

2019



MANAGEMENT

Learning Solutions from Cengage

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CONTENTS

Principles of Management	3
Operations Management	3
Management Science	3
Strategic Management	4
Leadership	4
Project Management	5
Supervisory Management	5
Business Psychology	5
Human Resource Management	6
Organizational Behaviour	7
Organization Theory and Development	8
Business Ethics and Corporate Governance	8
Entrepreneurship and Small Business Management	9



CENGAGE | MINDTAP

POWERED BY YOU

MindTap is a fully customisable online teaching and assessment tool. It provides course content and study materials that improve engagement and student grades, all designed specifically for your course.



A COMPLETE TOOLKIT FOR STUDENT SUCCESS

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PRINCIPLES OF MANAGEMENT

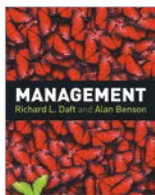
Available with MINDTAP

Management: International Edition

1st Edition

Richard L. Daft, Vanderbilt University
Alan Benson, University of Exeter

© 2016 | 9781408063859



This EMEA edition of Richard L. Daft's market-leading text *Management* is tailored to the needs of students in Europe, the Middle East and Africa. Alan Benson, University of Exeter, brings a new perspective on the ever-changing world of management to provide a complete introduction to the key theories and industry issues.

Available with MINDTAP

Management: International Edition

12th Edition

Ricky W. Griffin, Texas A&M University

© 2017 | 9781305501294



This edition takes a practical, skills-based approach to the process of management with a focus on active planning, leading, organizing and controlling. Griffin carefully examines today's emerging management topics, including the impact of technology, the importance of a green business environment, ethical challenges, and the need to adapt in changing times.

Available with MINDTAP

Management: An Integrated Approach

2nd Edition

Ranjay Gulati, Harvard Business School
Anthony J. Mayo, Harvard Business School
Nitin Nohria, Harvard Business School

© 2017 | 9781305502086



Today's constantly changing business environment presents challenges and opportunities that are more dynamic and complex than ever before, requiring a clear understanding of the interactive nature of strategy, organizational design, and leadership. *Management: An Integrated Approach*, written by prominent Harvard management educators Ranjay Gulati, Anthony Mayo, and Nitin Nohria, is the only introductory management text on the market to address this challenge by taking an integrated and holistic approach, making it more relevant to how today's organizations are run.

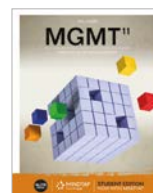
Available with MINDTAP

MGMT 11

11th Edition

Chuck Williams, Butler University

© 2019 | 9781337407465



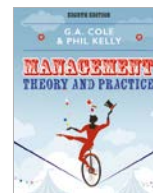
MGMT 11 combines an easy-reference textbook with Chapter Review Cards, and an innovative online experience with MindTap. This edition includes a new section on sexual orientation and gender identity, new feature boxes and up-to-date data throughout.

Management Theory and Practice

8th Edition

Gerald A Cole
Phil Kelly, Liverpool Business School

© 2015 | 9781408095270



The eighth edition of *Management: Theory and Practice* features succinct chapters covering all aspects of management theory and practice commonly taught on undergraduate courses. The authors bring an increased focus on real-world examples of management in practice with the use of vignettes. Skills sheets and a running case study will help students to put what they learn into practice.

OPERATIONS MANAGEMENT

Purchasing and Supply Chain Management

7th Edition

Arjan J. van Weele, Eindhoven University of Technology

© 2018 | 9781473749443



Purchasing and Supply Chain Management provides a complete introduction to the key principles of the topic. Fully updated, this highly respected textbook covers the latest developments in purchasing and supply chain management with clear and well-structured content complemented by relevant and engaging case studies. Global examples from Shell, Hewlett Packard, Mattel and Nespresso to name just a few, demonstrate the challenges and solutions that companies face every day, while the latest research insights add a critical perspective throughout.

MANAGEMENT SCIENCE

An Introduction to Management Science: Quantitative Approaches to Decision Making

3rd Edition

David Anderson, University of Cincinnati
Dennis Sweeney, University of Cincinnati
Thomas Williams, Rochester Institute of Technology
Mik Wisniewski, University of Strathclyde
Xavier Pierron, Coventry University

© 2017 | 9781473729322



The third edition of this highly-regarded text has been fully updated whilst maintaining the accessible style that makes it so popular. Packed with diverse examples from Scotland to Saudi Arabia, this internationalized version of the landmark text from the Anderson, Sweeney and Williams team provides a complete introduction to the subjects of Management Science and Operations Research.

Available with MINDTAP

Practical Management Science

6th Edition

Wayne L. Winston, Indiana University, Kelley School of Business
S. Christian Albright, Indiana University, Kelley School of Business

© 2019 | 9781337406659



Now students can take full advantage of the power of spreadsheet modelling with the book geared entirely to Excel 2016. This title integrates modelling into all functional areas of business using real world examples and data. The focus is on modelling rather than algebraic formulations and memorization of particular models. New and updated cases help to highlight the latest changes in the accompanying @RISK and PrecisionTree add-ins. Optimization chapters incorporate "BigPicture" diagrams of spreadsheet models, while a new chapter emphasizes data mining. In addition, almost 30 updated tutorial videos clarify concepts and work-through examples.

STRATEGIC MANAGEMENT

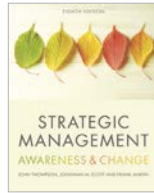
Available with MINDTAP

Strategic Management: Awareness and Change

8th Edition

John Thompson, University of Huddersfield
Jonathan M. Scott, Teeside University
Frank Martin, University of Stirling

© 2017 | 9781473726338



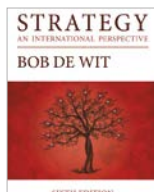
Strategic Management: Awareness and Change provides a comprehensive introduction to modern strategy and is essential reading for all students of management. Following the 'analysis, choice, implementation' model, the book covers everything from the strategy process to an exploration of strategy implementation.

Strategy: An International Perspective

6th Edition

Bob de Wit, Strategy Academy, Rotterdam

© 2017 | 9781473725157



The philosophy at the heart of this text is that an understanding of strategy can only be gained by grappling with contrasting viewpoints from a range of thought leaders, and the clear recognition that there is no simple answer to the question of what strategy is. Features cases that illustrate the importance of strategy in the world of business.

Strategy Synthesis: For Leaders

5th Edition

Bob de Wit, Strategy Academy, Rotterdam

© 2017 | 9781473725188



Strategy Synthesis: For Leaders presents the same contrasting viewpoints and discussions found in *Strategy: An International Perspective* but excludes the long cases. This concise version may be more suitable for Executive or Leadership level courses.

Available with MINDTAP

Strategic Management: Theory & Cases: An Integrated Approach

12th Edition

Charles W. L. Hill, University of Washington
Melissa A. Schilling, New York University
Gareth R. Jones, Texas A&M University

© 2017 | 9781305502277



Highly respected authors Hill, Schilling, and Jones present an integrated approach to strategic management, covering topics ranging from competitive advantage and strategic leadership to technology and innovation. Incorporating theory, cutting-edge research and real-world practice, the latest edition places an increased emphasis on strategic management in the context of a changing global economy.

Available with MINDTAP

Strategic Management: Concepts: Competitiveness and Globalization

12th Edition

Michael A. Hitt, Texas A&M University and Texas Christian University
R. Duane Ireland, Texas A&M University
Robert E. Hoskisson, Rice University

© 2017 | 9781305502208



Hitt, Ireland, and Hoskisson's latest edition provides a practical analysis of strategic management. The classic industrial organization model is combined with a resource-based view of the firm to provide students with a complete understanding of how today's businesses build competitive advantage and create value for stakeholders. The text features examples from more than 500 emerging and established companies.

LEADERSHIP

Available with MINDTAP

The Leadership Experience

7th Edition

Richard L. Daft, Vanderbilt University

© 2018 | 9781337102278



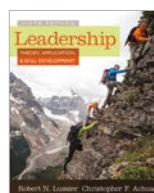
The Leadership Experience equips students with an understanding of the theory and practice behind the critical leadership skills needed to be an effective leader in today's turbulent times. Acclaimed author Richard Daft explores the latest thinking in leadership theory as well as contemporary practices at work within organizations throughout the world. The text is packed with memorable examples and unique insights from actual leadership decisions.

Leadership: Theory, Application, & Skill Development

6th Edition

Robert N. Lussier, Springfield College
Christopher F. Achua, University of Virginia's College at Wise

© 2016 | 9781285866352



Leadership takes a unique three-pronged approach to teach leadership concepts and theory. The authors combine theory with cutting-edge leadership topics and real-world examples.

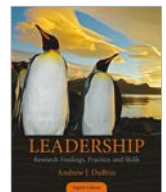
Available with MINDTAP

Leadership: Research Findings, Practice, and Skills

8th Edition

Andrew J. DuBrin, Rochester Institute of Technology

© 2016 | 9781285866369



This edition provides an ideal balance of essential theory and real-world applications. Andrew DuBrin, a highly respected author and consultant, incorporates the latest research on leadership and current business practices from academic journals and popular periodicals. The text provides students with a strong practical foundation by introducing leaders they can relate to and reinforcing their knowledge with frequent skills-building activities. This edition features opening vignettes and a role-play or experiential activity linked to the end-of-chapter cases.

PROJECT MANAGEMENT

Successful Project Management

1st Edition

Jack Gido, Pennsylvania State University
Jim Clements, Clemson University
Nishani Harinarain, University of KwaZulu-Natal

© 2018 | 9781473751293

Specifically written for students in South Africa, this textbook presents the essential skills needed to make an effective contribution to any project in which they are involved. A wealth of cases from both South Africa and Africa inspire discussion and debate, giving students first-hand insights into how to apply project management skills in the workplace. End-of-chapter practice activities reinforce concepts critical to project management success and enable students to put project management skills into practice.



Available with MINDTAP

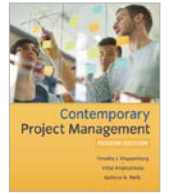
Contemporary Project Management

4th Edition

Timothy Kloppenborg, Xavier University
Vittal S. Anantatmula, College of Business, Western Carolina University
Kathryn Wells, Tecnológico de Monterrey campuses in Guadalajara and Querétaro, Mexico

© 2019 | 9781337406451

This edition introduces time-tested manual techniques and progressive automated techniques, enabling students to master proven methods in project management. All content is consistent with the knowledge areas and processes of the latest PMBOK® Guide and compatible with Microsoft® Project 2016.



Available with MINDTAP

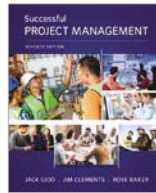
Successful Project Management

7th Edition

Jack Gido, Pennsylvania State University
Jim Clements, Clemson University
Rose Baker, University of North Texas

© 2018 | 9781337095471

Teach students how to work successfully in today's project management environment. This best-selling text explains how to organize and manage project teams, from planning and scheduling to cost management. Revised chapters align with PMBOK (Project Management Body of Knowledge) to ensure best practices. The book covers project constraints, stakeholder issues, the project charter, and how projects support an organization's strategic plan.



SUPERVISORY MANAGEMENT

Available with MINDTAP

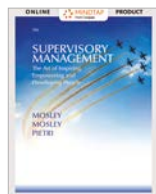
MindTap for Supervisory Management

10th Edition

Donald C. Mosley, University of South Alabama
Don C. Mosley, Jr., University of South Alabama
Paul H. Pietri, University of South Alabama

©2019 | 9781337622875

Empower your students to develop the practical knowledge and skills to become effective supervisors with this hands-on approach. MindTap for *Supervisory Management* combines cutting-edge eBook content around management principles and supervisory skills with the features of the MindTap learning solution. Incorporating cases which illustrate typical workplace scenarios, this resource enables students to grasp how to apply supervisory management skills and principles in the real-world. The MindTap learning path includes assessment questions and assignments that enable students to apply the chapter concepts and develop their decision-making and critical thinking skills.



BUSINESS PSYCHOLOGY

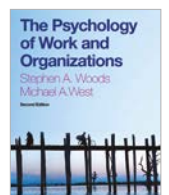
The Psychology of Work and Organizations

2nd Edition

Stephen A. Woods, Surrey Business School, University of Surrey
Michael A. West, Lancaster University Management School

© 2014 | 9781408072455

Woods and West's *The Psychology of Work and Organizations* provides students with a complete introduction to how psychology and the changing world of work interact. It seeks to address the challenges of sustainability, ethics and globalization faced in the workplace today. Issues such as strategic human resource management, developmental perspectives on individual differences at work, advanced theories on organizational behaviour, and competency modelling are all covered in the text. The authors use international examples and case studies throughout, enabling students to understand concepts in a variety of contexts. It includes CourseMate, an online study tool that supports the printed textbook with interactive learning, study and exam preparation tools.



HUMAN RESOURCE MANAGEMENT

Available with MINDTAP | APLIA

Human Resource Management in South Africa

6th Edition

Surette Wörnich, University of South Africa, Pretoria
Michael R. Carrell, Northern Kentucky University
Norbert F. Elbert, Eastern Kentucky University
Robert D. Hatfield, Morehead State University

© 2018 | 9781473751125

This text provides the complete introduction to human resource (HR) management in the challenging business world of modern day South Africa. Dramatic changes in both the external and internal environment of organisations in South Africa since the beginning of the twenty-first century have resulted in employees increasingly expecting to be part of the decision-making process. These changes, combined with developments in technology, mean that HR managers are now faced with new and evolving challenges.



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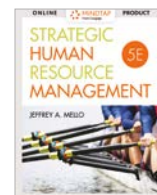
MindTap for Strategic Human Resource Management

5th Edition

Jeffrey A. Mello, Siena College

© 2019 | 9781337619912

This text examines the traditional functional HR areas from a strategic perspective. The first section examines the context of strategic HR and develops a framework and conceptual model for the practice of strategic HR. The second section examines the practice and implementation of strategic HR through a discussion of strategic issues that need to be addressed, while developing specific programmes and policies related to the traditional functional areas of HR. MindTap for *Strategic Human Resource Management* is a digital learning solution, providing additional readings and associated questions and end-of-chapter quizzes which provide students with the opportunity to prove their decision-making and critical thinking skill.



Available with MINDTAP | APLIA

Managing Human Resources

17th Edition

Scott Snell, University of Virginia, Darden School of Business
Shad Morris, Brigham Young University, Marriott School of Management
George W. Bohlander, Arizona State University

© 2016 | 9781285866390

This edition builds upon a foundation of research and theory with an inviting, practical framework that focuses on today's most critical HR issues and current practices. The text's engaging writing style and strong visual design feature more than 500 examples from a variety of real-world organizations to illustrate key points and connect concepts to current HR practice. Relevant examples throughout this edition, coupled with a robust media package, spotlight the latest developments and trends, while hands-on applications focus on practical tips and suggestions for success.



International Human Resource Management

7th Edition

Peter Dowling, La Trobe University, Melbourne
Marion Festing, ESCP Europe, Berlin
Allen D. Engle, Sr., Eastern Kentucky University

© 2017 | 9781473719026

Now in its seventh edition, International Human Resource Management is established as a market leader that caters for students worldwide. This textbook has developed alongside the field – helping to shape what it is today – and remains a leading textbook on international human resource management. It provides an academic overview of the global issues, whilst remaining close to curriculum developments.



Available with MINDTAP

Human Resource Management

15th Edition

Robert L. Mathis, University of Nebraska at Omaha
John H. Jackson, University of Wyoming
Sean Valentine, University of North Dakota
Patricia Meglich, University of Nebraska at Omaha

© 2017 | 9781305500709

The latest edition examines HR and its impact on organizations today. It features content on ethics and the ethical process, leadership, social media, technology, unemployment, and current economic conditions. The research and learning features presented in this text give students some key insights into how HR impacts on organizational strategy. Reorganized and streamlined topics in this revision deliver a presentation that flows smoothly with an appropriate blend of theory and practice. Students examine emerging trends in technology, globalization, and HR metrics as they see how current events shape the study and practice of HR today.



Human Resource Selection

8th Edition

Robert Gatewood, University of Georgia
Hubert S. Feild, Auburn University
Murray Barrick, Texas A&M University

© 2016 | 9781305102682

Packed with the latest research, court findings, and best practices from the field, Gatewood/Feild/Barrick's *Human Resource Selection* equips students and practitioners alike with the tools to develop and implement effective selection programmes within today's organizations. With an engaging presentation style, the book focuses on the most important legal, global and ethical concerns; psychometric measurement concepts; job analysis; predictors of job performance; criteria measures; and much more.



ORGANIZATIONAL BEHAVIOUR

Organizational Behaviour and Management

5th Edition

John Martin, University of Hull
Martin Fellenz, Trinity College Dublin

© 2017 | 9781473728936



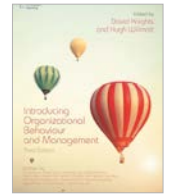
The fifth edition of this introduction to organizational behaviour and management includes new material on complexity, change and development, and updated content on learning and human resource management. Informed by the latest research, Martin and Fellenz guide students through the fundamental topics with a focus on the key issues – globalization and culture, ethics and corporate social responsibility, competitive pressures and organizational change – leaving them with a good understanding of organizational behaviour.

Introducing Organizational Behaviour and Management

3rd Edition

David Knights, Bristol Business School
Hugh Willmott, Cardiff Business School

© 2017 | 9781473726642



Introducing Organizational Behaviour and Management is written by specialists for students who want to think differently about their understanding of organizational behaviour. This textbook presents contrasting perspectives on organizational behaviour, which creates a platform for discussion and debate around alternative approaches. The key concepts that underpin this diverse subject are identified and explored in a range of international and everyday examples.

NEW EDITION

Organisational Behaviour: Managing People and Organisations

1st Edition

Ricky W. Griffin, Texas A&M University
Jean M. Phillips, Penn State University
Stanley M. Gully, Penn State University

© 2019 | 9781473759145



The first South African edition of *Organisational Behaviour: Managing People and Organisations* enables students to develop a thorough understanding of organisational behaviour and its context including ethics, diversity, competitive advantage, technology and the global situation. The text demonstrates how organisational behavioural concepts are applied to a range of different problems or situations, and features examples from the private and public sectors such as Eskom, KPMG and Enterprise. Students will learn about local issues in South Africa, including the labour force and the legislative environment, and how these influence organisational behaviour and management decisions today.

Available with MINDTAP

Organizational Behavior: Managing People and Organizations

12th Edition

Ricky W. Griffin, Texas A&M University
Jean M. Phillips, Penn State University
Stanley M. Gully, Penn State University

© 2017 | 9781305501393



This title combines Griffin's market-leading, content-driven text with Phillips and Gully's outstanding pedagogical approach based on student assessment, engagement and digital elements. The applied approach of *Organizational Behavior: Managing People and Organizations* balances classic management ideas with the most recent developments and trends in organizational behaviour. End-of-chapter exercises, videos and in-chapter assessments help you to equip your students with the tools and resources to think and act like managers.

Available with 4LTR PRESS

ORGB 5

5th Edition

Debra Nelson, Oklahoma State University
James Campbell Quick, The University of Texas at Arlington

© 2017 | 9781305663916



ORGB 5 with *ORGB Online* engages students of all learning styles, and integrates seamlessly into your organizational behaviour course. *ORGB 5* features include updated assessment and testing content and the addition of interactive problems into the online narrative flow. In addition, students will have the ability to use the StudyBits functionality to customize their own learning experience and flashcards.

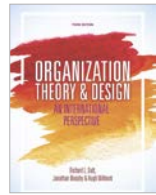
ORGANIZATION THEORY AND DEVELOPMENT

Organization Theory and Design: An International Perspective

3rd Edition

Richard L. Daft, Vanderbilt University
Jonathan Murphy, Cardiff Business School
Hugh Willmott, Cardiff Business School

© 2017 | 9781473726383



The third edition of *Organization Theory and Design* addresses overarching questions such as, how is globalisation impacting on organizations? Exploring contemporary issues in organization design, examples are drawn from global sources which reflect the different issues and best practices faced by managers. Developed for students in the UK, Europe, the Middle East and Africa, renowned academics Jonathan Murphy and Hugh Willmott add an up-to-date international perspective to Richard L. Daft's landmark textbook. Together they provide an original, comprehensive approach to the study of organization theory and design.

Available with MINDTAP

MindTap for Organization Development and Change

11th Edition

Thomas G. Cummings, University of Southern California
Christopher G. Worley, University of Southern California

© 2019 | 9781337618755



Market-leading *Organization Development and Change* blends rigour and relevance in a comprehensive and clear textbook. The authors approach the subject from a strong theoretical foundation to describe, in practical terms, how behavioural science knowledge can be used to develop organizational strategies, structures, and processes. MindTap for *Organization Development and Change* is a digital learning solution, which includes assessment questions covering key concepts and applications, and additional questions on selected cases.

BUSINESS ETHICS AND CORPORATE GOVERNANCE

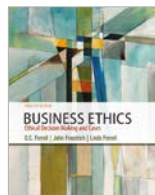
Available with MINDTAP

Business Ethics: Ethical Decision Making and Cases

12th Edition

O. C. Ferrell, Auburn University
John Fraedrich, Southern Illinois University
Linda Ferrell, Auburn University

© 2019 | 9781337614436



Packed with cases, exercises, simulations and practice tests, this text thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, the authors address concepts, processes and best practices within successful business ethics programmes. Students learn how to integrate ethics into key strategic business decisions. Revisions highlight new legislation affecting business ethics, best practices within high-profile organizations, and 20 new or updated cases.

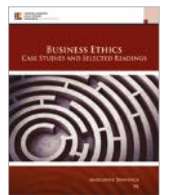
Available with MINDTAP

Business Ethics: Case Studies and Selected Readings

9th Edition

Marianne M. Jennings, Arizona State University

© 2018 | 9781305972544



This text carefully reviews the decision-making processes of business leaders today to illustrate why even good leaders can sometimes make questionable decisions. This fascinating collection exposes common themes in less-than-ethical decision making and shows why leaders may make ethical compromises in business that they would not make in their personal lives. Short and long cases, readings, hypothetical situations, and current ethical dilemmas provide a basis for evaluating business ethics, while encouraging stronger values in future business leaders.

Corporate Governance: A Global Perspective

1st Edition

Marc Goergen, Cardiff Business School

© 2018 | 9781473759176



This textbook provides students with a comprehensive introduction to the theory and practice of corporate governance. It enables students to explore current issues relating to the design of capitalist systems, such as the impact of immigration and rising inequality. It includes recent regulation and codes of best practice to ensure that students are up to date with the latest developments in the field. Covering topics such as ownership and control, boards of directors and emerging markets, the text highlights the multidisciplinary nature of corporate governance.



ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Small Business Management: Launching and Growing Entrepreneurial Ventures

1st Edition

Justin G. Longenecker, Baylor University
Nkoana Radipere, University of South Africa

© 2017 | 9781473734487

Small Business Management: Launching and Growing Entrepreneurial Ventures clearly lays out the knowledge and insights needed to lead and manage a small business. It provides instruction and guidance that will significantly improve the chances of success for today's small business manager. This edition presents the best information available today about launching and growing a small business in South Africa.

Available with MINDTAP

Entrepreneurship: Theory, Process, Practice

10th Edition

Donald F. Kuratko, The Kelley School of Business, Indiana University - Bloomington

© 2017 | 9781305576247

This textbook combines a practical, step-by-step approach with a theoretical foundation to form a clear framework for understanding the theory, processes and practice of entrepreneurship. Recognized for over 25 years as one of the leading texts in the field, the aim of the book and the accompanying MindTap learning solution is to present the latest thinking in entrepreneurship, as well as to provide students with experiential learning activities that enable them to apply ideas and develop their entrepreneurial skills.

SOUTH AFRICAN EDITION



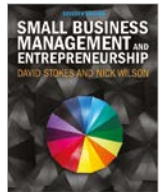
Small Business Management and Entrepreneurship

7th Edition

David Stokes, Kingston University
Nicholas Wilson, King's College London

© 2017 | 9781473729735

The latest edition of this text continues its coverage of small business management and entrepreneurship, drawing on contemporary theory and practice in equal measure. Whilst the structure and format of the chapters remains broadly the same as the previous edition, the book includes a wider range of examples drawn from a variety of industrial, social and cultural contexts, to update students' knowledge of small business management and entrepreneurship.



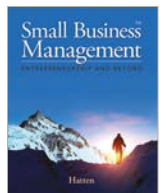
Small Business Management: Entrepreneurship and Beyond

6th Edition

Timothy S. Hatten, Mesa State College

© 2016 | 9781285866383

Small Business Management: Entrepreneurship and Beyond provides a balanced introduction to both entrepreneurship and small business management, with a focus on achieving and maintaining a sustainable competitive advantage as a small organization. Current issues, including global opportunities, service, quality and technology, are highlighted throughout the text. The online Business Plan Guide and templates provide some of the most extensive information available on business planning.



CENGAGE MOBILE

Available for



CENGAGE

MINDTAP | CNOW v2 | SAM

Cengage Mobile enables students to study, read, and revise on their smartphone or tablet, and with 24/7 course access, students stay focused and ready to learn anytime, anywhere.

THE READER PROVIDES CONVENIENCE

Students can access their full course eBook on their smartphone to complete reading assignments, take notes, highlight important passages and have their text read aloud, whether online or off.

ATTENDANCE AND MOBILE POLLING INCREASES ENGAGEMENT

The *Cengage Mobile* app allows you to use geolocation to take in-class attendance or check attendance remotely for online classes. You can also create in-class, multiple-choice polls to encourage interaction and view results.

FLASHCARDS, ASSESSMENTS AND THE GRADEBOOK CULTIVATE CONFIDENCE

Course-specific flashcards and study games with pre-built assessments help students recall key concepts. Students also have quick access to their grades so that they can easily track how they are doing in the course.

NOTIFICATIONS KEEP STUDENTS CONNECTED

The *Cengage Mobile* app pushes notifications directly to students, making them aware of:

- Due dates and last-minute reminders for incomplete assignments
- Changes to activity due dates, score updates and instructor comments
- Technical announcements about the platform

Join your students in downloading the Cengage Mobile app to provide anytime, anywhere learning and teaching.



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of our Management titles, please visit
cengage.co.uk/order-inspection-copy

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 CENGAGE

ISBN: 9780418289952