

make. wear. love.

fall sweater retreat



september 14-17, 2017
mid-coast maine

KNIT
CELEBRATE
LEARN
ENJOY



relax & talk sweaters.

Experience the magic that happens when knitters gather at a make. wear. love. retreat.

These **intimate weekends** in **gorgeous locales** steep you in the best our craft has to offer: There's lots of laughter. There's **yummy food, great yarn, and amazing instructors** who help you think about your craft in a new way. There are no strangers - just new friends. By the end of the weekend, **you're energized. Inspired. Ready to tackle the sweater of your dreams.**

In fall 2017, I'm so pleased to be returning to the beautiful **Sebasco Harbor Resort**, in mid-coast Maine, from **September 14 - 17.**

Celebrate all things sweater with us while soaking in Sebasco's **stunning waterfront location** and tasty, local food. You'll have up close & personal time with some of the best instructors in the world. You'll try on about a billion

garments, swatch about a billion gorgeous yarns, and be inspired by your fellow attendees' work. I'll share three sweater designs created for the retreat, an amazing marketplace, and informal mingle time with your instructors.

In addition to **my own** sweater, fit, & body expertise, I'm excited to be working with **Norah Gaughan, Kate Atherley, Laura Nelkin, Carson Demers, Kim McBrien Evans, and Patty Lyons.**

This is the 5th fall **make. wear. love. retreat (!)**, and I can't wait to slip back into our **relaxed, laid-back atmosphere.** This fall, I'll continue to offer you **two options for attendance. Students** take formal classes in the morning, and **wayfarers** either take shorter sessions or spend time enjoying Sebasco.

We'll **all meet up every afternoon and evening** for more learning and fun, lively events. **The choice is yours!**

I can't wait to see you.



WEEKEND SCHEDULE

Where will you be, when? Here's the lowdown.

Want to know what it's really like to be there? Check out [#makewearloveretreat](https://www.instagram.com/explore/tags/makewearloveretreat/) on instagram for snapshots of past retreats:

<https://instagram.com/explore/tags/makewearloveretreat/>



thursday

Early registration is from 4:00 - 5:00pm.
We'll break, and then gather at 7:30pm for evening festivities.

friday

7:30 - 9:00am	Breakfast
9:00 - 12:00pm	Class (s)
10:00 - 11:30am	Explore sweaters with Amy (w)
12:00 - 1:00pm	Lunch
1:15 - 6:00pm	Mini sessions and/or knitting time
6:00 - 7:00pm	Dinner
7:00 - 9:00pm	Fashion show & dessert party

saturday

7:30 - 9:00am	Breakfast
9:00 - 12:00pm	Class (s)
10:00 - 11:30am	Explore technique with Patty (w)
12:00 - 1:00pm	Lunch
1:00 - 3:00pm	Mini sessions and/or knitting time
3:00 - 6:00pm	Marketplace / mini-sessions I
6:00 - 7:00pm	Dinner
7:00 - 9:00pm	Marketplace / mini-sessions II

sunday

7:30 - 9:30am	Breakfast & check-out or free time
9:30 - 12:30pm	Class (s)
11:00 - 12:30pm	Explore Color with Kim (w)
12:45 - 3:00pm	Lobster Bake Closing ceremonies & prizes

(s) = student
(w) = wayfarer



MINI SESSIONS

Instead of formal afternoon classes, I've created a mix of smaller sessions on specific topics throughout the weekend. This lets you tailor your own mix of education and relaxation, whether you're a student or a wayfarer.

Attend only the sessions that interest you, whether that's all of them, some of them, or none. It's entirely up to you!



location

Non-shaded mini-sessions will be in the Cornelius room, our main meeting room. They'll be set up at tables toward the back of the room, with a microphone and projector (when applicable). **Shaded** mini-sessions will happen in the Clipper classroom, while marketplace is being set up. Only one session will happen at any given time, with at least 15 minutes of break in between sessions.

friday

- 1:15 - 2:00pm **CustomFit overview**, with Amy
- 2:15 - 3:00pm **Best Buttonholes**, with Patty
- 3:15 - 4:00pm **Secrets from the Skein: Sweater Edition**, with Kim
- 4:15 - 5:00pm **Perfectionist Knitting Tips**, with Patty
- 5:15 - 6:00pm **Measurement demo & explanation**, with Amy - *bring a partner and your measuring tapes!*

saturday

- 1:30 - 2:00pm **Be a pattern boss**, with Kate
- 2:15 - 2:45pm **Knitting ER**, with Patty
- 4:00 - 4:30pm **Design round-table and Q&A**, with Norah, Laura, Patty, and Amy
- 4:45 - 5:15pm **Knit to Flatter**, with Amy
- 5:30 - 6:00pm **Blocking demo & overview**, with Kate
- 7:30 - 8:15pm **CustomFit "Mash-ups" demystified**, with Amy

sunday

- 2:00 - 3:00pm **Knitting Ergonomics** with Carson



FUN AND SWEATERS OUTSIDE THE CLASSROOM



Whether you join us as a student or a wayfarer, alone or in a group, your weekend will be full of inspiration, community, and *amazing* sweaters. So be sure to bring your knitting!

There are tons of opportunities to learn and be inspired: evening events, “try it on” and “swatch the marketplace” stations, knitting with gorgeous views, and informal q&a with your teachers. Here’s a peek at what will be going on *outside* the classroom.

thursday: meet your guides

I’ll kick us off on Thursday evening, with a **welcome talk** and informal meet & greet with our instructors.

Enjoy a nosh while you talk with Norah, Kate, Carson, Laura, Patty, Kim, and myself - and explore sweaters and yarns with your fellow attendees.

friday: fashion show & dessert party

I admire your amazing garments on Ravelry every day. Now’s your chance to show them off in person!

Enjoy some dessert and a glass of wine while we all drool over your fellow knitters’ knock-out sweaters (and maybe share your own!).

saturday: marketplace, dinner, q&a

On Saturday, the fun starts after lunch & runs into the night as we **celebrate yarn**.

Indigodragonfly, Yarn Culture, Splyarn, and **Spirit Trail Fiber Works** will be open from 3 - 6pm **and** 7 - 9pm, with a break for dinner and fun talks & munchables throughout.

sunday: lobster bake send-off

.The lobster** bake is such a huge part of our Maine event -- and it will continue to form the backdrop of Sunday’s closing ceremonies.

We’ll have bibs, pie, prizes, and a talk from Carson to send you back into your everyday world.

***other options available, of course!!*



YOUR SWEATER GUIDES



Attending as a student? You'll spend the mornings taking a class with 3 of these 4 instructors. (You'll rank them when you sign up.)

Attending as a wayfarer? You'll get your own (optional) less-formal morning sessions, and as many (or few) mini-sessions as you'd like throughout the weekend.

norah gaughan

class: experiments with cables

Building on Norah's new Cable Sourcebook, this class teaches you a fun, creative approach to learning how to make up new cables. Instead of starting with a chart, students will play with making their own free form cable pattern while knitting. Then we'll take some time to learn how to note what you've done in chart form.

mini-session: design round-table and q&a

Ever want to know more about the design process, or your favorite designers? Pull up a chair with Norah, along with Laura, Patty, and Amy, and hear their thoughts on yarn, design process, and more. Submit questions ahead of time, or ask them at the event!

kate atherley

class: sweater etcetera

Knitting patterns can be quite vague, sweater patterns most of all. "Decrease every RS row 4 times." "Assemble pieces." The problem is, *how* you carry out these tasks makes a giant difference in your garments! In this hands-on class, Kate will step you through your choices for common sweater tasks - all in the context of a tiny sweater. From neck edges to shoulder treatments to setting in a sleeve and more, you'll leave class confident in your ability to produce beautiful clothing.

mini-session: blocking

From the advantages of different blocking methods to why you shouldn't stress out about pins, this session will help you prepare your knits in the best possible way.

mini-session: you're the boss of your pattern

Increase your confidence in your ability to dissect (and successfully execute) garment patterns with this session. Kate will go through the different parts of a pattern, common conventions and abbreviations, and set you up for sweater success.



YOUR SWEATER GUIDES



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laura nelkin

class: the novus construction

In this class, Laura introduces you to the "Novus" construction, her seamless yet structured modern approach to the side-to-side sweater. She'll cover how the construction works, how to modify the construction to fit your body, the necessary skills needed for the construction (i.e. provisional cast on, lifted increases, German short rows), and how to plug a stitch pattern or motif into it. (To see examples of this construction, check out her Vindur and Novus Jacket patterns!)

mini-session: design round-table and q&a

Ever want to know more about the design process, or your favorite designers? Pull up a chair with Laura, along with Patty, Norah, and Amy, and hear their thoughts on yarn, design process, and more. Submit questions ahead of time, or ask them at the event!

carson demers

class: knitting comfortably ever after – ergonomics for hand knitters

Ever known a knitter who hasn't said, "Just one more row"? Me neither! I'll bet they've also complained of aches and pains while knitting. In this class, you'll learn how knitting effects the "fabric that makes the fabric" – your body, and see how your knitting technique impacts your efficiency and productivity. By completing a Risk of Injury assessment in class you'll learn how knitting contributes to those aches and pains throughout your body. But more importantly, you'll learn how to reduce them. A little knowledge and some simple changes can keep you knitting comfortably and safely ever after.

mini-session: knitting sustainably

How long do you plan to knit? What are you doing to make sure you can? Knitting longevity requires some investment. Learn what it takes to remain a comfortable knitter for as long as you care to knit.

YOUR SWEATER GUIDES



Kim, Patty, and Amy will teach short, less-formal wayfarer sessions in the mornings, and other mini-sessions throughout the weekend.



kim mcbrien evans

wayfarer session: explore color

Color, and especially combining colors, often makes us nervous. But effectively used, colors can change how your knitting shines and reflects your personality, so come and play in this hands on workshop. You'll be elbows deep in yarn and color, and learn how to bend it to your will.

mini-session: secrets from the skein, sweater edition

Hand dyed yarns seduce us with their beauty, but are often challenging to work with. What is your hand dyed yarn REALLY telling you, and how can you best use it in your next sweater? Come and find out!

patty lyons

wayfarer session: explore technique

There's always room for improvement! In this 90-minute session, Patty will give you an informal version of her popular "improve your knitting technique" class. She'll talk about ways to improve your knitting technique by looking at stitch sizing, the correct exit path of your stitch, and more.

mini-session 1: best buttonholes

Close up those sweaters with pride after you learn a variety of buttonholes, including one- and two-row, and Patty's tricks for neatening them up.

mini-session 2: perfectionist knitting tips

Get ready to find your new favorite knitting tips as Patty shares sweater-useful tricks from her career in knitting.

mini-session 3: knitting ER

Mistakes happen to everyone - but you'll fear them no more, after Patty helps you take control of your knitting.

mini-session 4: design round-table

Pull up a chair with Patty, along with Laura, Norah, and Amy, and hear their thoughts on yarn, design process, and more.

amy herzog

wayfarer session: explore sweaters

This session is all about you and your sweaters - what they are, what you'd like them to be, and how to move from one to the other. Bring your questions and garments and we'll go from there!

mini-session 1: customfit overview

Whether you've never heard of CustomFit or keep meaning to check it out, come and watch Amy step through the site and what it can do.

mini-session 2: measurement demo

Learn how to choose a size properly and take measurements for sweater knitting - if you don't have measurements of yourself, this is the time to get them!

mini-session 3: knit to flatter

Learn about body shapes and how sweaters can alter their appearance in this visual presentation.

mini-session 4: design round-table

Pull up a chair with Amy, Laura, Patty, and Norah, and hear their thoughts on yarn, design process, and more.

mini-session 5: customfit mashups

Ready for the next step with your CustomFit sweaters? Amy will explain how mash-ups work in general, and with a couple of specific examples, before taking questions.



INSTRUCTORS & LOCATION

sebasco

The Sebasco Harbor Resort is one of the few remaining family-owned resorts in Maine, and provides stunning vistas, tons of great places to curl up with a few friends and knit, and lots of lodging options from standard hotel rooms to cabins - all in a friendly, unpretentious atmosphere.

We've had such a wonderful time there these last four years, and they're so excited to have us back again. (They've fallen in love with The Knitters, who can blame them!?) I just can't wait to return.



norah gaughan

Norah is the author of *Knitting Nature*, her *Cable Sourcebook*, and more. In the past she's worked as the design director at JCA /Reynolds, including overseeing the Artful Yarns & Adrienne Vittadini Yarn lines. More recently, Norah was the design director at Berroco for nearly nine years, where she published fifteen eponymous booklets and headed up the design team. Over the years Norah has freelanced for most of the leading yarn companies and knitting magazines and has also designed pattern stitches for 7th Avenue. Now working independently, Norah lives in a small hand-built house in New Hampshire.

laura nelkin

Laura lives in upstate New York, where the sunny season is short, leaving plenty of time to be indoors knitting. Despite holding a degree in apparel design from Cornell University, she took to knitting years ago and hasn't looked back. Laura's designs and techniques are innovative, fun and will challenge you to think in new ways about your knitting.

Laura shares her skills in workshops across the country, on-line with Craftsy, and in her spare time leads knitting tours abroad.

kate atherley

Kate is Knitty.com's Managing Technical Editor, and a seasoned designer and teacher of all things knitterly. Her book *'Custom Socks: Knit to Fit Your Feet'* was released summer 2015 by Interweave Press, to great acclaim, and her latest book, *'Beginner's Guide to Writing Knitting Patterns'* is proving very popular among both new and experienced designers.

She's known for her attention to detail in her patterns and her classes, and she regularly teaches at stores and events across North America, including Interweave YarnFest and Vogue Knitting Live. Her work has appeared in many books and magazines.

carson demers

By day, Carson is a physical therapist who runs an ergonomics program for a San Francisco Bay Area medical center. Every other moment, he's knitting, spinning, designing, teaching, writing, or otherwise up to some fiber fun with a watchful eye toward ergonomics. His passion and experience in fiber arts combine with his expertise in physical therapy and ergonomics to create a unique skill set that he eagerly shares with the fiber community at local yarn shops, guilds, and major knitting events across the country. His aim is to keep us all creating healthfully and comfortably ever after.

Carson is the author and publisher of, *Knitting Comfortably: The Ergonomics of Handknitting*. Visit him online at www.ergoiknit.com to learn more.



INSTRUCTORS & LOCATION



lodging

You're responsible for booking your own lodging at Sebasco, which ranges from bare-bones rooms to standard hotel rooms to fancier hotel rooms with suites and jacuzzis, to cabins that old friends and new friends alike can share. You'll receive a lodging sheet with your retreat acceptance.



amy herzog

Amy helps knitters create sweaters they love to wear. She is the creator of the CustomFit custom sweater pattern generator, the Knitter's Toolbox iOS app, and the author of "You Can Knit That" (2016), "Knit Wear Love" (2015), and "Knit to Flatter" (2013).

Her designs flatter the figure and are easy to modify, and have been published in Rowan, Twist Collective, Knitscene, Interweave Knits, Vogue Knitting, and more. She teaches classes across the country and on craftsy.com.

kim mcbrien evans

Kim knit her way to a BFA in classical music – her first clue that she was a lifelong textile maven. After many years wrangling professional divas, she fled the art/rat race and conjured up the circus that is Indigodragonfly. Now she designs contemporary knitwear with unique details, and produces hand dyed yarn known for deep, multifaceted colours and clever, offbeat names in the middle of the Canadian woods. She spends most days elbow deep in yarn and colour and teaching others how to bend these to their will.

Find out more about Kim at <http://www.indigodragonfly.ca/>

patty lyons

Patty Lyons is a nationally recognized knitting teacher and technique expert who is known for teaching the "why" and not just the "how" in her pursuit of training the "mindful knitter". She specializes in sweater design and sharing her love of the much-maligned subjects of gauge and blocking.

She teaches at guilds & knitting shows around the country, and online at Interweave, Annie's and [Craftsy.com](http://craftsy.com). Patty is excited about her five newest knitting DVDs from Interweave and Annie's. Her designs and knitting skill articles have been published in a "who's who" of knitting periodicals, from Vogue Knitting to Interweave Knits and more.

Find her online at <http://pattylyons.com>



HOW TO REGISTER

I'm so excited you want to join us. Registering is easy - deciding which sweaters to pack and waiting until September are the real challenges!

Registration will open on **Wednesday, April 26, 2017, at 12pm Eastern** through a form at www.amyherzogdesigns.com.

When you register, you'll choose whether you want to be a student or a wayfarer, and rank your teachers if applicable.

What you get: All lectures and mini-sessions, all evening events, a goodie bag complete with the retreat designs, all meals, noshes, and a glass of wine each evening - situated within 3 utterly fantastic days in one of the most gorgeous places on earth. Wayfarer cost includes (optional) morning sessions and activities; Student cost includes three 3-hour formal classes. (Students get classes with 3 of the 4 teachers.)

The cost is \$995 for students, and \$845 for wayfarers.

I'll confirm your attendance and schedule via email within a week or so of registration opening. A **non-refundable \$250 deposit is due at this time**; your remaining balance will be due by **June 30**.

we can't wait
to see you
there!

XOXO -

Amy