

THE MAGAZINE OF MARYVILLE UNIVERSITY

MARYVILLE

FALL/WINTER 2007



Making His Mark

Lombardi Strives To Have Maryville Stand Out From The Crowd

ALUMNI WEEKEND 2007 ■ SPORTS MANAGEMENT ■ NEW ATHLETICS DIRECTOR

MARYVILLE

FALL/WINTER 2007

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ON THE COVER:
Jeff Schmidt, '97, graphic designer,
pictured in front of web graphics at Cfx,
a communications and design firm,
photographed by David Ulmer



LOOK OUT, WORLD!

- Maryville students get a taste of the world around them by traveling abroad with faculty members.



COMMENCEMENT 2007

- Rainy weather prevented the ceremony from taking place on the commencement lawn, but the memorable event was still held outdoors.



MARYVILLE'S MUSIC MAN

- Catch up with former Maryville employee Jim Thomas, jazz drummer extraordinaire.



ART & DESIGN PROGRAM DRAWS SUCCESS

- Alumni from Maryville's Art & Design program show they've got what it takes to succeed in their creative fields.

Maryville University is a private institution offering 50 undergraduate, seven master's and two doctoral degree programs. As a university with consistently high ratings by *U.S. News & World Report*, Maryville prepares its students for successful careers. Among its most recent graduates, 94 percent are employed or attending graduate school.



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David Ulmer, Mark D. Weinstein and Vanda Wilder

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NEWSbriefs

Caldwell Promoted to V.P.

■ Symbolizing the significance that he places on the role of student life in a student's overall college experience, Maryville University Mark Lombardi, Ph.D., has made the University's Student Life division a separate division and has elevated Nina Caldwell, Ed.D., formerly Maryville's dean of student life, to vice president for student life and dean of students. Caldwell had served as dean of Student Life since joining Maryville in 2004. She holds a bachelor's degree in elementary education from Dillard University in New Orleans, a master's degree in counseling from Illinois State and a doctoral degree in education from the University of San Francisco. She also earned an MBA at Maryville.



■ Caldwell

Library Throws Book at Old Look

■ The Library has undergone its first renovation since being constructed in 1988. The centerpiece of the renovations is the transformation of the first floor into an Information Commons area, which provides students, faculty and staff with the latest in technological access. It also enables students to work together on group projects or consult with reference librarians or other library staff when conducting research. "We want to make it more of a center for learning with faculty, staff and students working in a collaborative and technologically rich environment," said Genie McKee, Ph.D., '82, dean of the University Library.

The Information Commons includes 13 chairs with tablet arms for laptops, 73 task chairs, 38 individual workstations for desktop computers (up from 28 workstations previously) and many electrical outlets for laptop use. Also, the number of group study areas in the Library increased from four to nine.



Rick Arnold

■ left to right: XXXXXX and XXXXXX get "Dawbers" vitals

SimMan Providing Practice for Nursing Students

■ Maryville nursing students now have the opportunity to hone their clinical skills on "Dawbers," a mannequin that simulates vital functions including breathing and heartbeats, thanks to a generous gift from Maryville alumna Jean Raybuck, '51. Dawbers, or SimMan, as he is technically known, "is a high-fidelity, human patient simulator that does almost anything you can imagine," said Jodi Green, R.N., clinical assistant professor of nursing. He is used "to simulate clinical situations that would occur in a hospital," thereby affording students the opportunity to practice their skills in a safe environment where mistakes can be made without harm to the patient.

Raybuck said she donated the money for Dawbers "because Maryville University is my alma mater and I am eternally grateful for the wonderful education I received." Raybuck received a bachelor's degree in history in 1951, and went on to study medical records librarianship. Her husband, father, grandfather, and two daughters are all employed in the health professions so she felt it appropriate to make her donation to the nursing program, hoping that her "small bit will help." The mannequin has been nicknamed "Dawbers" because that is what Raybuck's grandchildren call her.

■ Students study in one of the new leather armchairs on the ground floor of the Library

Faculty Award Winners “3 of a Kind”

■ A trio of veteran faculty members are the recipients of the 2007 Maryville University Faculty Awards. The award winners are Geralyn Frandsen, Ed.D., ('74), associate professor of nursing (center); Alice Jensen, associate professor of nursing (right); and Germaine Murray, Ph.D., associate professor of English (left). “Though there were a number of nominees, we are pleased to have an exceptionally qualified group of faculty selected for the first year of this award,” said Mary Ellen Finch, Ph.D., Maryville’s associate vice president for academic affairs. Frandsen joined the Maryville faculty in 1991. Jensen is the longest serving of the three recipients, having joined the faculty in 1988. Murray joined Maryville in 1993.

Barry’s Project To Help Stroke Victims

■ Maryville University faculty member Joni Barry, DPT, has received a grant from the Greater St. Louis Health Foundation that will allow her to conduct research that will help stroke patients regain the use of their hands. The \$12,788 Foundation grant, coupled with a previously received \$5,000 grant from the Missouri chapter of the American Physical Therapy Association, will enable Barry, assistant professor of physical therapy, to begin her two-year study of 20 stroke patients in January 2008. Barry, who has worked with stroke patients for 15 years at St. John’s Mercy Medical Center’s physical therapy clinic, said her study is important because it will help determine realistic timetables for recovery rates for stroke patients.



■ Barry

Maryville Awards First Doctoral Degrees

■ Maryville University achieved another academic milestone when it conferred the first doctoral degrees in the University’s 135-year history during a ceremony on Saturday, Dec. 15. Eighteen graduates of Maryville’s School of Education received doctoral degrees in educational leadership. Maryville launched its Doctor of Education in Leadership (Ed.D.) program at the start of the 2005 Fall Semester at the urging of graduates in its Master of Arts in Education/Educational Leadership program. The students wanted an advanced certification or degree studies program that would allow them to obtain advanced leadership certification in the state of Missouri. Maryville’s doctoral students earn their degrees in seven semesters, completing 42 credit hours.

Brand This!

■ The Schupp Company, a leading marketing communications full-service agency in St. Louis, was retained by Maryville University to lead its aggressive branding campaign. Schupp was selected from a list of 10 agencies from across the nation.

Schupp will provide strategic and creative development for print, direct mail and online media as well as media strategy and placement.

“During the review process it was clear that Schupp shares our energy and vision for the future,” said Mark D. Weinstein, director of marketing and public relations for Maryville. “The agency’s focus on research-driven strategies and their exceptional reputation for developing powerful creative solutions were a key part in our decision making.”

Schupp’s historical client list includes: Miller Brewing Co., Medicine Shoppe International, St. Louis Blues, American Red Cross, Rawlings, the American Association of Orthodontists and Franchise Concepts Inc.

U.S. News & World Report Endorses Maryville

■ In the most recent rankings, U.S. News and World Report magazine ranked Maryville University number 29 among private universities in the Midwest. As a Top 30 school in the Midwest, Maryville University is one of the highest ranked universities in the master’s category in the St. Louis region. In comparing the ranking from the previous year, Maryville saw its total score rise as its positive reputation and retention rate both increased. Maryville is one of just six universities from Missouri to be listed among the best 50 universities in the Midwest.



How Do You Spell News? R-S-S!

■ Maryville University news is just a click away. Stay informed with everything going on at Maryville University by subscribing to the RSS Feed program that is shown on the University's homepage.



Joining this free program will connect you directly with the most up-to-date campus news and events—you'll feel like you are living on campus!

RSS Feed simply brings Maryville news to your computer. Just click on the Add Google button on the homepage, then select ADD GOOGLE READER. You can select the type of news you want to see on a regular basis, whether that's about student life, academic programs, athletics or much more. RSS Feed will bring the information to you!

Take advantage of this free service to keep you connected and informed about Maryville University. It's a great way to be a Saint!

Murray Snares National Writing Award

■ In a media age where air time and print space is seemingly dictated by those who can yell the loudest or be the most vitriolic in their comments, Germaine Murray, associate professor of English, prefers the

method of gentle persuasion. Using that approach earned her a national writing award from the Catholic Press Association in June. Murray received the first-place award in the category "Best editorial on a local issue" for an editorial she wrote prior to the November 2006 election, advocating the defeat of Amendment 2, dubbed "the Stem Cell Initiative," to the Missouri State Constitution.



■ Murray

The editorial appeared in the November 3, 2006, issue of the *St. Louis Review*, the official newspaper of the Archdiocese of St. Louis. Murray, who is Catholic, wrote the editorial in her capacity as a member of the *St. Louis Review* editorial board, a position she has held for the past seven years. Contest judges lauded Murray for her ability to write about an emotionally charged issue in a logical, straightforward manner. "The editorial takes an unequivocal position while showing respect for the concerns of those on the other side," the judges wrote.

Enrollment Sets Record

■ When Maryville University's 2007 freshman class posed for a group photo back in August, they formed an "M" to stand for Maryville. But that letter also stands for "momentum," as in the momentum that the University has built with the news that the University has set records in the categories of full-time day students and the retention of freshmen to sophomores.

For the 2007 Fall Semester, Maryville has 1,630 full-time day students, the most in University history, up from 1,626 in 2006. The University also has passed the 3,400 mark in total students with 3,422, up from 3,333 students a year ago. Among the academic programs with the biggest bump in enrollment were the master's and doctoral programs in the School of Education, which went from 185 students in 2006 to 247 students in 2007. Also, the retention rate for freshmen increased from 81 percent in 2006 to 82 percent in 2007.

Boudreau Elected Trustee Board Chair

■ Thomas Boudreau, '73, senior vice president and chief legal officer for Express Scripts, has been elected chair of the Maryville University Board of Trustees. Boudreau took office at the June board meeting. He replaces Peter Benoist, who remains as a University Trustee.



■ Boudreau

Maryville Reading Freedom Writers Diary

■ *The Freedom Writers Diary*, a book chronicling the lives of inner city high school students in Long Beach, Calif., is the centerpiece of "Maryville Reads...One Book...One Community," a year-long pilot program of scholarly activities and fun events on the Maryville University campus. The program is a collaborative effort by the University Library and the Office of Multicultural Programs. "We wanted to provide a tool for engaging the entire campus community in a dialogue about issues of diversity, social justice and/or multiculturalism," said Danielle Carter, Maryville's director of multicultural programs.

The Freedom Writers Diary has been required reading in all Freshman Seminar classes and has been integrated into the curriculum of numerous other classes. A highlight of the Maryville Reads program will be a January 16, 2008, campus visit by Erin Gruwell, whose high school English students wrote the diaries that comprise the book. Gruwell was portrayed by Hillary Swank in a film version of the book.

Sports Management

Freshman Ben Koopman knows he won't be a player in the National Basketball Association. The chances are very good, however, that Koopman will be affiliated with the NBA in some capacity as he is majoring in Maryville University's sports management program. "When looking at my choices for majors, sports management caught my eye because of the sports and business aspect of it," said Koopman, of Red Bud, Ill., who came to Maryville to play basketball for Coach Matt Rogers. "I knew I wanted to do something with sports in my life and I always enjoyed business classes in high school."

Koopman typifies the type of student that Maryville is getting with its sports management program, which became a major at the start of the 2007 Fall Semester, said Pamela

Horwitz, Ph.D., dean of Maryville University's John E. Simon School of Business. "It attracts students who tend to be interested in a co-curricular (business and sports) atmosphere," Horwitz said. "The strength of this program is that our students who choose to go into sports-related fields will have the same, strong business foundation that our other business majors have. While many other programs train students to be coaches or trainers, Maryville students participate in a broader curriculum and take the entire 33-hour business core. They are then able to apply their business expertise to the world of sports, beyond just coaching or event management."

Horwitz noted Koopman is one of five new Maryville





■ **left:** Michael Friday and Vanda Wilder, '07, pictured in front of a Venice skyline.

students majoring in sports management while five other business students have chosen it as their major. Several more students majoring in related fields, like management and marketing, also are taking sports management classes. The curriculum continues to expand, Horwitz said, as plans are in the works for a variety of one-hour courses on topics including event planning, sports law and facilities management. "We want to bring in real experts in the field to teach these courses," she commented.

Students in sports management classes already have benefited from the expertise of executives with Rawlings Sporting Goods, whose corporate headquarters are located in nearby Maryville Centre. Rawlings officials have provided input on the sports management curriculum and have served as guest speakers for courses. Also, several Maryville students have secured internships at Rawlings, and University student athletes have, at Rawlings' request, tested new equipment manufactured by the company. "There's nothing like being close to our end users," said Art Chou, vice president of research, development, design and engineering for Rawlings.

"From being a game day event planner to distributing sporting goods, I couldn't help but think of how exciting a job I could have."

Chou recently gave a tour of the Rawlings offices to high school counselors from the Chicago area who were in town to visit Maryville. He told the group that Rawlings' collaboration with Maryville has been mutually beneficial. "It has helped us from a community aspect; to think globally, act locally," Chou said. "What we hope students get out of it is firsthand experience." Chou mentioned that he wished a similar program had existed when he had been in college. "I was a mechanical engineer. It never occurred to me that I could have a career like this. If I had had a sports management program, I would have started in this field a lot sooner."

Horwitz said potential employers pay attention when new college graduates say they did an internship at a major corporation like Rawlings. "If they don't have those connections, then they become just one of 500 resumes

sitting on a desk," she remarked. Internship opportunities also are available with the Rams, Cardinals and Blues, Horwitz said, adding that Maryville students soon may be able to intern at the Summit Ice Rink in Chesterfield Valley.

Koopman said he'd be thrilled with any position that resulted from his sports management degree. "From being a game day event planner to distributing sporting goods, I couldn't help but think of how exciting a job I could have," commented Koopman, who said he chose to attend Maryville because of how well University students succeed. "I would really enjoy working in a big St. Louis corporation such as the Scottrade Center. Being able to work for a big company like that, planning events or promoting the teams that play there would suit me perfectly."

While it's not necessary that sports management majors be huge sports fans, a general interest is quite helpful, said Kathy Quinn ('85), Maryville's director of recreation and intramurals, who teaches two program courses: Sports Management in the fall and Issues and Ethics in Sports Management in the spring. "I think you need to follow sports to understand" the intricacies of topics discussed in class, said Quinn, who played and later coached sports at the collegiate level. Teaching the courses has been a learning experience for Quinn as well. "I hope the students learned from me as much as I learned from them." Most students won't take courses specifically related to sports management until their third year as they will spend their first two years taking core business classes.

If all sports management majors are as enthusiastic as Koopman, the program is guaranteed a bright future. "I hope that all this will come true for me, and I was, and still am, sure, that Maryville is the type of school that can get me there," he said. For more information on Maryville University's sports management major, contact the John E. Simon School of Business at business@maryville.edu. ■

■ **below:** Dennis Wachtel, Lauren Flanagan (junior, interior design), Michael Friday, '04, '07, and Jennifer Summers in the coliseum.



2007 a weekend to remember



1. Grand Marshall Larry Grieshaber, Ph.D., leads the commencement procession past the Donius University Center to the adjacent parking lot, which was the improvised ceremony location due to the preceding days of rain.
2. Undergraduate commencement speaker Corey Baker gives a thumbs up to a classmate before the ceremony.
3. Gioia Leslie Kaid, bachelor of arts
4. Michael and Matthew Scharf cheer for their mother, Sandra Kay Scharf, as she receives her master of science in nursing degree.



5. Graduates raise their hands in response to a question posed by commencement speaker Corey Baker.
6. David Robertson, conductor of the Saint Louis Symphony Orchestra and honorary degree recipient, laughs with University Registrar Stephanie Elfrink before the ceremony.
7. Happy graduates Lindsay Taylor, Sandra Thal, Amy Tieshes and Mark Tiemann, all from the College of Arts and Sciences, proudly display their diplomas.
8. Kitumba Samuel Tsasa smiles for a photo as he waits in line to receive his bachelor of science degree.
9. Rebecca Orf, winner of the Byron F. Lee Award in Art, shows her creative ingenuity. Rebecca is currently interning with world-renowned photographer Michael Eastman.



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10. Commencement speaker Laurie N. Gill celebrates with her family, including five of her six children. Back row (left to right): Patricia Gill, Richard Gill, Karl Gill, husband Douglas Gill, Laurie N. Gill and daughter Elaine (age 15). Front row: Paul Gill (age 12), Michael Gill (age 10), Joseph Gill (age 8) and Rosalie Gill (age 6). Laurie's eldest daughter, Anne Marie Gill (age 18), is not pictured.

11. Graduate Te'Cora Polk and her family celebrate together after the ceremony. Left to right: Barbara Seay, Jazmin Johnson, Te'Cora, Maxine Johnson, Tierney Lowe and Celestine Polk

12. Jennifer Koons, master of physical thera-



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2007 ALUMNI WEEKEND AWARD WINNERS



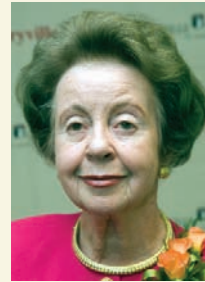
College of Arts and Sciences Dean's Award
MIMI MURPHY



John E. Simon School of Business Dean's Award
TERESA HUXFORD



School of Education Dean's Award
SYLVIA SHEAD



School of Health Professions Dean's Award
JEAN RAYBUCK



Centennial Award
KATHLEEN RIBAUDO



Volunteer of the Year Award
CONNIE SULKOWSKI GREEN

Elizabeth Lee



Elizabeth Lee, '95, has lived on the east coast and worked as a busy bank executive for the past twelve years, but in many ways her heart still lives in St. Louis—and more specifically, with Maryville University. “The time I spent in St. Louis was the best time of my life,” she says emphatically, “although I’m very busy, I still keep in touch with the friends I made in college. I was married in 1999 and all three of my bridesmaids were my schoolmates at Maryville. Three other classmates came to help me with the wedding—one came all the way from Japan!”

Lee was born in Hong Kong and discovered Maryville when visiting her cousin in 1992. During her visit, she toured all of the universities in the area, and was most impressed with the warm hospitality and one-on-one attention from Maryville. As an international student, Lee found the resources and personal assistance available through Maryville’s International Programs Office invaluable. “When I visited Maryville I immediately noticed how friendly everyone was and how passionate the staff and students were about the University. A student gave me a tour of the dorms and took the time to help me understand what was special about Maryville,” says Lee.

Without question, Lee cites her four-week “Travel and Study” road trip, required for Maryville ESL students at the time, as her most memorable college experience. The trip, which left St. Louis by bus and toured 14 states, included 18 ESL students originating from countries such as Japan, Israel, Turkey and Australia and three faculty members. This traveling classroom served as Lee’s “crash course” in the English language and American culture in general. The students created tight bonds with one another as they explored American cities, studied diligently and wrote essays and journal entries about their experiences. “I can tell you that this trip has been my favorite experience in the U.S. It had a huge impact on me, and I still keep in touch with some of the students I traveled with that year.” She says she plans to help coordinate a 15-year reunion of her international schoolmates from Maryville.

Lee completed the ESL program and finished her degree in just two and a half years. She received her bachelor of science degree in marketing, with honors, in 1995, and was immediately offered a position with HSBC Bank in New York as sales manager. A testament to her talent and ambition, she received several important promotions over the last twelve years, and now serves as district executive and senior vice president for Asian markets for HSBC. Lee supervises twelve branch managers in Brooklyn, Manhattan, Queens and New Jersey, ensuring that all branches run smoothly and consistently meet the changing needs of consumers. In addition to ensuring efficient day-to-day operations, she is strongly committed to the retention of talented employees and coordinates continuous professional training for her team.

Lee lives in New Jersey with her seven-year-old son, Andrew, and her husband, xxxxxx.



Students in the John E. Simon School of Business will most likely hear the Henry Ford quote, “The harder you work, the luckier you get” if they talk with **John Lewington, Ph.D., professor of marketing and management**. Lewington, who has been a member of the Maryville faculty since 1990, is known to push his students to take risks and embrace challenges. It is with this outlook that he is able to successfully connect with his students, both on a personal and professional level.

“I truly enjoy helping people along the path of life,” Lewington said. “Whether it is helping graduates find a job or defining their skills and abilities, I act almost as a cheerleader for them each day.” By giving career advice and serving as a mentor both inside and outside the classroom, Lewington has gained respect and admiration from his students.

One unique experience that students consider a “high point” of their curriculum is the occasional trips to London that Lewington embarks on with some of his classes. These excursions are important for networking and forming bonds and connections with fellow classmates, Lewington said. He credits his own journey to Switzerland during his college years as the defining moment for his future in the business world.

Lewington feels it is especially important to help graduates find a job in their field as often as possible. He makes it a priority to form beneficial connections between students and businesses. “I feel that I have formed a trust in the industry because I tend to send them great people from Maryville,” said Lewington. Students are amazed at his matchmaking skills, as he is able to place them with companies that are a good fit.

Outside of Maryville, Lewington has been awarded the first Lifetime Achievement Award given by the St. Louis chapter of the American Marketing Association. He received the award for his service and dedication to the association. Lewington has served on the AMA board for 15 years and was president for two of the most successful years. He also organized the chapter’s student conference. His research, dedication and mentoring of both colleagues and students made him more than deserving of this honor.



Our Time is Now:

President Mark Lombardi provides enthusiastic leadership as the University embarks on an ambitious five-year strategic plan.

Think back to your own graduation from Maryville University. As you committed to starting your professional life, the future of the University may have been one of the last things on your mind. But for the school's faculty, staff and leadership, embracing change has been a top priority since 1872. And with the arrival of Mark Lombardi, Ph.D., the 10th president in the school's history, Maryville is poised to offer graduates even more reasons to be proud of their alma mater.

"Maryville is a special place, and I like to believe that I've spent the better part of my career working my way to this university," says Lombardi. "The people, the culture, the community, the history, the foundation of Maryville and the St. Louis community at large feel right in so many ways."

"We had excellent candidates to choose from, but Mark stood out," says Tom Boudreau, '73, chair of Maryville University's Board of Trustees and chair of the university's presidential search committee. "He has an outstanding mix of academic and administrative experience and he brings to the table a really balanced view about an academic institution and its needs from both the academic and the business/financial sides. He also really understands the perspective of the Board of Trustees: that we have to be good stewards of the University and its assets."

"Mark has a very good sense of what Maryville is all about and what we're trying to achieve and he respects the traditions and history of Maryville," adds Peter Benoist, former chair of Maryville's Board of Trustees. "And one thing that really comes through is his passion for education and for making sure that students have an *excellent* experience."

Lombardi assumed duties as president last July, and although his inauguration won't take place until April of 2008, his student focus is already well known on campus. One of his first acts as president was to separate "Student Life" from "Enrollment" and make it a separate division, which is now led by Vice President Nina Caldwell. In meetings and discussions, before any decision achieves consensus, faculty and staff can expect Lombardi to ask the question, "How will this benefit the students?"

"He's really pressed that point forward on all of us," says James Forst, vice president for institutional advancement. "He's very focused on providing the right kind of environment for the students: the right kinds of courses, the right electives. But he's also focused on ensuring that students get the opportunity to fulfill their ambitions here."

Lombardi sees his student-centered focus as a point of agreement, not division among faculty and staff. "Whether you're a faculty member who's been here 10 years or 30. Whether you're a staff person or a board member...whether you're an alum or an administrator, it's important that we constantly remind ourselves of why we're here and what we're about. Together we need to focus on the central overriding goal: to provide the best possible education for our students and to ensure that this institution is going to be here 50 and 100 years from now, educating thousands of students that are yet to be born. And if you keep focused on that, it's really hard to make too many mistakes."

This student-centered approach is also very much in evidence in the University's strategic plan. The five-year plan, completed since Lombardi's arrival, and recently approved by the University's Board of Trustees, embodies a vision that embraces change while also honoring Maryville's distinguished history.

"Through the work of a lot of great people over the years, including past presidents like Keith Lovin and others, Maryville has built a very strong foundation both in terms of quality programs, teaching excellence, solid fiscal position, facilities, and more. It's an institution that's poised to go to the next level. And the strategic plan provides a very clear blueprint of how to build on the strong foundation we have, a university that is really, in terms of the Midwest region, a top tier institution," says Lombardi.

Maryville's 5-year plan calls for the expansion of the university's reach and the expansion of awareness in the St. Louis community and throughout the Midwest. "We want to recruit students from Dallas and Houston, all the way to Chicago, Cleveland, Cincinnati and Minneapolis," says Lombardi. While he refers to Maryville as 'a jewel',

he's quick to point out that when it comes to recognition, much work remains. "We have not shined a light on all the wonderful things we do. So we need to be more intentional about letting people know who we are, and letting people know what we're about." He acknowledges that colleges and universities have historically hesitated to embrace public relations and outreach—a stance that no longer serves them. "In the world that we live in today, it's very important to be ready and to be able to say to the rest of society, 'here we are', and 'we're good, and here's why', and to do it in a sophisticated marketing sense, and we're going to do that." Maryville's branding campaign is moving forward and should be ready to launch in the spring of 2008.

One goal of this enhanced effort will be to grow Maryville's enrollment from its current level of 3,422 students to about 4,500 and to alter the composition and profile of the student body. "We want to increase our residential population from its current level of 600 students to 1,200 or 1,400. We also want an international student body of between 100 and 200 students living on campus," says Lombardi. "This will provide students with a wonderful globalizing experience." He also advocates an increase in the number of Maryville students who travel overseas. "We want our students to experience the life-changing dimension of international travel," he adds.

The strategic plan also calls for curriculum enhancements. "We want to add three or more flagship programs to the ones we already have," says Lombardi. But again, the changes are much more than numbers. He envisions developing an innovative and interdisciplinary core curriculum for all of Maryville's students in order to stress critical thinking, writing, effective speaking skills, and other important dimensions of education. In addition to strong academic programs, he anticipates centers of excellence—cross-functional areas for students and faculty across all schools—that will address the areas of leadership and values. "We need to find more and better ways of infusing within our students a sense of civic engagement and involvement in the community," he says. "I'm a big believer that 'to those whom much is given, much is expected.' And so we have to help our students develop and nurture that part of themselves."

Lombardi also believes that Maryville must do more than prepare students for jobs. "Our programs must lead to successful professional careers and prepare students for lives of exploration and of change. The average student today is going to change careers several times, and our responsibility is to prepare them for those careers."

"Education is the key to community growth, economic empowerment and building a truly civil society," says Lombardi. "And institutions like Maryville—that provide a quality education in an environment where student and faculty interactions and connections are paramount, and in a place where they can explore all aspects of their personality and their journey—are really crucial in today's society. That's why it's so important for Maryville to be strong and secure."

The dynamic changes anticipated in the next few years will require physical changes on campus as well. Plans are currently in process for a state-of-the-art building for the

health professions and sciences. Lombardi also foresees the construction of new residence halls to replace some of the decades-old structures currently in use. "These buildings and others that we do will follow sustainable design and construction in making them green and energy efficient," he says. "It's very important that we be seen, and are, in fact, good stewards of our environment and in the community."

Jerry Brisson, Maryville's executive director of planning, research and technology, joined the University in September 2007 and will help oversee these building projects. "It is our intent with the health and sciences building to achieve a LEED certified building here at Maryville," says Brisson. The LEED certification provides independent third-party verification that a project meets the highest building and performance measures for sustainable and energy-efficient architecture.

These goals present real challenges, but Larry Hays, Maryville's vice president for administration and finance, believes they're attainable. "Mark has really infused life into this whole process. We're in a very positive climate. With Mark, it's not 'if' we accomplish a goal...it's 'when' we do it. We have no doubt that it will happen."

Boudreau, a graduate of Maryville's first co-ed class, shares the enthusiasm expressed by Hays. "The changes at Maryville have been dramatic, both academically and physically. When I came here in 1969, this was a stark, almost rural environment. By the time I came back on the Board, it was a completely different institution in many respects. It's still true to its heritage—grounding all the academic disciplines in the liberal arts. But physically it's a different place. Not only is it bigger, it has more intellectual energy. It's astonishing to see what's been accomplished over that period of time. We have a terrific base to build on here."

Those familiar with Maryville University through the decades know that the school has been in the forefront of academic excellence since its inception. It's a tradition that Pam Horwitz, dean of the John E. Simon School of Business, sees becoming stronger under Lombardi's presidency. "He demonstrates—in what he says and does—an appreciation of the history and value of Maryville. He has a real sense of the commitment to teaching and mentorship that comes from the Sisters of the Sacred Heart. He's also very much in tune with the growth of the last 15 years and the strides Maryville has made."

Horwitz says that rather than maintain the status quo, Lombardi wants to elevate Maryville's stature. "The value of your degree is based on your learning and memories but it's also based on the reputation of the institution as it moves forward."

Faculty and staff report that Lombardi takes his job seriously, but also demonstrates a great sense of humor. "He's ambitious," says Horwitz, "But his ambition is for the University, not for himself. And his message is consistent—whether he's talking to alums or faculty or vice presidents and deans."

According to Allyson Randolph, a junior majoring in organizational leadership, Lombardi's consistent message and student-centered focus are already changing student life for the better. "Dr. Lombardi put together focus

groups comprised of administration, faculty and students to find out what students want. The conversations are taking place, but I've already seen so many real changes on a student level," she says. "Maryville is a great school, and it's getting better every day."

"My philosophy is that everything that happens inside the classroom should be difficult and challenging for students. But what happens outside the classroom shouldn't be. Living on campus should be comfortable, enjoyable and easy," says Lombardi. In keeping with this approach, he has already replaced the coin-operated washers and dryers with free machines, and he's made changes to food service as well. A campus coffeehouse is also in the planning stages and should open in early 2008.

Lombardi's commitment to education is very much a family affair. His wife, Liza Rael (pronounced Lisa Ray-el), a bilingual educator, holds undergraduate and graduate degrees from the College of Santa Fe, and is currently considering a doctorate in education. In fact, it was during her final day of her last semester of graduate school that she met Lombardi. "One of my professors wanted a presentation from a strong leader, and invited him to speak to our class. I thought he was absolutely charming. My father was an English teacher and I've always been impressed by people who are articulate and can finesse language to express themselves well. Mark had all of that. I was very impressed." These first years of their marriage have been a celebration of accomplishment as well as dedication to learning. While Lombardi went from provost to president and CEO of the College of Santa Fe, Rael went from classroom teacher to school administrator, then to a position as administrator of public school education for the State of New Mexico.

Even with demanding schedules—first in Santa Fe, and now in St. Louis—Lombardi and Rael find time to pursue their interests: he's an avid golfer and sports fan, while she describes herself as "an avid foodie" who loves to try new recipes. Rael also says she loves all types of music, from country to opera, and confesses: "I have a mad, mad crush on Andrea Bocelli."

Rael is also enthusiastic about her role as a presidential spouse. "I'm involved in a lot of alumni events, which I really enjoy. You get to meet so many interesting people, to learn about their lives. My duties are filled with new opportunities and interesting things."

Lombardi sees Maryville alumni as essential to the University's ongoing success. "I want the alumni to always feel proud, and, over time, to feel increasingly proud, of the institution they attended and the education they received. I want our alumni to know what's going on and I want them to be involved in the process. And so I'm very committed to communication and contact and soliciting their suggestions and ideas," he says. "Maryville is on the move and is going to be doing some fantastic things in the years to come, and we want all the alumni to be involved in that. We want them to know that Maryville's legacy is in good hands and it's only going to get better."

Enthusiasm for Maryville's future is evident everywhere you look. "The University is rapidly responding to the changes of the 21st century," says Brian Nedwek, Ph.D., vice president for academic affairs. "The students of 25

years ago would be amazed at Maryville's transformation. We want our alumni to know this, because it adds to the value of their degrees."

"I'm tremendously committed to helping this institution—with the help of a lot of good people—to move to a new and transformational level," says Lombardi. "Liberal arts education, with a strong focus on professional programs and career, is really one of the last best hopes of creating a truly civil society. Maryville University is on the cutting edge of that. And I'm just thrilled to be a part of it."

"I believe with all my heart that we are very lucky and blessed to be here," says Rael. "And by the same token, I think that the University is blessed to have Mark. He's so good at what he does."

Two of Lombardi's three children are currently enrolled in the University. It's a sign of his commitment to Maryville that he feels the future of his children is in good hands.

Maryville University Strategic Plan

Theme One

Define and Proclaim the Maryville University Story

Goal One: Develop the brand and communicate the Maryville promise.

- a. Develop, design and test image and identity campaign.
- b. Complete and implement a University Integrated Marketing Plan with identified audiences and messages to be delivered beginning with the 2007-2008 academic year.
- c. Identify the promise of the university, illustrated through the stories of the institution and its people.
- d. Strengthen our presence on the Internet as the primary tool for delivering the Maryville University story.

Goal Two: Develop a culture of communication that uses internal and external vehicles to inform, share stories and celebrate.

- a. Enhance the reputation of the university among external constituencies.
- b. Strengthen relationships with alumni to help them become informed and engaged members of the university community.
- c. Develop a public relations campaign for internal audiences.

Theme Two

Create an Engaging Campus Culture

Goal Three: Promote faculty development focused on new pedagogies, externally peer reviewed

scholarly

activities, teaching excellence, the integration of liberal and professional learning, and assessment strategies.

- a. Develop and implement a plan that strengthens and promotes academic innovation.
- b. Enhance the Center for Teaching and Learning and create new centers, e.g. international education, first-year experience, to promote academic and student life.

Goal Four: Enhance and sustain a vibrant campus and academic life for all constituencies.

- a. Increase the proportion of students taught by full time faculty.
- b. Increase partnerships that will enhance opportunities for students, faculty and staff to engage with the community.
- c. Strengthen the University's commitment to diversity among faculty, students, staff and board members in order to achieve global awareness and cultural competence.
- d. Develop and implement a student-centered information technology plan.
- e. Develop and implement an international plan that distinguishes our liberal education experience and supports increased enrollment.
- f. Develop and implement an athletics plan that supports the enrollment plan.
- g. Augment existing student activity programs for all students.

Theme Three

Yomi Martin: Entrepreneur Extraordinaire

Yomi Martin believes in the power of marketing, and he's not afraid of new challenges. As any good marketing student knows, one must seize an opportunity when it becomes available. While attending the John E. Simon School of Business in 1997, Martin and two friends (one of whom just happened to be then barely known rapper, Nelly) contributed \$100 to produce 30 T-shirts featuring the St. Lunatics. To his surprise, fans of the music group paid \$20 each for the shirts at a concert.

His ingenuity paid off. Today Martin is the chief executive of Vokal Clothing, a company declaring a "vision of a brand that sells itself, not a brand that is sold to you" and featuring jeans, jerseys, jackets, sweatpants, hats and headbands. In August 2003, Nelly launched the Apple Bottoms clothing line for women, again with Martin as CEO. Nelly's search for the Apple Bottoms spokesmodel was featured on VH-1 and the clothing line enjoyed numerous positive reviews. According to Martin, Vokal and its related clothing lines are projected to generate \$100 million in sales for 2007. Not to shabby for a small clothing upstart from St. Louis that got its start by selling t-shirts from the trunk of a car.

"vision of a brand that sells itself, not a brand that is sold to you"

Having proven himself as a successful hip-hop clothing entrepreneur, Martin, now 30-years-old, recently set his sights on the restaurant sector. In September, Martin teamed with the owners of Canyon Cafe and a few professional football players to launch Jerseyville Classic in Plano, Texas. The restaurant, formerly called Doug & Bruski's, is located in the Shops at Willow Bend shopping center and is marketed as a family-friendly restaurant with a sports focus and a diverse clientele. The partners are careful not to call the venture a sports bar, because they pride themselves on offering a higher caliber of food than your typical bar fare.

Martin, who was a point guard for Maryville's basketball team, has always been drawn to sports, and believes that a strong work ethic combined with a certain amount of charisma can open almost any door. His theory seems to be correct. Jerseyville's owners report that business is up 33 percent since the restaurant space changed names.



athletics spotlight

SAINTS WELCOME TONY DUCKWORTH



After nearly six months on the job, Maryville University's new Director of Athletics, Tony Duckworth, is excited about the future of Saints Athletics. He had a busy summer preparing for the 2006-07 sports seasons, and has already a positive impact within the department.

Some changes that have occurred that visitors will notice include major renovations to the coaches' offices that were completed in early September, and current renovations to the MU Soccer Field. Much more is on the way, according to Duckworth, who has been working closely with the upper administration to shape the direction of Saints Athletics.

"I am extremely excited about the future of Maryville University," said Duckworth. "As director of athletics, I believe our department is a major stakeholder in helping move our university to greater heights."

While Duckworth is working on the big picture with other constituents on campus, the Athletics staff is reaping the rewards of his experience.

"Tony has great vision for the Athletics Department," commented Beverly Spearman, administrative secretary for the department. "What's more important is that he has the energy and ability to carry out that vision, while making certain that everyone is on board and the student-athletes needs are being met."

Duckworth became the sixth director of athletics in Maryville's history on June 4, 2007.

He comes to Maryville from Huntingdon College in Montgomery, Ala., where he worked from 2001-07 as head men's basketball coach and also served as associate athletics director during the last three years of his tenure.

During his time at Huntingdon, Duckworth had the second most wins in school history; his team won both the 2006 Great South Athletic Conference (GSAC) Regular Season and Tournament Championships. He was also named 2006 GSAC Coach of the Year. The 20-7 season (2006-07) marked the best winning percentage and most wins in 41 years, while finishing first in NCAA Division III in defensive field goal percentage (.354) and ranking first all-time in NCAA division III history. The Hawks also won 13 consecutive games to end the season, which tied the school record from the 1961-62 season.

Prior to Duckworth's arrival to Huntingdon, he turned the Belhaven College (Miss.) program around while being one of the youngest four-year college head coaches in the nation when he took over the program at the age of 28. Duckworth's Belhaven squad made the 2001 NAIA Division II National Tournament during his fourth season at the helm, while ranking first in NAIA DII in rebounding margin (+10.6).

Duckworth's other experience includes serving as the Assistant Men's Basketball Coach and Recruiting Coordinator from 1992-96 at Covenant College (Ga.). He also led two American All-Star teams (1992 and 1996) to compete overseas in Costa Rica.

Duckworth received his undergraduate degree in financial management from Bob Jones University in Greenville, S.C., in 1990. He then went on to complete his Master of Education at University of Tennessee-Chattanooga in 1994. Duckworth is married to the former Amy Coverdell of Collinsville, Ill. The couple resides in Wentzville, Mo. with their two sons, Chaney and Evan. ■



■ left: Lee Essner, targeting his curve ball for a potential strikeout.



■ Bartoni

Alumni Inducted into Athletics Hall of Fame

Former women's soccer standout Amy (Bornfleth) Bartoni, '00, and former Director of Athletics, Head Men's Basketball Coach and Head Men's Golf Coach Dave Pierce were inducted in the Maryville University Athletics Hall of Fame during Alumni Weekend 2007.

Bartoni was a four-year letter winner at forward for the Saints and finished her career with 102 goals, 70 assists and 274 points. She holds the St. Louis Intercollegiate Athletic Conference (SLIAC) individual career records in all three statistical categories, along with SLIAC individual single-season records for goals (18 in 1996) and assists (25 in 1999). Bartoni was a four-time First Team All-SLIAC recipient, SLIAC Newcomer of the year (1996) and two-time SLIAC Player of the Year (1996 and 1997). She was also inducted into the SLIAC Hall of Fame in 2007.

Pierce served as the Director of Athletics from 1983–2002. He originally came to Maryville as the head men's basketball coach in 1976, where he served in that capacity until 1991. Pierce's 1978-79 Saints squad still holds the record for most wins in a season with 21. As the head men's golf coach from 1993–2001, Pierce enjoyed much success. He was three-time SLIAC Coach of the Year and his squad was also three-time SLIAC Champions. Pierce is also a member of the SLIAC Hall of Fame.

Nominations for the Maryville Athletics Hall of Fame are accepted on a rolling basis. In order to be considered for selection in a given year, a nomination must be submitted by February 1. Nomination forms and criteria are available on the athletics website: athletics.maryville.edu, or contact Nicole Heasley, Sports Information Director, at nheasley@maryville.edu or 314.529.9312.



■ Pierce



Soccer Field Renovation Underway

The MU Soccer Field renovation project began on Thursday, October 11. The project includes a new drainage system, new irrigation system, new natural grass surface and shifting of the field to accommodate future expansion of lights and an outdoor track. Munie Greencare Professionals is overseeing the renovations.



Upcoming Saints Alumni Events Maryville Alumni Basketball Game

Saturday, Jan. 19 – 10 a.m.
T-shirts and breakfast after the game for everyone who attends. Please RSVP to Coach Rogers at mrogers@maryville.edu by Wed., Jan. 9th.

PLANCORP, INC.

A Registered Investment

Advancement Digest

My Maryville

Dr. Bob Tucker

Dr. Bob Tucker ('97, MBA) admits he received some quizzical looks from classmates when he was pursuing his master's degree in business administration from Maryville University in the mid 1990s. After all, why would a successful hand surgeon earn a degree seemingly unrelated to his field of expertise? Because Tucker always knew that one day, he would leave medicine and move on to the next phase of his life.

"About 20 to 25 years ago, someone asked me when I'm retiring and I said when I'm 55," Tucker said. True to his word, Tucker stopped performing surgeries at the end of 2005 and, in early 2006, became a financial adviser for Plancorp, an investment firm located in Maryville Centre. Though he has traded in his scalpel for a stock market index, Tucker's work method remains the same. "I still learn some information about the client. I come up with a diagnosis, then a treatment plan. Then I monitor the plan for future developments."

Tucker's clients are familiar with his process because they are also doctors; some retired and some still practicing. Tucker joined Plancorp with the intent of serving this specialized clientele. "Physicians have a different set of needs; they're very busy, very focused," he remarked. "Many don't want to take the time to run their personal finances. ... At the end of the day, he doesn't want to sit down and balance the checkbook. He'd rather spend that time with his family."

A University City native, Tucker said he met Jeff Buckner, the president and founder of Plancorp, over 20 years ago. "Over time, I've had the opportunity to learn the nuts and bolts of the business," he commented. "I became more and more interested in this as a second career." To be licensed as a financial adviser, Tucker had to meet several criteria, including passing an exam given by the Securities and Exchange Commission. He credits the knowledge gleaned from his MBA courses with making his transition from medicine to money manager easier. "The combination of my medical degree and my MBA gave me credibility with physicians in assisting them with their long-term planning."

Tucker recently joined the advisory board of Maryville's John E. Simon School of Business. He has noticed tremendous improvements at the University in the decade since he earned his MBA. "It is going from a well-kept secret to a University with programs comparable to any university in the area," he said. "I think with its leadership, the school desires to be a University with a national reputation. And I certainly think they're on the right track."



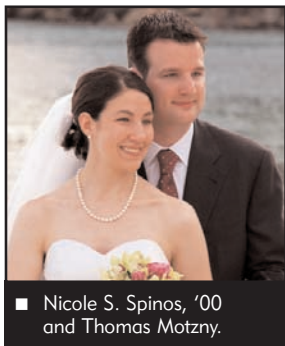


CLASSnotes

marriages

Nancy E. Good, '72, to Ronald B. Langton

Holly L. Nichols, '04, to Jared Chisholm



■ Nicole S. Spinos, '00 and Thomas Motzny.

Aime L. Laurent, '04, to Kris Oberheim

Jennifer M. Conner, '05, to Nathan Hoke

Jami L. Hammock, '05, to Todd Saxton

Julie M. Johnson, '05, to Ted McGinnis

Melinda L. Magee, '05, '06, to Derek M. Kueker, '05

Danielle R. Moxley, '05, to Thomas Krewson, '04

Melissa A. Dunbar, '06, to Cory J. West

Peter J. Genua, '06, to Erin E. Seals

Jessica L. Huckstep, '06, to F. Matthew Eschmann, '06

Seanna K. Maher, '06, to Brian Eisel

Andriana T. Nedyalkova, '06, to Phil Sterling, Jr., '06

Andrea N. Reed, '06, to Benjamin J. (B.J.) Filla

Melissa S. Reinhold, '06, to Justin Lindsey

Rosalee R. Roderfeld, '06, to Michael J. LaTempt



■ **Lindsay Nelson and Kenny Lawrence wedding party.** Front Row (l to r): Brian Gardner ('03, '07), Clara Smith-Wilson ('07), Patrick Martchink ('06, '07), Jessica Roberts, Erin Nettles ('07), Adriane Tilton ('07). Second Row (l to r): Joel Barz, Ben Ogier, Kenny Lawrence ('06), Lindsay Nelson-Lawrence ('07), Kara Knetzer ('07), Corey Baker ('07), Jessica Luebke ('07), Jenny Phillips ('04), Amy Ingebretson ('07). Third Row (l to r): Daniel Hoover, Tyler Tate, Justin Zimmerman, Jessa Tietsort ('07), Matt Luechtefeld ('07), Aaron Neff ('04), Scott Meredith ('07), Megan Ruff ('07), Brian Theiss ('06, '07), Brian Coppin ('03), Joel Phillips ('05), Dean Gauch ('06, '07)



■ Eileen Conran and Lonnie Folks ('82, '98)

Nicole L. Schneider, '07, to Adam Clayton

Kellie C. Corkery, '07, to Leonardo Capotorto

Susan Elfrink, '07, to Paul Essenmacher

Jenna Evans, '07, to Joshua R. Hollrah

Christie M. Kirtman, '07, to Curtis A. Tronick, '07

Victoria M. Lang, '07, to John Reinke

Alicia A. Loser, '07, to Kris Dry

Kellie J. Mandry, '07, to Robert Briggs

Angela M. Meyer, '07, to Jason Ettling

Shannon D. Mulligan, '07, to Jim Varagona

Lindsay P. Nelson, '07, to Kenneth W. Lawrence, '06

Christine E. Quinn, '07, to Justin Rathert

Krista N. Riley, '07, to Barry K. Stoll, '07

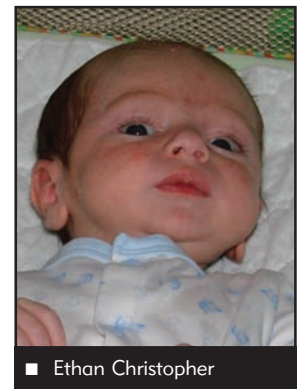
Brooke E. Vaden, '07, to Donald Charles Salas

Rebecca E. Wesche, '07, to Adam Filipek

births



■ Lillian Skye



■ Ethan Christopher

Joy Moel Preston, '97, Lillian Skye

Dewayne Roach, '97, Ethan Christopher

Sarah Bates Braundmeier, '99, Eric Robert

Kristi Frederick Johnson, '00, Shannon Elise

Alicia Loser Dry, '07, Laila Lynn

CLASSnotes



■ Natalie Michelle



■ Jack Alexander

Cherie Prenger Haug, '01, Natalie Michelle
Anna Schaefer Millar, '02, and Justin Millar, '04,
Kaitlin Marie
Christin Cavoretto Rigoni, '03, '04, Jack Alexander
Emilie Griscom Overberg, '04, and
Brian R. Overberg, '03, Norah Catherine Rose
Rachelle Rumback Adams, '05, Preston Richard
Tonya S. Bucher, '07, Mariah Michelle

condolences

Sister Anita Villere, RSCJ, '41, on the death of her
brother, Father Andre Villere.

Jacqueline Windler, '46, on the death of her sister,
Janet Windler Young, '44.

Anne VonDollen McAlister, '57, on the death of her
husband, Michael McAlister.

Anita Signorelli Sumner Dolan, '56, Benita Signorelli
Gandlmayr, '57, and Daniel Signorelli, '92, on the death
of their mother and grandmother, Lily R. Sciales
Signorelli.

Anne Peirce Brennan, '60, on the death of her husband,
Anthony C. Brennan.

Betsy Kuntz Williams, '66, on the death of her son,
Matthew.

Joan Strong Bergmeyer, '67, on the death of her father,
A. Hamilton Strong.

Katherine Frein Kniest, '68, on the death of her mother,
Katherine H. Pickens Frein.

Bettina Gavosto Ahearn, '73, on the death of her father,
Angelo J. Gavosto.

Phyllis Gnade Robinson, '70, on the death of her father,
Albert J. Gnade, M. D.

Mary McKendry Lee, '74, and Patricia McKendry Street,
'97, on the death of their mother, Jewel C. McKendry.

Paula Spencer Teabeau, '73, on the death of her mother,
Mary Audrey Spencer.

Robert A. Klein, '77, on the death of his father,
John A. Klein.

Maryann Huber Gray, '77, on the death of her father,
Arthur F. Huber.

Mary J. Flick, '79, on the death of her uncle,
Mark G. Flick.

Nelson McVey, '81, on the death of his wife,
Nancy J. Birenbaum McVey.

Alan Trzecki, '87, on the death of his brother-in-law,
Stephen R. Hutcherson.

Starla Ashburn Blake, '89, on the death of her father,
John C. Sikes.

Susan Nagel, '81, on the death of her father,
Clyde C. Nagel.

Carol Viviano Wyatt, '84, on the death of her mother,
Ann G. Viviano.

Raymond Butler, '87, on the death of his father,
Raymond L. Butler.

Kristin Ahlemeire Olfe, '90, on the death of her father,
Fred Ahlemeire.

Daniel Fedorchak, '90, on the death of his mother,
Helen E. Fedorchak.

Janice May Ward, '93, on the death of her husband,
Richard E. Ward.

Mary Skaggs Ashmore, '93, on the death of her mother,
Lillian Bramell Kahler Skaggs.

Maria Valencia Tiemeyer, '95, and **Adriana Valencia
Zarky, 'XX**, on the death of their brother, Andres G.
Valencia, '99.

Tina Cook Galati, '97, on the death of her mother,
Delores Sanna Cook.

Jason J. Bahnak, '98, on the death of his father,
John J. Bahnak, Jr.

Maria Cabo Fitzgerald, '99, on the death of her
mother-in-law, Sheila Mary Walsh Fitzgerald.

Jennifer Laker Sohn, '99, '01, on the death of her
daughter, Sophia Faith Sohn.

Toni Carter Ballard, '01, on the death of her father,
David M. Carter.

Lynn Pearson Schleper, '01, on the death of her father, Robin T. Pearson.

Kimberly Smith Barberio, '03, on the death of her mother, Anne Smith.

Mary Hamilton Riney, '06, on the death of her brother, Stephen J. Hamilton.

Sarah Spiekermann Wind, '04, on the death of her grandfather, Roy J. Spiekermann.

Rebecca Cloud Purdy, on the death of her mother, Roberta J. Smith Cloud.

in memoriam

1910s

Matilda Baker Wilbur, '18

1930s

Janet Widmer Rothschild, '33

Sallie Leuer Sterling, '35

1940s

Mary Louise Reither Murphy, '43

Lenore Versnel Osten, '45

Alma Beth Clerget Grady, '45

Janet Windler Young, '44

Cornelia Dooley Frank, '46

1950s

Martha Ford Priddy, '52

Florence Dakin Miller, '52

Mary Sherry Cassidy, '56

1960s

Barbara Haubrich Haefner, '60

Laurie Neal Casey, '66

1970s

Patricia Hennemann Walden, '75

1980s

Kenneth E. Nash, '85

Milton P. Jones, '85

1990s

John C. Totton, '91

Susan Stock Bandy, '93

David F. Tripodi, '94

Deanna C. Boone Sullivan, '95

Kathleen Bowdon Moore, '98

Andres G. Valencia, '99

Sister Marie-Louise Martinez



Sister Martinez, RSCJ ('35, B.A., Philosophy and English), who served as the second president of Maryville College, died November 12, 2007, at age 92. A memorial service was held on November 26 at Oakwood, the RSCJ retirement center in Atherton, Calif., where she had lived since September 2001.

Born November 29, 1914, in New Orleans, Sister Martinez entered the Society of the Sacred Heart in 1935. Her first years of ministry were spent teaching at the Academy of the Sacred Heart, where she had been educated. She later received master's and doctoral degrees from Saint Louis University and a master's degree in library science from the University of Chicago. Sister Martinez served as president of Maryville College from 1956 to 1957. She also taught theology, philosophy and library science at Maryville for many years and received the Alumni Centennial Award in 1981.

In 1970, Sister Martinez began her career as the RSCJ's national archivist, feeling strongly that no RSCJ should remain anonymous. Six thousand file cards in the personal records of the RSCJ Archives in St. Louis are a testimony to her commitment in that regard.



■ **class of 1952:** Seated (left to right): Grace Danna Erker, Elizabeth Higgins Mast, Margaret Padberg McGarry, Rosemary Renoe Blase; Back Row (left to right): Mary Francis O'Connor Moriarty, Mariamme Kelly Tyrrell, Helen Rosenthal, RSCJ, Madonna Buder, SFCC, Nancy Foley Sydow, Mary Eissler Molloy, Mary Ann Babka Kriegshauser

1950s

Genevieve Erker Fleming, '54, of St. Charles, Mo., reported that her son, Fr. Rodger Fleming, was ordained in June and assigned to St. Joseph's of Cottleville Parish.

Roseann Reeb Clever, '57, of St. Charles, Mo., is a loving grandmother to 40 grandchildren. She is a member of the Equestrian Order of the Holy Sepulchre of Jerusalem along with S. Cletus Parish.

Margaret Bolin Culp, '57, of Sacramento, Calif., enjoys being a puppeteer and volunteering for the Assistance League of Sacramento.

Jane Shannon Cannon, '57, of St. Charles, Mo., is working on her third edition of a cookbook for a fundraiser for the Sacred Heart Academy.

Rose Lee Rupp Davis, '57, of Chillicothe, Mo., belongs to a literary club that discusses Shakespeare's plays.

Lily Trout Duggan, '57, of St. Louis, is a past recipient of the Tres Bien Award from Villa Duchesne's Board of Trustees. She also enjoys traveling, needlepoint, gardening, reading and playing bridge.

Suzanne Pierce Felder, '57, of St. Charles, Mo., is interested in deaf education and sign language. She is involved in liturgical music ministry at St. Peters Parish in St. Charles and performs in their theater group.

Georgiana Morse Foley, '57, of Aruada, Co., is active with a senior arts show, buys and sells southwestern art, jewelry and pottery and enters her own art in local shows.

Carolyn George, '57, of St. Louis, delivers meals on wheels and is on the Carondelet Betterment Board.

Judith Huber Greenley, '57, of Frontenac, Mo., teaches ESL for the Parkway adult education program and does liturgical communion for St. Clement's Parish.

Florence A. Hass, '57, of Mountain View, Calif., is a songwriter and soprano in her church choir. She is also a reference librarian and enjoys electronic music and computer use.

Judie Sullivan Haas, '57, of Waverly, Pa., established the Wyoming Valley Montessori School 35 years ago and it is still thriving today.

Joannelle Floersch Jeltema, '57, of Omaha, Neb., is a minister to the sick at a local hospital.

Julie Ranciglio Lally, '57, of St. Louis, is a residential social worker for Villa Maria Center and a member of Liller Flower Parish choir. She received the Nazareth Award from Catholic Services for Children and Youth for community service in 2005 and the Recognition Award as founding and executive board member of the Doerr Center for Social Justice in 2006.

Mary Kessler McCarthy, '57, of St. Louis, is a case manager for the state of Missouri. She has been a nominee for employee of the month and a nominee for "Women in the Church." She has also volunteered for Oasis for five years and PSR St. Monica's for two years.



■ **class of 1957:** Seated (left to right): Sheila Stelman Pisoni, June Monaghan O'Sullivan, Joan Brauer Crane, Ann Kelly Helmly, Mary Hubert Knollmeyer, Elizabeth Rosenthal Bova, Margaret Houlihan Oelze, Florence Haas; Second Row (left to right): Judie Sullivan Haas, Anita Winter Sheehan, Juliana Ranciglio Lally, Lily Trout Duggan, Jacqueline Savage Naunheim, Suzanne Finch DeBlaze, Barbara Gunther McMenemy, Dorothy Whelan Winograd, Maria Cox Connor, Nancy Bascom Hamilton; Back Row (left to right): Carroll Tuthill Steiner, Jane Shannon Cannon, Nancy Miller Miller, Judith Huber Greenley, Margaret Seitz, RSCJ



■ **Mini '59 Reunion:** *Quite a few "boarders" met in Chicago at the end of the Summer of '07 and looking forward to their Fiftieth Reunion in the Fall of '09. (left to right): Carol Gerlach Mooney, Ica del Real Aquino, Margaret Amidei Galbraith, Penny Oelerich Trieschmann, Pat Libel Hochstein, Margie O'Malley Ward, Mary Dean Grote. Sara Dodd Donohoe, not pictured, served as the official leader of the group which included some travelers from near and far.*

Ann Sloan O'Mahony, '57, of United Kingdom, enjoys volunteering at the local hospice, playing tennis, badminton and bridge along with yoga, walking and tennis.

June Monaghan O'Sullivan, '57, of St. Louis, received the Tres Bien Award from Villa Duchesne and the Heart of Gold Award from Boys and Girls Hope. O'Sullivan also enjoys decorating and furnishing dollhouses along with fishing, sewing and singing.

Jo Ann Kearns Schreiber, '57, of St. Louis, enjoys traveling the world and entertaining guests.

Margaret Seitz, R.S.C.J., of Miami, Fla., is an assistant head of curriculum at Carrollton School of the Sacred Heart. She also invites classmates to inform her when visiting Florida, especially south or southwest.

Ollie Porche Voelker, '57, of Destrehan, La., is an educational diagnostician with Jefferson Parish school system.

Dorothy Whelan Winograd, '57, of Woodridge, Ill., is a Eucharistic minister for a hospital and has been a teacher for CCD for 12 years.

1960s

Kathleen Brennan Danna, '62, of Wildwood, Mo., is a retired counselor for the John Burroughs School. She is now involved with the domestic violence hotline and enjoys bible study and visiting nursing homes and hospitals with her Support Dog, Daisy.

Alma Hardy Gates, '62, of Washington, D. C., holds the elective office of Advisory Neighborhood Commissioner in Washington, D. C.

Mary Monte Longrais, '62, of St. Louis, has served on the St. Louis University Board of Trustees for 12 years, working on committees dealing with grounds and acquisitions. She is past president and board member of St. Louis' world-renowned Missouri Botanical Garden as well as docent of the St. Louis Art Museum.

Gail Porter Mandell, '62, of South Bend, Ind., has an endowed chair at St. Mary's College where she teaches Asian and Medieval culture along with memoir writing. Next year she will take a sabbatical and travel to India and write a memoir on her year living in Belize in 1963.

Catherine Quinn Norwood, '62, and David Norwood moved to a neighborhood of antebellum homes in St. Francisville. They built a new first floor on land owned by the Norwoods since the Spanish land grants and placed an 1858 second floor, with beautiful moldings and doors, on top of it. They have four daughters and one son.

Patricia Steffen O'Neill, '62, of Fort Collins, Colo., is a retired RCIA Director and Liturgist. She now enjoys family vacations. She visited Ixtapa, Mexico and Playa del Carmen, Mexico 17 times and recently toured Eastern Europe. O'Neill's other interests include leading bible study groups and women's retreats.

Carolyn Sulkowski Straatmann, '62, of Houston, Tex., is a retired junior high school principal who now consults with schools specializing in English as a second language (ESL) courses.

Pamela Fernandez Thomas, '62, of St. Louis, celebrated her 25th wedding anniversary with husband Alvertis by taking a Caribbean cruise.

Mary T. Burns, '63, of Lafayette, La., retired as the Head Mistress from the Schools of the Sacred Heart at the Grand Coteau.



■ **class of 1962: Front Row (left to right):** Mary Ellen Picraux Ahleheim, Sally De Gryse Abrams, Patricia Thompson Thompson, Maureen Tuthill Garlich, Janet McMahon, Claire Hacker Doyle, Kathleen Ribaldo, Mimika Garesche Nusrala, Carolyn Sulkowski Straatmann, Mary McCartney Huskey, Marcelline McNamee Dairaghi; **Back Row (left to right):** Kelly Donohue Robson, Jane Hackett Roth, Carla Montani Grieve, Sue Spence Burns, Mary Cusick Drone, Mary Kay Koch Muehlbauer, Mary Ellen Clancy Cremins, Karen Nilsson Curless, Ann Parkinson Douglass, Virginia Treat Hufker, Marcia Raetzman Burke, Erin Wheller, Frances Reising Sanders, Frances Holohan Thompson, Mary Weis Riesmeyer, Dorothy Koltes Farley, Sheila Moynahan Mooney, Loretta Stock Wooten

CLASSnotes

Christine Hierung Beatty, '66, of Norfolk, Va., celebrated her 40th wedding anniversary with her husband, David. Christine divides her time between her four grandsons and her passion for real estate.

Barbara A. Brennan, '67, of St. Louis, is a corporate trainer at Centene Corp. Brennan also enjoys sailing, gardening, reading and genealogy.

Marlene Reuter Dalton, '67, of Indianapolis, Ind., is an Assistant Manager with Chelsea's.

Katherine F. Donnelly, '67, of Wilmette, Ill., is the principal at Sacred Heart School.

Linda Montani Fikes, '67, of Naples, Fla., is volunteering for a second term on the membership committee of the Naples Players, a community theater group. She works on costumes, props and set design, along with production material for the 2008-09 season.

Susan Wenger Gummingsbach, '67, of St. Louis, is chairman of the science department with the special school district.

Jeanne Edwards Hevesy, '67, of St. Louis, enjoys gardening, tap dancing, theater, reading mysteries and other fiction along with volunteering for Forest Park Forever, Fox Theater and church.

Mary Knoedelseder Kaveney, '67, of Ballwin, Mo., is a psychologist with the Special School District.

Eleanor Malone, '67, of Atlanta, Ga., is a court appointed special advocate for Fulton City Juvenile Court which serves abused and deprived children. She also enjoys gardening, canoeing and playing bridge.

Clare Coulter Martin, '67, of St. Louis, is a broker/salesperson with Coldwell Banker Gundaker.

Judy Brader Mullen, '67, of Albuquerque, N. M., enjoys the New Mexico Symphony Guild, Junior League Sustainer and bible study.

Mary Ann Warrington O'Neill, '67, of St. Louis, enjoys spending time with her grandchildren, family and friends along with estate sale work.

Theresa Nangle Obermeyer, '67, of Anchorage, Ak., and her husband Tom attended Albany Medical College's commencement on May 24 at which their eldest son, Thomas Obermeyer Jr. graduated magna cum laude. Thomas will begin his five year orthopedic surgery residency at Loyola University Medical Center on July 1.

Mary Patricia Switzer Oxenhandler, '67, of Town and Country, Mo., is a referral supervisor with Lindbergh School District.

Suzanne Rainville Roth, '67, of St. Louis, volunteers for Meals on Wheels and enjoys gardening, traveling and spending time with her grandchildren.

Dr. Susan Bawell Weber, '67, of St. Louis, is an adjunct professor in the school of Health Professions with Maryville University and a hospice care consultant. She is a docent and member of the Friends Board for the St. Louis Art Museum. She is a member of the Atlanta History Center and the Atlanta Opera Guild.

Julianne Johnson Stein, '68, of St. Louis, has a new grandson, Jack. His mom and granddad will be traveling to Guatemala at the end of June to finalize the adoption.

Sally Hennessy Roth, '69, of St. Louis, was promoted to president of the Greater St. Louis market with Regions Financial Corp. The Greater St. Louis market covers five counties in Missouri and Illinois with 69 branches and 90 ATMs.

■ **class of 1967:** *Front Row (left to right): Suzanne Rainville Roth, Mary Knoedelseder Kaveney, Barbara Brennan, Susan Wegner Gummingsbach, Lydia Jackson McCarroll, Jane Krigbaum Epstein, Elizabeth Meyer Henerey, Jeanne Edwards Hevesy, Barbara Bahn Thach, Emily Brennan Maull, Patricia Simpson; Second Row (left to right): Joanne Muller Sturges, Kathleen Sullivan MacDonough, Christine Obermeier, Linda Montani Fikes, Joyce Williams Walsh, Mary Dwyer Voges, Patricia Cannon Florman, Katherine Donnelly, OP, Michele Miralia Hoffmann, Anne Joyce Grace; Third Row (left to right): Julie Chopin Michelson, Elizabeth LaVigne Horn, Patricia Struble McLaughlin, Sheila Rogers Petkovich, Jeanne Phillips Sullivan, Karen Caster Coulter, Theresa Nangle Obermeyer*

1970s

Martha Barrett, '72, of Jacksonville, Fla., was elected member of Dural City School Board. She also won the Celebration of Leadership Award from the YWCA in 2006.

1980s

Donald Price, '82, of Glen Allen, Va., enjoys NASCAR racing and is Director of Pharmacy Patient Assistant Program which distributes \$2 million plus of free drugs per year to the indigent population.

Roberta Blackmore Spehr, '82, of Wheaton, Ill., is an intake RN with CNS Home Health and Hospice.

Stephen M. Kitts, '83, of Leawood, Kan., is an executive vice president with UMB Bank.

Melody Schroer, '84, of Montserrat, West Indies, was featured in *St. Louis Magazine*. Schroer and her husband opened The Green Monkey Inn and Dive Shop on Montserrat Island in the British West Indies.



■ **Cindy Rebbe ('86)**, was awarded the American Cancer Society's Volunteer of the Year Award at the Society's annual Volunteer Recognition dinner in recognition of her seven year commitment to Relay for Life. This is the highest honor given to a volunteer in the region.

■ **class of 1972: First Row (left to right):** Mary Overmann Bernard, Kathleen Crilly Kvasnicka, Virginia Bolan Bolan, Mary Ellen Doyle Chapin, Gayle Schimpf Pettey, Kathleen Claus Brinkmann, Rosemary Tracy Caragher, Sara Rink; **Second Row (left to right):** Cathleen Joyce Egan, Kathryn Bullock Leinauer, Julie Spring Blohm, Patricia Foy Cosgrove, Theresa Arico Goodhart, Anne Partenheimer Scheibal, Cynthia Ransow McCaig, Mary Schilling Walsh, Anne Sheehan Antonacci, Martha Barrett, Sharon Donnelly Woelbling Mary Condeal Kenny; **Back Row (left to right):** Pamela Schilling Korns, Linda Drews Henson, Katherine D'Esposito, Nancy Johnson Geislinger, Prudence Willett Kramer, Nancy Good Langton, Susan Kelly Charleville, Maureen Yarko Hazlik

Nancy Johnson Geislinger, '72, of Pewaukee, Wis., is the director of consultant support with Taste of Home Entertaining in Brookfield, Wis.

Anna Lee Tevlin Halsig, '72, of Denver, Colo., is the owner of A-PAL Offices and Office Services since 1981. Her son, Daniel, attends the U.S. Coast Guard Academy.

Eleanor Pung Kuebel, '72, of St. Louis, won the 2003 St. Louis Rams Community Quarterback Award for volunteerism. She also enjoys studying French, fly fishing and spending time with her grandchildren.

Kathleen Crilly Kvasnicka, '72, of Wilmette, Ill., was named 2007 Outstanding St. Francis Graduate. She enjoys keeping in touch with her Maryville friends.

Julie Smith Steinlage, '72, of Reno, Nev., is a permit technician with the City of Reno.

Sarah A. Rink, '72, of Wilmette, Ill., enjoys musicals, theater, music, fine arts, culinary nutrition and physical fitness.

Paula Spencer Teabeau, '73, of St. Louis, has been employed by the St. Louis County Justice Service Division for 27 years and recently returned to full time status.



■ **class of 1980: Front Row (left to right):** Joseph Winkler, Lisa Quimm Lyon, Florence Boland Aitken, Ronald Landolt, Karen Reker Landolt; **Second Row (left to right):** Steven Jarvis, Dennis Beckett, Jo Wimper Deed, Lonnie Folks, Bobette Everhart Boal, Daniel Kirner, Kathleen Baer Kirner, Anne Schmidt Cochran, Johanna Sulze Shipley; **Third Row (left to right):** Mark Heady, David Pierce, Barry Strange, Gary Streiler, John Cochran, Sandra Schreier Jameson

1990s

Denise M. Ellis, '93, of St. Louis, completed her Doctorate of Health Sciences Degree.

Sherry Blix Lung, '93, of Chesterfield, Mo., is a flooring representative with Constantine Commercial LLC in Calhoun, Ga.

CLASSnotes



■ Gina Wodraska Richter ('96) is a teacher at the Moog Center for Deaf Education, shown with her student, Jay, son of Darin Sorrell ('97).

Kimberly Holmes, '94, '98 of St. Charles, Mo., works in finance/investment for Commerce Brokerage Services, Inc.

Susan Brody Merideth, '94, of Bedford, N. H., successfully defended her dissertation and earned her Ph.D. in Organized Management from Capella University.

Glenna (GeGe) Simmonds Mix, '94, of Ballwin, Mo., is the vice president of membership and marketing with AAIM.

Christina M. Tebbe, '94, of Highland, Ill., organized the Highland "Art in the Park" show for the past two years.

Helen Nolan Lombardo, '96, of St. Louis, received a MAPS degree in 2003 from Aquinas Institute of Theology in St. Louis.

Dorothy Robinson White, '97, of Chesterfield, Mo., is an amateur bicyclist and rides for the Multiple Sclerosis Bike-A-Thon of 150 miles each year.

Janice McDermott Burnett, '98, of O'Fallon, Mo., is vice president of finance with Bon Secours outside of Ascension Health.

Casie L. Gambrel, '99, of Chicago, Ill., is the business manager in the Cultural Affairs Department with Chicago Sister Cities International Program Inc.

Stephanie E. Vie, '99, of Tucson, Ariz., completed her Ph.D. from the University of Arizona in Tucson in the rhetoric, composition and teaching of English program.



■ **class of 1997:** (left to right): Gina Dahlia Trani, Jill Hieger Maber, Jacklyn Hussey Malt, Adam Buffa, Paula Ewing Buffa, Darin Sorrell, Angela Ewing, Ellie Poulis.

2000s

Patricia Hoepfner Bitter, '00, of Manchester, Mo., was elected President of Psychotherapy St. Louis and has her own practice in Sunset Hills.

Ronald E. Buechele, '00, of St. Louis, is founder and director of the Mad Art Gallery in Soulard. The gallery was once a police station.

Nikki LaBruyere Mamuric, '00, of Cincinnati, Ohio, earned a Master of Business Administration from Washington University where she received a two year Dean's scholarship and was involved in many organizations. Mamuric currently is an assistant brand manager for Folgers with Procter and Gamble.

Krischael Duncan Green, '01, of St. Louis, is a project manager with Phillber Research Associates.

Ann Dooling Guntli, '01, of St. Louis, received a Master in Social Work from the University of Missouri-St. Louis in May 2007.

Brandon R. Loeschner, '02, of Florissant, Mo., is manager in the Internal Audit Services Group with RubinBrown.

Richard R. Arthur, '03, of Imperial, Mo., was named a board member of the St. Louis chapter of the American Marketing Association.

Michael P. Boyland, '03, of St. Louis, is a Senior Accountant Executive with Crossroads Courier.

Mark A. Conrad, '03, of St. Peters, Mo., is a manager in the Assurance Services Group with RubinBrown. Conrad will primarily manage audit engagements for clients in manufacturing and distribution industries.

Jeffrey A. Klein, '03, of Milwaukee, Wis., is among the 69 new physicians of the class of 2007 who graduated from Southern Illinois University of Medicine in Springfield in May 2007. He will enter a preliminary residency at St. Luke's Medical Center in Milwaukee, followed by a diagnostic radiology residency at the University of Wisconsin in Madison Hospitals and Clinics in July.

Andrea N. Swearengen, '03, of St. Louis, received her Master of Social Work from St. Louis University. She is an Intake Clinician with SSM Rehab.

Amanda McGuirk Basch, '04, of St. Louis, passed the Missouri Bar Exam.

Anna E. Drouin, '04, of Ballwin, Mo., is employed by Dierberg's in Brentwood, Mo.



■ **class of 2007:** *Front Row (left to right): Jason Rezabek, Sara Hotze, Corey Baker; Second Row (left to right): Malia Dunbar, Laquanda Robinson*

Maureen A. Walterbach, '04, of Lawrence, Kan., graduated Suma Cum Laude from Florida State University College of Law in May 2007. She is a judicial law clerk for the U. S. District Courts of Kansas.

Rachelle Rumbach Adams, '05, of St. Charles, Mo., is an Accounting Specialist with Global Products, Inc.

Emily A. Bigelow, '06, of Chatham, Ill., is an occupational therapist with St. John's Hospital.

Shannon M. Brice, '05, of Wentzville, Mo., is a personal trainer with Physio Performance Systems.

Beth J. Coppin, '05, of Indianapolis, Ind., is a Fever Sales Consultant for Pacers Sports and Entertainment, which includes the NBA's Pacers, the WNBA's Fever and Conseco Fieldhouse.

Karen R. Sturholdt, '05, of Cedar Hill, Mo., is a Branch Assistant with Edward Jones.

Annamarie Anthonis, '06, of Wildwood, Mo., is a graphic designer and production artist with *The Riverfront Times*.

Megan M. Brooks, '06, of Ballwin, Mo., is an English teacher with Cor Jesu Academy.

Mathew K. Capps, '06, of Madison, Wis., is an actuarial assistant for Assurant Health.

Ajna Dedic, '06, of St. Louis, is a cardiologist technician with St. Anthony's Medical Center.

Seanna Maher Eisel, '06, of St. Louis, is a nurse in the full time nursery with St. Johns Mercy Medical Center.

Scott M. Falkner, '06, of New York, N. Y., is an Actuarial Analyst with Watson Wyatt Worldwide.

Steven T. Frisbee, '06, of Manchester, Mo., is a contract administrator with Walton Construction.

Lindsey A. Grath, '06, of St. Peters, Mo., is a project coordinator with NOVA Marketing.

Stefanie A. Harper, '06, of High Ridge, Mo., is a librarian with Murphy Elementary School.

Amanda L. Laing, '06, of Wentzville, Mo., is a marketing and advertising coordinator with Titan Group.

Kelly M. Loeffler, '06, of St. Charles, Mo., is an operational accounting lead with Citigroup.

Melissa A. Lowe, '06, of Bloomington, Ill., is a designer with BLDD Architects, Inc.

Jennifer Russo Nahm, '06, of Chesterfield, Mo., received a master's degree in Social Work from St. Louis University and will pursue a doctorate in marriage and family counseling in 2008. She is a specialized care manager with Presbyterian Children's Services.

Melissa M. Penberthy, '06, '07, of Arnold, Mo., is a physical therapist with Concerta.

Emily J. Reese, '06, of Maitland, Fla., is a facility planner with Jacobs Engineering Co. and volunteers for Habitat for Humanity.

Fallon A. Rehmert, '06, of Poughkeepsie, N. Y., is an assistant basketball coach with Vassar College.

Christine M. Stone, '06, Jackson, Mo., is a staff therapist with St. Francis Medical Center.

Kara Neiswender Thompson, '06, of St. Peters, Mo., is an occupational therapist with Francis Howell School District. She has three children, Elisabeth, Ethan, and Grace.

Melissa Dunbar West, '06, of Sullivan, Mo., is an occupational therapist with Sullivan Sports and Fitness Rehabilitation Center.

Corey Baker, '07, of St. Louis, is an assistant director of admissions with Maryville University.

Jamie L. Bauer, '07, of St. Louis, is a graphic designer with Yellow Dog Productions.

Nicole Schneider Clayton, '07, of St. Louis, is a third grade associate teacher for The Mary Institute and Country Day School (MICDS).

Gina M. Dust, '07, of Wildwood, Mo., works in graphic design and retail media with NewGround.

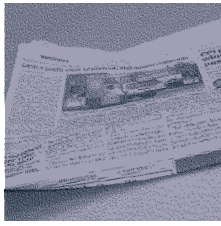
Jenna Evans Hollrah, '07, of St. Charles, Mo., is a residential technician with Preferred Family Healthcare.

Sara M. Hotze, '07, of St. Louis, is a graduate assistant in student life with Maryville University and is pursuing a master of education in higher education at the University of Missouri-St. Louis.

Erin P. Nettles, '07, of St. Louis, is a student life graduate assistant with the St. Louis College of Pharmacy.

Victoria Lang Reinke, '07, of St. Louis, is employed by the Rockwood School District Adventure Club.

Lisa A. Rosell, '07, of Ballwin, Mo., is an event coordinator with Kemp Auto Museum.



maryville in the news

Maryville University's faculty members and staff contribute significantly to enhancing Maryville's reputation by providing expert commentary on contemporary issues in the news. Since June, faculty members and staff have been quoted in more than 93 print, radio, and television news stories.

As a result of these story placements, nearly 8 million people have learned more about Maryville University. This circulation amounts to \$3,037,151 in advertising equivalency dollars, or, according to experts in public relations, the exposure is seven times more valuable than paid advertising and is worth \$21.2 million to the University.

During the past 12 months, the marketing and public relations generated media exposure that reached a circulation of 28.1 million (\$41.4 million in advertising value).

Below is a sample of nine experts who participated during the past six months.

Linda Lindsey, Ph.D., professor of sociology, was quoted on gender correctness in the *Chicago Sun Times*, on Bromance in the *Chicago Tribune*, and on women and marriage on NPR.

Mark Lombardi, Ph.D., president, participated in numerous interviews about his vision for Maryville University since July. These include the *St. Louis Post-Dispatch*, *St. Louis Business Journal*, *Commerce Magazine* and radio stations KPNT, KFUE and KTRS.

Mary Ellen Finch, Ph.D., associate vice president for academic affairs, was interviewed by the *London Times* on teaching excellence.

Ping Deng, Ph.D., associate professor of business administration, participated in an interview with the Associated Press on Chinese exports.

Carrie Ellis-Kalton, Ph.D., assistant professor of psychology, was interviewed by many media outlets, including KSDK TV, the *San Jose News* and WLTX radio on email addiction.

Mark D. Weinstein, director of marketing and public relations, participated in many news interviews ranging from the University's speakers series and campus safety in the *St. Louis Post-Dispatch* to leading an effective public relations office by *CASE Magazine*.

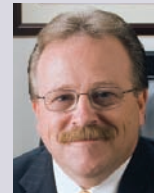
Kent Bausman, Ph.D., associate professor of sociology and director of social sciences, conducted an interview with the *Lancaster Times*.

Jennifer McCluskey, Ph.D., director of retention initiatives, was interviewed by the *USA Today* on college retention across the United States. Maryville's retention rate of 82 percent is one of the highest among St. Louis Universities.

Bob Bertolino, assistant professor of rehabilitation counseling, was quoted in a story in the *Chicago Hospital News* about counseling.



Lindsey



Lombardi



Finch



Deng



Ellis-Kalton



Weinstein



Bausman



McCluskey



Bertolino

Media Summary

Publication	Circulation
St. Louis Post-Dispatch	.277,000
London Times	.692,581
USA Today	.2,300,000
Chicago Tribune	.950,000
Chicago Sun-Times	.370,000
San Jose Mercury	.231,000

Broadcast	Coverage
KSDK-TV (St. Louis, Mo.)	.232,000
WLTX-TV (Columbia, S.C.)	.42,000
KFUE-FM	.140,000

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