MCQ

Management Communication Quarterly

Nga kôrero ia koata o te kaupapa, Korero Rôpû Whakahaere Umanga

Newsletter

August 2010

In This Issue

Greetings from the MCQ Staff!

Here is our Third Quarter 2010 Newsletter. We have a number of exciting and provocative new papers to showcase for you as well as providing you with an update on our current news.

James R. Barker
Dalhousie University
Editor in Chief, *Management Communication Quarterly*

MCQ News

Thompson Reuters 2009 Journal Citation Report

We are very excited to announce that MCQ's initial impact factor is 0.848!

This is a terrific first impact factor for our journal, and we very much appreciate all the support we have received from our authors, reviewers, and associates. MCQ is now ranked 28th out of the 54 journals in Thompson Reuters' Communication data base (which includes journals in Communication, CMC, Media, and Public Relations). MCQ is 70th out of the 124 ranked Management journals in Thompson Reuters' data base.

Upgraded MCQ Website

Sage has completed its upgrade of the MCQ website, which has significantly enhanced our functionality. Please visit our site: http://mcq.sagepub.com/

MCQ Welcomes New Production Editor

We welcome Amrita Sinha as our new Sage Production Editor! Amrita has responsibility for all manuscript production functions as well as the MCQ web site. Amrita will also be the primary point of contact for page proof review and copyright questions. Tony Greene has moved on to other responsibilities at Sage. Please join us in giving Amrita a warm welcome to our team.

Featured in Our August 2010 Issue

Critiquing Community Engagement

SARAH E. DEMPSEY

Contemporary universities and colleges face growing pressure to address vital economic, social, and environmental problems at the community level. Universities are increasingly casting themselves as engaged institutions committed to building collaborative relationships with community-based stakeholders. Community engagement initiatives have the potential to foster mutually transformative relationships between universities and the communities of which they are a part. At the same time, there is a need for greater understanding of the challenges involved with these efforts, including how they are impacted by – and may unwillingly reproduce – inequalities. This qualitative study of a campus-community partnership illustrates how the ambiguities of "community," including the politics associated with defining and representing local groups, complicate community engagement initiatives.

The analysis has several implications for those invested in building responsive campus-community partnerships. First, campus participants should not expect to launch these partnerships without considering how their university is already affecting community stakeholders in both positive and negative ways. An important step includes acknowledging the ways in which universities – as concentrations of wealth and power/knowledge –already engage their surrounding communities. Second, community engagement efforts require measures designed to address differences and inequalities between and among participants. Engagement initiatives should schedule time for reflexive communication about the terms of their partnership, identifying how economic, social, and historical processes bear upon their current relationships. Strategies might include the use of focus groups, workshops, or meetings devoted to working through the ways in which complex historical, geographic, economic, and social differences shape their partnership. These tactics should be used to reflect upon the composition of the partnership itself, including identifying important omissions.

A third recommendation includes correcting for the ways in which engagement efforts reproduce existing material inequalities within and between communities. This includes, for example, recognizing how ongoing digital divides impact opportunities for community-based participants. Participants should also be vigilant about unequal divisions of labor, including the ways in which community engagement efforts draw disproportionately from the unpaid labor of community-based groups. While community engagement might easily be incorporated into (and thus, subsidized by) the job descriptions of campus-based members, community-based members' time may be voluntary, unpaid, or underpaid. Fourth, academic discussions of community engagement continue to locate the need for change at the scale of the community. However, as the analysis illustrates, community engagement requires a willingness to engage in the murky and contentious process of pursuing mutually transformative programs for change. Community members' deep critique of academic research as extractive demonstrates an ongoing need to revisit the local politics of academic practices, including how institutionalized conventions such as tenure requirements and IRB policies shape the many possibilities of campus/community engagement.

Current Issue

Articles

Coming in Our Next Issue

Volume 24, Number 4 (November 2010)
Organizational Communication in France

We continue our forum series on the global connectivity of Organizational Communication with our Special Forum on Organizational Communication in France edited by Francois Cooren and Sylvie Grosjean. This unique and engaging forum highlights a sample of the best research presently conducted by French Organizational Communication scholars. Because French remains one of the most spoken languages in the world, French scholars still tend to publish primarily in their first language making their work relatively inaccessible to many organizational communication scholars. This special forum helps to bridge this linguistic gap and cultivates engagement, integration, and solidarity within our field.

Contents and Contributors:

Forum Introduction: Organizational Communication in France: An Overview of Current Research
FRANÇOIS COOREN AND SYLVIE GROSJEAN

Organizational Communication and the Renewed Issue of Information and Communication Technologies
ANNE MAYÈRE

French Approaches to the Performative Properties of Language at Work: An Overview
BERTRAND FAURÉ & ARLETTE BOUZON

For a Sociogenetic of Organizational Texts
ROMAIN HUËT

Written and Oral Communication in the Workplace - Deployment, Stabilized Forms of Interactions and Workload: An Organizational Approach
PIERRE DELCAMBRE

A Communicational Approach to Organizations: A Framework for Analyzing Contemporary Rationalizations
JEAN-LUC BOUILLON

Papers in Press

Look for these papers to appear soon in the "OnLine First" tab of the MCQ website.

Ideal Selves as Resources for the Situated Practice of Identity
STACEY M. B. WIELAND

Organizational Assimilation: A Multidimensional Reconceptualization and Measure
BERNADETTE M. GAILLIARD, KAREN K. MYERS, & DAVID R. SEIBOLD

Upward Influence in Contemporary Chinese Organizations: Explicating the Effects of Influence Goal Type and Multiple Goal Importance on Message Reasoning and Politeness
XIAOWEI SHI & STEVEN R. WILSON

The Dialectics of the Exit Interview: A Fresh Look at Conversations about Organizational Disengagement
MICHAEL E. GORDON

Vocational Anticipatory Socialization (VAS): A Communicative Model of Adolescents' Interests in STEM
KAREN K. MYERS, JODY L. S. JAHN, BERNADETTE M. GAILLIARD, & KIMBERLY STOLTZFUS

Rabid Fans, Death Threats, and Dysfunctional Stakeholders: The Influence of Organizational and Industry Contexts on Whistle-Blowing Cases
BRIAN K. RICHARDSON & JOSEPH MCGLYNN

Meet Our Editorial Board

Majia Holmer Nadesan is Professor of Communication Studies at Arizona State University's west campus. Her reviewing interests include political economy, globalization, biopolitics, and critical cultural analyses.

Bernard McKenna is Senior Lecturer at University of Queensland Business School. His reviewing interests are wisdom in management, critical theory, discourse analysis, and professional and technical writing.

Kirsten J. Broadfoot is an Associate Professor of Communication Studies at Colorado State University. Her reviewing interests include postcolonial approaches to organizational communication, communication in healthcare contexts and ethnographic methods.

John C. Lammers is an Associate Professor of Organizational and Health Communication in the Department of Communication at the University of Illinois. His reviewing interests include the roles of institutions and professions in organizational life.

John A. A. Sillince is Professor of Organization Studies and Management at Strathclyde University Business School, Glasgow. His reviewing interests include the use of language in organizing, in particular the use of rhetoric, narrative and other forms of discourse.

Linda L. Putnam is a Professor of Communication at the University of California-Santa Barbara. Her reviewing interests include organizational conflict and negotiation, gender and diversity, and discourse analysis in organizations.

MCQ Notes

MCQ's current time from submission to first decision is 65 days.

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