

Marketingplan

Karatbars

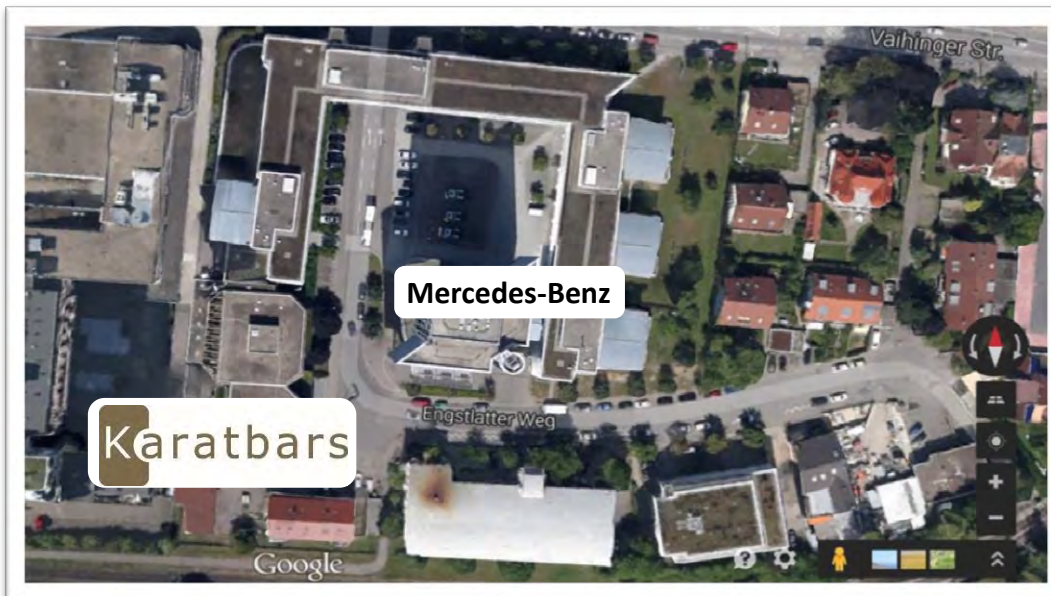
*In addition to the contract
from march 2015*



Corporate Office in Stuttgart Germany

Karatbars International GmbH

- Founded in 2011
- International shipping to more than 120 countries
- Specializing in the production and sales of high quality gold products in small, transaction friendly weights.





CEO and Founder, Karatbars International

Harald Seiz – Founder & Visionary

"My mission is to produce the highest quality gold available in the market, make it easily accessible to the masses of honest people around the world at a price point everyone can afford. My goal is that Karatbars helps millions find financial freedom from the current system of debt."

Harald Seiz





What is your financial plan for the future?





What have you planned for your future?

For Family, Freedom, Security, Wealth, Lifestyle





What does Karatbars offer?

- *A path towards financial freedom*
- *A vehicle for financial independence*
- *Gold as an alternative store of value*
- *Free customer and free affiliate accounts*



***Become a part of the Karatbars International family
of worldwide savers.***



The Components for your Success

You... and

- *Company and Management*
- *Market potential and strategy*
- *5000+ year old tradition*
- *We believe, the best products in the world*
- *Unique Affiliate Program*
- *Affiliate Dual Team Income (optional)*





Gold Mega Market

Gold has a history of over 5000 years. Since ancient times, gold was an important raw material. Gold was the sun of the gods. For the last 2800 years, gold has been a recurring base of currency and trade.



In 1971 Richard Nixon cancelled the direct convertibility of the United States dollar to gold. Gold became more valuable, however other currencies lose more and more of their value.

<http://www.federalreservehistory.org/Events/DetailView/33>



Why Gold?

1. *In 2008, the crisis began with the real estate bubble, meaning the banks had to write off their loans. New money had to be printed.*
2. *The global crisis in Europe and the United States can lead to global inflation causing a rapid decrease in value.*
3. *In the EU, problems continue to grow. First Greece, then Spain and now Portugal needs bailouts. How long can this continue?*
4. *In the 1900's the dollar was backed by gold. Nowadays you can see "Federal Reserve Note" written on the dollar, which means it is backed by debt.*
http://www.federalreserve.gov/faqs/currency_15197.htm
5. *"Who owns gold, owns money." A statement from Alan Greenspan, former head of the Federal Reserve. With gold in small increments you always remain flexible.*





Why do so many people live in poverty while others live in prosperity?



Is the traditional system still suitable?




*What do you think? ...will money increase in value?
...or will it depreciate?*





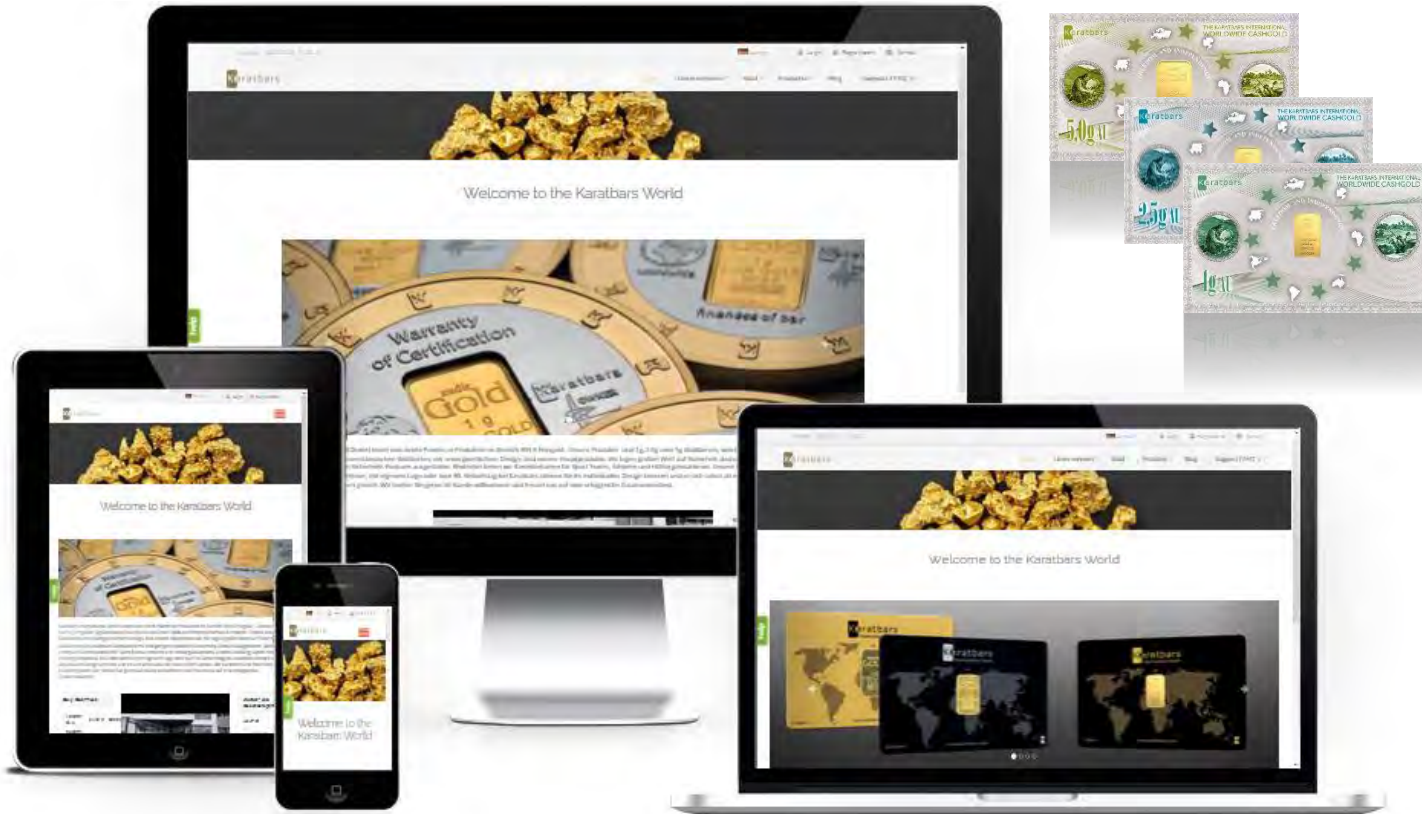
This is what the current system looks like...

Indebted currencies	Government debt	Country inflations and currencies, when declared insolvent	
	In Germany More than 2 trillion	Germany	1922-1923
		Hungary	1945-1946
		Chile	1971-1981
	In Europe 9 trillion	Argentina	1975-1992
		Peru	1988-1991
		Angola	1991-1999
	In the USA More than 17 trillion	Jugoslavia	1992-1995
		Belarus	1994-2002
		Zimbabwe	2002-2009

https://en.wikipedia.org/wiki/sovereign_default – http://en.wikipedia.org/wiki/list_of_countries_by_external_debt



This is what the new system could look like...



Karatbars – Pay with gold conveniently from the privacy of your home.

Function available in 2016



Expert Opinions: Change your money into gold!



Robert Kiyosaki



Mike Maloney



Due to the expense, most people find it difficult to acquire large gold bars or do not know how to contact a gold bullion broker. This is where Karatbars International steps in to provide high quality gold bullion at a price point most everyone can afford.





The Idea:

Purchasing gold in small units with immediate availability diversifies your finances.



Karatbars gold products are an alternative means of diversifying your family's financial assets. Less than 1% of the world's population owns gold. This is a massive market!



Karatbars Gold Product Line

- *Classic Karatbar*
- *Country Karatbar*
- *Branding Karatbar*
- *Special Karatbar*
- *Collector Karatbar*
- *3D Metal Karatbar*
- *License Karatbar*
- *Karatbar Coin*
- *Merchandising Products*
- *T-Shirts*
- *Karatbars Watches*
- *More to come*





Classic Karatbar

Karatbar Design.

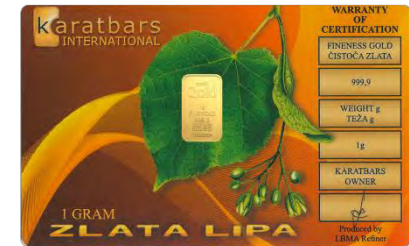
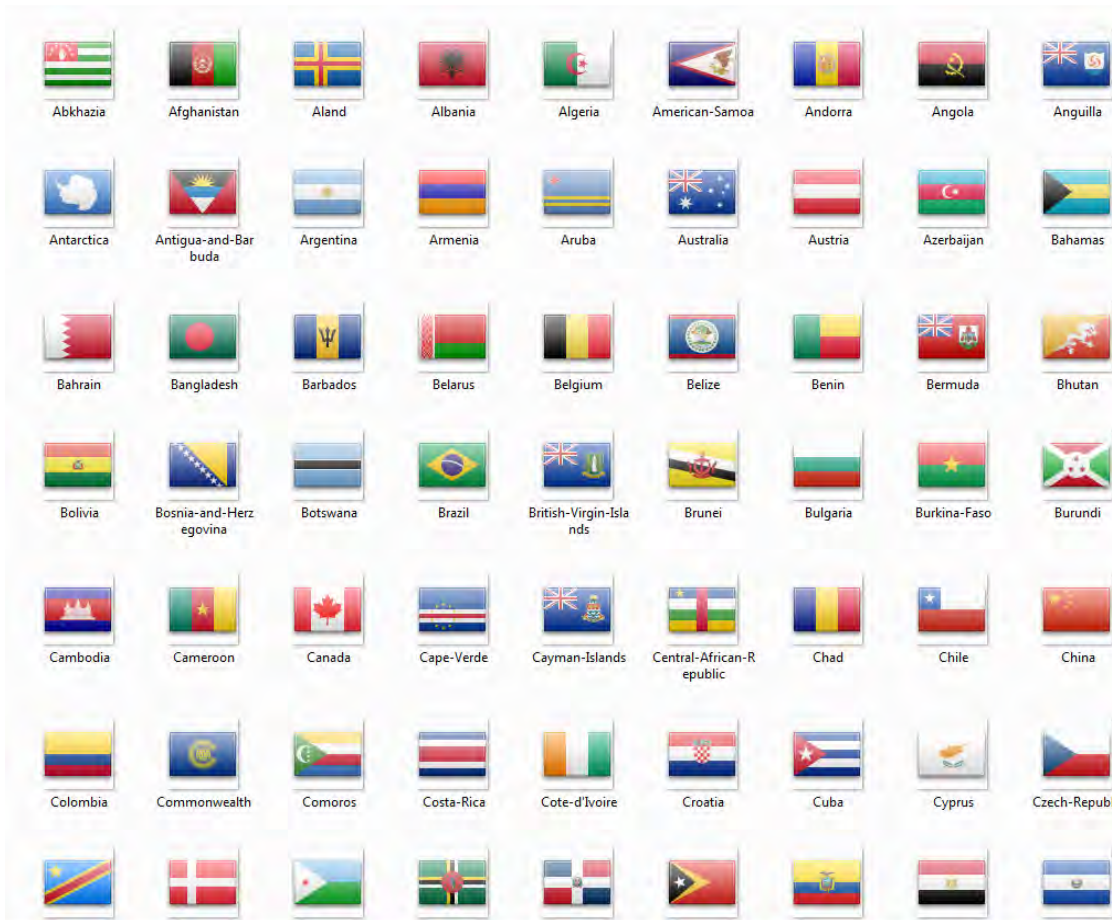
This is our basic product, it has the Karatbars logo minted into the gold, the gold DNA, UV ink, and a hologram on the back of the card as some of the security features.





Country Karatbar

Country-specific Karatbars. We will add additional country cards in the future.





Branding Karatbar

Whether for business, public, or private purposes, with Karatbars you can now customize your very own Karatbar...

Available from 1 gram to thousands of grams!





Special Karatbar

*The perfect gift idea!
Treat your friends and beloved ones with a Karatbar with a special message.*



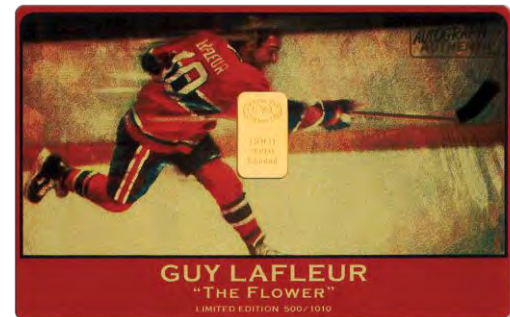
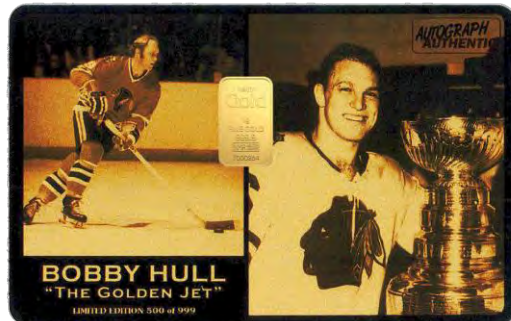
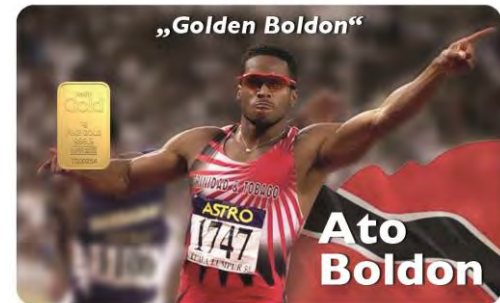


Collector Karatbar

Various themed gold Karatbars are now available to collectors, fans, or simply as a gift for friends.



COLLECTOR'S
EDITION





Karatbar Coin

The first Karatbar coin with an embedded goldbar, exclusively by Karatbars.





3D Metal Karatbar

High-end aluminium Karatbar with laser cut innovative designs.
High end gift product.





Karatbars Gold Security-System

Karatbars are produced by LBMA accredited refineries sealed with a special laminate.

"Unique to Karatbars" DNA is also located on the gold, offering the highest safety standard in the world.

Under a blacklight, all Karatbar owners can view the authenticity of the Karatbar.

The official Karatbars logo is stamped in to the actual physical gold bar during the manufacturing process, ensuring that all Karatbars cannot be copied or counterfeited.

A hologram can also be found on the back of the Classic Karatbar cards.



Blacklight Control

Karatbar is safe and secure.



Official License Partner



Realmadrid

Limited Edition Collector Karatbar®

The advertisement features a green background with a blurred stadium scene. It includes several elements:

- A large blue oval containing the Real Madrid crest, a gold karat bar, and a 'Producto Oficial' logo. Below the oval is the word 'Realmadrid'.
- A smaller blue oval containing a photograph of the Real Madrid football team on the field. Text above the photo reads 'Under license from REAL MADRID C.F. © Real Madrid (15)'. Text below the photo reads 'Emisión 1999-9 Weight 1 Gram'.
- A rectangular box at the bottom left with a blue border, containing the text 'Official Product' and the Real Madrid crest with the word 'Realmadrid' below it.
- The Karabars logo in the bottom right corner.

Affiliates are not allowed to use this logo or picture.



One of a Kind Business

"My goal is that Karatbars helps millions find financial freedom..." –Harald Seiz

Facts:

- *Top Marketing Strategy*
- *Unique Gold Products*
- *Innovative Business*
- *Delivery to more than 120 Countries*
- *Produced by LBMA accredited refineries*
- *Exclusive gold production*
- *High Security-Standard*
- *High Level Brands as Licensed Partners*





Marketing Plan





Karabars Affiliate Program

7 Primary income options for affiliates

Free for affiliates

- *Double Income*
- *Direct Commission/Unilevel Bonus*
- *Generation Bonus*
- *Karabars Pool*
- *Karabars Gold Funds*

Optional

- *Packages Bonus*
- *Dual Team Bonus*





Registration

With registration you get your free virtual Starter set directly.

FREE Starter Set

- Your own Shop
- Your own Landing Page
- Digital Brochures
- Presentation
- Your Own Karabars Site with ReLink

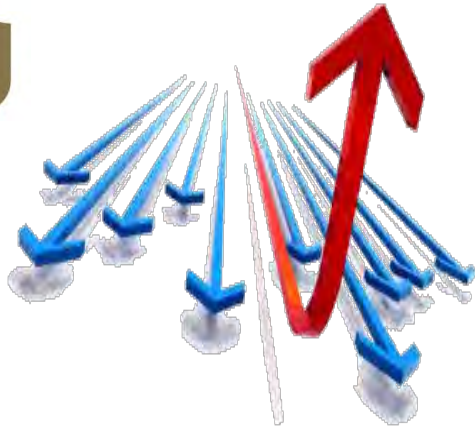
Start today!

Karabars

These Online Tools from Karabars are provided for free.



2. Direct Commission / Unilevel Bonus



Distribution of points for all sales



= 1 point



= 50 points

Title	Points	Qualification	Commission
GOLD MANAGER	9000	per month	3.5 %
SILVER MANAGER	6000	per month	3.0 %
BRONZE MANAGER	4000	per month	2.5 %
GOLD SUPERVISOR	2500	per month	2.0 %
SILVER SUPERVISOR	1250	per month	1.5 %
BRONZE SUPERVISOR	500	accumulated	1.0 %
SUPERVISOR	200	accumulated	0.5 %
DISTRIBUTOR	-	-	

Further information may be found in your backoffice under general / downloads.

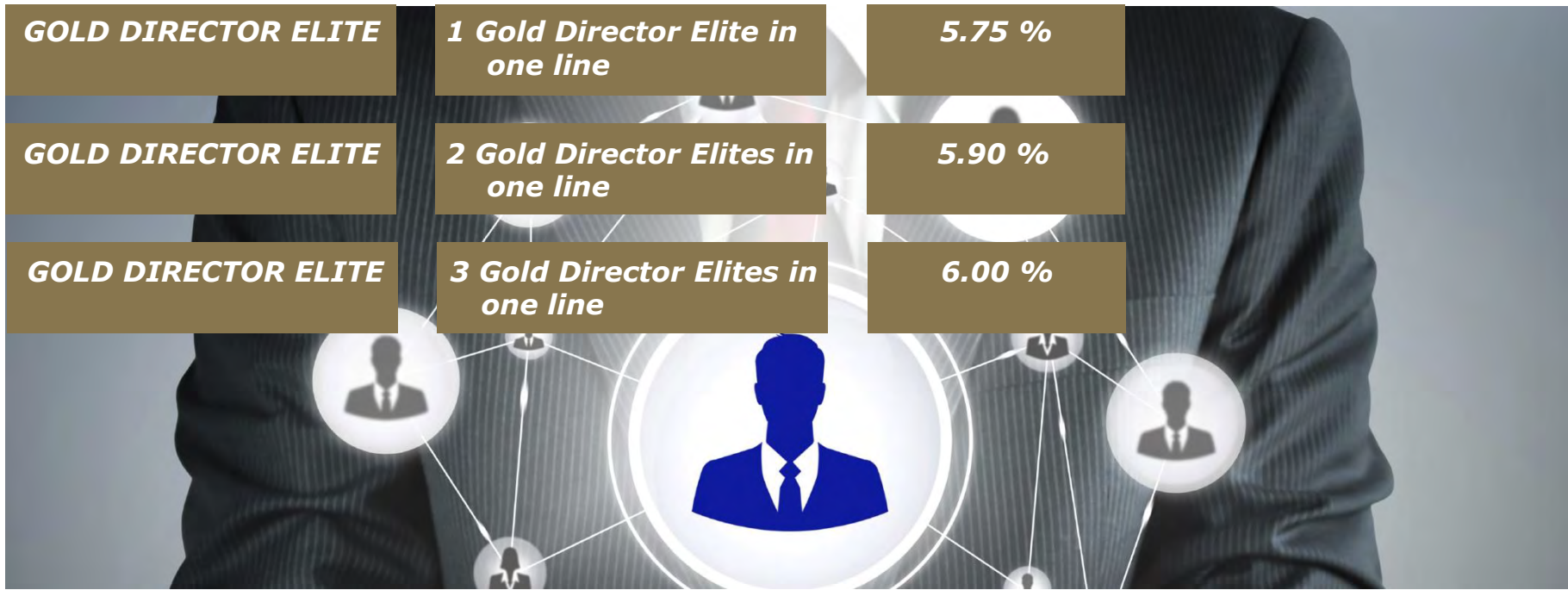


2. Direct Commission / Unilevel Bonus

GOLD DIRECTOR ELITE	Qualified as Gold Director		1 Gold Director in one line	300 Contracts	5.5 %
Title	Points	Lines	Qualification	Contracts	Commission
GOLD DIRECTOR	9000 4000 3000	3	Per month	200	5.0 %
SILVER DIRECTOR	6000 3000 2000	3	Per month	100	4.5 %
BRONZE DIRECTOR	4000 2000	2	Per month	50	4.0 %



3. Unilevel Generation Bonus



Gold Director Elite / Qualified as Gold Director / 1 Gold Director in one line / 300 sales

Gold Director / 9000 – 4000 – 3000 points / 3 lines / per month / 200 sales

Silver Director / 6000 – 3000 – 2000 points / 3 lines / per month / 100 sales

Bronze Director / 4000 – 2000 points / 2 lines / per month / 50 sales



4. Karatbars Pool

Earn on worldwide turnover

From each gram of gold bars sold worldwide in Karatbars, 0.95 Euros goes in the Karatbars pool. This pool is divided into eight levels.

Further information may be found in your backoffice under general / downloads.





5. Karatbars Gold Fund

Earn on worldwide Turnover

1% of the one-time exchanges over 500€ are placed into the fund.

1st Direct line 9000+ points

2nd Direct line 9000+ points

3rd Direct line 9000+ points



*Gold deposited directly into your account when you qualify monthly.
Further information may be found in your backoffice under general / downloads.*



6. Dual System Optional Purchase

The Karatsbars Marketing Packages

Bronze	<i>approx. 99 €</i>
Silver	<i>approx. 285 €</i>
Gold	<i>approx. 635 €</i>
VIP	<i>approx. 1,620 €</i>

Package prices may vary in price, due to the gold content and fluctuating daily gold price.

Silver: 1 gram
Gold: 2 grams
VIP: 3 grams





7. Dual System Double Income

Use the Double Income option and get your free package in the Dual Team System (time limited).



Bronze	3 Sales
Silver	9 Sales
Gold	20 Sales
VIP	50 Sales





8. Packages Bonus

Direct Commission

Promote Karatbars Marketing Package(s) and earn up to 20% for each new package sale.

Further information may be found in your backoffice under general / downloads.

Weekly Payouts!!!

Bronze

Silver

Gold



VIP



With this Bonus Card, the Customer may obtain a discount of 100 Euros towards K-Exchange Center, Branding Karatbar, and VIP Packages and more.



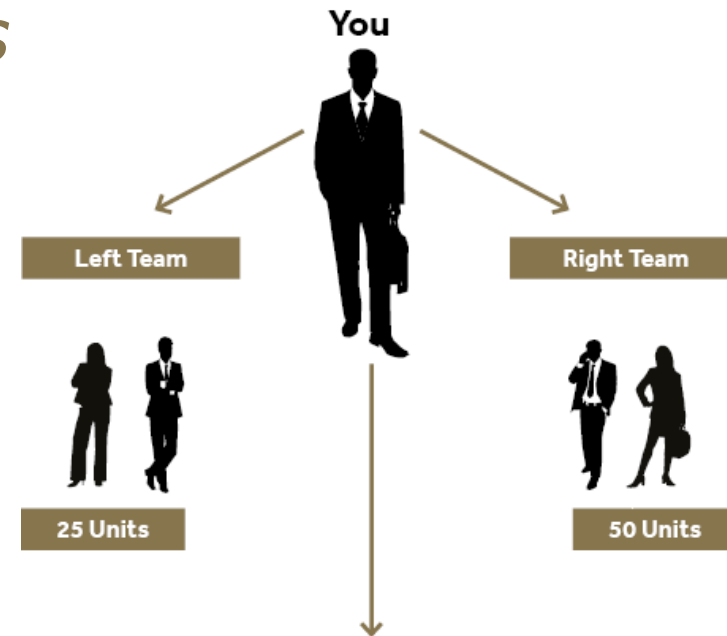
With this Bonus Card, the Customer may obtain a 3% discount of all qualifying gold purchases for a one year period.



9. Dual Team Bonus

Commissions

Package	Bronze	Silver	Gold	VIP
Dual Team Payout	10 €	40 €	60 €	80 €



Packages	Bronze	Silver	Gold	VIP
Units Earned	5	20	50	100

Earn up to 180,000 Dual Team Payouts per week on all products purchased within your organization. A complete list of units per item may be found in your backoffice and may be updated periodically.

Karatbars	1 gram	2,5 gram	5 gram	K-Exchange	T-Shirt/ Polo	Multi-gram	Alu-Case
Units	1	2	3	25	4	50	1

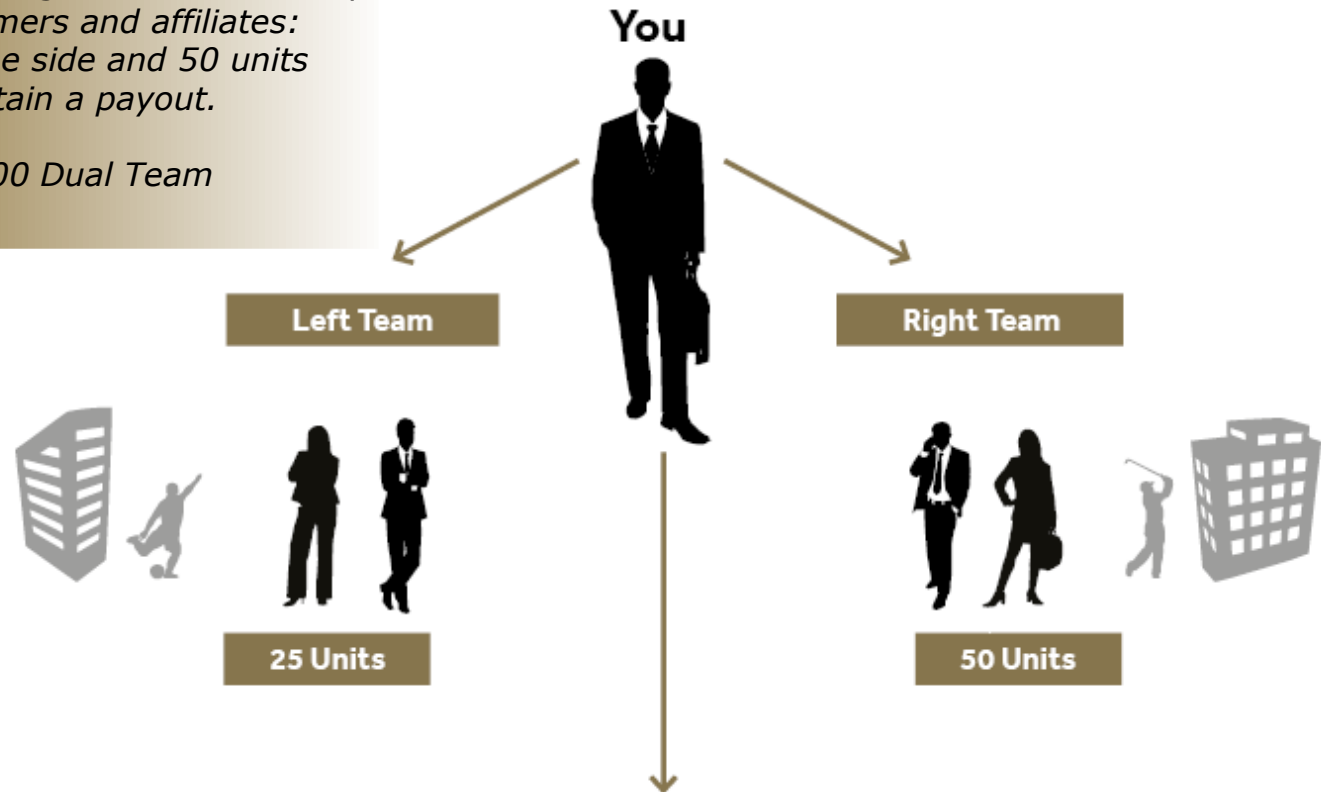


9. Dual Team Bonus

Dual Commissions

Whether you are selling Branding Karatbars to companies/ sports clubs or for new customers and affiliates: Once you earn 25 units on one side and 50 units on the other side, you will obtain a payout.

Up to a maximum of a 180,000 Dual Team Payouts per week.

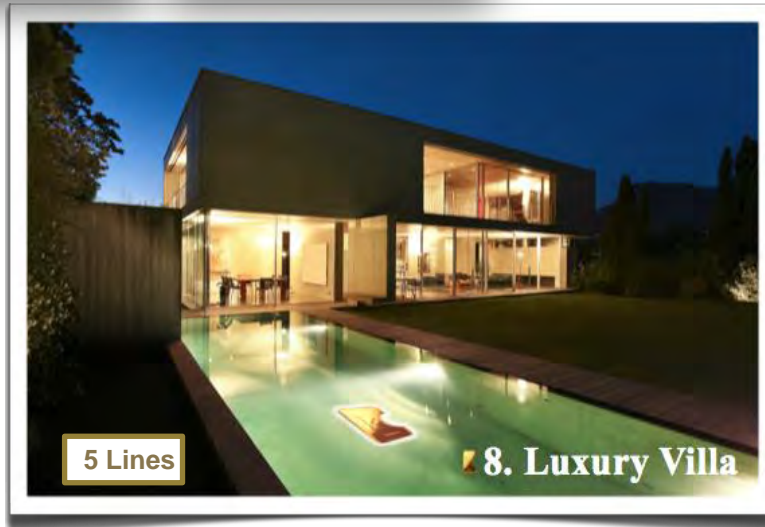




Karatbars Automatic Incentive Program



- Leather Bag
- Gold Pen
- Gold Bracelet
- Steel Gold Rolex
- C Class (40,000 €)
- E Class or CLS (70,000 €)
- S Class or SL (120,000 €)
- Luxury Villa (750,000 €)



All prizes can be exchanged into 1 gram-gold bars.





Your Chance

- *Worldwide market*
- *Gigantic market potential; 7 billion customers*
- *Unique Products*
- *Financially strong Company*
- *Revolutionary Compensation System*
- *High potential part-time income*
- *Mobile and Online support.*



Our Goal:

To give people across the world a safe platform and method to transfer from currency into gold bullion, one gram at a time... or more.



Get Started Today!

Contact your referring affiliate immediately.

Register your free account.

Take advantage of our systems and build your own landing page within the next 48 hours.

Use the double income option and get your free Package in the Dual Team System (time limited).

Visit our webinars, live meetings, conferences, team pages and use our affiliate tools.

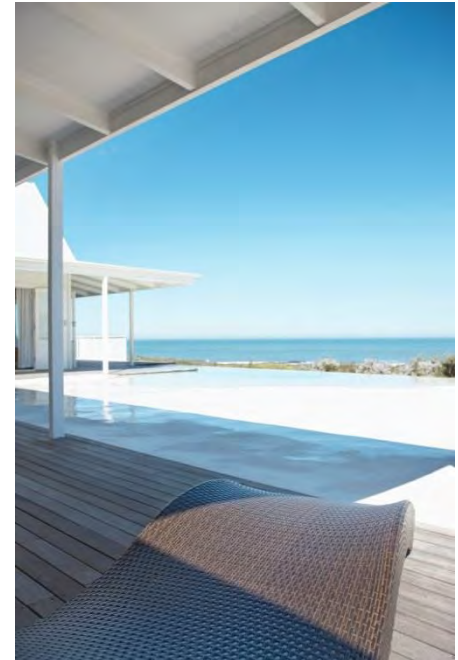
Contact our support team – you are independent, but not alone.

Your affiliate team is also there to help you along.





Get Started Today!



*Help other people and fulfill your own dreams.
Be a part of Karatbars. Enjoy the
Lifestyle!*



Thank You!



The logo for Karabars features a stylized letter 'K' on the left, which is a solid gold rounded rectangle. To its right, the word 'arabars' is written in a gold, lowercase, sans-serif font. The 'K' and the 'a' overlap. The entire logo is centered within a gold-outlined shape that is a semi-circle on the left side and a vertical line on the right side, resembling a stylized 'C' or a partial frame.

Karabars