

Ulta Beauty

Mass Hair Color Planogram Week 5 2017

NOTE: This is a vendor set. Please check store communications to see when a representative will be in to set the planogram.

New SKUs

SKU	DESCRIPTION	UPC
2502817	LOP FERIA POWER MIDNIGHT VIOLET 1	071249341728
2502820	LOP PREFERENCE DEEP BURGUNDY 3DB 1	071249338131
2502822	LOP COLORISTA BURGUNDY 1	071249337745
2502824	LOP COLORISTA SOFT PINK 1	071249337721
2502825	LOP COLORISTA HAIRCOLOR REMOVER 1	071249340943
2502826	LOP COLORISTA AQUA 1	071249337714
2502827	LOP COLORISTA PURPLE 1	071249337738
2502828	LOP COLORISTA CLEAR MIXER 1	071249337813
2502829	LOP FERIA ROSE GOLD 1	071249337967
2502830	GAR ULTRA COLOR LIGHTEST PLATINUM 1	603084493685
2502831	GAR ULTRA COLOR DARK INTENSE VIOLET 1	603084493692
2502832	GAR ULTRA COLOR DARK INTENSE INDIGO 1	603084493708
2502833	GAR OLIA PLATINUM BLACK 1	603084494309
2502834	GAR NUTRISSE DARKEST BERRY BURGUNDY 1	603084493630
2502835	GAR ULTRA COLOR LIGHT COOL DENIM 1	603084497638
2502836	GAR OLIA DARK PLATINUM BROWN 1	603084494323
2502837	GAR OLIA DARKEST PLATINUM BROWN 1	603084494316
2502838	GAR NUTRISSE DARK BERRY BURGUNDY 1	603084493647
2502840	LOP PREFERENCE BURGUNDY 4B 1	071249338148
2502841	LOP FERIA CHROME PLUM 1	071249337929
2502842	LOP COLORISTA BLEACHES OMBRE BLEACH 1	071249344231
2502843	LOP COLORISTA TEAL 1	071249337776
2502844	LOP COLORISTA RESET SHAMPOO 6.8	071249340950
2502845	LOP COLORISTA RED 1	071249337707
2502846	LOP PREFERENCE PUREST BLACK 1	071249340301
2502847	LOP COLORISTA PEACH 1	071249337790

2502848	LOP COLORISTA INDIGO 1	071249337806
2502849	LOP COLORISTA EFFECTS BLEACH 1	071249340936
2502851	LOP COLORISTA TANGERINE 1	071249337752
2503007	LOP PREFERENCE DEEP BLUE BLACK 1	071249340318
2503008	LOP COLORISTA ALL OVER BLEACH 1	071249340929
2503009	LOP COLORISTA PINK 1	071249337783
2503010	LOP ROOT COVER UP LIGHT BROWN 2	071249341506
2503011	LOP ROOT COVER UP LIGHT GOLDEN BROWN 2	071249341223
2503395	DIPPITY-DO COLORBLEND ROOTTOUCHUPBLNDE.1	067545059221
2503396	DIPPITY-DO COLORBLEND ROOTTOUCHUPDKBWN.1	067545059214
2503794	SPLAT HAIR COLOR REMOVER KIT	857169000507
2503795	SPLAT CLROPS! BLNDE PRTCTCOLOR PROTCTKIT	857169101082
2503796	CYG FILL IN POWDER MEDIMBRWN/DRKBRWN.25Z	021959001863
2503797	CYG FILL IN POWDER DARK BROWN/BLACK .25Z	021959001870
2503798	CYG M WATERPROOF BRUSHIN - DARKBROWN .5Z	021959302113
2503799	CYG M WATERPROOF ROOTTOUCHUP-DRKBRWN .5Z	021959302014
2503802	CYG M WATERPROOF BRUSHIN - MEDIMBRWN .5Z	021959302120
2503803	CYG M WATERPROOF ROOTTOUCHUP-MEDBRWN .5Z	021959302021
2504104	LULU BEAUTY HAIR COLOR KIT	013534114860

SELECT DOORS WILL RECEIVE THE BELOW SKUS: CHECK PLANOGRAM FOR DETAILS:

2503800	ARDELL THICKFX FIBRLCKSPRY(NONAERSL)3.2Z	074764781628
2503801	ARDELL THICKFX MED BRWNHAR BULDFIBR.42Z	074764781574
2503970	ARDELL THICKFX DARK BRWNHAR BULDFIBR.42Z	074764781567
2503971	ARDELL THICKFX BLACK HAIR BUILDFIBR.42Z	074764781543
2504338	SHEAMOISTURE HAIR COLOR DARK AUBURN	764302200482
2504339	SHEAMOISTURE HAIR COLOR JET BLACK	764302200420
2504340	SHEAMOISTURE HAIR COLOR LIGHT AUBURN	764302200499
2504341	SHEAMOISTURE HAIR COLOR MEDIUM BLONDE	764302200512
2504342	SHEAMOISTURE HAIR COLOR DARK BROWN	764302200451
2504343	SHEAMOISTURE HAIR COLOR DARK BLONDE	764302200475
2504344	SHEAMOISTURE HAIR COLOR LIGHT BLONDE	764302200505
2504345	SHEAMOISTURE HAIR COLOR BRIGHT AUBURN	764302200437
2504346	SHEAMOISTURE HAIR COLOR MEDIUM BROWN	764302200529
2504347	SHEAMOISTURE HAIR COLOR MEDIUM CHESTNUT	764302200536
2504348	SHEAMOISTURE HAIR COLOR SOFT BLACK	764302200444
2504349	SHEAMOISTURE HAIR COLOR LIGHT BROWN	764302200468
2505923	MANIC PANIC AMPL VIRGIN SNOW 4 OZ.	612600710335

2505924	MANIC PANIC AMPL ULTRA VIOLET 4 OZ.	612600710311
2505925	MANIC PANIC AMPL SIRENS SONG 4 OZ.	612600710496
2505926	MANIC PANIC AMPL COTTON CANDY 4 OZ.	612600710045
2505927	MANIC PANIC AMPL ROCKABILLY BLUE 4 OZ.	612600710397
2505928	MANIC PANIC AMPL PUPLRE HAZE 4 OZ.	612600710243
2505929	MANIC PANIC AMPL PILLARBOX RED 4 OZ.	612600710205
2505930	MANIC PANIC AMPL HOT HOT PINK 4 OZ.	612600710151
2505931	MANIC PANIC® MIXER/PASTEL-IZER® 4 OZ	612600110470
2505932	MANIC PANIC FLASHLIGHTNING® 40 V KIT 4OZ	612600545050
2505933	MANIC PANIC AMPL BLUE STEEL 4 OZ.	612600710526
2506182	MANIC PANIC AMPL ATOMIC TURQUOISE 4 OZ.	612600710021
2506183	MANIC PANIC AMPL VAMPIRE RED 4 OZ.	612600710328

New Fixtures:

2310705	EVER PRO GRAY AWAY MAGNETIC FX EMPTY	816132011629
2310721	CYG Touch-up Display Pre-pack Empty	021959908391
2310735	AR THICKFX SMALL DISPLAY EMPTY	074764269898
2310868	S17 COLORISTA HAIR COLOR KIT	071249342329
2310869	S17 PREFERENCE ROOT COVER UP BOM	071249342220
2310882	MANIC PANIC AMP DISPLAY - EMPTY	612600559491
2504333	ARDELL THICKFX SMALL DISPLAY 13PC ENS	074764269881
2310705	EVER PRO GRAY AWAY MAGNETIC FX EMPTY	816132011629

Discontinued SKUs

Please DIF the below skus:

SKU	DESCRIPTION	UPC
2241983	COVER YOUR GRAY STICK BLACK .15 OZ	021959008237
2241984	COVER YOUR GRAY STICK LT BRN .15 OZ	021959008244
2286090	VIDAL SASSOON NEUTRAL BLK 1/0 1KT	037000908500
2286091	VIDAL SASSOON LGHT NTRL BLND 9 0 1KT	037000908562
2286092	VIDAL SASSOON DK NTRL BLND 7 0 1KT	037000908623
2286093	VIDAL SASSOON LT GLD BRWN 6 3 1KT	037000908722
2286094	VIDAL SASSOON MED GLD BRWN 5 3 1KT	037000908784
2286095	VIDAL SASSOON MED NTRL BLND 8 0 1KT	037000908791
2286096	VIDAL SASSOON MED NTRL BRWN 5 0 1KT	037000908821
2286097	VIDAL SASSOON LT NTRL BRWN 6 0 1KT	037000908838
2286098	VIDAL SASSOON DK NTRL BRWN 4 0 1KT	037000908845

2286099	VIDAL SASSOON DK AUBURN 4 4 1KT	037000908852
2286342	CYG PROFESSIONAL -- LT BROWN/BLONDE	021959012401
2286343	CYG TOUCH-UP STICK MED BROWN	021959008213
2286344	CYG 2-in-1 BLACK	021959008534
2287339	CYG PROFESSIONAL -- MEDIUM BROWN	021959012500
2287340	CYG PROFESSIONAL -- DARK BROWN	021959012609
2287621	CYG TOUCH-UP STICK DARK BROWN	021959008220
2299016	SPLAT HAIR COLOR KIT-VIBRANT BLUE 3OZ	857169020345
2299020	SPLAT PASTEL HAIR COLOR MIXER 6OZ	857169020123
2299163	LULU BEAUTY HAIR COLOR REMOVR WIPES.32OZ	013534111753
2299191	DIPPITY-DO COLORSTREAK PINK .34OZ	067545056237
2299192	DIPPITY-DO COLORSTREAK PURPLE .34OZ	067545056244
2299196	CL CC CLRSL CN RADIANT REDS 12 1.85Z	381519184345
2299197	CL CC CLRSL CN BTFL BRUNETTE 12 1.85Z	381519184338
2299198	CL CC CLRSL CN BRLLNT BLONDE 12 1.85Z	381519184321

RTV: The below skus were RTV in Week 52, please use the RTV # for reference:

2254593	GARNIER OLIA HCOLOR-MED GOLDN BLNDE 8.31	V000011095
2254578	GARNIER OLIA HCOLOR-DRK SFT MAHOGANY KIT	V000011095
2270698	NUTRISSE ULTRA CLR DARKEST INTNSE AUBU	V000011095
2254596	GARNIER OLIA HCOLOR-LT GOLDEN BLNDE 9.31	V000011095
2270695	NUTRISSE HAIR CLR BRONZE BROWN	V000011095
2285949	GAR NUTR ULTR CLR GLDEN BRWN B3 1OZ	V000011095
6012016	GAR NUTRIS 56 MED REDDISH BROWN 1 KIT	V000011095
2076323	GAR NUTRIS 82 CHAMPAGNE BLNDE 1 KIT	V000011095
2285951	GAR NUTR ULTR CLR CARAMEL CHOC B4 1OZ	V000011095
2270546	PREF MSSE ABSOLUE INT DKST BRN 300 1KIT	V000011094
2270541	PREF MSSE ABSOLUE PURE MED BRN 500 1KIT	V000011094
2219024	LOR ROOT RESCUE DARK AUBURN #4R 7 OZ	V000011094
2270542	PREF MSSE ABSOLUE PURE DK BRN 400 1KIT	V000011094
2256173	LOR FERIA OMB DK BLD TO LT BRN O70	V000011094
2270563	LOR FERIA INT OM DK BRN SFT BLK O50 1KIT	V000011094
2270549	PREF MSSE ABSOLUE ICY DK BRN 415 1KIT	V000011094
2270547	PREF MSSE ABSOLUE DK ABRN BRN 465 1KIT	V000011094
2085838	LOR EXC 9.5A LGTST ASHBLND 8.3	V000011094
2285978	LOR PREF GLAM LTS DKBLND TO LTBRN GL70	V000011094
2270544	PREF MSSE ABSOLUE PURE LT BLND 900 1KIT	V000011094
2270553	PREF MSSE ABSOLUE LT ABRN BRN 654 1KIT	V000011094

2241792	LOR ROOT RESCUE MED ASH BR 5A	V000011094
2270555	PREF MSSE ABSOLUE DEEP BLK 100 1KIT	V000011094
2298911	LOP PMA 530 MEDIUM GOLDEN BROWN 1 KT	V000011094
2270556	PREF MSSE ABSOLUE PURE LT BRN 600 1KIT	V000011094
2270548	PREF MSSE ABSOLUE MED MGNY BRN 556 1KIT	V000011094
2270552	PREF MSSE ABSOLUE DK MGNY BRN 425 1KIT	V000011094
2270545	PREF MSSE ABSOLUE PURE DK BLND 700 1KIT	V000011094
2298901	LOP PMA 830 MED GOLDEN BLONDE 1 KT	V000011094
2270543	PREF MSSE ABSOLUE LTST GLDN BRN 630 1KIT	V000011094
2298909	LOP PMA 800 PURE MEDIUM BLONDE 1 KT	V000011094
2270624	LOR FERIA CLR OMBRE RED R50 1KIT	V000011094
2285932	JF PFC MED COOL PEARL BROWN 5PBN	V000011080
2228114	JOHN FRIEDA PRCIS FM CLR LT GLDN BRWN 6G	V000011080
2285933	JF PFC MED WARM PEARL BLND 8BP	V000011080
2254593	GARNIER OLIA HCOLOR-MED GOLDN BLNDE 8.31	V000011095
2254578	GARNIER OLIA HCOLOR-DRK SFT MAHOGANY KIT	V000011095
2270698	NUTRISSE ULTRA CLR DARKEST INTNSE AUBU	V000011095

NOP: The following Planogram ID's have NOP Markdowns. Please see below for sku information: **29019808W, 29019816S, 29019820H, 29019816SW**

29019808W

2055556	LOR FERIA EXTRA 205 BLEACH BLOND 8.3	071249230374	9.99	4.99
2110262	LOR FERIA 50 HAV BRN 8.3	071249039625	9.99	4.99
2300061	SPARKS COLOR & LIGHT- RED HOT	859000004316	12.99	6.49
2300062	SPARKS COLOR & LIGHT- PURPLE PASSION	859000004323	12.99	6.49
2300063	SPARKS COLOR & LIGHT- MAGENTA MANIA	859000004330	12.99	6.49
2300064	SPARKS COLOR & LIGHT-ELECTRIC BLUE	859000004354	12.99	6.49
2300065	SPARKS COLOR CARE SULFATE FREE SHAMPOO 1	859000004132	9.99	4.99
2300066	SPARKS COLOR CARE SULFATE FREE COND 10.1	859000004149	9.99	4.99
2300067	SPARKS COLOR CARE PROTECT SPRAY 3.3OZ	859000004156	9.99	4.99
6011819	LOR FERIA 56 BRILL BORD 8.3	071249230077	9.99	4.99
6011823	LOR FERIA 36 CHOC CHERY 8.3	071249230039	9.99	4.99
6012030	LOR PREF 4R DARK AUBURN 10.13	071249253052	9.99	4.99
6012037	LOR PREF 6R LIGHT AUBURN 10.13	071249253120	9.99	4.99
6012040	LOR PREF 7A DARK ASH BLONDE 10.13	071249253151	9.99	4.99
6012064	LOR PREF RR04 INTENSE DK RED 10.13	071249253519	9.99	4.99
6012067	LOR PREF LB01 X LT ASH BLONDE 10.13	071249253618	9.99	4.99

29019816S

2204927	SPLAT LUSCIOUS RASPBERRY COLOR KIT 5OZ	857169020369	10.99	5.49
2270892	SPLAT HAIR COLOR CHALK-SUN KISSED	857169000767	5.99	2.99
2271109	CL EXPERT AGE DEFY 3.5 DRKST BRWN 1KT	037000889069	9.99	4.99
2271112	CL EXPERT AGE DEFY 5A MED ASH BROWN 1 KT	037000889090	9.99	4.99
2301466	GAR OLIA-DARK GOLDEN MAHOGANY KIT	603084410576	9.99	4.99
2301558	GAR OLIA-MEDIUM NEUTRAL BROWN KIT	603084447060	9.99	4.99

29019820H

2085892	CL NICE N EASY 116 NAT LT NEUT BRWN	381519000270	7.99	3.99
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29019816SW

2204927	SPLAT LUSCIOUS RASPBERRY COLOR KIT 5OZ	857169020369	10.99	5.49
2270892	SPLAT HAIR COLOR CHALK-SUN KISSED	857169000767	5.99	2.99
2271109	CL EXPERT AGE DEFY 3.5 DRKST BRWN 1KT	037000889069	9.99	4.99
2271112	CL EXPERT AGE DEFY 5A MED ASH BROWN 1 KT	037000889090	9.99	4.99
2301466	GAR OLIA-DARK GOLDEN MAHOGANY KIT	603084410576	9.99	4.99
2301558	GAR OLIA-MEDIUM NEUTRAL BROWN KIT	603084447060	9.99	4.99