



International
American University



MASTER OF BUSINESS ADMINISTRATION

iaula.edu/mba

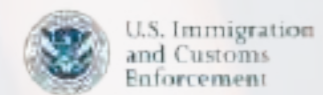
ACCREDITATIONS & APPROVALS

IAU is a member of the Accreditation Council for Business Schools and Programs (ACBSP) and is a candidate for ACBSP accreditation of its business programs and for separate accreditation of its accounting program. ACBSP is a leading specialized accreditation body for business education. ACBSP accredits business, accounting, and business-related programs at the associate, baccalaureate, master, and doctorate degree levels.

IAU is a member of the Transnational Association of Christian Colleges and Schools having been awarded Accredited Status as a Category IV institution by the TRACS Accreditation Commission on October 26, 2020; this status is effective for a period of five (5) years.

TRACS is recognized by the United States Department of Education, the Council for Higher Education Accreditation and the International Network for Quality Assurance Agencies in Higher Education.

In March 2009 IAU received SEVP Certification. The Department of Homeland Security (DHS) delegated the school certification process to U.S. Immigration and Customs Enforcement (ICE), and ICE assigned this responsibility to its SEVP.



MISSION STATEMENT

International American University's (IAU) mission is to provide a positive learning and social environment where students, faculty, staff, and alumni can come together to build a campus community of collaboration, prepare students professionally and promote ethical business practices according to Christian principles.



Institutional Objectives

To achieve its stated Mission Statement, IAU:

- Offers an academically rigorous curriculum to meet students' educational and professional goals.
- Employs a leadership team, qualified faculty, and administrative staff that provide appropriate student services to ensure student success.
- Provides career development through various career services, which include professional development workshops, internships, and on-campus employment opportunities.
- Continuously assesses, improves, and ensures the effectiveness of the University and its programs.
- Creates a Christian campus that is student-centered and where all individuals are valued and diversity is embraced.



BECOME TOMORROW'S LEADER WITH

OUR MBA PROGRAM

IAU's Masters program prepares students for the fast-changing, global business environment of the future. At IAU, students have opportunities to hone decision making and leadership skills in a team environment.

The combination of analytical, quantitative, and strategic skills gained through the program provide a foundation from which multiple professional opportunities can be pursued. The program is designed to serve the needs of both fully employed and full-time students.

MBA DEGREE

2-year full time MBA

36 units

Study in USA or at an Affiliate Support Center (ASC)

CHOOSING THE RIGHT MBA

Earning an MBA concentration helps business school graduates pursue specialized career paths after graduation. It can also increase their earning potential, with some concentrations leading to significantly higher salary opportunities, depending on the industry.

MBA holders in all concentrations experience strong salary growth over their careers.

Logistics Management



The MBA with a concentration in Logistics Management can help students understand the ins-and-outs of many parts of business operations. At its core, logistics management involves the movement of resources: whether it be goods, services, or people. Businesses in many different fields need logistics

managers to optimize this flow and make it efficient. An MBA degree in Logistics can lead to a number of careers, including logistics manager, operations manager, logistics analyst, and more.

Luxury Brand Management

The MBA with a concentration in Luxury Brand Management enables you to develop and enhance the ability to successfully manage a luxury brand, product or services. Completion of this program awards students with a Masters in Business Administration degree that will opportunities for a career in the luxury sector.

The courses cover a wide range of topics, including knowledge of luxury products, marketing trends and brand management.





Hospitality, Travel, & Tourism

The MBA with a concentration in Hospitality Travel Tourism program teaches the students with relevant management skills necessary for business administration management as well as advanced knowledge pertaining to the Travel & Tourism industry. The Travel & Tourism industry makes up about 10% of global GDP and people employed around the world. With the growth in the middle and upper-middle class in countries like China, India and many other countries, there are hundreds of millions of people who have stepped out of their cities or countries to experience many other cultures, countries, and places of history. Graduates of this specialization, work in hotels, hospitality and catering industry, international and national food chains, food-craft institutes.

Agribusiness

Agribusiness is the study of food consumers, retailers, marketers, processors and primary producers, with a focus on profitably managing the producer-to-consumer chain. Agribusiness professionals find employment with commodity traders, financial institutions, agribusiness companies and company run farms, government instrumentalities and regional and community development agencies.

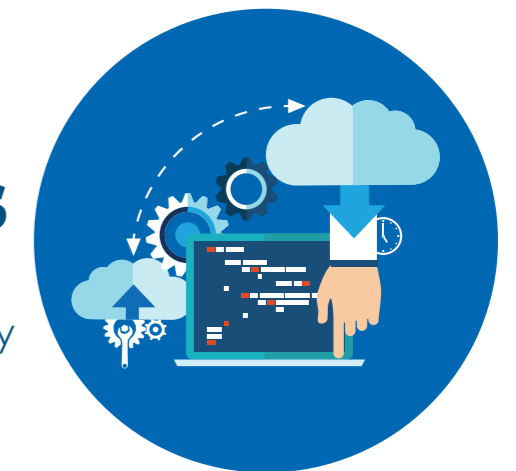


MBA in Business Analytics

The Business Analytics major combines an MBA core with a specialization in analyzing data systems. Students develop the fundamental knowledge and skills necessary for the methodical exploration of data from a business or organization. In addition to the theoretical instruction, the business analytics courses have a hands-on component using practical exercises using SAP, Quickbooks, and databases, which will allow students to gain real-world experience as well as demonstrate to employers that they know how to apply classroom learning in the field.

MBA in Management Information Systems

The MBA with a concentration in Management Information Systems (MIS) combines an MBA core with a specialization in information systems management. Students develop the fundamental knowledge and skills necessary for business administration management as well as advanced knowledge pertaining to information systems.



EDUCATIONAL PARTNERS

IAU's affiliations with academic institutions, companies, and private organizations enable global educational opportunities for students in the U.S. and abroad, opening pathways for life-changing experiences.

The partnerships are mutually beneficial relationships that educate students in their home country, and to provide pathways to earning a U.S. degree. They also promote globalization



TRUSTED AFFILIATES



FA C U L T Y

IAU instructors are established experts in the world of business and academia.

IAU requires its instructors to be culturally sensitive, supportive, and friendly. Organized and detailed, IAU courses are accelerated and require active participation in the classroom and online. IAU instructors are tech-savvy, familiar with LMS, web-technologies, proficient use of the internet tools, and digital library searches.

CHRISTINA BAKER

Ph.D in Education
M.B.A. in Non-Profit Management

[Click here to view her IAU Experience!](#)

JAMES CUMMINGS

M.A. in Psychology
M.Div.

Area of Specialization: Higher Education Admin.

EVAN DAGGER

M.Ed. in Administration
B.A. in Philosophy

Area of Specialization: Environmental Ethics

NAVEEN GANNE

M.B.A.
M.E.

Area of Specialization: Information Technology



Petra Deeter

MBA Professor

MBA; University of California,
Los Angeles
Anderson School of Management

**Australian Technology Innovation
Award Winner**

RICHARD GAYER

Ph.D in Organization and Management
M.B.A. in Financial Management

Area of Specialization: Intl. Business Strategy

JEAN CHO

M.A. in Organizational Leadership
M.B.A.

Area of Specialization: Administrative Leadership



Ira Lovitch

MBA Professor

MBA; University of Phoenix
20 years as Executive Team Leader

[Click here to view his IAU Experience!](#)

FACULTY



Vahick Yedgarian

MBA Professor

Ph.D. in Global Business
Investment Strategist

[Click here to view his IAU Experience!](#)

BHARAT GOEL

Ph.D in Management
M.A. in Economics

Area of Specialization: Business Management

EMIKO IWATA

M.A. in Marriage and Family Therapy
B.S. in theology

Area of Specialization: Psychoanalytic Theories

MICHAEL KAHLER

M.A. in International Affairs
B.S. in International Business

Area of Specialization: Managerial Consulting

ALEX SHERM

D.B.A.
M.S. in Economics

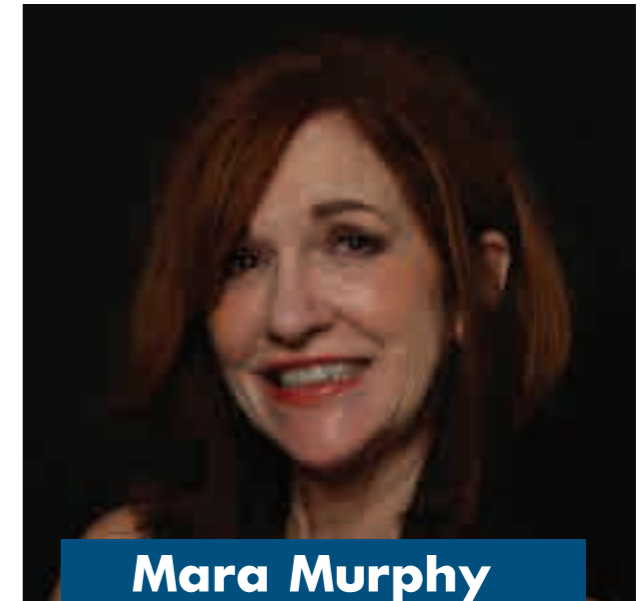
Area of Specialization: Economic Development



David Johnson

Ph.D. in Organization and Mgmt.
M.B.A.

Area of Specialization: Staff
Development



Mara Murphy

M.B.A.
B.A. in English Literature

Area of Specialization:
Marketing

JOSEPH SIEGMUND

Ph.D in Organizational Leadership
B.B.A.

Area of Specialization: Business Development

STEVE YOUNG

Ph.D. in Applied Management
M.B.A. in Management

Area of Specialization: Business Consulting



STUDENT LIFE

IAU offers an environment unmatched by other universities. With most of our student body being international, our goal is to provide the comfort of home with exposure to the American way of life.

IAU's community of students, alumni, faculty, and staff is robust and it is strengthened day after day by the radiant soul of our campus. IAU's classes are vibrant, events are spirited, and our students' opportunities are endless.



CAREER SERVICES

IAU's Office of Career Services assists students with resume writing, tips and interview techniques, advising of job openings and professional development workshops.

International F-1 visa students studying in the United States can contact this office for help with CPT and OPT work authorization opportunities.

The Department of Career Services strives to connect great employment opportunities with IAU's highly qualified students and alumni.

IAU's Hire An Eagle program actively connects with employers to find jobs that fit the skills IAU students develop every day in their classrooms.

New job openings are always being added to the IAU Jobs Page. Be sure to check iaula.edu/jobs to see the latest positions available!

iaula.edu/career-services





"IAU was one of the most successful professional decisions I have ever made."

MAXWELL BELLIDO MBA '20



"The class sizes were small and intimate, which helps with 1-on-1 learning."

DANIELLE DA SILVA ASBA '19



"My MBA helped me maintain habits that promote continuous professional development."

PRAMOD SHARMA MBA '16



"IAU helped me to speak with confidence in my field!"

KAMAL THAPA MBA '16



"Choosing IAU was one of the best decisions in my career because it helped me push my boundaries professionally and personally."

UGANBAYAR BATSUKH MBA '20

IAU EXPERIENCES

Alumni are crucial to the success of IAU. They are a direct reflection of what is delivered in our industry-current learning environment. What do our alumni say about their experience as undergraduates at IAU? They say it changed their lives, deepened their understanding of the world, and opened unexpected opportunities for them.

As an IAU University graduate, you are part of a network of educated practitioners who participate in nearly every facet of human endeavor. IAU hopes you will maintain your connection with the University. If IAU is to grow and improve with time, your participation is needed.



"MY MBA opened doors that would not have been possible without a graduate degree."

JANA COLAK MBA '19



"IAU programs provide a competitive advantage"

PANKIL DAVE MBA '16



"IAU gave me the opportunity to experience quality education without having to shed a fortune, which I am very grateful for."

ANTHEA LOPEZ MBA '17

CONTACT US

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