

# Manual for using SPSS with *Principles and Methods of Statistical Analysis*

Having students conduct the data analyses in SPSS software program is an excellent way for them to understand how the computational techniques we frequently use work. We have created a number of step-by-step instructional guides to help you in this regard. Each instructional section is set up to guide your students – step-by-step – through these data analytic techniques with the data sets discussed in the textbook. By recreating the results presented in the textbook through the use of SPSS, students will broaden their understanding of the underlying techniques we use to within our field.

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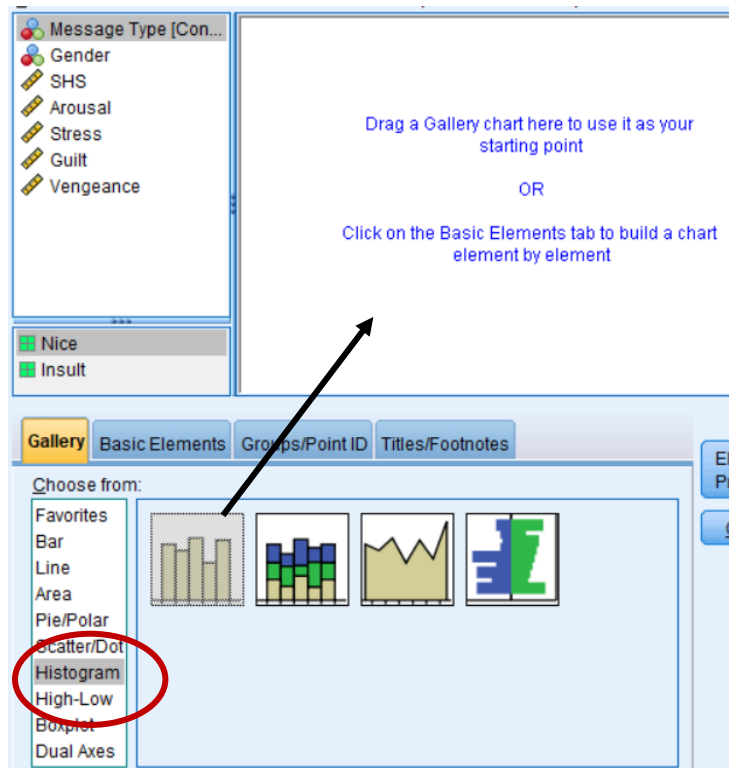
The dataset titled "SPSS Data File Barlett 2015" is used for the following examples **UNLESS** otherwise noted

## Chapter 2 – Examining Our Data

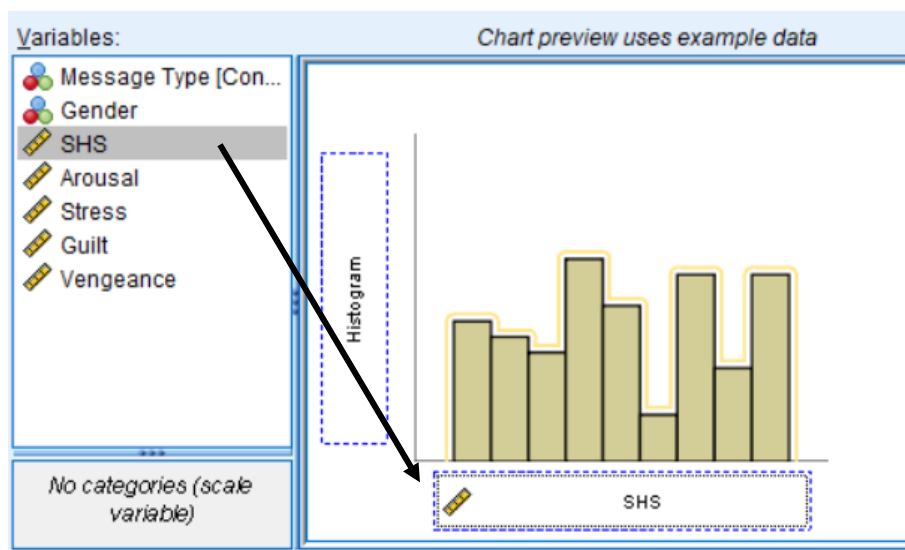
### I. Histograms

**Objective:** Create a histogram of the variable State Hostility Scale Score (SHS)

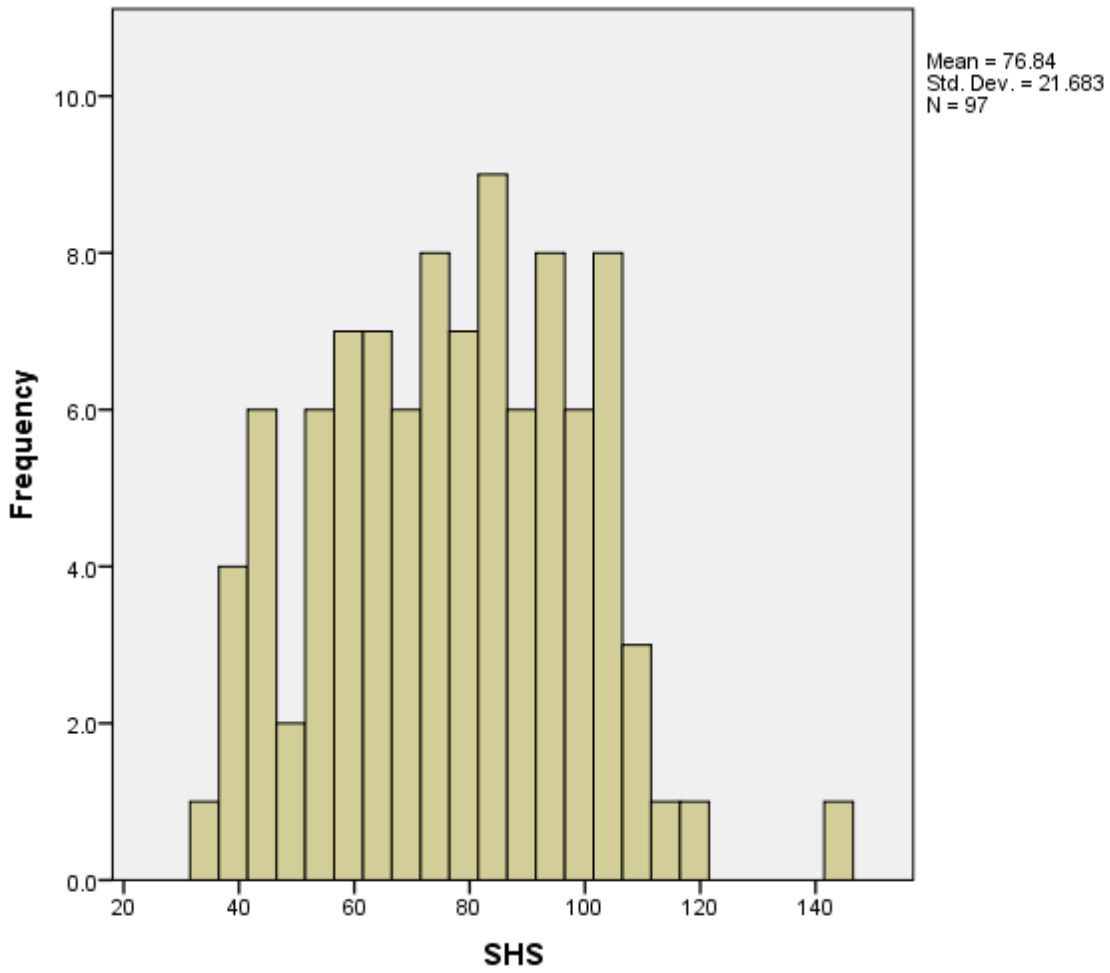
1. Click on **Graphs**, then select **Chart Builder**.
2. In the **Choose From** box, select **Histogram**.  
Click/drag the **Simple Histogram** to the Chart Preview box



3. Click/drag the variable (i.e., SHS) to the x-axis



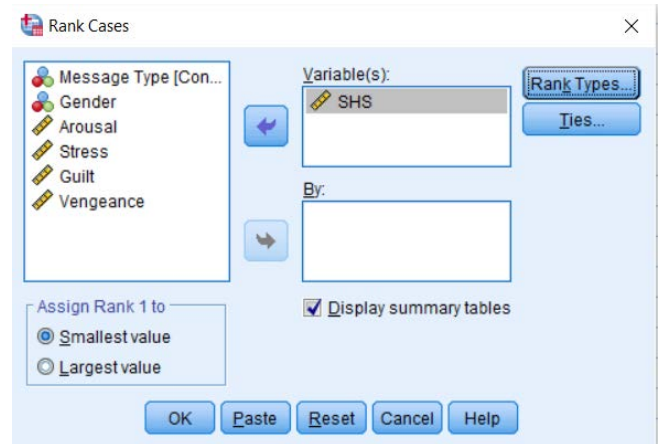
4. Click **OK**. The following histogram will be generated in the output screen.



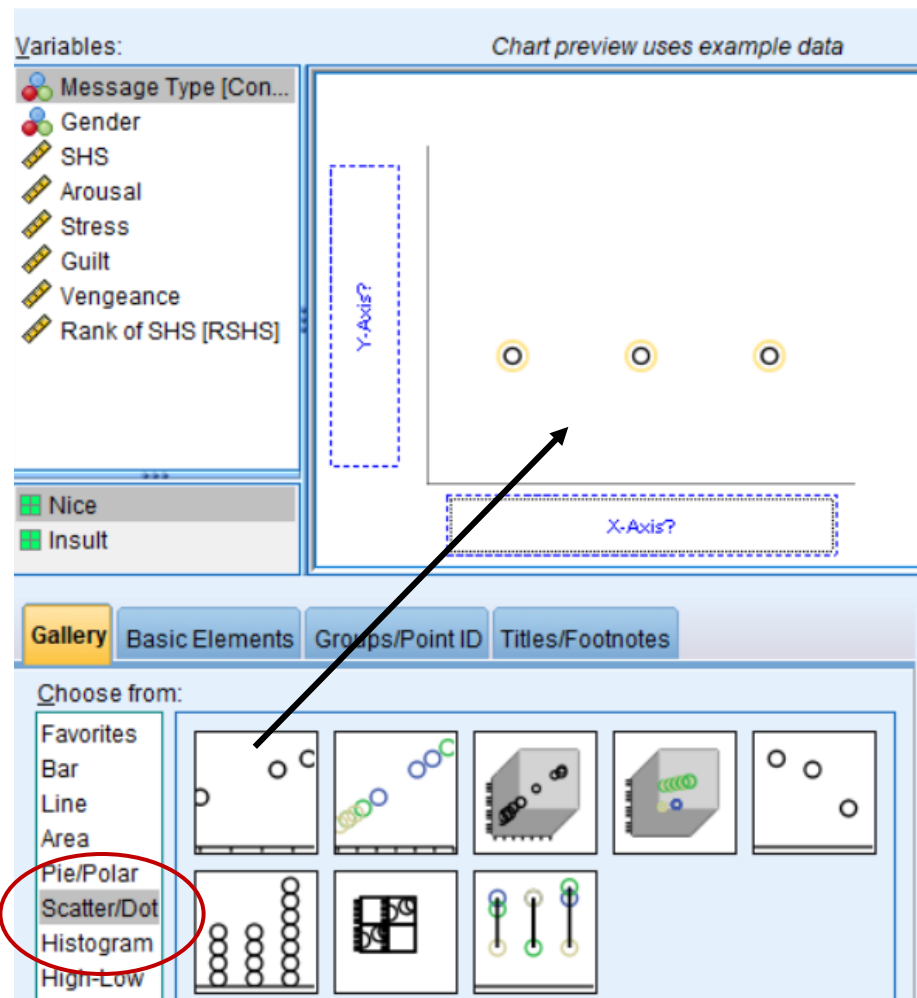
## II. Quantile plots

**Objective:** Create a quantile plot of the variable State Hostility Scale Score (*SHS*)

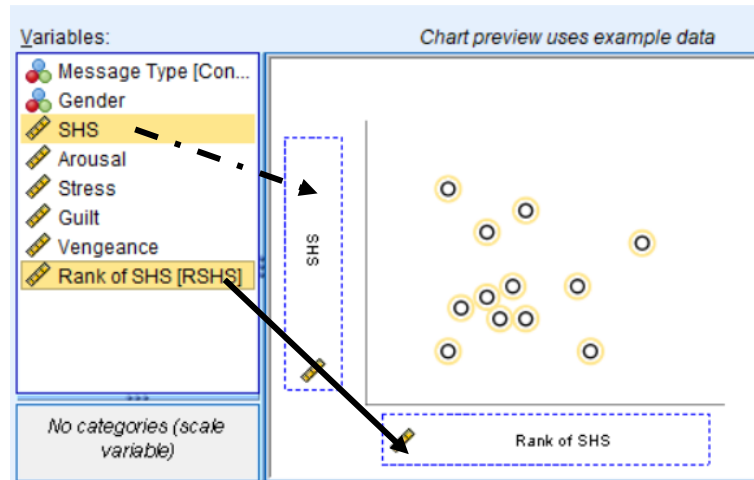
1. Click **Transform**, then select **Rank Cases**.
2. Highlight *SHS* and click/drag to **Variable(s)** box.



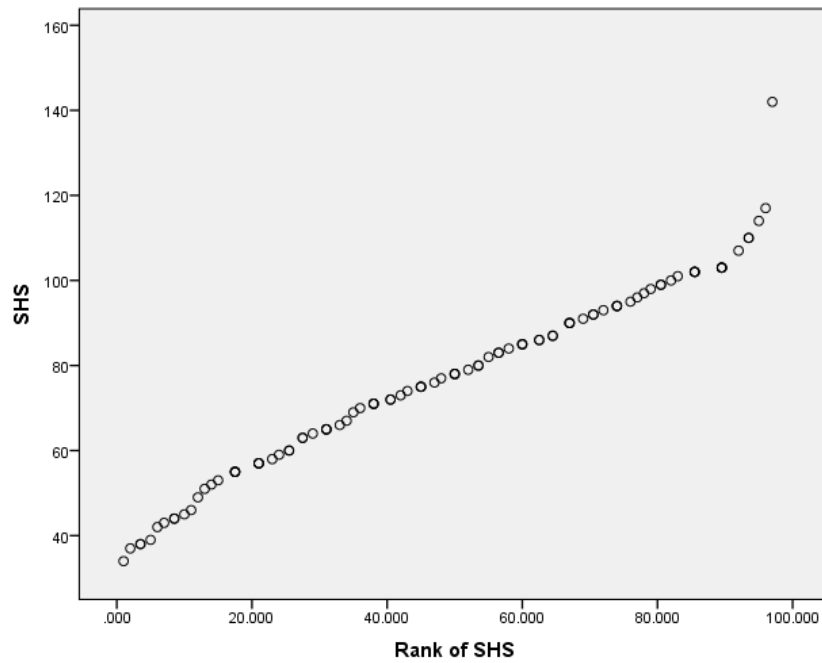
3. Click **OK**. This creates a new variable with the ranked *SHS* scores (labeled *RSHS*)
4. Click **Graphs**, then select **Chart Builder**. Select **Scatter/Dot**, and click/drag **Simple Scatter** to Chart Preview section.



5. Click/drag *Rank (RSHS)* to x-axis, *SHS* to y-axis. Click **OK**



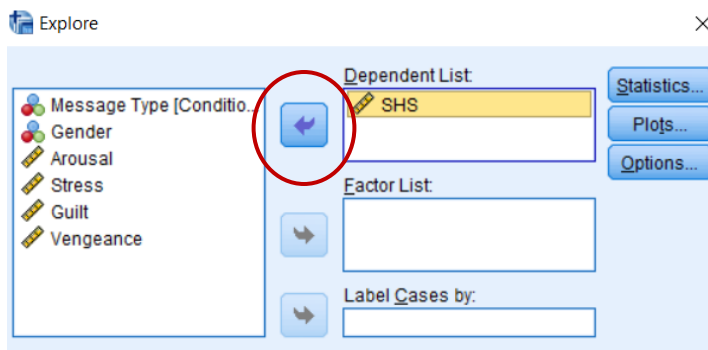
6. The graph will generate in the Output screen:



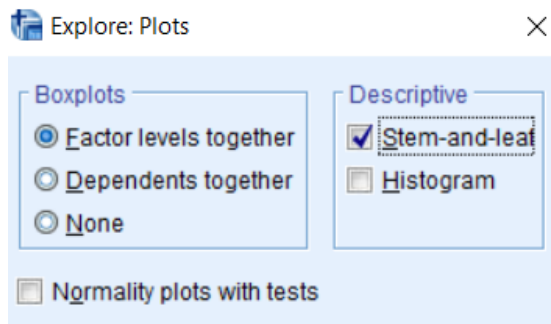
### III. Stem-and-leaf displays

**Objective:** Create a stem-and-leaf display of the variable State Hostility Scale Score (SHS)

1. Click **Analyze**, then select **Descriptive Statistics**, then select **Explore**
2. Highlight the variable (i.e., SHS) then click the arrow to put it in the **Dependent List**



3. Click **Plots**, and select **Stem-and-leaf**. Click **Continue**, then click **OK**.



4. The following result will appear in the Output screen.

```
SHS Stem-and-Leaf Plot

Frequency    Stem & Leaf

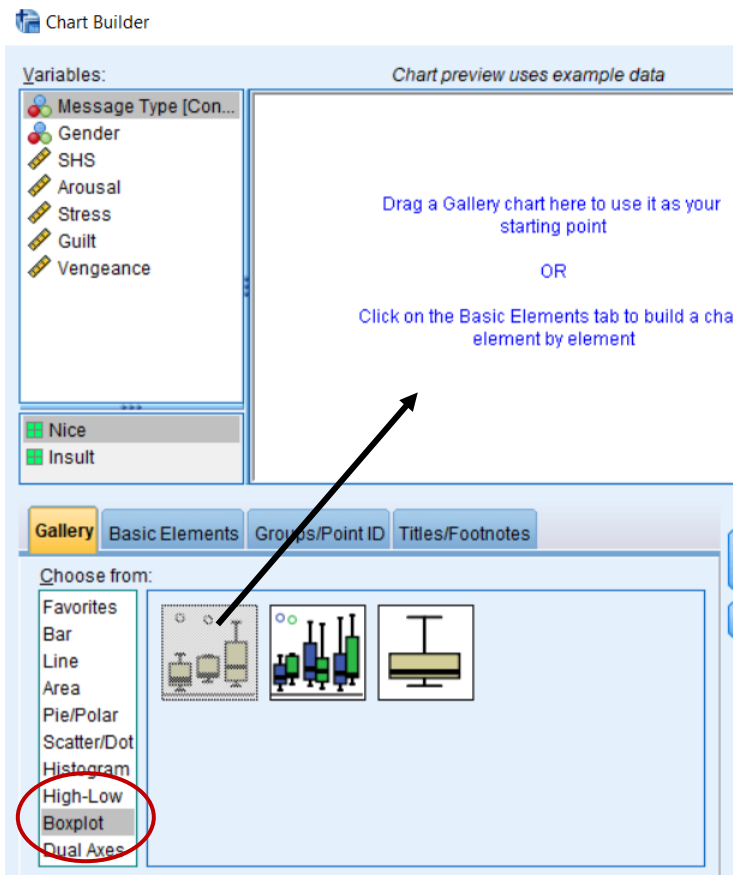
   5.00      3 . 47889
   7.00      4 . 2344569
  12.00      5 . 123555577789
  11.00      6 . 00334555679
  17.00      7 . 01112234555678889
  13.00      8 . 0023345556677
  16.00      9 . 0001223444567899
  11.00     10 . 01222233337
   4.00     11 . 0047
   .00     12 .
   .00     13 .
   1.00     14 . 2

Stem width:    10
Each leaf:      1 case(s)
```

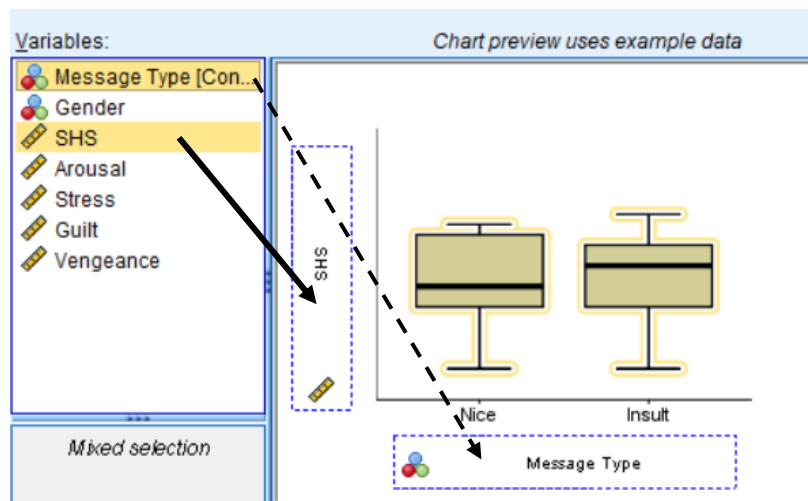
#### IV. Box Plots

**Objective:** Create a box-plot of the variable State Hostility Scale Score (*SHS*) by two levels of the condition of Message (*Nice*, *Insult*)

1. Click on **Graphs**, then select **Chart Builder**.
2. In the **Choose From** box, select **Boxplot**.  
Click/drag the **Simple Boxplot** to the Chart Preview box

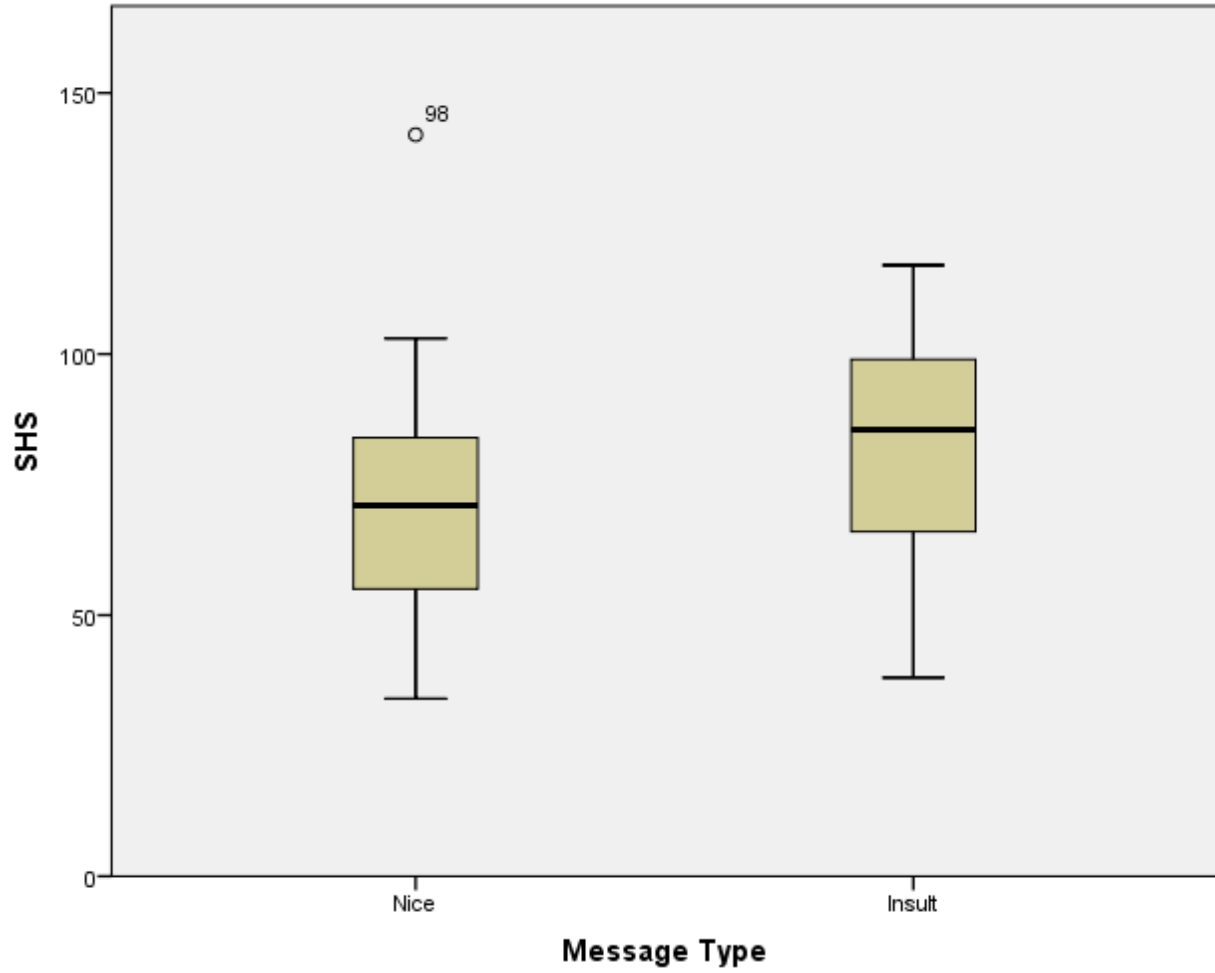


3. Click/drag the variable (i.e., *SHS*) to the y-axis and the categorical variable (i.e., *Message Type*) to the x-axis. Click **OK**.





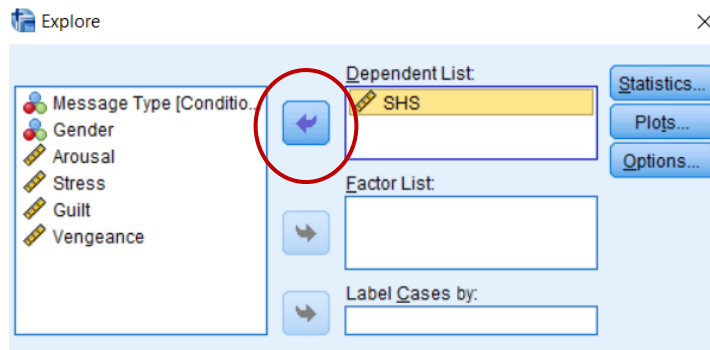
4. The following result will appear in the Output screen.



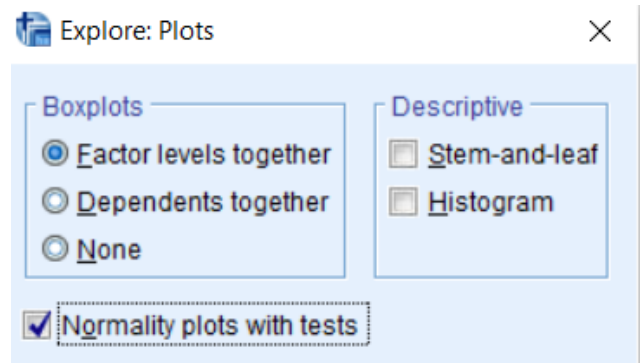
## V. Normal Quantile Plots (Q-Q)

**Objective:** Create a normal quantile plot of the variable State Hostility Scale Score (*SHS*)

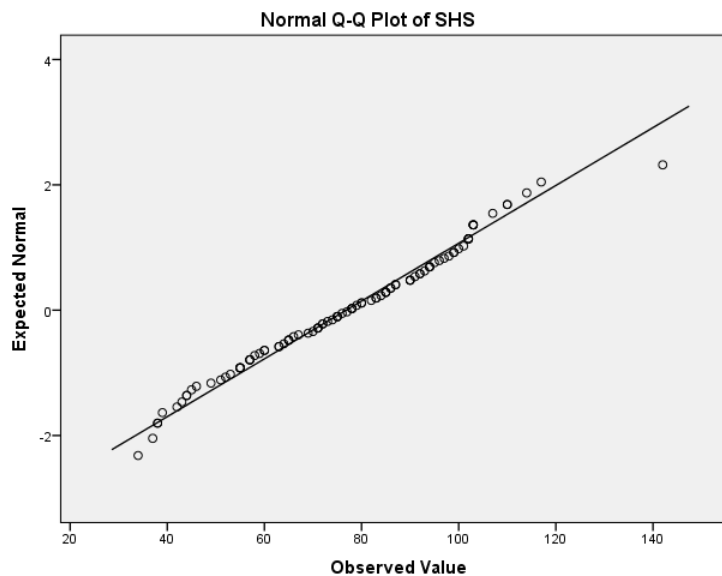
1. Click **Analyze**, then select **Descriptive Statistics**, then select **Explore**
2. Highlight the variable (i.e., *SHS*) then click the arrow to put it in the **Dependent List**



3. Click **Plots**, and select **Normality Plots with tests**. Click **Continue**, then click **OK**.



4. The following result will appear in the Output screen.

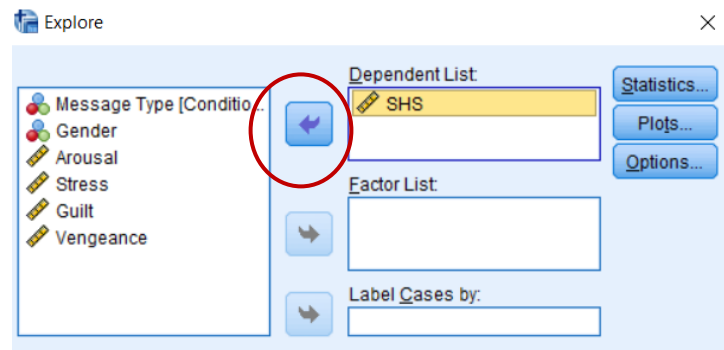


## VI. Goodness of Fit Test to a Normal Distribution

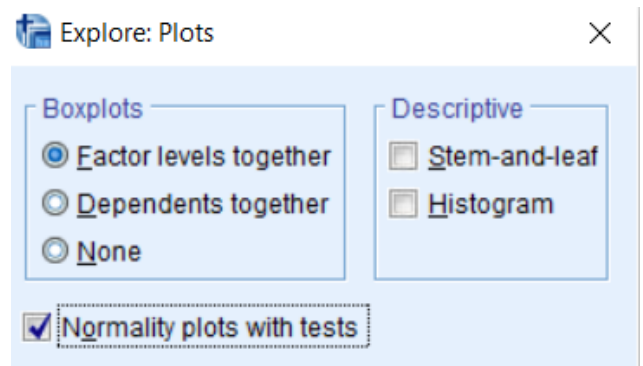
**Objective:** Conduct a goodness-of-fit test on the variable State Hostility Scale Score (*SHS*)

**\*\*Note:** When  $n < 2000$ , the result is the *Shapiro-Wilk Test*. When  $n > 2000$ , the result is the *Kolmogorov-Smirnov Test*. In SPSS, both tests are shown.

1. Click **Analyze**, then select **Descriptive Statistics**, then select **Explore**
2. Highlight the variable (i.e., *SHS*) then click the arrow to put it in the **Dependent List**



3. Click **Plots**, and select **Normality Plots with tests**. Click **Continue**, then click **OK**.



4. The following result will appear in the Output screen.

Tests of Normality						
	Kolmogorov-Smirnov <sup>a</sup>			Shapiro-Wilk		
	Statistic	df	Sig.	Statistic	df	Sig.
SHS	.058	97	.200 <sup>*</sup>	.982	97	.199

\*. This is a lower bound of the true significance.

a. Lilliefors Significance Correction

### Chapter 3: Properties of Distributions

#### I. Using the “Compute Variable” Function (adding, subtracting, multiplying, dividing by constants)

**Objective:** Adding 10 to the *Vengeance* variable

\*\*Note that this example adds a constant to a variable. The same steps can be used to subtract, multiply, and divide constants to variables as well. \*\*

1. Click **Transform**, and select **Compute Variable**.

2. Type in a new variable name (i.e., *NewVariable*) into **Target Variable**.

3. Highlight *Vengeance*. Click/drag to the **Numeric Expression** box and then input “+10” after.

4. Click **OK**. The new variable will appear in the data set:

Vengeance	NewVariable
21	31.00
18	28.00
20	30.00
17	27.00
15	25.00
13	23.00
22	32.00

## II. Generating a Random Population

**Objective:** Generating a random normally-distributed population

\*\*This assumes you are using another dataset (i.e., you are *not* starting from scratch).\*\*

1. Click **Transform**, and select **Compute Variable**.

2. Type in new variable name (i.e., *Random*) into **Target Variable**.



3. In **Function Group**, select **Random Numbers**.

Then in **Functions and Special Variables**, double click on **Rv.Normal**.

4. *RV.Normal(?,?)* should now appear in the **Numeric Expression** box.

Input the mean and standard deviation you are using to create a normal distribution. For this example, we used a mean of 50 and a standard deviation of 10.

5. Click **OK**. The data table will fill the rows with random numbers.

 Vengeance	 Random	
21	40.90	
18	49.63	
20	47.24	
17	46.40	
15	31.44	
13	32.33	
22	46.83	

### III. Adding/Subtracting Scores from Two Different Distributions

**Objective:** The purpose of this example is to show “proof” of Theorem 3 (p. 68)

1. To ensure no systematic relationship between variables, create 2 random normal samples using Ex 2, Ch 3 instructions above. We labeled these as *Random1* (mean of 50, SD of 10) and *Random2* (mean of 5, SD of 1)
2. Using the instructions from Ex 1, Ch 3 from above, create a new variable (called *Random3*) by adding together *Random1* and *Random2*.

Target Variable: Random3 = Numeric Expression: Random1 + Random2

Type & Label...

3. Click **Analyze**. Select **Descriptive Statistics**, then **Descriptives**. Highlight *Random1*, *Random2*, *Random3* and click/drag to the **Variable(s)** box.

Descriptives

Variable(s): Random1, Random2, Random3

Options... Style...

Save standardized values as variables

OK Paste Reset Cancel Help

4. Click **Options**. Select **Mean** and **Standard Deviation**. Click **Continue**, then **OK**.

Descriptives: Options

Mean  Sum

Dispersion

Std. deviation  Minimum

Variance  Maximum

Range  S.E. mean

5. You should get results similar to the one below.

To exemplify Theorem 3, note that the first two means (*Random1* and 2) add to equal *Random3*'s mean.

### Descriptive Statistics

	N	Mean	Std. Deviation
Random1	114	49.9541	10.00620
Random2	114	5.1239	.88946
Random3	114	55.0780	9.89674
Valid N (listwise)	114		

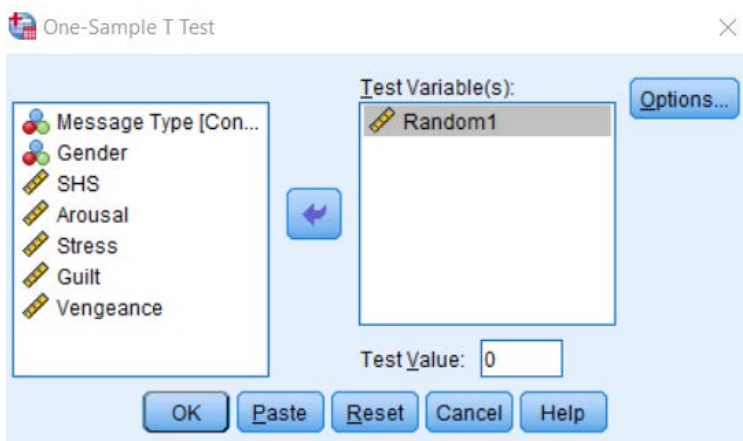


## **Chapter 4: Estimating Parameters of Populations from Sample Data**

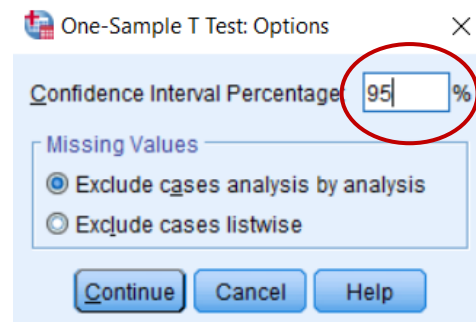
### **I. Confidence Intervals for the Mean of a Normal Distribution**

**Objective:** To produce a sample confidence interval

1. Create a random normal sample using Ex 2, Ch 3 instructions above. We labeled this as *Random1* (mean of 50, SD of 10).
2. Click **Analyze**, then **Compare Means**. Select **One-Sample T-Test**
3. Highlight *Random1* and click/drag it to the **Test Variable(s)** box.



4. Click **Options**, and enter the confidence interval desired (default is 95%).



5. Click **Continue**, then **OK**. The results will appear in the Output screen.

**One-Sample Test**

Test Value = 0

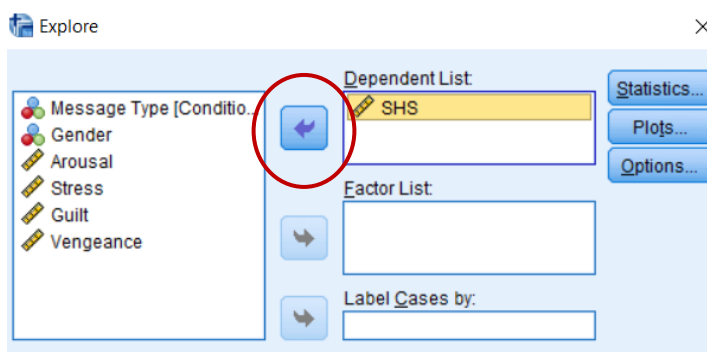
	t	df	Sig. (2-tailed)	Mean Difference	95% Confidence Interval of the Difference	
					Lower	Upper
Random1	53.303	113	.000	49.95410	48.0974	51.8108

## Chapter 5: Resistant Estimators of Parameters

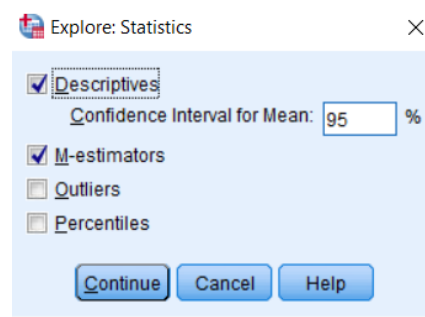
### I. Trimmed Mean (5%) & M-Estimator (Huber's, Tukey's, Hampel's, Andrew's)

**Objective:** To produce the 5% trimmed mean and M-Estimators for *State Hostility score (SHS)*

1. Click **Analyze**, then select **Descriptive Statistics**, then select **Explore**
2. Highlight the variable (i.e., *SHS*) then click the arrow to put it in the **Dependent List**



3. Click **Statistics**, and select **M-estimators** and **Descriptives**.  
Click **Continue**, then click **OK**.



4. The following results will show in the Output screen. The 5% trimmed mean is located in the Descriptives section and the M-Estimators are located underneath.

#### Descriptives

		Statistic	Std. Error	
SHS	Mean	76.84	2.202	
	95% Confidence Interval for Mean	Lower Bound	72.46	
		Upper Bound	81.21	
	5% Trimmed Mean	76.71		
	Median	78.00		
	Variance	470.160		
	Std. Deviation	21.683		
	Minimum	34		
	Maximum	142		
	Range	108		
	Interquartile Range	35		
	Skewness	.055	.245	
	Kurtosis	-.345	.485	

#### M-Estimators

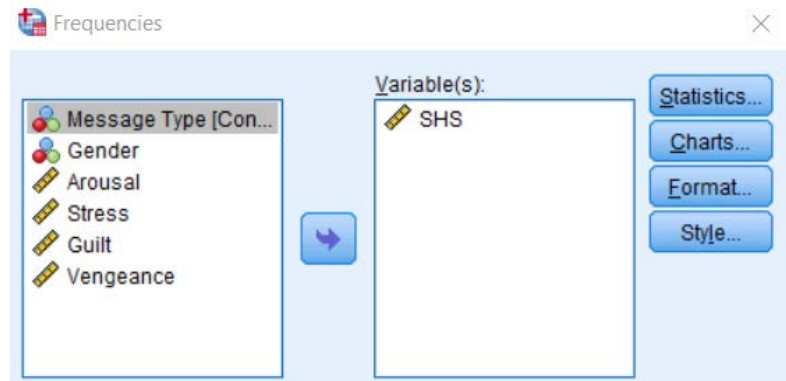
	Huber's M-Estimator <sup>a</sup>	Tukey's Biweight <sup>b</sup>	Hampel's M-Estimator <sup>c</sup>	Andrews' Wave <sup>d</sup>
SHS	77.36	77.04	77.08	77.01

- a. The weighting constant is 1.339.
- b. The weighting constant is 4.685.
- c. The weighting constants are 1.700, 3.400, and 8.500
- d. The weighting constant is 1.340\* $\pi$ .

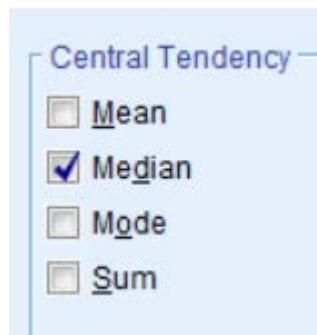
## II. MAD (Median of the Absolute Deviations from the median)

**Objective:** To produce the MAD for *State Hostility score (SHS)*

1. Click **Analyze**, then select **Descriptive Statistics**, then select **Frequencies**
2. Highlight the variable (i.e., *SHS*) then click the arrow to put it in the **Variable(s)** box



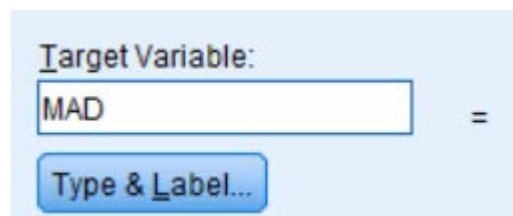
3. Click on **Statistics**, then select **Median** under **Central Tendency**. Click **Continue**, then **OK**. The results will appear in the Output Screen. Note what the median is for the following steps.



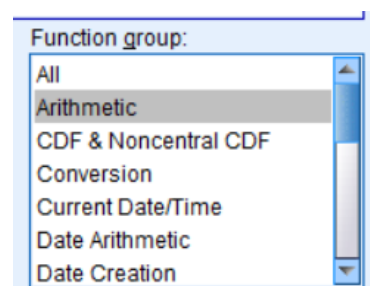
**Statistics**

SHS		
N	Valid	97
	Missing	17
Median		78.00

4. Click on Transform, then Compute Variable. In the Target Variable, put the name of the variable we are creating (i.e., MAD).

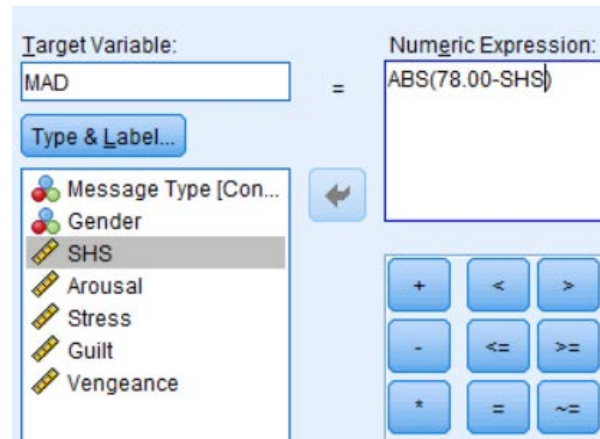


5. In the **Function Group**, select **Arithmetic**.



Under *Functions and Special Variables*, double click on *Abs*.

6. *ABS(?)* should appear in the **Numeric Expression** box. In the parentheses, input the median (i.e., 78.00), then put “-“, then highlight *SHS* and click/drag it after the “-“ sign. Click **OK**.



7. The *MAD* variable will populate with the absolute deviations from the median for each *SHS* score. To find the ‘actual’ *MAD* score, calculate the median for the *MAD* variable using steps 1, 2, and 3:

**Statistics**

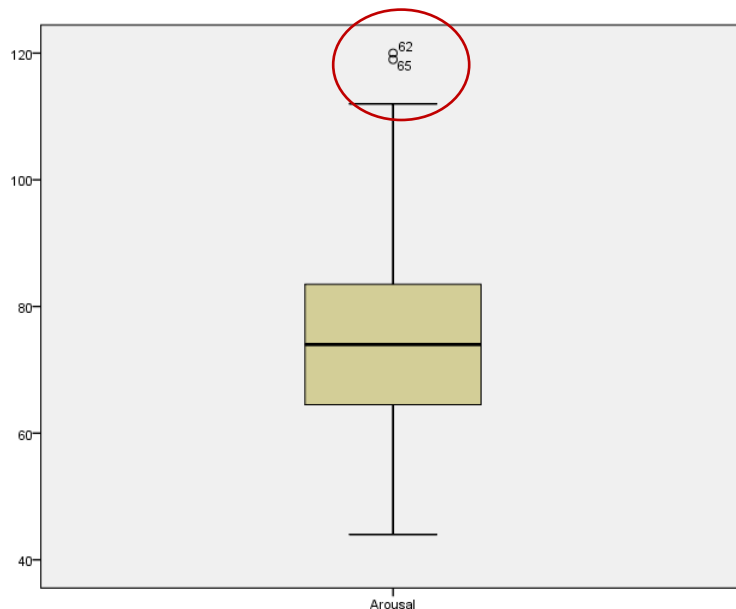
MAD		
N	Valid	97
	Missing	17
Median		16.0000

### III. Winsorized Means & Variances

**Objective:** To produce the winsorized mean and variance for *Arousal*

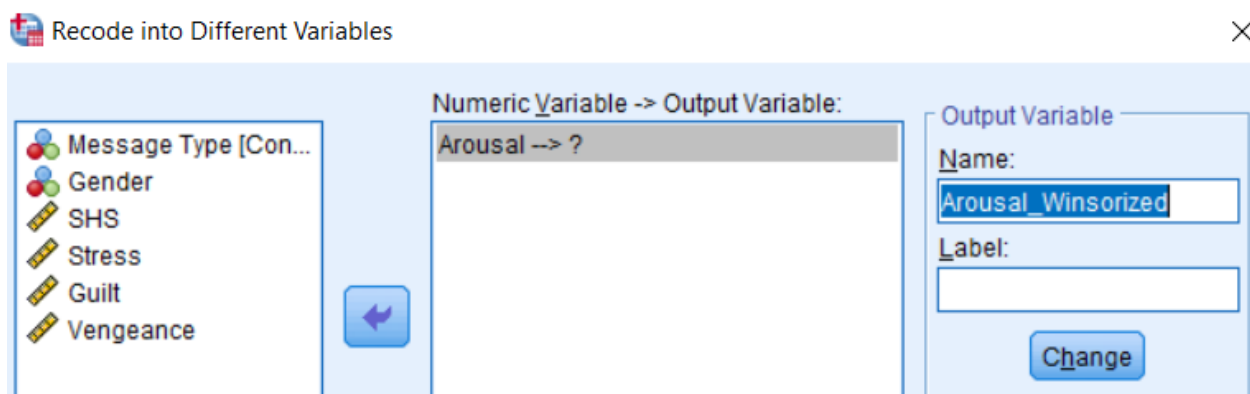
**\*\*Note that this is just one way to determine which outliers need to be winsorized.\*\***

1. First step is to identify the outliers.  
For this example, we produced a boxplot of the variable *Arousal* (see Ch 2 Ex 4 on how to produce this plot). Note that any outliers are labeled with the case number – in this example, it is case numbers 62 & 65. Locate the *Arousal* score for these two rows (119 and 120 respectively).



2. Determine what the highest value in the distribution is that is NOT considered to be an outlier (i.e., smaller than 119). You can create the stem-and-leaf display (Ch 2 Ex??) or a frequency table to identify the value. In this example, the score is 112. Therefore, we are going to create a new variable that changes the values of 119 and 120 to a value of 113 (1 value higher than 112).  
**\*\*Note that if you had outliers that were on the lower end of the distribution, you would do the same except do 1 value lower. \*\***

3. Click **Transform**, then select **Recode into Different Variables**. Highlight the variable (i.e., *Arousal*), and click/drag to the **Input Variable -> Output Variable** box. Then in the **Output Variable** section, type the name of the new variable (i.e., *Arousal\_Winsorized*).



4. Select **Old and New Values**, then click **Range, Value through HIGHEST**. Enter the lower value of the outliers (i.e., 119). Then in the **New Value** section, select **Value** and enter the replacement value (i.e., 113). Click **Add**; this will add this new transformation into the **Old->New** box.

Range, LOWEST through value:  
  
 Range, value through HIGHEST:  
  
 All other values

New Value  
 Value:   
 System-missing  
 Copy old value(s)

Old --> New:  
 119 thru Highest --> 113

5. If you have lower valued outliers, you would do the same by selecting **Range, Lowest through value** (determine the replacement value the same manner by doing 1 less).

6. To keep all other values in the distribution the same, select **All other values**, then click **Copy old value(s)** in the **New Value** section. Click **Add** to include in the **Old->New** box.

Range, LOWEST through value:  
  
 Range, value through HIGHEST:  
  
 All other values

New Value  
 Value:   
 System-missing  
 Copy old value(s)

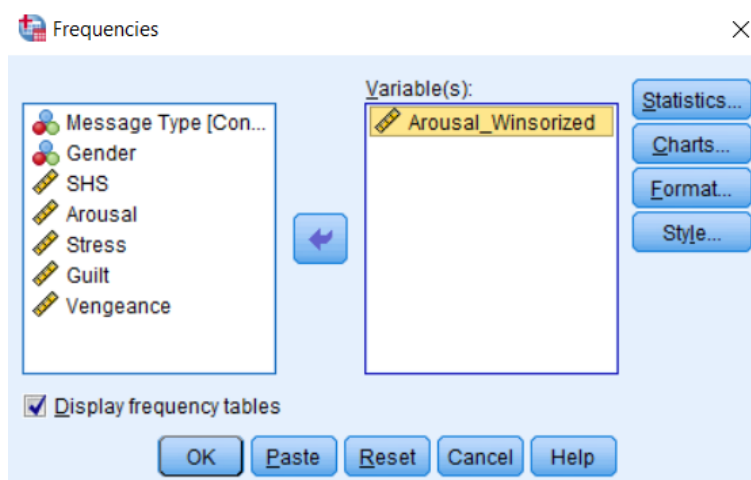
Old --> New:  
 119 thru Highest --> 113  
 ELSE --> Copy

7. Click **Continue**. Then select **Change in the Output Variable** section.

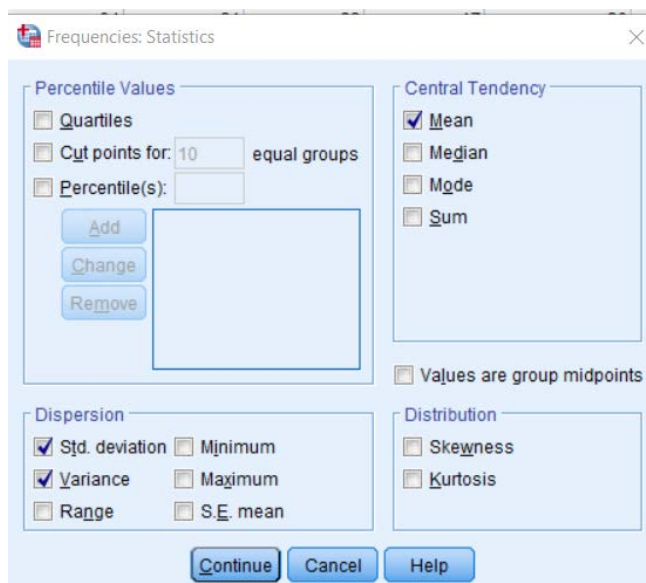
Output Variable  
 Name:  
  
 Label:

8. Click **OK**. The new variable will be included in the dataset, with the outliers replaced by the values you selected.

9. Find the mean and variance/standard deviation of this new variable by clicking **Analyze**, selecting **Descriptives**, then clicking **Frequencies**. Highlight the winsorized variable (i.e., *Arousal\_Winsorized*) and click/drag into the **Variable(s)** box.



10. Click **Statistics**, then select *Mean*, *Standard Deviation*, and *Variance*. Click **Continue**, then **OK**.



11. The results will be generated in the Output screen.

### Statistics

Arousal\_Winsorized

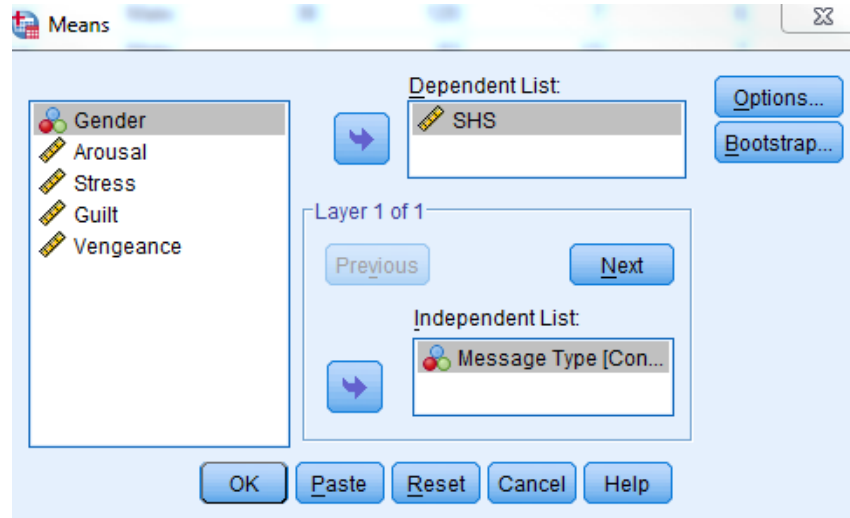
N	Valid	100
	Missing	14
Mean		74.4000
Std. Deviation		15.07557
Variance		227.273



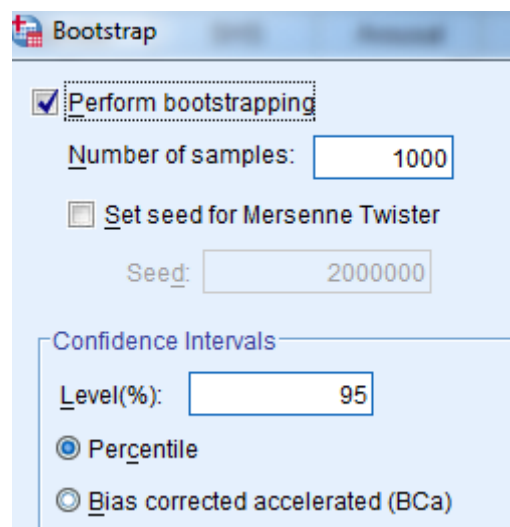
#### IV. Bootstrap Estimators

**Objective:** To compare the *State Hostility score (SHS score)* between the two levels of Message (*Insult, Nice*)

1. Click **Analyze**, then **Compare Means**, and select **Means**
2. Highlight *SHS* and click/drag it to the **Dependent List** box. Highlight *Message Type* and click/drag it to the **Independent List** box.



3. Click **Bootstrap**. Select **Perform Bootstrapping**, and enter the number of samples you would like bootstrapped (default is 1000). Enter the confidence level in the **Confidence Intervals Level (%)** box (default is 95).



4. Click **Continue** then **OK**. The results will generate in the output screen:

**ANOVA Table<sup>a</sup>**

		Sum of Squares	df	Mean Square	F	Sig.
SHS * Message Type	Between Groups (Combined)	2714.400	1	2714.400	6.079	.015
	Within Groups	42420.961	95	446.536		
	Total	45135.361	96			

a. With fewer than three groups, linearity measures for SHS \* Message Type cannot be computed for split:  
\$bootstrap\_split = 0.

### Report

SHS

Message Type		Statistic	Bootstrap <sup>a</sup>			
			Bias	Std. Error	95% Confidence Interval	
					Lower	Upper
Nice	Mean	70.91	-.06	3.09	64.80	76.92
	N	43	0	5	33	53
	Std. Deviation	21.508	-.591	2.817	15.898	27.036
Insult	Mean	81.56	.05	3.01	75.59	87.39
	N	54	0	5	44	64
	Std. Deviation	20.828	-.234	1.636	17.317	23.550
Total	Mean	76.84	.00	2.17	72.64	81.09
	N	97	0	0	97	97
	Std. Deviation	21.683	-.197	1.377	18.866	24.167

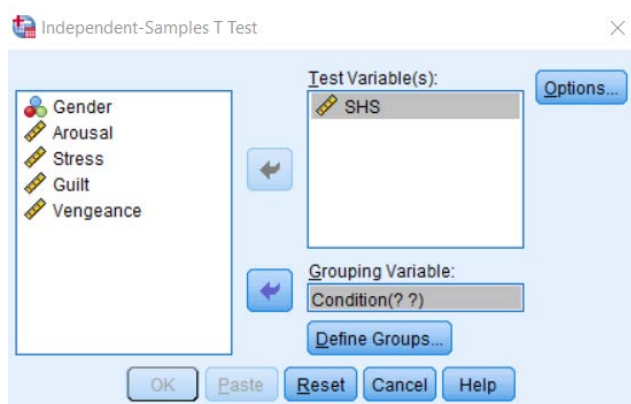
a. Unless otherwise noted, bootstrap results are based on 1000 bootstrap samples

## Chapter 7: Independent Groups t-Test

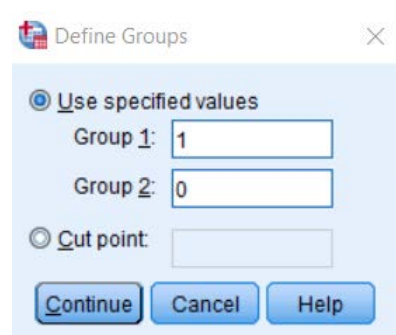
### I. Student's t-test & Welch-Satterthwaite t-test

**Objective:** To compare the *State Hostility score (SHS)* between the two levels of Message (*Insult, Nice*)

1. Click **Analyze**, then **Compare Means**. Select **Independent-Samples T-Test**.
2. Select the dependent variable (i.e., *SHS*) and click/drag it to the **Test Variable(s)** box. Select the categorical independent variable (i.e., *Message Type*) and click/drag it to the **Grouping Variable** box.



3. Click **Define Groups**. You must input the value labels you used to code the categorical variable (i.e., 1 and 0).



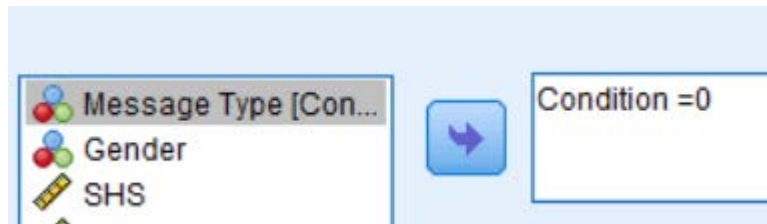
4. Click **Continue**, then **OK**. The results will be displayed in the Output screen. The Welch's test is the t-value for when **Equal Variances are not assumed**. In this particular example, since we do not reject the null hypothesis of equal variances using Levene's Test, we would use the **Equal Variances Assumed** results.

		Levene's Test for Equality of Variances		Independent Samples Test						
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
									Lower	Upper
SHS	Equal variances assumed	.051	.822	2.466	95	.015	10.649	4.319	2.074	19.223
	Equal variances not assumed			2.456	88.873	.016	10.649	4.335	2.035	19.262

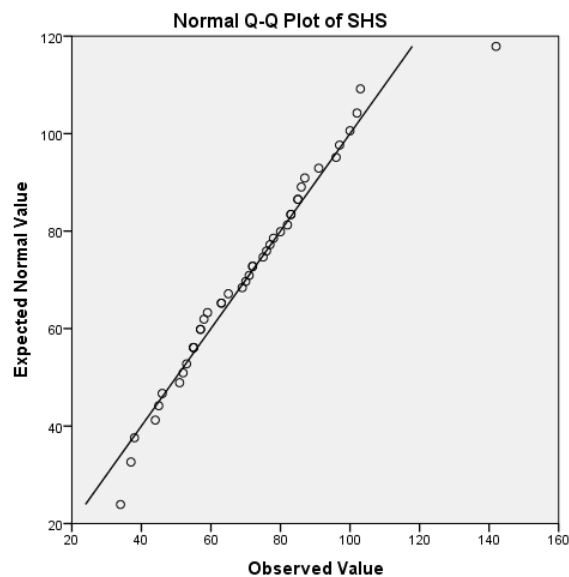
## II. Empirical quantile-quantile plots

**Objective:** To create an empirical quantile-quantile plot of the *State Hostility score (SHS)* between the two levels of Message (*Insult, Nice*)

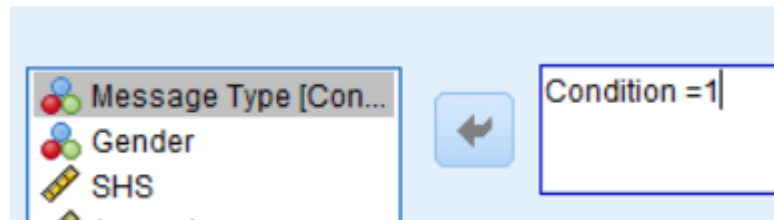
1. Click **Data**, then **Select Cases**. Click **If condition is satisfied**, and click the **If** button.
2. Highlight *Message Type* and click/drag into the expression box. Type “-“ and then one of the values used to code the levels of *Message Type* (i.e., 1 or 0). We did “0” first.



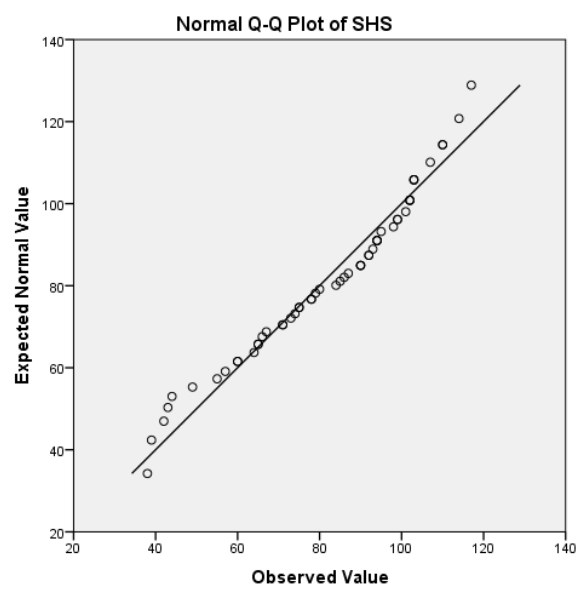
3. Click **Continue**, then **OK**. This only selects cases that are in that level (i.e., *Nice Message*).
4. Click **Analyze**, select **Descriptive Statistics** and then **Q-Q plots**
5. Highlight *SHS* and click/drag to the **Variables** box. Click **OK**. The result will appear in the Output screen. Note that this is the q-q plot only for those in the *Nice Message* condition.



6. Complete Steps 1, 2, and 5, this time selecting the other level (i.e., value of 1, *Insult Message*)



7. Complete Steps 4 and 5 to obtain the q-q plot for the *Insult Condition*:

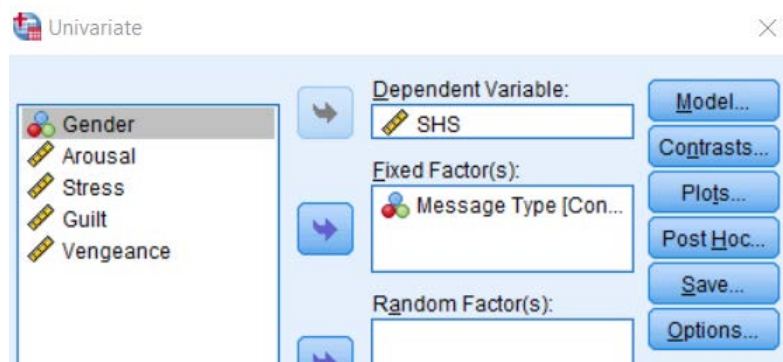


### III. Standardized effect sizes

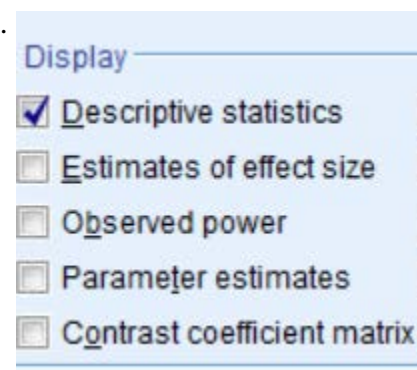
**Objective:** To produce the standardized effect size (i.e., *Cohen's d*) after comparing the *State Hostility score (SHS)* between the two levels of Message (*Insult, Nice*)

SPSS does not produce Cohen's *d* outright; however, we can use an online calculator (i.e., <http://www.uccs.edu/~lbecker/>) to input the necessary information to find Cohen's *d*.

1. Click **Analyze**, then **General Linear Model**, then **Univariate**.
2. Highlight *SHS* and click/drag it to the **Dependent Variable** box. Highlight *Message Type* and click/drag it to the **Fixed Factor(s)** box.



3. Click **Options**, select *Descriptive Statistics*. Click **Continue** then **OK**.



4. The means and standard deviations are located in the **Descriptive Statistics** box in the output

#### Descriptive Statistics

Dependent Variable: SHS

Message Type	Mean	Std. Deviation	N
Nice	70.91	21.508	43
Insult	81.56	20.828	54
Total	76.84	21.683	97

5. Next navigate to an online effect size calculator (e.g., <http://www.uccs.edu/~lbecker/>) and input the necessary information. Click **Compute**.

Group 1		Group 2	
$M_1$	<input type="text" value="70.91"/>	$M_2$	<input type="text" value="81.56"/>
$SD_1$	<input type="text" value="21.508"/>	$SD_2$	<input type="text" value="20.828"/>
<input type="button" value="Compute"/>		<input type="button" value="Reset"/>	
<b>Cohen's <math>d</math></b>	<input type="text"/>	<b>effect-size <math>r</math></b>	<input type="text"/>

6. The results will generate in the box:

Group 1		Group 2	
$M_1$	<input type="text" value="70.91"/>	$M_2$	<input type="text" value="81.56"/>
$SD_1$	<input type="text" value="21.508"/>	$SD_2$	<input type="text" value="20.828"/>
<input type="button" value="Compute"/>		<input type="button" value="Reset"/>	
<b>Cohen's <math>d</math></b>	<input type="text" value="-0.503053"/>	<b>effect-size <math>r</math></b>	<input type="text" value="-0.243928"/>

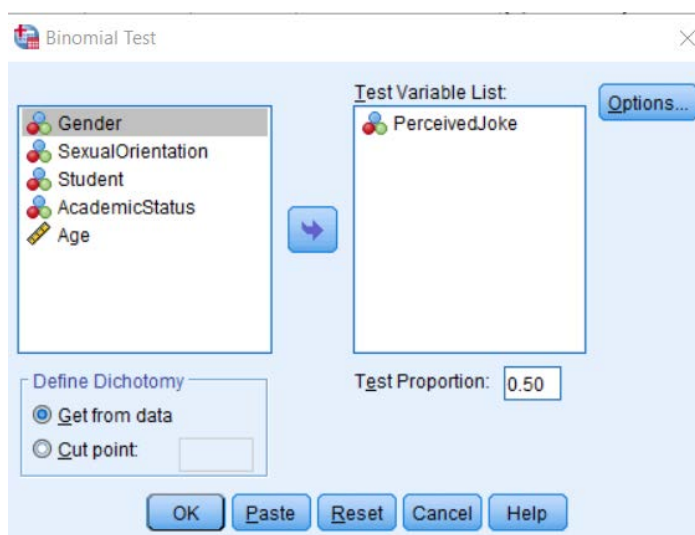
## Chapter 8: Test for nominal data

### I. Binomial test

The dataset “*binomial dataset (subversive humor)*” is used for this example, where participants were asked to interpret a subversive joke as either “subversive” (i.e., success) or “not subversive” (i.e., failure)

**Objective:** To determine if participants are more likely to interpret a subversive racial joke as subversive.

1. Click **Analyze**, then **Nonparametric Tests**, then **Legacy Dialogs**, and select **Binomial**.
2. Highlight variable (i.e., *PerceivedJoke*) and click/drag to the **Test Variable List**. Input **Test Proportion** desired (default is .50). Click **OK**



3. Result will generate in the Output screen. Recall that the null hypothesis is to determine if the *Observed Proportion* (i.e., .58) is equal to the *Test Proportion* (i.e., .50). We look at the p-value (i.e., .132) and conclude that our observed proportion is not significantly different from the test proportion.

		Category	N	Observed Prop.	Test Prop.	Exact Sig. (2-tailed)
PerceivedJoke	Group 1	Failure	65	.58	.50	.132
	Group 2	Success	48	.42		
	Total		113	1.00		

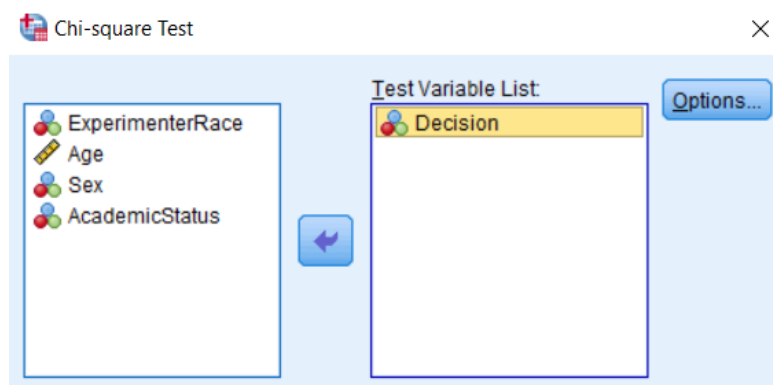


## II. Chi square goodness-of-fit test

The dataset “*chi square dataset (diversity)*” is used for this example, where participants were asked to choose between either writing or verbally criticizing a proposed diversity initiative.

**Objective:** To determine if participants prefer one response option (i.e., verbal or written) over the other

1. Click **Analyze**, then **Nonparametric Tests**, then **Legacy Dialogs**, and select **Chi Square**.
2. Highlight the variable (i.e., Decision) and click/drag to the Test Variable List. Click OK.



3. The results will generate in the Output screen:

Decision			
	Observed N	Expected N	Residual
Written	56	76.0	-20.0
Verbal	96	76.0	20.0
Total	152		

Test Statistics	
	Decision
Chi-Square	10.526 <sup>a</sup>
df	1
Asymp. Sig.	.001

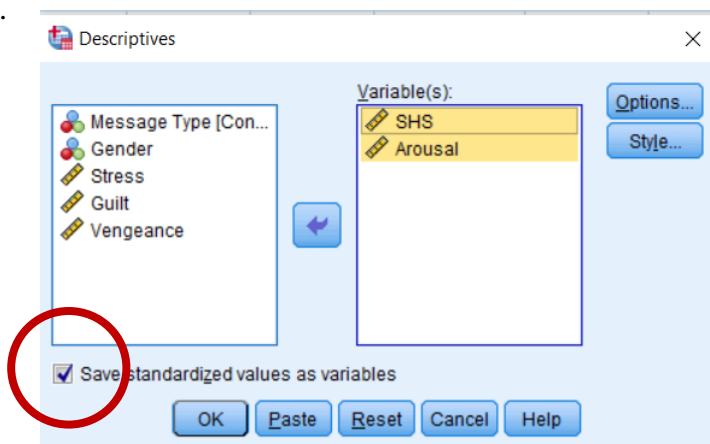
## Chapter 10: Exploring Relationships Between Two Variables

### I. Bivariate Normal Distribution Hypothesis Test and Confidence Intervals of Correlation between two variables

**Objective:** To determine if the relationship (i.e., correlation) between *SHS* and *Arousal* is significant (i.e., different from 0); Create a confidence interval around the correlation between the two variables of interest; Conduct bootstrapping analyses around the correlation

We are able to find the confidence interval using the **Regression** function, however we need to standardize *SHS* and *Arousal* prior to doing so.

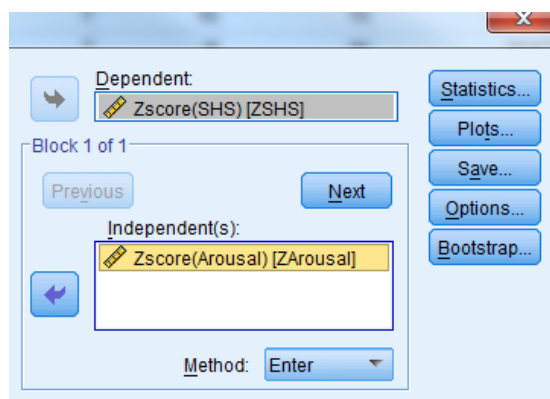
1. Click on **Analyze**, then **Descriptive Statistics**, then select **Descriptives**.
2. Highlight each variable (i.e., *SHS*, *Arousal*) and click/drag them to the **Variable(s)** box. Select **Save standardized values as variables**. Click **OK**.



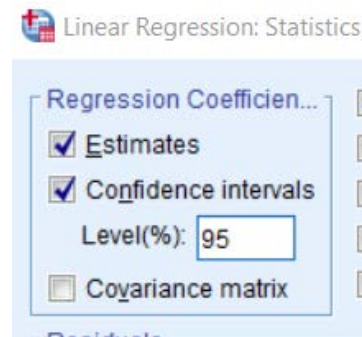
3. This creates two new columns, one for standardized *SHS* (i.e., *ZSHS*) and one for standardized *Arousal* (i.e., *ZArousal*).

4. Click **Analyze**, then **Regression**, and select **Linear**.

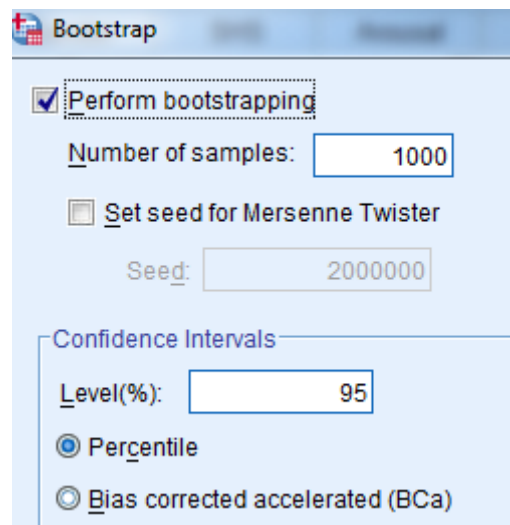
5. Highlight one of the variables of interest (e.g., *ZSHS*) and click/drag it to the **Dependent** box. Highlight the second variable of interest (e.g., *ZArousal*) and click/drag to the **Independent(s)** box.



6. Click **Statistics**. Select **Estimates** and **Confidence Intervals**. Input level of confidence you are interested in (default is 95%). Click **Continue**, then **OK**.



7. Click **Bootstrap**. Select **Perform Bootstrapping**, and enter the number of samples you would like bootstrapped (default is 1000). Enter the confidence level in the **Confidence Intervals Level (%)** box (default is 95).



8. The correlation and confidence interval are located in the **Coefficients** section of the output.  
Correlation of -.505, 95% CI of -.662 to -.309

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	95.0% Confidence Interval for B	
		B	Std. Error	Beta			Lower Bound	Upper Bound
1	(Constant)	.001	.091		.007	.994	-.181	.182
	Zscore(Arousal)	-.485	.089	<b>-.505</b>	-5.460	.000	<b>-.662</b>	<b>-.309</b>

a. Dependent Variable: Zscore(SHS)

9. The results from the bootstrapping analyses are located in the **Bootstrap for Coefficients** section:

**Bootstrap for Coefficients**

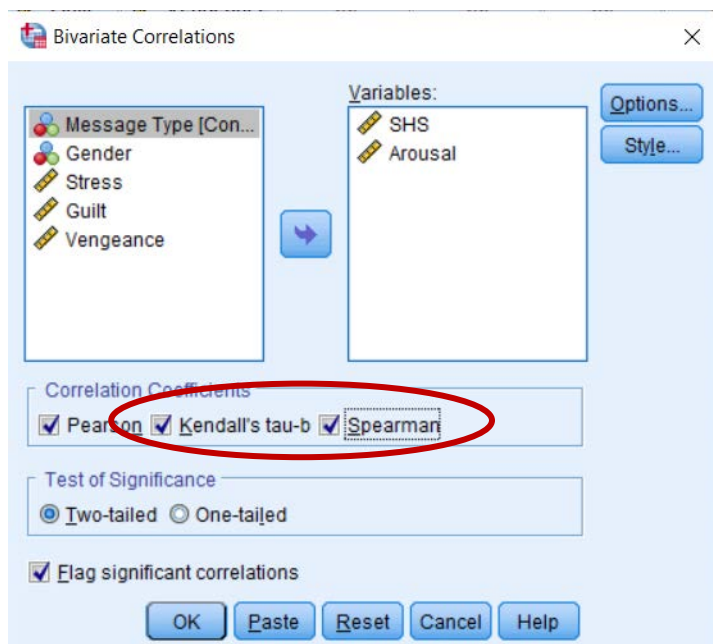
Model	B	Bootstrap <sup>a</sup>				
		Bias	Std. Error	Sig. (2-tailed)	95% Confidence Interval	
					Lower	Upper
1 (Constant)	.001	.003	.093	.991	-.183	.189
Zscore(Arousal)	-.485	.000	.084	.001	-.655	-.314

a. Unless otherwise noted, bootstrap results are based on 1000 bootstrap samples

## II. Spearman's Rho & Kendall's Tau

**Objective:** Conduct *Spearman's Rho/Kendall's Tau* correlation on the variables *SHS* and *Arousal*

1. Click **Analyze**, then **Correlate**, then select **Bivariate**.
2. Highlight each variable (i.e., *SHS*, *Arousal*) and click/drag them to the **Variables** box. Click **Kendall's tau** and **Spearman**. Click **OK**.



3. Results will appear in the Output screen:

			SHS	Arousal
Kendall's tau_b	SHS	Correlation Coefficient	1.000	-.338**
		Sig. (2-tailed)	.	.000
		N	97	89
	Arousal	Correlation Coefficient	-.338**	1.000
		Sig. (2-tailed)	.000	.
		N	89	100
Spearman's rho	SHS	Correlation Coefficient	1.000	-.478**
		Sig. (2-tailed)	.	.000
		N	97	89
	Arousal	Correlation Coefficient	-.478**	1.000
		Sig. (2-tailed)	.000	.
		N	89	100

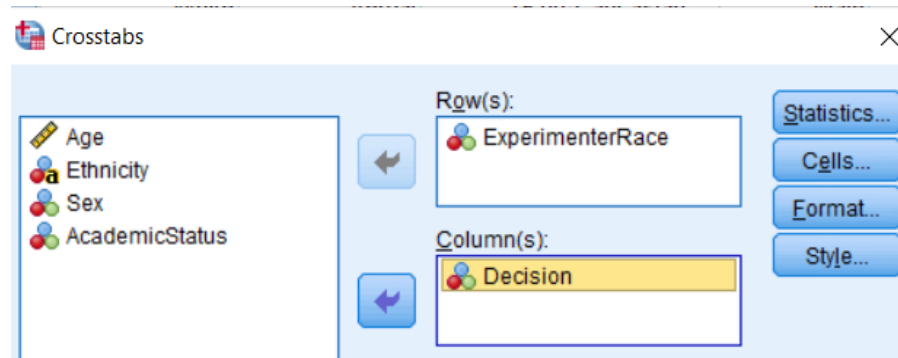
\*\* . Correlation is significant at the 0.01 level (2-tailed).

### III. Chi square test for Association

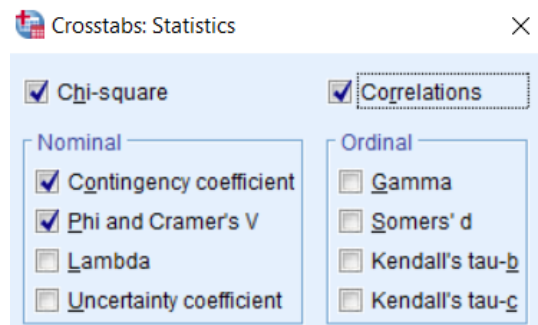
\*Note that the dataset labeled ***chi square data set (diversity)*** was used for this example\*

**Objective:** Test the association, using the Fisher's exact test, between two nominal variables:  
*Experimenter's Race (White, Black) and Decision (Verbal, Written)*

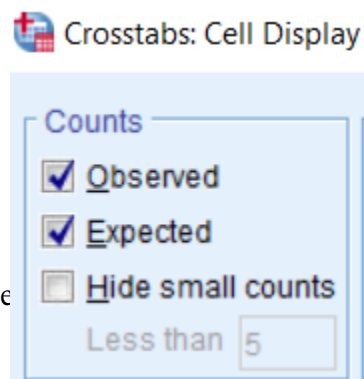
1. Click **Analyze**, then **Descriptive Statistics**, then select **Crosstabs**
2. Highlight one of the variables of interest (e.g., *ExperimenterRace*) and click/drag it to the **Row** box. Highlight the other variable of interest (e.g., *Decision*) and click/drag it to the **Columns** box.



3. Click **Statistics**. Select **Chi-square**. Click **Continue**.



4. Click **Cells**. Select **Observed** and **Expected** in the **Counts** section. Click **Continue**, then **OK**.



5. **Fisher's Exact Test** result as we are located in the **Chi-Square**

**Tests** box, generated in the output screen:

<b>Chi-Square Tests</b>					
	Value	df	Asymptotic Significance (2- sided)	Exact Sig. (2- sided)	Exact Sig. (1- sided)
Pearson Chi-Square	4.830 <sup>a</sup>	1	.028		
Continuity Correction <sup>b</sup>	4.119	1	.042		
Likelihood Ratio	4.882	1	.027		
Fisher's Exact Test				.030	.021
Linear-by-Linear Association	4.799	1	.028		
N of Valid Cases	152				

a. 0 cells (0.0%) have expected count less than 5. The minimum expected count is 26.53.

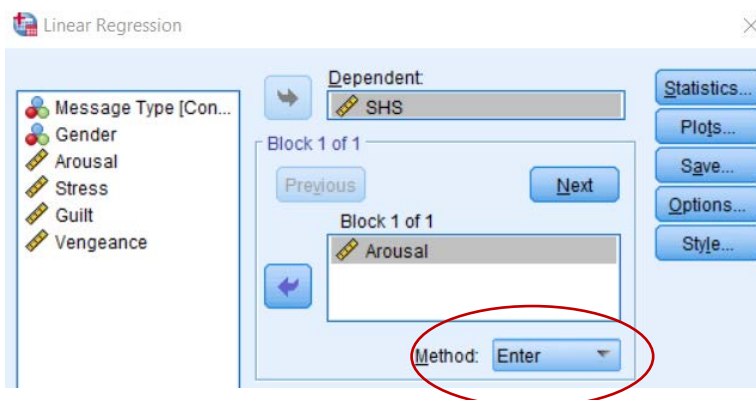
b. Computed only for a 2x2 table

## Chapter 11: Linear Regression Model

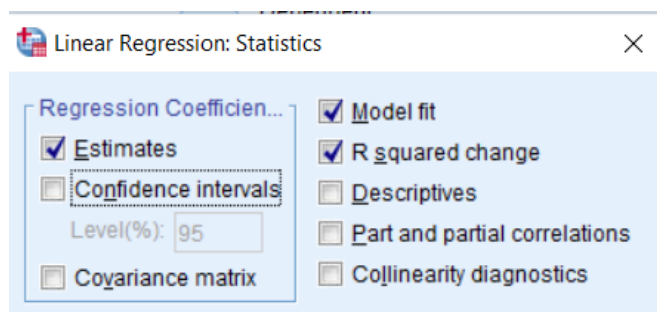
### **I. Linear Regression: F and t statistics**

**Objective:** To determine if the correlation coefficient between two variables in a regression analysis is significantly different than zero

1. Click **Analyze**, then **Regression**, then select **Linear**
2. Select criterion variable (i.e., *SHS*) and click/drag to **Dependent**. Highlight predictor variable (i.e., *Arousal*) and click/drag to **Block 1**. Be sure that the **Enter** method is selected.



3. Click **Statistics**. Select **Estimates**, **Model fit**, **R Squared Change**. Click **Continue**, then **OK**.



4. The results will generate in the Output screen. The  $R^2$ ,  $F$  statistic, and  $p$ -value will be in the **Model Summary** section of the results.

Model Summary						Change Statistics			
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change
1	.505 <sup>a</sup>	.255	.247	18.658	.255	29.813	1	87	.000

a. Predictors: (Constant), Arousal



## Chapter 12: Closer Look at Linear Regression

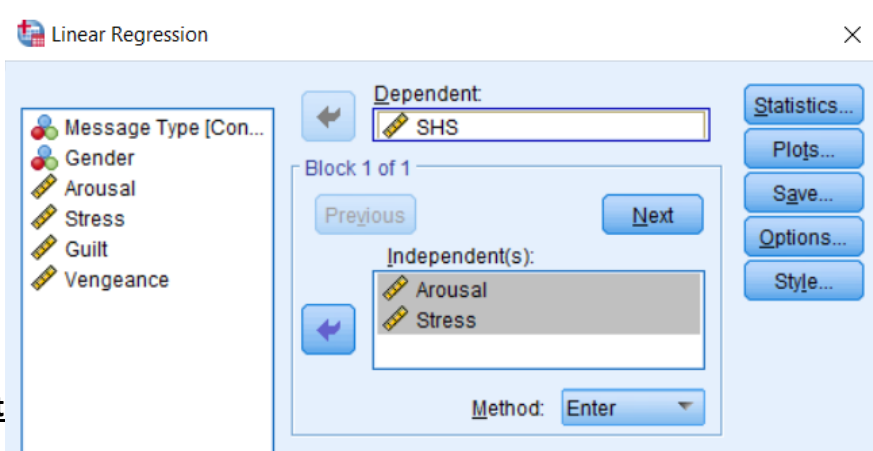
### I. Checking assumptions in regression

**Objective:** Checking the assumptions for Regression –

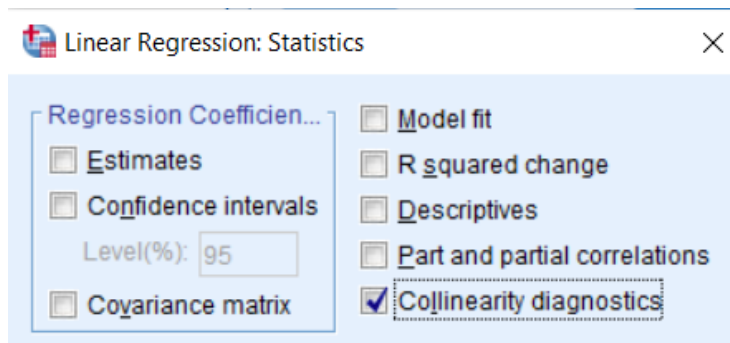
- A. Independence of Observations
  - B. Linearity between predictor and criterion
  - C. Variables are from a normal distribution
  - D. No multicollinearity issues among predictors
  - E. Homoscedasticity
- A. This is something that is determined and controlled for within the design of the study.
- B. To check for linearity between the predictor and criterion, conduct a bivariate correlation using the instructions from Chapter 10's "***Bivariate Normal Distribution Hypothesis Test & Confidence Intervals of Correlation between two variables***". Using the magnitude of the correlation and associated p-value along with scatter plots to determine if a linear relationship exists.
- C. To check that the variables each come from a normal distribution, graph their distribution using Chapter 2's "***Histograms***" instructions.
- D. To ensure no ***multicollinearity*** among multiple predictors, conduct a Linear Regression model and look at the Variance Inflation Factor (VIF) scores.  
 \*\*For this example, we will need at least 2 predictors in the regression model. Therefore, we will be using *Arousal* and *Stress* as predictors and *SHS* as the criterion. \*\*

1. Click **Analyze**, then **Regression**, then select **Linear**

2. Select criterion variable (i.e., *SHS*) and click/drag to **Dependent**. Highlight the predictor variables (i.e., *Arousal*, *Stress*) and click/drag to **Independent(s)**. Be sure that the **Enter** method is selected.



3. Click **Statist**



4. The VIF scores are located in the **Coefficients** box. The “rule of thumb” is that VIF scores above 3 are indicators of multicollinearity among the predictors.

**Coefficients<sup>a</sup>**

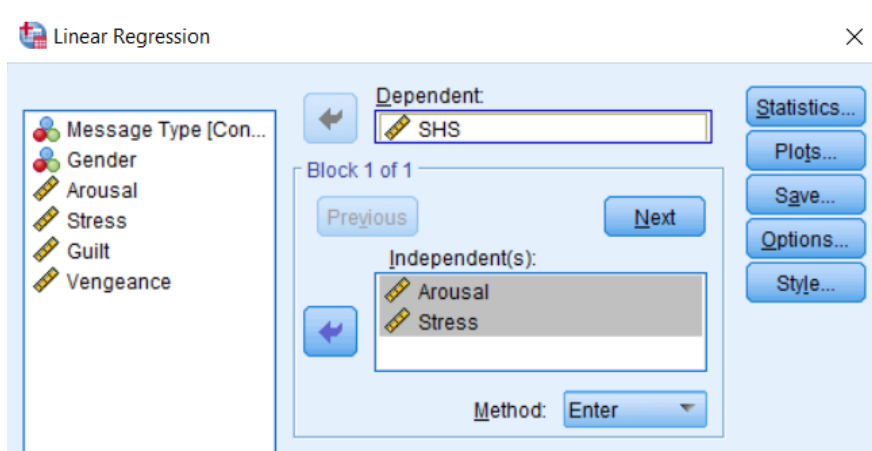
Model		Collinearity Statistics	
		Tolerance	VIF
1	Arousal	.737	1.356
	Stress	.737	1.356

a. Dependent Variable: SHS

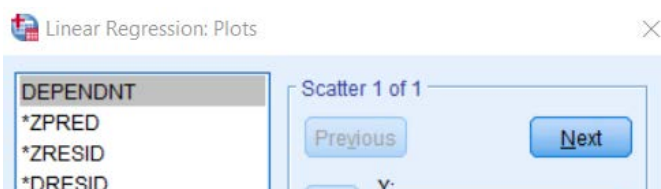
E. To test of *homoscedasticity*, look at the plot of the residuals of the model fit.

1. Click **Analyze**, then **Regression**, then select **Linear**

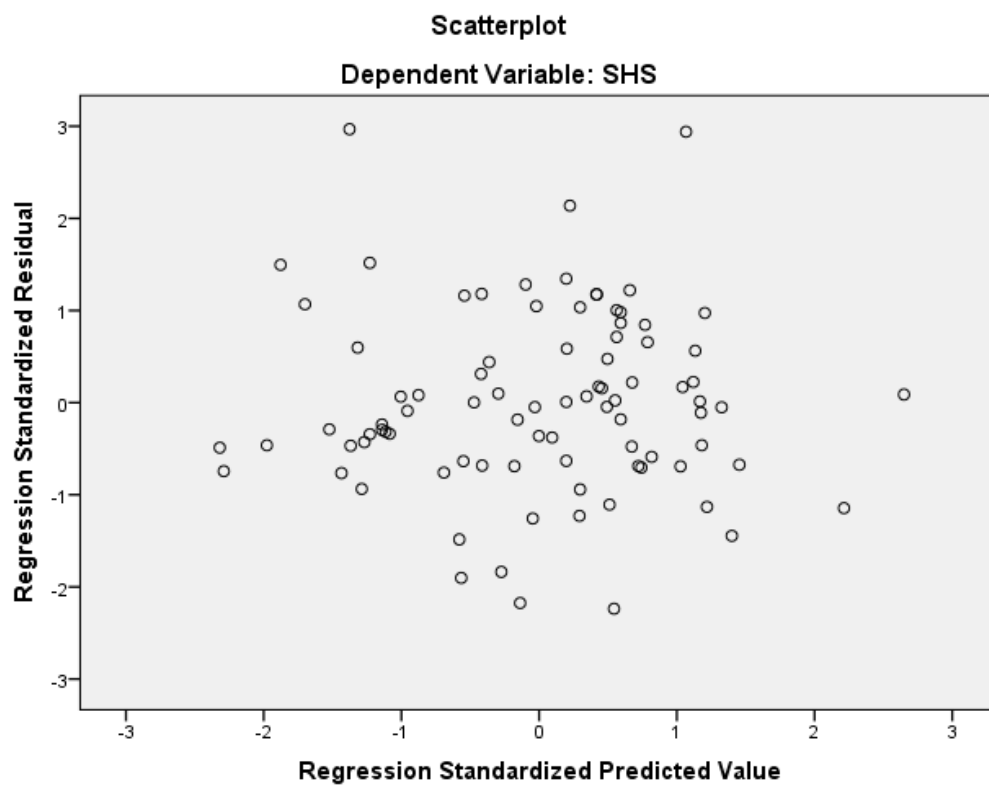
2. Select criterion variable (i.e., *SHS*) and click/drag to **Dependent**. Highlight the predictor variables (i.e., *Arousal*, *Stress*) and click/drag to **Independent(s)**. Be sure that the **Enter** method is selected.



3. Select **Plots**. Highlight *ZResid* and click/drag to the **Y** box, highlight *ZPred* and click/drag to the **X** box. Click **Continue**, then **OK**.



4. The residual plot will generate in the Output screen:



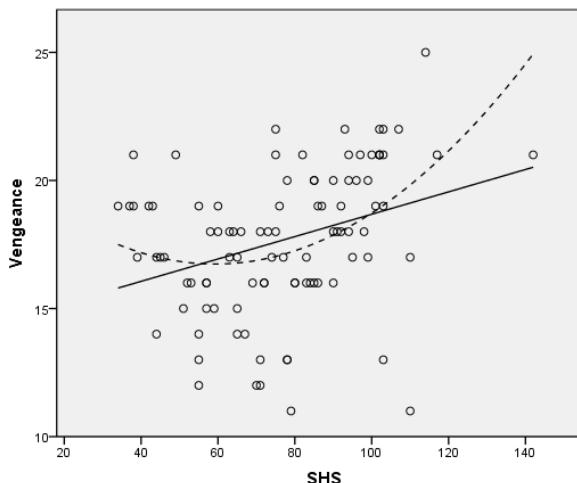
## II. Non-linear regression, Lack-of-fit

**Objective:** Conduct a non-linear regression and compare it to linear regression for the same variables to determine which model best fits the data

**\*\*Note that this example is using polynomial regression.\*\***

We will be using the *Vengeance* variable as a predictor and *SHS* as the criterion.

An initial graph (using Chart Builder – Legacy Dialogs), we see that there is a possible non-linear relationship (i.e., quadratic) between the two variables:



1. Click **Analyze**, then **Regression**, and select **Curve Estimation**

2. Highlight *SHS* and click/drag over to the **Dependent(s)** box. Highlight *Vengeance* and click/drag over to the **Independent Variable** box.

Select **Linear** and **Quadratic** in the **Models** section.

Click **OK**.

Curve Estimation

Dependent(s): SHS

Independent Variable: Vengeance

Case Labels: [ ]

Models:

- Linear
- Quadratic
- Compound
- Growth
- Logarithmic
- Cubic
- S
- Exponential
- Inverse
- Power
- Logistic

Upper bound: [ ]

Display ANOVA table

Buttons: OK, Paste, Reset, Cancel, Help

3. We can compare the  $R^2$  values of each model to determine which model accounts for more of the variance in *SHS*.

### Linear

#### Model Summary

R	R Square	Adjusted R Square	Std. Error of the Estimate
.333	.111	.101	20.640

The independent variable is Vengeance.

#### ANOVA

	Sum of Squares	df	Mean Square	F	Sig.
Regression	4986.845	1	4986.845	11.706	.001
Residual	40044.114	94	426.001		
Total	45030.958	95			

The independent variable is Vengeance.

#### Coefficients

	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
Vengeance	2.536	.741	.333	3.421	.001
(Constant)	31.924	13.264		2.407	.018

### Quadratic

#### Model Summary

R	R Square	Adjusted R Square	Std. Error of the Estimate
.452	.205	.188	19.624

The independent variable is Vengeance.

#### ANOVA

	Sum of Squares	df	Mean Square	F	Sig.
Regression	9216.844	2	4608.422	11.967	.000
Residual	35814.115	93	385.098		
Total	45030.958	95			

The independent variable is Vengeance.

#### Coefficients

	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
Vengeance	-19.671	6.737	-2.581	-2.920	.004
Vengeance ** 2	.642	.194	2.930	3.314	.001
(Constant)	218.615	57.724		3.787	.000

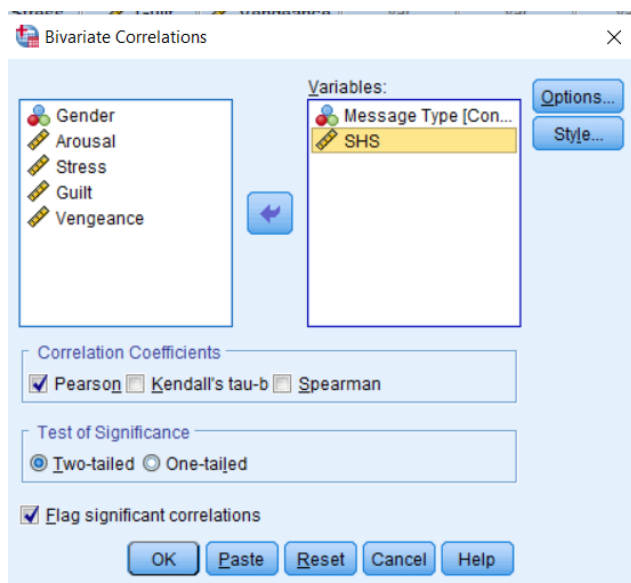
## Chapter 13: Another Way to Scale the size of Treatment Effects

### I. Point biserial r

**Objective:** Test relationship between a dichotomous variable (i.e., *Message Type: Nice, Insult*) and a continuous variable (i.e., *SHS score*).

In SPSS, the Pearson correlation coefficient is interpreted as the point biserial correlation coefficient if one of the variables is a dichotomous categorical variable.

1. Click **Analyze**, **Correlate**, then **Bivariate**
2. Highlight the two variables of interest (i.e., *Message Type*, *SHS*) and click/drag over the **Variables** box. Select **Pearson** and click **OK**.



3. The results will generate in the Output screen:

		Message Type	SHS
Message Type	Pearson Correlation	1	.245*
	Sig. (2-tailed)		.015
	N	114	97
SHS	Pearson Correlation	.245*	1
	Sig. (2-tailed)	.015	
	N	97	97

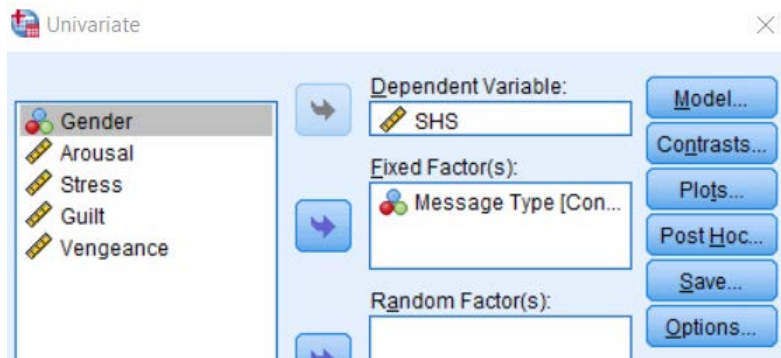
\*. Correlation is significant at the 0.05 level (2-tailed).

## Chapter 14: Analysis of Variance (ANOVA)

### I. One-way ANOVA

**Objective:** Compare the mean of *SHS* score between two levels of *Message type* (*Nice*, *Insult*)

1. Click **Analyze**, **General Linear Model**, then **Univariate**.
2. Highlight *SHS* and click/drag it to the **Dependent Variable** box. Highlight *Message Type* and click/drag it to the **Fixed Factor(s)** box.



3. Click **Options** to include other information wanted (i.e., Parameter Estimates, Descriptive Statistics, etc.). Click **Continue** then **OK**.

4. The results will generate in the Output screen:

#### Tests of Between-Subjects Effects

Dependent Variable: SHS

Source	Type III Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	2714.400 <sup>a</sup>	1	2714.400	6.079	.015
Intercept	556437.946	1	556437.946	1246.120	.000
Condition	2714.400	1	2714.400	6.079	.015
Error	42420.961	95	446.536		
Total	617787.000	97			
Corrected Total	45135.361	96			

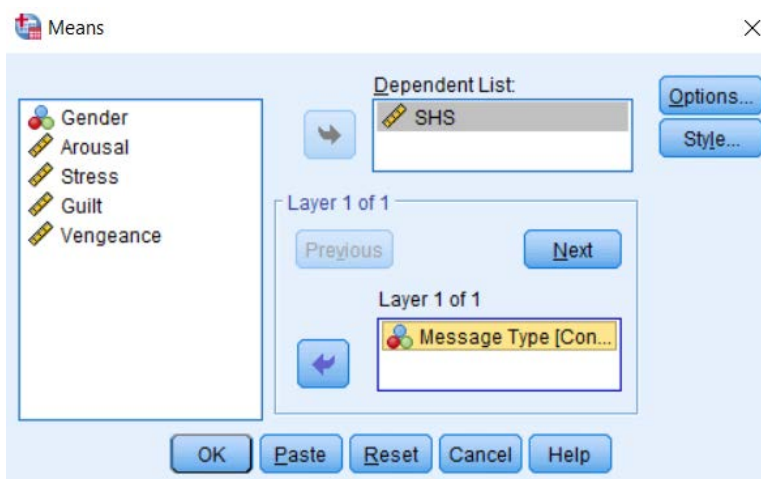
a. R Squared = .060 (Adjusted R Squared = .050)

## II. Relational Effect Size Measures

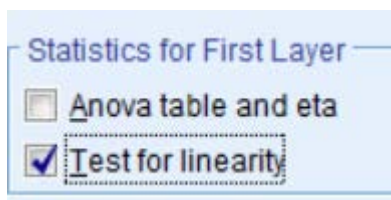
### Eta squared, Partial eta squared

**Objective:** To produce relational effect sizes after comparing the *State Hostility score (SHS)* between the two levels of Message (*Insult, Nice*)

1. Click **Analyze**, **Compare Means**, then **Means**.
2. Highlight *SHS* and click/drag it to the **Dependent List** box. Highlight *Message Type* and click/drag it to the **Layer** box.



3. Click **Options**, select *Test for Linearity*. Click **Continue** then **OK**.



4. The results will generate in the output screen, located in the *Measures of Association* section.

### Measures of Association

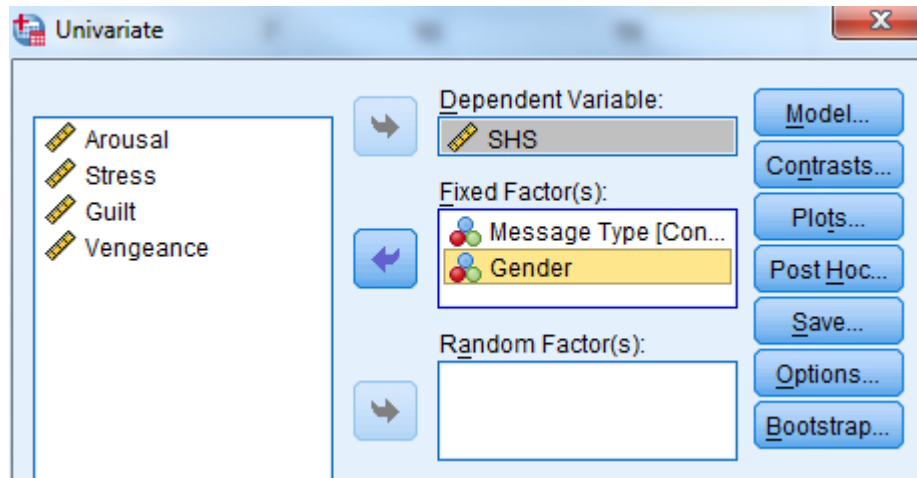
	Eta	Eta Squared
SHS * Message Type	.245	.060



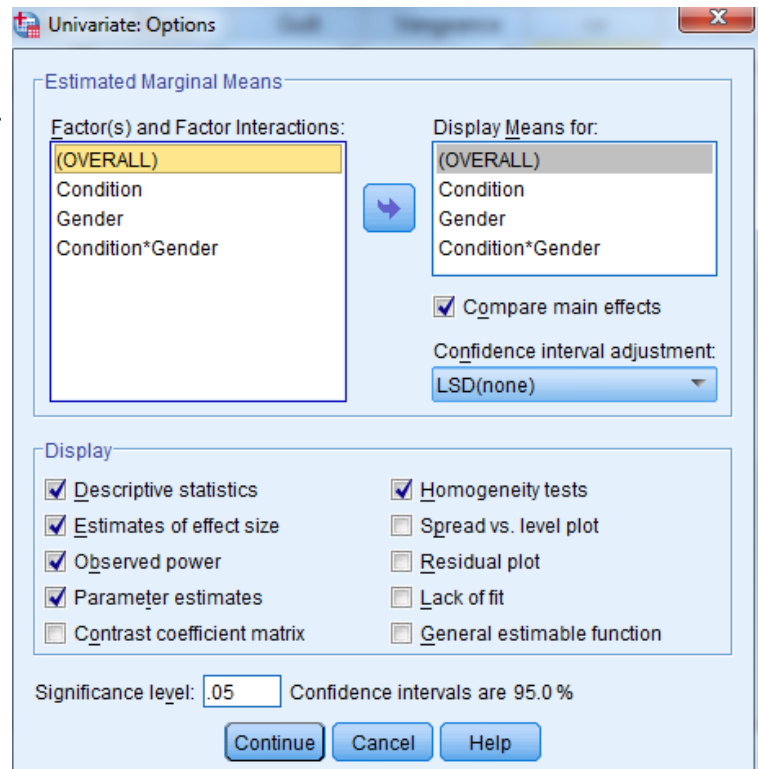
### III. Two-way ANOVA

**Objective:** Compare the mean of *SHS* score between *Message* type (*Nice*, *Insult*) and *Gender* (*Male*, *Female*)

1. Click **Analyze, General Linear Model**, then select **Univariate**
2. Highlight *SHS* and click/drag over to the **Dependent Variable** box. Highlight *Message Type* and *Gender*, then click/drag over to the **Fixed Factor(s)** box.



3. Click **Model**, and select **Full Factorial**. Click **Continue**.
4. Click **Options**, and highlight/click/drag all the factors (*Overall*, *Condition*, *Gender*, *Condition\*Gender*) over to the **Display Means** box. Check **Compare Main Effects**, and select the test desired (LSD is default). You can also select any other additional information you may need (i.e., **Descriptive Statistics**, **Parameter Estimates**). Click **Continue**, then **OK**.



5. The main ANOVA table is labeled as the **Tests of Between-Subjects Effects**, indicating whether the model is significant, the main effects, and two-way interaction effect

### Tests of Between-Subjects Effects

Dependent Variable: SHS

Source	Type III Sum of Squares	df	Mean Square	F	Sig.	Partial Eta Squared	Noncent. Parameter	Observed Power <sup>b</sup>
Corrected Model	3132.756 <sup>a</sup>	3	1044.252	2.312	.081	.069	6.936	.565
Intercept	470199.919	1	470199.919	1041.092	.000	.918	1041.092	1.000
Condition	1731.208	1	1731.208	3.833	.053	.040	3.833	.491
Gender	230.038	1	230.038	.509	.477	.005	.509	.109
Condition * Gender	186.479	1	186.479	.413	.522	.004	.413	.097
Error	42002.605	93	451.641					
Total	617787.000	97						
Corrected Total	45135.361	96						

a. R Squared = .069 (Adjusted R Squared = .039)

b. Computed using alpha = .05

Overall Model:  $F(3, 93) = 2.312, p = .081$

Main Effect of Condition:  $F(1, 93) = 3.833, p = .053$

Main Effect of Gender:  $F(1, 93) = 0.509, p = .477$

Interaction Condition x Gender:  $F(1, 93) = 0.413, p = .522$

## Chapter 15 – Multiple Regression & Beyond

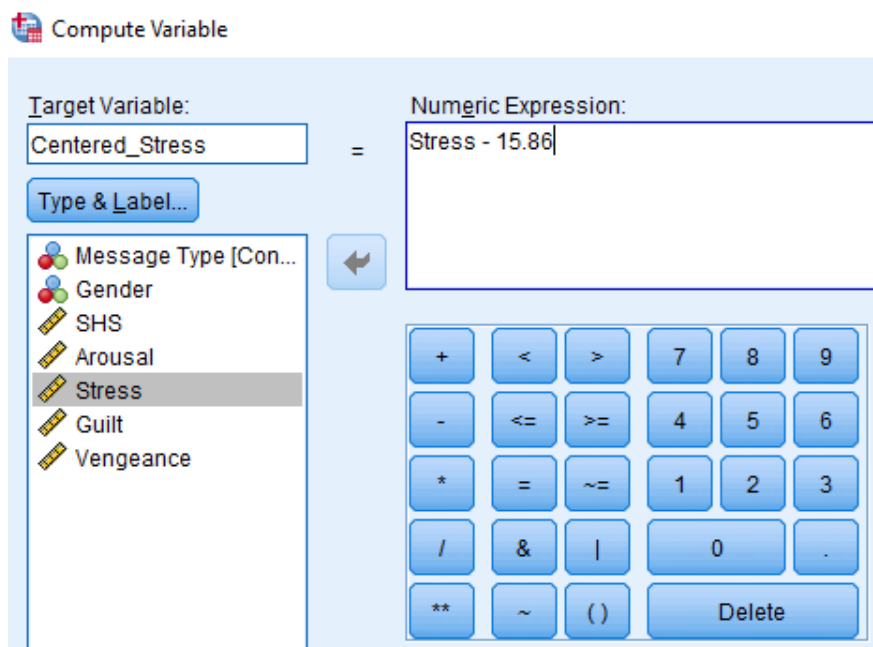
### I. Testing the Simple Slopes of a Continuous x Continuous Interaction

**Objective:** Conduct a multiple regression and probe the interaction by testing the simple slopes

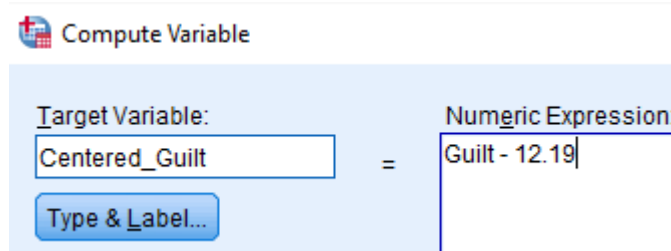
For this example, we are using the *SHS* as the criterion and the *Stress* score, *Guilt* score, and two-way interaction as predictors.

1. Before we conduct analyses, we must first center the predictors (i.e., *Stress*, *Guilt*). We first need to determine the mean of each variable by using the *Descriptive Statistics* function. The mean of *Stress* = 15.86, the mean of *Guilt* = 12.19.

2. We created a new variable by using the **Compute Variable** function (see Ch 3 Ex 1 for details). For example, we created a new variable titled *Centered\_Stress* by subtracting the mean from each *Stress* score:

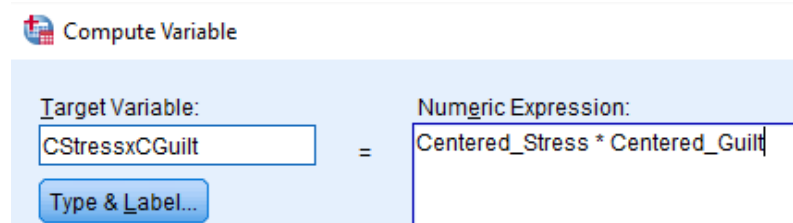


3. We do the same procedure to create *Centered\_Guilt*:

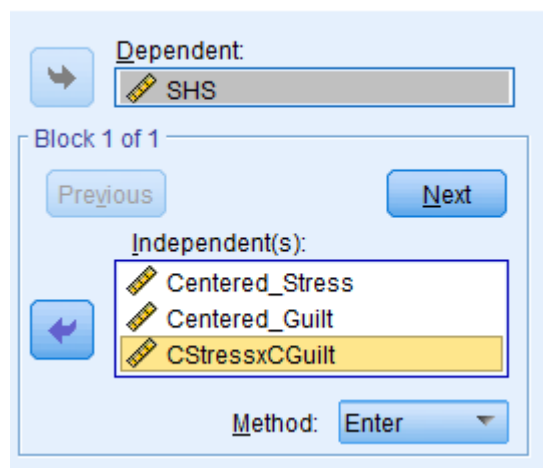


4. Next we create the two-way interaction (i.e., *CStressxCGuilt*) using the *Centered\_Stress* x

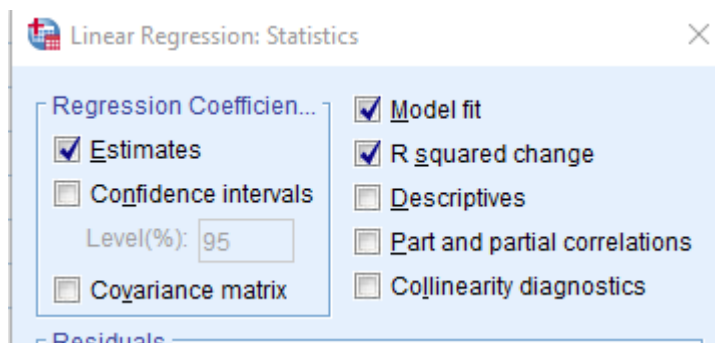
*Centered\_Guilt* and the **Compute Variable** function:



5. We then conduct a regression analysis by clicking **Analyze, Regression**, then selecting **Linear**. Highlight and click/drag *SHS* to the **Dependent** box. Highlight and click/drag each predictor into the **Independent(s)** box: *Centered\_Stress*, *Centered\_Guilt*, *CStressxCGuilt*



6. Click **Statistics**. Select **Estimates, Model Fit, R\_squared change**. Click **Continue** then **OK**.



7. The results will include **Model Summary**, **ANOVA** table, and **Coefficients** section.

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	Change Statistics			Sig. F Change
						F Change	df1	df2	
1	.646 <sup>a</sup>	.417	.398	17.155	.417	21.020	3	88	.000

a. Predictors: (Constant), CStressxCGuilt, Centered\_Stress, Centered\_Guilt

**ANOVA<sup>a</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	18558.922	3	6186.307	21.020	.000 <sup>b</sup>
	Residual	25898.295	88	294.299		
	Total	44457.217	91			

a. Dependent Variable: SHS

b. Predictors: (Constant), CStressxCGuilt, Centered\_Stress, Centered\_Guilt

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	77.639	2.075		37.412	.000
	Centered_Stress	1.306	.397	.376	3.289	.001
	Centered_Guilt	1.638	.577	.337	2.840	.006
	CStressxCGuilt	-.047	.054	-.076	-.872	.385

a. Dependent Variable: SHS

8. Even though there is not a significant two-way interaction, we are going to probe the interaction for the purposes of this example. We will test the Simple Slopes of *Guilt* at different levels of *Stress*: 1 standard deviation below the mean, at the mean, and 1 standard deviation above the mean. You can find the standard deviation by using the *Descriptive Statistics* function in SPSS: the SD of *Stress* is 6.3698.

9. Following the same procedures in Step 2, we create 2 new variables: first one (i.e., *Below\_CStress*) 1 SD below the mean of *Stress*, second one (i.e., *Above\_CStress*) 1 SD above the

mean of *Stress*.

Compute Variable

Target Variable:  = Numeric Expression:

Compute Variable

Target Variable:  = Numeric Expression:

10. Then create 2 new interaction terms with *Centered\_Guilt*, using these two new variables:

Compute Variable

Target Variable:  = Numeric Expression:

Compute Variable

Target Variable:  = Numeric Expression:

11. Conduct two new regression analyses, replacing *Centered\_Stress* with *Above* and *Below* *Centered Stress* variables and the appropriate interaction terms:

×

Dependent:

Block 1 of 1

Previous

Block 1 of 1

Centered\_Guilt  
 Below\_CStress  
 CGuiltxBelowCStress

Method:

Dependent:

Block 1 of 1

Previous

Block 1 of 1

Centered\_Guilt  
 Above\_CStress  
 CGuiltxAboveCStress

Method:

12. We look at the ***Unstandardized Coefficients*** (i.e., ***B***) in the **Coefficients** section of each analyses:

Coefficients<sup>a</sup>

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	69.322	3.470		19.980	.000
	Centered_Guilt	1.939	.768	.399	2.525	.013
	Below_CStress	1.306	.397	.376	3.289	.001
	CGuiltxBelowCStress	-.047	.054	-.110	-.872	.385

a. Dependent Variable: SHS

Coefficients<sup>a</sup>

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	85.955	3.059		28.096	.000
	Centered_Guilt	1.336	.560	.275	2.387	.019
	Above_CStress	1.306	.397	.376	3.289	.001
	CGuiltxAboveCStress	-.047	.054	-.084	-.872	.385

a. Dependent Variable: SHS

- a. The value of 1.939 is the slope of *Guilt* at 1 SD below the mean of *Stress*; this is significantly different than a slope of 0 ( $t = 2.53, p = .01$ )
- b. The value of 1.336 is the slope of *Guilt* at 1 SD above the mean of *Stress*; this is significantly different than a slope of 0 ( $t = 2.39, p = .02$ )

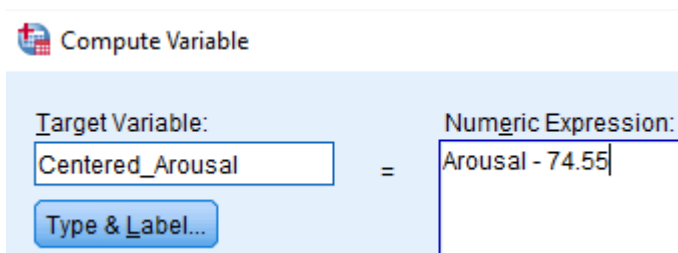
## II. Testing the Simple Slopes of a Categorical x Continuous Interaction

**Objective:** Conduct a multiple regression and probe the interaction by testing the simple slopes

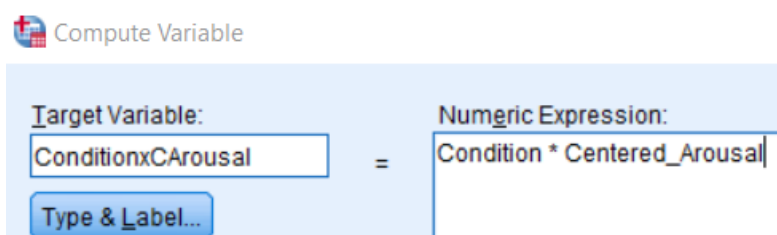
For this example, we are using the *SHS* as the criterion and the *Arousal* score, *Message Type* (dummy coded with *Insult* = 1, *Nice* = 0), and two-way interaction as predictors.

1. Before we conduct analyses, we must first center the continuous predictor (i.e., *Arousal*). We first need to determine the mean by using the *Descriptive Statistics* function. The mean of *Arousal* = 74.55.

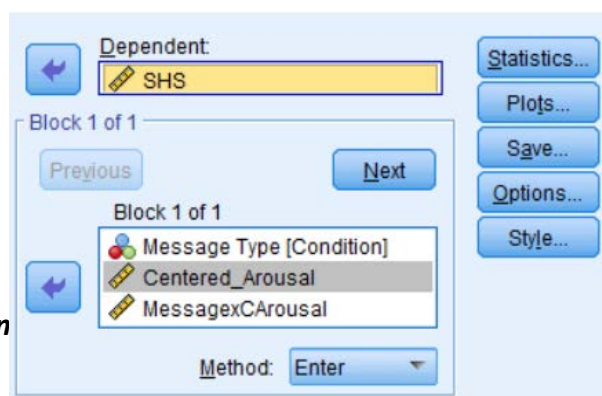
2. We created a new variable by using the *Compute Variable* function (see Ch 3 Ex 1 for details). For example, we created a new variable titled *Centered\_Arousal* by subtracting the mean from each *Arousal* score



4. Next we create the two-way interaction (i.e., *ConditionxCrousal*) using the *Compute Variable* function:



5. We then conduct a regression analysis by clicking **Analyze, Regression**, then selecting **Linear**. Highlight and click/drag *SHS* to the **Dependent** box. Highlight and click/drag each predictor into the **Independent(s)** box: *Message Type (Condition)*, *Centered\_Arousal*, *ConditionxCrousal*

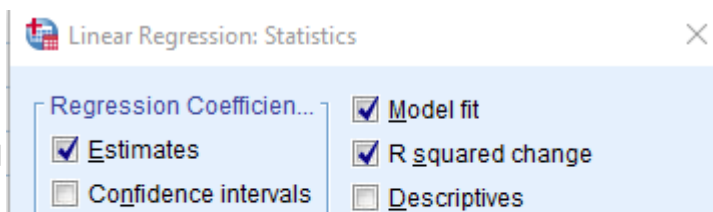


6. Click **Statistics**. Select *Estin*

**Continue** then **OK**.



7. The results will



s section.

### Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	Change Statistics			Sig. F Change
						F Change	df1	df2	
1	.587 <sup>a</sup>	.345	.322	17.704	.345	14.913	3	85	.000

a. Predictors: (Constant), MessagexCArousal, Message Type, Centered\_Arousal

### ANOVA<sup>a</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	14023.023	3	4674.341	14.913	.000 <sup>b</sup>
	Residual	26642.618	85	313.443		
	Total	40665.640	88			

a. Dependent Variable: SHS

b. Predictors: (Constant), MessagexCArousal, Message Type, Centered\_Arousal

### Coefficients<sup>a</sup>

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	70.929	2.733		25.956	.000
	Message Type	11.223	3.760	.262	2.985	.004
	Centered_Arousal	-.875	.164	-.651	-5.342	.000
	MessagexCArousal	.407	.236	.210	1.724	.088

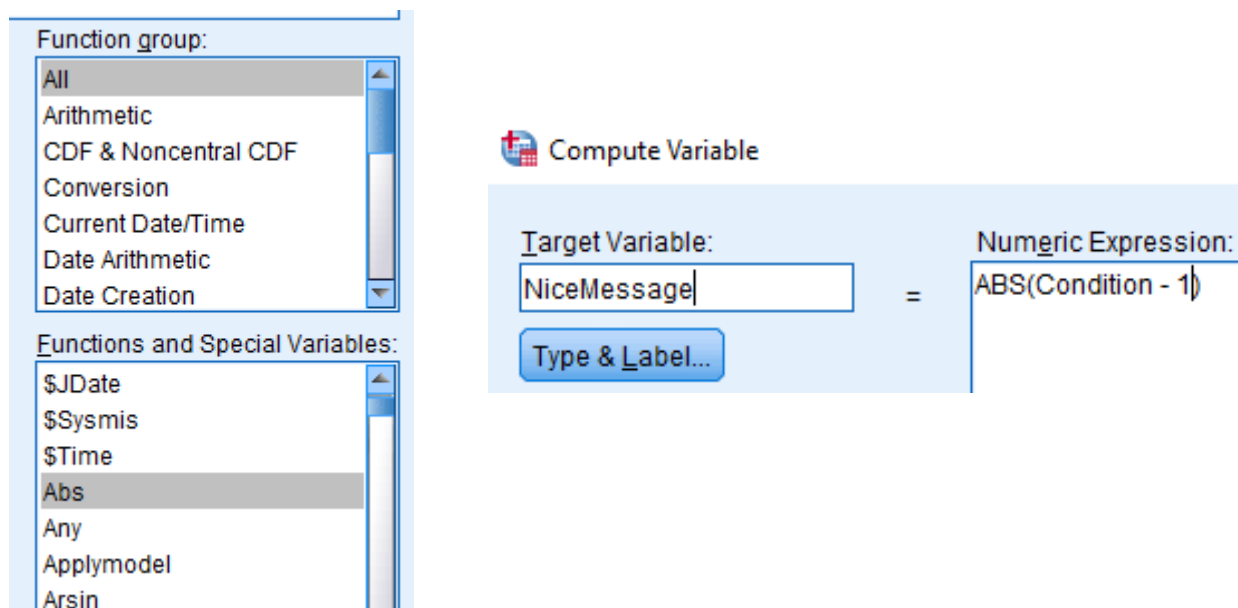
a. Dependent Variable: SHS

8. Even though there is not a significant two-way interaction, we are going to probe the interaction for the purposes of this example. We will test the Simple Slopes of *Arousal* at different levels of *Message Type: Insult, Nice*

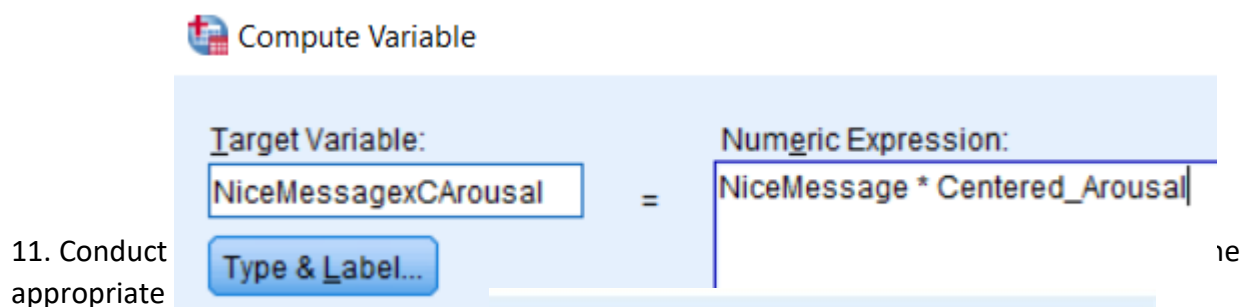
9. Our *Message Type (Condition)* variable is already dummy coded with *Insult = 1*, so this will be used for *InsultxArousal* Simple Slope (i.e., *ConditionxCArousal*). Next we need to re-code the *Condition* variable where *Nice = 1* to create the interaction term for *Nice Message x Arousal*. To do so, following the same procedures in Step 2, we create a new variable where we will

subtract a 1 from each value in the *Condition* group. However, we will need to take the absolute value in order to have +1 rather than -1.

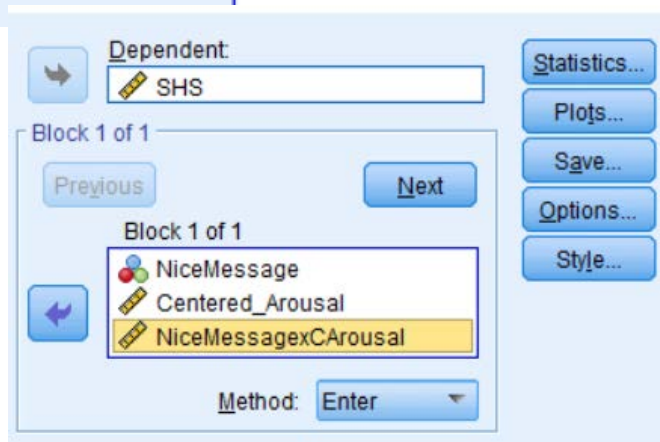
To do so, in the **Compute Variable** function screen, select **All** in the **Function** group, and double-click **Abs** in the **Functions and Special Variables** section. This will put **ABS()** into the **Numeric Expression** box. Next we name our new variable (i.e., *NiceMessage*), and inside the parentheses click/drag *Condition*, then “-1”:



9. To create the interaction term for *NiceMessage by Arousal*, we, again following the same procedures in Step 2, we create a new variable *NiceMessage\_CARousal*. Note again that the interaction term for *Insult Message x Arousal* is the original interaction term we used before (*ConditionxCARousal*).



11. Conduct appropriate



12. We look at the **Unstandardized Coefficients** (i.e., **B**) in the **Coefficients** section of each analyses. Note that the first one is for the *Insult Message*, which was a part of the original Regression Analyses output:

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	70.929	2.733		25.956	.000
	Message Type	11.223	3.760	.262	2.985	.004
	Centered_Arousal	-.875	.164	-.651	-5.342	.000
	MessagexCArousal	.407	.236	.210	1.724	.088

a. Dependent Variable: SHS

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	82.153	2.583		31.801	.000
	NiceMessage	-11.223	3.760	-.262	-2.985	.004
	Centered_Arousal	-.468	.170	-.348	-2.748	.007
	NiceMessagexCArousal	-.407	.236	-.218	-1.724	.088

a. Dependent Variable: SHS

... the value of  $-11.223$  is the slope of *Message Type* in the *Insult Message Condition*; this is significantly different than a slope of 0 ( $t = -2.985, p < .004$ )

b. The value of  $-.468$  is the slope of *Arousal* in the *Nice Message Condition*; this is significantly different than a slope of 0 ( $t = -2.748, p = .007$ )