ipay.com/Home/Contact-Us.aspx</a> and complete the online form. We will contact you and provide a payment processing agreement and help you complete the remainder of the process to use iPAY.

#### 3DES

3DES or Triple DES is a data encryption standard. Please see this link to learn more about 3DES. <a href="http://en.wikipedia.org/wiki/Triple\_DES">http://en.wikipedia.org/wiki/Triple\_DES</a> In test mode concatenate the keys below and enter them in the encryption key field. When you move to production iPAY will provide you 3DES keys.

KEY\_1 1234512345123451
 KEY\_2 1543215432154321
 KEY 3 4512345112345123

Concatenate all three keys and enter into the field as follows: 123451234512345115432154321543214512345112345123

#### **Configuring Foreign Currencies**

In this section you will learn how to configure foreign currencies in Magento and select options to process foreign currency payments with iPAY.

#### **Multi-Currency Payment Processing in Magento**

The recommended way to sell online to overseas customers is to price products in your website in the customers' foreign currency. In this manner, customers can shop and browse online knowing the price they will pay in their own currency.

#### **Planning Your Store**

You will want to determine how you want to sell online in foreign currency payments. There are multiple ways to configure the iPAY extension and it is important that you select the method that fits your plan and your preferences.

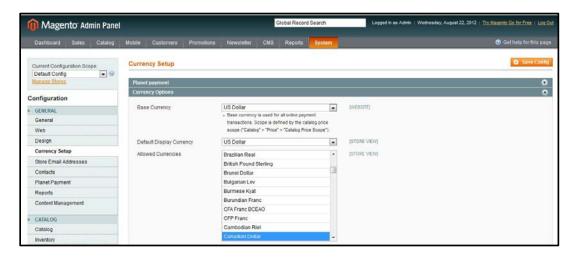
- Multiple Websites: This configuration allows you operate more than one website and assign a foreign currency to each one.
- **Multiple Store Views:** This configuration allows you to create a store view for each country where you want to sell your products. This is an easy configuration to operate because you can localize each store, offer a foreign currency while continuing to use one product catalogue.
- Currency Selector: This configuration allows you to operate one or more stores and allow the
  customer to select the foreign currency that they want to use for shopping and payment. This method
  is quick can use one store or multiple stores.

 Dynamic Currency Conversion: This is one store where all products are priced in USD. The price of the product changes when the customer makes a purchase and enters their credit card.

#### **Create a Default Configuration**

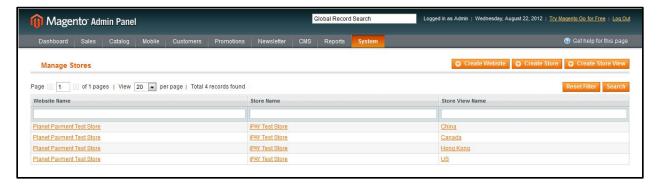
Your first step is to create a Default Configuration.

- Go to System->Configuration->Currency Setup and configure your currencies.
- The "Base Currency" is the currency in which you will receive payment for your orders.
- The default display currency is the currency in which your stores will display prices.



#### **Create a Store View for Each Country**

In this example, we will show how to use store views. If you are selling in China, Canada, Hong Kong and the US, for example, you would create four different store views in Magento.

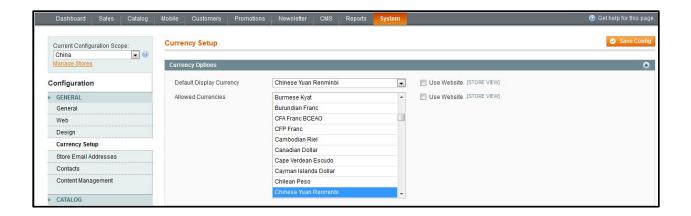


If you name each of your stores by the name of the country your customers can use the Magento Store Selector to pick their store. By default Magento puts the Store Selector in the bottom right of your website. You can move Store Selector to a different location in your website. The upper-left or upper-right corners are the recommended locations as shown in the example below.



Each store view is configured with a specific currency. Please see the example below.

- Use System->Configuration->Currency Setup.
- In the Current Configuration Scope the store view named China is selected.
- The default display currency is set to Chinese Yuan Renminbi
- The Allowed Currency is set to Chinese Yan Renminbi.
- The Base Currency or the currency in which the merchant is paid (USD for US merchants; CAD for Canadian merchants; HKD for Hong Kong merchants) is configured in the Default store setting.



#### **Currency Selector**

Another way to implement Muti-Currency Payment processing is using the Magento Currency Selector as shown below. Currency selector allows your customer to select their currency on the product detail page before going through checkout.



To use Currency Selector you will configure one store and select more than one "Accepted Currency" in System->Configuration->Currency Setup. Select more than one currency.

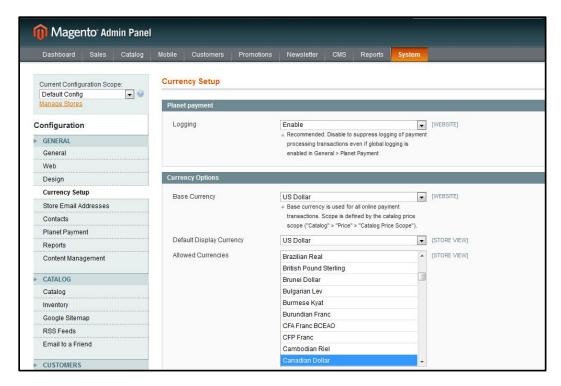
#### **Variable Foreign Currency Pricing**

There are two ways to set the price your products in a foreign currency: Static Foreign Currency Pricing and Variable Foreign Currency Pricing. We will start with Variable Foreign Currency Pricing. Variable foreign currency pricing is when you fix your prices in USD and apply a daily conversion rate to set your prices in foreign currency. With iPAY in Magento you receive a foreign exchange rate from iPAY each day and re-calculate the price. If you are selling to customers in Europe, for example, your products will be priced in USD. You will pull a new foreign exchange rate from iPAY once a day and calculate the price of your products in Euros. Here is a summary of the steps that you need to follow.

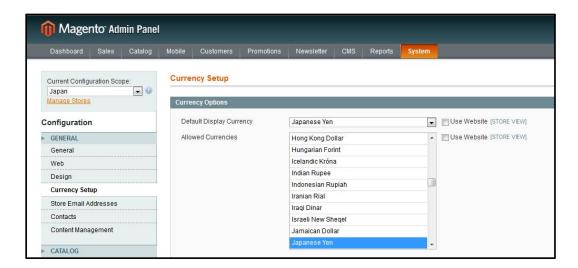
- 1. Create the Main Website in Magento and the Default Configuration.
- 2. Create a Store for each country.
- 3. Name each Store the name of the country. (E.g. The Japan store is labeled Japan.)

Configure each store for multi-currency payment processing as follows:

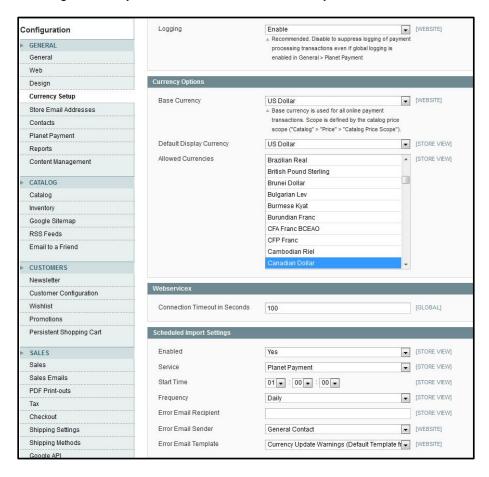
 Add the foreign currencies you need to your Default Config. If you will be selling Japanese Yen and British Pounds Sterling you will need to add both to your Default Config under "Allowed Currencies." See below.



2. For each store select the default currency. In the example below the Japan Store has a default display currency for Japanese Yen. See below.



3. In Default Config schedule "Import Settings" to retrieve foreign currency rates every day. Foreign currency rates change daily so it is important that schedule to automatically pull back foreign exchange rate daily. Be sure to set this to Planet Payment. Be sure to set this to daily.



Go to System and Manage Currency. Set the currency symbols you want to use or use the default. See below.



5. Go to System and Manage Currency. Set the service to Planet Payment and click on "Import" and then "Save Currency Rates." This manually pulls back foreign exchange rates. You will want to do this the first time you configure your store.

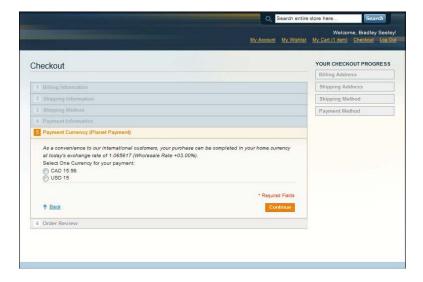
#### **Static Foreign Currency Pricing**

Static foreign currency pricing is when you set pricing in the foreign currency. For example, you sell blue jeans in Japan for ¥20,000. You have researched the Japanese market and see that ¥20,000 is the appropriate price. To use static foreign currency pricing you will do the following steps:

- 1. Create the Main Website in Magento and the Default Config.
- 2. Set the native currency of the Default Config in USD.
- 3. Set the default currency in Japanese Yen.
- 4. Create a product category.
- 5. Set the foreign currency for the product category in Japanese Yen.
- 6. Assign the product category to your Japan store.

#### Pay in Your Currency (Limited Availability)

Pay in Your Currency is another payment processing option for merchants. With Pay In Your Currency your website will show all prices in USD or CAD. When your customer checks out iPAY reads the credit card number of your customer. iPAY looks up the foreign currency for the customer's credit card and calculates the price for the customer in their foreign currency. Here is a screen shot of what Pay In Your Currency at checkout.



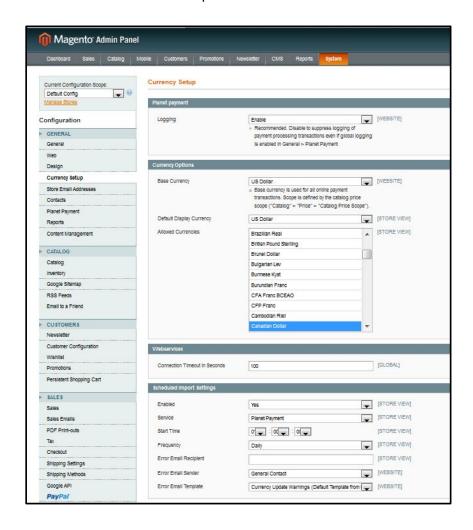
#### **Foreign Currency Definitions in Magento**

- Base Currency: The primary form of currency used in store transactions.
- Default Display Currency: The primary form of currency used to display pricing in your store.
- Allowed Currencies: The currency your store accepts for payment.

#### **Example:**

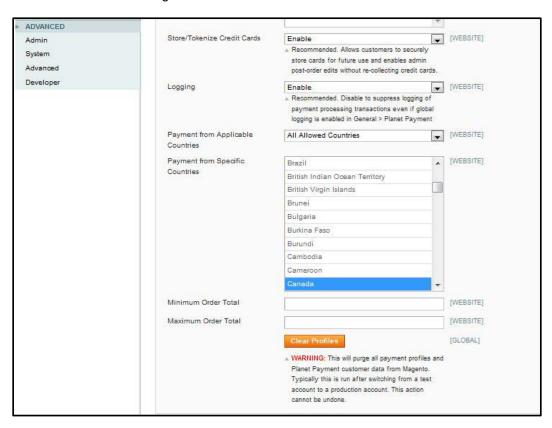
In your Magento Admin click on System, Configuration and Currency Setup. If you are a company based in the United States and you want to sell to customers in Japan this is the configuration for you.

- Base Currency: Select US Dollar as your base currency.
- Default Display Currency: This currency should be the currency that corresponds to the country. If your Magento Store is for Japan then the default display currency would be Japanese Yen.
- Allowed Currencies: Select Japanese Yen.



#### **Tokens**

iPAY in Magento offers a way for you to store credit cards at iPAY. When your customer pays with their credit card the credit card number is sent to iPAY. iPAY returns a token to your Magento database. This allows your customer to store their credit card and use it for repeat purchases. Select System, Configure and iPAY to see the configuration screen below.



## **Understanding Orders in Magento**

Magento provides a full functioning order management, reporting and transaction control UI. Here are some things to keep in mind when managing orders with the iPAY Magento extension.

#### **Transaction Numbers**

A unique number is assigned to each purchase made by customers in your Magento store. This number appears for each of the types of transactions below.

#### **Authorizations**

Authorizations are when the credit card processing network has approved the customer's card to be charged. You will not be paid from authorizations alone. You need to charge or capture the customer's purchase by creating an invoice.

#### **Invoices**

An invoice in Magento charges or captures the customer's payment. Customers can be automatically invoiced by setting your default configuration to "authorize and capture." This is typically done for digital products that are downloaded immediately. In addition, you can invoice a customer after you have shipped their order.

#### Voids

A void is a cancellation of the transaction. If your customer has purchased an item but you do not have the item in stock you may want to void the authorization of the customer's credit card. If you have already charged or captured the payment you will want to refund the customer.

#### Refunds

Refunds are processed in Magento by selecting Credit Memo. You can create an online or offline refund. Online refunds are linked to the customer order. You select an invoice and then credit memo. The customer's credit card will be refunded. For iPAY you cannot make an online refund until your Magento store has charged the customer's credit card.

### **Testing Credentials for iPay in Magento**

Please see the values below to test the iPAY extension. Here is path: System->Configuration->Planet Payment.

- URL: Select Testing We direct your traffic to the test URL on our iPAY servers. When you are ready
  to do live payment transactions you will switch the URL to Production.
- Terminal ID: The value for Terminal ID during testing is 6177.
- Company Key: The Company Key is a four digit value that maps to type of transactions you are
  processing with us. Please see the Merchant iPAY Integration Guide. To test domestic payments
  where you will be paid in US dollars and test multi-currency payment processing use the company
  key 6993.
- PIN: A PIN can be blank during testing.
- Encryption: Select enable to turn on the 3DES or Triple DES encryption algorithm.
- Encryption Keys: For production you need to concatenate the three keys that will be provided to you and enter them into the Encryption Key field. For testing you may leave this field blank.
- Log Mode: You should select *Enable* as this will record all of your test transactions and responses from iPAY. You can export the log by clicking on the *Export Log* button. In you can also export directly from your MySQL database. The table is "iPAY Log." If you need to empty the table you can delete the entries or "truncate" the table in MySQL.
- Additional configuration: Under System->Configuration->Payment Methods select MCP as the service.
- Making Test Purchases: You will need to use an existing Magento store or set one up. You will need a sample product to purchase. To test multi-currency payment processing you will price the products in Canadian dollars using any of the options provided in this document. After setting up your sample product simply purchase the product using the test credit card numbers below. Be sure to use the Visa test credit card for Canadian Dollars if you're purchasing a product priced in Canadian dollars.

Visa (US Dollar Domestic): 4005520000008403 Any future expiration date CVV: 123

Visa (Canadian Dollar) for testing multi-currency payment processing: 4761260000001249
Any future expiration date

CVV: 123