

## "Mapping Architecture"

An exercise in data visualization



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Major Studio 08, final project

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## ABSTRACT

The project aimed at geo-tagging all buildings in Manhattan by different conditions (age of construction, style, etc) into a visual display. Inspired by two past projects: Zipcode by Ben Fry and Million Dollar blocks by the Justice Mapping Center, I wished to see if the architecture of the city could reveal patterns and if those patterns could help in developing an interactive application that could serve both like a travel guide or research tool.

The project further aimed to stretch the study in various major cities of the world to gain an insight on whether same patterns were reflected, sort of like a contour map. Those patterns can then be used to for retrieving information for preservation of buildings or urban planning.

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*“Chrysler” building, an art deco architecture stands tall in the midst of residential housing, most probably built in federal style of the early twentieth century.*

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## Motivation

What can data reveal to us? Reams of statistical data hides emergent patterns not easily seen by the human eye. Its a careful visual reorganization of the data, whether by hand or through computational means that can reveal the systems underlying the apparent chaos.

My motivation was to pick up a data set and visualize it graphically. Perhaps the trickiest part was to come up with a hypothesis. Exactly what did I want to study? What held possibilities for revelation. After a lot of searching into freely available data sets and an inability to make any correlations, it struck me that the building I lived in was built in 1890. The fact somehow was awe-inspiring, as it was like living in a time machine.

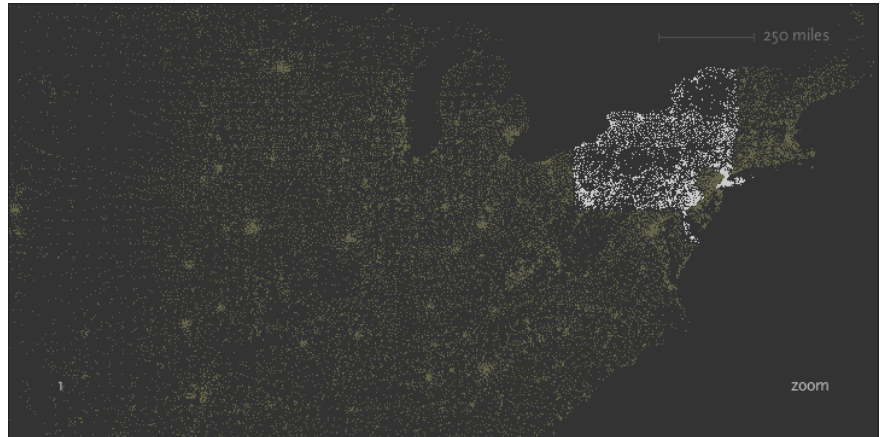
I also remembered my time in India. The southern portion of Bombay (also known as the fort area) is full of old architecture, buildings that are atleast a hundred years old. Its construction is quite similar to the construction of Greenwich village architecture here in Manhattan. The architecture is similar, the way the space looks and feels is similar (I guess it also has something to do with what was considered to be the ideal road width, intersection size etc of those times). The above two places were also warm and friendly as opposed say the midtown skyscrapered and 'imperial' part of the city. More warm and friendly than the spaces that had 'modern architecture', devoid of all the frills and fun adorning former buildings.

And then it struck me - does architecture contribute to the way one experiences space? If yes, then to what degree? Are tourists more attracted to more friendly spaces than non-friendly ones? Can tourist spending determine that? Can the spending justify preservation or breaking down of older architecture? And so on... the questions increased and there were several correlations to made.

## Precedents

### (a) Zipcode - Ben Fry

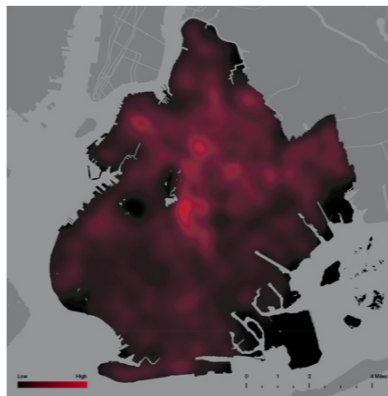
Zipcodes geo-codes the zipcodes of all locations in the United States of America (excluding Alaska and Hawaii). It reveals patterns as to how the codes may be distributed. For example, codes starting with '0' cover the whole of Jersey. The numbers increase from '0' to '9' as we move left towards the west coast.



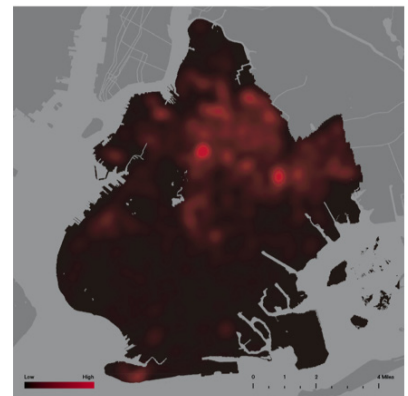
*Zipcode by Ben Fry*

### (b) Million Dollar Blocks by Justice Mapping Center

The project geo-tags the addresses of people (from Brooklyn) who were incarcerated in US prisons. It tracks the number of times they were incarcerated and released. It also maps the amount of money (or citizen taxes) that go into keeping them in jail. It reveals that these blocks are the poorest areas in the region and how poverty goes hand in hand with lack of opportunities. It suggests that instead of spending money in incarcerations, it should be spent in rehabilitation and development.



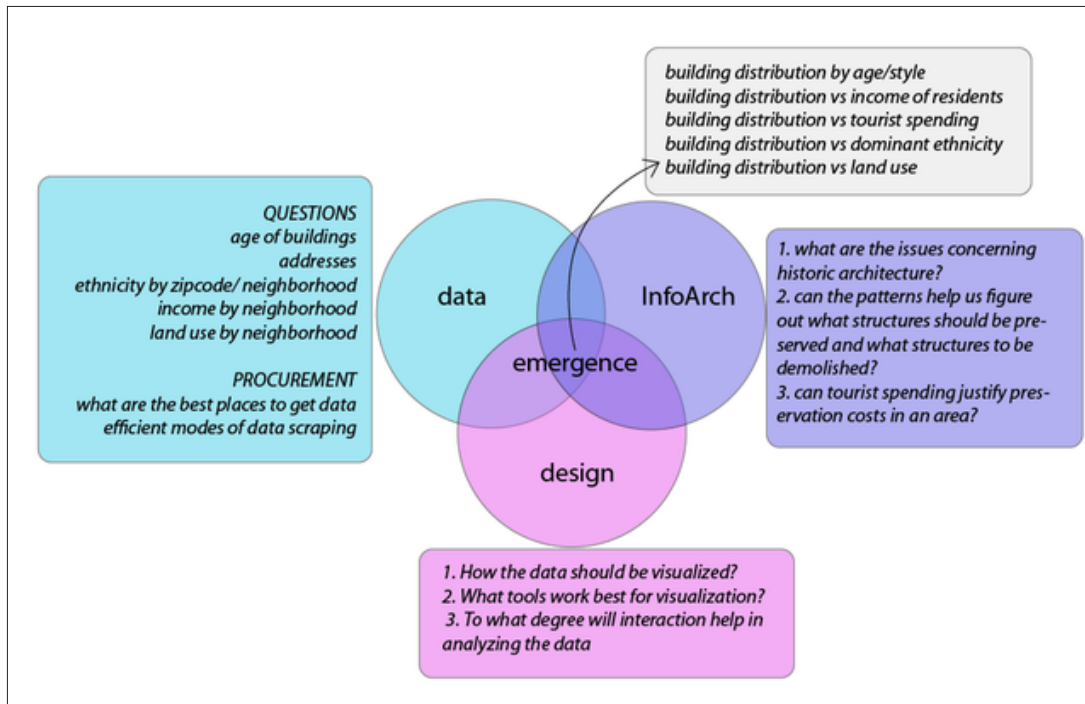
Crime density map, Brooklyn, NY, 1998



Prison admissions density map, Brooklyn, NY, 2003

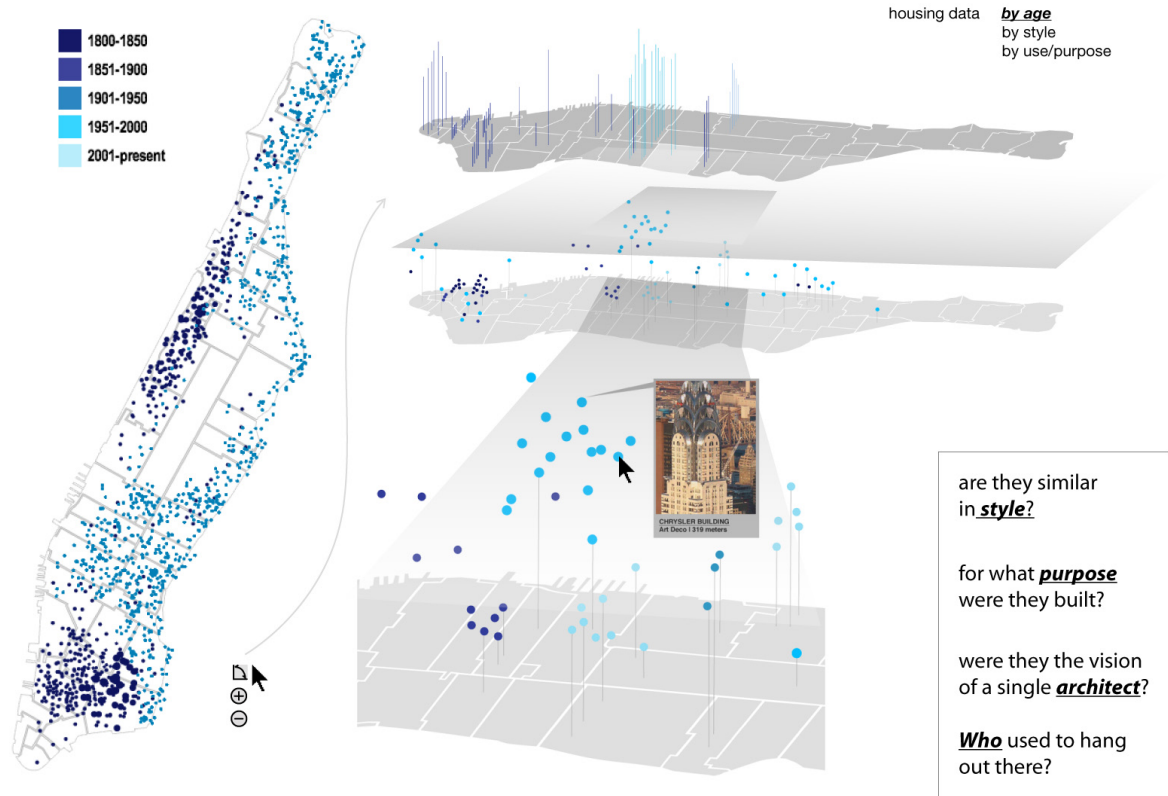
*Million Dollar Blocks by Justice Mapping Center*

## Prototypes: Role + Look and Feel

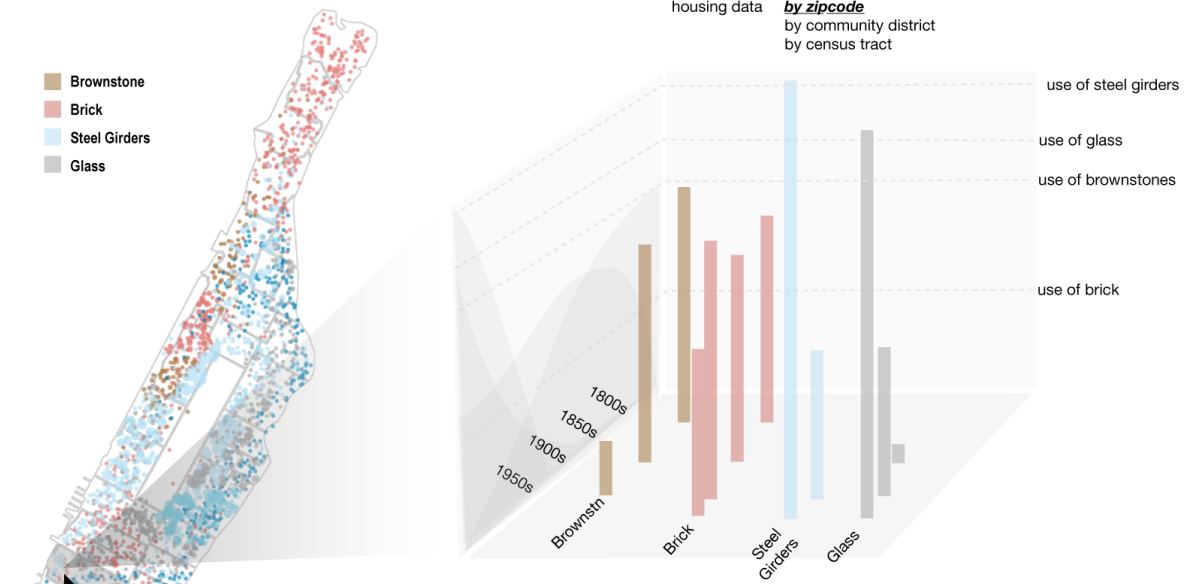


Venn Diagram charting areas of study/ research

## TOURIST EXPERIENCE - How do I plan my tour based on architecture?



**PRESERVATION & URBAN PLANNING:** Which structures should/can be preserved?



**When** were they built?

For which structures do we have **available data**?

do they belong to the same **owner**?

What **materials** and **construction techniques** used?

Does the spatial experience affect **tourist spending** in the area?

Is **facadism** a viable option for preservation? Which structures have gained from it?

**ACADEMIC:** Classroom, museum, reference material

**When** were they built?

What maybe their **shared history**?

What was the pattern of **city growth**?

What **demographic profiles** inhabit a certain kind of architecture?

**Shared history: points of comparison**

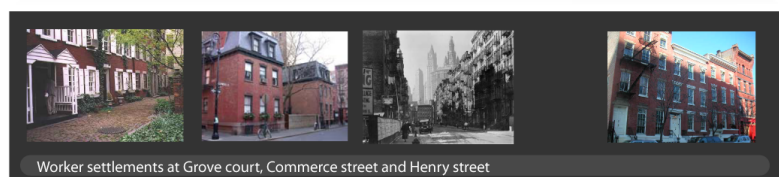
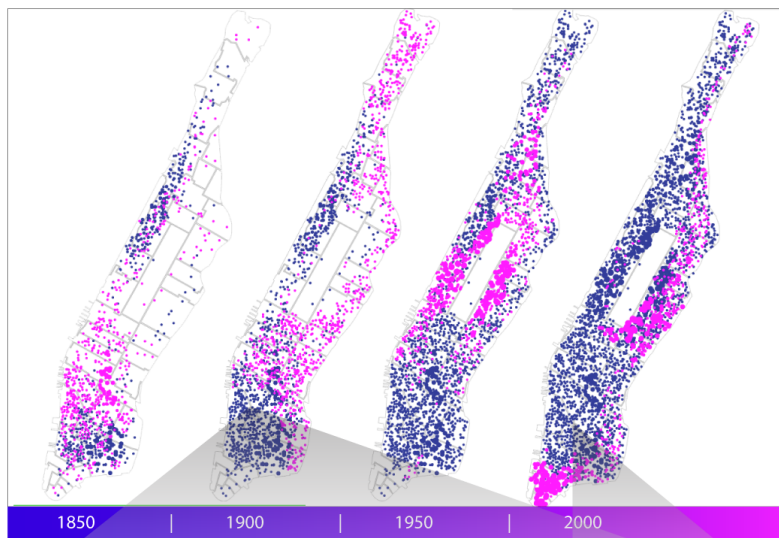
**Time:** heavy industrialization vs prevalent economic conditions

**Residents:** immigrants and workers vs who lives there now?

**Demographic:** economic strata vs present economic strata

**Construction:** brick vs new renovation techniques?

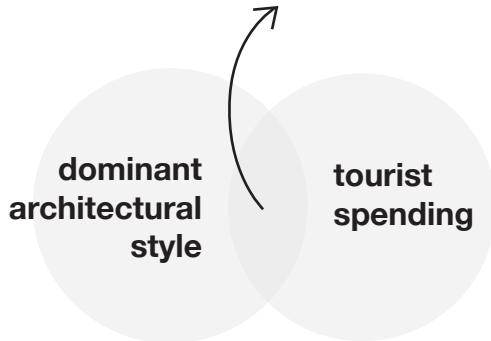
**Height:** 1-2 floors vs average height of buildings of that time



Worker settlements at Grove court, Commerce street and Henry street

## Possible data sets and correlations

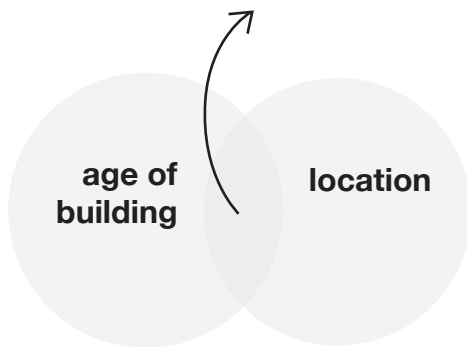
how much should we invest in preserving the structures?



### (a) Data on Buildings

Age  
Style  
Materials  
Construction Technology  
Use or Purpose  
Floor Plans  
Owner  
Architect  
Rent

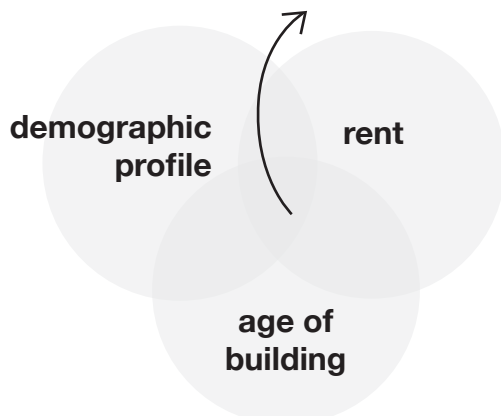
what was the growth pattern of the city through time?



### (b) Location/ Area

Demographic Profile  
People who hang out there  
Tourist Spending

what is the housing preferred by various economic and ethnic strata?



### (c) Patterns

Growth of the city  
Revenue generating areas  
Safe or Dangerous areas  
Land Use  
Need for renovation

From the explored user scenarios possible data sets were extracted which could reveal patterns in the above mentioned fields. Venn diagrams further illustrate and enable the comparisons that can be generated.



## Data Mining and Geotagging

Since location and age data was most freely available on the web, I accumulated data by web-scraping the following websites:

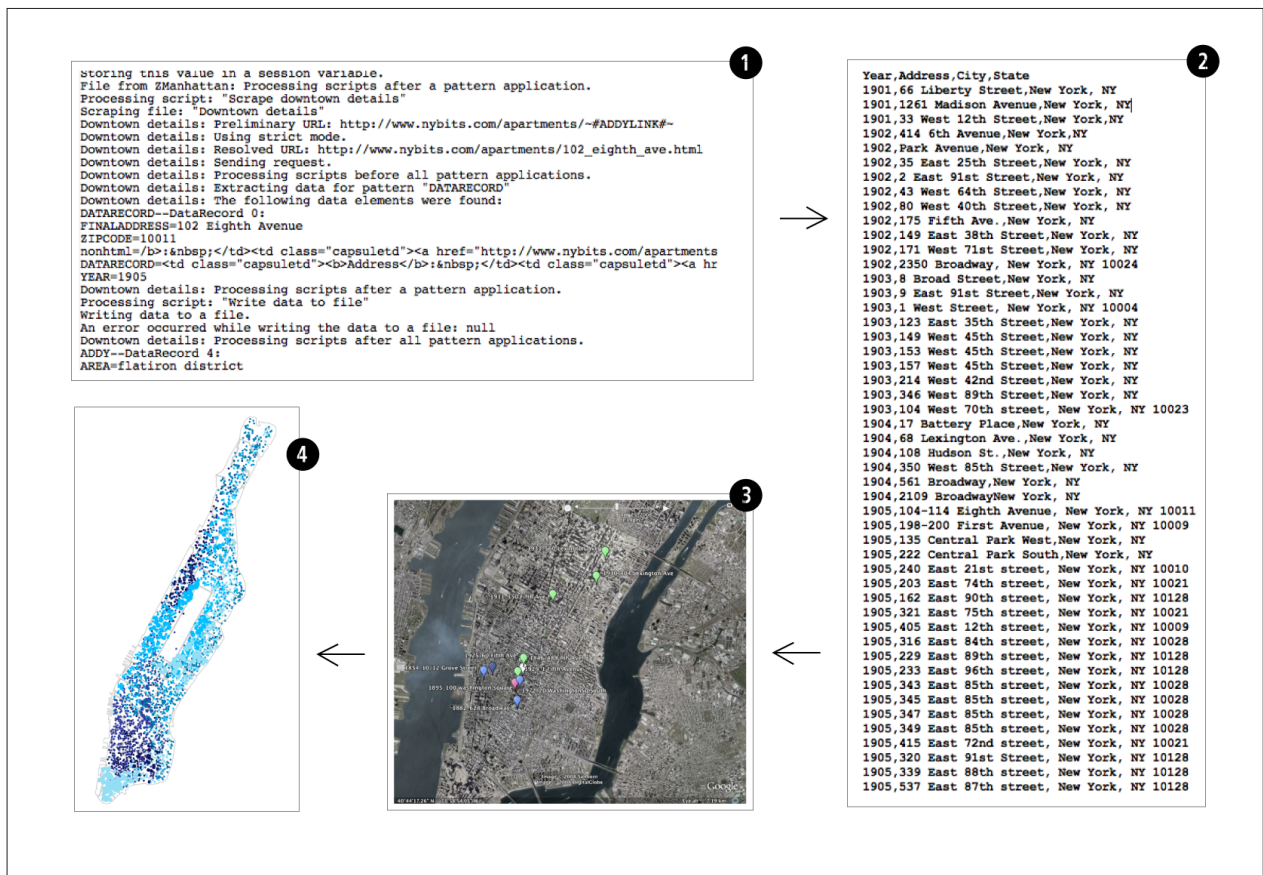
[www.nyc-architecture.com](http://www.nyc-architecture.com)

[www.newyorkarchitecture.info/](http://www.newyorkarchitecture.info/)

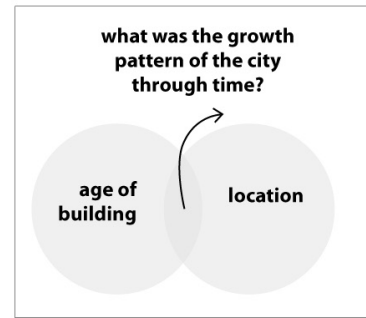
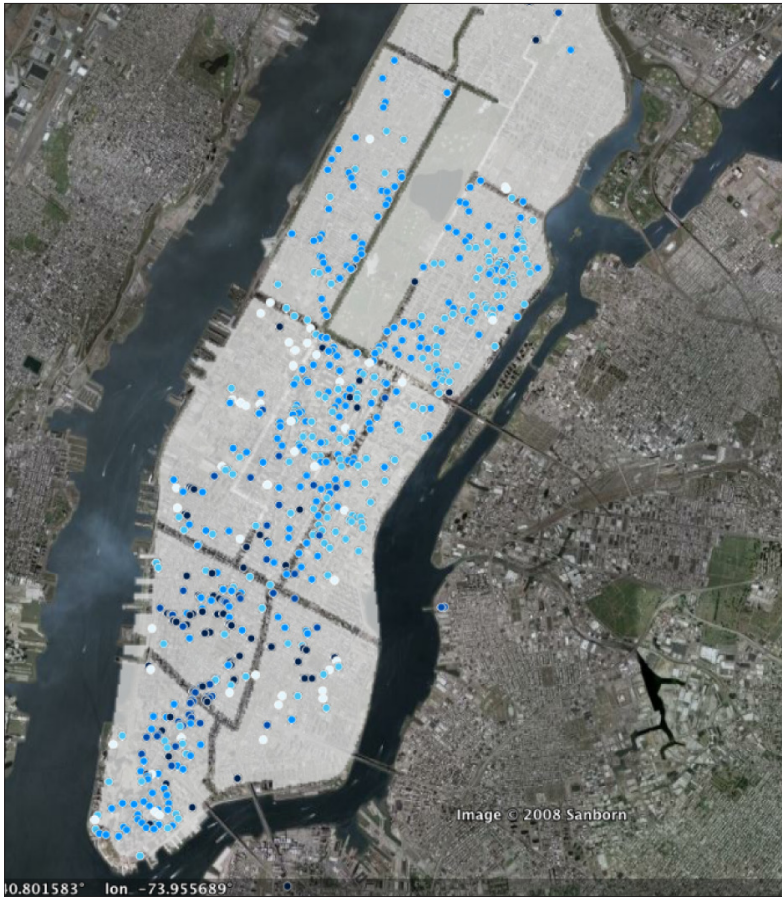
[www.wirednewyork.com](http://www.wirednewyork.com)

[www.nybits.com](http://www.nybits.com)

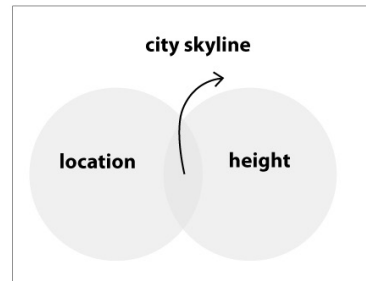
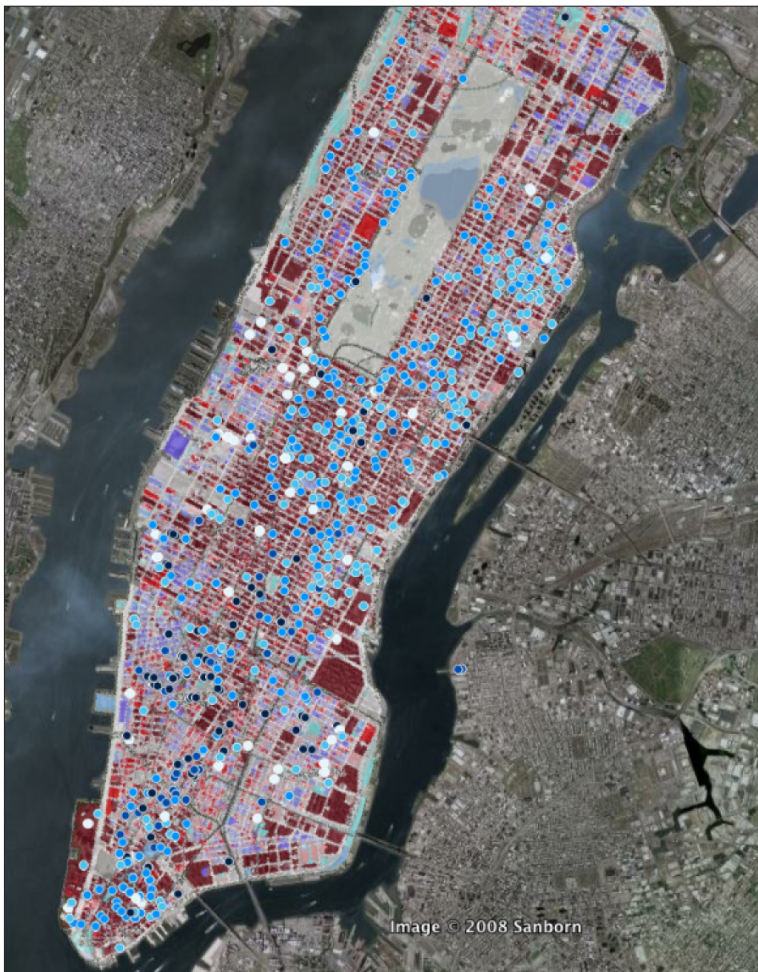
The process was encountered with some technical difficulties, but on the whole, the workflow involved (a) accumulating data, (b) organizing it into a text file, (c) using the text file to geo-code addresses into kml for google earth application and (d) saving latitude and longitude values in a table for later input into Processing1.0 application.



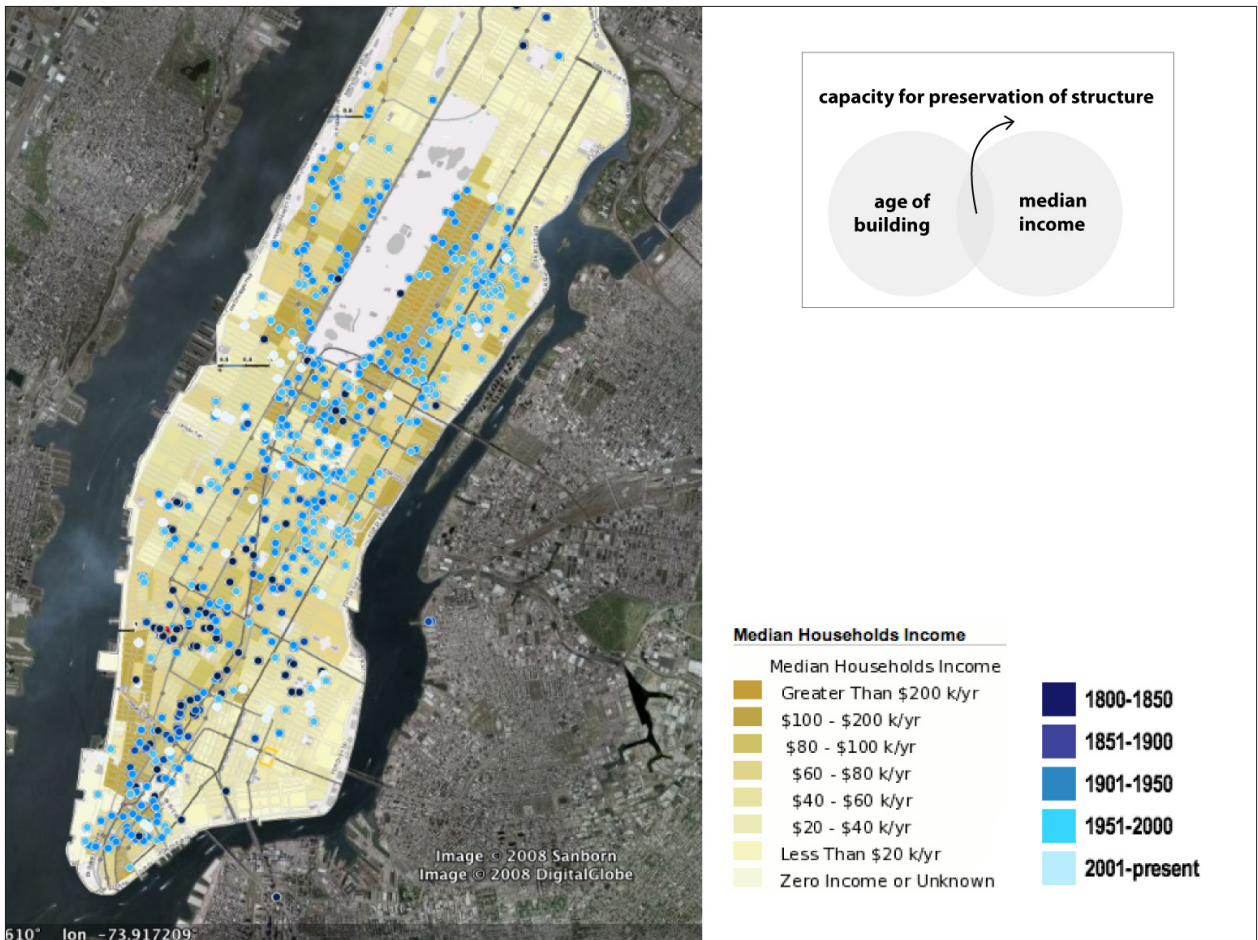
# Implementation Prototypes: visualization in Google Earth



- 1800-1850
- 1851-1900
- 1901-1950
- 1951-2000
- 2001-present



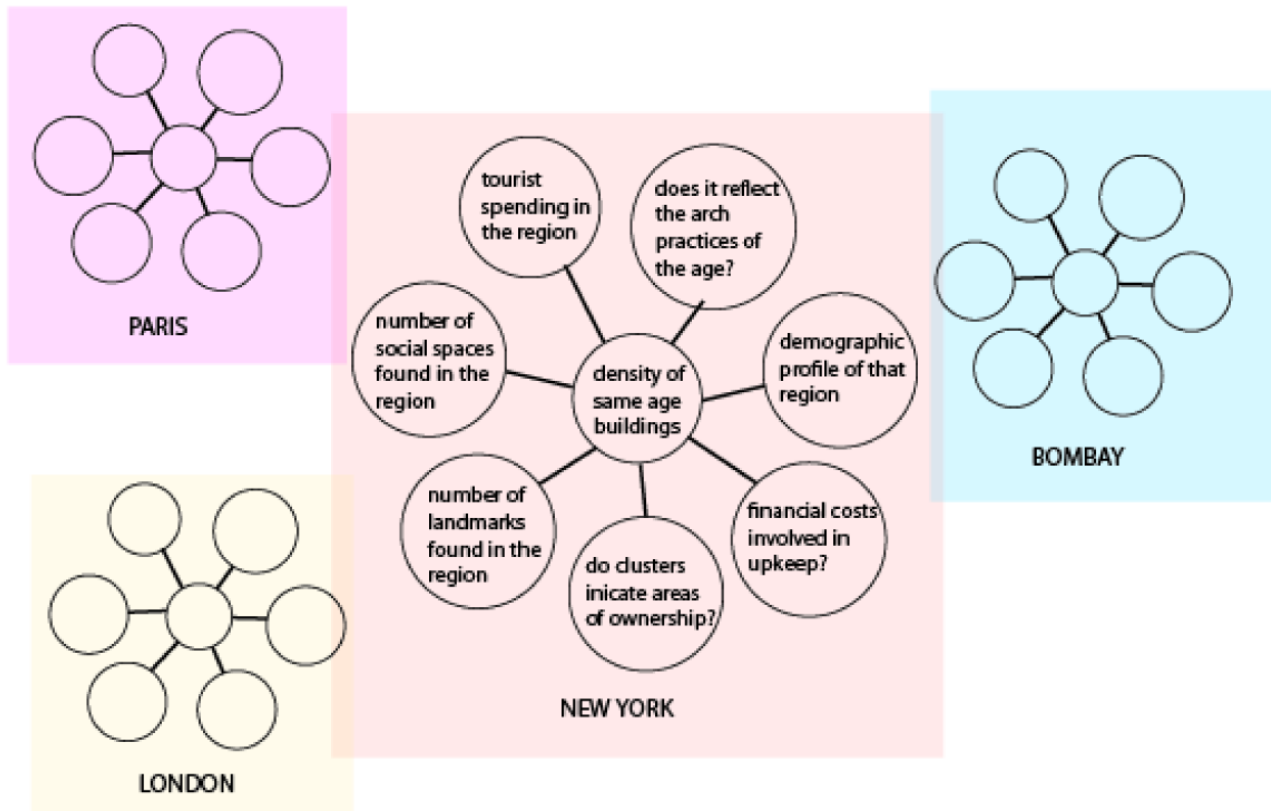
- Building Stories**
- 10 & Up Stories
  - 7 to 9 Stories
  - 5 & 6 Stories
  - 4 Stories
  - 3 Stories
  - 2 Stories
  - 1 Story
- 1800-1850
  - 1851-1900
  - 1901-1950
  - 1951-2000
  - 2001-present



To visualize patterns quickly, the data was input into google earth and was layered with civic data from maps generated from the website: [propertyshark.com](http://propertyshark.com)

## Future Directions

1. Enlarge the data-set
2. Visualizing and implementing interface
3. Comparing data-set with data-set from other cities



## References

### Data Sources:

[www.nyc-architecture.com](http://www.nyc-architecture.com)

[www.newyorkarchitecture.info/](http://www.newyorkarchitecture.info/)

[www.wirednewyork.com](http://www.wirednewyork.com)

[www.nybits.com](http://www.nybits.com)

### Inspiration:

<http://acg.media.mit.edu/people/fry/zipdecode/>

<http://www.ph.ucla.edu/epi/snow.html>

<http://www.justicemapping.org/expertise/>