

Second Edition

Jo McEntire | Jessica Williams



CAMBRIDGE UNIVERSITY PRESS Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo, Delhi, Mexico City

Cambridge University Press 32 Avenue of the Americas, New York, NY 10013-2473, USA

www.cambridge.org Information on this title: www.cambridge.org/9781107628748

© Cambridge University Press 2013

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2008 Second edition 2013

Printed in Hong Kong, by Golden Cup Printing Company Limited

A catalog record for this publication is available from the British Library.

ISBN 978-1-107-62874-8 Student's Book ISBN 978-1-107-65062-6 Teacher's Manual

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party Internet Web sites referred to in this publication and does not guarantee that any content on such Web sites is, or will remain, accurate or appropriate.

Layout services, book design, and photo research: Page Designs International, Inc. Cover design: Studio Montage

TABLE OF CONTENTS

INTRODUCTION	vi
ACKNOWLEDGMENTS	х



THE NEWS MEDIA	1
SKILLS AND STRATEGIES 1 Understanding Vocabulary in Context	2
READING 1 The News Media in the Past	6
READING 2 The History of Electronic Media	13
SKILLS AND STRATEGIES 2 Finding Main Ideas	21
READING 3 Citizen Journalism	25
READING 4 Ethical Reporting	32
MAKING CONNECTIONS	41



EDUCATION	43
SKILLS AND STRATEGIES 3Using the DictionaryREADING 1Education Around the WorldREADING 2Testing in Education	44 48 55
SKILLS AND STRATEGIES 4Finding Supporting DetailsREADING 3Alternative EducationREADING 4Skills for the Twenty-First Century	64 68 76
MAKING CONNECTIONS	85

CAMBRIDGE

Cambridge University Press 978-1-107-62874-8 - Making Connections 2: Skills and Strategies for Academic Reading: Second Edition Jo McEntire and Jessica Williams Frontmatter More information



THE WORLD OF BUSINESS

87

169

SKILLS AND S	TRATEGIES 5	The Vocabulary of Numbers	88
READING 1	Supply and Dem	nand in the Global Economy	91
READING 2 1	The Workforce o	of the Twenty-First Century	98
SKILLS AND S	TRATEGIES 6	Information in Graphs and Charts	106
READING 3 C	Communication	Technology in Business	110
READING 4	Business and Sus	stainability	118
	NECTIONS		127



POPULATION CHANGE AND ITS IMPACT129SKILLS AND STRATEGIES 7Collocations130READING 1Population Trends133READING 2Global Migration141SKILLS AND STRATEGIES 8Scanning for Specific Information149READING 3The Growth of Cities152READING 4Challenges Facing the World's Cities159

MAKING CONNECTIONS



DESIGN IN EVERYDAY LIFE	171
SKILLS AND STRATEGIES 9Vocabulary StudyREADING 1The Design of Everyday ObjectsREADING 2Ergonomics	172 175 183
SKILLS AND STRATEGIES 10Taking Notes from a ReadingREADING 3The Design of Living SpacesREADING 4Fashion	191 194 201
MAKING CONNECTIONS	211



THE BRAIN AND BEHAVIOR 213

SKILLS AND	STRATEGIES 11 Collocati	ons 214	1
READING 1	Brain Development and Fu	inction 218	3
READING 2	The Teenage Brain	226	5
SKILLS AND	STRATEGIES 12 Preparing	g for a Reading Test 235	5
READING 3	The Male and Female Brain	n 23 8	3
READING 4	Addiction and the Brain	246	5
MAKING CO	NNECTIONS	255	5

APPENDIX 1	Key Vocabulary from the Readings	257
APPENDIX 2	Index to Key Vocabulary	269
APPENDIX 3	Improving Your Reading Speed	271
References		275
Art Credits		277

V

Making **CONNECTIONS**

MAKING CONNECTIONS 2 is an intermediate academic reading and vocabulary skills book. It is intended for students who need to improve their strategic reading skills and build their academic vocabulary.

SKILLS AND STRATEGIES 1

Understanding Vocabulary in Context

Good readers look for context clues to help them figure out the meanings of new and unfamiliar vocabulary. Context clues are the words, parts of words, and sentences that are near or around the unfamiliar word. They can help you guess what an unfamiliar word means. This is an important skill to develop because you don't have to keep stopping to look up unfamiliar words in the dictionary. You can then read more quickly, which makes it easier to remember and understand what you are reading.

Examples & Explanations

The **media** – organizations such as newspapers and television, which provide news and information – are changing quickly because of new technology.

Symbols can express important messages. For example, the heart often expresses the meaning of love.

The teacher thought about eliminating question 4 of the final test. In the end, however, he decided to keep it.

A big news story in May 2011 was the **devastation** that was caused by the Japanese earthquake and tsunami.

> Students learn strategies for approaching academic texts and skills for consciously applying

2 • UNIT 1

Definition: Writers often define the meanings of important words immediately after writing them. They may introduce the definition by a dash (-), by the word or, or by placing the definition between commas right after the word. They may also use the verbs be or mems: $X = \dots \circ x$ means...

Exemplification: Sometimes writers don't give exact definitions. Instead, they give examples that show the meaning of the word. Often, they will introduce the examples with signal words such as *for instance*

Contrast: Sometimes you can figure out a word because the writer gives a contrast or an opposite meaning. Here the writer says that the teacher thought he might eliminate one of the test questions The word however signals a contrast with the next phrase he decided to keep it. Therefore, to eliminate means the opposite of to keep, it means "To remove".

General knowledge: You can understand an unfamiliar word by knowing something about the general topic. In this case, you may know that the 2011 earthquake and tsunami caused terrible destruction, so *devastation* means "terrible destruction."

reading academic texts, helping

The Language of Vocabulary in Context

Writers often use context clue signals – words or phrases that tell the reader that a context clue is coming. Here is a list of signals that can help you find clues in a reading and figure out the meaning of unfamiliar vocabulary.

CONTEXT CLUE SIGNALS		
DEFINITION	EXEMPLIFICATION	CONTRAST
X, or	for example	but
X is	for instance	however
X, that is,	such as	in contrast
X means		on the other hand
X is defined as		unlike
X is also called		whereas
X is also known as		

Strategies

- These strategies will help you understand vocabulary in context while you read. When you read an unfamiliar word, don't stop. Continue to the end of the sentence that contains the word, and read the next sentence.
 If you don't understand the general meaning and feel you are getting lost, return to the unfamiliar word.
 Search for inclusion

- Search for signal words and phrases that introduce context clues. There may be signals of definition, exemplification, or contrast. Use the clues to guess the meaning.

Skill Practice 1

As you read the following sentences, think about the type of context clue that can help you figure out the meaning of the word in **bold**. Circle the type of clue. If you can use more than one type of clue, circle all that apply. Then, if any context clues helped you, highlight them. The first one has been done for you.

- 1 When Marcus entered the classroom, he felt calm. However, as soon as he turned over the test paper, he began to feel **agitated**.
- c contrast d general knowledge a definition b exemplification
- 2 Journalists must be versatile. For instance, they must be good at writing, listening to people, speaking, working quickly, and doing research.
 a definition c contrast
 b exemplification d general knowledge

SKILLS AND STRATEGIES 1 • 3

WHAT'S NEW

- Critical thinking skills
- More recycling of skills and strategies
- Study of the Academic Word List
- Updated readings
- Enhanced unit navigation

Before You Read

Connecting to the Topic

- Discuss the following questions with a partner.
- 1 How do you get your local news? Your national news? Your international news? 2 Do your parents get the news the same way you do? How about your grandparents and great-grandparents?
- Brow did your parents, grandparents, or great-grandparents get the news when they were your age?

Previewing and Predicting

Good readers quickly look over a reading before they begin to read it in depth. This is known as *previewing*. Previewing helps you better understand a reading because it gives you a general idea of what to expect in the reading. One way to do this is to read the title and look at any illustrations and graphic material (pictures, photos, charts, tables, or graphs). Previewing will help you predict what a text will be about.

Q Read the title of Reading 1, and look at the photos on pages 7–8. What do you think this reading will be about? Choose the best way to complete olete the sentence below.

- I think this reading will be about _
- I think this reading win be according to the second second

B Compare your answers with a partner's.

While You Read

As you read, stop at the end of each sentence that contains words in **bold**. Then follow the instructions in the box in the margin.

6 • UNIT 1

opportunities to practice applying

and strategies by applying them to

Predicting the content of a text is students practice this skill extensively

The News Media in the Past

<text><text><text><text>

After the invention of the printing press in about 1440, it became possible to print the news, Printed news came out first in brief one-page reports. These early news reports were not very accurate. Writers often invented stories in order to interest readers. German newspa-pers, for instance, reported stories about the crimes of Count Dracula. Local

of Count Dracula. Local people were terrified by

There's always been an interest in learning the latest news.



U READ

LE YOU READ 2

READING 1 • 7

FROM THE SERIES AUTHORS

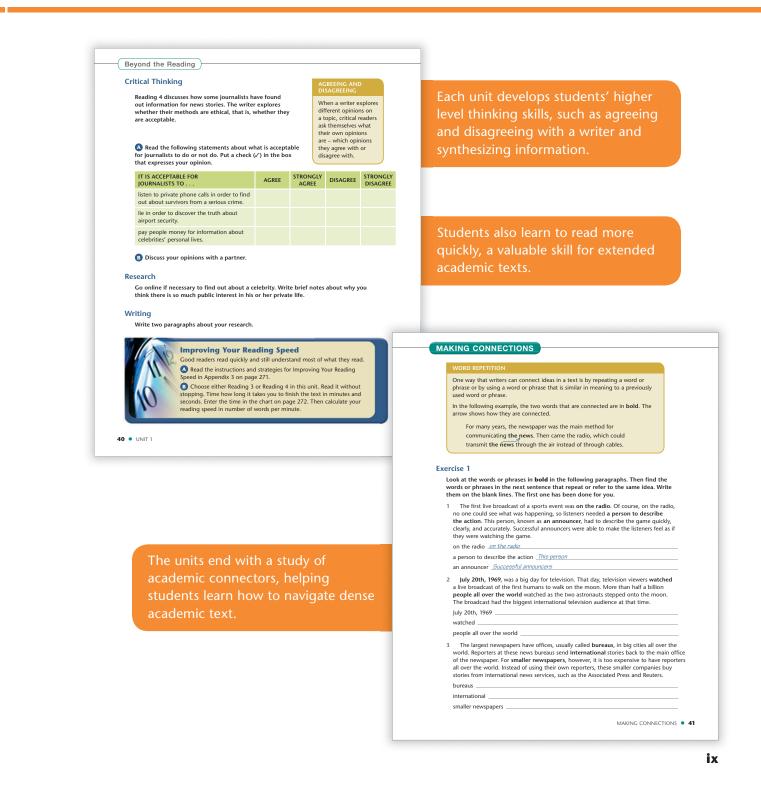
"Reading is an interactive process, in which readers use their knowledge of language, text organization, and the world to understand what they read."

"Reading is goal-oriented and strategic; good academic readers know when to use the right reading skills."

Skill Review						
In Skills and Strategies and phrases that intro know. These may be s knowledge. Recognizi	duce clues to the ignals of definition ng these signals ng 1, and find an low. Search for	e meaning of we on, exemplificat is an important nd highlight th signal words a	ords that you may on, contrast, or g reading skill. e words in the le od phrases that	eft-hand	Students continually review the skills and strategies, helping them build	
in the correct column b				GENERAL	up a valuable set of tools for reading academic texts.	
prior to (<i>adv</i>) Par. 1 invention (<i>n</i>) Par. 3 brief (<i>adj</i>) Par. 3 spanned (v) Par. 5	1	CATION		KNOWLEDGE		
functioning (v) Par. 5						
the sentences that cont 1 prior to: a after b while 2 invention: a a newly designed n b a printing press 3 brief: a long b complicated 4 spanned:		Then circle the c before d at the sau c an old m d printed n c short d difficult	ne time achine	J Vc	ry Development ns exords in Reading 2 that complete the following definitions. When a verb tes the definition, use the base form, although the verb in the reading may n the base form. 3 Young people today sometimes do not like the of their community. They prefer new ideas and activities.	-
a started b connected 5 functioning: a working properly b not working properl 0 • UNIT 1	ły	c reported d worked c costing a d not costin		w	4 There has been a recent in the number of people using a smart phone to send e-mail. 5 Many countries celebrate Independence Day. On this day, children often dress in the colors of their country. 6 The media often have a strong on public opinion. 7 Technology has made a /an on public opinion. 7 Technology has made a /an change in the way we communicate. Our great-grandparents would be very surprised by the many different ways that people today connect with one another. 8 I can my banking information from anywhere in the world.	
					9 10day's cars can quicky. Some can reach 100 kilometers (52 miles) per hour in just a few seconds. 10 The technological development that has had the most for online media in the last 10 years has been the smart phone. Accademic Word List The following are Academic Word List words from Readings 1 and 2 of this unit. Use these words to complete the sentences. (For more on the Academic Word List, see page 257.) accessible (ad) dramatically (adv) global (ad) negative (ad) traditional	
Students expa vocabularies l words from e academic wo	oy stud ach rea	ying ke ding a	nd	18 •	access to (n) focuses on (v) impact (n) publish (v) transmittee 1 The report only contained things; it didn't include all the good thin the report only contained on the way people got their news. 3 The radio had an important on the way people got their news. 3 The village in the mountains was not by car. 4 The number of people who get their news online has increased 5 This is a/an business. It has offices on five continents. 6 She wore the dress of her country to the party. 7 The news often photos of celebrities without permission. 9 Information is almost instantly by millions of miles of underground cables. 10 When I was traveling, I did not have the Internet, so I bought	
					newspapers to keep up with the news.	

THE APPROACH

The *Making Connections* series offers a skills-based approach to academic reading instruction. Throughout each book, students are introduced to a variety of academic reading and vocabulary-building skills, which they then apply to high-interest, thematically-related readings.



Acknowledgments

Many people have helped shape this second edition of *Making Connections 2*. We are grateful to all of the supportive and professional staff of Cambridge University Press for the opportunity to create this new edition. There are many others who did so much to make this project successful, including Page Designs International – Don Williams, the page designer; and especially Bernard Seal, our project manager, who has provided guidance and wisdom for all of the *Making Connections* books.

Thanks to Poyee Oster, photo researcher; Mandie Drucker, fact-checker and copyeditor; Patricia Egan, proofreader; and as always, Karen Shimoda, freelance development editor, whose dedication and attention to detail know few limits. And, as in the first edition, we want to acknowledge the contribution of Ken Pakenham, the author of the first *Making Connections* book created for the series.

Finally, textbooks are only as good as the feedback that authors receive on them. Many thanks to the following reviewers whose insights helped shape the new editions of the entire *Making Connections* series: Macarena Aguilar, Lone Star College-CyFair, Texas; Susan Boland, Tidewater Community College, Virginia; Inna Cannon, San Diego State University, California; Holly Cin, University of Houston, Texas; Stacie Miller, Community College of Baltimore County, Maryland.