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books



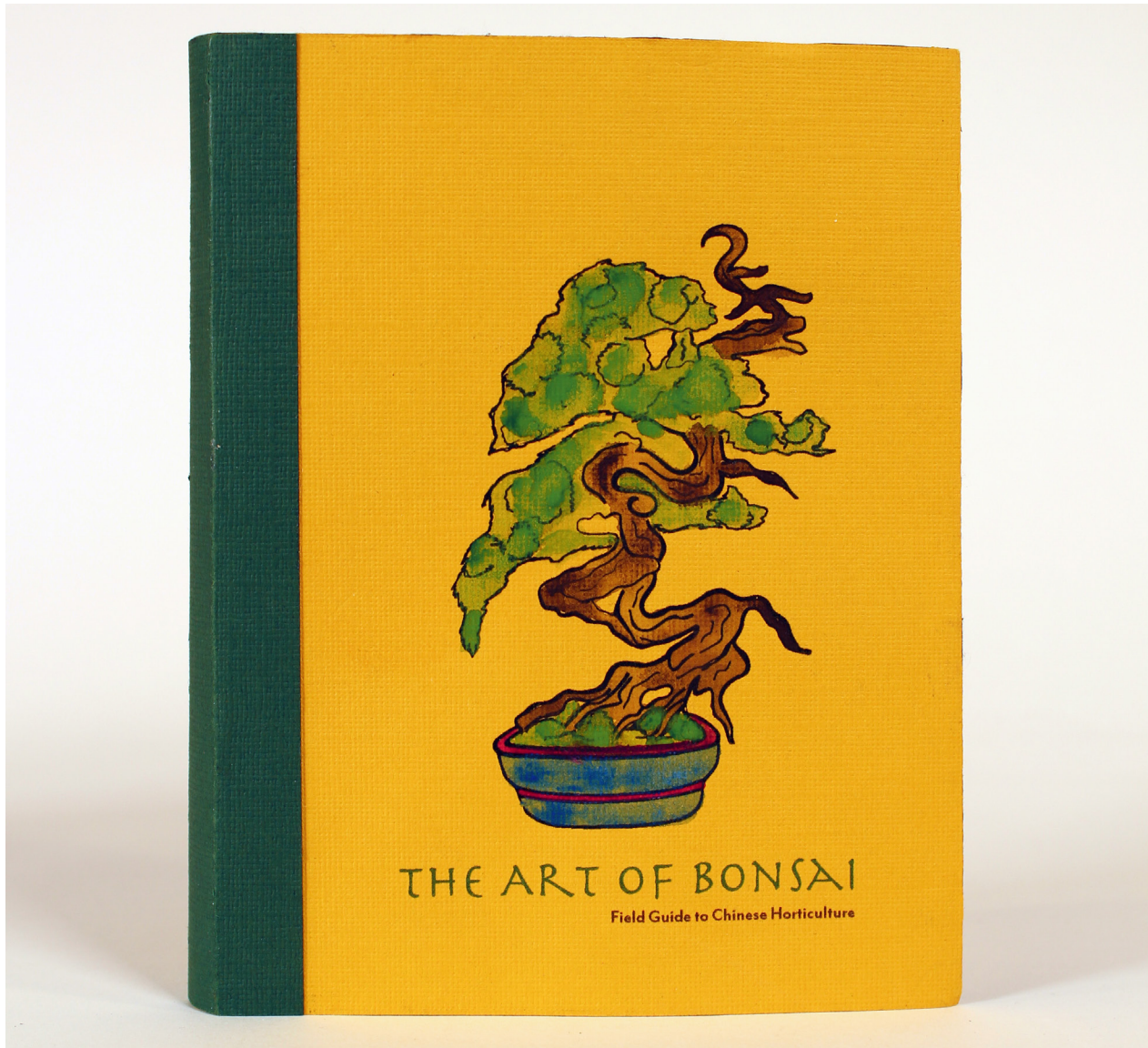
Southern Style Cookbook

The Southern Style Potato Cookbook incorporates dishes inspired by the warm comforting Southern feel of dishes made from a variety of potatoes that are perfect for any occasion. Categories include soups and salads, main entrees and even dessert! Hand illustration compliment appetizing photography of the end result. A potato glossary gives details and history of the potatoes used. The book is perfect bound with colors inspired by the natural colors of potatoes.



Dr. Seuss Lettering Book Covers

The Dr. Seuss book covers are inspired by the original collection of the children stories themselves. The main focus of this project is to create the main type by exercising hand-lettering treatment. The title is script-like, conveying a loose style but not too child-like either. Consistent with each book, the illustrations are based off of an object related to the individual story, that enwrap themselves around the text.



Bonsai Field Guide

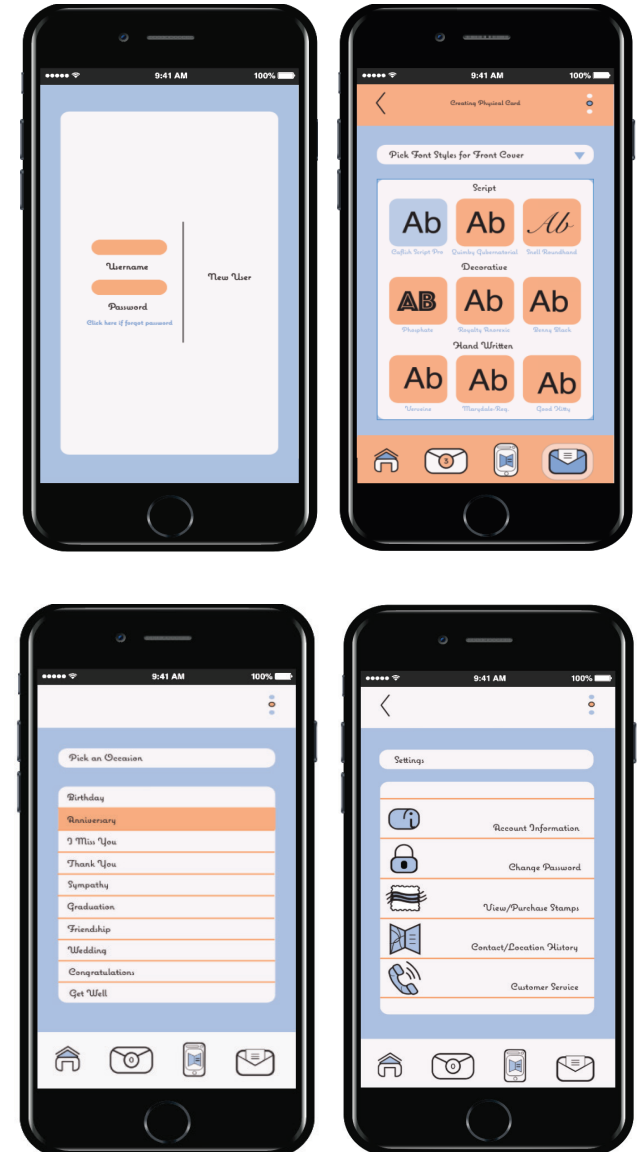
The Bonsai Field Guide book is an introduction to the cultural aspects of where Bonsai trees originated from. This book is perfect for a quick read in learning the numerous varieties of Bonsai trees there are and providing information on their symbols, based off of colors and shape of the plant. The book also gives some insight into how to maintain these types of plants, and whether they are better off indoors or out. It's informative, with colorful hand-painted images.

digital



Marked Media Video

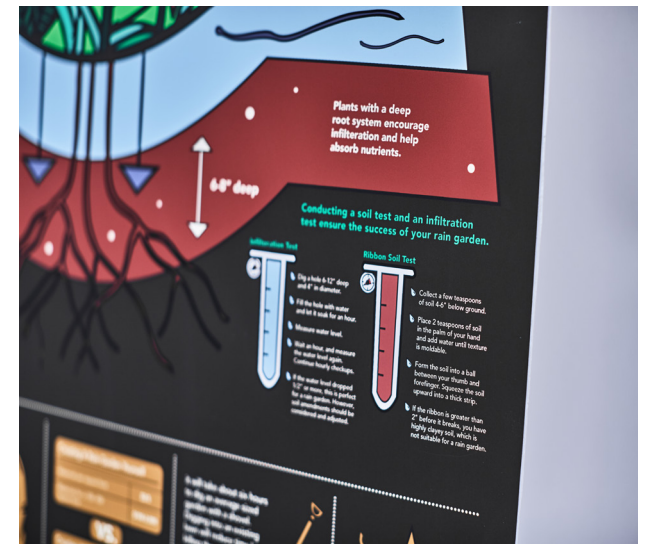
The Media-Mark Making is a collaborative video to teach the audience how to experiment with a variety of unconventional tools to create marks of expression. My role was to provide supplies, concept and camera detail. I edited using Adobe After Effects and Audition. Some items created were edible, such as lemons and beets. Other items were a bit messier, such as fire and bubbles. The completed video conveys an intimate and nostalgic poetic moment that captures an artist working in their creative space.



"Express" App Design

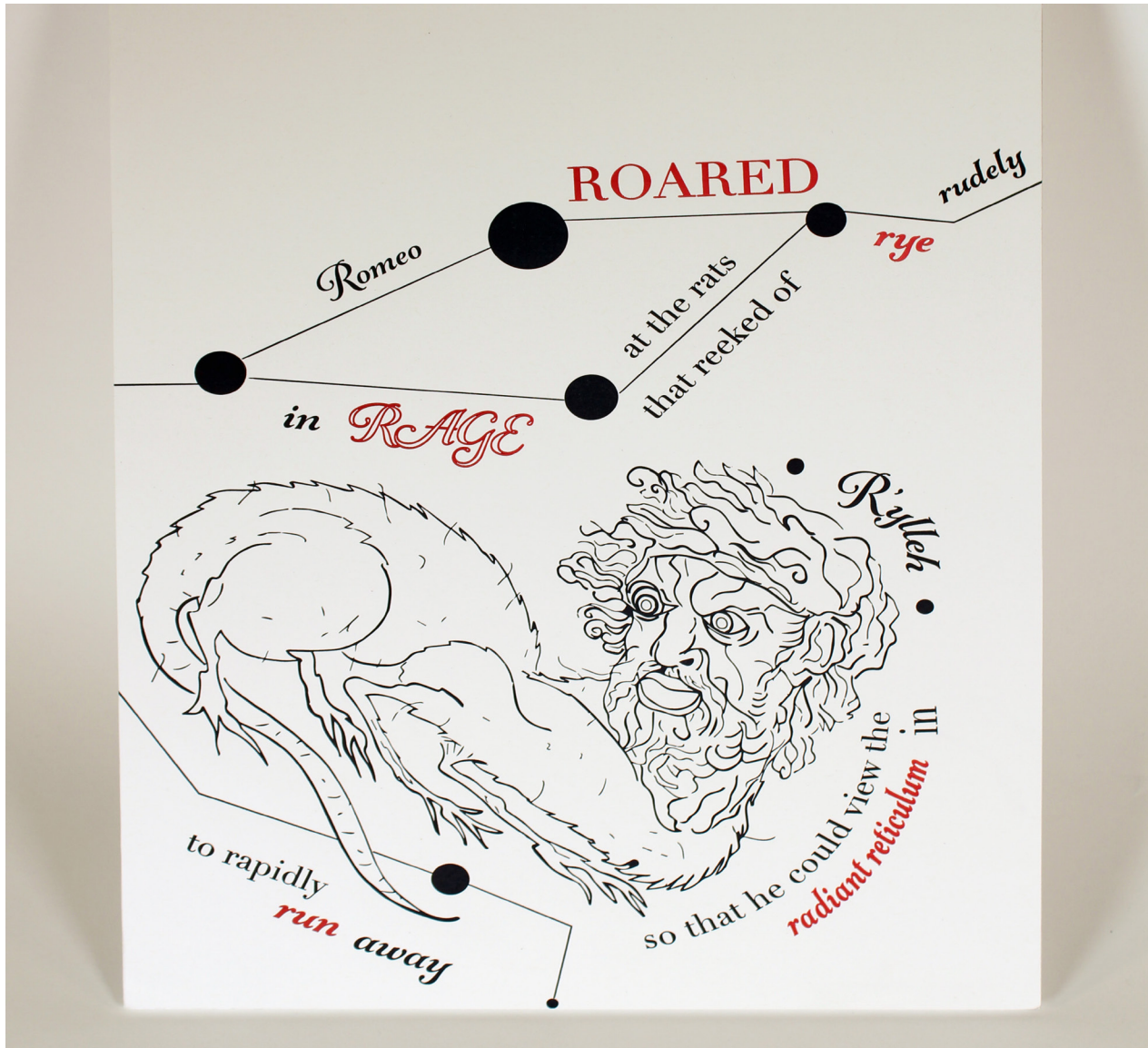
The Express app sends special occasion cards customized through multiples ways with easy to use technology. The messages can be sent through text or voice recording, all through a phone or even email. It can be connected to Wi-Fi and allow for the card to be printed. The idea is to make someone feel special, but with the benefit of not having to go a store to buy a physical card. The app saves contacts so sending a cards is even easier. You can even purchase stamps and mail them to a physical address.

posters



Raingarden Infographic

The Rain Garden infographic poster describes what constitutes a rain garden and provides instructions and tips on creating your own. Facts provide the benefits of a rain garden for the home-owner and for the general environment. The illustrative and colorful diagrams showcase the flowers, butterflies and overall attractive life that rain gardens attract.



ABCDerium Letterpress

ABCDerium is a surrealist broadside that for a short poem in which every word starts with letter R. Made on the letterpress using two colors. Each class member did a different letter and a book of the entire A-Z series of broadsides were bound into books.

branding



Clay

Clay is a brand for bath and body care that is created out of organic elements, with clay as the main ingredient. The rejuvenating and pure products are housed thoughtfully in sustainable Kraft packaging. The colors are earthy, pastels of greens, pinks and browns, while the main icon comes from the symbol of earth. These skincare products are meant to be healthy, with no harsh chemicals, to release all toxins from the body.



Design Abundance Pop-Up Shop

The Design Abundance Pop-Up shop is meant to raise funds for the graphic design program at the University of Houston. The name is inspired by the hope of all creative beings gaining an abundance of success and joy in their lives built on success. Creating an aesthetic to captivate an audience so they can buy design work helps raise money for senior shows and trips. The colors are bold and contrasting, with an intricate, illustrative design aesthetic.



Treatment Advocacy Center Annual Report

The Treatment Advocacy Center Annual Report brings awareness to a non-profit organization that is trying to help the mentally ill receive proper and fast treatment, rather than get worse by others' lack of knowledge on how mental illness works. This annual report touches the emotional, legal and financial aspects of this organization and reveals personal stories from families.