

The logo for the International Institute of Air Conditioning and Refrigeration (iicar) is located in the top left corner. It features the lowercase letters "iicar" in a blue, sans-serif font, with a registered trademark symbol (®) to its upper right. A green swoosh underline is positioned beneath the letters.

# 2018 NATURAL REFRIGERATION CONFERENCE & EXPO

MARCH 18-21

COLORADO SPRINGS, COLORADO



# 2018 NATURAL REFRIGERATION CONFERENCE & EXPO

MARCH 18-21, 2018 • COLORADO SPRINGS, COLORADO

## THE LARGEST EXPOSITION DEDICATED TO THE NATURAL REFRIGERATION INDUSTRY.

The International Institute of Ammonia Refrigeration is the world's leading advocate for safe, reliable, and efficient use of ammonia and other natural refrigerants. As a member based organization, our conference provides an unrivaled opportunity for the industry's leading manufacturers, contractors, trainers, and other service providers to showcase their latest innovations and products.

**With more than 1,600 in attendance last year and over 150 exhibiting companies this is the perfect chance to network, and collaborate with some of the greatest minds in the natural refrigeration community.**





## THE 2018 IIAR NATURAL REFRIGERATION CONFERENCE & EXPO



Our upcoming 2018 IIAR Natural Refrigeration Conference & Expo will be held in Colorado Springs, Colorado at the beautiful Broadmoor Hotel and Resort. An IIAR Conference guest favorite, this venue provides a luxurious atmosphere to enhance your overall conference experience.

## ENHANCE RELATIONSHIPS, BUILD NEW PARTNERSHIPS & EXPLORE FRESH OPPORTUNITIES

Attendees of the IIAR Natural Refrigeration Conference & Expo come from all facets of the industry including design engineers, contractors, end users, students, trainers and scientists. Connect with others in your industry and discuss some of the most groundbreaking industry trends and innovations. Our conference is the perfect place to discover what's new in natural refrigeration across the globe.





## BECOME AN EXHIBITOR AT THE 2018 IIAR NAT

The IIAR Conference Exhibit Hall is a one stop shopping venue for the latest products, services, and solutions in natural refrigeration. With over 30,000 square feet of show floor and over 150 exhibitors from all aspects of the industry, our show is proven to bring all natural refrigeration industry technologies, services and products to one place.

### WHY YOU SHOULD EXHIBIT!

- Receive two complimentary meeting registrations in the cost of each reserved 10x10 booth
- Pre-registration and final attendees list
- Eligibility to participate in the Technomercial Showcase
- 30-word company description featured online, in the member app, and in the IIAR magazine the Condenser
- Access to conference attendees through lead retrieval
- And more....

### PRESENT A TECHNOMERCIAL AT THE 2018 IIAR NATURAL REFRIGERATION CONFERENCE AND EXPO

***Present a LIVE Technomercial Promoting your company's Natural Refrigeration service or product in front of the largest audience of end users, contractors, manufacturers, and more.***

- Present technical information and promote a product/service
- 30 min presentation open for all conference attendees to attend
- Listing in conference online and print material including website, Member app, Condenser, pocket program and more.
- Pre-session exhibit hall P.A. announcement
- Opportunity for clients or potential clients to see your product/services in action
- Recording of Technomercial presentation\*

\*additional fees apply



## NATURAL REFRIGERATION CONFERENCE & EXPO

### EXHIBIT SPACE SELECTION AND APPLICATION BEGINS AUGUST 2017

Priority booth placement is given with sponsorship. If you would like to sponsor at the 2018 IIAR Conference please check out our website for sponsorship opportunities.

You can contact Eileen McKeown directly with questions regarding booth placement and sponsorship [eileen\\_mckeown@iiar.org](mailto:eileen_mckeown@iiar.org)

#### EXHIBIT SPACE SELECTION SCHEDULE

**Wednesday, August 9:** Booth Selection for 2017 IIAR Sponsors begins – 1:00 PM EDT

**Wednesday, September 6:** Booth Selection for 2017 IIAR Exhibitors begins – 1:00 PM EDT

**Wednesday, October 4:** Booth Selection for all other IIAR Exhibitors begins – 1:00 PM EDT

More information on the 2018 Exhibit Space Application and Submission Process including payment information visit [www.iiar.org/events/AnnualConference](http://www.iiar.org/events/AnnualConference).

#### EXHIBIT SPACE

IIAR exhibitors may reserve up to three (3) 10' x 10' inline booths, or a 20' x 20' island.

10' x 10' exhibit space includes: one (1) 8' back wall curtain and two (2) 3'-high side curtain dividers (except for Island Booths), one (1) 6' x 30" draped table, two (2) chairs, and one (1) 7" x 44" booth identification sign with company name and booth number.

#### DAILY EXHIBIT HALL HOURS

**Monday, March 19:** 9:15 AM – 1:45 PM

**Tuesday, March 20:** 8:00 AM – 11:45 AM | 4:45 PM – 7:00 PM

**Wednesday, March 21:** 7:30 AM – 9:30 AM

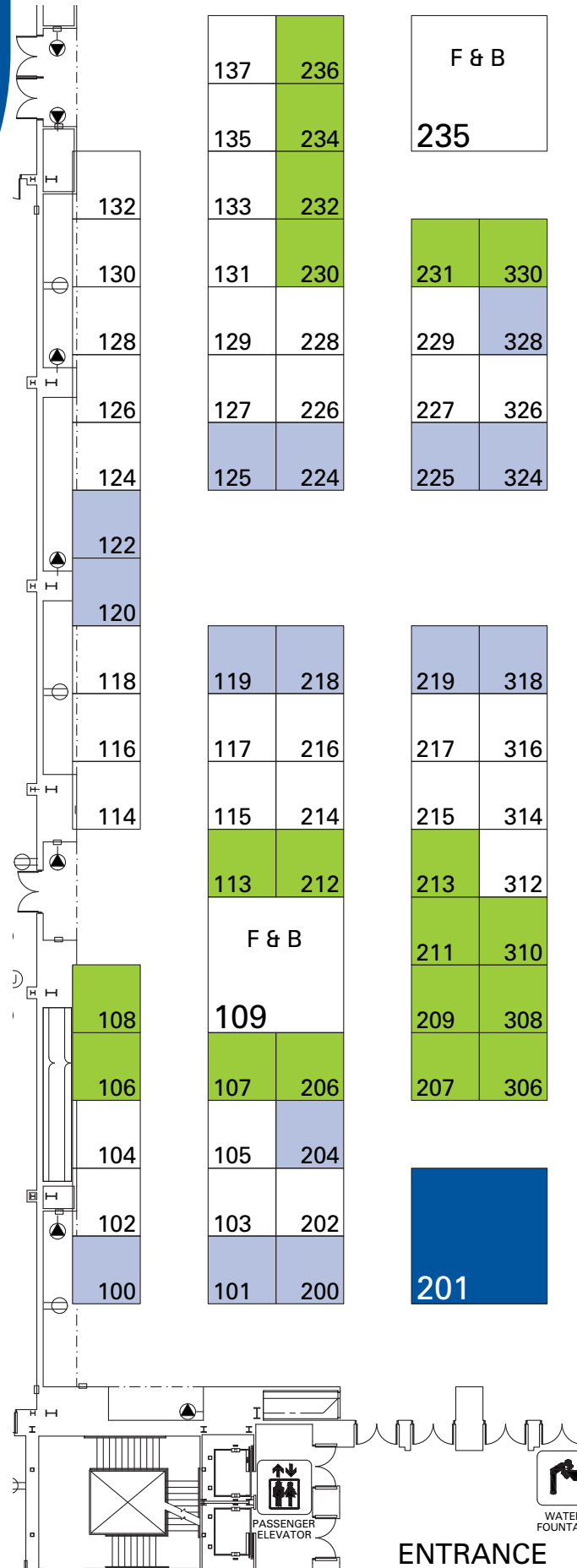


## EXHIBIT HALL FLOOR PLAN

**T**radeshow are an invaluable marketing and sales opportunity for your business. There is value and power in exhibiting at the IIAR Annual Conference.

- Promote your brand in front of the natural refrigeration industry's key experts and decision makers
- Generate new leads and sales
- Launch new products
- Gain competitor intelligence
- Strengthen customer relationships
- Establish industry partnerships

|                | Member   | Non-Member |
|----------------|----------|------------|
| 20 x 20 Island | \$16,000 | \$21,600   |
| Premium Plus   | \$4,000  | \$5,400    |
| Premium        | \$3,700  | \$5,300    |
| Regular        | \$3,400  | \$5,000    |



|     |     |
|-----|-----|
| 337 | 436 |
| 335 | 434 |
| 333 | 432 |
| 331 | 430 |

325

|     |     |
|-----|-----|
| 437 | 536 |
| 435 | 534 |
| 433 | 532 |
| 431 | 530 |
| 429 | 528 |
| 427 | 526 |
| 425 | 524 |

|     |     |
|-----|-----|
| 537 | 636 |
| 535 | 634 |
| 533 | 632 |
| 531 | 630 |

525

F & B  
635

|     |     |
|-----|-----|
| 631 | 730 |
| 629 | 728 |
| 627 | 726 |
| 625 | 724 |

|     |     |
|-----|-----|
| 737 | 836 |
| 735 | 834 |
| 733 | 832 |
| 731 | 830 |
| 729 | 828 |
| 727 | 826 |
| 725 | 824 |

|     |
|-----|
| 837 |
| 835 |
| 833 |
| 831 |
| 829 |
| 827 |
| 825 |
| 823 |
| 821 |
| 819 |
| 817 |
| 815 |
| 813 |
| 811 |
| 809 |
| 807 |
| 805 |
| 803 |
| 801 |

|       |     |
|-------|-----|
| 319   | 418 |
| 317   | 416 |
| 315   | 414 |
| 313   | 412 |
| 311   | 410 |
| F & B |     |
| 307   |     |
| 305   | 404 |
| 303   | 402 |
| 301   | 400 |

Bookstore  
419

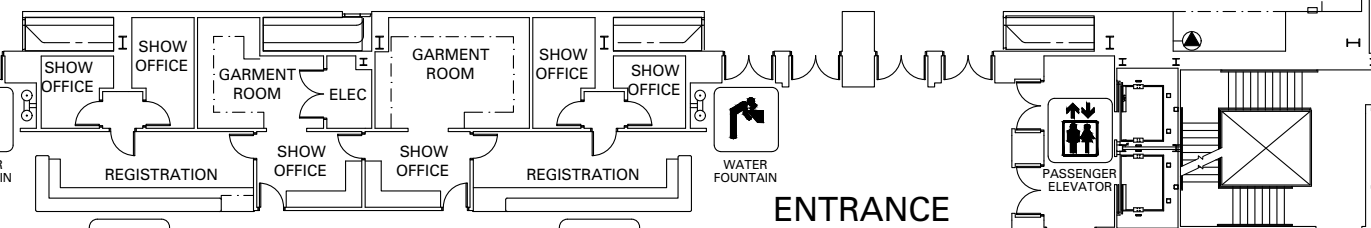
|     |     |
|-----|-----|
| 415 | 514 |
| 413 | 512 |
| 411 | 510 |
| 409 | 508 |
| 407 | 506 |
| 405 | 504 |
| 403 | 502 |
| 401 | 500 |

|       |     |
|-------|-----|
| 519   | 618 |
| 517   | 616 |
| 515   | 614 |
| 513   | 612 |
| 511   | 610 |
| F & B |     |
| 507   |     |
| 505   | 604 |
| 503   | 602 |
| 501   | 600 |

|     |     |
|-----|-----|
| 619 | 718 |
| 617 | 716 |
| 615 | 714 |
| 613 | 712 |
| 611 | 710 |
| 609 | 708 |
| 607 | 706 |

601

|       |     |
|-------|-----|
| 719   | 818 |
| 717   | 816 |
| 715   | 814 |
| 713   | 812 |
| F & B |     |
| 709   |     |
| 707   | 806 |
| 705   | 804 |
| 703   | 802 |
| 701   | 800 |



# 2017 CONFERENCE EXHIBITORS

|   |   |  |  |
|---|---|--|--|
| AAIM Controls Inc.  | Dyplast Productions, LLC                          | Insul-Therm Intl Inc.                          | PSRG   |
| ABE Refrigeration   | Ecoclear, LLC                                     | Integrated Circuit Systems, Inc.               | QuoteSoft  |
| Acuren Inspection   | eurammon  | Intercal                                       | R.E. Lewis Refrigeration, Inc.                   |
| Advanced Energy Control   | *EVAPCO   | Interstate Chemical Co. Inc.                   | RALCO EUROPA S.L.                                |
| AES NDT   | Extol of Ohio Inc.                                | Isel   | RC&E, Inc.                                       |
| Airfoil Impellers Corporation   | *Farley's Frigeration                             | *Isotherm, INC.                                | RefPlus, Inc.                                    |
| *Airgas Specialty Products  | FPS Food Process Solutions Corp                   | ITW Insulation Systems                         | Regal  |
| Alfa Laval  | Freije-RSC  | Jamison Door Company                           | *Republic Refrigeration                          |
| Ammonia Refrigeration Foundation (ARF)                                    | Frick Airside                                     | Jett Solutions, LLC                            | RETA   |
| Analytical Technology, Inc.   | *Frick Industrial Refrigeration                   | Kathabar – Alfa Laval                          | *RVS   |
| APR Plastic Fabricating   | *FriconUSA  | Keltec-Technolab, Inc.                         | Schneider Electric                               |
| APSM  | Gamma Graphics Services                           | Kelvion Inc., (formerly GEA Heat Exchangers)   | SCS Tracer Environmental                         |
| Ashworth Bros., Inc.  | Garden City Community College                     | K-Flex USA, LLC                                | SGS Refrigeration                                |
| ASTI  | GCAP, LLC Garden City Ammonia Program             | Kolbi Pipe Marker Co.                          | *Shambaugh & Son, L.P.                           |
| Azane Inc.  | *GEA North America                                | Lanham insulation Inc.                         | Shecco   |
| Bacharach, Inc.   | GF Piping Systems                                 | Lanier Technical College                       | *SRM-TEC   |
| *Baltimore Aircoil Company  | Global Cold Chain Alliance (GCCA)                 | Leo A Daly                                     | *Stellar   |
| *Bassett Mechanical   | Grundfos Pumps                                    | LEWA-Nikkiso America, Inc.                     | Summit   |
| *Bitzer US, Inc.  | *Guntner US LLC                                   | LOGIC Technologies, Inc.                       | Summit Refrigeration Group                       |
| Bombadur Ltda.  | H.A. Phillips & Co.                               | Logix  | Synergy  |
| Calibration Technologies  | *Hansen Technologies                              | M&M Refrigeration                              | Teikoku USA Inc.                                 |
| Cal-Therm Inc.  | Hantemp Controls                                  | Marking Services, Inc.                         | Temprite   |
| CAMCO Lubricant   | Heatcraft Worldwide Refrigeration                 | *Mayekawa USA / MYCOM                          | Texoma Industrial Insulation Inc.                |
| CCA- Technologies   | Hench Control Energy Management Systems           | MIRO Industries                                | Th. Witt   |
| *Century Refrigeration  | Henry Technologies                                | *MRBraz & Associates                           | The TotalPSM Group a Subsidiary of JS Compliance |
| Chaparral Insulation Co., Inc.  | Henry Technologies Ltd.                           | Multi-Wing America                             | Thermal Seal Duct Systems                        |
| Chester-Jensen Co., Inc.  | Hermetic Pumps                                    | n2 Intergrated Energy Solutions, LLC           | Therma-Stor LLC                                  |
| *CIMCO Refrigeration Inc.   | Hillphoenix                                       | New World Stainless                            | thermofin GmbH                                   |
| Climate By Design International (CDI) formerly Concepts and Designs, Inc. | Honeywell Analytics                               | North Star Ice Equipment Corp.                 | Tranter, Inc.                                    |
| *Colmac Coil Manufacturing  | Houghton Chemical                                 | Omega Thermo Products                          | VaCom Technologies                               |
| Cool Air Inc.   | *Howden Compressors, Inc.                         | Owens Corning                                  | Vahterus Oy                                      |
| Cornell Pump Company  | Industrial Construction and Engineering           | *Parker Hannifin                               | Viking Cold Solution                             |
| *Cyrus Shank  | Industrial Consultants, LLC                       | Paul Mueller                                   | *Vilter Manufacturing LLC                        |
| *Danfoss  | Industrial Refrigeration Technical College (IRTC) | PermaTherm, Inc.                               | Vogt Ice LLC                                     |
| *DEEM   | Industrial Services & Fabricators, Inc.           | Petrochem Insulation, Inc.                     | Wagner-Meinert, LLC                              |
| *Delta Tee International  | *Innovative Refrigeration Systems, Inc.           | Phoenix Air Systems                            | Warrender, Ltd.                                  |
| Dongying Giayoung Precision Metal   |   | Polyguard Products, Inc.                       | WEG Electric Corp                                |
| Draeger, Inc.   |   | Process & Safety Solutions LLC                 | Westermeyer Industries Inc.                      |
| DualTemp Clauger  |   | Professional Rebuild and Optimal Services, LLC | Zero Zone, Inc.                                  |
|   |   | Protexus, Inc.                                 | Zhejiang Wanxing Technology Corp.                |

\* 2017 Sponsors



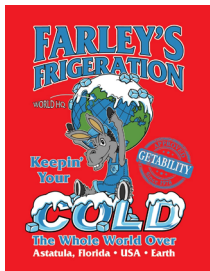
# THANK YOU TO OUR 2017 SPONSORS!

**Airgas**

Morning Coffee Break – Wednesday, March 1



Afternoon Coffee Break – Tuesday, February 28



Continental Breakfast – Tuesday, February 28



Stylus Pen



Water Bottles



Business Meeting Chair Drop



Morning Coffee Break – Monday, February 27



Chairman's Reception – Sunday, February 26  
Bull Pen at Sunset Station – Monday Night Event



First Timer's Reception – Sunday, February 26



**BALTIMORE AIRCOIL COMPANY**

Luggage Tags



Ammonia, Halocarbon & CO2 Refrigeration Design/Build Services

Conference Wi-Fi



Tootsie Plaza at Sunset Station – Monday Night, February 26



INDUSTRIAL REFRIGERATION

Meeting Registration Bags



The Depot Lounge Sunset Station – Monday Night, February 27



Badge Lanyards



Convention Center Column Wrap



Afternoon Coffee Break  
Monday, February 27



Morning Coffee Break  
Tuesday, February 28



Conference App



Conference Notepads



Hotel Room Keys



**DELTA TEE**

Exhibit Hall Lunch – Monday, February 27



Convention Center Column Wrap



Multi-Tool



Committee Meeting Coffee Breaks - Sunday, February 26



**Howden**

Pocket Program



Charging Station



Continental Breakfast – Monday, February 27



RAGAGEP Education Program - Sunday, February 26



Koozie



Bourbon Street Piano Bar Sunset Station  
Monday Night, February 27



## POSITION YOURSELF AS AN EXPERT

### PRESENT A TECHNICAL PAPER OR WORKSHOP AT THE UPCOMING IIAR NATURAL REFRIGERATION CONFERENCE & EXPO

Become active in the natural refrigeration community by presenting a Technical Paper or Workshop Program at the 2018 IIAR Natural Refrigeration Conference & Expo in Colorado Springs, Colorado, March 18-22, 2018 or at the 2019 IIAR Natural Refrigeration Conference & Expo in Phoenix, Arizona, March 3-6, 2019.

Technical Papers & Workshops explore technical or regulatory topics that are substantiated by original research and development with documented references.

### WHY YOU SHOULD PRESENT

IIAR offers one complimentary conference registration per technical paper to the primary author. The primary authors of the highest rated technical paper presentation during the conference will receive the *IIAR Award for Presentation Excellence*.

For each year's conference, IIAR publishes the technical paper proceedings, and provides them to each conference attendee. Authors work as part of a team that includes IIAR's staff, peer reviewers, professional editors, and layout and printing specialist.

For more information contact Eric Smith, IIAR Vice President and Technical Director at [eric.smith@iiar.org](mailto:eric.smith@iiar.org) or go to [www.iiar.org](http://www.iiar.org) → events → Technical Paper Submission.

# SPONSOR AND ADVERTISE WITH IIAR

With numerous outlets for both print and digital sponsorship and advertising, IIAR delivers your message to a highly qualified target audience of key decision-makers and opinion leaders from all aspects of the industrial and natural refrigeration community.

## YEAR ROUND ADVERTISING OPPORTUNITIES

**Condenser Magazine** – Published quarterly, the Condenser is published by IIAR and features journal-like articles that focus on the use of natural refrigerants. The Condenser readership is a highly qualified audience of industry decision-makers and opinion leaders.



**IIAR Connect** – The IIAR Connect is a monthly newsletter distributed to IIAR members. There is no better way to get your message across than to advertise in front of those who are highly engaged in their industry. Advertising in the IIAR Connect enhances your corporate presence and directs more traffic to your company's website.

**IIAR Member App** – The IIAR Member App is a full-service member benefit tool offered at the touch of a finger. Members get the latest news and information in natural refrigeration with links to events and webinars and access to the IIAR Suite of Standards.

**Ammonia Product Mall** – With over 40 service categories specific to this industry, the IIAR Ammonia Product Mall is a targeted method of getting the greatest return on your advertising dollar. A Yearly online product and services listing ensures that your sales message will reach key decision makers in our industry.

Go to [www.iiar.org](http://www.iiar.org) → About → Advertise with IIAR for pricing and availability. Contact Eileen McKeown for questions [eileen\\_mckeown@iiar.org](mailto:eileen_mckeown@iiar.org)

## 2018 CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available at a variety of budgets. As an IIAR Sponsor, you enhance your corporate visibility at the 2018 IIAR Industrial Refrigeration Conference & Exhibition and support IIAR's work on behalf of the industry throughout the year.

2018 IIAR Sponsors will also receive priority for booth selection for the 2019 IIAR Industrial Refrigeration Conference & Expo.

Each Sponsor also receives an invitation for two people to attend a VIP reception Saturday evening, March 17, 2018 to network with the IIAR leadership—past and present.

**All sponsorships come with the benefit of recognition during the Monday morning keynote business meeting, recognition in the Conference App, recognition online, recognition in the conference edition of the Condenser and an invitation to the VIP reception Saturday evening, March 19, 2016.**

- Food and Beverage Networking Events and Receptions
- Digital Visibility online, in the conference newsletter and in the IIAR App
- Targeted Conference Giveaways
- High Visibility Signage and more

**Contact Eileen McKeown for questions regarding sponsorship opportunities.**

# FIVE REASONS TO ATTEND

THE 2018 IIAR INDUSTRIAL REFRIGERATION CONFERENCE & EXPO

1

**Network** and connect by building new partnerships and engaging potential clients.

2

**Learn** and discuss the most groundbreaking industry trends at the world's largest meeting dedicated to the natural refrigeration industry.

3

**Invest** in yourself through continuing education and professional development.

4

**Promote** your latest products and services in front of natural refrigeration experts and key decision makers.

5

**Grow** your brand and enhance the impact of your company in our industry.

[WWW.IIAR.ORG](http://WWW.IIAR.ORG)



INTERNATIONAL INSTITUTE OF AMMONIA REFRIGERATION  
1001 N. FAIRFAX ST., SUITE 503  
ALEXANDRIA, VIRGINIA 22314  
PHONE: 703-312-4200 • FAX: 703-312-0065