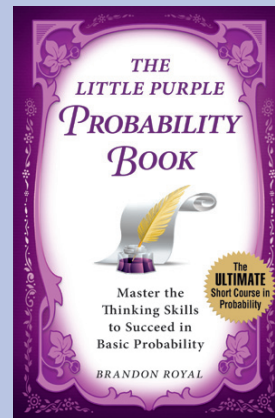
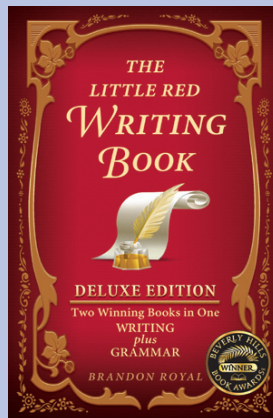
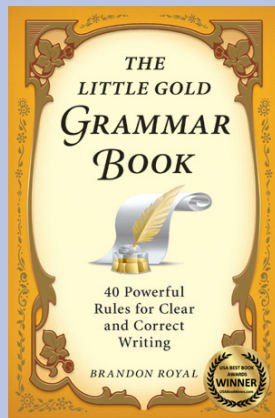
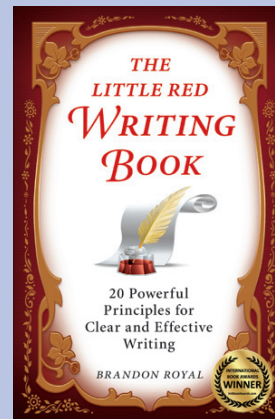
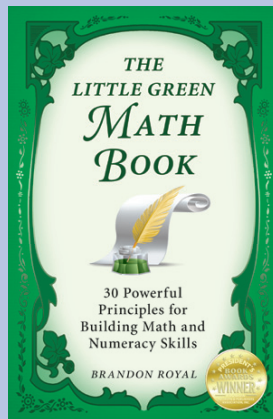


*Maven*  
*Publishing*  
2016

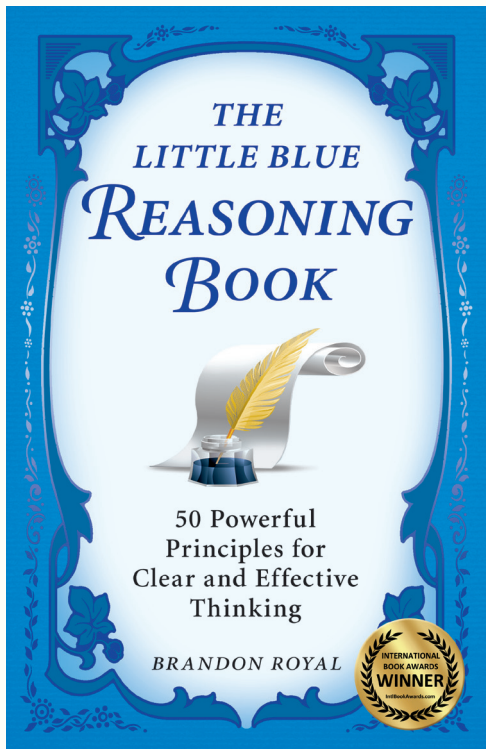


**Books by**  
**Brandon Royal**

Inspire \* Enlighten \* Enrich



Award-winning books by Brandon Royal  
[www.brandonroyal.com](http://www.brandonroyal.com)



## The Little Blue Reasoning Book

### 50 Powerful Principles for Clear and Effective Thinking

Publisher: Maven Publishing

ISBN: 978-1-897393-60-4

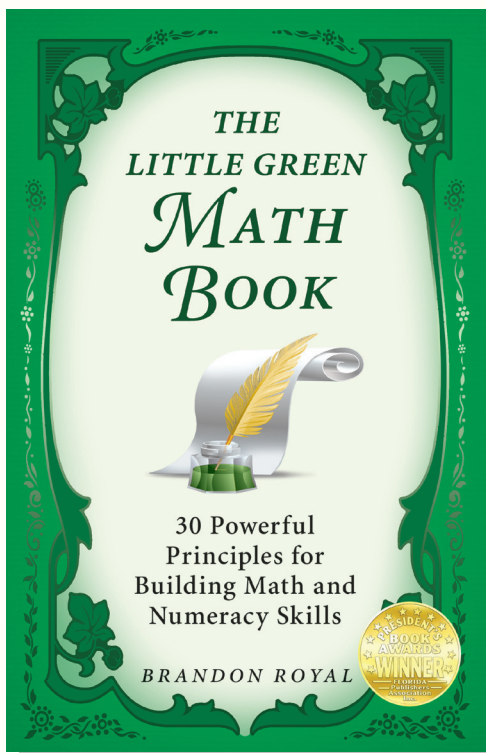
Format: Paperback, Jan 2015 (Revised ed), 295 pages, 5.25" x 8"

List Price: US \$14.95

**WINNER, INTERNATIONAL BOOK AWARDS  
GOLD MEDAL, PRESIDENT'S BOOK AWARDS**

For Reasoning Aficionados From All Walks of Life!

This guidebook addresses one of the most critical yet seldom taught skills. Reasoning skills help us make sense of the world, including how to better make decisions, tackle opportunities, evaluate claims, and solve problems. Interwoven within the book's five chapters—Perception & Mindset, Creative Thinking, Decision Making, Analyzing Arguments, and Mastering Logic—are 50 reasoning tips that summarize the common themes behind classic reasoning problems and situations. Appendixes contain summaries of fallacious reasoning, analogies, trade-offs, and a review of critical reading skills. A wealth of examples, charts, and insightful problems makes *The Little Blue Reasoning Book* an invaluable guide for any individual wanting to further sharpen his or her thinking skills.



## The Little Green Math Book

### 30 Powerful Principles for Building Math and Numeracy Skills

Publisher: Maven Publishing

ISBN: 978-1-897393-50-5

Format: Paperback, Jan 2015 (Revised ed), 283 pages, 5.25" x 8"

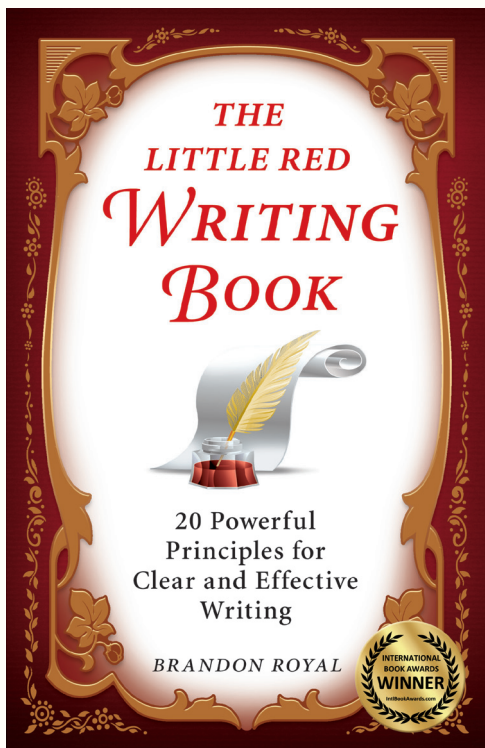
List Price: US \$14.95

**WINNER, BEST BOOK AWARDS (USA BOOK NEWS)  
GOLD MEDAL, PRESIDENT'S BOOK AWARDS**

*The Little Green Math Book* reads like a collection of math recipes to help us blend problems, principles, and approaches in creating our own lineup of splendid math cuisine. The book's four chapters include: (1) Basic Numeracy Ingredients, (2) Wonderful Math Recipes, (3) Favorite Numeracy Dishes, and (4) Special Math Garnishments. Along with 30 of the most fundamental, recurring math principles and rules, readers will find a three-tier system to rate the difficulty of level of all 120 problems—one chili ("mild"), two chilies ("hot"), and three chilies ("very hot").

"This book brilliantly shows the structure and subtlety of basic math. Math is a global language that knows no borders and opens opportunities for us all."

—Rick Frishman, author, speaker, and media expert; treasurer and secretary for the Dr. Mark Victor Hansen Foundation, "literacy to end poverty"



## The Little Red Writing Book

20 Powerful Principles for Clear and Effective Writing (International Edition)

Publisher: Maven Publishing

ISBN: 978-1-897393-20-8

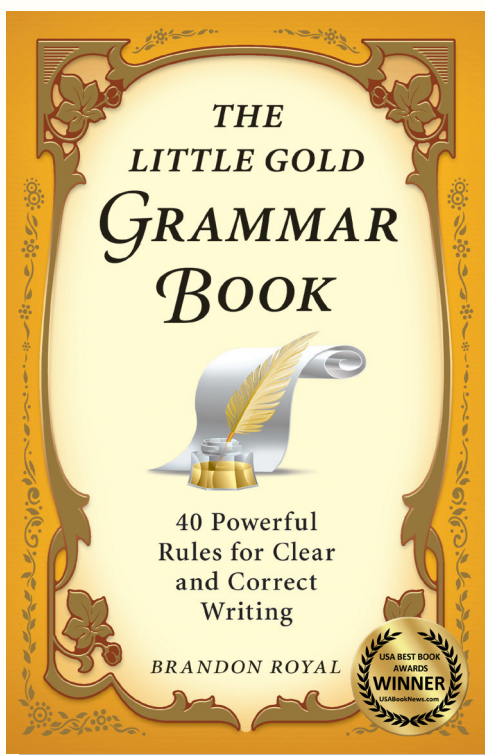
Format: Paperback, Jan 2015 (Revised ed), 139 pages, 5.25" x 8"

List Price: US \$9.95

**GOLD MEDAL, PRESIDENT'S BOOK AWARDS WINNER, INTERNATIONAL BOOK AWARDS**

Whether you're a student, test-prep candidate, or business professional, this book offers a concise guide to penning strong and effective work for all occasions. A wealth of examples, charts, and engaging exercises makes *The Little Red Writing Book* an invaluable guide for anyone who wants to master those skills that will make a good writer even better.

"The mechanics of expository writing, which many of us take for granted, are presented in an organized, attractive package that will serve the basic writing needs of students and professionals alike. Royal provides not only numerous examples of the principles of written English but exercises as well, with answers for those wishing to master the basics. Recommended for high school, college, and writing collections."—*Ann Schade, Library Journal of America*



## The Little Gold Grammar Book

40 Powerful Rules for Clear and Correct Writing

Publisher: Maven Publishing

ISBN: 978-1-897393-30-7

Format: Paperback, Jan 2015 (Revised ed), 227 pages, 5.25" x 8"

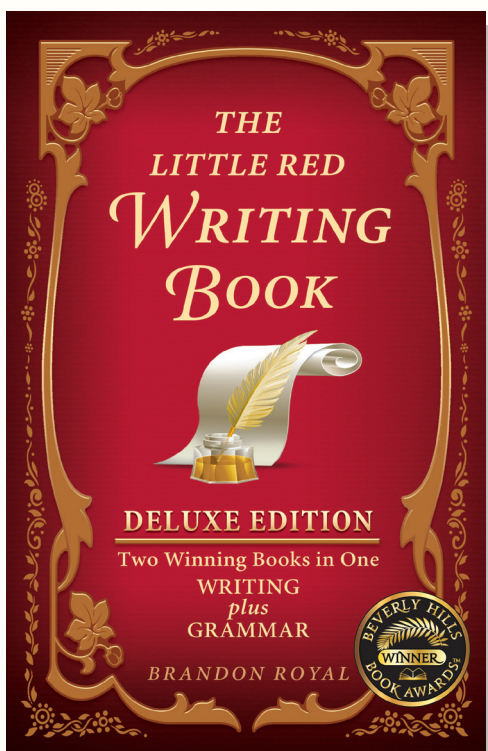
List Price: US \$14.95

**WINNER, BEST BOOK AWARDS (USA BOOK NEWS) 2011 "EDUCATIONAL BOOK OF THE YEAR" AWARD, BOOK PUBLISHERS ASSOCIATION OF ALBERTA**

In addition to presenting 40 commonly encountered rules of grammar, this book contains a 100-question grammar quiz, a collection of 50-plus word pairings (diction), a compilation of 200 idioms, and 30 multiple-choice problems to integrate key concepts. Special sections cover editing tips and punctuation, American English versus British English, and traditional writing versus digital writing.

"A must-have for anyone wishing to improve her or his writing capabilities. Whether you're interested in personal achievement, professional advancement, or educational attainment, I highly recommend this book as a permanent addition to your library."—*Dr. Donald C. Martin, PhD, college admissions expert and former Dean of Enrollment for the Teacher's College at Columbia University*





## The Little Red Writing Book Deluxe Edition

Two Winning Books in One, Writing Plus Grammar

Publisher: Maven Publishing

ISBN: 978-1-897393-25-3

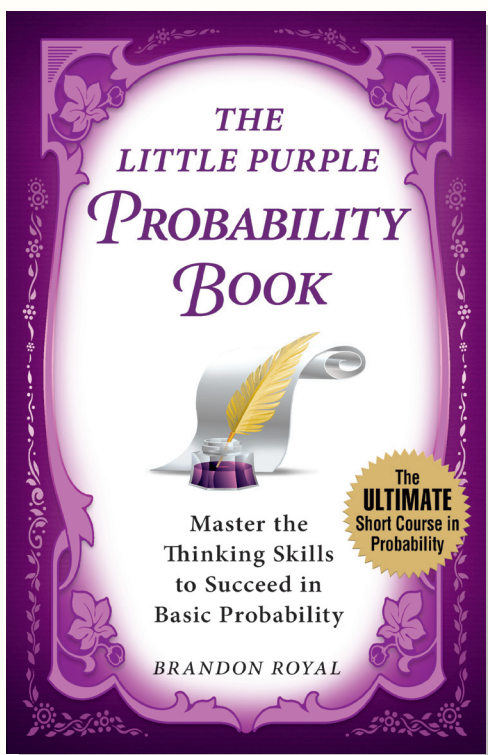
Format: Paperback, 2010, Revised 2015, 353 pages, 5.25" x 8.5"

List Price: US \$24.95

**WINNER, BEVERLY HILLS BOOK AWARDS  
WINNER, INTERNATIONAL BOOK AWARDS**

This deluxe edition contains the complete contents of *The Little Red Writing Book* and *The Little Gold Grammar Book*. Whereas writing is based on principles—in which writing is deemed better or worse, more effective or less effective—grammar is based on rules in which writing is deemed right or wrong, correct or incorrect. With coverage of the most useful writing principles and the most commonly encountered rules of grammar, *The Little Red Writing Book Deluxe Edition* is an invaluable guide for anyone who wants to master those skills that will make a good writer even better.

“Appropriate for its audience of ambitious students and professionals—those who have plenty of brains, but need a little brush-up with the pen.”—*Publishers Weekly Online Reviews*



## The Little Purple Probability Book

Master the Thinking Skills to Succeed in Basic Probability

Publisher: Maven Publishing

ISBN: 978-1-897393-65-9

Format: Paperback, Jan 2015 (Revised ed), 47 pages, 5.25" x 8"

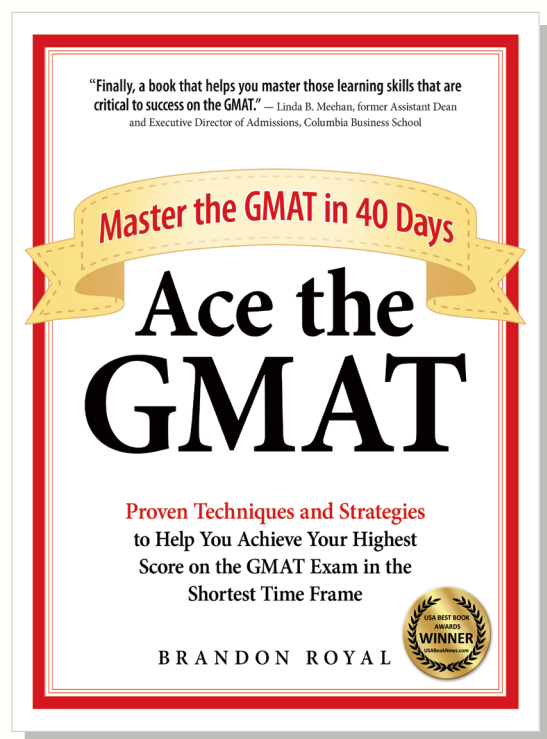
List Price: US \$5.95

Fine-tune your numerical mindset with a quantitative review that serves as a tool for perceiving probability in a new way. Whether you're a high school or college student, test-prep candidate, or working professional, this book's wealth of explanations and insights makes it a perfect learning companion.

This book is focused on those thinking skills that are essential for mastering basic probability. Such thinking skills make it much more likely that a person will be able to understand the “how” and “why” of problem solving, approach the subject in a conceptual way, and grasp those key principles that act as themes to bind related problems. These skills combine the science of math with the art of numbers.

“To get started in probability theory, all you need are a few basic principles. Here they are, clear and uncluttered, in a short, simple book that comes as a welcome breath of fresh air.”

—**Dr. Ian Stewart, author of *17 Equations That Changed the World* and *The Cabinet of Mathematical Curiosities***



## Ace the GMAT

Master the GMAT in 40 Days

Publisher: Maven Publishing

ISBN: 978-1-897393-55-0

Format: Paperback, Jan 2016, 419 pages, 8.5" x 11"

List Price: US \$34.95

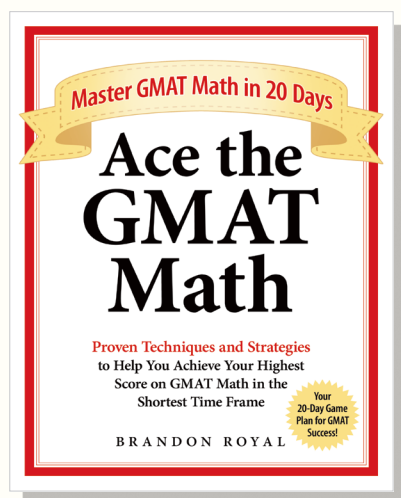
### WINNER, BEST BOOK AWARDS (USA BOOK NEWS)

This manual provides in-depth analysis of over 200 all-star problems that are key to mastering the most recurring types of problems on the seven major sections of the GMAT exam including Problem Solving, Data Sufficiency, Sentence Correction, Critical Reasoning, Reading Comprehension, Analytical Writing, and Integrated Reasoning. Apart from providing readers with answers and full explanations, a special feature of this book is that each problem is categorized by type ("classification"), rated by difficulty level ("chili rating"), and supplemented with a problem-solving strategy ("snapshot").

"Finally, a book that helps you master those learning skills that are critical to success on the GMAT."

—Linda B. Meehan, former Assistant Dean & Executive Director of Admissions, Columbia Business School

## Available as eBooks only



### Ace the GMAT Math

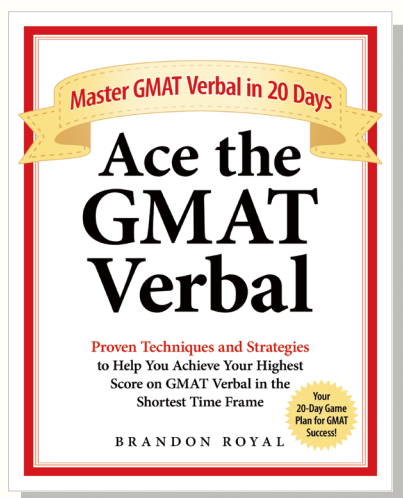
Publisher: Maven Publishing

ISBN: 978-1-897393-57-4

Format: eBook

Release date: 2016

List Price: US \$4.99



### Ace the GMAT Verbal

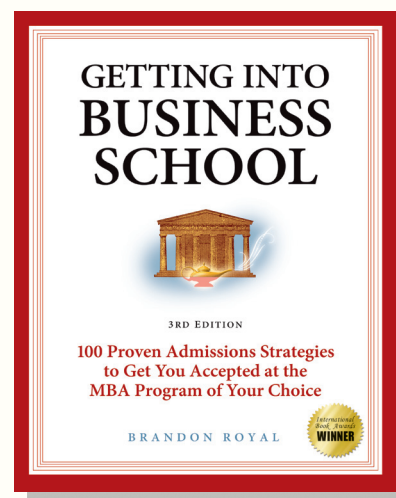
Publisher: Maven Publishing

ISBN: 978-1-897393-58-1

Format: eBook

Release date: 2016

List Price: US \$4.99



### Getting into Business School

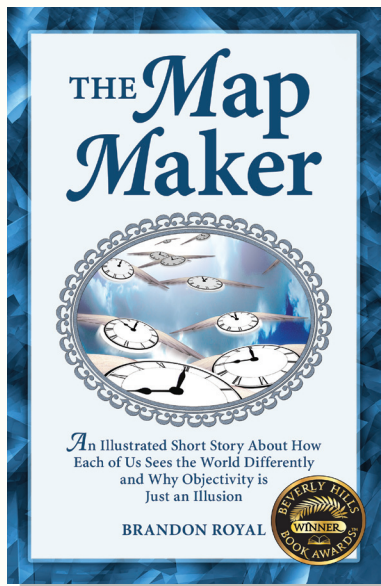
Publisher: Maven Publishing

ISBN: 978-1-897393-82-6

Format: eBook

Release date: 2010

List Price: US \$4.99



## The Map Maker

An Illustrated Short Story About How Each of Us Sees the World Differently and Why Objectivity is Just an Illusion

Publisher: Maven Publishing

ISBN: 978-1-897393-14-7

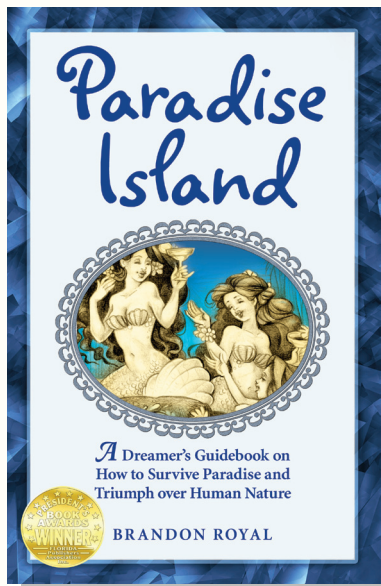
Format: Paperback (Illustrated), 2014, 54 pages, 5" x 8"

List Price: US \$5.95

### WINNER, BEVERLY HILLS BOOK AWARDS

Can we really see the world in a fair and unbiased way? Using simple prose, this work introduces and explores in narrative prose the meaning behind the phrase “the subjectivity of truth and the relativity of reality.” A product of inspirational and literary fiction, *The Map Maker* will hold special appeal for readers interested satire and in philosophy in fiction.

“Royal shows how literature, acting as both an art form and a pragmatic tool, can help us gain critical insights.” —**Rachel Metalin, B.A. M.A., English Instructor, Upper Canada College (UCC), Toronto, Canada**



## Paradise Island

A Dreamer's Guidebook on How to Survive Paradise and Triumph over Human Nature

Publisher: Maven Publishing

ISBN: 978-1-897393-10-9

Format: Paperback (Illustrated), 2010, 2015 (Revised), 98 pages, 5" x 8"

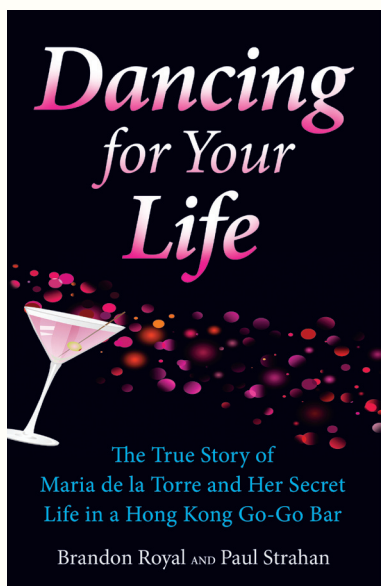
List Price: US \$6.95

### WINNER, PRESIDENT'S BOOK AWARDS

Are we masters of or servants to our own human nature? This illustrated, short novel presents a satire on human nature. This work explores, in narrative form, that mysterious collage of traits, emotions, and idiosyncrasies that describes the way we are and the way we behave—our envy, vanity, greed, and white lies as well as our loyalty, generosity, love, and honor.

“A delectable dish of human foible, served with parsnips baked in irony oil, all topped with a sprinkling of satire-roasted fennel seeds.”

—**Justin Hurwitz, Editor, *The Harvard Lampoon***



## Dancing for Your Life

The True Story of Maria de la Torre and Her Secret Life in a Hong Kong Go-Go Bar

Publisher: Maven Publishing

ISBN: 978-1-897393-00-0

Format: Paperback, 2008, 2013, 222 pages, 5.5" x 8.5"

List Price: US \$9.95

### WINNER: PRESIDENT'S BOOK AWARDS

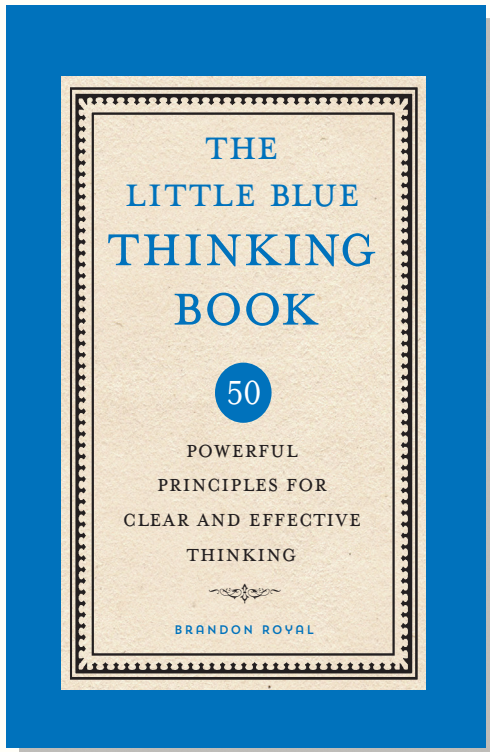
*Dancing for Your Life* is the true story of a beautiful, young Filipina who, in order to help her family financially, leaves her home in the quiet Philippines countryside to work as a dancer in Hong Kong's red-light district of Wan Chai. This book will hold special appeal for readers interested in cultural studies, gender studies, or spirituality. It presents a rare first-person account that is thought provoking and controversial. Here is the “untold story” of faith, friendship, and sacrifice, but also of triumph and forgiveness.

“Storytelling that works because it bleeds truth on every page.”—**Karl Taro Greenfeld, former Editor, *Time Asia* magazine**



## BARNES & NOBLE HARD COVER EDITIONS

These proprietary hard cover editions are published by Sterling Publishing, a wholly owned subsidiary of Barnes & Noble. They are available only at B&N retail stores in the US.



### The Little Blue Thinking Book

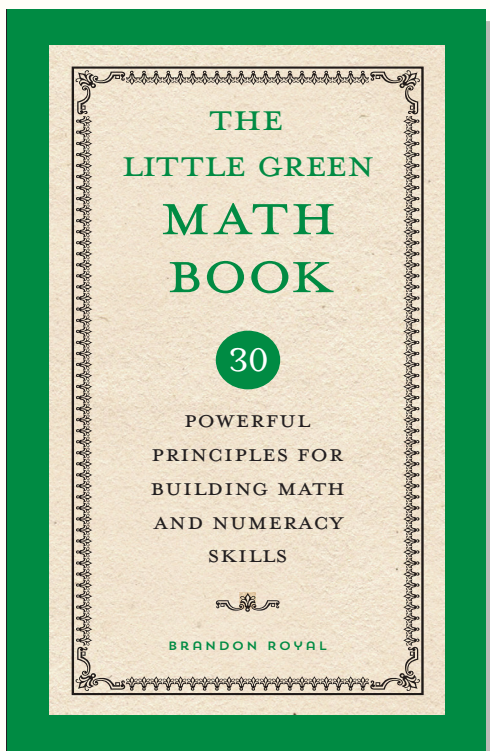
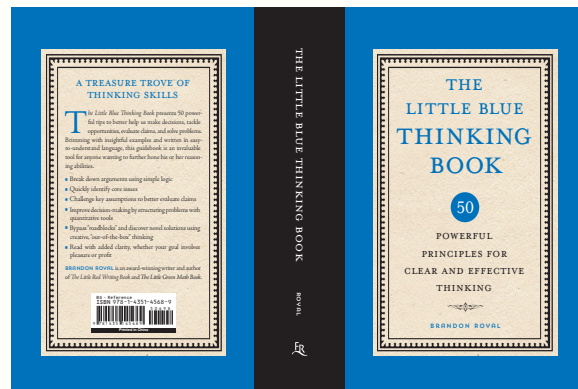
50 Powerful Principles for Clear and Effective Thinking

Publisher: Sterling Publishing

ISBN: 978-1-4351-4568-9

Format: Hard cover, color interior, 2013, 264 pages, 5" x 7"

List Price: US \$6.98



### The Little Green Math Book

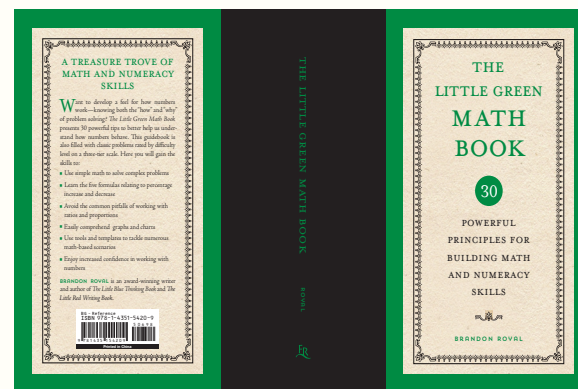
30 Powerful Principles for Building Math and Numeracy Skills

Publisher: Sterling Publishing

ISBN: 978-1-4351-5420-9

Format: Hard cover, color interior, 2014, 238 pages, 5" x 7"

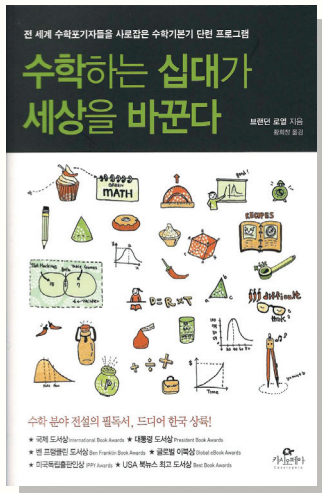
List Price: US \$6.98





## FOREIGN RIGHTS - HIGHLIGHTS

For more on foreign book rights, and the availability of foreign language translation rights and co-editions, please contact Maven Publishing directly.



### The Little Green Math Book (Korean Language Edition)

Publisher: Cassiopeia (Korea)

ISBN: 979-11-85952-10-9

Format: Paperback, color interior, April 2015, 320 pages, 6" x 8.25"

List Price: Won13,800 (US\$12.95)

Foreign rights: The Korean language translation rights for *The Little Green Math Book*, *The Little Blue Reasoning Book*, and *The Little Red Writing Book* were acquired by Cassiopeia in 2014.



### The Little Red Writing Book (Chinese Language Edition)

This title translates as "Career Writing Ability."

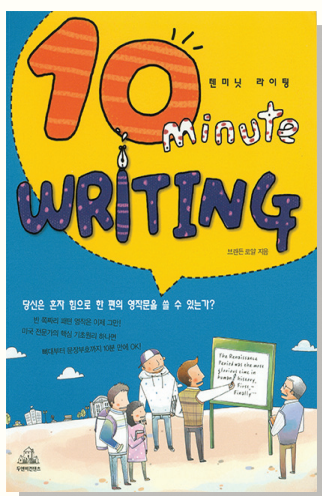
Publisher: Fudan University Press

ISBN: 978-7-309065-56-5

Format: Paperback, 2009, 154 pages, 5" x 7"

List Price: Yuan20.00

Foreign rights: The Chinese language translation rights and English language reprint rights are currently available. This title was originally published by Fudan University Press (2009).



### The Little Red Writing Book (Korean Language Edition)

The title was translated as "10 Minute Writing."

Publisher: Random House Korea

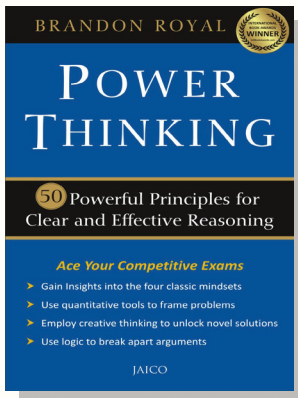
ISBN: 978-89-255-3169-4

Format: Paperback, color interior, 2009, 272 pages, 6" x 8"

List Price: Won20,000

Foreign rights: The Korean language translation rights have been acquired by Cassiopeia in 2014. This title was originally published in Korea by Random House in 2009.

## FOREIGN RIGHTS – HIGHLIGHTS



### Power Thinking

50 Powerful Principles for Clear and Effective Reasoning

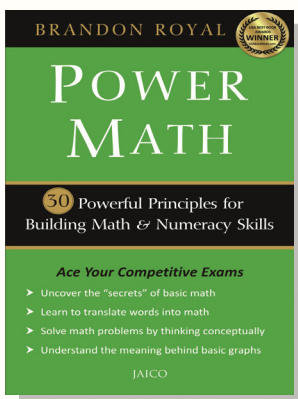
Publisher: Jaico Publishing House (INDIA)

ISBN: 978-81-8495-729-7

Format: Paperback, May 2015, 296 pages, 5.5" x 8.5"

List Price: Rupees 299 (US \$4.95)

This book is a co-edition (English language reprint rights) of the original North American title *The Little Blue Reasoning Book*.



### Power Math

30 Powerful Principles for Building Math and Numeracy Skills

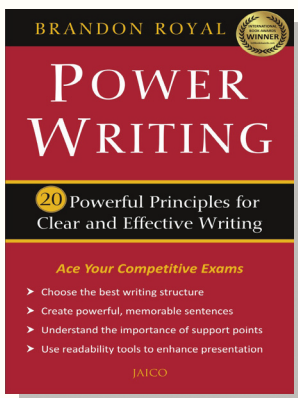
Publisher: Jaico Publishing House (INDIA)

ISBN: 978-81-8495-730-3

Format: Paperback, May 2015, 284 pages, 5.5" x 8.5"

List Price: Rupees 299 (US \$4.95)

This book is a co-edition (English language reprint rights) of the original North American title *The Little Green Math Book*.



### Power Writing

20 Powerful Principles for Clear and Effective Writing

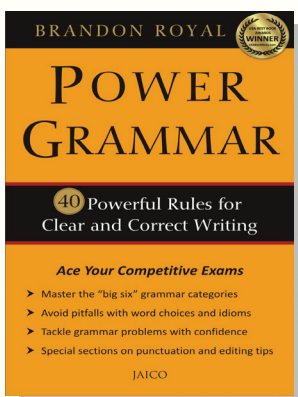
Publisher: Jaico Publishing House (INDIA)

ISBN: 978-81-8495-727-3

Format: Paperback, May 2015, 140 pages, 5.5" x 8.5"

List Price: Rupees 225 (US \$3.49)

This book is a co-edition (English language reprint rights) of the original North American title *The Little Red Writing Book*.



### Power Grammar

40 Powerful Rules for Clear and Correct Writing

Publisher: Jaico Publishing House (INDIA)

ISBN: 978-81-8495-728-0

Format: Paperback, May 2015, 228 pages, 5.5" x 8.5"

List Price: Rupees 250 (US \$3.99)

This book is a co-edition (English language reprint rights) of the original North American title *The Little Gold Grammar Book*.