



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

Master's in Management

CEMS Master's in International Management

A competitive accelerator degree for
students from all backgrounds

lse.ac.uk/mim



THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

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“We will help you stand out as an individual business leader who understands and cares about the world.”

Welcome



Few institutions in the world are as truly international as the London School of Economics and Political Science. The School has been global in its outlook since its formation over a century ago. We examine not only British areas of interest but also those of other countries from a comparative and interdisciplinary perspective. With over 100,000 alumni worldwide and a highly diverse faculty and student community, our influence extends far beyond London.

Our MSc Management programme is a unique opportunity to apply critical thinking in the global context to the study of management, while enjoying the cultural, social and recreational facilities of one of the world's greatest capital cities.

We have designed our flagship two-year degree to provide comprehensive management training in integrative core courses, flexible elective choices across the LSE and exposure to top external corporate, social and academic partners as the building blocks for a successful management career. Practical components include a careers orientation and Professional Development Programme (PDP), professional summer internship, team business project sponsored by a company and an individual dissertation on a topic of your choice.

Whether you choose to stay in London for both years or elect to study abroad in your second year via the CEMS Global Alliance in Management Education or the MiM Exchange, we will help you stand out as an individual business leader who understands and cares about the world.

For those of you with the spirit of critical enquiry and debate, I invite you to review our website, lse.ac.uk/mim, and these pages to discover how the LSE MSc Management can help to launch or redefine your management career.

We look forward to welcoming you on campus!

Dr Emma Soane
Programme Director

The Master's in Management offers a competitive advantage for graduates in any discipline who want to advance or change their careers.

Master's in Management.

24 month full-time MSc with summer internship and international study options including the CEMS Master's in International Management or the MiM Exchange.

Looking to start, accelerate or change your career?

The Master's in Management offers a competitive advantage for graduates in any discipline who seek to advance or change their careers. We combine the intellectual rigour of a top-ranked management LSE MSc degree with the School's peerless global networks in the private and public sector.

Who is it for?

The programme is open to graduates from around the world from any prior discipline with strong communication and analytical skills. A typical cohort is evenly split between male and female students, has over 30 nationalities and an entry age range of 20 to 30 years old. Work experience of any kind – from one month to five years – is an advantage and should be explained in your personal statement and resume. Prior formal study of quantitative analysis is not required, but you must come prepared to engage with quantitative topics such as statistics, accounting and finance.

Learning approach

We teach you essential skills in critical thinking that will aid you throughout your career. Our faculty teach in a combination of lectures and small seminar groups, generally of around 15 students. The emphasis is on how the individual components of management theory (economics, human behaviour, leadership, finance, accounting, marketing and global strategy) come together to form effective management practice. Assessments include papers, presentations, exams and group work. You will be encouraged to use the wide elective choices (25%-50% of the entire degree), summer internship, team business project and individual dissertation to explore a wide range of learning and practical opportunities for your career.

Networking and international study options

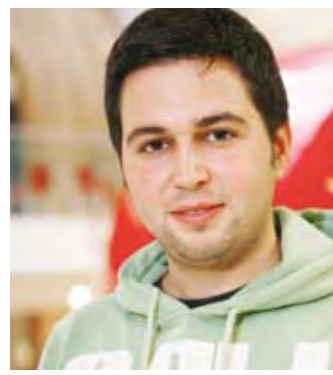
The School boasts an exceptionally diverse student and alumni community which will serve you for years after you complete your degree. This programme is the feeder degree to the highly selective CEMS Master's in International Management. As the sole UK school in the CEMS Global Alliance in Management Education (www.cems.org), we enjoy access to over 75 top global recruiters (Deloitte, Deutsche Bank, HSBC, Google, L'Oréal, Louis Vuitton, McKinsey & Company, Procter & Gamble, Shell, etc.) who prize the CEMS student profile of three languages and experience outside their home countries. Our London-based students interact with CEMS and MiM Exchange students who come from MBA and MSc exchange programmes around the world.

Careers and pre-session support

A comprehensive orientation including careers support and preparatory coursework in managerial economics and quantitative methods is required of all students at no additional cost. This orientation and pre-session course takes place in September. Throughout both years of the degree, we run networking events with our Careers Service to deliver a customised Professional Development Programme in parallel with the academic curriculum.



We teach you how to think critically about business and society, rather than give you a limited management toolkit.



“LSE was recommended to me by my parents, both successful business people. They know first-hand of the esteem with which the business community regards LSE. I’m taking full advantage of all the electives I can take across the LSE but I aim to specialise in innovation and entrepreneurship.”

Left: Saltuk, Turkey
Previous degree: BSc Product Design, Bournemouth University



“The programme was exactly what I wanted in terms of its inter-disciplinary nature – something unrivalled by other universities where I was admitted. I’m interested in integrating economics and management and the programme allows me to take economics courses while pursuing a management degree – I can even take some politics courses.”

Left: Dominique, Germany
Previous degree: BA International Relations and Politics, University of Sheffield



“The lectures are really interesting and a lot more interactive than my undergraduate courses. The small class size is great because it means everyone knows everyone. You can discuss issues freely, be open to different opinions and learn from others so as to become a fuller individual.”

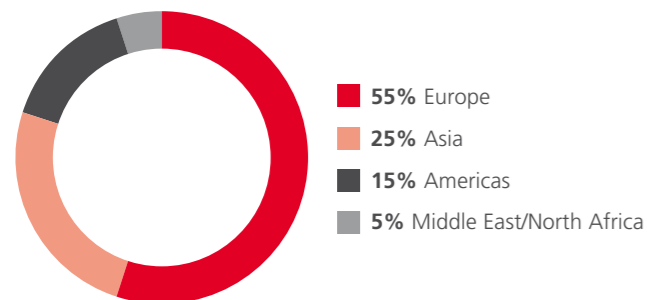
Left: Eusanna, China
Previous degree: BSc Actuarial Science, LSE

Programme details.

Programme format: Two years of courses worth a total of 8.5 units taken in courses at the Department of Management and across LSE, with the option to apply for a term abroad at a partner school. Courses are taught in a combination of larger lectures and small seminar classes for 15 students each.

A programme orientation and pre-session managerial economics and quantitative methods course in September will be required for all students (at no additional cost).

Diverse student body



The programme curriculum is built around a series of integrated core courses

- Foundations of Management 1 and 2
- Organisational Behaviour
- Managerial Economics
- Qualitative Methods
- Quantitative Methods
- Strategy, Organisation & Innovation

Plus

- The ‘LSE Experience’ – Three or more electives across the LSE in any discipline, including but not limited to management courses such as Finance, Marketing, Innovations, Operations, Leadership, to name a few
- Cross-Cultural Management – required for students who undertake CEMS

International options

- The CEMS Master’s in International Management (or CEMS MIM)
- The MiM Exchange

Other key components

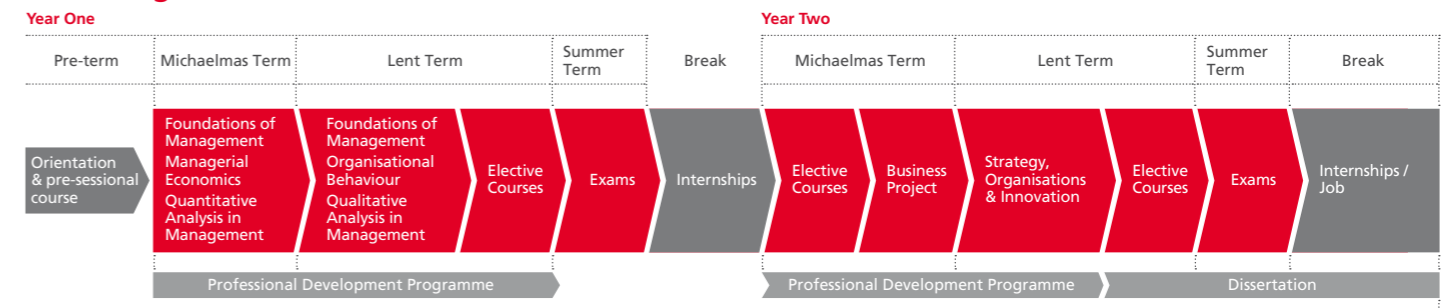
- Professional Development Programme (PDP) – customised for students in both years
- MiM Executive Seminar – a company-sponsored Business Project for student teams
- Dissertation – 6,000 words on a topic of your choice

Assessment

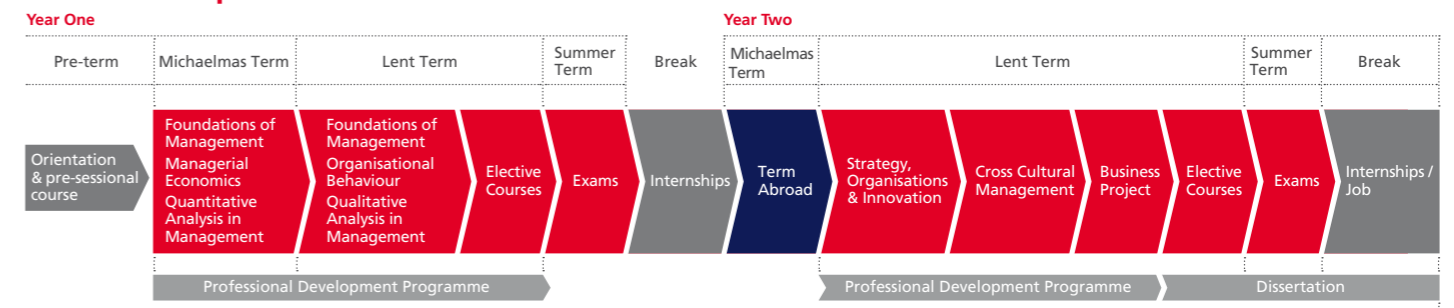
There will be both formative (practice) and summative (final graded) coursework in the form of essays, papers, presentations and exams. Students will also carry out an individual dissertation of 6,000 words.

Programme structure.

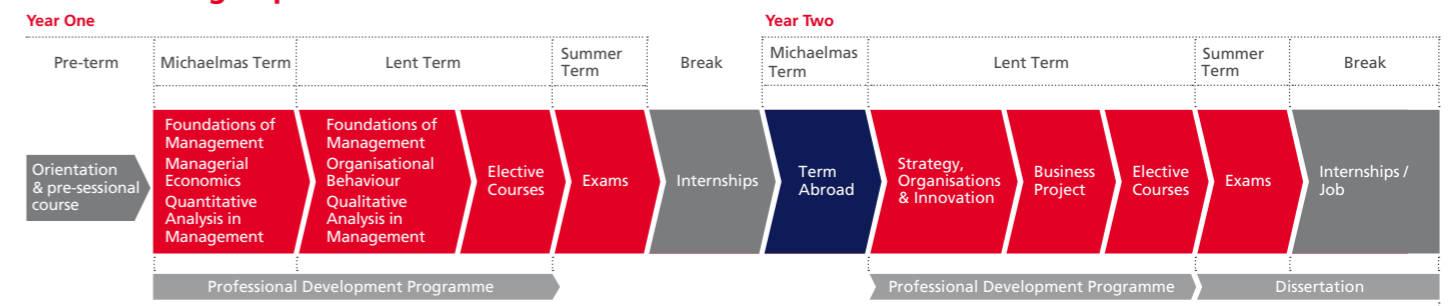
MiM Programme



CEMS MiM option



MiM Exchange option





Above: In your second year, you can choose to spend a term abroad – some students travelled to Beijing last year.

Top left: Paris, home to HEC, one of the schools participating in the MiM Exchange with LSE in 2011.

Left: London.

International options.

The CEMS Master's in International Management (CEMS MiM)

www.cems.org

CEMS: the Global Alliance in Management Education, was launched in 1989 as a cooperation of the world's leading business schools and universities with multinational companies and NGOs. CEMS currently comprises 26 universities and business schools from Europe, North & South America, Asia and Australia, over 70 corporate partners and four social partners. LSE is the sole UK member school, sending over 60 students abroad to over 20 CEMS schools in the autumn term and receiving over 60 students across both terms each year.

This consortium of top management schools (one per country) and corporate and social partners delivers the CEMS Master's in International Management (CEMS MiM), which is consistently ranked in the top one or two programmes by the *Financial Times* (#1 in 2009; #2 in 2010; #2 in 2011). The CEMS Alumni Association (CAA) serves 5,000 alumni around the world.

All CEMS graduates speak at least three languages (including English) and are culturally sophisticated and committed enough to work in different countries. The 2010-11 CEMS cohort of 904 students across the 26 member schools had 64 nationalities (including 30 non-Europeans). Placement surveys indicate that at least half of CEMS graduates end up working outside of their home country.

The CEMS MiM consists of a base semester (usually part of the standard degree at the home school) followed by a second semester spent abroad at a CEMS school. The organisation of CEMS differs slightly among member schools, but students are usually required to be enrolled or selected for a Master of Business degree with a member school prior to applying for CEMS. The CEMS MiM is therefore often referred to as a 'dual-degree', since all CEMS graduates receive both a degree from their home institution as well as from CEMS.

LSE MiM Exchange

Students can apply to spend a term abroad in their second year at a specialist Master's or MBA programme in the Americas, Asia or Europe. The following schools participated in the exchange with LSE in 2011:

- Anderson School of Business, Cornell University
- Fudan School of Management
- HEC Paris
- Indian School of Business
- Tsinghua School of Economics and Management

More schools will be added based on student interest and eligibility.

MiM Exchange students will have strong interpersonal skills, be adaptable to other cultures and have a minimum of 12 months work experience.

"My exchange semester with MBA students at the Johnson Graduate School of Management at Cornell University was a terrific international business school experience. The semester complemented LSE's training in managerial economics, statistics and market sociology with Cornell's MBA-style case analyses in corporate finance and strategy."

Sigfried Looho, LLB, University of Warwick

Your career.

You may have a clear career strategy when you join the programme or you may see the programme as an opportunity to explore different options and careers. Whatever your circumstances or plans we have services and resources designed to help you in your quest, but this operates as a partnership between us and you.

Professional Development Programme (PDP)

From day one of the programme we work with you to help prepare you for your future chosen career or help you explore different career avenues. Our Professional Development Programme (PDP) which runs in parallel with your academic study is designed exclusively for you and aims to equip you with the skills necessary to secure internships, optimise your employment opportunities and succeed in your career.

These sessions will also provide you with tools and techniques that can be applied to long term career management. The content of this programme includes developing your CV; writing application letters; understanding your workplace preferences and working to your strengths; preparing for psychometric assessments and other candidate selection activities; interview preparation; networking skills and presentation skills. There are also evening activities with senior guest speakers from organisations. We work closely with LSE Careers, one of the most active and engaged careers offices in the UK, in running networking events specifically for you and encourage you to actively engage with our alumni community.

Internships

You should complete an internship at the end of your first year of study. This allows you to sample a role or industry in which you are interested as well as giving you valuable and marketable work experience. Internships can allow you to gain practical experience in your chosen sector, can help you develop employable skills and can be the perfect platform to make key contacts for your future job search.

Business Project

You will utilise and put into practice the skills and knowledge gained from the PDP sessions and first year courses in order to carry out a Business Project for a company in your second year. This culminates in an 'executive seminar' – a presentation of your findings to the company and to your programme peer group. You may then go on to focus your dissertation on the topics covered during this business project.

Career destinations

The following is a selection of the destinations where our students have found employment:

| | |
|-----------------------------|---|
| AstraZeneca | JPMorgan |
| Bain & Company | KPMG |
| Bank of America | Legal and General Investment Management |
| Barclays Bank | L'Oréal |
| Bearingpoint | Louis Vuitton |
| Blackrock | Markit |
| Bloomberg | McKinsey & Company |
| Booz & Company | Mercer |
| The Boston Consulting Group | Monitor |
| BP | Morgan Stanley |
| Bulgari | Orange |
| Chanel | Procter and Gamble |
| Channel 4 | PwC |
| Cisco | Rolls-Royce |
| Credit Suisse | Rothschild |
| Deloitte | Royal Bank of Scotland Group |
| Deutsche Bank | Shell |
| Diageo | Standard Chartered |
| The Economist | Tesco |
| Ernst & Young | Thomson Reuters |
| Goldman Sachs | UBS |
| Google | Unilever |
| HSBC | United Nations |

How to apply.

Who should apply?

The programme is open to graduates (including recent undergraduates) from any prior academic discipline with strong communication and analytical ability who seek to start or accelerate their careers. A comprehensive orientation including careers support and pre-sessional preparatory coursework in managerial economics and quantitative methods is required of all students at no additional cost. The orientation and pre-sessional course will take place in September.

Entry requirements

- Prior degree (undergraduate or postgraduate) in any discipline with a 2:1 UK result, USA 3.5 GPA or equivalent
- Prior formal study of quantitative subjects is not required, but you must come prepared to engage with quantitative topics such as statistics, accounting and finance
- Work experience (anything from three months to more than five years) is an advantage and should be explained in your personal statement and resume
- The GMAT (Graduate Management Admission Test) or GRE (Graduate Record Exam) is required if you do not have a prior UK 2:1 degree result
- The IELTS or TOEFL is required for non-native English speakers who do not have proof of a prior degree taken in English
- You will need to submit a personal statement, resume, official academic transcripts, official test scores and two academic references



How and when to apply

Applications are open between mid October and June with decisions made on a rolling basis.

lse.ac.uk/mim

Apply by April to avoid disappointment and to be considered for Graduate Student Support (GSS) scholarships.

General enquiries for applicants and admitted candidates:
management@lse.ac.uk

Admissions and careers advice:
Dr. Dina Dommett
Associate Dean for Programmes and Corporate Relations
d.dommett@lse.ac.uk

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