

2021

MARKETING PROGRAMS

STANDARD® FIELD CATEGORY MANAGEMENT TEAM

STANDARD® 'WE'VE GOT YOU COVERED' GIVEAWAY

SMP® CARES SHOP HEROES CONTEST

SMP® 'WOMEN IN AUTO CARE' SCHOLARSHIP

SMP® 2021 SCHOLARSHIP PROGRAM

STANDARD® FOCUS CATEGORIES:

ABS, BLOWER MOTOR RESISTORS, CAM/CRANK SENSORS,
ETB, EVAP, FUEL INJECTORS, IGNITION COILS, VVT

BLUE STREAK® BY STANDARD®

STANDARD® ADAS

STANDARD® DIESEL

STANDARD® TPMS

STANDARD® TURBOCHARGERS

STANDARD® TRAINING

SMP® KNOWLEDGE CENTER

FOUR SEASONS® MOTOR TECHNOLOGY

FOUR SEASONS® HOSE ASSEMBLIES

FOUR SEASONS® EVACUATION & FLUSH STARTER KIT PROMOTION

ACI® QUALITY WINDOW LIFT PRODUCTS

FOUR SEASONS® DIAGNOSTIC TOOL KIT PROMOTION

PAC-KITS® PREMIUM A/C SERVICE KITS



WHAT'S YOUR OPPORTUNITY GAP?

**Do you have the right inventory on your shelf?
In all key categories – Coils, VVT, ETBs, ABS,
EVAP, Cam/Crank, Blower Motor Resistors?**

**Let us apply our focused category insights to
help you transform your inventory investment
into greater profitability.**

**Standard's Field
Category Management
Team is ready to help.**



Ask your Standard® representative for details



WE'VE GOT YOU COVERED GIVEAWAY

June 1 - July 31, 2021

We've got the coverage. And we've got the quality, availability, and basic manufacturing.

Take a picture of your favorite Standard® or Blue Streak® ignition coil, VVT, ETB, EVAP, Diesel component or cam/crank sensor and post on social media with:

#StandardHasMeCovered

The first 500 posts receive a Standard® 'We've Got You Covered' T-shirt.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND D.C. WHO ARE AT LEAST 18 YEARS OF AGE AT TIME OF ENTRY. THE PROMOTION IS VOID WHERE PROHIBITED OR RESTRICTED BY APPLICABLE LAW, AND ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS, RULES AND REGULATIONS APPLY. FOR OFFICIAL RULES, GO TO WWW.STANDARDHASMECOVERED.COM.



Honoring shop employees who go above and beyond. We are inviting shops to nominate employees who go the extra mile to help their customers and their local communities.

**Ten winners will receive a \$1000 donation
to the charity of their choice and a \$100 gift card**

September 1 - October 31, 2021 | [SMPShopHeroes.com](https://www.SMPShopHeroes.com)

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chance of winning. Promotion is void where prohibited or restricted by applicable law, and all applicable federal, state and local laws and regulations apply. For Official Rules, go to www.SMPShopHeroes.com





STANDARD MOTOR PRODUCTS WOMEN IN AUTO CARE SCHOLARSHIP

We are proud to present the second annual **Standard Motor Products 'Women in Auto Care Scholarship'** for students pursuing an education in automotive technology or repair at a technical school or college.

Two deserving women will each be awarded a \$5,000 Scholarship!

February 1 - May 31, 2021

SMPWIACscholarship.com

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chance of winning. Promotion is void where prohibited or restricted by applicable law, and all applicable federal, state and local laws and regulations apply. For Official Rules, go to www.SMPWIACscholarship.com



women
IN AUTO CARE
A COMMUNITY OF THE AUTO CARE ASSOCIATION

2021 SCHOLARSHIP PROGRAM

TWELVE \$5,000 SCHOLARSHIPS

Standard Motor Products remains committed to supporting future automotive technicians.



INTERMOTOR® 'IMPORT LEADER' SCHOLARSHIP

Who's it for? Seventh annual scholarship contest for tech students pursuing an education in automotive technology or repair with an import focus at a technical school or college.

Prizes: Four \$5,000 scholarships

Runs: February 1 – May 31, 2021 | IntermotorImportLeader.com



BLUE STREAK® 'BETTER THEN, BETTER NOW' SCHOLARSHIP

Who's it for? Fifth annual scholarship contest for tech students pursuing an education in automotive technology or repair at a technical school/college.

Prizes: Four \$5,000 scholarships

Runs: February 1 – May 31, 2021 | BlueStreakScholarship.com

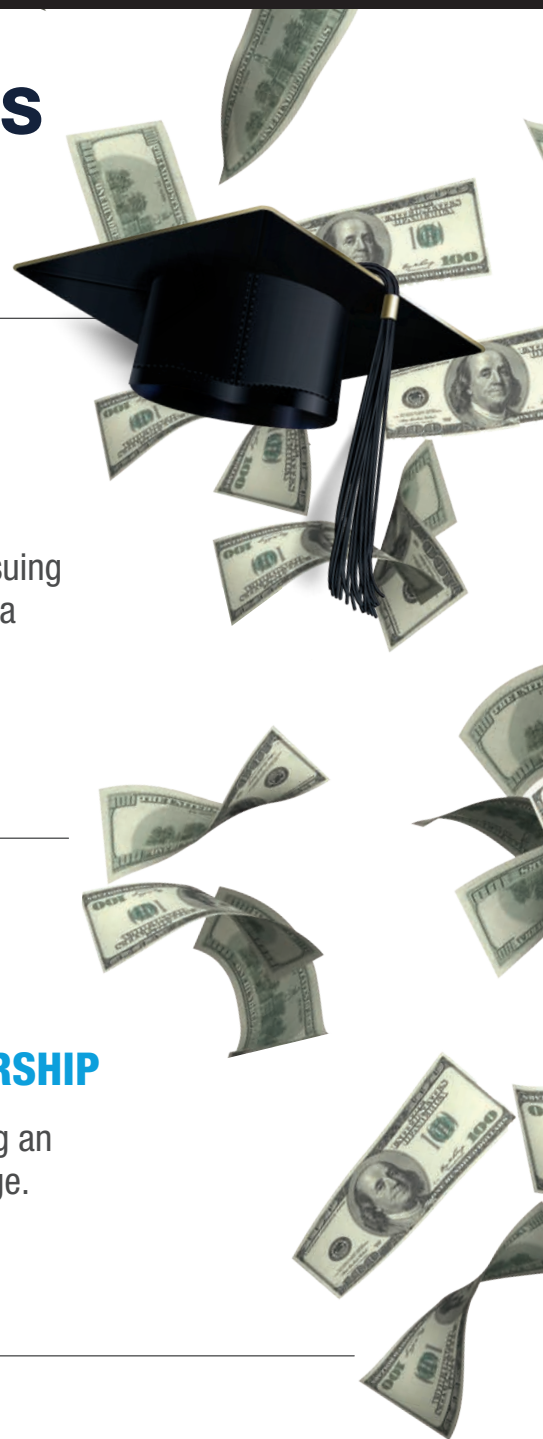


STANDARD® 'BIGGER, BETTER DIESEL' SCHOLARSHIP

Who's it for? Fourth annual scholarship contest for tech students pursuing an education in automotive technology or repair with a focus on diesel technology at a technical school/college.

Prizes: Four \$5,000 scholarships


Runs: February 1 – May 31, 2021 | BiggerBetterDiesel.com



ABS (ANTI-LOCK BRAKING) SENSORS



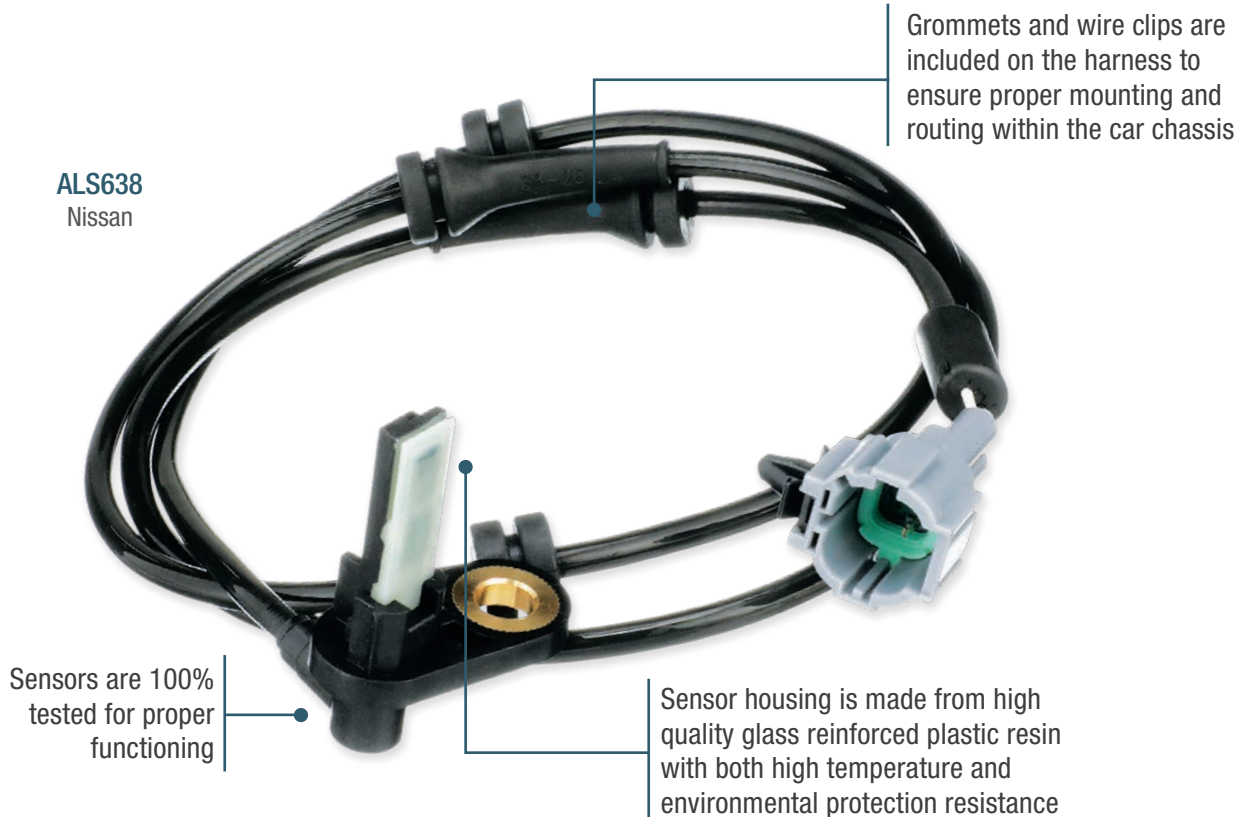
2500+
SKUs

253M+


96%
**MARKET
COVERAGE**

Standard® and Intermotor® offer more than 2,500 ABS sensors covering more than 253 million vehicles in operation. That's 96% of the North American market.

ALL OF OUR ABS SENSORS ARE PREMIUM QUALITY



PROGRAM HIGHLIGHTS

- Complete coverage for domestic and import applications
- Consistency in matching OE for form, fit, and critical function
- Superior quality control with extensive laboratory and real-life product testing
- Complementary second line offering available

WHAT'S NEW FOR BLOWER MOTOR RESISTORS



PROGRAM HIGHLIGHTS



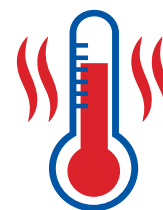
Standard® offers full line coverage for domestic and import applications



High-quality replacements that match the fit, form, and function of the original



Engineered to prevent water damage



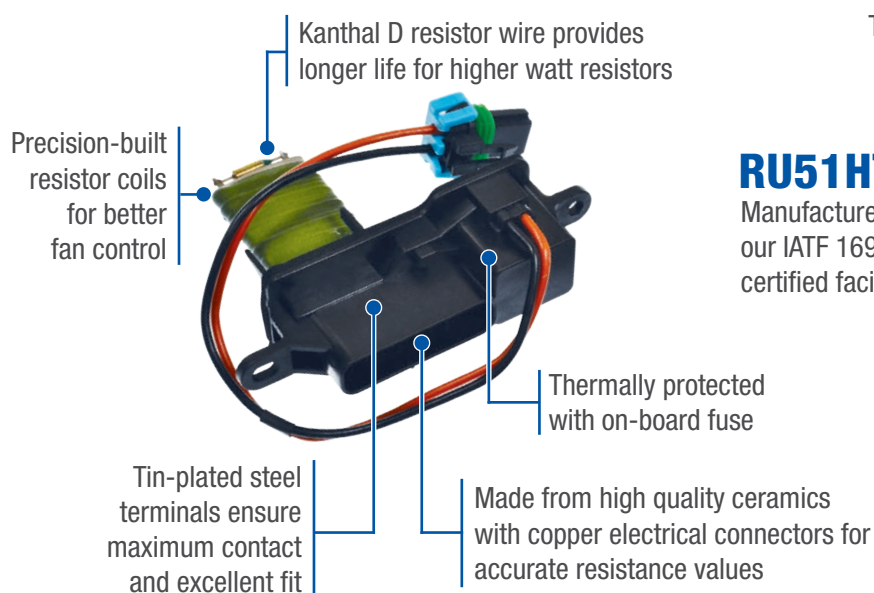
Connectors withstand excessive heat and prevent melting

PERFORMANCE TESTING

To help restore proper HVAC functions, we manufacture high-quality replacements that match the fit, form, and function of the original. Standard® blower motor resistors undergo rigorous testing to ensure precise performance and reliability.

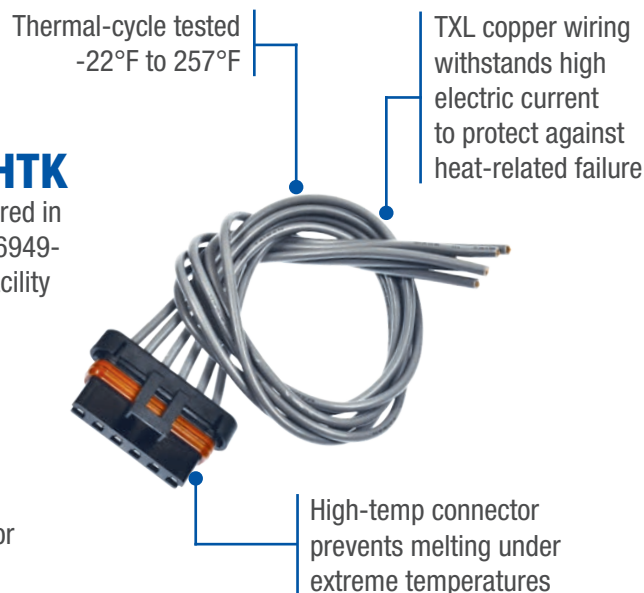
NEW BLOWER MOTOR RESISTOR KITS WITH PROBLEM-SOLVING HIGH-TEMP HARNESS

Blue Streak® improved on the original, delivering a high-temp connector that withstands excessive heat to prevent damage. These direct-fit replacements are engineered to handle the extreme current that can melt the resistor or connector of an inferior replacement part.



RU51HTK

Manufactured in our IATF 16949-certified facility



CAM / CRANK SENSORS



CAM / CRANK POSITION SENSORS: QUALITY, COVERAGE, AND AVAILABILITY

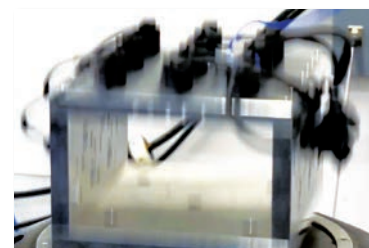
- Manufactured in our IATF 16949-certified facility
- Complete coverage for all domestic and import applications
- Complementary second line offering available

**800+
SKUs**

NO ONE TESTS LIKE WE DO

OUR 48-HOUR VIBRATION TEST ENSURES DURABILITY

Sensors undergo 48-64 hour vibration testing across three different planes to ensure a long service life under the harshest conditions



OUR CHAMBER TESTING ENSURES PERFORMANCE

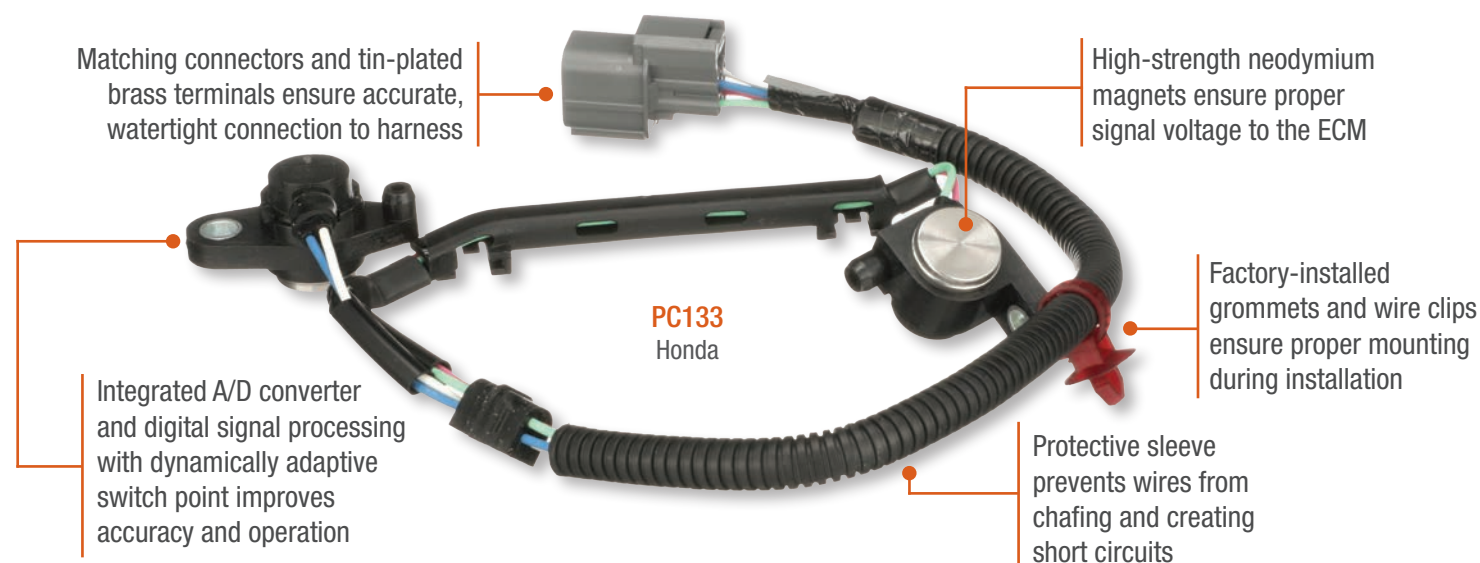
Chamber testing cycles from -40°F to 257°F to ensure optimal operation in extreme temperatures



WHAT OUR TESTING MEANS FOR YOU

Standard® cam / crank sensors protect against short circuits and over, under, and reverse voltage to deliver precision performance and a long service life under all operating conditions

QUALITY DESIGNED. QUALITY BUILT.



WHAT'S NEW FOR ELECTRONIC THROTTLE BODIES



THE MOST COMPREHENSIVE ETB LINE IN THE AFTERMARKET



We offer more than
190 ETBs covering
150 Million VIO



Every electronic
throttle body is
100% new, never
remanufactured



100% calibration
and testing ensure
superior performance
and durability



All SMP-manufactured
ETBs are built in our
North American IATF
16949-certified facility



As a basic manufacturer SMP engineers
upgrades to failure-prone OE components
and includes ETB gaskets where required

TECHSMART® VS. THE COMPETITION

Our engineers performed an extensive endurance test comparing TechSmart® S20006 to the competition. TechSmart® Electronic Throttle Body's superior quality stands up to the most severe underhood conditions and strenuous demands of today's engines – the competition did not.

COMPETITION



- After only 10 days of testing, the competitor ETB failed with a cracked compound gear
- Inherent design flaws rendered the competitor unit unusable

TechSmart® S20006



- Even after 45 days of endurance testing, our ETB was fully intact and operational
- TechSmart® delivers a premium-quality, reliable ETB that performs under the toughest conditions

Source: SMP Testing Lab, 2020

WHAT'S NEW FOR EVAP SYSTEM



COMPREHENSIVE QUALITY AND COVERAGE THAT PROFESSIONAL TECHNICIANS NEED TO KEEP CARS RUNNING CLEAN.



ESIM (EVAPORATIVE SYSTEM INTEGRITY MODULE)

The ESIM is a key component of the EVAP system detecting pressure differences across a variety of conditions

**4
SKU's**

**15M
VIO**



CANISTER PURGE VALVES

Standard's canister purge valves are designed to look, fit, and perform like the original they replace

**125+
SKU's**

**57M
VIO**



CANISTER VENT VALVES

Manufactured using the highest-quality materials to withstand extreme conditions, each Standard® canister vent valve undergoes extensive testing to ensure continued reliability

**20+
SKU's**

**20M
VIO**



FUEL VAPOR CANISTERS

Standard® leads the market with high-quality fuel vapor canisters built from industrial-grade materials for robust performance and extended service life

**600+
SKU's**

**241M
VIO**



CANISTER VENT SOLENOIDS

Standard's canister vent solenoids are 100% tested and feature superior resistance to environmental influences due to proprietary one-piece molding

**160+
SKU's**

**145M
VIO**



CANISTER PURGE SOLENOIDS

Manufactured at our IATF 16949-certified facility, Standard® direct-fit canister solenoids feature premium quality connectors and terminals for proper fit, form, and function

**350+
SKU's**

**215M
VIO**



LEAK DETECTION PUMPS

Standard® offers a full line of direct-fit, premium quality leak detection pumps

**70+
SKU's**

**40M
VIO**

WHAT'S NEW FOR FUEL INJECTORS

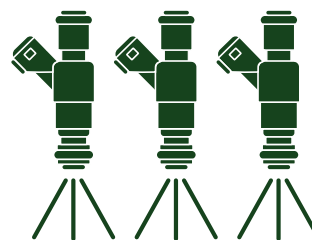


90%
**MARKET
COVERAGE**

Standard® is the
aftermarket leader in
fuel injection coverage

100%
NEW

Our gasoline
fuel injectors are
100% new units



Advanced flow-matched
injectors for balanced
fuel delivery

PASSING THE TEST

To make sure every Standard® fuel injector meets our strict standards for quality, performance, and durability, we perform initial life-cycle validation and 100% end-of-line testing. What's more, we subject our fuel injectors to more than 35 different tests and inspections. Here are just a few of our tests:

- Body Color
- Body Style
- Coil Resistance
- Connector Shape
- Dynamic Flow Rate
- Endurance
- Flow Matching
- Humidity
- Linearity
- Shock Load
- Spray Pattern
- Static Flow Rate
- Thermal Cycles
- Vibration
- and more!

WHAT OUR MANUFACTURING AND TESTING MEANS FOR YOU

Precision quality, enhanced performance, extra durability, and 100% consistent product reliability

WE OFFER OVER 1,000 SKUs IN THESE FUEL INJECTION CATEGORIES



**MFI (MULTI PORT
FUEL INJECTOR)**

**900+
SKUs**



**GDI (GASOLINE
DIRECT INJECTOR)**

**100+
SKUs**



**TBI (THROTTLE BODY
FUEL INJECTOR)**

**50+
SKUs**

IGNITION COILS



THE WEAK POINTS IN MANY OE COIL DESIGNS LEAD TO PRODUCT FAILURE

OE FLAWS

Our engineers identify the OE flaws

STANDARD® IMPROVEMENTS

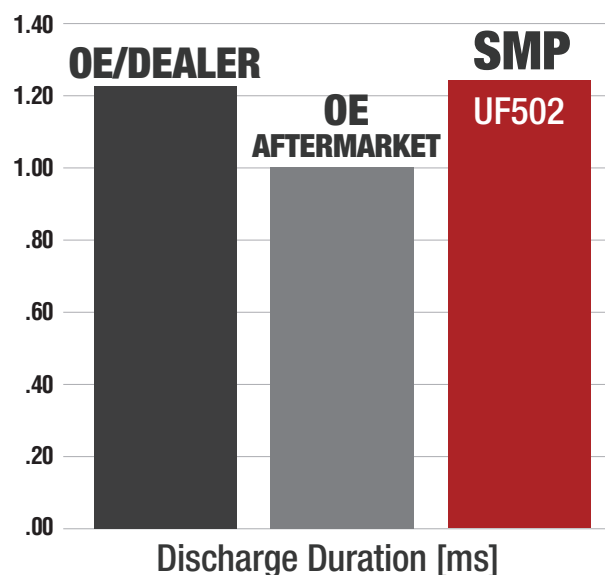
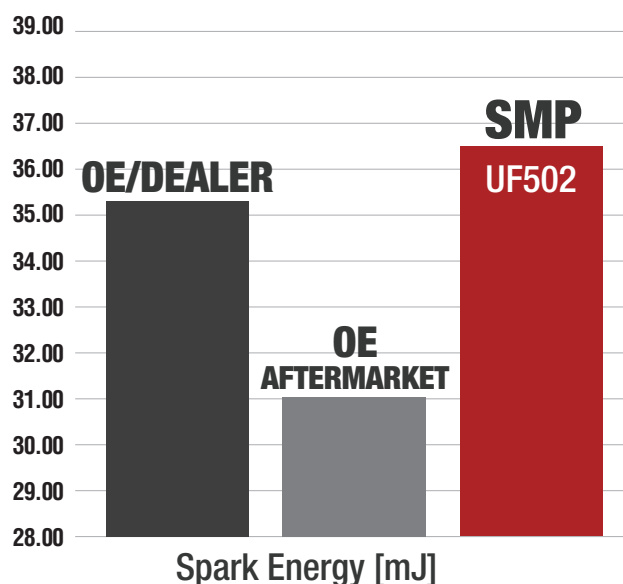
We design the Standard® coil to overcome these flaws

STANDARD® RELIABILITY

We manufacture a more reliable, better performing ignition coil

THE TEST RESULTS ARE IN

Standard® coils outperform the OE and OE aftermarket coils with more spark energy and longer lasting discharge to deliver improved performance and fuel economy.



Source: SMP Poland Testing Lab, 2018

WE BRING THE TOTAL COIL PACKAGE

800+

The Standard®, Blue Streak®, and Intermotor® lines offers more than 800 ignition coils

99%

99% Aftermarket-Leading Coverage

90%

We manufacture 90% of what we sell



WHAT'S NEW FOR VARIABLE VALVE TIMING (VVT)



STANDARD® OFFERS THE VVT SOLUTION

Why do installers go back to the dealer for VVTs – availability and perceived aftermarket quality. Blue Streak®, Standard® and Intermotor® VVT lines team up to deliver the coverage and quality!



Intermotor®
Genuine Import Parts 

525+
SKUs

The most comprehensive VVT line in the aftermarket

**PREMIUM
QUALITY**

Many of our VVTs include value-adds such as gaskets for a trouble-free install

**100%
TESTED**

Our extreme testing regimen ensures precise performance and longevity

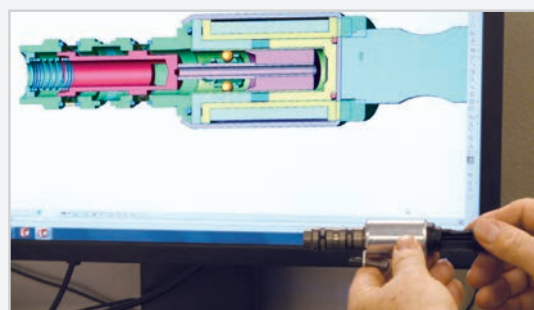
**DESIGN
IMPROVEMENTS**

Blue Streak® offers design improvements over the original

A REAL COMMITMENT TO DESIGN AND TESTING FOR REAL-WORLD CONDITIONS

SMP-manufactured VVT solenoids & sprockets undergo extensive measurement and life testing plus a full spectrum of environmental analysis that includes thermal shock, thermal cycling, salt spray, vibration, storage tests, and more!

With advanced engineering and basic manufacturing, our unwavering commitment to quality ensures that every Standard® VVT component measures up to real-world conditions.





BLUE STREAK® LINE EXPANSION

In 2020, the Blue Streak® line built on its successful relaunch by adding two exciting new categories – VVT components and blower motor resistor (BMR) kits. In 2021, we will continue our expansion with Blue Streak® by Intermotor® premium import coils.



BLUE STREAK® HEAVIER-DUTY IGNITION COILS

- 50+ ignition coils now available

BLUE STREAK® VVT SOLENOIDS AND SPROCKETS

- Initial release 5 premium solenoids, 1 extra-duty sprocket
- 10 additional VVT solenoids – Q3 2021



BLUE STREAK® BLOWER MOTOR RESISTOR KITS

- 10 SKUs now available
- Kits include high-quality resistor and problem-solving high-temp connector
- Blue Streak® improved on the OE design to deliver a connector that will withstand the excessive heat and protect against future failure



BLUE STREAK® BY INTERMOTOR®

- 20+ premium Blue Streak® import coils – Q3 2021
- New dedicated Blue Streak® import packaging



SMP® POLAND: ENGINEERING, DESIGN, BASIC MANUFACTURING AND TESTING

Our IATF 16949-certified facility spans 108,000 sq. ft. and employs more than 750 employees – including 60+ resident engineers. SMP® Poland introduces 110+ new products annually and serves as a basic engineering center for our most advanced Blue Streak® VVT components.



Backed by our

LIMITED LIFETIME WARRANTY

We are so confident in the durability of our Blue Streak® by Standard® products, that we've backed every part with our Limited Lifetime Warranty.

ADAS

PROGRAM HIGHLIGHTS

ADAS (Advanced Driver Assistance System) is a rapidly expanding technology and repair opportunities are growing. As the aftermarket leader, Standard® is committed to covering this high-tech category.

- Comprehensive coverage including many aftermarket exclusives
- Failure occurs due to collision and wear and tear
- ADAS components are high-ticket, high-profit jobs for the shop

360+
SKUs



300M+
VIO



**BLIND SPOT
DETECTION SENSORS**

110+
SKUs

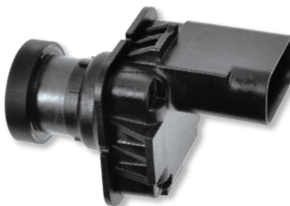
57M
VIO



**CRUISE CONTROL
DISTANCE SENSORS**

60+
SKUs

33M
VIO



PARK ASSIST CAMERAS

75+
SKUs

43M
VIO



PARK ASSIST SENSORS

80+
SKUs

111M
VIO



**LANE DEPARTURE
SYSTEM CAMERAS**

30+
SKUs

22M
VIO

**Park Assist Sensor and Camera
line expansion in 2021**

WHAT'S NEW FOR **DIESEL**

DELIVERING THE MOST COMPREHENSIVE DIESEL PROGRAM

DIESEL NITROGEN OXIDE (NOx) SENSORS

- 19 SKUs – 8 aftermarket exclusives
- Medium and Heavy-Duty applications
- High-failure part required for emissions regulations



NEW
HD NOx
SENSORS

LINE
EXPANSION
IN 2021

DIESEL EXHAUST FLUID INJECTORS

- 8 SKUs – 2.7M VIO
- Medium and Heavy-Duty applications
- These are high-failure OE parts



NEW
DEF
INJECTORS

10+
IN 2021

DIESEL EXHAUST FLUID PUMPS

- 4 SKUs – 2.5M VIO
- Medium and Heavy-Duty applications
- These are high-failure OE parts



NEW
DEF
PUMPS

5+
IN 2021

THOUSANDS OF DIESEL PARTS IN HUNDREDS OF DIESEL CATEGORIES

In addition to these featured medium and heavy-duty categories, Standard® offers a full-line of SCR system components including DEF heaters, DEF temperature sensors, and particulate pressure sensors.

DEF HEATER



DEF TEMPERATURE SENSOR



PARTICULATE PRESSURE SENSOR



TPMS (TIRE-PRESSURE MONITORING SENSORS)

NEW 4-PACK AND 25-PACK SERVICE KITS

Standard® OE-Match TPMS Service Kits provide everything needed to service TPMS-equipped wheel assemblies



T47000 TPMS DIAGNOSTIC TOOL KIT

- Programs QWIK-SENSOR® Universal TPMS Sensors
- Provides direct (OBD, auto, manual) and indirect TPMS relearn procedures
- Built-in OBD Module with Quick Connect Cable allows for simple and easy OBDII transfers
- Includes lifetime updates*



TPM9014 TPMS BUNDLE

The Standard® TPM9014 bundle features our new T47000 TPMS Diagnostic Tool Kit and 8 QWIK-SENSORS

TPM9014 Bundle Contents

Qty	QWIK-SENSOR® TPMS Sensor	Applications	Color	MHz
4	QS104M	Domestic & Import	Black	433
4	QS105R	Domestic & Import	Black	315
1	Standard® T47000 TPMS Tool Kit with OBDII			

NEW TPMS ASSORTMENT KITS

TPM6201SK and TPM6202VK assortments include valve stem rebuild kits, nickel-plated valve cores, valve caps and valve core torque tool for the most popular domestic and imports



*Lifetime Updates provides the original purchaser of the TPMS tool with subscription updates for their specific device, when and as such updates are made available upon activating the TPMS tool, for the useful life of the specific device purchased with this feature. The "useful life" is defined as five (5) years, commencing on the date of purchase, provided that the device has sufficient memory capacity and other required technical capabilities to utilize current update data and is capable of operating as intended without major changes or repairs.

WHAT'S NEW FOR TURBOCHARGERS

STANDARD® NEW, NO-CORE TURBOCHARGER PROGRAM

100% ALL NEW PREMIUM TURBOCHARGERS (NOT REMANUFACTURED)

- Coverage for gas and diesel, domestic and import applications
- Factory gasket kits included
- 3-year / 36,000-mile limited warranty
- Quality tested to meet or exceed OEM quality
- No core charge

WHAT NO-CORE CHARGE MEANS FOR YOU

- No core deposit
- No core collection
- No core returns
- No core inspection

60+
NEW
NO-CORE
TURBOS

MORE UNITS
IN 2021



STANDARD® TURBOCHARGER DROP SHIP PROGRAM*

Designed to help get you the parts you need when you need them, our new Standard® drop ship program is available for the entire turbocharger line – new and remanufactured, gas and diesel.

	Ground	2nd Day Air®	Next Day Air®
	\$25 Each	\$70 Each	\$95 Each

*Shipping charges are per each turbocharger shipped. For the U.S. 48 contiguous states. Customer portal, IPO, EDI, and manual ordering methods supported. Turbos ship from our Virginia DC to your designated destination.



**THE SMP[®]
PARTS APP**

**POWERFUL
EASY
SMART
NEW**



HISTORY



KEYWORD SEARCH



smpcorp.com/PartsApp

TAKE YOUR **AUTOMOTIVE TRAINING** TO THE NEXT LEVEL

**WITH STANDARD'S AWARD-WINNING
PROFESSIONAL AUTOMOTIVE TRAINING**

2021 Training Plan

Offering a combination of Virtual and On-Site training classes*

Whether techs learn using their computer or on-site they'll
receive the same benefits



Accredited
Training
Provider

- Live, instructor-led classes
- ASE accreditation
- Techs receive certificate with CEUs earned
- Interactive polling
- Live interactions with our training team
- Includes course workbook

**PRO
TRAINING**
ON-DEMAND

**PRO
TRAINING**
ON-SITE

**MASTERS
SERIES**



*On-site at your location available
upon request, if allowable in your area

StandardBrandTraining.com

WHAT'S NEW FOR IN-THE-BOX / SMP KNOWLEDGE CENTER

NEW DIESEL IN-THE-BOX INSTALLATION MATERIAL

- Step-by-step color, multi-lingual install instructions
- Fuel & Tank Contamination Test Swab Kit
- Technician “Things to Know”
- ‘Call Before You Install’ toll-free hotline (800) 913-9620

QR CODE TO INSTALL VIDEOS

QR code on installation sheet provides direct link to critical videos

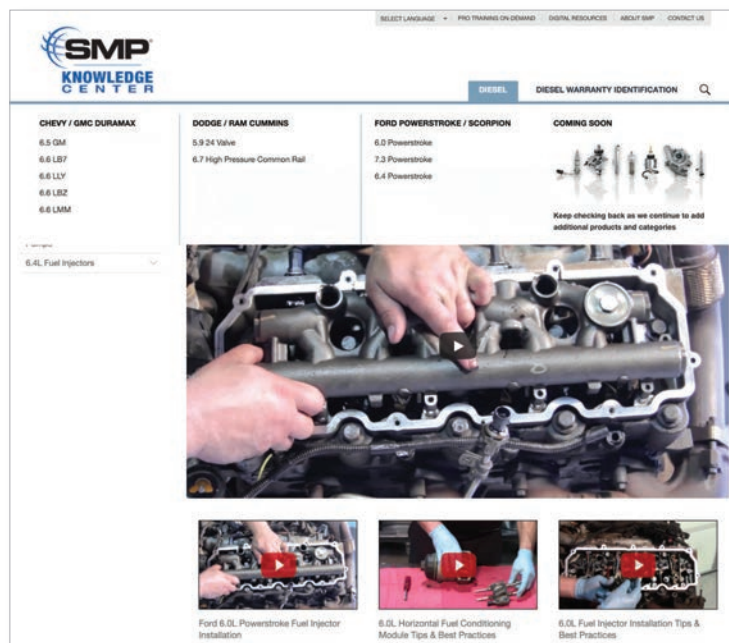


DEDICATED TO HELPING TECHS PERFORM SUCCESSFUL INSTALLS

Our unique website features everything a technician needs to help ensure a successful installation

The SMP Knowledge Center includes digital versions of our in-the-box installation material plus professional install videos, related parts, tips and more!

SMPKnowledgeCenter.com



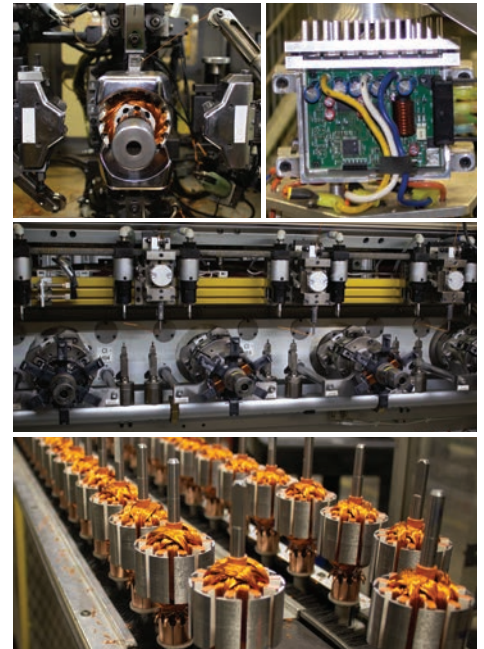
THE LEADER IN QUALITY, COVERAGE, SERVICE BRINGS YOU THE LATEST IN MOTOR TECHNOLOGY

BRUSHLESS DIRECT CURRENT MOTORS

Four Seasons® is the first supplier to offer a line of aftermarket light car and truck brushless blower motors, internally developed and manufactured in North America. As a basic manufacturer of blower motors, our Unimotor® facility has the ability to identify known O.E. flaws to engineer and manufacture a solution. These capabilities provide an unrivaled unit with increased service life and durability over competitive lines.

WORLD CLASS MANUFACTURING

- Custom Unimotor® Wheel Design
- Sensorless Open-Loop Commutation
- EMI Suppression
- Soft Stall and Hard Stall Protection
- Over Current Limit Protection
- Soft Start / Stop Acceleration
- Hermetically Sealed Electronics
- Integrated Cooling



INTRODUCING MOTOR RESISTOR KITS

Four Seasons® introduces Motor Resistor Kits featuring a quality direct-fit blower motor, resistor and harness connector in a single carton. These problem solving kits are application specific and designed to reduce warranty by providing all of the electrical components that commonly fail together when replacing a blower motor.



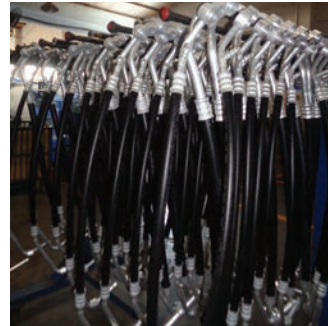
DID YOU KNOW?

Blower motor replacement can be a time consuming and difficult process due to its location under the dash. Often times an undiagnosed resistor may be to blame for premature motor failure.

Four Seasons® Motor Resistor Kits contain the necessary components for a successful, long lasting repair!

Includes

- Four Seasons® Quality Blower Motor
- Resistor
- Harness Connector



MANUFACTURING

As a basic manufacturer of hose assemblies, our capability to provide a quality unit begins with experienced engineering, precise machining and custom tooling to ensure each component of the assembly meets or exceeds O.E. fit, form & function.



- ✓ 100% inspected to ensure pipe bend accuracy and consistency is maintained through highly precise CNC equipment
- ✓ All hoses are constructed with double wall barrier hose and are compatible with all automotive refrigerants including YF
- ✓ Secure Crimp Connections Through Custom Tooling Fixtures
- ✓ All Hose Assemblies are helium tested to ensure long lasting, leak-free performance



NEW COVERAGE

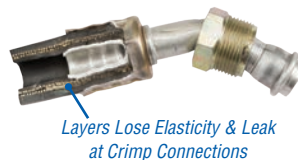
Four Seasons® is the Aftermarket leader with over 94.4M VIO in additional coverage for domestic, import, hybrid / electric and medium duty applications.

- ✓ All Hose Assemblies contain gaskets, O-rings, or seals for proper installation
- ✓ O.E. Specific Application Design

UNIQUE SALES OPPORTUNITY!

Did You Know? Following a catastrophic compressor failure, the hose assembly should be considered as part of the replacement due to the following:

- ✓ Hose Assemblies with an in-line filter or muffler cannot be flushed and must be replaced
- ✓ Hoses should be inspected internally and externally for cracks, barrier softness and loose or embedded particles
- ✓ Over time, loss of elasticity may cause small leaks at hose crimp resulting in low refrigerant charge, starving the compressor of lubrication leading to compressor failure



Four Seasons® Packaging Improvements

New, more efficient packaging for increased shelf space!

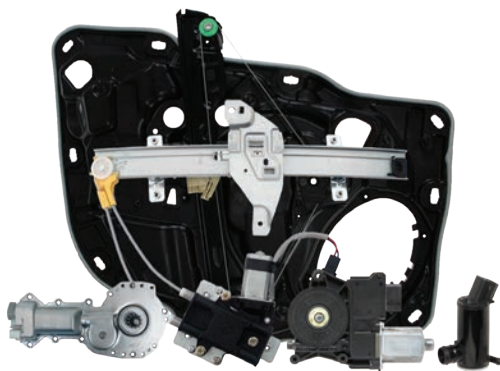
Before

After



Quality Window Lift Products

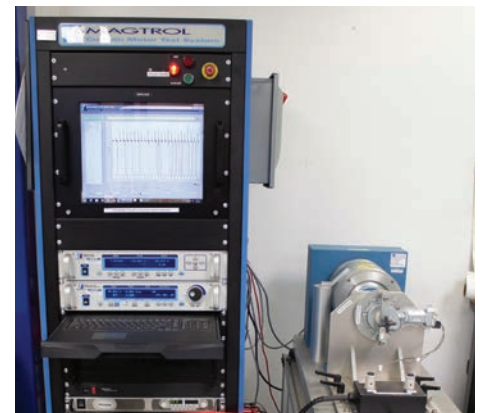
ACI®, established over 40 years ago, is a pioneer in the development of automotive windshield Washer Pumps and Window Lift products for the automotive aftermarket. During this time, ACI has established itself as an industry leader in providing the most complete product offering combined with “best in class” quality, engineering and design. Our engineers have over 85 years of combined experience in the development and design of window lift products. ACI®’s expanded offering and exclusive coverage defines the meaning of a Full Line Supplier.



Features and Benefits

- Designed with O.E. style connectors
- Validated for form, fit and function
- Drop in replacement for easy installation
- Regulators with O.E. flaws have been redesigned, replacing original equipment slides with rollers to extend cable life and improve performance

Testing and Validation



ACI® prides itself on validating each product in-house with our vast library of original automotive doors and testing equipment to ensure a part that meets or exceeds the O.E. The strategic decision to supply “exact fit” products combined with an intensive product validation process has allowed ACI® to maintain its position as the quality leader in this category. Every ACI® window lift product undergoes a series of 9 tests requiring up to 4 weeks to complete. Once the initial sample is approved, random samples are pulled from inventory for testing to ensure the quality meets ACI® standards.

EVACUATION & FLUSH STARTER KIT PROMOTION

For a limited time, Four Seasons® is offering this great starter kit at reduced pricing with an estimated shop value of over \$700!

March 1st - August 31st, 2021

PART NO. 99907

Kit Includes:

4S Part No.	Description	Qty
59172	Flush Gun	1
69994	1 qt. Temp Select Flush	6
69991	25 oz. Dura II Flush	3
69015	Vacuum Pump	1
59091	1 qt. Vacuum Pump Oil	1
69506	Micron Gauge	1
69522	Micron Gauge Adapter	1



Flush and evacuate highly contaminated systems more effectively!

Often times, several quarts of flush are necessary to thoroughly flush the system, making it an expensive and labor intensive step in the repair process. However, it is also one of the most crucial steps following a catastrophic compressor failure. Skipping this step may void compressor warranty and result in a comeback. As one of the final steps in the repair process, evacuation is necessary to ensure corrosive moisture and air have been removed from the system.

The Four Seasons® Evacuation & Flush Starter Kit includes the right tools, equipment and quality flush to ensure a successful compressor replacement.



DIAGNOSTIC TOOL KIT PROMOTION

PART NO. 99906 Special Pricing Available March 1st - August 31st, 2021

BACK BY POPULAR DEMAND Four Seasons announces the return of the Diagnostic Tool Kit, P/N 99906, featuring two of our most popular tools needed for late model system diagnostics. These kits include the ECV Diagnostic Tool and YF Refrigerant leak detector, perfect for identifying the root cause of any compressor failure. For a limited time, take advantage of the special pricing while preparing your shop for the season!

PART NO. 99906 FEATURES THE FOLLOWING:



YF Refrigerant Leak Detector

Part No. 69010

- 15.5" flexible test probe
- Infrared gas sensor
- Automatic zero and background compensation
- High/Medium/Low leak sensitivity selector
- Carrying case included

The YF Refrigerant Leak Detector makes diagnosing a leak in the air conditioning system easy and quick. Being able to diagnose quickly and accurately helps ensure that the job is done right.



ECV Diagnostic Tool

Part No. 69636

- Hand held ECV compressor tester unit
- Power leads and wire harness set
- 14 Female connectors
- 15 Male connectors
- Convenient carrying case
- Instruction sheet

Tool comes with over 20 custom pigtails to connect to virtually every manufacturer's computer controlled compressor. Some models from these manufacturers use ECV compressors: BMW, Chrysler, General Motors, Hyundai, Jaguar, Kia, Land Rover, Mercedes Benz, Nissan/Infiniti, Subaru, Toyota/Lexus and VW/Audi/Porsche.

Look for
NEW
Expanded
Coverage

INCREASE SALES AND PROFITABILITY WITH

PAC-KITS[®]

Premium A/C Service Kits

PAC-Kits[®] A/C Service Kits are assembled and shipped in one convenient package with all of the components you need to accompany an A/C compressor, ensuring a successful repair. These service kits offer greater coverage with fewer SKUs, allowing you to optimize your inventory.

PAC-Kits[®] A/C Service Kits include all of the following premium components, minus the compressor:

- ♦ Accumulator or Receiver/Filter Drier
- ♦ Expansion Device(s)
- ♦ Proper Oil
- ♦ All Necessary Gaskets & O-Rings
- ♦ Service Valves & Caps



Pair with either a new or reman SMPT compressor for a complete repair.



OR



Benefits of PAC-Kits[®] A/C Service Kits:

- ♦ All components meet or exceed O.E. performance
- ♦ Application specific kits developed for maximum coverage with limited SKUs
- ♦ Save time by not having to order individual components
- ♦ New, expanded coverage

Scan here to see an A/C Service Kits video.



2021

MARKETING PROGRAM CALENDAR

	Q1			Q2			Q3			Q4		
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Product Updates												
Standard® New Parts Spotlights												
Standard® 'Closer Look' Videos												
Standard® Just the Facts												
National Media Communications Programs												
Automotive Education Program (AEP) Initiative												
Blue Streak® by Standard®												
Standard® Bigger, Better Diesel Program												
Standard® of Excellence Key-Categories												
SMP® Knowledge Center												
Four Seasons® Motor Technology												
Four Seasons® Hose Assemblies												
ACI® Quality Window Lift Products												
Pac-Kits® Premium A/C Service Kits												
National Promotions												
Standard® 'We've Got You Covered' Giveaway												
SMP® Cares 'Shop Heroes' Contest												
SMP® 'Women in Auto Care' Scholarship												
Intermotor® Scholarship												
Blue Streak® by Standard® Scholarship												
Standard® Diesel Scholarship												
Four Seasons® Evacuation & Flush Starter Kit Promotion												
Four Seasons® Diagnostic Tool Kit Promotion												
Show Information												
AWDA										Oct 31	Nov 1	
AAPEX											Nov 2-4	
New Pro Training On-Site Topics												
Lab Scope Diagnosis												
Ford EcoBoost												
6.7 Powerstroke Diesel Problems and Solutions												
Advanced Driver Assist Systems												
Powertrain Electronics												
New Pro Training On-Demand Topics												
Solving Electrical Puzzles												
Blower Motor Controls												
Diesel Exhaust Aftertreatment Diagnosis												
Ford EcoBoost												
EVAP System Diagnostics												
Gasoline Direct Injection Tips												
Private Communication Networks												
SENT Sensors Overview												
Electronic Throttle Body Diagnostics												
Module Programming Tips												
Push Button Start Systems Overview												
Fan Clutch Diagnostics												



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