

MATT YOCKEY

Associate Professor Department of Theatre and Film University of Toledo
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EDUCATION

Doctor of Philosophy, Communication and Culture/American Studies (2007)

Indiana University, Bloomington, IN

Dissertation: *The New Crusaders: Apocalypse, Utopia and the Contemporary Superhero Film* (Advisor: Barbara Klinger)

Master of Arts, International Film Studies (2001)

Ohio University, Athens, OH

Thesis: *Myths of the Near Future: National Identity in American Science Fiction Films* (Advisor: Jenny Lau)

Bachelor of Arts, English (1988)

Indiana University, Bloomington, IN

PROFESSIONAL APPOINTMENTS

University of Toledo, Toledo, OH (2010 – present)

Associate Professor, Department of Theatre and Film

University of California, Irvine, CA (2007 – 2010)

Visiting Assistant Professor, Department of Film and Media Studies

Miami University, Oxford, OH (2006 – 2007)

Visiting Lecturer, Department of Communication/American Studies Program

PUBLICATIONS

Books Authored

Tomorrow is Yesterday: Memory and Affect in 50 Years of Star Trek World-Building (Amsterdam University Press, forthcoming).

Batman (TV Milestones Series) (Wayne State University Press, 2014).

Books Edited

Make Ours Marvel: Media Convergence and a Comics Universe (University of Texas Press, 2017).

Journal Articles

“Ti-Girl Power: American Utopianism in the Queer Superhero Text.” *European Journal of American Studies*. Summer 2015.

“The Invisible Teenager: Comic Book Materiality and the Amateur Films of Don Glut.” *Transformative Works and Cultures*. June 2014.

“Retopia: The Dialectics of the Superhero Comic Book.” *Studies in Comics*, vol. 3, no. 2. December 2012.

“Monster Mashups: At Home with *Famous Monsters of Filmland*.” *Journal of Fandom Studies*, vol. 1, no. 1. November 2012.

“Wonder Woman For a Day: Affect, Agency and Amazons.” *Transformative Works and Cultures*. June 2012.

“Secret Identities: The Superhero Simulacrum and the Nation.” *CineAction*, no. 77. Summer 2009.

“Somewhere in Time: Utopia and the Return of Superman.” *The Velvet Light Trap*. Spring 2008.

“This Island Manhattan: New York City and the Space Race in *The Fantastic Four*.” *The Iowa Journal of Cultural Studies*. Spring 2005.

Book Chapters

“A Comic Book Life/Style: World-Building in *American Splendor*.” In *Comics, Film, and Media*. Barry Keith Grant and Scott Henderson, editors. University of Texas Press. 2017.

“Infinite Crisis: Intertextuality and *Watchmen*.” In *A Companion to the Action Film*. James Kendrick, editor. Wiley Blackwell. 2017.

“Mutopia: American Utopianism and the Mutant Superhero Body.” In *The X-Men Films: A Cultural Analysis*. Claudia Bucciferro, editor. Rowman & Littlefield. 2016.

“Secret Origins: Melodrama and the Digital Body in Ang Lee’s *Hulk*.” In *Superhero Synergies: Genre in the Age of Digital Convergence*. James Gilmore and Matthias Stork, editors. Rowman & Littlefield. 2014.

“Unbreak My Heart: The Melodramatic Superhero in *Unbreakable*.” In *Critical Approaches to the Films of M. Night Shyamalan*. Jeffrey Weinstock, editor. Palgrave Macmillan. 2010.

“Homeland Security: The Hummer as Apocalyptic Vehicle.” In *The Hummer: Myths and Consumer Culture*. Elaine Cardenas and Ellen Gorman., editors. Lexington Books. 2007.

Book Reviews

British Gothic Cinema by Barry Forshaw (Palgrave Macmillan, 2013). In *Journal of the Fantastic in the Arts*, vol. 26, no. 2. 2015.

Science Fiction (Routledge Film Guidebooks) by Mark Bould (Routledge, 2012). In *Journal of the Fantastic in the Arts*, vol. 25, nos. 2-3. 2015.

Edgar Rice Burroughs and Tarzan (McFarland, 2010) by Robert W. Fenton. In *Journal of the Fantastic in the Arts*, vol. 24, no. 3. 2014.

Forry: The Life of Forrest J Ackerman by Deborah Painter (McFarland, 2010). In *Journal of the Fantastic in the Arts*, vol. 24, no. 1. 2013.

The Collected Stories of Ray Bradbury: A Critical Edition. Volume I: 1938-1943, William F. Touponce and Jonathan R. Eller, editors. (The Kent State University Press, 2011). In *Journal of the Fantastic in the Arts*, vol. 23, no. 3. 2013.

Horror (Routledge Film Guidebooks) (Routledge, 2009) by Brigid Cherry. In *Journal of the Fantastic in the Arts*, vol. 23, no. 1. 2012.

Film Reviews

Bless Me, Ultima. Directed by Carl Franklin (2013), *Diálogo*, vol. 17, no. 2. Fall 2014.

Harvest of Empire. Directed by Peter Getzels and Eduardo López (2012), *Diálogo*, vol. 16, no. 1. Spring 2013.

Other Writing

“Black Metropolis: The Embodied City in *Luke Cage*.” *Mediapolis*, volume 2, number 1, January 17, 2017. <http://www.mediapolisjournal.com/2017/01/black-metropolis/>

“The Marvelous Modern: Captain Marvel and the Dream Life of Superheroes.” *Comic-Con International: San Diego 2015 Souvenir Book*. July 2015.

“Gotham City 14 Miles: The Superhero in the Garage.” *Transformative Works and Cultures*. March 2014.

“Dr. Ackula or: How I Stopped Worrying and Learned to Love Fandom.” *Journal of Fandom Studies*, vol. 1, no. 1. November, 2012.

“100 Years of Edgar Rice Burroughs Fandom: An Interview with George McWhorter.” *Comic-Con International: San Diego 2012 Souvenir Book*. July 2012.

AWARDS

Kohler International Travel Grant, Office of Global Initiatives, University of Toledo, Summer 2011, 2014, 2016.

Subvention Publication Grant, University of Toledo, June 2013.

“Outstanding Service in Teaching C190: Introduction to Media.” Department of Communication and Culture, Indiana University, 2004-2005.

Travel Grant, Department of Communication and Culture, Indiana University, 2003, 2005.

TEACHING

Introduction to Film
Critical Approaches to Cinema Studies
Cinema History
Media Studies: American Superheroes
Film Theory
Screenwriting
European Cinema
Third Cinema
Film Genres: The Gangster Film
Film Authorship: Alfred Hitchcock
Film Authorship: Stanley Kubrick
Studies in Animation
Film Storycraft

Media Studies: Futurism
Film Adaptation
Comic Book/Film Adaptation
The War on Terror
Hollywood on Hollywood
Electronic Media History
Introduction to American Studies

CONFERENCE PRESENTATIONS

“The Transformed Man: Affect, Authenticity, and the Celebrity of William Shatner.”
Celebrity Studies Journal Conference, University of Amsterdam, June 2016.

“All Our Yesterdays: *Star Trek*’s Enduring Aesthetics of Self.” A Celebration of *Star Trek* Conference, DePaul University, Chicago, May 2016.

“Return to Tomorrow: *Star Trek Continues* and the Afterlife of *Star Trek*.” Society for Cinema & Media Studies Conference, Atlanta, March 2016. Panelist and Panel Chair, “A World of Frontiers: 50 Years of *Star Trek*.”

“Going *Mad* : The Cultural Economics of *Mad* Comic Books.” Reception Studies Society Conference, Indiana University-Purdue University, Fort Wayne, September 2015.

“Super-Therapy: Reading and Making Comic Books in Psychotherapy.” Comics Art Conference, Comic-Con International, San Diego, CA, July 2015.

“Alter Identities: The Rise and Fall of the American Superhero in Underground Comix.” The Canadian Society for the Study of Comics Conference, Toronto, May 2015.

“Cape Fear: The Noir Superhero in *Incognito*.” MSU Comics Forum, Michigan State University, East Lansing, MI, February 2015.

“You’ll Believe a Man Can Fly: Affect and the Celebrity of Christopher Reeve.” Otherness and Transgression in Celebrity and Fan Cultures Conference, Aarhus University, Denmark, November 2014.

“Batman ’66: The Return of the Bright Knight.” Comics Art Conference, Comic-Con International, San Diego, CA, July 2014.

“*The Atomics* Age: Nostalgia, Progress, and Mutant Form in Mike Allred’s *The Atomics*.” The Canadian Society for the Study of Comics Conference, Toronto, May 2014.

“The Bright Knight Returns: Contemporary Marketing of the Batman Television Show.” Society for Cinema & Media Studies Conference, Seattle, WA, March 2014.

“History on Ice: Captain America’s Checkered Past on Film and Television.” Film and History Conference, University of Wisconsin-Madison, October 2013.

“Action Time Vision: Reimagining the Nation in Jaime Hernandez’s *Love and Rockets*.” International Graphic Novel and International Bande Dessinée Society Conference, Glasgow, Scotland, June 2013.

“Making the Marvel Universe: Transmedia and the Marvel Comics Brand.” Society for Cinema & Media Studies Conference, Chicago, IL, March 2013. Panel Chair.

“Make Way for the Fat Fury: *Herbie* and the Postwar Consumer.” Comics Art Conference, Comic-Con International, San Diego, CA, July 2012.

“Infinite Crisis: Intertextuality and *Watchmen*.” Film Studies Association of Canada Conference, Wilfrid Laurier University, Waterloo, Ontario, May 2012.

“Ti-Girl Power: The Politics of the Progressive Superhero Text.” MSU Comics Forum, Michigan State University, East Lansing, MI, February 2012.

“Wonder Woman For a Day: Affect, Agency and Amazons.” Tights and Tiaras: Female Superheroes and Media Cultures Conference, Monash University, Melbourne, Australia, August 2011.

“Becoming Batman: Cross-Media Crisis and Renewal.” Society for Cinema & Media Studies Conference, New Orleans, LA, March 2011.

“Batman is Coming: Auteurs, Fans, and Corporate Identity.” Comics Art Conference, Comic-Con International, San Diego, CA, July 2010.

“Monster Mashups: Horror Fandom at Home.” Society for Cinema & Media Studies Conference, Los Angeles, CA, March 2010. Panelist and Panel Chair, “Hooray for Horrorwood: *Famous Monsters of Filmland* and Fandom.”

“Strong Enough: Utopia and Nostalgia in Alan Moore’s *Tom Strong*.” Understanding Superheroes Conference, University of Oregon, Eugene, OR, October 2009.

“Re(a)d Man: Native American Masculinity in Superhero Comic Books.” American Studies Association Conference, Albuquerque, NM, October 2008.

“Headquarters: Domestic Space, Affect, and Meaning in *The Monkees*.” Society for Cinema & Media Studies Conference, Philadelphia, PA, March 2008. Panelist and Panel Chair.

“Holy Terror: Fighting the Apocalypse in *Batman Begins*.” Apocalypse Now? Media and the End of the World Conference, Plymouth State University, Plymouth, NH, April 2007.

“No Place Like Home: Utopia and Nostalgia in Superman Narratives.” Midwest Popular Culture Association & Midwest American Culture Conference, Indianapolis, IN, October 2006.

“This Island Manhattan: New York City and the Space Race in *The Fantastic Four*.” American Studies Association Conference, Washington, DC, November 2005.

“Remembered in Space: Masculinity in the *Flash Gordon* Movie Serials.” Midwest Popular Culture Association & Midwest American Culture Association Conference, St. Louis, MO, October 2005.

“Total Warriors: Nation, War, and the Cinematic Superhero in *Hulk* and *Spider-Man*.” Society for Cinema & Media Studies Conference, London, England, March 2005.

“Nat Love Was a Gunslinger: Race and Masculinity on the American Frontier.” 20th Century Literature Conference, University of Louisville, February 2005.

“The Emperor Has no Clothes and, Boy, is he Ripped!: Bush, Schwarzenegger, and the Rhetoric of Bodies and Democracy.” The National Communication Association Conference, Chicago, IL, November 2004.

“Choosing Sides: The Incredible Hulk as Warring Superhero in Comic Books and Film.” Midwest Popular Culture Association & Midwest American Culture Association Conference, Cleveland, OH, Oct. 2004.

“Branded to 'ill: Black Body as Text, Black Male as Author in *Ghost Dog*.” The Black Body: Imagining, Writing, (Re) Reading Conference, The Center for Black Diaspora, DePaul University, Chicago, IL, April 2004.

“Air Jordan vs. Ground Zero: Professional Athletes, the National Heroic, and Television after 9/11.” Cultural Studies Association Conference, Pittsburgh, PA, June 2003.

“Stealing Song Lines: Televising Race, Politics, and Myth in the 2000 Summer Olympics.” The Mid-America Theatre Conference, Indianapolis, IN, March 2003.

CONFERENCE WORKSHOPS

“The (Aca)Fandom of David Bowie” workshop. Celebrity Studies Journal Conference, University of Amsterdam, June 2016.

“Teaching Comics” workshop. Society for Cinema & Media Studies Conference, Boston, MA March 2012.

“Comics in the Classroom” workshop. Comics Art Conference, Comic-Con International, San Diego, CA, July 2011.

INVITED TALKS

“Supercrrips: Ability, Difference, and the Superhero.” Superheroes: The Colors of Justice, Diversity in Comics Symposium, University of Michigan Detroit Center, March 2016.

“Hero Complex: Intertextuality and the Comic Book Blockbuster.” The Comic Book Rises Symposium, Indiana University Cinema, Bloomington, IN, October 2011.

“I am Superman: Superhero Textuality at Home.” Center for Popular Culture Studies Colloquium Series, Bowling Green State University, Bowling Green, OH, November 2010.

OTHER

Professional Service

Founder and Co-Chair, Comic Studies Scholarly Interest Group, Society for Cinema & Media Studies, July 2011 – present.

Vice President, Reception Study Society, December 2015 – present.

“Lifting the Veil: Censorship and *Perspepolis*.” Banned Books Week Vigil, University of Toledo, September 2016.

“Innocence Seduced: A Brief History of Comic Book Censorship.” Banned Books Week Vigil, University of Toledo, October 2015.

“Let’s Send Batman to Vietnam.” Humanities Institute in the College of Languages, Literature, and Social Sciences, March 2014.

Editorial Work

Manuscript reviewer, *Men and Masculinities*, 2016-2017.

Manuscript reviewer, *International Journal of Politics, Culture, and Society*, 2016.

Manuscript reviewer, *Popular Communication: International Journal of Media and Culture*, 2009, 2014.

Book manuscript reviewer, University of Wales Press, 2014.

Manuscript reviewer, *Transformative Works and Cultures*, 2013.

Manuscript reviewer, *Cinema Journal*, University of Texas Press, 2012.

Assistant Editor, *Wide Angle*, Ohio University, 2000-2001.

Programming

Celluloid Politico Film Series: *A Face in the Crowd*, University of Toledo, October 2016.

David Bowie Film Festival, CoCA Unboxed, University of Toledo, April 2016.

First Film Fridays, 16mm film screenings of classic cinema, University of Toledo, 2015-2016.

“The Business of Hollywood: Making Your Career in Film.” Seminar with visiting screenwriter Ron Fernandez, University of Toledo, April 2015.

Comic book author Mark Waid, guest lecturer in Film 2980: American Superheroes, University of Toledo, October 2013.

Bad Timing, screening and campus visit by screenwriter Yale Udoff, University of Toledo, February 2012.

“What do Fans Want?” Workshop, Detroit FanFare Convention, Oct. 2010.

“An Evening with Stan Lee.” Department of Film and Media Studies, University of California, Irvine, May 2008.

Associate Coordinator, Zhejiang University Summer Program, International Programs, Indiana University, Summer 2007.

“Modern Next: The Anti-Ideology of Edie Sedgwick.” Department of Communication and Culture, Indiana University, March 2006.

Board Member, City Lights Film Series, Department of Communication and Culture, Indiana University, 2003-2006.

Ohio University International Film Festival, 2000, 2001, 2002.

Online Work

“The Bright Knight Returns.” Invited participation, *In Media Res*, February 2-6, 2015.
<http://mediacommons.futureofthebook.org/imr/2015/02/05/bright-knight-returns>

“Let Us Now Praise Famous Monsters.” Invited participation in online forum at blog of Professor Henry Jenkins, University of Southern California, “Confessions of an Aca-Fan,” January 2013.

“Aca-Fandom and Beyond.” Invited participation in online forum at blog of Professor Henry Jenkins, University of Southern California, “Confessions of an Aca-Fan,” September 2011.

Promotional Appearances

“Eartha Kitt and the Cultural Politics of Playing Catwoman,” Source Booksellers, Detroit, MI, June 2015.

“Batman, Adam West, and You.” Vault of Midnight book store, Ann Arbor, MI, April 2015.

Interviewed on *Pop Culture Tonight*, nationally syndicated radio program, June 2014.

In-store reading from *Batman* (TV Milestones Series), Barnes and Noble, University of Toledo, May 2014.

Interviewed on “Eye on Your Weekend,” 1370 WSPD, Toledo, March 2014.

PROFESSIONAL AFFILIATIONS

Society for Cinema and Media Studies (SCMS)

Film Studies Association of Canada (FSAC)

Reception Study Society (RSS)

Comics Studies Society (CSS)