

## Mandatory Disclosure

Mandatory Disclosure updated on : 19-01-2018

### 1. AICTE File No.

Date & Period of last approval AICTE File No: F.No. Southern/1-3325028936/2017/EOA

2. Name of the Institution : D.J.ACADEMY FOR MANAGERIAL EXCELLENCE

Address of the Institution : Pollachi Highway, Othakkalmandapam

City & Pin Code : Coimbatore – 641 032

State / UT : Tamilnadu

Longitude & Latitude : 77° 00'16.4" East & 10 ° 52' 14" North

Phone number with STD code : 0422 – 2610428, 2610333

FAX number with STD code : 0422 - 3094310

Office hours at the Institution : 9.00 AM – 4.45 PM

Academic hours at the Institution : 9.00 AM – 4.30 PM

Email : office@djacademy.ac.in

Website : www.djacademy.ac.in

Nearest Railway Station (dist in Km) : Coimbatore

Nearest Airport (dist in Km) : Coimbatore

3. Type of institution : Self-Financing

Category (1) of the Institution : Non-Minority

Category (2) of the Institution : Co-Education

4. Name of the organization running the Institution: G.K.D. Charity Trust

Type of the organization : Trust

Address of the organization : DJ Academy, Othakkalmandapam,  
Coimbatore-Pollachi Highway, Coimbatore – 641032

Registered with : Sec 12(a) of the Income Tax Act.

Registration date	: 03/09/1983
Website of the organization	: www.djacademy.ac.in
<b>5. Name of the affiliating University</b>	: Bharathiar University
Address	: Coimbatore - 641 046
Website	: www.b-u.ac.in, regr@b-u.ac.in
Latest affiliation period	: Permanent Affiliation from 2006-07
<b>6. Name of Principal / Director</b>	: Prof.R.Venugopal
Exact Designation	: Director
Phone number with STD code	: 0422- 2610428/ 2610333
FAX number with STD code	: 0422-2610348
Email	: director@djacademy.ac.in
Highest Degree	: Fellow, IIM-A (Recognised as equivalent to PhD by AICTE)
Field of specialization	: MANAGEMENT
<b>7. Governing Board Members</b>	:

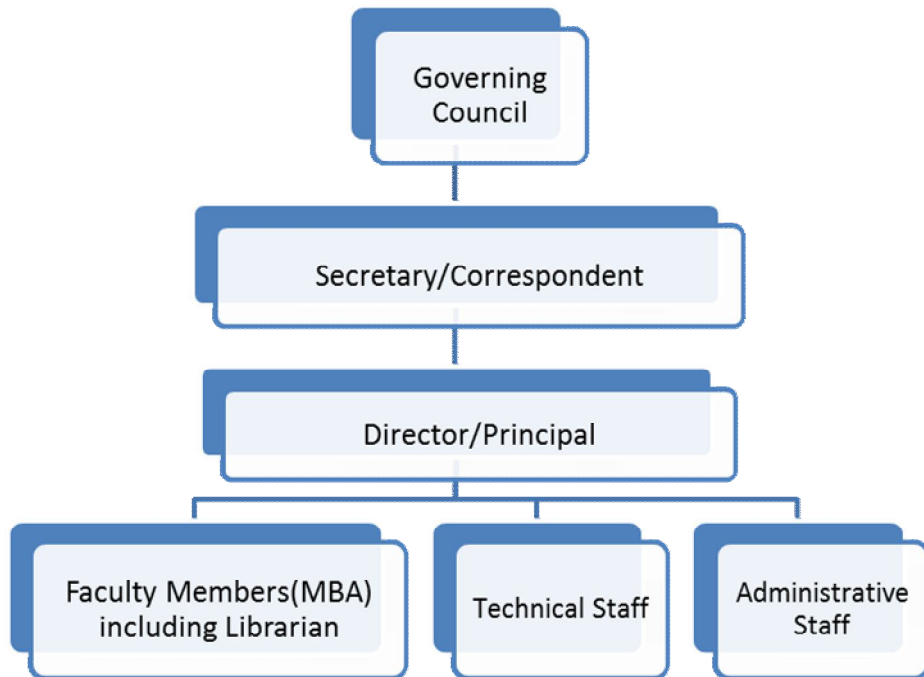
### Members of the Governing Council

Name	Position
1. <b>Smt. J. Rajyalakshmi</b> Managing Trustee GKD Charity Trust, Coimbatore	Member
2. <b>Shri. Sanjay Jayavarthanelu</b> Trustee, GKD Charity Trust CMD, Lakshmi Machine Works Limited, Coimbatore	Chairman
3. <b>Dr. Laliitha Devi S. Jayavarthanelu</b> Trustee, GKD Charity Trust Secretary / Correspondent D.J.Academy for Managerial Excellence, Coimbatore	Member
4. Regional Officer All India Council for Technical Education, Chennai	AICTE Nominee

- |     |   |             |
|-----|---|-------------|
| 5.  | Additional Director – Examinations<br>Directorate of Technical Education,<br>Government of Tamil Nadu,<br>Chennai     | DTE Nominee |
| 6.  | <b>Dr. K. Vivekanandan</b><br>Professor – BSMED<br>Bharathiar University,<br>Coimbatore                               | Member      |
| 7.  | <b>Prof. R. Venugopal</b><br>Fellow (IIM Ahmedabad), Director<br>D.J.Academy for Managerial Excellence,<br>Coimbatore | Member      |
| 8.  | <b>Mr. C.R. Shiv Kumaran</b><br>Company Secretary<br>Lakshmi Machine Works Limited,<br>Coimbatore                     | Member      |
| 9.  | <b>Mr. G. Mani</b><br>Vice President (HR)<br>Lakshmi Machine Works Limited,<br>Coimbatore                             | Member      |
| 10. | <b>Dr. S. Thirupparkadal Nambi</b><br>Professor<br>D.J.Academy for Managerial Excellence,<br>Coimbatore               | Member      |
| 11. | <b>Mrs. S. Johnsi</b><br>Asst. Professor<br>D.J.Academy for Managerial Excellence,<br>Coimbatore                      | Member      |

Frequency of meetings & date of last meeting: Once in Three Months & 08-02-2011

## 9. Organizational Chart



## 10. Student feedback mechanism on Institutional Governance/faculty Performance

: An online performance appraisal system is used. The students appraise the performance of the faculty against various criteria's. The scores are consolidated and communicated to the faculty members. The Director reviews the performance of the faculty and they offer suggestions for better performance.

## 11. Grievance redressal mechanism for faculty, staff and students

: The institute follows an open door policy. Institute has a Grievance Redressal committee which conducts opinion survey among students, faculty and staff. The grievances are attended to promptly. The institute has placed gripe boxes at prominent places for students, faculty and staff to bring to notice their grievances.

12 Name of the Department\*

Course	:	MBA		
Level UG / PG	:	PG		
1st Year of approval by the Council	:	TN-04/MAP-MBA/2000- dt 29.06.2001		
Year wise Sanctioned Intake	:	2016-2017	2015-2016	2014-2015
		120	120	120
Year wise Actual Admissions	:	2016-2017	2015-2016	2014-2015
		53	30	27
Cut off marks – General quota	:	2016-2017	2015-2016	2014-2015
		604.5/800	415 /800	521.50 /800
% Students passed with Distinction	:	2015-2017	2014-2016	2013-2015
		3.33%	NIL	31.25%
% Students passed with First Class	:	2015-2017	2014-2016	2013-2015
		63%	85.18%	81.25%
Students Placed	:	2015-2017	2014-2016	2013-2015
		20	26	13
Average Pay package, Rs./Year	:	3.8 lac	4.4 lac	3.5 lac
Students opted for Higher Studies	:	2015-2017	2014-2016	2013-2015
		-	2	-
Accreditation Status of the Course	:	"B"		
Doctoral Courses Yes / No	:	Yes		
Foreign Collaborations, if any	:	No		
Professional Society Memberships	:	Coimbatore Management Association		

Professional activities	Confederation of Indian Industries : Workshops, Inter-collegiate meet, Conferences, Seminars, Corporate Live Assignments
Consultancy activities	: Nil
Grants fetched	: Nil
Departmental Achievements	: Nil
Distinguished Alumni	: 1. R A Suresh Kumar Vice President – Equity UNICON Investment Solutions, Chennai 2002-04 Batch 2. Vasudevan Maha Vishnu, Branch Manager ICICI Prudential Priority Circle, Coimbatore 2002- 2004 Batch 3. Vijay Veeraraghavan Manager, PepsiCo Foods Private Ltd, Tirupur 2003-05 Batch 4. C R Ganesh Shankar, Business Analyst Exterro India Pvt Ltd, Coimbatore 2003-05 Batch 5. Suresh Kumar P Director, Mineztone HR Solutions Pvt Ltd, Chennai 2002-04 Batch

### 13 Name of Teaching Staff\*

**Name of Teaching Staff\*** : Prof. R. Venugopal  
Designation : Professor  
Department : Management  
Date of Joining the Institution :  
Qualifications with Class/Grade  
UG : B.Tech  
PG :  
PhD : FPM(IIM-A)  
Total Experience in Years  
Teaching : 18  
Industry : 17  
Research : 18  
Papers Published  
National : 15  
International : 4  
Papers Presented in Conferences  
National : -  
International : 3  
PhD Guide? Give field & University : NA  
Field :  
University :  
PhDs / Projects Guided  
PhDs :  
Projects at Masters level:  
Books Published / IPRs/ Patents : ONE  
Professional Memberships :  
Consultancy Activities :  
Awards : -  
Grants fetched : -  
Interaction with Professional : -  
Institutions : -



**Name of Teaching Staff\*** : NANJUNDARAJ PREM ANAND

Designation : Professor

Department : Management

Date of Joining the Institution : 1 .07. 2012

Qualifications with Class/Grade

UG : B.E – 1<sup>st</sup>

PG : MBA – 1<sup>st</sup>

PhD : Completed

Total Experience in Years

Teaching : 24

Industry : 2

Research : 8 years

Papers Published

National : 3

International : 3

Papers Presented in Conferences

National : 3

International : 2

PhD Guide? Give field & University : Yes

Field : Marketing

University : Bharathiar

PhDs / Projects Guided

PhDs : 1

Projects at Masters level: Over 200 Projects

Books Published / IPRs/ Patents :

Professional Memberships : CMA

Consultancy Activities : 3

Awards : -

Grants fetched : -

Interaction with Professional :-

Institutions :-





**Name of Teaching Staff\*** : J.J. SAVITHRI

Designation : Associate Professor

Department : Management

Date of Joining the Institution : 1 .07. 2004

Qualifications with Class/Grade

UG : B.Sc – 1<sup>st</sup>

PG : MBA – 1<sup>st</sup>

PhD : Completed

Total Experience in Years

Teaching : 16 years 5 months

Industry : -

Research : 4 years

Papers Published

National : 6

International : 3

Papers Presented in Conferences

National : 2

International : 1

PhD Guide? Give field & University :

Field : Organizational Behaviour

University : Bharathiar University

PhDs / Projects Guided

PhDs :

Projects at Masters level: Over 120 Projects

Books Published / IPRs/ Patents :

Professional Memberships : CMA, NIPM

Consultancy Activities :

Awards :

Grants fetched :

Interaction with Professional Institutions :



**Name of Teaching Staff\*** : Dr. S.Thirupparkadal nambi

Designation : Professor

Department : Management

Date of Joining the Institution :27 .08. 2014

Qualifications with Class/Grade

UG : B.Sc – 1<sup>st</sup>

PG : MBA – 1<sup>st</sup>

PhD : Anna University

Total Experience in Years

Teaching : 20 years

Industry : 7 years

Research : 5 years

Papers Published

National : 10

International : 3

Papers Presented in Conferences

National : 15

International : 7

PhD Guide? Give field & University :

Field : Management

University : Bharathiar University, Coimbatore

PhDs / Projects Guided

PhDs :

Projects at Masters level: Over 100 Projects

Books Published / IPRs/ Patents :

Professional Memberships :

Consultancy Activities :

Awards :

Grants fetched :

Interaction with Professional Institutions :



**Name of Teaching Staff\*** : S.Johnsi

Designation : Assistant Professor

Department : Management

Date of Joining the Institution : 5 .11. 2007

Qualifications with Class/Grade

UG : B.A – 1<sup>st</sup>

PG : MBA – 1<sup>st</sup>

PhD : Pursuing

Total Experience in Years

Teaching : 15 years

Industry : 2

Research : 5 years

Papers Published

National : 3

International :

Papers Presented in Conferences

National : 5

International : 2

PhD Guide? Give field & University :

Field :

University :

PhDs / Projects Guided

PhDs :

Projects at Masters level: Over 120 Projects

Books Published / IPRs/ Patents :

Professional Memberships : CMA

Consultancy Activities :

Awards :

Grants fetched :

Interaction with Professional Institutions :



**Name of Teaching Staff\***

: Mrs.P.Sangeetha

Designation

: Assistant Professor

Department

: Management

Date of Joining the Institution

: 02 .07. 2008

Qualifications with Class/Grade

UG

: BE (ECE) – 1<sup>st</sup> Class with Distinction

PG

: MBA – 1<sup>st</sup> Class

PhD

: Pursuing

Total Experience in Years

Teaching

: 11 years 2 months

Industry

: NIL

Research

: 6 years

Papers Published

National

: 3

International

: 3

Papers Presented in Conferences

National

: 14

International

: 3

PhD Guide? Give field &amp; University

:

Field

: NIL

University

: NIL

PhDs / Projects Guided

PhDs

: NIL

Projects at Masters Level

: Over 100 Projects

Books Published / IPRs/ Patents

:

Professional Memberships

: NIPM, SOM

Consultancy Activities

: NIL

Awards

: NIL

Grants fetched

: NIL

Interaction with Professional

Institutions

: NIL



**Name of Teaching Staff\*** : M.K.M.Manikandan

Designation : Assistant Professor

Department : Management

Date of Joining the Institution :09.07.2014

Qualifications with Class/Grade

UG : B.Pharm – First Class

PG : MBA – First Class

PhD : Pursuing

Total Experience in Years

Teaching : 13 years 10 months

Industry : 2 Years

Research :

Papers Published

National : 3

International : 4

Papers Presented in Conferences

National : 5

International : 6

PhD Guide? Give field & University :

Field :

University :

PhDs / Projects Guided

PhDs :

Projects at Masters level: Over 90 Projects

Books Published / IPRs/ Patents :

Professional Memberships : CMA

Consultancy Activities :

Awards :

Grants fetched :

Interaction with Professional Institutions :



**Name of Teaching Staff\*** : DEEPA VENUGOPAL

Designation : Associate Professor

Department : Management

Date of Joining the Institution : 05 .06. 2016

Qualifications with Class/Grade

UG : B.Com – 1<sup>st</sup>

PG : M.Com – 1<sup>st</sup>

PG : MBA – 1<sup>st</sup>

PhD : Highly commended-Completed from Anna University  
Chennai – November 2013(in Finance)

Total Experience in Years

Teaching : 12

Industry : 3

Research : 3

Papers Published

National :

International : 2

Papers Presented in Conferences

National : 1

International : 4 (published too)

PhD Guide? Give field & University :

Field : nil

University :

PhDs / Projects Guided

PhDs : -

Projects at Masters level: Over 70 Projects

Books Published / IPRs/ Patents : -

Professional Memberships : Alumnus of IIM – Ahmadabad through FDP –  
Programme

Consultancy Activities :

Awards :

Grants fetched : NIL

Interaction with Professional Institutions :NIL  
:



**Name of Teaching Staff\*** : PADMAPREETHIKA

Designation : Asst. Professor

Department : Management

Date of Joining the Institution : 20.12.2017

Qualifications with Class/Grade

UG :B.E.(Comp.Sci)

PG : MBA

PhD :

Total Experience in Years

Teaching : One year

Industry : Five years

Research :

Papers Published

National : \_

International : -

Papers Presented in Conferences

National : -

International : -

PhD Guide? Give field & University :

Field :

University :

PhDs / Projects Guided

PhDs : -

Projects at Masters level:

Books Published / IPRs/ Patents : -

Professional Memberships :

Consultancy Activities :

Awards :

Grants fetched : NIL

Interaction with Professional Institutions :NIL

Institutions :



<b>Name of Teaching Staff*</b>	:	Pandi Ganesh
Designation	:	Adjunct Faculty
Department	:	Management
Date of Joining the Institution	:	01.07.2016
Qualifications with Class/Grade		
UG	:	Bachelor of Corporate Secretaryship
PG	:	MBA
PhD	:	
Total Experience in Years		
Teaching	:	
Industry	:	13 years
Research	:	
Papers Published		
National	:	
International	:	
Papers Presented in Conferences		
National	:	
International	:	
PhD Guide? Give field & University	:	
Field	:	
University	:	
PhDs / Projects Guided		
PhDs	:	-
Projects at Masters level:		
Books Published / IPRs/ Patents	:	-
Professional Memberships	:	
Programme		
Consultancy Activities	:	
Awards	:	
Grants fetched	:	
Interaction with Professional	:	
Institutions	:	



**Name of Teaching Staff\*** : DINESH JOGHEE SOCKKAN

Designation : Adjunct Faculty

Department : Management

Date of Joining the Institution : 01/07/2016

Qualifications with Class/Grade

UG : B.Com

PG : M.B.A

PhD :

Total Experience in Years

Teaching :

Industry : 13 years

Research :

Papers Published

National :

International :

Papers Presented in Conferences

National :

International :

PhD Guide? Give field & University :

Field :

University :

PhDs / Projects Guided

PhDs : -

Projects at Masters level:

Books Published / IPRs/ Patents : -

Professional Memberships :

Consultancy Activities :

Awards :

Grants fetched :

Interaction with Professional Institutions :

## 14 Admission quota#

Entrance test / admission criteria

Cut off / last candidate admitted	:	2015-2017	2014-2016	2013-2015
		604.5 /800	415/800	521.50/800
Fees in Rupees/ annum	:	2015-2017	2014-2016	2013-2015
		1,10,000	1,10,000	1,10,000
Number of Fee Waivers offered	:	2015-2017	2014-2016	2013-2015
		-	-	-

Admission Calendar :

- Last date for request for applications.  
**For Management Quota** : **14 May 2017**  
**For Government Quota** : **As per the Norms**
- Last date for submission of application  
**For Management Quota** : **25 May 2017**  
**For Government Quota** : **As per the Norms**
- Dates for announcing final results  
**For Management Quota** : **One Week from the date of Application Submission**  
**For Government Quota** : **As per the Norms**
- Release of admission list (main list and waiting list should be announced on the same day)  
**Yes**
- Date for acceptance by the candidate (time given should in no case be less than 15 days)  
**15 Days from announcement of results**
- Last date for closing of admission.  
**For Management Quota** : **30 June 2017**  
**For Government Quota** : **As per the Norms**
- Starting of the Academic session.

## July 2017

- The waiting list should be activated only on the expiry of date of main list  
**Yes**
- The policy of refund of the fee, in case of withdrawal, should be clearly notified.  
**Yes. Clearly Notified & Informed.**

PIO quota Yes / No : No

### 15 Infrastructural information^ :

Classroom/Tutorial Room facilities : Available



Computer Centre facilities : Available



Library facilities : Available



Auditorium / Seminar Halls / Amphi : Available

Cafeteria : Available

Indoor Sports facilities : Available

Outdoor Sports facilities : Available



Gymnasium facilities : Available



Facilities for disabled : No

Any other facilities :

**16 Boys Hostel** : Available



Girls Hostel : Available



Medical & other Facilities at Hostel : Available

**17 Academic Sessions** : July - November, December - May

Examination system, Year / Sem : Semester

Period of declaration of results : January/July

**18 Counseling / Mentoring** : Available. Each faculty is assigned certain number of students and the faculty is responsible for providing counseling and mentoring for those students.

Career Counseling : Provided through Corporate Relation Cell

Medical facilities : First aid facilities for faculty and students are provided in the campus. The college has a tie up with Karpagam Hospital.

Student Insurance : Yes, All students are insured under Group insurance

## 19 Students Activity Body

	: Management Association, HR, Marketing, Finance Clubs
Cultural activities	: During major festivals
Sports activities	: Sports events are conducted once in a year.
Literary activities	: Students are provided with opportunities to bring out their latent talents through participation in Debates, Group Discussions and presentations.
Magazine / Newsletter	: Nil
Technical activities / Tech Fest	: Intercollegiate Meet (Adroit), Intra Departmental Competitions, FDP's and Workshops on Emerging Areas of Management.
Industrial Visits / Tours	: To provide students with practical exposure they are taken on industrial visits to organizations across the country.
Alumni activities	: The institute has rich alumni base.  1) Alumni's assistance is sought for placements 2) Alumni actively participate in mentoring our students 3) Alumni frequently visit the institute to share their experiences with the students.

## 20 Name of the Information Officer for RTI : Prof. R.Venugopal

Designation	: Director
Phone number with STD code	: 0422- 2610428/ 2610333
FAX number with STD code	: 0422- 2610348
Email	: <a href="mailto:director@djacademy.ac.in">director@djacademy.ac.in</a>

CAY=Current Academic Year

\*Repeat this template for each department / staff.

#Repeat this template for additional quota, if any.

^Add photographs