

2021 Fireworks Extravaganza

MAKING MEMORIES AT INNSBROOK

SATURDAY, JULY 3, 2021

Whether it's your first fireworks viewing at Innsbrook or your 50th, there's still a child-like wonder in witnessing vibrant colors streaking across the dark sky in a shared experience with friends, family and neighbors, making memories that will last a lifetime.

Our show is entirely funded through the generous support of our property owners, advertisers and vendors and we ask you for your support in reaching our **\$130,000** goal for this year's show. Not only will you get the pride of supporting this amazing community event, but patrons whose donations are received by Friday, June 4, 2021, will also be recognized in our Fireworks program/booklet, which is given to property owners and guests that weekend.

Patrons donating **\$400** or more will also receive a **commemorative cooler tote** (shown at right), as well as enjoy the benefits of our Patrons Party along with their guests.

Please see the reverse for sponsorship levels and thank you in advance for your generous support.

Own a business you'd like fellow property owners to know about?

Advertise in the Fireworks Book! *See accompanying flyer for details including ad sizes, deadlines and rules.*



For the Ultimate Fireworks Show Experience

JOIN THE PATRONS PARTY!

Innsbrook owners who donate starting at **\$400** will receive **VIP access for four** and **one parking pass** to our Patrons Party, located at the fireworks field above the condominiums on Lake Aspen. The more you donate, the more passes you receive. See the reverse for details. *(Guests age 18 and under who are accompanied by parents are complimentary, but do require wristbands.)*

This special viewing area opens at 6:00 p.m. and includes:

- **Pre-show buffet meal catered by the Picnic People**
- **Unlimited beverages** *Soda, water and beer*
- **Premier seating** for the fireworks display
- **Reserved parking**
- **Activities for all ages** including kids activities, a strolling magician, juggling, fire show, cornhole, and even Uncle Sam on stilts!





Innsbrook

2021 Fireworks Extravaganza

PROPERTY OWNER FIREWORKS DONATION FORM

Join the Innsbrook tradition and donate to our outstanding Fireworks Extravaganza. This show is entirely paid for through the generous support of Innsbrook owners, advertisers and vendors.

Donate before **FRIDAY, JUNE 4 to be listed in the 2021 Fireworks book at the following patron levels.**

To donate, return this form and your donation in the enclosed envelope, call 636.928.3366 x9180, visit www.innsbrook-resort.com/fireworks or email fireworks@innsbrook-resort.com.

For a \$400 donation, you'll receive access for four to the Patrons Party and one VIP parking pass. For each additional \$75 donated beyond \$400, you will receive one additional adult Patrons Party wristband. You can also receive one additional parking pass for each additional two adult passes purchased. Additional car passes are \$125 each. We will mail the wristbands and parking passes to your address on file.

Please fill out and return this form along with your check made payable to **Innsbrook Fireworks Fund** to Attn: Fireworks Fund, 596 Aspen Way Dr., Innsbrook, MO 63390 by Friday, June 4, 2021. Make your online donation at www.innsbrook-resort.com/fireworks.

Name: _____ Innsbrook Lot #: _____

Phone Number: _____ Email Address: _____

Please choose your sponsor level:

☐ **ULTIMATE DONOR \$3,000 +**

- Recognized as Ultimate Donor in the Fireworks Book
- Tickets to Patrons Party inc. plated meal, unlimited drinks, VIP parking and activities
- Commemorative cooler tote

☐ **PLATINUM DONOR \$1,100 - \$2,999**

- Recognized as Platinum Level Donor in the Fireworks Book
- Tickets to Patrons Party inc. plated meal, unlimited drinks, VIP parking and activities
- Commemorative cooler tote

☐ **GOLD DONOR \$850 - \$1,099**

- Recognized as Gold Level Donor in the Fireworks Book
- Tickets to Patrons Party inc. plated meal, unlimited drinks, VIP parking and activities
- Commemorative cooler tote

☐ **SILVER DONOR \$600 - \$849**

- Recognized as Silver Level Donor in the Fireworks Book
- Tickets to Patrons Party inc. plated meal, unlimited drinks, VIP parking and activities
- Commemorative cooler tote

☐ **BRONZE DONOR \$400 - \$599**

- Recognized as Bronze Level Donor in the Fireworks Book
- Tickets to Patrons Party inc. plated meal, unlimited drinks, VIP parking and activities
- Commemorative cooler tote

☐ **FIREWORKS FRIEND \$1 - \$399**

- Recognized as a Fireworks Friend in the Fireworks Book



Please indicate your number of wristbands and parking passes:

(Note: Wristbands are required for all Patrons Party Guest)

_____ Adult guests _____ Age 18-4 guests (free) _____ Age 3-and-under wristbands (free) _____ Parking passes

Total enclosed \$ _____

Want to advertise your business? See the enclosed Advertiser Form.



Innsbrook

2021 Fireworks Extravaganza

FIREWORKS BOOK ADVERTISING INFORMATION

SPONSORSHIP LEVELS

BENEFITS

\$4,000 — 7 ¹ / ₂ "x10" ONLY one ad available	Full Color Back Page	Full-page, full-color ad on outside back cover Up to 16 adult passes/wristbands to Patrons Area Up to 6 reserved parking passes Listing in services directory
\$3,500 — 7 ¹ / ₂ "x10" ONLY two ads available	Full Color Inside Front or Back Page	Full-page, full-color ad inside front or back cover Up to 14 adult passes/wristbands to Patrons Area Up to 5 reserved parking passes Listing in services directory
\$1,850 — 7 ¹ / ₂ "x10"	Full Page Inside	Full-page black-and-white ad inside booklet Up to 12 adult passes/wristbands to Patrons Area Up to 4 reserved parking passes Listing in services directory
\$1,350 — 7 ¹ / ₂ "x 7 ⁷ / ₁₆ "	Three-Quarter Page	3/4-page black-and-white ad inside booklet Up to 10 adult passes/wristbands to Patrons Area Up to 3 reserved parking passes Listing in services directory
\$1,100 -- 7 ¹ / ₂ "x 4 ⁷ / ₈ "	Half Page	1/2-page black-and-white ad inside booklet Up to 8 adult passes/wristbands to Patrons Area Up to 2 reserved parking passes Listing in services directory
\$850 — 3 ⁵ / ₈ " x 4 ⁷ / ₈ "	Quarter Page	1/4-page black-and-white ad inside booklet Up to 6 adult passes/wristbands to Patrons Area Up to 2 reserved parking passes Listing in services directory
\$500 — 3 ⁵ / ₈ " x 2 ⁵ / ₁₆ "	Business Card Size	1/8-page black-and-white ad inside booklet Up to 4 adult passes/wristbands to Patrons Area 1 reserved parking pass Listing in services directory
\$400	Line Ad	Services Directory listing: Name in bold, address, phone, plus 20-word description 1 general admission pass

DEADLINE

Ads due by 5 p.m., June 4, 2021

SAMPLE

Innsbrook Corporation

596 Aspen Way Dr. | Innsbrook, MO 63390

636.928.3366 | www.innsbrook-resort.com

Lake community, golf, event facility and restaurant

IMPORTANT AD INFORMATION

We prefer ads to be camera-ready and in ad slick, jpg, tif, pdf, PhotoShop, Illustrator or InDesign file format. See the back of this flyer for actual ad sizes. **DEADLINES: All ads and checks must be received by 5 p.m. on Friday, June 4, 2021.** The books will be printed and handed out to Innsbrook property owners and guests. *This is the only time we allow advertising to Innsbrook property owners.* Innsbrook reserves the right to deny any advertisement. Questions? Please call 636.928.3366 x9180 for information or e-mail fireworks@innsbrook-resort.com.



Innsbrook

2021 Fireworks Extravaganza

ADVERTISER REQUEST FORM

Business Name: _____ Business Type: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Please choose an ad size:

The Fireworks Book will be handed out the week of Innsbrook's Fireworks Extravaganza to thousands of IBK owners and guests.

- ___ Back Cover color ad (\$4,000, up to 16 tickets and 6 car passes)
- ___ Inside Front Cover color ad (\$3,500, up to 14 tickets and 5 car passes)
- ___ Inside Back Cover color ad (\$3,500, up to 14 tickets and 5 car passes)
- ___ Full-page black-and-white ad (\$1,850, up to 12 tickets and 4 car passes)
- ___ 3/4-page black-and-white ad (\$1,350, up to 10 tickets and 3 car passes)
- ___ 1/2-page black-and-white ad (\$1,100, up to 8 tickets and 2 car passes)
- ___ 1/4-page black-and-white ad (\$850, up to 6 tickets and 2 car passes)
- ___ 1/8-page black-and-white ad (\$500, up to 4 tickets and 1 car pass)
- ___ Services Directory Listing (\$400, 1 general-admission pass)

Please indicate the number of wristbands you require:

(Note: Wristbands are required for all Patrons Party guests.)

I would like ___ adult tickets/wristbands (\$75 for each additional ticket/wristband beyond those included with your ad).

I would like ___ age 18-4 tickets/wristbands (free).

I would like ___ ages 3-and-under tickets/wristbands (free).

I would like ___ car passes (\$125 for each additional car pass beyond those included with your ad).

Total amount enclosed \$ _____.

INSTRUCTIONS

To reserve your ad space, please return this advertiser request form along with payment **made payable to Innsbrook Fireworks Fund** to Attn: Innsbrook Fireworks Fund, 596 Aspen Way Dr., Innsbrook, MO 63390. Artwork and materials are due by **Friday, June 4**. See accompanying flyer for details about ad sizes, benefits and deadlines. Innsbrook reserves the right to refuse any advertisement. Please include this form with your payment.

ADVERTISEMENT PICK-UPS

If you advertised in last year's Fireworks Book, would you like us to use your same ad from last year? ☐ Yes ☐ No

If yes, do you have any changes to your ad that you would like to incorporate?

☐ Yes ☐ No

If yes, please note changes here:

☐ **Check here if you would like us to use your ad information from last year but upgrade it to a larger size.**

If you have an ad prepared, email it to us at fireworks@innsbrook-resort.com. We prefer ads to be camera-ready and in ad slick, jpg, tif, pdf, PhotoShop, Illustrator or InDesign file.

1/4 page ad

$3\frac{5}{8}" \times 4\frac{7}{8}"$

1/8 page ad

$3\frac{5}{8}" \times 2\frac{5}{16}"$

3/4 page ad

(indicated by shaded box)

$7\frac{1}{2}" \times 7\frac{7}{16}"$

1/2 page ad

$7\frac{1}{2}" \times 4\frac{7}{8}"$