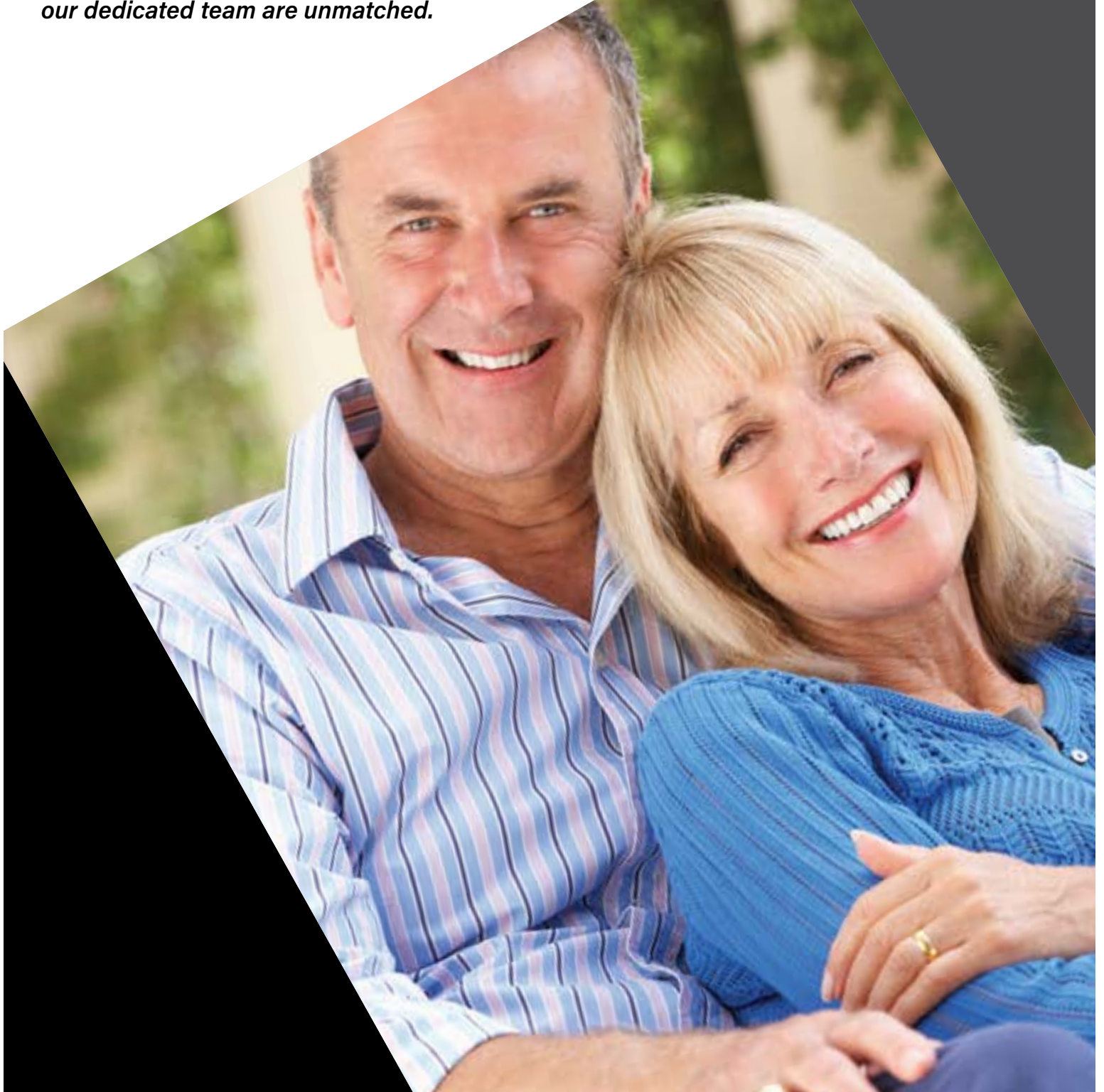


HOME

MARKETING PACKAGE

**At Team McDadi we seal the deals
that make your dreams a reality.**

*The results of our marketing coupled with
our dedicated team are unmatched.*



YOUR HOME SALE TIMELINE



pre-listing

- schedule an appointment
- meet with Agent
- discuss best strategy for selling
- formal listing presentation
- executed sales agreement
- property evaluation
- staging team walkthrough
- market analysis completed
- sales price established

listed and active

- marketing campaign started
- professional photography taken
- signs installed
- submitted to mls
- property brochure
- direct mail campaign launched
- print campaigns launched
- telephone campaign started
- e-mail campaigns started
- agent preview
- open house
- progressive home tours

under contract

- offer(s) received
- offer(s) negotiated
- offer accepted
- back-up offer(s) accepted
- inspections & disclosures completed
- appraisal completed
- contingencies removed
- property closes
- refer friends to the McDadi team

We instruct our buyers on what living in your neighbourhood is all about. What are the neighbors like? How close are the local schools? What are they rated? Where are the nearest golf courses? Where is the best shopping for necessities and simple pleasures? What transportation is available and where? What are the best ways to get to work? Are there other children in the area for the kids to play with? And the list goes on.

We are proud to have helped more than 11,400 families and friends with their real estate needs, and to have sold more than \$5.7 billion in real estate.*

Marketing is a major factor when it comes to selling your home in a timely manner and for top dollar. Advertising your home properly can mean the difference between finding a buyer quickly and having your home sit on the market for an indefinite period of time.

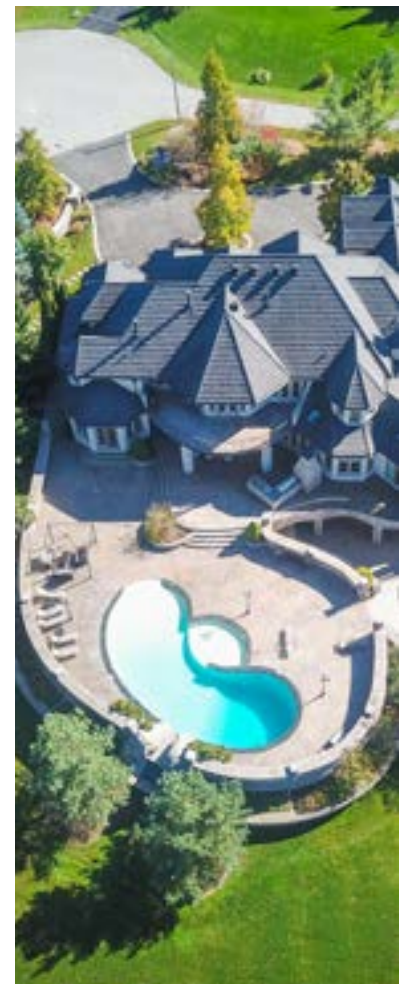
Our marketing campaign is unrivaled and includes advertising in more than 30 print and over 30 online mediums including:

National Post ▪ Toronto Star ▪ Good Life ▪ Homes & Land Luxury Homes ▪ Mississauga News ▪ Oakville Beaver ▪ Our Home ▪ Prestige Homes ▪ Real Estate Book ▪ Real Estate Circle ▪ Real Estate Guide ▪ Real Estate Select ▪ Resale Homes ▪ Robb Report ▪ Synergy ▪ West Of The City ▪ Unique Homes ▪ International Properties ▪ and more!

Our Online activities include:

Featuring your property on our own website ▪ Massive e-mail distribution ▪ video tours ▪ and much much more!

* Based on ReDatum stats plus exclusive, builder and non-treb sales and leases, both independent and with team of 58 agents, 1988 to present



PROUD SPONSORS OF:

- Canadian Cancer Society
- Buskerfest
- Trillium Health Care
- Niators
- Mississauga Food Bank
- The Art of Giving
- Princess Margaret Hospital
- Erindale Little League Foundation
- Mississauga Girls Hockey League
- Tennis Canada
- Heartland Dragons Minor Hockey
- Canadian Diabetes Association

WE ARE HAPPY TO GIVE BACK TO OUR COMMUNITY

PREPARING FOR THE LISTING

Initial Consultation With Home Owners

CMA – Comparative Market Analysis

Staging Consultation

Staging (includes providing furniture and accessories till the property is sold)

SILVER	GOLD	PLATINUM	DIAMOND
▪	▪	▪	▪
▪	▪	▪	▪
		▪	▪
			▪

MARKETING YOUR PROPERTY

Enter Your Home onto MLS

Exclusive Listing Option

Signage To Market The Property

Lockbox

Public Open Houses

SILVER	GOLD	PLATINUM	DIAMOND
▪	▪	▪	▪
▪	▪	▪	▪
▪	▪	▪	▪
▪	▪	▪	▪
	▪	▪	▪

- Tender Years Co-Op
- Sick Kids
- Schizophrenia Ontario
- Rouge Valley Health System
- Family Jingle and Mingle
- Port Credit Skating Club
- Mississauga Santa Claus Parade



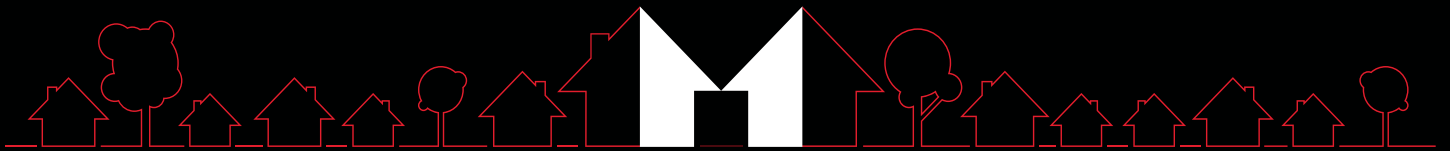
MARKETING EXPOSURE - WEB BASED

	SILVER	GOLD	PLATINUM	DIAMOND
www.mcdadi.com	▪	▪	▪	▪
www.realtor.ca	▪	▪	▪	▪
www.point2homes.com	▪	▪	▪	▪
www.luxuryrealestate.com (One of the top searched luxury websites worldwide)			▪	▪
www.luxuryhomes.com (One of the top searched luxury websites worldwide)			▪	▪
www.nationalpost.com			▪	▪
www.synergyrealestate.ca	▪	▪	▪	▪
www.realestateselect.ca	▪	▪	▪	▪
www.homefinder.ca	▪	▪	▪	▪
www.realestatebook.com	▪	▪	▪	▪
www.homesandland.com	▪	▪	▪	▪
www.globeandmail.com			▪	▪
www.4rent.ca (By Issue)		▪	▪	▪
www.realestatefreeguide.com (By Issue)	▪	▪	▪	▪
www.westofthecity.com (By Issue)	▪	▪	▪	▪
www.realestatesircle.ca (By Issue)	▪	▪	▪	▪
www.craigslist.ca		▪	▪	▪
www.kijiji.ca		▪	▪	▪
www.trovit.com			▪	▪
www.dupontregistry.com			▪	▪
www.locanto.ca			▪	▪
www.nexthome.yip.ca			▪	▪
www.uniquehomes.com			▪	▪
www.robbreport.com			▪	▪
www.bramptonguardian.com	▪	▪	▪	▪
www.etobicokeguardian.com	▪	▪	▪	▪
www.juwai.com (Chinese Publication)			▪	▪
www.ovlix.com	▪	▪	▪	▪
www.youtube.com			▪	▪
www.lakehouse.com			▪	▪
www.condo.com			▪	▪
www.mitula.ca			▪	▪
www.househunting.ca			▪	▪
www.nytimes.com			▪	▪
www.wsj.com			▪	▪
www.homezilla.ca			▪	▪
www.homicity.com			▪	▪
www.listnet.ca			▪	▪
www.snapuprealestate.ca			▪	▪
www.worldproperties.com			▪	▪

First Page On Google - Under many different search criteria, which drives potential clients to our website and to your property listing.

OTHER BENEFITS

	SILVER	GOLD	PLATINUM	DIAMOND
Full Colour Catalogues	▪	▪	▪	▪
Just Listed Postcards Mailed To Neighbourhood				▪
Multi-Media And Virtual Tours				▪
Team Caravan To Maximize Exposure				▪
Pre-Inspection To Identify Potential Issues				▪
Personalized Web Site				▪
Home Detailing Services				▪
Email Top Realtors In The GTA With Information Showcasing Your Home				▪
Full-Time Social Media Specialist	▪	▪	▪	▪



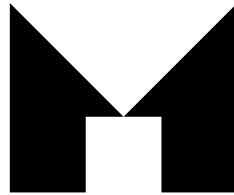
Extended Office Hours 9am-9pm Weekdays, 9am-7pm Weekends & Holidays (to ensure all appointments are made for your home)	▪	▪	▪	▪
Continuous Feedback	▪	▪	▪	▪
Referral Network With Top Agents Worldwide	▪	▪	▪	▪
Pre-Approving Your Home For Financing	▪	▪	▪	▪
One Stop Shop (Referrals For Financing, Lawyers, Movers and More)	▪	▪	▪	▪



Trillium
Health Partners
Foundation

**YOU CHOOSE
TEAM McDADI.
YOU HELP.**

Team McDADI is proud to donate a portion of each sale to the Trillium Health Partners Foundation.



SAM McDADI
REAL ESTATE INC BROKERAGE

Direct 416. 801. 2400
Toll Free 1. 886. 707. 0061
Fax 1. 905. 502. 1501
Email sam@mcdadi.com
Website . . www.mcdadi.com

N Mississauga - 5805 Whittle Road, Suite 110, Mississauga, ON L4Z 2J1 . . 905. 502. 1500
S Mississauga - 1034 Clarkson Road N. Mississauga, ON L5J 2V9 905. 823. 1500
Milton - 1264 Main Street E. Milton, ON L9T 6H7 905. 876. 1300
Oakville - 78 Lakeshore Rd W. Oakville, ON L6K 1E1 905. 845. 1500
Toronto - 3311 Yonge Street, Toronto, ON M4N 2L9 416. 544. 1500
Burlington - 3 - 4130 Fairview Street, Burlington, ON L7L 4Y8 905. 333. 1100